# WhatisGlobalHealth-2012-BecauseYoureAStudentMayaCohe nBc10AndNicoleDussaultCc14

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Hi, this is Wig. What is global health? The podcast from the Journal of Global Health

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at Columbia University that explores the philosophical underbelly of provocative issues in public

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health and science research. I'm Connie Chen and this is Episode #4. This week the spotlight

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is on the Coney 2012 controversy in youth social movements. Our guests are Maya Cohen,

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Executive Director of GLOBE-MED and Nicole Dussaud of GLOBE-MED's Columbia University

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chapter. In case you're wondering, GlobeMed, with over 45 chapters nationwide, is one of

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the largest student-driven global health organizations in the United States. It's composed of networks

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of university students who work together with grassroots community organizations around the

world to improve the health of the impoverished. And in fact, we had such a stimulating discussion

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with Maya and Nicole that we decided episode number four will be delivered in two parts.

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Part one is entitled "Because You're a Student.

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What is special about a social movement driven by students?"

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Maya and Nicole comment on how Globemath has empowered students to put their visions

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of the world into action.

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Part two is entitled "Cony 2012, Social Media and Agency."

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As The New York Times puts it, "Do social media campaigns give young people a false

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sense of accomplishment?

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And what is the meaning of agency, anyway?"

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listening to episode 4 part 1 because you're a student hosted by me Connie Chen and Kevin

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Xu in conversation with Maya Cohen and Nicole Dussaud.

Maybe we can start with the question about students and social movements.

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Drawing on your experience with GlobeMed and in general, what are your opinions on the

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specific roles that students can or should play in starting and maintaining social movements

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And could you tell us about maybe some of the difficulties that you have encountered?

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I think to start out with, you know, most of the powerful social movements in this country were either started by or driven largely by students and young people.

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If you look at the civil rights movement, the environmental movement, the women's rights movement, so much of it came out of university campuses.

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And I think that that is an important part of history that often students don't necessarily

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I think that oftentimes there's a sense that you can be an activist or a change maker despite

being a student but not because of the fact that you're a student.

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And that's something that I think that GlobeMint has really tried very hard to turn on its

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head and to have young people today really look back at history and say, "Actually,

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you know, it has been driven by people who are just like you, your age.

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And I think that there are a few reasons for that.

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I think that the time in your life in which you're a student

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is a really transformative and important point.

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I think it's the time when you're starting to come into your own,

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you're starting to shape your ideas about the world.

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And for those four years, you have access to some incredible resources.

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The first is honestly time.

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as Nicole talks about, taking six classes.

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Still, your time is much more flexible.

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You're not working a nine to five job.

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And not only that, but you're exposed to some of the most

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brilliant minds and educational and academic resources

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that you will have ever had at your fingertips.

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For so many young people, their world

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opens up when they're students, when they enter university.

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And so I think that it's a time in which people

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are being exposed to the world, where they're encountering new ideas, and when they're

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shaping who they are and what kind of work they want to do.

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And so all of those factors, I think, come together to make a really unique opportunity

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for students, for young people to say, "You know, we see the world as it is.

This is what we think about it.

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We think that, you know, this is wrong or this is right, and we're going to try and

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change it."

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I think that as the generation cycle through,

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that's an incredibly important thing to hold on to.

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I think each generation needs to have that experience

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of looking at the world as it is

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and imagining the world as they want it to be

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and putting that into action.

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And so Globeman's role, I think,

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is to empower students and young people

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to be able to put that vision into action.

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In terms of the, I think, you know,

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it gets to the challenges in a second,

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#### but I think that it's really important

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to highlight all of the resources

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and the actually unique opportunity

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that students have to make a difference.

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So if I were to describe the thing

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that I think global students do best,

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is I think that they connect the margins of the world.

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And what I mean by that is that if you think

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about the extremes, think about walking through

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Butler Library and the incredible resources and wealth and knowledge that's captured in

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that space. Thinking about walking through Columbia's campus and all the scientific

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innovation that's going on, all of the thought and really the massive amount of resources

that's captured between 116th and 120th Street, not to mention medical school campus and everything

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else. You know, that is an extreme. It's an extreme of the world in terms of its

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richness of resources. And then if you think about the places where students

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are sitting abroad, where global students are working, where students, you know, are

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traveling to on their summers and internships, you know, they're traveling

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places that are the opposite extreme. You know, whether it's the Zutu or

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Cambodia or, you know, inner-city Peru and Lima, you know, they're traveling to

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places that really have some of the greatest depravity of resource.

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And they're moving back and forth between these two margins.

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And they have, I think, the time and the resources to travel between them.

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And they have the vision of imagining how you could actually connect those two, such

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that it would lessen the inequality of the world.

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And to have the guts, the chutzpah, the pragmatic idealism to think about how do you actually

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bring those two together.

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And I think that that is really the idea of bringing the resources of Columbia to a place,

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to take the global example to a place like Gulu, and then to bring the perspective, the

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vision, the voices, the incredible vision that's coming out of the communities of Gulu into

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to Columbia and to say that these voices need to be at the table, you know, is a really

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profound, the important exchange that needs to happen and I think students can be the

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brokers of that. And in doing that, you know, I think that that's really what builds a social

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movement because you're connecting the margins of the

world, you're drawing ties between

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people who didn't know they could relate to each other, and you're bringing key voices

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into the conversation and bringing people around the table. So those are all the things

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that I think are really powerful about being students.

