



# Greenville Community Profile: Vision 2020

## 2017

Oct 13 & 14



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UNH Cooperative Extension brings information and education into the communities of the Granite State to help make New Hampshire's individuals, businesses, and communities more successful and its natural resources healthy and productive. For 100 years, our specialists have been tailoring contemporary, practical education to regional needs, helping create a well-informed citizenry while strengthening key economic sectors.

## Our Focus Areas:



The Community Profile is a process by which communities take stock of where they are today and develop an action plan for how they want to operate in the future. The process provides a method for citizens to affirm community strengths, find collaborative approaches to meet challenges creatively, and manage change. One of the major outcomes of the Community Profile is increased citizen participation in the community.

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## Acknowledgements

# Thank you!

Thank you to all who made the Greenville Vision 2020 Community Profile such a huge success.

<p><b>GREENVILLE STEERING COMMITTEE</b></p> <p>Jim Stimans</p> <p>Maggie Bickford</p> <p>Bernie LeBlanc</p> <p>Deb Spratt</p> <p>Cookie Shahmerhi</p> <p>Kim Duthie</p> <p>Kristy Zina, Co-chair</p> <p>Heather Schoff, Co-chair</p>	<p><b>VOLUNTEER FACILITATORS, SCRIBES &amp; SPOKESPERSONS</b></p> <p>Jennifer Beck</p> <p>Kim Courtney</p> <p>Karen Day</p> <p>Jim Hall</p> <p>Meryl Higgins</p> <p>Amy Hill</p> <p>Scott Jenkins</p> <p>Jim Lambert</p> <p>Bernie LeBlanc</p> <p>Anne McInnis</p> <p>Eric Neilson</p> <p>Steve Russell</p> <p>Tara Sousa</p> <p>Lisa Stone</p> <p>Shawn Talbot</p> <p>Logan Thibault</p>
<p><b>LOCAL ORGANIZATIONS AND BUSINESSES</b></p> <p>Town of Greenville</p> <p>Greenville Select Board</p> <p>Jim Hall (Property owner in Greenville) donated homemade pizza's</p> <p>Country Mile (water and soda)</p> <p>Panera Bread- pastries, bread and bagels</p> <p>Market Basket</p>	<p><b>UNH COOPERATIVE EXTENSION STAFF</b></p> <p>Sue Cagle</p> <p>Sharon Cowen</p> <p>Molly Donovan</p> <p>Charlie French</p> <p>Casey Hancock</p> <p>Dan Reidy</p> <p>Jared Reynolds</p> <p>Shannon Rogers</p> <p>Geoff Sewake</p> <p>Penny Whitman</p>

The Community Profile model was developed in 2000 with the assistance of:

University of New Hampshire Cooperative Extension; University of Vermont Cooperative Extension; Vermont Department of Housing and Community Affairs; Upper Valley Lake Sunapee Regional Planning Commission; Tufts University, Center for Environmental Management, Consortium for Regional Sustainability; New Hampshire Charitable Foundation; Vermont Community Foundation; Sustainable Seattle; University of Vermont Center for Rural Studies; Community Innovations; The Upper Valley: 2001 & Beyond Steering Committee. The Community Profile model has been updated in 2015 to reflect changes in New Hampshire and new components on a vibrant community from the National Civic League.

## Summary

The Greenville Steering Committee for the Vision 2020 Community Profile formed in January 2017 with the charge of planning the Community Profile event and engaging community members before the Profile. Initial committee volunteers met with UNH Cooperative Extension staff to learn about the Community Profile process and discuss ways to attract additional committee volunteers representing a variety of town interests and perspectives, such as youth, seniors, the business community, town officials, and others. The Community Profile date was set for October 13-14, 2017; the Steering Committee met approximately once a month from January through October to plan, prepare and market the event with UNH Cooperative Extension providing support. The Community Profile was funded by the town of Greenville.

The Steering Committee adopted a format using the 10 components of a vibrant community, as drawn from the National Civic League and adapted by UNH Cooperative Extension. These components are important to a successful community. Components make a community work well now and sustain the cultural, economic and environmental health and vitality for the long-term future. The 10 components are economic vitality; education and lifelong learning; healthy living and wellness; history and culture; housing, neighborhoods and community spaces; leadership and community engagement; natural resources, climate and energy; recreation; sense of community; utilities, facilities, transportation and broadband internet.

