

Matthea Marquart, Lia W. Marshall, & Delia Ryan Friday, March 24, 2023 from 1:00-2:00pm EST

Welcome!



Please feel free to tweet about this session:

@USDLA

@MattheaMarquart

@ColumbiaSSW

#CSSWInstitute

Abstract

At Columbia University's School of Social Work, instructors who teach with the online campus pass a 5-week Institute on Pedagogy and Technology for Online Courses. Launched in 2017, this is a fully virtual professional development training that includes five live class sessions and about 15 hours of homework. Over 400 educators have passed in the first nine cohorts, earning a digital badge. This presentation will share the details of this institute, and how CSSW's online campus uses it to recruit, train, and engage online faculty.

This institute was recognized by USDLA with an International Award for Excellence in Training in 2019.

AGENDA		
Welcome, agenda, and introductions		

thank you

	Intro to CSSW's Institute on Pedagogy and
	Technology for Online Courses
3	Logistical details

How CSSW's online campus uses this Institute to recruit, train, and engage online faculty
 Wrap up, Q&A, additional resources, and

Your Presenters



Matthea Marquart, MSSW; Twitter @MattheaMarquart Assistant Dean, Online Education; Senior Adjunct Lecturer https://www.linkedin.com/in/matthea-marquart/



Lia W Marshall, PhD, MSW

Manager of Course Development, Online Campus; Adjunct Instructor

https://www.linkedin.com/in/liawmarshall

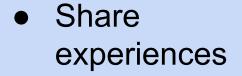


Delia Ryan, LMSW
Live Support Specialist, Online Campus
https://www.linkedin.com/in/delia-ryan-lmsw-52a73436/

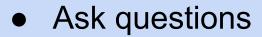
What's in this for you?

- Learn about CSSW's Institute on Pedagogy and Technology for Online Courses
- Learn the details of this institute
- Learn how CSSW's online campus uses it to recruit, train, and engage online faculty











Add to your toolkits

Introductions

Please share in the chat:

- What brought you to this webinar?
- What are you hoping to learn about?
- What industry do you work in?

Please feel free to chat throughout this session

We are happy to answer questions throughout the session, and we'd value sharing your experiences, too. Plus this is a great chance to network and connect with others.

If you're tweeting, please tag us:

@USDLA @MattheaMarquart @ColumbiaSSW

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3 Logistical details4 How CSSW's online campus uses this Institute

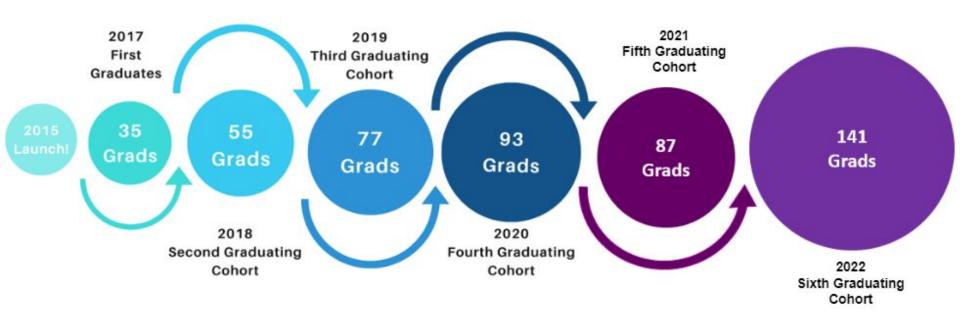
to recruit, train, and engage online faculty

Wrap up, Q&A, additional resources, and thank you

Intro to the Columbia University School of Social Work's (CSSW) Online Campus

- Fully online Master's of Science in Social Work
 - Program options: 1) Clinical, 2) Generalist, 3)
 Management/Leadership/Entrepreneurship, 4) Policy
- Launched in Fall 2015; First graduates in May 2017
- Primary model: Weekly synchronous classes in Adobe Connect + asynchronous homework in Canvas
 - To become an online instructor or associate (TA), candidates must pass our Institute on Pedagogy and Technology for Online Courses