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And I think, of course, that they're fair share of challenges.

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I think that the first challenge is, honestly,

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I think that young people don't believe enough in themselves

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and don't take the time to really think about the resources

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that are at their fingertips.

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If you sat down, each of you--

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and I've said this to Nicole 1,006 times--

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to Nicole, you can't--

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Yes, absolutely.

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But if you really thought about every resource that you had at your fingertips in terms of knowledge,

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in terms of funding, in terms of other peers,

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in terms of the fact that you have a loudspeaker as a student to really mobilize young people like yourselves,

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it's really incredible. And I don't think that young people today fully appreciate fact.

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And so I think in some ways our own, our greatest barrier is ourselves.

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I think secondly, it's for global men, we ask ourselves, what is the role of students

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in improving global health?

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We're not doctors, we're not nurses.

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And so I think another piece is certain kinds of limited technical knowledge.

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There again, I could say though that I think students can mobilize that technical knowledge based on the research around them in innovative ways.

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But I think that can be a limitation.

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And I think lastly, the last challenge is again,

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I think something that's kind of part of being young

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is the sense that students feel like sometimes

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they have to do it alone.

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And I would say, and I don't want to make this sound

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judgmental because I don't think it's necessarily coming

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from a bad place.

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But I think that the entire college application process

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and being a talented student, talented young person

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in the US is the message that you get is that it's all about you and your vision and your

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solution and your innovation.

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And that I think is profoundly limiting because what you get

### is a lot of young people who

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think that they have to come up with their solution and isolation instead of thinking

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about collaboration.

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And so in terms of building social movements, I think that's the biggest thing.

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I think we're taught that we all have to be leaders, whereas sometimes we have to be

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leaders and sometimes we have to be followers.

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the best and the most profound change makers know when to do each of those at the right

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time. So I think I think that you know I'm sure there's more to say on that but that

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would be my those would be my initial thoughts.

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Thanks Maya that's just it's really such a such an uplifting message and that's something

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I that's it makes me feel really inspired and it makes me it makes us as students feel like there's so much that we could do.

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And I think a lot of it goes to the fact that, you know,

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we go to school every day and we go through all these years

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of education, but what's really important, I think,

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is that groups like GlobeMed and a lot

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of other global health groups out here,

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I think there's something fundamentally really important

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being done in that while we're students, these types

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of groups give us the opportunity

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to translate what we're learning, all this education,

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all these resources that we have,

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and allow us to sort of get some sort of social change going.

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And I think it's really uplifting,

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and it's very inspiring, it really is.

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### - Can I jump in, Kevin?

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- Yeah, Nicole.

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- I think what you're saying is actually really important

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and something that Globa does really well,

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and Maya touched on this too.

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I think, well, you're asking about

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how do you make a social movement?

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and I started talking about the idea of being a student.

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And I think being a student is one of the best times almost

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to become involved in a social movement

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because of mainly the environment that we're in.

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I mean, basically it's an unparalleled opportunity

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to be surrounded by people who are your age

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and who you can connect with.

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And I think that having an organization like GlobeMed

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allows you to be with people who you really can develop

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these deep and personal relationships with

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and that you have a sense of longing

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something that's larger than yourself, with people who share your values and who are not

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afraid to challenge you.

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And so it's an ability to create this sense of great trust that enables us to work together

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and to create some, to create really great change and to do amazing work.

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I mean some of my best friends are in GlobeMed and I know that I can go to them with anything,

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you know, related to GlobeMed, related to my personal life.

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And that's just so important.

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I mean, if you're going to be doing really intense work that

takes a lot out of you,

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doing a social movement really is, it's draining.

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But you need to be surrounded by people who you love

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and who you care about and who you know feel the same way

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about you and who you can just really trust with,

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trust to have your back and the things you need.

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And so Global really facilitates this in a way

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that a few other student groups

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that I've ever been involved with have

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because it's just the environment that we create

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is one of just great compassion and great

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and having really, it really focuses

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on building these relationships.

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And so it's like, when you're doing all the nitty-gritty work

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#### that is just not, you know, the not the most fun

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or the most exciting, you know that you're doing it

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because others rely on you

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and you want them to be able to trust you.

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And so it's the students and also, I mean,

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when you go to college, you have all these

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preconceived notions in your head

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#### and you have, you know, the set of values

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that you think you know,

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and that they're, you know, almost sacred in your head.

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### And then you go to college

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#### and you start thinking about other things

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and you get different perspectives.

And it's kind of like life-shattering.

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I mean, you start realizing that everything you thought up to this point is different.

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And to have a group of students who you're not afraid to talk about that with is so important.

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I mean, it's hard to start talking about, you know, challenging your own beliefs and

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to do that in a group where you know that if you say something, maybe that isn't necessarily,

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you know, the right thing to say.

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You know that no one's going to judge you and no one's going to look down upon you.

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I think actually Maya told me this quote once.

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I don't think I'm going to get it right.

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but it's like a weak moment doesn't make you a weak person.

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I think it was something like that.

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And I just think that's such a great quote

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because if you're gonna have a social movement,

and you need to motivate people and be inspired by people.

you need to rely on people and you need to trust people

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And global med really facilitates that

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and creates an environment where students

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can learn from each other and empower each other

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and give each other the agency to create real social change.

