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## Making Women's Health Connections: Between Researchers and to Resources

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# MAKING WOMEN'S HEALTH CONNECTIONS - BETWEEN RESEARCHERS AND TO RESOURCES

Lamar Soutter Library  
A Leader in Service and Learning

The UMMS Women's Health Resources Dissemination Outreach Project  
The Lamar Soutter Library – University of Massachusetts Medical School



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## ACCESS AND PROMOTION OF RESOURCES



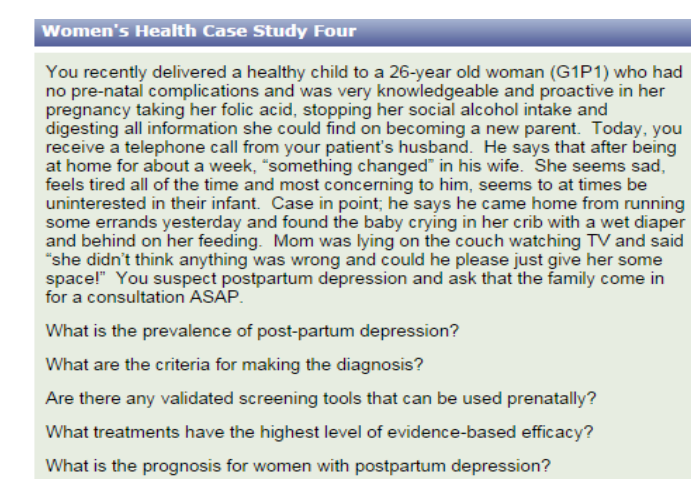
[http://libraryguides.umassmed.edu/Womens\\_Health\\_Research](http://libraryguides.umassmed.edu/Womens_Health_Research)

Strategically added information in many areas including mental health, dermatology, aging, Women Veterans, social media, career development, and more.

Well used and regarded resources within UMMS.

Content, design, and resources recognized and used by other libraries across the country.

## WOMEN'S HEALTH IN THE CURRICULUM



Development of Women's Health Specific case studies to be integrated in the curriculum.

Used in the Nursing School and School of Medicine.

Heavily used in conjunction with evidence based medicine materials and courses.

## SEX & GENDER IN RESEARCH

"Sex...is an important basic human variable that should be considered when designing and analyzing the results of studies in all areas and at all levels of biomedical and health-related research."

Institute of Medicine, *Exploring the Biological Contributions to Human Health: Does Sex Matter?*

### CONTINUING MEDICAL EDUCATION

The *Science of Sex and Gender in Human Health* is a free online courses - designed to create a permanent foundation for sex and gender accountability in medical research and treatment by enabling researchers, clinicians, and students in the health professions to integrate knowledge of sex and gender differences and similarities into their research and practice.

<https://sexandgendercourse.od.nih.gov/index.aspx>



Photo from Office of Research on Women's Health, NIH. Public Domain.



## GOALS:

IMPROVE AND PROMOTE ACCESS TO WOMEN'S HEALTH RESOURCES WITHIN UMMS  
HIGHLIGHT AND BUILD CONNECTIONS BETWEEN WOMEN'S HEALTH RESEARCHERS  
ENHANCE THE LEADERSHIP OF WOMEN WITHIN ACADEMIC MEDICINE

BY SUPPORTING WOMEN RESEARCH AND RESEARCHERS THROUGH THE GOALS OF THIS PROJECT, TARGETED GROUPS WILL BECOME BETTER RESEARCHERS, CONTRIBUTE MEANINGFULLY TO THEIR FIELDS, AND HAVE GREATER OPPORTUNITIES FOR PROMOTION AND LEADERSHIP.



## FUTURE DIRECTIONS

SYSTEMATIC REVIEWS  
COMMUNICATION EVENTS  
ALTMETRICS  
PROMOTION & OUTREACH  
REACH BEYOND UMMS



## COMMUNITY PROMOTION & ENGAGEMENT



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## Women's Health Brief

Women's Health Resources for Women's Health Research

Seven monthly briefs produced. Production is continuing because of success.

Widely distributed and well received.

Distributed via Email, Twitter, Libguide, and print.

1-page, quick, easy read format proved most desired and successful.

All are featured and remain available on the Libguide:

[http://libraryguides.umassmed.edu/Womens\\_Health\\_Research](http://libraryguides.umassmed.edu/Womens_Health_Research)

## COMMUNICATION TO THE MEDIA & PUBLIC



Event Photo by Michael Laramie, vivineer LLC. Used with Permission.

"Say What? Effective Communication to the Media and Beyond" with Karen Weintraub as speaker

Skill development program about how to talk with the media; researchers effectively promoting themselves and their work

Full video of the event available on the Libguide

Sponsorship of additional events focused on helping the communication skills of scientists/researchers

## LEADERSHIP & MENTORING

Promotion and education about Altmetrics to combat traditional biases and barriers in academic medicine

Working on Systematic Review looking at leadership and mentorship programs for women in academic medicine

Consultation on University-wide mentorship program

## CONNECTING RESEARCHERS

## WOMEN'S HEALTH RESEARCH FACULTY PUBLICATIONS COLLECTION IN eSCHOLARSHIP@UMMS

### INCREASES VISIBILITY AND DISSEMINATION OF WORK

Variety of publication formats (articles, presentations, etc.)

Provides Download counts

Promote Open Access

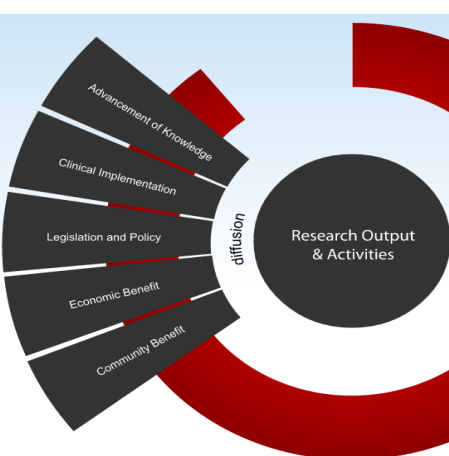
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Over 2,190 publications related to Women's Health  
8,151 downloads of the free full text articles  
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