The Greenville Vision 2020 Community Profile was promoted throughout the town with Facebook, business cards, a postcard, marketing and public engagement events, and word of mouth. The Steering Committee arranged for the location; promoted the event; organized the food and beverages; held engagement events, and set up the sessions.

The Steering Committee and community volunteers, most from surrounding towns, received a two-hour training led by UNH Cooperative Extension on the basics of facilitation and recording or scribing and on the specific facilitation role for the Community Profile. Community members and volunteers from outside of the community were invited to participate in the training. The Community Profile small group discussions were facilitated by these trained volunteers. The Community Profile process included the following components:

- Mosaic and vision were developed by all participants gathered together: How we see our community now and how we envision our future (Friday evening.)
- 10 components of a successful community were presented, and participants were assigned randomly to one of 10 small group facilitated discussions. Each small group brainstormed strengths, challenges and the future of Greenville on their assigned component (Friday evening).
- 5 Key Issues: Each of the 10 small groups identified 5 key issues from their discussion that participants felt should be addressed by the town (Friday evening).
- 4 Key Themes: All participants reviewed the 5 key issues from each group, 50 key

issues in total identified from Friday's discussions, and agreed on 4 common themes (Saturday morning).

- **3 Priority Projects or Opportunities:** Participants selected one of the four key themes they wanted to discuss in small groups. Group discussions defined the problem, identified solutions, and selected 3 priority projects or opportunities in each group that they thought should be pursued after the Profile.
- **Voting:** Participants were given the opportunity to vote for their top three project priorities identified during the process.
- **Action Groups:** Four action groups were identified from the voting to further develop community projects. Once opportunities and projects were chosen, participants started the process of putting plans into action by defining the projects and planning the next meeting date and time.



## Outcome

- **57** Greenville community members participated in the Friday or Saturday session, or both sessions.
- **28** community members committed to working on four new action groups, which will begin to implement the projects or opportunities identified in the Community Profile discussions.
- **8** Steering Committee members developed/enhanced leadership skills and put them into action by organizing the Community Profile.
- **16** volunteers from Greenville and surrounding communities received training on facilitation skills, which can be used in other community settings.

The community issues, opportunities, and priorities for Greenville are detailed in this report. Greenville participants demonstrated a strong commitment to their Community Engagement and Community Profile Events.

## Voting Results: Priority Projects and Solutions

The Community Profile was successful at identifying priority projects in Greenville, based on input and voting of all Profile participants. The following projects were identified during the Profile process and are ranked in order of the number of votes received.

- Town Hall renovation
- Creating town Parks and Recreation Department and budget
- Create a committee that will identify building policy needs, accessing grants/funding for expert assistance
- Budget for downtown revitalization
- Change time of Selectmen meeting
- Making and marketing Greenville as a lucrative and safe space. Property maintenance expectations. Consistent code enforcement
- Establish events to build relationships between residents and service providers and town employees
- Contact businesses and create welcome packets and encourage the businesses in their growth and employees
- Establish system to communicate community/school events, interests, and meetings
- Create and rejuvenate a community park and playground
- Expectations of property maintenance
- Consistent code enforcement and new laws as needed



## Action Groups

Action groups made up of Greenville community volunteers were identified to work on the priority projects.

1. Town Hall Renovation
2. Town Parks and Recreation Department
3. Downtown Revitalization
4. Economic Development



## Publicity and Marketing

The Steering Committee for the Greenville Community Profile was responsible for the publicity, marketing and outreach for the event. All committee members were responsible for planning the outreach efforts, publicizing the event and promoting it to their neighbors, co-workers, family and friends in Greenville.

The Steering Committee developed marketing materials, including a Vision 2020 logo, Facebook page, banner, postcards and promotional flyer. Steering committee members appeared at other community events and contacted groups in Greenville to make sure community members were aware of the Profile and encouraged to participate.