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And not just in a sort of mindless way where we all believe the same things, but it's really

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about challenging each other too.

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I mean, like every week at our meetings, we have some pretty in-depth discussions that

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I don't even...

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We don't come to any sort of answers.

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I still don't know where I stand in half of the things we talk

### about, but the idea is

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#### to talk about them.

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And I think that's just so important to help develop in your own values and beliefs, and

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social movement really is driven by values and beliefs.

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wondering, Nicole, what drew you to GlobeMed? Was this something that you were interested

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back in high school? Plus, Maya, you started GlobeMed at Columbia, so I'm sure I'm just

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really curious to hear the stories behind this.

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>> All right. Well, I joined GlobeMed by accident.

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Now, really, I was actually,

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okay, so I've been involved with

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service organizations in high school,

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but they're more home repair and in

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#### But I was also interested in medicine because

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I really like infectious diseases in high school.

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So I wanted to be a doctor,

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so I went to college looking for

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like a service-oriented health group.

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global brigades and I was going to go to that meeting. And so I went to Hamilton on the night

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and there was a sign on the door that said that the Globe Med meeting had moved to Lerner.

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And that's our student union building for the listeners out there. And so I went there to the meeting

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and sat down and there was just these two girls there who kept looking at me and I heard them whispering to each other

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like, "This is like a general info meeting." And I just felt very uncomfortable and finally I asked them where I was 00:15:43.440 --> 00:15:45.760

and I was in the first GlobeMed e-board meeting,

00:15:45.760 --> 00:15:49.260

not the Glover Brigade's Info General Body and Getting.

00:15:49.260 --> 00:15:52.400

And so, yeah, they explained to me what GlobeMed was,

00:15:52.400 --> 00:15:54.520

and it sounded pretty amazing,

00:15:54.520 --> 00:15:57.000

but the application had been closed the night before,

00:15:57.000 --> 00:15:59.520

but they told me I could still apply anyway, just in case,

00:15:59.520 --> 00:16:01.020

and I never thought in a million years

00:16:01.020 --> 00:16:02.840

that I would get accepted,

00:16:02.840 --> 00:16:04.720

but luckily I was honored enough

00:16:04.720 --> 00:16:06.640

and blessed enough to get accepted.

00:16:06.640 --> 00:16:10.800

So I joined GlobeMed by a moment of faith,

00:16:10.800 --> 00:16:13.720

but I think it attests to the wonderful power

00:16:13.720 --> 00:16:16.520

that GlobeNet has to keep students so involved

00:16:16.520 --> 00:16:19.640

that something I joined without even really giving

00:16:19.640 --> 00:16:22.320

### too much thought in has become basically my life.

00:16:22.320 --> 00:16:23.720

### (laughing)

00:16:23.720 --> 00:16:25.200

- I'm so fed up with story.

00:16:25.200 --> 00:16:27.600

- Yeah, it's like really,

00:16:27.600 --> 00:16:29.400

#### whenever someone asks me why I joined GlobeNet,

00:16:29.400 --> 00:16:30.600

I'm always like, oh boy.

00:16:30.600 --> 00:16:31.840

### (laughing)

00:16:31.840 --> 00:16:36.840

### - I'm always so impressed by the unity of everyone

00:16:36.840 --> 00:16:38.800

#### in GlobeNet.

00:16:38.800 --> 00:16:45.560

one in my CC class who sits right in front of me and I saw a Goldman sticker, multiple

00:16:45.560 --> 00:16:55.920

stickers on her laptop. I think her name is Katie, but I saw the stickers and immediately

00:16:55.920 --> 00:17:01.640

I'm just always so impressed by how enthusiastic and how dedicated everyone is.

I think that's something really important about any group that you join. Maybe even

#### 00:17:08.240 --> 00:17:18.240

It's equally important as to what the direct mission of that group is because you need that kind of collaboration in order to really have an impact as a group.

#### 00:17:18.240 --> 00:17:28.240

Yeah, I think that I was thinking about this today just reflecting on why GlobeMed spends so much time building community.

#### 00:17:28.240 --> 00:17:35.240

And, you know, we have a position on the executive board of every single chapter across the network

00:17:35.240 --> 00:17:42.240

that is dedicated solely to community building and developing the relationships within the chapter.

#### 00:17:42.240 --> 00:17:47.240

And I think it's true that relationships are really at the heart of our model,

#### 00:17:47.240 --> 00:17:51.240

the relationship between the chapter and their partner organization,

00:17:51.240 --> 00:17:57.240

the relationship between the chapter members, the relationship between the chapters in the national office.

00:17:57.240 --> 00:18:01.000

And I think that the thing is that at the end of the day,

00:18:01.000 --> 00:18:04.360

the core belief that drives it is that the love,

00:18:04.360 --> 00:18:08.760

#### and I say love, love can mean friendship,

00:18:08.760 --> 00:18:10.160

#### it can mean deep connection,

00:18:10.160 --> 00:18:12.960

it can mean the support that Nicole is talking about,

00:18:12.960 --> 00:18:14.200

it can mean many different things.

00:18:14.200 --> 00:18:17.560

But really the love that we have for each other

00:18:17.560 --> 00:18:21.160

gives us the courage to challenge power.