CSSW's Online Campus Graduates



488 Online Campus grads since 2017

Overview of CSSW Online Campus Faculty Development Overall





Foundational training (40 hours available):

- Institute on Pedagogy and Technology for Online Courses
- Institute on Technical Skills for Online Event Production

25 hours

15 hours









10 hours

8 hours

10 hours

10 hours

10 hours



6 hours









variable

Ongoing training (58+ hours available):

- Annual Online Faculty Development Series
- 2) Intensive Workshop on Power, Trauma, Grading
- 3) Advanced Workshop on Designing Engaging and Interactive Synchronous Online Class Sessions
- 4) Institute on Canvas, Pedagogy, and Creating & Grading Engaging Learning Activities
- Other less formal training: Mentoring groups, 5) office hours, conference proposal clinics, pop-up faculty development, virtual writing retreats, etc.

earn more about our faculty development

	Academic Publications	Conference Presentations	Awards & Media
Institute on Pedagogy and Technology for Online Courses	Developing and Supporting Faculty Training for Online Social Work Education: The Columbia University School of Social Work Online Pedagogy Institute, Journal of Teaching in Social Work, 2019 & published as a chapter in Online and Distance Social Work Education: Current Practice and Future Trends, 2020	Columbia University Center for Teaching and Learning Celebration of Teaching and Learning Symposium, 2020 - poster Council on Social Work Education, 2020 - slides Network for Social Work Management, 2019 - poster Social Work Distance Education Conference, 2019 - slides UPCEA Mid-Atlantic Regional Conference, 2020 UPCEA invited webinar, 2020 - slides	International E-Learning Award (IELA, 2018) International Award for Excellence in Training (USDLA, 2019) Faculty and Staff Development Award (UPCEA Mid-Atlantic, 2019) Learning in Practice Award (Chief Learning Officer Magazine, 2020) Outstanding Program Award (UPCEA National, 2023) The Best Teachers are Also Amazing Learners, USDLA Blog Reflections from the Summer 2019 Institute, Teaching & Learning in Social Work Blog
Institute on Technical Skills for Online Event Production	Developing Technical Expertise to Support Synchronous Online Classes: The Columbia University School of Social Work Institute on Technical Skills for Online Event Production, International Journal of Advanced Corporate Learning, 2021	 UPCEA Mid-Atlantic Regional Conference, 2020 - slides Network for Social Work Management, 2021 - slides 	International E-Learning Award (IELA, 2020) Learning in Practice Award (Chief Learning Officer Magazine, 2022)
Annual Online Faculty Development Series	(in progress)	 The New School's Management & Social Justice Conversation Series, 2020 - <u>slides</u> UPCEA Mid-Atlantic Regional Conference, 2020 - <u>slides</u> Network for Social Work Management, 2021 - <u>slides</u> 	Faculty and Staff Development Award (UPCEA Mid-Atlantic, 2020) Learning in Practice Award (Chief Learning Officer Magazine, 2021) International Award for Excellence in Training (USDLA, 2021)
Webinar Series for Educators Moving to Remote Teaching Due to COVID-19	Promoting Quality E-Learning During the COVID-19 Pandemic via an Award-Winning Webinar Series for Faculty Transitioning to Teaching Online, <i>IEEE Xplore</i> , 2021	Sixth International Conference on e-Learning, 2020 - slides	 International E-Learning Award (IELA, 2020) Crisis Management Marketing Award (UPCEA, 2020) During Pandemic, In-House Expertise Anchors Faculty New to Teaching Online, <u>CSSW News</u> Teaching Teachers to Teach Online, <u>IELA Blog</u>

What does this Institute training entail?

Gives prospective faculty an online student experience, modelling our online courses

Five weeks, 5 hours/week

- Weekly live class sessions
- Weekly asynchronous homework

Overview:

Five-week, 25-hour intensive post-Master's online institute with weekly synchronous classes and asynchronous homework, covering the design and delivery of engaging online courses that embody social work values, including instructor presence, community building, interactivity in live online class sessions, inclusiveness, universal design for learning, and the basic mechanics of Canvas and Adobe Connect.