The committee participated in a local indoor yard sale where members sold donated plants to help fund Profile expenses. They also collected money from a donation jar at the July 3<sup>rd</sup> engagement event as well as having a yard sale in September. Donations were used to help



with printing expenses as well as the expenses to provide food and drinks at the Profile weekend.

Registration boxes to sign up were at the post office, town hall and Select Board's office; registration was also available online.

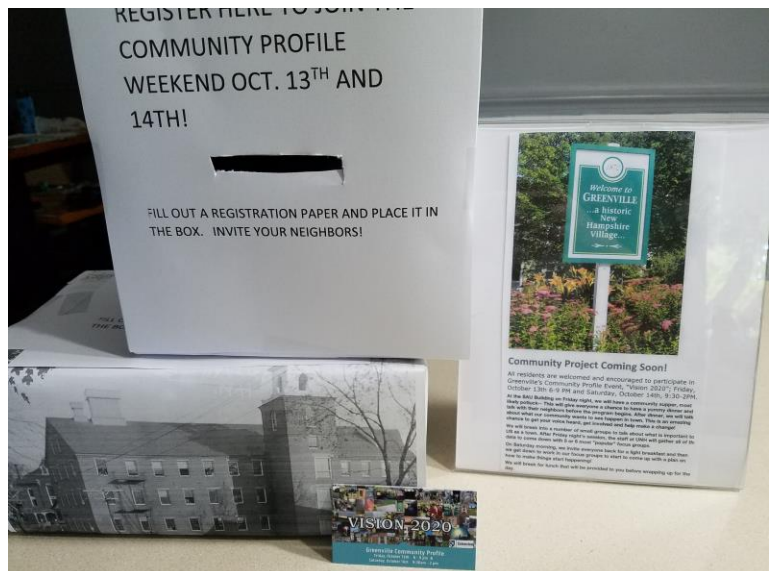
The committee handed out business cards, posted fliers all over town, and made hand painted wood signs, posted in the center of town.

They mailed out post cards to residents with details about the event that included registration information.

Committee members met with the Select Board in person and communicated regularly through email to keep them updated.

REGISTER HERE TO JOIN THE  
COMMUNITY PROFILE  
WEEKEND OCT. 13<sup>TH</sup> AND  
14<sup>TH</sup>!

FILL OUT A REGISTRATION PAPER AND PLACE IT IN  
THE BOX. INVITE YOUR NEIGHBORS!



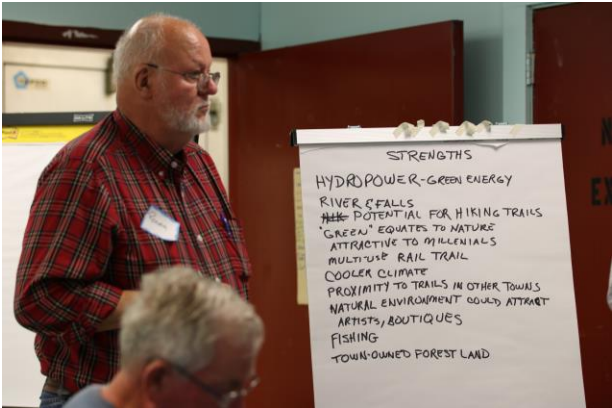


### Facilitation of the Community Profile

Facilitation is an important component of the Community Profile. Trained facilitator volunteers are used in the small group discussions to help the group meet its objectives by guiding it through the Community Profile process. This allows the participants to focus on the issues they came to discuss. The facilitator and group scribes are trained by UNH Cooperative Extension staff to provide neutral guidance and help the group arrive at decisions related to the topic discussed.

The Steering Committee and other community volunteers received a two-hour training led by UNH Cooperative Extension on the basics of facilitation and recording or scribing and on the specific facilitation role for the Community Profile.