00:18:21.160 --> 00:18:23.400

And this has been true, I think,

00:18:23.400 --> 00:18:26.200

of every great social movement.

00:18:26.200 --> 00:18:31.020

And MLK talks about that one of my favorite quotes is he says,

00:18:31.020 --> 00:18:35.240

"Power at its best is love implementing the demands of justice.

00:18:35.240 --> 00:18:41.160

And justice at its best is power correcting everything that stands against love."

00:18:41.160 --> 00:18:43.640

Which is just such a beautiful quote.

00:18:43.640 --> 00:18:48.560

And I think that at the heart of it, it really is, I mean, what

#### matters most to us?

00:18:48.560 --> 00:18:54.960

When you think about who won the Academy Award for Best Feature Fellow in 1972?

00:18:54.960 --> 00:18:59.960

or even, you know, who was president in 1875?

00:18:59.960 --> 00:19:02.880

#### Random year, you know?

00:19:02.880 --> 00:19:05.600

#### It's like these things that we hold in such high regard

00:19:05.600 --> 00:19:07.560

#### are not anything compared to things like

00:19:07.560 --> 00:19:09.680

### the name of your first grade teacher

00:19:09.680 --> 00:19:13.720

#### or that moment that you, you know, really connected

00:19:13.720 --> 00:19:16.160

#### with, you know, one of your best friends

00:19:16.160 --> 00:19:17.880

#### or, you know, all of the things

00:19:17.880 --> 00:19:19.440

that your mom has ever done for you.

00:19:19.440 --> 00:19:21.880

I mean, those are the things that really create meaning

00:19:21.880 --> 00:19:25.480

and drive us to act on behalf of another person,

00:19:25.480 --> 00:19:28.080

which is what a social movement is, you know?

00:19:28.080 --> 00:19:29.400

#### People coming together and saying,

00:19:29.400 --> 00:19:31.560

"I'm gonna stand with you in solidarity.

00:19:31.560 --> 00:19:33.840

"We're gonna fight for a common cause."

00:19:33.840 --> 00:19:37.640

And I mean, the base of that has to be human connection,

00:19:37.640 --> 00:19:39.080

you know, because that's what withstands

00:19:39.080 --> 00:19:41.680

all of the challenges of everything else.

00:19:41.680 --> 00:19:44.280

And so, yeah, I definitely,

00:19:44.280 --> 00:19:46.000

I think Nicola hit on something

00:19:46.000 --> 00:19:48.120

that's really, really important.

00:19:48.120 --> 00:19:50.040

And, you know, we dove right in.

00:19:50.040 --> 00:19:52.840

this is usually the thing we kind of warm up to you in GlobeMed.

00:19:52.840 --> 00:19:54.560

But since we went there, I went there.

00:19:54.560 --> 00:19:55.320

So there we go.

00:19:55.320 --> 00:20:00.320

### [LAUGHTER]

00:20:00.320 --> 00:20:04.920

So GlobeMed also emphasizes relationships

00:20:04.920 --> 00:20:08.560

between the chapters at Columbia, for example,

00:20:08.560 --> 00:20:14.640

and the partner organization, which is in Gulu, Uganda.

00:20:14.640 --> 00:20:19.160

So how do you sort of maintain that connection?

00:20:19.160 --> 00:20:24.160

and build a sense of trust and that common human connection

00:20:24.160 --> 00:20:28.120

that we were talking about earlier.

00:20:28.120 --> 00:20:31.640

- Well, that's the most important part.

00:20:31.640 --> 00:20:34.920

The relationship between the chapter and the organization,

00:20:34.920 --> 00:20:37.440

that's hands-on to everything.

00:20:37.440 --> 00:20:40.040

I mean, that's what we're all about, right?

00:20:40.040 --> 00:20:41.320

- Yeah.

00:20:41.320 --> 00:20:43.680

- So I can give you a little bit about what we do

at chapter basis and then I think I can give a much

00:20:45.560 --> 00:20:48.320

broader sense of how relationships are built

00:20:48.320 --> 00:20:50.940

from the ground up, 'cause she was actually the one

00:20:50.940 --> 00:20:54.580

who founded our chapter in built relationship.

00:20:54.580 --> 00:20:56.260

Actually, Maya, do you wanna maybe start first then

00:20:56.260 --> 00:20:58.060

and then I can say what we do now?

00:20:58.060 --> 00:20:59.820

- Sure.

00:20:59.820 --> 00:21:03.340

You know, I think the first thing that needs to be said

00:21:03.340 --> 00:21:07.220

is that the greatest privilege of being a Globe Men student

00:21:07.220 --> 00:21:09.620

is having the opportunity to connect

00:21:09.620 --> 00:21:14.540

with these incredible, incredible grassroots leaders

00:21:14.540 --> 00:21:19.460

who are challenging the immense injustices

00:21:19.460 --> 00:21:21.580

that their communities are facing

00:21:21.580 --> 00:21:24.340

and are actively working to recognize

00:21:24.340 --> 00:21:27.180

### their human rights every single day.

00:21:27.180 --> 00:21:28.620

The thing that I think,

00:21:28.620 --> 00:21:30.900

the thing that drew me to Glowmette

00:21:30.900 --> 00:21:33.180

and that I think that draws many other students

00:21:33.180 --> 00:21:36.700

is the fact that you have that direct connection

00:21:36.700 --> 00:21:39.220

to people who are working on the front lines

00:21:39.220 --> 00:21:43.180

of social justice and health around the world

00:21:43.180 --> 00:21:45.740

and having the chance to learn and get to know them as people

00:21:45.740 --> 00:21:47.180

and really connect with them.

