

DAFTAR PUSTAKA

- [1] D. Lestari, "Measuring e-commerce adoption behaviour among gen-z in jakarta, indonesia," *Economic Analysis and Policy*, vol. 64, pp. 103–115, 12 2019.
- [2] "Indonesia's top ecommerce product categories - janio." [Online]. Available: <https://janio.asia/articles/indonesia-s-top-e-commerce-product-categories/>
- [3] C. Sunitha, M. G. I. J. of, and undefined 2018, "Problems towards online shopping," *ijeter.everscience.org*, vol. 6, 2018. [Online]. Available: <https://www.ijeter.everscience.org/Manuscripts/Volume-6/Special%20Issue-1/Vol-6-special-issue-1-M-04.pdf>
- [4] A. Pandey and J. Parmar, "Factors affecting consumer's online shopping buying behavior," *SSRN Electronic Journal*, 1 2019. [Online]. Available: <https://papers.ssrn.com/abstract=3308689>
- [5] "Digital 2021: the latest insights into the 'state of digital' - we are social uk." [Online]. Available: <https://wearesocial.com/uk/blog/2021/01/digital-2021-the-latest-insights-into-the-state-of-digital/>
- [6] "Apple developer academy @ binus home - apple developer academy @ binus." [Online]. Available: <https://developeracademy.apps.binus.ac.id/>
- [7] "Coders, designers, and entrepreneurs thrive thanks to apple developer academy - apple." [Online]. Available: <https://www.apple.com/newsroom/2021/05/coders-designers-and-entrepreneurs-thrive-thanks-to-apple-developer-academy/>
- [8] "Coders, designers, and entrepreneurs thrive thanks to apple developer academy - apple developer academy @ binus." [Online]. Available: <https://developeracademy.apps.binus.ac.id/applestories/coders-designers-and-entrepreneurs-thrive-thanks-to-apple-developer-academy/>
- [9] "Faculty profile." [Online]. Available: <https://adajkt.notion.site/Faculty-Profile-3a015effbd7c41e3bd060cfc32f619d4>

UNIVERSITAS
MULTIMEDIA
NUSANTARA