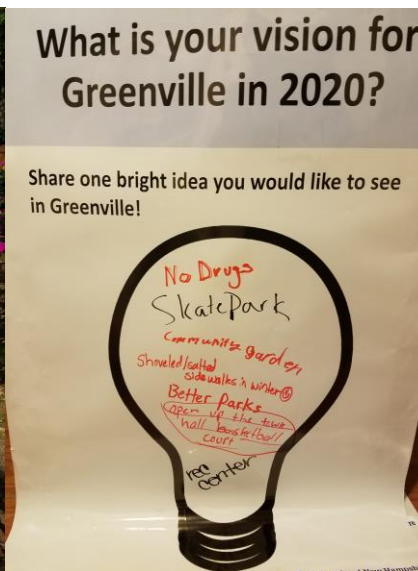
Steering Committee members, trained community volunteers and volunteers from outside of Greenville facilitated and recorded the small group discussions (Friday evening and Saturday morning). The facilitators explained the ground rules for participants; created a collaborative working environment; ensured everyone had the opportunity to participate; and brought closure to each topic so the process could move ahead. Scribes recorded all responses on easel paper for the group to see as the record for the discussion. All responses are documented in the following pages of this report.



## Community Engagement

A subcommittee of the Steering Committee planned and implemented public engagement activities prior to the Community Profile event, in order to get community members to start thinking about ideas and input for the Profile. Activities were developed to engage a broad and diverse representation of town residents. Engagement activities are listed below:

- July 3<sup>rd</sup>- A table was set up at the large town firework event to share information. Business cards were handed out with cookies and cake pops attached; glow necklaces were handed out! Over 200 people visited the table.
- Ice Cream Social in September- A free event for all residents was hosted by the committee on the town hall lawn. Over 130 people attended. For marketing, registration sign ups were available.
- Local children painted canvases with something about the town that was special to them. The canvases were displayed at the Profile weekend.
- The committee handed out homemade cookies at the post office on a Saturday in September to encourage registration.
- Steering committee members displayed Greenville Community Profile posters at town meeting; residents were asked to share ideas for what they would like to see in Greenville in the future.



## Community Profile Agenda

### Friday, October 13, 2017: 6:00 – 9:00 PM

- 6:00** Doors open; sign in and potluck
- 6:20** Welcome
- Overview of Community Profile Process Kristy Zina & UNH Cooperative Extension
  - History Marshall Buttrick
  - Early Engagement Projects Heather Schoff
  - Mosaic and Vision UNH Cooperative Extension
- 7:30** Presentation of Components of a Vibrant Community
- 7:40** Move into small groups
- 7:50** Small Groups Convene
- 8:55** Back in Cafeteria: What to expect Saturday and Adjournment

### Saturday, April 16, 2016: 9:00 AM – 2:00 PM

- 9:00** Doors open, check-in and light breakfast
- 9:30** Small group reports to large group
- 10:45** Small groups meet for key issue discussion
- 12:15** Full Group: report back from small groups
- 12:35** Lunch and Voting
- 1:05** Large group: Results of voting and Selection of Action Groups
- 1:30** Action Groups Initial Meetings
- 2:00** Adjournment



# The Mosaic

On Friday night, after a potluck supper, we first met as a large group. We spent a few minutes meeting each other, learning how long we've lived in town and some history and current demographics. We were then asked to offer descriptions of how we see Greenville now and how we envision the community's future. We shared ideas, which UNHCE staff recorded on easels at the front of the room. Those descriptions follow:

## Mosaic

### Greenville 2017 – How we see our community NOW

- Many good stories
- Depressed downtown
- People don't care (property)
- No place to socialize
- Town in decline – properties deteriorated
- Surrounded by beautiful forests, farmland, scenery
- Midnight Parade July 3
- Excellent library – needs to be larger and have more hours
- Can benefit from location – affordable housing with easy commute to work and other things
- Schools – engaged in community
- Land is in current use – owned by a few families – could be housing but not available
- Need something for older kids to do
- Confusion about police department in general – shared with another community – needs clarification
- 2 hydropower stations
- When crisis everyone helps
- Not a variety of housing stock
- Commercial space that can't be converted to other uses – parking
- Town that cares about kids
- Lack of volunteers for boards and committees
- Opportunities to explore better communication
- Lot of renters
- Down to earth friendly people
- Dying – town compared to past
- River – beauty and falls – hear them, not easy access however
- Absentee landlords
- Opportunity for growth
- Sense of community – organizations making efforts
- Laundromat 7 days/week!
- Town pod