00:21:47.180 --> 00:21:49.620

And so just kind of on a broad level,

00:21:49.620 --> 00:21:52.580

the way that it works is really it's about the power

00:21:52.580 --> 00:21:53.980

of the internet.

00:21:53.980 --> 00:21:56.460

Just as we're talking on Skype right now,

00:21:56.460 --> 00:21:59.640

you can talk to pretty much anywhere in the world.

00:21:59.640 --> 00:22:04.860

It's, you can connect with pretty much any country.

00:22:04.860 --> 00:22:08.860

I wonder if there are countries that Skype does not connect to.

00:22:08.860 --> 00:22:11.340

So, I mean, just this morning,

00:22:11.340 --> 00:22:18.340

I was Skyping with Pamela, who's the director of Columbia's partner organization in Guli,

00:22:18.340 --> 00:22:19.340

Uganda.

00:22:19.340 --> 00:22:21.740

And we were talking back and forth, we were video chatting.

00:22:21.740 --> 00:22:23.540

It was face to face.

00:22:23.540 --> 00:22:25.380

And I still talk to her really often.

00:22:25.380 --> 00:22:29.940

And it's an incredible privilege of our generation that you can hop on Skype and completely for

00:22:29.940 --> 00:22:35.020

free, I can connect face to face with someone who is on the other side of the world.

00:22:35.020 --> 00:22:40.180

And so, chapters have these conversations at least once every two weeks, if not more 00:22:40.180 --> 00:22:41.180

#### often.

00:22:41.180 --> 00:22:47.300

And the privilege of being able to hear the personal stories and the work of these activists

00:22:47.300 --> 00:22:48.300

#### around the world.

00:22:48.300 --> 00:22:52.540

You know, we have partner organizations in North America, in South America, in Africa

00:22:52.540 --> 00:22:53.540

and in Asia.

00:22:53.540 --> 00:23:00.220

You know, you've got students Skyping into Panam, Penn, Cambodia, into rural Nepal, into

00:23:00.220 --> 00:23:08.940

Lima, Peru, into Rwanda, Ghana, I mean, literally from one globe to the other.

00:23:08.940 --> 00:23:12.080

And that is just an absolutely incredible privilege.

00:23:12.080 --> 00:23:17.600

In terms of how you really build that relationship, I think that the thing is that sometimes people

00:23:17.600 --> 00:23:23.620

talk about development work or global health work as if it's different than any other work

00:23:23.620 --> 00:23:29.080

of connecting with anyone else, whether it's your roommate or someone that you meet at 00:23:29.080 --> 00:23:34.020

## a random party or someone that you meet on the street or just a friend that you're trying

00:23:34.020 --> 00:23:35.020

to make.

00:23:35.020 --> 00:23:38.100

The bottom line is people are people are people.

00:23:38.100 --> 00:23:40.020

And the same things that build the relationships

00:23:40.020 --> 00:23:42.180

that are most meaningful in all of our lives,

00:23:42.180 --> 00:23:46.540

trust, communication, openness, vulnerability,

00:23:46.540 --> 00:23:49.300

warmth, kindness are the things that build connections

00:23:49.300 --> 00:23:50.780

with people around the world.

00:23:50.780 --> 00:23:54.500

Listening is incredibly important.

00:23:54.500 --> 00:23:57.940

Being open to being changed and transformed

00:23:57.940 --> 00:23:59.900

by the connection that you have.

00:23:59.900 --> 00:24:03.340

And recognizing the fact that you're coming together

00:24:03.340 --> 00:24:07.620

around a common vision and they each have lessons to share and to learn.

00:24:07.620 --> 00:24:12.340

You know, that's true for anyone that you want to develop a close relationship with

00:24:12.340 --> 00:24:15.900

and it's not any different whether you're talking to someone in Uganda, you know,

00:24:15.900 --> 00:24:18.340

or you're talking to someone in your CC class.

00:24:18.340 --> 00:24:24.500

So, you know, I think that is one of the most profound lessons that our students learn is

00:24:24.500 --> 00:24:30.020

that you really can't have on a Skype call with someone in Cambodia and find yourself,

00:24:30.020 --> 00:24:32.220

you know, I kind of call it the Sistine Chapel moment.

00:24:32.220 --> 00:24:37.500

You know when Adam puts his finger next to God, you know, and you have that spark.

00:24:37.500 --> 00:24:42.140

You know, I think that's what happens when people realize, you know, "Holy crap, this

00:24:42.140 --> 00:24:44.220

person has a completely different background."

00:24:44.220 --> 00:24:50.540

They've gone through potentially, you know, genocide, poverty, sickness, just so much

00:24:50.540 --> 00:24:56.540

strife and here I am, you know, a junior at this school and yet we can connect around 00:24:56.540 --> 00:24:57.540

#### the same vision.

00:24:57.540 --> 00:24:59.540

Isn't that incredible?

