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## Healthy Out of School Time: Developing National Quality Standards for Healthy Eating and Physical Activity

Ellen Gannett Wellesley College

Ft al.

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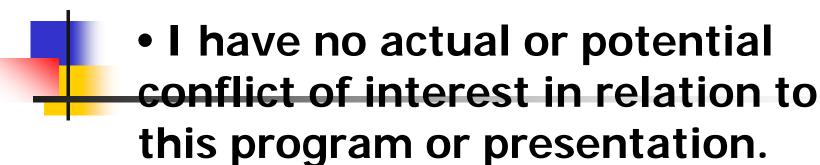
# Healthy Out of School Time: Developing National Quality Standards for Healthy Eating and Physical Activity

Ellen Gannett, M.Ed. & Georgia Hall, PhD: NIOST, Wellesley College

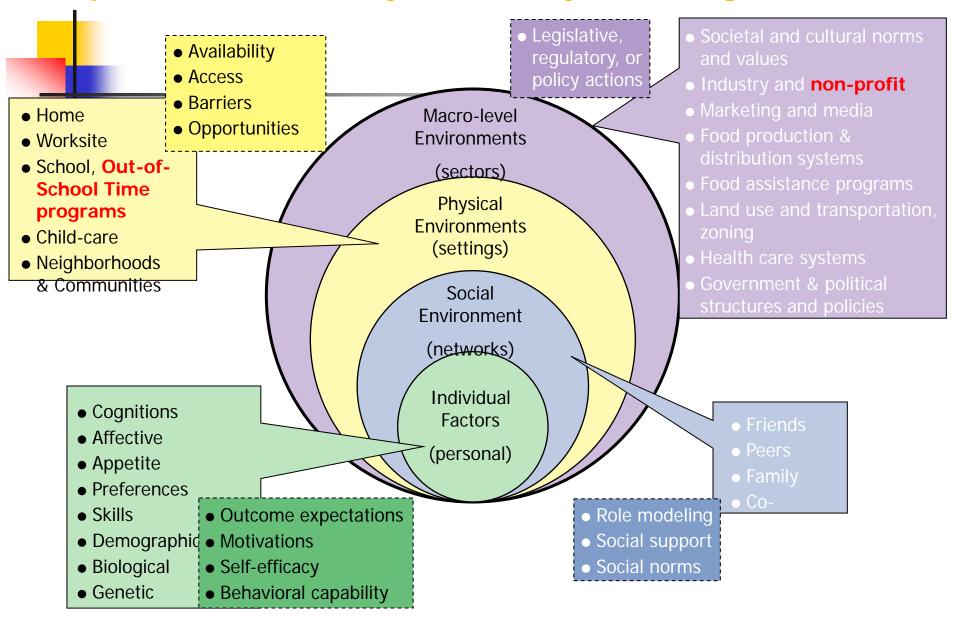
Barb Roth, MA: YMCA of the USA

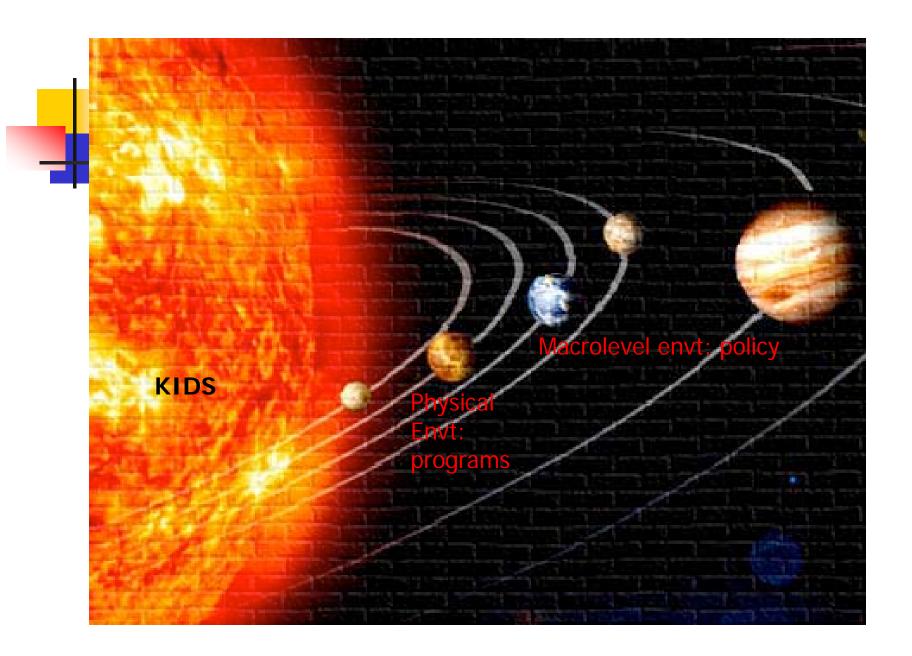
Jean Wiecha, PhD: University of MA at Boston