- Awesome town hall can be restored
- Water & sewer services for town

## Mosaic

### Greenville 2017 – How we envision our FUTURE

- Should be able to be as dynamic as Peterborough
- Utilization of mills: ex: artist community
- Tax incentives to “paint the downtown”
- Safe walking areas: Rt. 45 for example
- Drug problem or perception of substance abuse problem
- Nice place to live with good employment opportunities
- Greater commitment to parks & recreation
- Elimination of turning large homes to many apartments
- More areas for kids – playgrounds, etc. – more variety
- Develop business community for surrounding towns
- Clean up Main St. – looks depressed – clean up to encourage folks to come downtown
- No incentive to bring business in – provide incentives
- Beautification committee – a committee goes around to give supplies to upgrade infrastructure – painting, etc.
- Thriving – more people moving in, more children staying here, more property owners
- Places for businesses
- Revitalization of old buildings



## 10 Components of a Vibrant Community

After we developed a mosaic for Greenville, UNH Cooperative Extension staff introduced participants to the idea of the 10 qualities which can be used to profile a community. These characteristics, drawn from the work of the National Civic League and adapted by UNH Cooperative Extension, are important components of any successful community. These components make a community work well now and sustain the cultural, economic and environmental health and vitality for the long-term future.



Participants were randomly assigned to one of the 10 component small groups. Each group had a facilitated discussion on the strengths, challenges and future of their assigned topic as related to Greenville. Transcribed notes for each group follow.

**1**  Economic  
Vitality

**2**  Education &  
Lifelong Learning

**3**  Healthy Living  
& Wellness

**4**  History &  
Culture


**5**  Housing  
Neighborhoods &  
Community Spaces

**6**  Leadership &  
Community  
Engagement

**7**  Natural Resources,  
Climate & Energy

**8**  Recreation

**9**  Sense of  
Community

**10**  Utilities, Facilities,  
Transportation &  
Broadband Internet



## Friday Night Brainstorming

# Economic Vitality

### Group participants:

Beth LeBlanc  
Jenny Mason  
Richard Eaton  
Marshall Buttrick  
Kevin Wilkins  
Philip Lafreniere



### Statements a community should consider about Economic Vitality:

A vibrant community includes access to a variety of environmentally friendly businesses, industries, and institutions that provide reasonable wages and benefits to workers, engage in family-friendly policies, provide workers with opportunities to develop marketable skills, and contribute to the overall well-being of the community.

- Vibrant communities have a diverse economic base. A variety of businesses, industries, and institutions make up the economic base of the community and the region. No one sector or one employer dominates.
- Local government works well with the local businesses to enhance the economic vitality of the community.
- Main Street, downtown business and commercial areas are known and supported. Community members patronize businesses on a regular basis and value the local businesses.
- There are locally available educational opportunities to provide residents with skills that match the needs of local businesses.
- There are many types of jobs available to residents in terms of security, wage levels, skill levels, and benefits.
- Wages allow the majority of the population to enjoy a reasonable lifestyle.
- The community's zoning and planning regulations are updated regularly and reflect a broad spectrum of residents' vision of the community in 5, 10, and 20 years.
- There are opportunities and support for beginning entrepreneurs, such as a business incubator space or program at a local community college.
- Built environment and structures exist to support economic development such as commercial space, industrial parks, food hubs and locations for production, distribution and warehousing.

### **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Available Space: 1 mill, 6 mill, Chamberlain St., Vacant space on Main St., Red Brick Inn? Store up for sale.
- Geographic location – Getting traffic count
  - Town down village
  - Rt. 31
  - Close to Mass
  - No sales tax

- Infrastructure – water/sewer
- Cost of Housing
- Lot of small businesses
- Variety of skill sets
- Availability of Space
- Zoning – light Industrial/Commercial
- Good broadband Internet access
- Town Gov’t very responsive
- Main St.