00:24:59.540 --> 00:25:03.100

That's a powerful, powerful moment and I think that's what keeps our students in it for the

00:25:03.100 --> 00:25:08.680

long run and hopefully inspires a lifetime of advocating for global health and social

00:25:08.680 --> 00:25:13.140

justice because it's not about a statistic or a number, but it's really about the human

00:25:13.140 --> 00:25:16.660

relationships that people have been able to build.

00:25:16.660 --> 00:25:24.100

Maya, just wondering, before we get to Nicole, how do you tell us about what was going on

00:25:24.100 --> 00:25:31.580

when you started the GlobeMet chapter at Columbia and started this partnership with the people

00:25:31.580 --> 00:25:39.100

in Gulu, Uganda. It's really enormous feat. What's happened since?

00:25:39.100 --> 00:25:46.220

Yeah, so, you know, this is where the GlobeMet National Office comes in and I would not

00:25:46.220 --> 00:25:53.380

have been able to do any of this without them. Basically I

#### was a sophomore at

00:25:53.380 --> 00:25:57.900

Barnard and I spent the first two years on campus really looking for something

00:25:57.900 --> 00:26:05.060

to get involved in and I couldn't find an organization that was really so

00:26:05.060 --> 00:26:09.740

interesting that had the humility that I was looking for recognizing the fact

00:26:09.740 --> 00:26:14.060

that as young people we had a lot to learn that was really deeply connected

00:26:14.060 --> 00:26:16.580

to the communities and listening to the communities

00:26:16.580 --> 00:26:20.540

and the vision of those communities that changed,

00:26:20.540 --> 00:26:23.940

needed to be made in and was really making an impact.

00:26:23.940 --> 00:26:26.260

And so the first two years I really struggled on campus.

00:26:26.260 --> 00:26:29.420

I had been involved in human rights stuff in high school

00:26:29.420 --> 00:26:31.140

and just could not find an organization

00:26:31.140 --> 00:26:32.860

to really sink my teeth into.

00:26:32.860 --> 00:26:36.120

And so I also stumbled on GlobeMed by accident.

00:26:36.120 --> 00:26:39.580

I went to the Northwestern Conference on Human Rights

00:26:39.580 --> 00:26:42.340

because a close friend of mine was at Northwestern

00:26:42.340 --> 00:26:49.500

and was sat next to a girl who was part of the Global National Office,

00:26:49.500 --> 00:26:52.060

completely randomly in this giant room full of people.

00:26:52.060 --> 00:26:55.100

And she started telling me about the model,

00:26:55.100 --> 00:27:00.300

whereby students, a group of students are connected directly to one particular organization.

00:27:00.300 --> 00:27:03.740

They speak with that organization consistently throughout the year.

00:27:03.740 --> 00:27:08.020

They work together to design a health project, the partner implements it,

00:27:08.020 --> 00:27:10.420

and you build on it year after year,

00:27:10.420 --> 00:27:13.260

really deepening that relationship and building on that impact.

00:27:13.260 --> 00:27:15.220

And the light bulb went off in my head and I was like,

00:27:15.220 --> 00:27:16.740

this is so brilliant.

00:27:16.740 --> 00:27:18.500

It was one of those kinds of things where it's like,

00:27:18.500 --> 00:27:20.740

how could this never have existed before?

00:27:20.740 --> 00:27:23.380

You know, you think people must think that about Q-tips, right?

00:27:23.380 --> 00:27:26.260

It's like, I'll stick Q-tips and not be in that.

00:27:26.260 --> 00:27:27.780

That's how I thought about the Globe Men model.

00:27:27.780 --> 00:27:31.020

It was so obvious and simple and basic to me.

00:27:31.020 --> 00:27:32.940

It's about human connection and just connecting people

00:27:32.940 --> 00:27:34.940

around the globe that I just didn't understand

00:27:34.940 --> 00:27:37.820

how I hadn't encountered it before.

00:27:37.820 --> 00:27:40.380

So I went back to campus and, you know,

00:27:40.380 --> 00:27:43.380

nothing ever happens from one person.

00:27:43.380 --> 00:27:49.380

I had the incredible privilege of finding an amazing group of students who were willing

00:27:49.380 --> 00:27:52.380

to come along on the crazy ride with me.

00:27:52.380 --> 00:28:00.380

And the Global National Office takes it as their responsibility to be able to find amazing

00:28:00.380 --> 00:28:03.380

organizations to match with their partners.

00:28:03.380 --> 00:28:12.580

So, they had sent a National Office staff member and a student to Uganda to find organizations.

00:28:12.580 --> 00:28:15.620

And so they knew that I was passionate about women's rights and about human rights.

00:28:15.620 --> 00:28:21.740

They had met Hamela, who runs an organization called Gulu Women's Economic Development and

00:28:21.740 --> 00:28:22.740

Globalization.

00:28:22.740 --> 00:28:26.620

It's quite a name and the acronym is even better.

00:28:26.620 --> 00:28:27.620

lt's Gweji.

00:28:27.620 --> 00:28:33.620

I tried to explain to them what a wedgie was and they were just like, "What did you really?"

00:28:33.620 --> 00:28:35.620 I think that's better than wig.

00:28:35.620 --> 00:28:45.620

But they met Pamela and Gulu by asking community

members, "What's the organization that's making the greatest change in your community?"

00:28:45.620 --> 00:28:51.620

They tracked down those organizations and Gweji and Pamela was one of them.