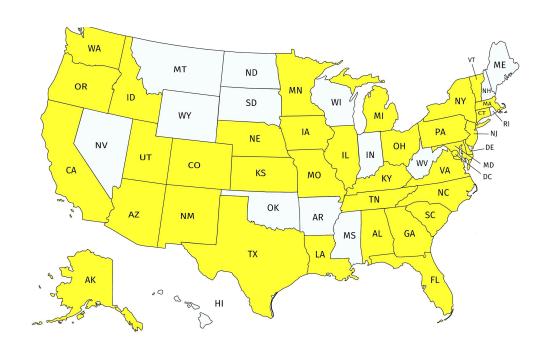
Your experiences

Please let us know in the chat:

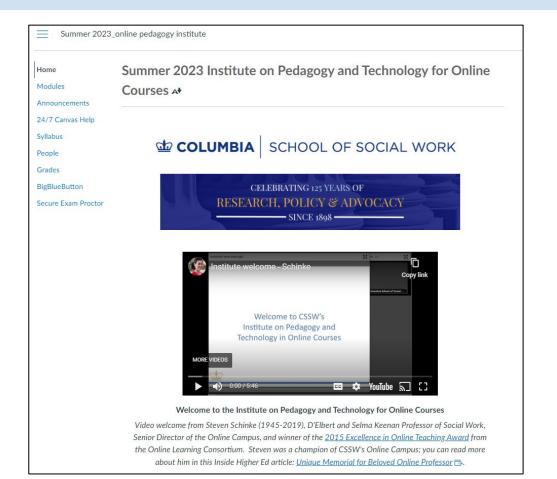
- Have you participated in a formal training like this?
- What kind of training does your organization require for virtual instructors or facilitators?

Where do Institute participants join from?

Participants have joined from 35 US states and Australia, Canada, France, and India. We have had 406 total participants pass in our first 9 cohorts.



Institute home page



The Institute is Award Winning

Institute on Pedagogy and Technology for Online Courses, has won:

- <u>International E-Learning Award</u>, Academic Division, Blended Learning Category (2018)
- <u>Faculty and Staff Development</u>, UPCEA Mid-Atlantic Region, (2019)
- International Distance Learning Award, Excellence in Teaching/Training Award, USDLA (2019)
- <u>Learning in Practice Award</u>, *Chief Learning Officer* magazine (2020)
- Outstanding Program Award: Noncredit, UPCEA National (2023)

Where can I read more?

- An article in the Journal of Teaching in Social Work (October 2019):
 <u>Developing and Supporting Faculty Training for Online Social Work Education: The Columbia University School of Social Work Online Pedagogy Institute</u>
- A United States Distance Learning Association (USDLA) blog post about the Institute, by Valary Oleinik (August 2019): <u>The best teachers</u> <u>are also amazing learners</u>
- A blog post by a past participant in the Institute, Laurel Hitchcock (November 2019): <u>Reflections from the Summer 2019 Institute on</u> <u>Pedagogy and Technology for Online Courses</u>

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	Welcome.	agenda.	and	introductions	

Logistical details

thank you

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	Technology for Online Courses

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Institute supports diversity, equity, and inclusion: Content

- Discussion of social justice themes, including UDL, costs of readings, etc.
 - Discussions are held on Universal Design for Learning to support accessibility for all learners, and on how to address current events, particularly those impacting social justice.
- Critical reflection throughout -- participants engage in critical reflection to uncover and consider their own biases about teaching and learning (Brookfield, 2017).

Brookfield, S. D. (2017). *Becoming a critically reflective teacher.* John Wiley & Sons.