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Tax rate
- No railhead/trains or highway/interstate
- Availability of commercial space
- Zoning restrictive
  - o Is Planning Board looking for opportunities?
- Parking regulations too restrictive
- Cable isn’t town wide
- Reputation of town schools
- How do you maintain a Main St.?
- Vacant buildings
- Resistance to change for newcomers from long time residents
- Lack of support for small business
- Selective enforcement of Zoning laws

#### **VISION FOR GREENVILLE’S FUTURE**

- Fair property tax rate
- Vacant buildings turned into business and restaurants
- Maintaining buildings
- Vibrant Main St.
  - o Clean up buildings
  - o Private enterprise
- Address absentee landlords
- Equitable Zoning enforcement
- Resources for businesses
  - o Community directory
  - o Town web site – business directory section
  - o Collaboration with state
- Using technology internet to maximize growth
- Bed & Breakfast
- Campground

# Education & Lifelong Learning

**Small Group Facilitator:** Lisa Stone

**Scribe:** Geoffrey Sewake

**Group spokesperson:** Bernie LeBlanc

## **Group participants:**

Frank  
Judi LaFraviere  
Brenda Falter  
Barbie Eaton  
Adam Mueller  
Bernie LeBlanc



## **Statements a community should consider about Education and Lifelong Learning**

Education is a lifelong endeavor, much more extensive than just the K-12 school system. Lifelong learning starts at home, continues through childhood and the teen years, and progresses throughout adult life.

People of all ages need to develop new knowledge and skills in order to improve the quality of their own lives and those of their families, and to contribute more effectively to community life.

Lifelong learning allows citizens to respond to a changing economy and participate in increasingly complex community issues with greater knowledge and skill.

- Educational and training opportunities are high quality, easily accessible, affordable and provided equitably.
- Education and training opportunities, including formal and informal academic, vocational, artistic, and spiritual, meet the community's needs.
- School planning is evidence based and open to local and regional solutions; school planning engages the community and includes input from community members.
- There is a plentiful pool of skilled labor for local employers to draw from.
- The level and quality of adult literacy programming in the community reflect the needs of community members.
- The public school facilities adequately meet the needs of students and community members.
- Early childhood education and daycare options in the community are high quality, affordable and meet the needs of all families and their children.

- There is good communication and cooperation between the municipal government, the local public school board, local employers, and the larger community.
- The community supports and values high quality K-12 public school education.
- There is a support network for community members who home-school their children.
- The community is connected to a local community college, college or university.
- Schools and other education and training opportunities accommodate the needs of a diverse citizenry in terms of race, culture, ethnic group, disability, age, gender, and sexual orientation.

#### **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Library
- High school and middle school are #1 in NH
- High school offers courses for other communities
- Library has programming
- Brand new elementary school
- Amazing staff at schools; caring
- New Superintendent is great, knows everyone
- New Ipswich partnership is very helpful; it enlarges what the town can offer
- Have band or sports after school like little league
- Used to have a great scout program both boys and girls (low attendance)
- Kids used to play outside and enjoy the outdoors (less so now)
- Used to have talent shows
- Changing tax structure to help fund school system

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Not many activities beyond school
- 12 kids left in scouts, too bad
- No trade school nearby
- No club activities for kids that aren't like sports and band (after school activities)
- Few opportunities for kids once out of high school
- High school has a scheduling challenge in getting courses students want/need like language
- Lack of funds and volunteers to support afterschool activities
- Lack of space to accommodate activities, what about fixing upstairs Town Hall?
- Adult learning programming would be nice
  - o Greenville Falls & Senior Housing
- Challenging relationship with New Ipswich
  - o Larger town with resources is a sore spot for some
  - o Community's share resources, especially in education
  - o Kids think less about this relationship, not so much adults
  - o Political challenge – not personal
- Where is 4H?

