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So You Want to Be a Publisher: Planning and Publishing the Journal of eScience Librarianship

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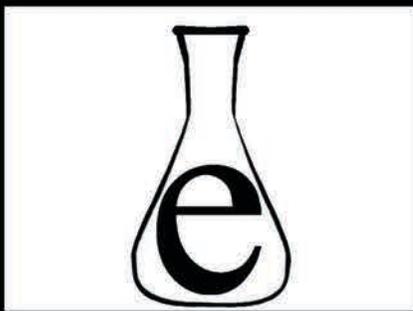
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Presenter Information

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Journal of eScience Librarianship

putting the pieces together: theory and practice

<http://escholarship.umassmed.edu/jeslib/>

Background

In early 2011, recognizing the growing volume of scholarly literature on eScience, the director of the Lamar Soutter Library at the University of Massachusetts Medical School approached a team of librarians with the idea of creating a journal that would act as a central publication for papers related to eScience librarianship. This poster details the timeline leading to the inaugural publication of the Journal of eScience Librarianship, the challenges that were met during the implementation process, and the lessons learned.

Challenges

- Establishing the frequency of publication
- Determining organizational and governance structure, roles, and responsibilities
- Learning how to utilize the journal management system for peer review
- Streamlining the editorial process, particularly the copy editing

Lessons Learned

- Consider professional copy editing services to assist the Editorial Board
- Editorial Board member roles and responsibilities should be clearly defined but also allow room for flexibility
- Have a clear marketing communication and promotion strategy

So You Want to Be a Publisher: Planning and Publishing the Journal of eScience Librarianship

2011

- March: Idea is born and vetted
- April: Decision to move forward is made
- May: 1st planning meeting is held
Requested and obtained ISSN
Logo and masthead designed
- June: “Coming Soon” site is posted
Author guidelines developed
Editorial Team formed
- July: Site is readied for submissions
- Sept.: Peer reviewers recruited
Peer review process begins
- Oct.: Article template designed
- Nov.: Reviews returned to authors
- Dec.: Author revisions

2012

- Jan.: Copy editing begins
Article layout finalized
- Feb. 7: UMMS joins CrossRef
- Feb. 15: Issue 1, Vol 1 is published



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The Journal of eScience Librarianship is an open access, peer reviewed journal that advances the theory and practice of librarianship with a special focus on services related to data-driven research in the physical, biological, and medical sciences.

Planning Considerations

- Choosing a unique and appropriate name
- Infrastructure and hosting options
- Organizational and governance structure
- Roles and responsibilities
- Journal structure and content
- Aims and scope
- Editorial, peer review and other policies and procedures
- Dissemination

Resources

- *Developing Open Access Journals: A Practical Guide* by David Solomon. Free abridged open access version: http://www.developing-oa-journals.org/Guide_to_developing_oa_journals.pdf.
- *Online Guide to Open Access Journals Publishing* <http://www.doaj.org/bpguide/>

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