Providence College DigitalCommons@Providence

Library Commons Basics

Phillips Memorial Library

1-1-2009

Providence College Library+Commons Promotional Branding Material: Library+Commons Brochure

D. Russell Bailey Providence College, drbailey@providence.edu

Follow this and additional works at: http://digitalcommons.providence.edu/lib commons basics Part of the Information and Library Science Commons, and the Instructional Media Design Commons

Bailey, D. Russell, "Providence College Library+Commons Promotional Branding Material: Library+Commons Brochure" (2009). Library Commons Basics. Paper 5.

http://digitalcommons.providence.edu/lib_commons_basics/5

This Article is brought to you for free and open access by the Phillips Memorial Library at DigitalCommons@Providence. It has been accepted for inclusion in Library Commons Basics by an authorized administrator of DigitalCommons@Providence. For more information, please contact mcaprio1@providence.edu.





What Is The Library + Commons@Phillips Memorial Library?

The *Library* + *Commons* is the seamless integration of the

Traditional Library \leftrightarrow with the \leftrightarrow **Technology-Rich Commons**.

The Traditional Library

-- books, face-to-face services and interactions, etc. --

 \leftrightarrow + \leftrightarrow

The Technology-Rich Commons

-- electronic resources, anytime-anywhere services and interactions --

<u>The Library + Commons</u> is the library designed & focused exclusively on patron needs:

Point of Need: <u>where</u> patrons are in their work:

 $\textit{reflection} \rightarrow \textit{research} \rightarrow \textit{analysis} \rightarrow \textit{synthesis} \rightarrow \textit{processing-to-product} \rightarrow \textit{evaluation}$

- Level of Need: freshmen, graduate, faculty research
- Time of Need: anytime, 24/7
- Place of Need: in-library, dorm, across town, the country, the world: anywhere
- Format of Need: although we often guide patrons to the entire collected series, the book, chapter, or journal article, our patrons prefer, and are accustomed to, using key-word searches (Google, etc.) to find only the page, the chart, graph, sentence or phrase
- Speed of Need: although we often prefer that patrons spend **10-45** minutes with us to find the best collection of information for their research needs, they often prefer to do quicker searching and fill their need in less than **5** minutes, often in **30** seconds or less
- Inspiration of Need: visible presence of the full range of resources & services (one-stop-shopping from contemplation to *product*); pleasing aesthetics (*library as place*); intuitive signs of assistance and support (*affect of service*); seamless integration of research and processing resources and tools (*informational control*

The <u>Library + Commons</u> offers the patron the continuum of services and resources:

- Comfortable, aesthetically-pleasing surroundings: chairs, sofas, lounges, collaborative spaces, art, cared-for areas: the *library as place*
- Friendly, helpful, capable staff: desired <u>affect of service</u> at desks, pleasant, helpful, "roving" staff, staff who are there **when** the patrons needs assistance
 - InTeLeR Station: tiered services at the Interactive Teaching, Learning & Research station; second floor, staffed by InTeLeR ©orps research & technology support staff 2 PC's, a robust Macintosh, full array of software (MSOffice, Adobe Creative Suite) & 2 scanners, comfortable seating for 9-15 with power and roomy collaborative space
 - Information Station: tiered services on the main floor, staffed 8:30am-11:00pm /midnight most days by *InTeLeR©orps* research support staff, with two collaborative PC stations and one collaborative Macintosh station, each with double monitors, wireless keyboards and mice, a scanner, variable patron furniture for use in collaboration
 - Creation Station/Macintosh Lab: open-access on main floor, 4 robust Macintoshes with scanners, Adobe Creative Suite, VHS→DVD transfer console, comfortable seating and collaborative workspace for 12, supported by *InTeLeR©orps* staff
 - Digital Services: mediated access on main floor, staffed 10 am-10 pm most days by expert digitization support staff with access to PC and Macintosh computers and scanners: 8½X11, 12X17; photo-, slide- and negative scanner; plus ATIZ cradle scanner
- Easily accessible information resources in all formats -- paper, electronic, microform -- all in or from within the library or from wherever the patron is - <u>informational control</u>
- Richesse of technology in the *Library* + *Commons*



PROVIDENCE college



- 72 high-end desktop PCs with DVD/RW capabilities, and MSOffice+;
 6 PCs also have scanners
- o 32 PC & Macintosh laptops for student check-out with MSOffice+
- 8 high-end iMac Macintosh computers and scanners with Microsoft Office, Adobe Creative Suite, and Apple iLife software
- Digital Services Lab with 2 high-end PCs and 2 Macintosh computers, scanners for various formats, and full range of productivity & digitization software
- \circ $\;$ Wireless 802.11 a, b, and g access for College and patron computers
- $\circ~$ 10 high-end scanners (8½"x11" and 11"x17") with Photoshop image manipulation and OCR/Optical Character Recognition software
- \circ 6 public printers (color printing options in the future)
- $\circ~5$ public scanners on the main floor, 2 public scanners on the second floor, and additional format scanners in the Digital Services Lab
- Spaces for collaboration
 - 3 open-access group study rooms with high-end PCs for 8 to 9 persons
 - $\circ~$ 1 open group study/presentation rehearsal room for up to 25 persons with data projector and screen, available laptop computer and video recorder
 - Wireless laptops available for checkout to enhance technology tools
 - Macintosh Creation Station for 12 persons, with high-end iMacs & scanners
 - Information Station desk with 3 collaboration stations (2 PC's, 1 Mac with scanner) each with computer, double-monitor, wireless keyboard and mouse, and ample comfortable & versatile furniture for 11 persons
 - InTeLeR Station desk with 3 collaboration stations (2 PC's, 1 Mac, 2 scanners) each with computer, double-monitor, wireless keyboard and mouse, and ample comfortable & versatile furniture for 9 persons
 - Lower Commons: seating for 75, collaborative tables and soft seating, 4 PC's with printer
- Access to tools: low- and high-technology, electric/manual small & large staplers, small & large hole-punches, pencils/pens, paper-clips, etc.; headphones & thumb-drives to loan
- Access to refreshments: gourmet hot drinks on ground floor, drinks in covered containers allowed in the building

Into the Future:

The *Library* + *Commons* will perhaps:

- Add more Macintosh computers, scanners and Macintosh laptops for checkout, and more collaborative group study spaces over time, as patron use and preferences suggest;
- Provide more refreshments over time, as patron use and preferences suggest; and
- Provide extended hours over time, as patron use and preferences suggest.

Still the central components of the *Library* + *Commons* will remain the same:

- Explicitly focused on patron needs
- Seamless integration of the traditional high-touch Library with high-tech Commons
- The full range of resources enabling and facilitating all academic research activities from reflection→ research→ analysis→ synthesis→ processingto-product→ evaluation