## VISION FOR GREENVILLE'S FUTURE

- Would like woodworking (maybe Mill Building)
- Adult education classes would be nice
- Sharing skills with others like woodworking
- After school programs
- Informal after school programs
- Better utilize Town Hall or another building like the Inn or Mills
- Volunteers to share and teach skills like woodworking
- Perhaps a GED program (if need is identified)
- Computer courses for adults
- Having trade schools or classes in high school
- Elementary school in town (even if only 1 to 3)
- Have best school system in state to attract families
- Challenge of housing to accommodate families
- Have a population with the skills to be productive – maybe open a business downtown
- Lack of childcare, lack of afterschool programming – future should have these things
- Keep kids busy and active
- Kids need a space to recreate, learn when not in school
- Better playground, current one isn't useable in summer because of insects. (Look at Peterborough and Milford)
- What about an outdoor stage, activity space, place to gather to learn, play, recreate, socialize
- Swim lessons are critical to children's activities
- Better access, staff, programming, volunteers
- More community volunteers
- Better tax structure will bring people in and keep people here – stabilize school
- Community better informed and connected to school and what is going on even if you don't have kids
  - o Better communication
  - o Digital, TV, newsletter, paper
- Cooking classes in high school – you can have community dinners, senior meals
  - o Create trades courses in high school can lead to other community enrichment
- Volunteers can teach skills to high school and adults
- Community feels welcome to school
  - o Background checks make it difficult
  - o Makes volunteering very difficult

# Healthy Living & Wellness

**Small Group Facilitator:** Shannon Rogers

**Scribe:** Shawn Talbot

**Group spokesperson:** Tara Sousa

## **Group participants:**

Janice Mueller

Tom Falter

Kara Fossey

Tara Sousa

Diana LeBlanc



## **Statements a community should consider about healthy living and wellness:**

The overall wellness of a community is a reflection of the physical, social and emotional health of its citizens. Individuals, families and communities must have the knowledge that enables them to make good decisions with regard to their health and well-being. Health and well-being encompasses access to health care, as well as preventative measures such as healthy eating and active living.

Most communities face a variety of challenging social issues, such as substance abuse, domestic abuse, poverty, obesity, and other concerns related to the elderly, youth, and families. Addressing these concerns effectively takes the coordinated efforts of the public, private, and nonprofit sectors.

- Generally speaking, the vibrant community is a healthy place to grow up and raise children.
- There is adequate access to healthy food options, including fresh fruits and vegetables for all within a reasonable distance.
- There are recreational opportunities available to encourage active living for residents of all ages.
- There are community efforts to address the issues of our youth, teens, seniors, parents, and families.
- There is access for all community members to a range of health services. Access includes consideration of both geographic and financial barriers.
- There is adequate information about the available services and many community members utilize them.
- Community services are “cradle to grave”, addressing the entire age spectrum of the community.
- The community is safe for community members to walk/bike.
- Local government and community organizations are responsive to the emerging needs of community members.

## **STRENGTHS GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Sidewalks, Downtown is walkable
- Potential for trail walking
- Rail trail
- Boy scout trail
- High school track
- Variety of Downtown walking options: ballfield
- Walking club at the elementary school
- Food pantry that is very active
- Reasonable distance to healthcare
- Safe roadways & ease of travel to resources
- Active town pool – plans for long term growth
- Tennis court
- Town pool close enough for kids to walk to
- Active Head Start program
- St. Vincent DePaul (food pantry) utility assistance coordination with the Welfare office.
- Boy Scouts and Girl Scouts shared with New Ipswich
- Local farmstands

## **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Lack of business & industry
- No in town dentistry/doctor
- No grocery store (used to be 3)
- No hardware store
- No restaurants
- No local jobs
- Need more river access and recreation activities
- Poor sidewalk maintenance and condition, a lot of Seniors in town
- Substance abuse, lack of policing of sale of drugs
- Wreckless drivers, speeding, lack of enforcement
- Large number of sex offenders for the size of the town
- Transient population
- Unsafe living conditions
- Not comfortable walking at all hours

## **VISION FOR GREENVILLE'S FUTURE**

- Ride sharing group
- Community Center
  - o Better utilize existing community buildings
  - o Senior services
- More outdoor maintained public spaces
  - o Recreation/playground improvements
- Community garden
- Increased drug prevention
- Access to rehabilitation
- Recreation department

# History & Culture

**Small Group Facilitator:** Jim

**Scribe:** Ann-Marie

**Group spokesperson:** Eric

## Group participants

Alan Ganvin  
Deb Spratt  
Muriel Pelletier  
Paul Larrivee  
Eric Neilson



### Statements a community should consider about history and culture:

Arts, historical, and cultural activities are the soul of a community – arts, history, music, dance, theater, holidays, festivals and celebrations. These formal and informal community activities and events create community vibrancy. Cultural activities reflect and build a community's positive sense of itself and strengthen the fabric of social interactions within the

community.