Institute supports diversity, equity, and inclusion: Structure

- Scheduling for adjunct availability, multiple weekly session options
- Open recruiting (outside of hierarchical rolodexes) -- opening up the possibility of teaching to social workers who wouldn't have had access
- Diversity in guest speakers, and in guest speaker perspectives (instructor, technical support, former students)
- Co-create community agreements -- which are revisited throughout the Institute
- Peer learning in breakout groups & discussion forums

Modules view

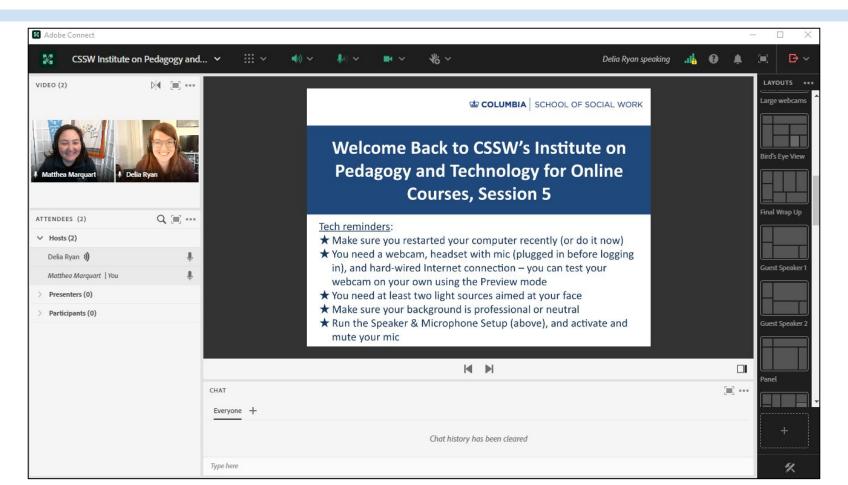
Getting Ready for the Institute (before we begin) (deadline to complete all tasks is May 31 at 9am EST)
➤ Live Class Session Log-in and Info
• Our Community Agreements
➤ Week 1 (starts June 5 but you're welcome to work ahead)
➤ Week 2 (starts June 12 but you're welcome to work ahead)
➤ Week 3 (starts June 26 but you're welcome to work ahead)
▼ Reminder: We have the week between weeks 3 and 4 off for the 4th of July holiday
Week 4 (starts July 10 but you're welcome to work ahead)
Week 5 (starts July 17 but you're welcome to work ahead)

Pedagog	y
cuagos	
©	In your groups: Week 3 reading and discussion - chapter on how to motivate students to learn $_{\rm Jd}$ 1 \mid 10 pts
	Download the chapter by Ambrose et al (2010) on What factors motivate students to learn?
Pedagog	ry at CSSW
P	Role of Live Support Specialists & the weekly preflight meeting
	Whose role: Instructor, Associate/TA, or Live Support Specialist?
Technolo	ogy at CSSW: Canvas
P	Canvas: How to create $\&$ edit assignments, discussion forums, quizzes
	Practice setting up a new assignment in the Canvas test site, and submit a screenshot Jul 3 10 pts
	Practice setting up a discussion forum in the Canvas test site, and submit a screenshot [Ad 3 10 pts]
	Practice setting up a quiz in the Canvas test site, and submit a screenshot Jul 3 10 pts
Technolo	ogy at CSSW: Adobe Connect
氫	Share your Adobe Connect experience: An activity or tool you like $_{\mbox{\scriptsize Ad}}$ 3 \mid 5 $\mbox{\scriptsize pts}$
nstitute	on Pedagogy & Tech for Online Courses - Live Session 3
2	Participate in week 3 live session Jun 30 10 pts
After Par	rticipating in Live Session 3
P	Reflection journal: Institute week 3 (Available June 26)

Types of homework activities

- Readings
- Discussion forums -- whole-group and small-group
- Quizzes and surveys
- Reflection journals
- Peer-reviewed sample class agendas
- Interactive videos with embedded questions
- Practice being proctored by AI
- Practice recording a presentation on webcam
- Hands-on practice with editing the learning management system
- Optional practice activities

Example class view (many layouts used throughout)