00:28:51.620 --> 00:28:54.060

And they said, you know, this makes a lot of sense.

00:28:54.060 --> 00:28:56.580

You know, you're out of, you know, as a barner,

00:28:56.580 --> 00:28:58.060

you're at a women's college.

00:28:58.060 --> 00:28:59.660

You're so passionate about human rights.

00:28:59.660 --> 00:29:01.100

This is a human rights organization

00:29:01.100 --> 00:29:02.980

with a, you know, focus on health.

00:29:02.980 --> 00:29:04.540

And we think you guys would get along great

00:29:04.540 --> 00:29:06.380

and Pamela is amazing.

00:29:06.380 --> 00:29:07.380

So we're gonna connect you.

00:29:07.380 --> 00:29:09.260

And so they sent a connecting email.

00:29:09.260 --> 00:29:12.940

And Pamela and I hopped on Skype and started talking.

And you know, in those early, in those early times,

00:29:15.900 --> 00:29:18.300

you know, it's so important to get the human story.

00:29:18.300 --> 00:29:23.060

So I asked her what was her story.

00:29:23.060 --> 00:29:26.740

And she wrote us back this just incredible description

00:29:26.740 --> 00:29:29.340

of everything that she had been through,

00:29:29.340 --> 00:29:33.460

and chimed over and persevered through in order to start

00:29:33.460 --> 00:29:35.460

Guajie.

00:29:35.460 --> 00:29:37.220

And I can definitely go into this.

00:29:37.220 --> 00:29:40.620

But if you guys want me to--

00:29:40.620 --> 00:29:42.340

but it's just so inspiring.

00:29:42.340 --> 00:29:44.300

And after that, I just kind of sat there with my mouth

00:29:44.300 --> 00:29:45.020

hung open.

00:29:45.020 --> 00:29:48.100

And she was like, so how'd you get involved?

00:29:48.100 --> 00:29:51.100

And I was like, oh, you know, we went to a conference

00:29:51.100 --> 00:29:54.560

#### and met a young person.

00:29:54.560 --> 00:29:57.220

And so from there, it was just about the fact

00:29:57.220 --> 00:29:58.280

that we were in it together.

00:29:58.280 --> 00:30:03.320

And I asked her, so we think we can raise \$5,000 this year.

00:30:03.320 --> 00:30:05.280

What's the best use of that money for you?

00:30:05.280 --> 00:30:09.060

She came back with a bunch of different project descriptions.

00:30:09.060 --> 00:30:10.740

### And something that I love about Pamela

00:30:10.740 --> 00:30:14.220

is that she never misses an opportunity to really bring

00:30:14.220 --> 00:30:15.380

the human story into it.

00:30:15.380 --> 00:30:20.100

And so in her first project description,

00:30:20.100 --> 00:30:23.180

she snuck in the phrase, "In Northern Uganda,

00:30:23.180 --> 00:30:26.140

poverty strikes like bushfire."

00:30:26.140 --> 00:30:28.380

This isn't a grant proposal, you know?

00:30:28.380 --> 00:30:30.500

## And I remember just reading that phrase

00:30:30.500 --> 00:30:33.140

and just thinking like, oh my God,

00:30:33.140 --> 00:30:37.420

like this is so incredible that I'm having the chance

00:30:37.420 --> 00:30:39.300

to be able to work with someone who can put that

00:30:39.300 --> 00:30:42.460

into words in that way and that we're gonna be able

00:30:42.460 --> 00:30:44.460

to address that bushfire together.

00:30:44.460 --> 00:30:47.640

and hopefully help extinguish some of those flames

00:30:47.640 --> 00:30:49.280

that are causing so much pain.

00:30:49.280 --> 00:30:52.980

And so we went back and forth on a few different project ideas

00:30:52.980 --> 00:30:57.060

and settled on an income generating project

00:30:57.060 --> 00:31:00.220

for seven families.

00:31:00.220 --> 00:31:02.520

It was a goat rearing project.

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And then got going.

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And over those months, I learned as much as I could

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### from Pamela about goat rearing in northern Uganda

00:31:08.540 --> 00:31:12.260

and her story and tried my best to share that with the chapter

00:31:12.260 --> 00:31:14.420

and help them understand that--

00:31:14.420 --> 00:31:19.160

By raising \$5,000, we were going to help 145 people

00:31:19.160 --> 00:31:23.180

to live on more than \$1 a day and really work with them

00:31:23.180 --> 00:31:26.900

to bring that into reality, to have them feel that.

So I think that the key thing that I would take away from this

is oftentimes people say, oh, it's so great what you students

And honestly, it's just such an incredible privilege.

You're able to work with such an amazing organization,

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00:31:33.140 --> 00:31:33.700

00:31:33.700 --> 00:31:35.700

00:31:35.700 --> 00:31:37.820

00:31:37.820 --> 00:31:39.900

00:31:39.900 --> 00:31:42.340

an amazing woman.

And that is a gift and a privilege

are doing.

00:31:42.340 --> 00:31:44.700

# that I will carry with me for the rest of my life.

00:31:44.700 --> 00:31:48.900

- Hello.

00:31:48.900 --> 00:31:49.740

- Yeah.

00:31:49.740 --> 00:31:50.580

- I love that story.

00:31:50.580 --> 00:31:51.620

(laughs)

00:31:51.620 --> 00:31:52.940

- That's very inspirational.

