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Building the Future: Rejuvenating Librarianship

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University of Massachusetts Medical School

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Building the Future: *Rejuvenating Librarianship*



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ASSOCIATE DIRECTOR**

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LIBRARY FELLOW**

**LAMAR SOUTTER LIBRARY
UNIVERSITY OF MASSACHUSETTS MEDICAL SCHOOL**

Outline



- Introduction
- Planning
- Building the Curriculum

- Reality and Implementation
- Changing Culture of Library and Librarianship
- Future Directions

Why



- Budget Cuts
- Rising Costs – journals, databases, etc.
- Library Trends

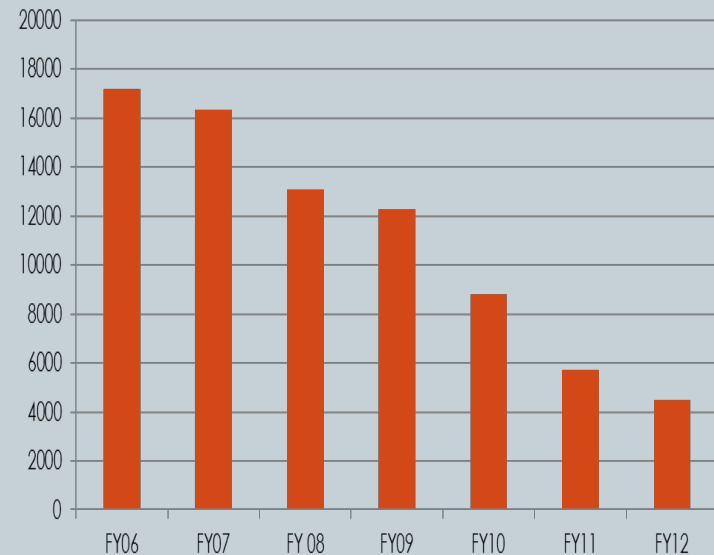
- Declining Statistics



- Library Work is Changing

- Embedded librarians
- Data management
- Expert searching

Circulation



The Big Question



- Where do we want to go and how can we get there?
- Let's avoid a slow death – changing bit by bit every time we have a cut



- Time to take the plunge!
 - Reject (the old)
 - Rethink (the model)
 - Redo (implement new model)
 - Rejuvenate

Planning



- Total reorganization
- What can we cut?
- What do we really need?

- Seeds of program
 - Moving to all professional library
 - Preparing the next generation of librarians



First Steps



- Outline of a new model
- Justification for layoffs
- Administrative Hoops
 - Human Resources
 - Union
 - Dean
- Lots of presentations!

Future of the Library

Elaine Martin, D.A.
Director of Library Services
Lamar Soutter Library
April 2013

Proposed Fellows Program

Elaine Martin, D.A.
Director of Library Services
Lamar Soutter Library
August 2013

What do Medical Librarians Do?
How will their Jobs Change?

ELAINE MARTIN, D.A.
DIRECTOR OF LIBRARY SERVICES
LAMAR SOUTTER LIBRARY
JULY 2013

Library 4 R's:

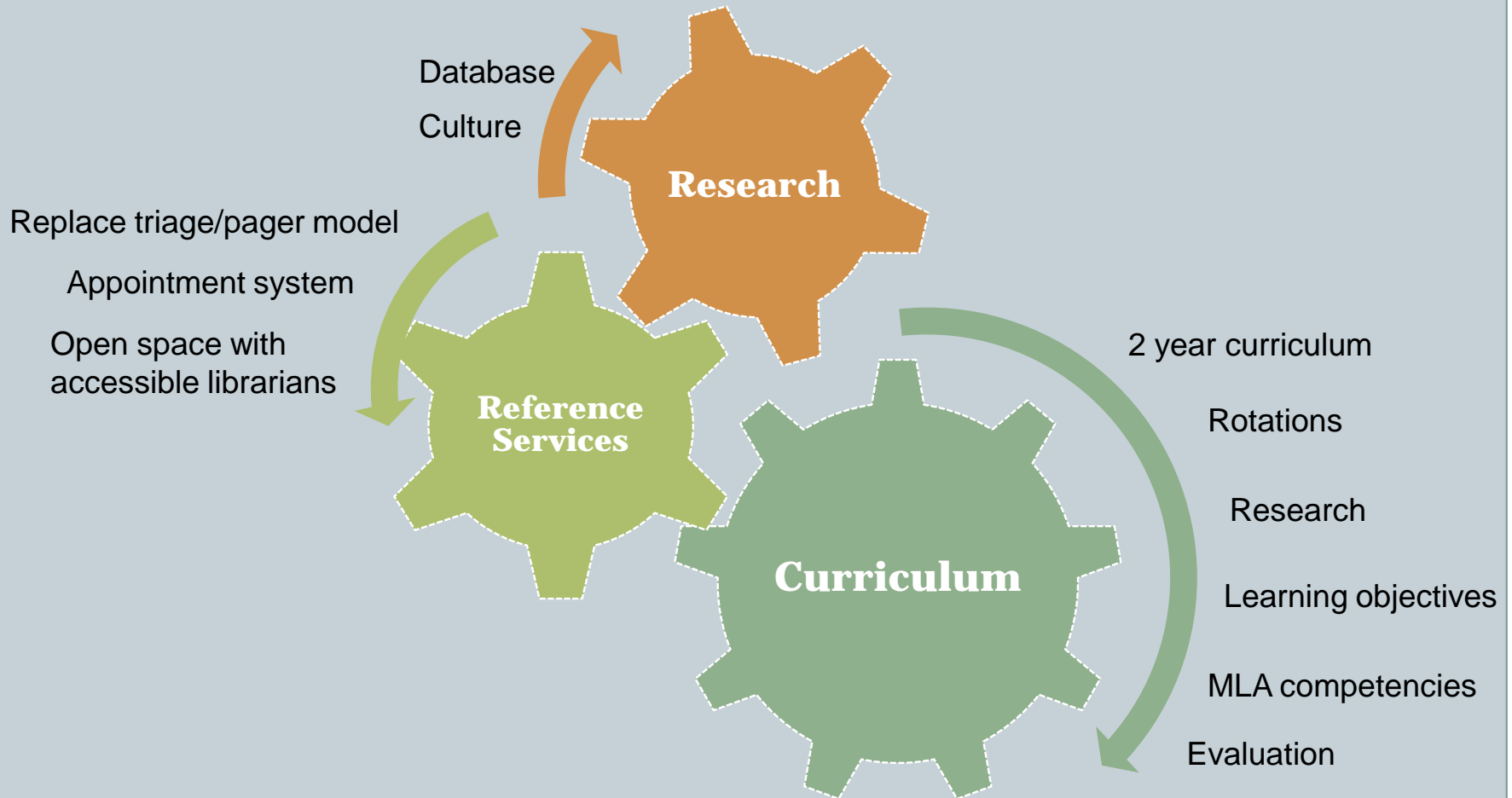
- † Reject
- † Rethink
- † Redo
- † Rejuvenate

Elaine Martin, D.A.
Director of Library Services
Lamar Soutter Library
UMass Medical School
August 2013

Part II Implementing the 4 Rs: Moving Forward and Defining a New Model of Health Science Librarianship

Elaine Martin, D.A.
Director of Library Services
Lamar Soutter Library
August 2013

Building the Curriculum



Components of Curriculum



- Foundations
- Specialized Rotations
 - Clinical
 - Education
 - Research and S
 - Systems
- Mini-Modules
- Research
- Independent D
- Morning Report
- Professional D



Schedule

	Martha	Molly	
Oct 13	ROTATION 1 – Orientation Foundations		
Nov 13			
Dec 13		ROTATION 1 – Orientation Foundations	
Jan 14			
Feb 14			
Feb 14	MiniMod - Archives		
Mar 14	ROTATION 2 – Systems		
Apr 14			
May 14		ROTATION 2 – Education	
June 14		MiniMod - RML	
July 14	Expert Searching Rotation	Expert Searching Rotation	
Aug 14	ROTATION 3 – RSC	MiniMod - RML	
Sept 14			
Oct 14		ROTATION 3 – Clinical	
Nov 14	MiniMod - Admin		
Dec 14	Expert Searching Rotation	Expert Searching Rotation	
Jan 15	ROTATION 4 – Education	MiniMod - Admin	
Feb 15			
Mar 15		ROTATION 4 – Systems	
Apr 15	ROTATION 5 – Clinical		
May 15			
June 15		ROTATION 5 – RSC	
July 15	IDR		
Aug 15		MiniMod – Archives	
Sept 15		IDR	
Oct 15			
Nov 15			