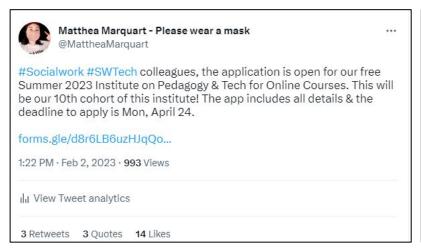


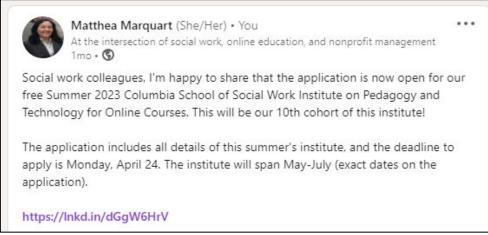
Types of live class session activities

- Interactive mini lectures
- Review polls, feedback polls
- Low-stakes pop quizzes
- Chat activities
- Breakout group discussions
- Guest speakers and Q&A
- Screen share demo
- Break videos, mindfulness activities, and games

How we recruit our Institute cohorts

- Word of mouth
- Email to CSSW and personal networks
- Personal invitations to known online instructor candidates
- Personal social media





Source: Twitter, LinkedIn



Matthea Marquart (She/Her) • You

At the intersection of social work, online education, and nonprofit manage...

Social work colleagues, I'm happy to share that the application is now open for our free Summer 2023 Columbia School of Social Work Institute on Pedagogy and Technology for Online Courses. This will be our 10th cohort of this institute!

The application includes all details of this summer's institute, and the deadline to apply is Monday, April 24. The institute will span May-July (exact dates on the application).

https://lnkd.in/dGgW6HrV

If you'd like to learn more about this award-winning institute:

ARTICLES

- 1) An article in the Journal of Teaching in Social Work (October 2019): https://lnkd.in/dFYbCCZH
- 2) A United States Distance Learning Association (USDLA) blog post about the Institute, by Valary Oleinik (August 2019): https://lnkd.in/dRX8x6k
- 3) A blog post by a past participant in the Institute, Laurel Hitchcock (November 2019): https://lnkd.in/dyXiTD3n

ONE-PAGERS (CONFERENCE POSTERS)

- 1) Columbia University Center for Teaching and Learning Celebration of Teaching and Learning Symposium poster (February 2020): https://lnkd.in/dKm2YXTe
- 2) Network for Social Work Management conference poster (June 2019): https://lnkd.in/dfDhVWvD

PRESENTATION SLIDES

- 1) CSWE Annual Program Meeting (November 2020): https://lnkd.in/dMwMvK7
- 2) UPCEA webinar (February 2020): https://lnkd.in/dpbGXfBP
- 3) Social Work Distance Education conference slides (April 2019): https://lnkd.in/dydcyM_4

I co-lead this institute with Delia Ryan, and Lia W Marshall, and we are lucky to work with a fabulous institute team!



Google Forms - easily create and analyze surveys.

accounts.google.com • 1 min read

Source: LinkedIn



Stephen Cummings • 1st

MSW Program Director at University of Iowa School of Social Work

This was a great learning experience!



Gariy Livshits, LMSW, LCAT, CRPA • 1st

1mo •••

1mo •••

Health Care Professional with 20 + years of Clinical and Administrativ...

I really enjoyed learning new skills!



Kalisha Smith, LCSW CASAC-M (She/Her) • 1st

1mo •••

Social Work Leader and Consultant Specializing in Equitable Health a...

I've shared it with my network! Perfect course that puts you in the position as a student to also experience their point of view in the student seat! Experiential Learning at it's finest! I'm forever grateful for the experience!



David Bolt • 1st

1mo •••

Strategic Talent Management | Coaching | Workplace Mental Health A...

What an excellent experience this was! Highly recommend it!