00:31:52.940 --> 00:31:57.360

Okay, yeah, Nicole.

00:31:57.360 --> 00:32:03.980

- Well, I think what Maya said is a privilege

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is probably the best way to describe it.

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I mean, I remember the first time I skimped at the panel

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first semester freshman year and like I said I joined GlobeMed by accident and so you know at first I wasn't

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admitted I was not the best GlobeMed member. Yeah but I mean I remember my first Skype with Pamela and I think that's like

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for a lot of people what that's really what does it because

you hear her speak and she's so articulate and

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well-spoken and intelligent and she knows like she knows so much about her community and how to and how to

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to help them about human rights.

00:32:39.860 --> 00:32:41.340

And she knows so much.

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She's been through so much.

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I mean, the stories she's told us

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have been just awe-inspiring.

00:32:46.780 --> 00:32:51.180

And I mean, the idea of working with a woman who has,

00:32:51.180 --> 00:32:53.180

at the age of, by the age of like 24,

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was like running the Ugandan food refugee program.

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It was something amazing.

00:33:00.980 --> 00:33:02.180

It's just profound.

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And I think the way we really maintain this partnership

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you know, on a more of a day-to-day basis,

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is by trying to connect our chapter with Guadji.

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And we do this in a couple ways.

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So every week, me and another girl in our chapter,

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we co-lead a program called Global Health U.

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And this is a half an hour Global Health Training

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and Empowerment program.

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### And so a lot of Global Health U is dedicated

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to talking about a partner organization.

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We had an entire unit where we just like,

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went really in depth into what global values were

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and explore them through the lens of our partner organization,

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looking into their history, looking into Pamela's history,

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hearing their words, seeing their work,

00:33:46.100 --> 00:33:47.940

## seeing pictures from their organization

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and getting like a really in depth grasp

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of what global med does, I mean what Guwajie does

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and what global meds project with Guwajie is.

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'Cause Guwajie does a million things

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besides just the project they do with global med.

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So it's important to really understand

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vast power and reach that Guajie has in glue.

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And so that's one of the things we do, making sure that every single chapter member really

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understands what Guajie's mission is and what kind of work they do.

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And we also, we do a lot of talks on current events in Uganda.

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There's actually quite a lot going on right now in the national sphere, what with different

national political protests and the possibility of a current anti-gay bill right now.

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We do a lot of talks and then also like you know ideas of like there's an oil

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Oil current events going on so you talk a lot about those so we can keep keep our members

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You know current on what's going on in the country and then we also have which is how I became you know

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So dedicated and you know just talking to Pamela

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We have Skype calls where you know every member can go and they can talk to Pamela

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They can hear her words they can ask her questions

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And she'll answer them and answer them really really just wonderfully and it's just that's a really great experience

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And then also this semester we started a pen pal program with with wedgie and that got off two bit of rocky started first

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but this semester it's much better and

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We've had about ten of our members have been connecting

with actual wedgie staff members and communicating back and forth and

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Talking to each other and right now. That's really what it is

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You know just doing a pen pal thing

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We're hoping to develop into more of like a like we're trying to develop an internet forum where we have you know

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pictures and videos and we kind of can create more of a campaign fills around this and I think

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I think this partnership is really what keeps, it's not just, and I talked a lot before about

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the relationships with each other, but the relationships with our partner organization

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is what keeps people really in global meds.

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I mean, your friends are in your global med are important and that's so necessary and

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vital to maintaining the social movement.

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But if we didn't have our common purpose and our common purpose is wedgie, then we would have been nothing to working towards.

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And so I think building this relationship and understanding how important our partnership

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is and understanding that, you know, Guwajie is a community-run organization that empowers

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the residents of Galu to become, you know, self-acting agents of change in their community.

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And that's just the most amazing thing that they've been doing this for so long and they're

00:36:15.740 --> 00:36:19.540

so, you know, they're so impactful in their community and really understanding the reach

00:36:19.540 --> 00:36:20.540 **they have.** 

00:36:20.540 --> 00:36:24.820

And I think, you know, connecting each and every chapter member to Guwajie is just a

00:36:24.820 --> 00:36:29.180

a vital part of what global med is because if you don't see the faces you don't hear

00:36:29.180 --> 00:36:33.380

the voices and understand the message then it's it's hard to fight for something you

00:36:33.380 --> 00:36:37.540

can't see you can't tangibly know and so I think building this

# relationship is just

#### 00:36:37.540 --> 00:36:44.700

you know without that it global med would really wouldn't be what global med is today.

#### 00:36:44.700 --> 00:36:48.900

This has been wig what is global health the podcast from the Journal of global health at

00:36:48.900 --> 00:36:55.020

Columbia University. This has been Episode 4, Part 1, Because You're a Student. Look

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out for Part 2, also with Maya Cohen, Executive Director of GlobeMed and Nicole Dousseau of

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GlobeMed at Columbia University, in which we discuss Kony 2012, Social Media, and Agency.

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for and other previous episodes of WIG are available online at www.ghjournal.org/wig.

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That's www.ghjournal.org/wig, W-I-G-H. You can also find WIG on iTunes.

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Thanks to Karina Yu for contributing to this episode and thanks to Kevin Xu for co-hosting.

00:37:32.500 --> 00:37:34.060

And thank you for listening.