

## The Impact of Environmental, Social and Governance (ESG) Attributes on the Performance of Listed Real Estate in Europe: A Quantitative Investigation

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# Real Estate Research Institute Conference



# May 10-11, 2023

## **DePaul University**

One East Jackson Chicago, IL



## 2023 RERI Conference Agenda

DAY ONE	Wednesday, May 10, 2023 – Classroom 8005, 8th Floor, DePaul University
9:30am	Check-in/Refreshments
10:00 AM	Welcome and Acknowledgements Martha Peyton, RERI Treasurer
	<b>Fireside Chat</b> <b>Cindy Chan Roubik,</b> Deputy Commissioner City of Chicago Department of Planning and Development <b>Mary Ludgin,</b> Senior Managing Director & Director of Global Investment Research, Heitman
10:45 AM	<b>Tenant Satisfaction and Commercial Building Performance</b> <b>Presenter:</b> Juan Palacios, MIT Center For Real Estate <b>Mentor:</b> Jacques Gordon, MIT Center for Real Estate
11:30 AM	<b>Good versus Bad Networking in Private Equity Pension Fund Investment</b> <b>Presenter:</b> Da Li, University of Wisconsin-Madison <b>Mentor:</b> John Worth, NAREIT
12:15 PM	LUNCHEON – DePaul Club, 11th Floor
1:30 PM	The Impact of Environmental, Social and Governance (ESG) Attributes on the Performance of Listed Real Estate in Europe: A Quantitative Investigation Presenter: Daniel Lo, Ulster University Mentor: Karen McGrath, Bucknell University
2:15 PM	<b>The Price Effects of Natural Peril Risks</b> <b>Presenter:</b> Edward Pierzak, NAREIT <b>Mentor:</b> David DeVos, LaSalle Investment Management
3:00 PM	BREAK
3:30 PM	Identifying Agglomeration Spillovers: Evidence from Grocery Store Openings Presenter: Franklin Qian, The University of North Carolina at Chapel Hill Mentor: Tingyu Zhou, Florida State University
4:15 PM	<ul> <li>Panel Conversation with Leading Researchers</li> <li>Mary Ludgin, Senior Managing Director &amp; Director of Global Investment Research, Heitman</li> <li>Martha Peyton, Managing Director, Aegon Asset Management Elaine Worzala, Visiting Professor of Finance, Clemson University Tingyu Zhou, Dean Gatzlaff Associate Professor of Real Estate, Florida State University</li> </ul>
5:00 PM	End of first day's program
6:00 PM	<b>COCKTAILS AND DINNER – The Gage,</b> 24 South Michigan Avenue



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<b>DAY TWO</b>	Thursday, May 11, 2023
9:00 AM	Continental Breakfast
9:30 AM	Recap of Day One Presentations Martha Peyton, RERI Treasurer
9:45 AM	<b>Creating a Green Building Ecosystem: The Impact of Local Sustainability Policie</b> <b>Presenter:</b> Meagan McCollum, University of Tulsa <b>Mentor:</b> Dan Winters, GRESB
10:30 AM	<b>Commercial Real Estate Pricing Dynamics: A Machine Learning Analysis</b> <b>Presenter:</b> Benedict von Ahlefeldt-Dehn, University of Regensburg <b>Mentor:</b> James Chung, Reach Advisors
11:15 AM	<ul> <li>Panel Discussion: Is There a Disconnect between Public and Private Market Valuations?</li> <li>As the Fed began increasing interest rates and real estate values began to fall, there has been a widening gap between cap rates used by appraisers in the private sector vs. cap rates implied by the valuation of real estate held by publicly traded REITs. Which one is correct? Or are they measuring two different things? This panel will explore the reasons for observed differences and the challenge in determining the "correct" value when market conditions are rapidly changing.</li> </ul>
	Moderator: Jeffrey Fisher, Ph.D. Professor Emeritus, Indiana University and NCREIF Consultant
	<ul> <li>Panelists: Kimberly Adams, Managing Director, JPMorgan Real Estate Americas</li> <li>Spencer Couts, Assistant Professor, University of Southern Califor Richard Kalvoda, CRE President, Altus Analytics</li> <li>David Ling, Ken and Linda McGurn Professor of Real Estate, University of Florida</li> <li>Ed Pierzak, Senior Vice President of Research, NAREIT</li> <li>Brian Velky, CFA, CRE, MAI Managing Director and Head of Real E Valuation Services, SitusAMC,</li> </ul>
12:15 PM	Conference Concludes – Boxed Lunches will be provided

**RCLCO FUND ADVISORS** 

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### **RERI Funded Research to Be Presented**

- **1. Tenant Satisfaction and Commercial Building Performance** Authors: Juan Palacios, Nils Kok, Minyi Hu
- **2. Good versus Bad Networking in Private Equity Pension Fund Investment** Authors: Da Li, Timothy Riddiough
- 3. The Impact of Environmental, Social and Governance (ESG) Attributes on the Performance of Listed Real Estate in Europe: A Quantitative Investigation Authors: Michael McCord, Daniel Lo, Martin Haran
- **4. The Price Effects of Natural Peril Risks** Authors: Edward Pierzak, Yanling Mayer, Justin Brolley
- **5. Identifying Agglomeration Spillovers: Evidence from Grocery Store Openings** Authors: Franklin Qian, Qianyang Zhang, Xiang Zhang
- **6. Creating a Green Building Ecosystem: The Impact of Local Sustainability Policies** Authors: Meagan McCollum, Stanimira Milcheva
- 7. Commercial Real Estate Pricing Dynamics: A Machine Learning Analysis Authors: Benedict von Ahlefeldt-Dehna, Eli Berachab, Juergen Deppnera, Wolfgang Schaefersa





#### **Real Estate Research Institute** CONFERENCE

Hosted by The **Real Estate Center** at **DePaul University** May 10-11, 2023

#### **Hotel Information**

#### University Club of Chicago

76 East Monroe Street Chicago, IL 60603

#### Reservations

#### Reservations can be made in one of two ways until the cutoff date of April 14th, 2023:

1. By phoning the Club at (312)726-2840, asking for Guest Room Reservations and mentioning the DePaul University block of rooms.

#### OR

 Online via booking link: https://gettaroom.b4checkin.com/chicago#main Guests will need to enter the following group code: 8104. If they wish to arrive on an earlier date, or stay additional nights, please have your guests call us directly at 312.696.2294.

#### Dress code at the University Club

Business casual attire

**RERI,** 100 Pearl Street 13th Floor, Hartford, CT 06103 Phone: 860.692.6341 Fax: 860.692.6351



### Real Estate Research Institute CONFERENCE

Hosted by The **Real Estate Center** at **DePaul University** May 10-11, 2023

#### **Registration Fees**

Fees include admission to RERI sessions, continental breakfast and refreshment breaks, luncheon and evening reception and dinner.

- \$350 Investment Managers & Consultants
- \$100 Academics & Institutional Investors
- **\$450** Late Registration (After April 24, 2023)

#### How to Register

HOOD

Complete this registration form and send it with payment to:

**RERI,** 100 Pearl Street, 13th Floor, Hartford, CT 06103 or email to amy@prea.org Pre-Registration Policy – In order to be included on the advanced registration list you must register by April 24, 2023.

State Zip
Fax
Assistant's email
heck enclosed, made payable to <b>RERI</b>
Exp date Security code

**Cancellation Policy:** Cancellations received after April 24, 2023 will be subject to a \$50.00 cancellation fee. No refunds will be made for cancellations received after May 1, 2023. Participant substitutions may be made at any time at no additional charge. All requests for refunds must be received in writing.

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