Leslie Yaffa, MSW, RSW, EdD • 1st

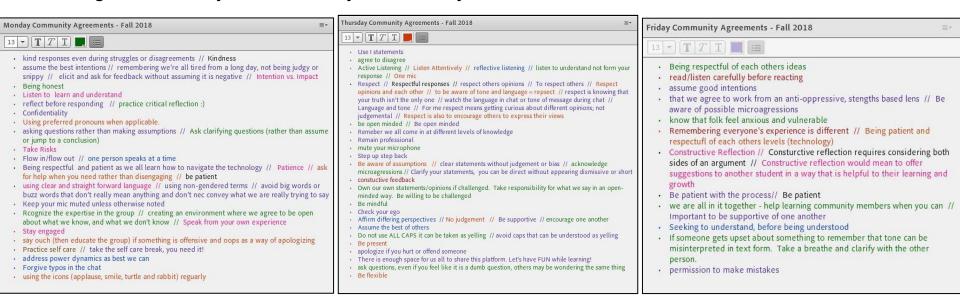
1mo •••

Founder/ Head Volunteer- Jahmeyka Project

Great course, changed how i saw SW online education!!!!!

Community agreements are key

Co-create Community agreements -- which are revisited throughout the Institute, and are encouraged to identify how and why this activity can create an inclusive environment for students.



Themes: Respect, kindness, patience, listening, trying, mindfulness of the community

To read more: <u>Creating Community Agreements Collaboratively with Online Students: Reasons, Anti-Racist Considerations, and Logistics in Adobe Connect</u>

Community-building throughout

Examples:

- Introductory discussion forum (about what participants have in common)
- Webcam dance parties before class began / after class, including a special Halloween lip sync battle before class began
- Fun videos during breaks
- Playlist of songs played before class began





Your experiences

Please let us know in the chat:

 What kinds of community-building activities have you enjoyed in online webinars or workshops?

Lessons learned re: logistical considerations			
Recruiting & retaining participants	Differing participant technology & levels of technical skills	Enforcing high standards (passing grade = 90%)	
 How to identify potential candidates? How to decide who's admitted and who goes on the waitlist? How to motivate busy people to complete a 25-hour training? How to persuade 	 How to prepare participants to fully participate, without going to their homes to set up their tech? How to help participants deal with stress around technology? How to help participants 	 How to support VIPs who are having difficulty passing? How to help participants deal with stress around grades? How to help participants with questions about course content? 	

participants that the differentiate where to go learning activities are for support with various worth their time? types of technical

questions?

How to grade assignments quickly? How to manage a team of graders?

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to recruit, train, and engage online faculty
Wrap up, Q&A, additional resources, and thank you

Recruiting & training faculty

- All faculty who teach with our online campus need to pass this institute
- This institute serves as a way to recruit new adjunct faculty
- Existing adjunct faculty often recruit colleagues
- This training is also helpful for faculty who want to work at other institutions, or who want to teach in person
- Application -- applicants must have an MSW

Your experiences

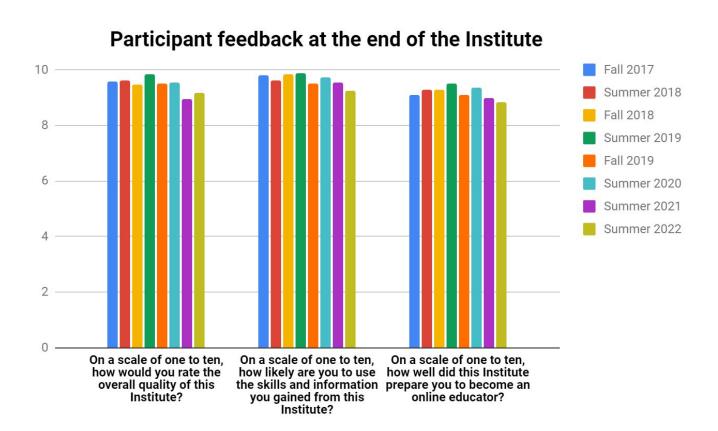
Please let us know in the chat:

How do you recruit new instructors or workshop facilitators?

Engaging faculty

- Existing faculty are invited as guest speakers
- This training serves as a foundation for additional faculty development
- Many participants come to this institute with experience teaching in person, but without a background in online teaching or learning
- The institute converts skeptics who initially say they don't like online courses
- Candidates for future instructor roles also take this institute,
 e.g. TAs (called Associates) or Technical Support Specialists

What do participants think of the Institute?