Research

Research

Paper to Practice



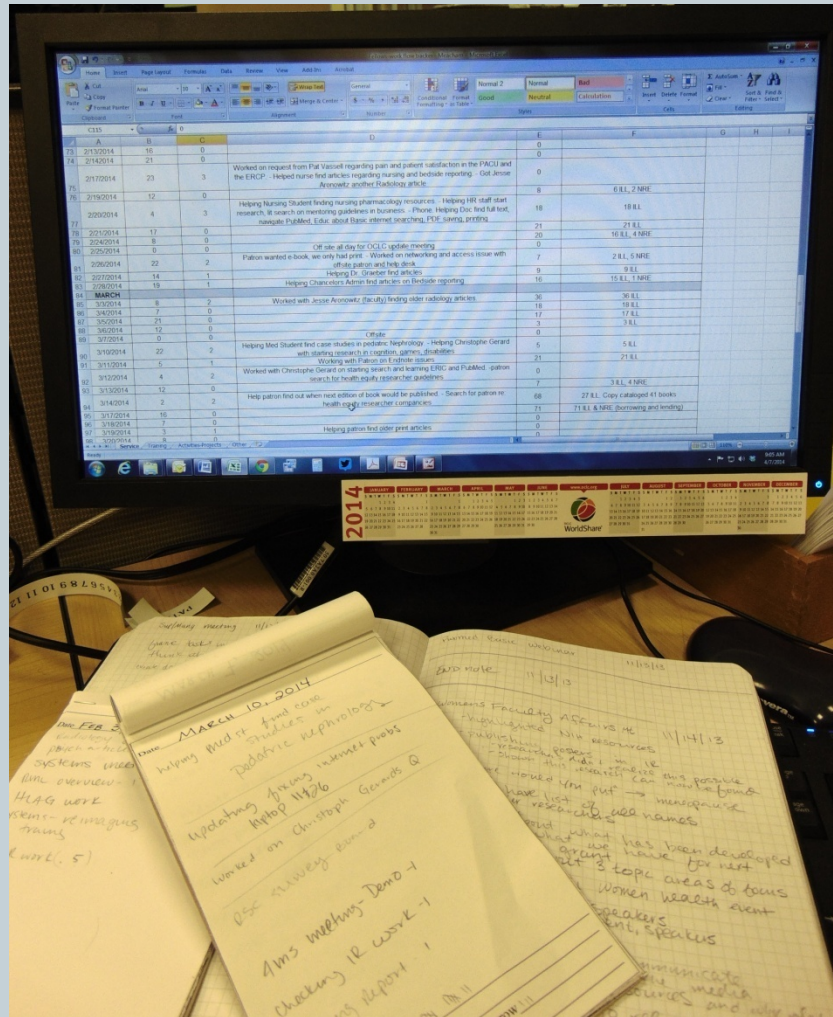
The Fellow's Perspective



- The Fellows arrive
- The curriculum comes together and changes
- Changing work flow and service model
- Reference Work
- Staff Reception
- What is still being worked out



Evaluation



- **Reflective Practice**
 - **Formal vs. Informal**
 - ✦ **Documentation**
 - ✦ **Interviews**
 - **Weekly & Monthly meetings**
 - **Presenting – Discussion**
- **Constant open, honest feedback from all parties is key.**

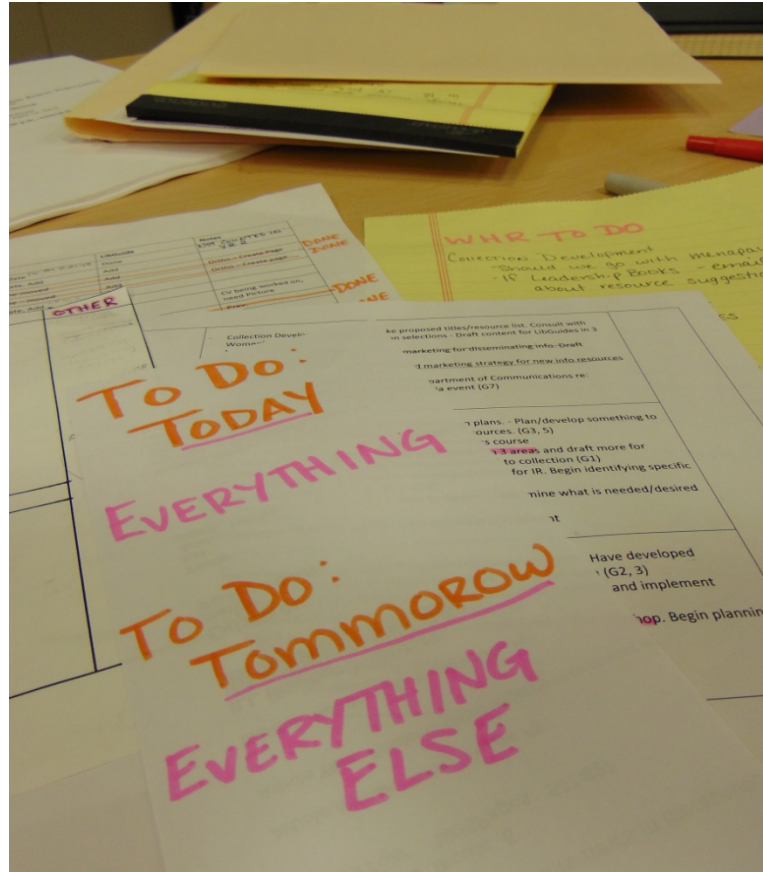
Expectations vs. Reality



Learning= yes

Simplicity = no

Daily Life



The never completed To-Do list

Exciting Experiences



Seriously, I get to do What?!

It all starts to come together



Why a Fellowship?



Hint: You don't learn it all in library school.

The Four R's



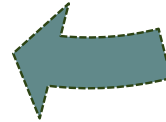
Rejuvenating



Rejecting



Rethinking



Redoing

LIBRARIANSHIP

Rejuvenating our Library and Ourselves

The Future



Of the Fellows



And the Fellowship

Thank you - Questions



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Lamar Soutter Library at the University of Massachusetts Medical School