#### **DISCLOSURE**



# An Ecological Framework: Multiple Influences on Physical Activity and Eating Behaviors







### Vision and Goal

- Leverage the reach and mission of OST programs to address obesity and chronic disease prevention
  - Develop HEPA standards for the National Afterschool Association



#### Frameworks

- CBPR (Israel)
- Diffusion of Innovations (Rogers)
- Organizational change for health promotion
- Type 2 Translation (Rohrbach)
- Strong experiential base



# Timeline

- January 2009: Convene Healthy Out of School Time (HOST) coalition.
- January 2010: Receive RWJF grant with NIOST to conduct needs assessment and develop standards
- January 2011: Submit standards to National Afterschool Association
- April 2011: NAA adopts standards



# Why good OST HEPA standards are needed

- "If not us, who? If not now, when?"
- Over 8m children attend after-schools
- Infrastructure for improvement exists: NAA, COA, states
- Considerable "pull" and interest
- Diverse standards and guidelines exist
- Big range in program HEPA practices



#### Guidelines are not sufficient....

Guidelines are not sufficient – engagement, relationships, high quality facilitation.





# 2010 National Needs Assessment Findings

- N=493
- 12 Regional Networks
- Describe program practices "yesterday"
- Funded by RWJF Rapid Response grant to NIOST and UMB

# 2010 National Needs Assessment Findings: Physical Activity

24% of programs met all five of our "best practice" criteria.

#### Disaggregated results were:

- •80% had staff that organized activities during PA time to ensure that children were not just sitting around.
- •79% reported that most or all youth participated in the PA that they offered
- •77% offered physical activity for all youth (as opposed to some)
- •68% reported that they were working from PA guidelines
- •60% offered 30 60 minutes of PA; 29% offered an hour or more





# 2010 National Needs Assessment Findings: Healthy Eating

- 57% of programs served ≥ 1 food or beverage of low nutritional value on the previous program day:
- •19 % served chips, Doritos, or puffs;
- •15% served a dessert type item;
- •24% served sugar-sweetened or artificially sweetened beverages;
- •26% of programs served flavored milk.



## Strategy: Involve the right people

- HOST Coalition included key national and regional OST players:
  - Afterschool Alliance
  - Alliance for a Healthier Generation
  - CDC DASH (non-voting)
  - Dept. of Defense
  - Food Research and Action Center
  - National Afterschool Association
  - National Association of State Boards of Education
  - ...and others



# Strategy: Earn trust

- Ensure people got credit for their work
- Open, transparent process
- Phone meetings and minutes
- Multiple opportunities to provide input and to comment on work

# Strategy: Share our vision

- We see a country where obesity and chronic disease trends are reversed through a commitment to healthy eating and physical activity everywhere.
- We see children with daily opportunities for vigorous, heart- happy play.
- We see children eating delicious, healthy foods every day.
- We see your programs helping to make this turnaround come true.



## Strategy: Next Steps

- Coordinating roll-out with NAA
- Seeking additional funding for pilot projects for later scaling
- Dissemination: AHG, AA, NAA, NPAP
- Going beyond guidelines
   – supporting implementation through toolkits and coaching.



## Jump to view the standards

www.niost.org/HOST-program/