Participant feedback

- "I found the Institute to be of highest quality....the instructional team (and Online Campus dept) are very informative, supportive, and extremely helpful in the process of learning a monumental skill of teaching online (which can be a bit overwhelming at first as a novice, myself!). They not only were teaching a class, but truly encouraging of building a community amongst all the students. Despite all of us being in different locations, I really felt the 'connection' amongst us all that we were all learning and developing online teaching skills with each other."
- "I thought the quality of the Institute was exceptional. It was extremely organized, the educational team was responsive to email questions, and ... seems like an expert in the realm of online education. The live sessions were carried out so seamlessly.... I feel much more equipped to enter this sphere. Thank you!"
- "Definitely a model for how all online courses should be conducted."
- "The quality of this course was so much higher than I expected. Before enrolling in this institute, I was
 skeptical that an online class could be as engaging and rigorous as a residential one, but the past several
 weeks have taught me that they may be even more demanding."

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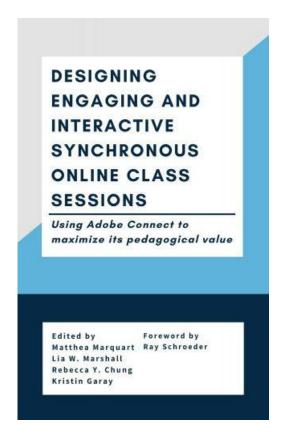
to recruit, train, and engage online faculty

Wrap up, Q&A, additional resources, and thank you

5

20 helpful articles & resources re: online teaching & learning

- 1. Designing Engaging and Interactive Synchronous Online Class Sessions: Using Adobe Connect to Maximize its Pedagogical Value: EdTech Books
- 2. Lighting and webcam setup for teaching online classes: One-pager
- 3. Strategies for successfully engaging all students in live synchronous online classes: One-pager
- 4. Anti-racist pedagogical considerations and strategies for synchronous online courses: One-pager
- 5. A conversation about anti-racist approaches to student webcam requirements in online courses: One-pager
- 6. Trauma-Informed Teaching and Learning: Considerations For Teaching Online: One-pager
- 7. Twelve Online Educators Share Advice and Encouragement: Association of American Colleges & Universities Liberal Education Blog
- 8. Internet Survival Guide for Social Workers: <u>Teaching and Learning in Social Work Blog</u>
- 9. The Power of Lighting in a Virtual Classroom: Tips on Improving Webcam Lighting for Online Educators: <u>Teaching and Learning in Social Work Blog</u>
- 10. Trauma-Informed Online Teaching: Essential for the Coming Academic Year: The New Social Worker
- 11. Instructional Strategies for Synchronous Components of Online Courses, in Creating Teacher Immediacy in Online Learning Environments
- 12. Non-Disposable Assignments: Students as Producers and Sharers of Knowledge, Columbia CTL's Voices of Hybrid and Online Teaching and Learning
- 13. Sharing power with students by seeking their input on a grading rubric: <u>Teaching and Learning in Social Work Blog</u>
- 14. Dear Professors: Don't let student webcams trick you: Instructors who teach live online classes should thoughtfully consider whether to require students to use their webcams during class: <u>EDUCAUSE</u>
- 15. Addressing Substance Use in Online Classes: What do you do when a student at home starts drinking an adult beverage during a virtual class? Five academics offer strategies for dealing with it without shaming or stigmatizing. *Inside Higher Ed*
- 16. Addressing Microaggressions and Acts of Oppression Within Online Classrooms by Utilizing Principles of Transformative Learning and Liberatory Education: <u>Journal of Ethnic & Cultural Diversity in Social Work</u>
- 17. Need to move your class online in a hurry? Here's how. *The Star Tribune*
- 18. 7 Insider Tips for Online Students from Recent Online Degree Grads Who Now Work in Online Education: <u>The New Social Worker</u>
- 19. Taking Online Courses -- 7 Professional Benefits for Social Work Students: <u>Social Work Today</u>
- 20. Online students develop marketable professional skills: <u>EDUCAUSE</u>



Designing Engaging and Interactive Synchronous Online Class Sessions:

