AFTER DIGITIZATION TOOLS + IDEAS FOR IMPROVING DIGITAL COLLECTION SERVICES

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Worldwide, digital collections are underused. There are several projects (both expensive and inexpensive) that can be undertaken to increase their usage for both local and global users. Two librarian's share their experiences undertaking digital collection enhancement projects.

METADATA

Improve and share your metadata by adopting standards and protocols that will increase interoperability and discoverability of your collections. Doing this greatly increased usage of WSU's Digital Collections.

Dublin Core
OAI-PMH
XML Sitemaps http://www.sitemaps.org/protocol.php

B.Y.O.W.S. (Build Your Own Web Service)

Develop add-on tools that target your users digital collection needs. WSU developed a tool to export images + metadata to a PowerPoint presentation to enhance the use of their collections in the classroom. If you don't have a budget or programmer, consider Omeka and its community development model.

PowerPoint Export Tool
Omeka + Community/Plugin Model http://omeka.org

SOCIAL MEDIA INTEGRATION

Go to where web users already are! Experiment! Rather than build a new network or flashy tool, integrate subsets of digital collections into social media, linking back to your collections. Don't forget about privacy, rights/permissions, and terms of use issues when sharing your institution's content with third parties.

Flickr/Flickr Commons <http://flickr.com> <http://flickr.com/commons/>
Google Maps <http://maps.google.com/help/maps/mymaps/create.html>
Facebook <http://facebook.com>
Wikipedia <http://wikipedia.org>
History Pin <http://history.com>









DOMNLOAD SLIDES

http://digitalcommons.wayne.edu/libsp/37/
Presented at MLA 2010 Annual Conference, Traverse City, MI
Images from Virtual Mater City Collection, Walter P. Reuther Library, WSII

Images from Virtual Motor City Collection, Walter P. Reuther Library, WSU.
<http://dlxs.lib.wayne.edu/cqi/i/image/image-idx?c=vmc>