Using Adobe Connect to Maximize its Pedagogical Value

Editors:

Matthea Marquart, Lia W. Marshall, Rebecca Yae-Eun Chung, & Kristin Garay

Foreword: Ray Schroeder

Link: Designing Engaging and Interactive Synchronous Online Class Sessions (EdTech Books)

Book website with additional resources:

https://www.onlinepedagogybooks.com/

Designing
Engaging and
Interactive
Synchronous
Online Class
Sessions

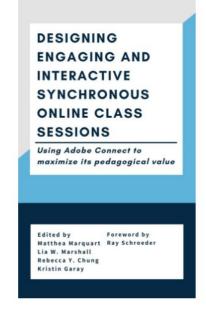
Home

Use this book for asynchronous training

Use this book for webinars, virtual training, and inperson training

Use this book for just-in-time performance support and to answer questions

Presentations about this book



Designing Engaging and Interactive Synchronous Online Class Sessions

Using Adobe Connect to Maximize its Pedagogical Value

Edited by Matthea Marquart, Lia W. Marshall, Rebecca Y. Chung, and Kristin Garay

Foreword by Ray Schroeder

Chapters contributed by Malwina Andruczyk, Johanna Creswell Báez, Aparna Samuel Balasundaram, Sara Bartlett, Hans Bernier, Sahani Chandraratna, Sarah Clem, Beth Counselman Carpenter, Agata Dera, Mary Downs, Taylor Eutsey, Krystal Folk, Helen Garcia, Bonnie Glass, Ana Grullon, Robert Paul Hartley, Christine D. Holmes, Carly King, Edy Kupietzky, Josh Levine, M. Karen Lichlyter-Klein, Elexia A. Gonzalez Lowe, Vitina Monacello, Melissa Thompson, Murali Nair, Amelia Ortega, Mary Piepmeier, Sabeen Qureshi, Morgan Ritacco, Allison Ross, Roxanne Russell, Delia Ryan, Jessica Satkunasingham, Katherine A. Segal, Dawn E. Shedrick, Kelly Smith, Sierra Spriggs, Marianna Stayer, Sara Terrana, Elise Verdooner, and C. Danette Wilson Gonzalez. Additional chapters coming this year from Adrianna Taylor, Brittany Lytle, Fatima Mabrouk, and Kevin Ram.

Connect with CSSW & Join us at our free online events

Columbia University School of Social Work:

- Online Campus
- Twitter @ColumbiaSSW
- Join our email list at the bottom of our website
- YouTube
- Eventbrite
- <u>LinkedIn</u>
- <u>Free recordings & resources from our award-winning webinar series</u> to support faculty who are new to teaching online
- CSSW Online Campus Blog

Wrapping up

Please share:

What's your key takeaway from this session?

Q&A

Connect with us:

- Matthea Marquart: Email <u>msm2002@columbia.edu</u>; <u>LinkedIn</u>; <u>https://www.mattheamarquart.com/</u>
- Lia W Marshall: Email lm3466@columbia.edu; LinkedIn
- Delia Ryan: Email <u>der2153@columbia.edu</u>; <u>LinkedIn</u>



- Past and present members of the team who have worked on the first nine Institutes and made it excellent: Agata Dera, Amy Hendershot, Ana Quiñones, Andi Snyder, Anna Maria Montes, Chelsea Walus, Elexia Lowe, Erika Wiseberg, Erin Hefner, Jennifer So, Jessica Satkunasingham, Jneé Hill, Johanna Creswell Báez, Josh Levine, Kristin Anderson, Krystal Folk, Marianna Stayer, Meg Florio, Nicole Wong, Samantha Franklin, Sierra Spriggs, Taylor Eutsey, and Vitina Monacello.
- The many Online Campus community members who have volunteered their time as guest speakers
- Steven Schinke, Julien Teitler, Melissa Begg, Jackie Martinez, Tiffany Rasmussen
- Our social work colleagues who have joined us for past Institute cohorts
- Columbia University School of Social Work
- Columbia University School of Social Work's Online Campus
- USDLA, Valary Oleinik