- A vibrant community celebrates itself in many different ways.
- There are special cultural centers, events and festivals within the community. These events are well known within and outside the community.
- Our cultural events bring together and celebrate the community's diverse population.
- The community preserves and enhances what is special and unique about its cultural heritage.
- Children, youth, and seniors are encouraged to participate in cultural events.
- Citizens are part of larger regional cultural events.
- There is an active Arts Council that promotes, cultivates and sustains art in the community.
- Our community houses a museum, historical site(s), theatre, etc, that serves local community members and draws visitors and tourists.
- The historic areas of our community are taken care of and well known and respected.
- Youth and new community members are encouraged to learn about community history, historic areas and properties.
- Public art is encouraged, respected and maintained.

## GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION

- Pots & Pans (indescribable/unique)
- Buildings
  - o Town Hall
  - o Red Brick Inn



- All the Mills
- Old buildings
  - Tree lighting at the library (150 people)
  - Activities in Town Hall
- Fire department brings Santa around town and then stops at tree lighting, library opens for cookies and cocoa, scouts come and sing cards
- Highway brings people by
- Location, location, location
  - Not too far from anything
  - Nice little hub
  - Work ½ hour from home
  - Still have small country/community flavor
- Tax free state tax free
- Kayaking on Souhegan
- On freedom Trail (Brookline, Mason, Greenville, Merrimack(?))
  - Hidden treasures, weeklong programs, historical walking tours
- Walk for the poor
- Libraries created shelving area with glass for displays
- Prospecting for garnets (red stone) near Adams Hill Rd.
- Swimming in river
- Fishing in river (derby was on television)
- Beautiful town
- Red Brick Inn
  - One of the original murals in town
- Owns land between Pilgraim Foods and Panda Wok
- Closed off street for music – had 200 people
- Dog sled races
- Winterfest at Lamarre’s
  - Ice skating at the ball field
- Softball games

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Police concern over Pots & Pans
- Beautification has to stake off gardens
- Fire codes/disability codes for Town Hall
  - Architectural study
  - Access library different
  - Elevator
  - Move rooms
  - New wiring
- Former community profile was perceived as a threat and group disbanded
- Meeting room space needs mold remediation
- Highway brings people drive by
- Post office building has been contacted by beautification committee, perhaps ordinances would help
- No coffee shop in town

- Expired food in stores, not good quality
- Expectations have been lowered
- People don't drive around town
  - o Take left to Massachussettes
  - o Take right to Milford
- Communication
- Historical materials packed away in projector area
  - o Wood carvings packed away (displayed at ice cream social)
- Ordinances impact on Red Brick Inn
- Need parking
- Who is going to mow lawn (better for flowers or benches)
- 

### **VISION FOR GREENVILLE'S FUTURE**

- Chamber/town building to art center, artists live in residence, have studios
- Would like to see a big chain on Rt. 31 – reach out to Market Basket
- Have a Riverfest
- Reopen Red Brick Inn
  - o Restaurant
  - o B&B
  - o Wedding facility
  - o It has parking
- We can be a destination
- Municipal parking lot near Greenville Auto
- Bring music to town on town land
- Reopen town hall/pavilion for music/have music where they just tone down building
- Ice skating
- Pots & Pans as fundraiser

# Housing, Neighborhoods & Community Spaces

**Small Group Facilitator:** Penny Whitman

**Scribe:** Karen Day

**Group spokesperson:** Jim

## **Group participants:**

Jim Lambert  
Denise Ganzler  
Steve Spratt  
Charles Buttrick



## **Statements a community should consider about housing, neighborhoods and community spaces:**

The quality and availability of housing, neighborhoods, and community spaces is an important factor in a vibrant community. Housing encompasses the availability, affordability, and location of homes for sale and for rent. This directly affects the lives of community members, especially the elderly, disabled, and low-income families. In a vibrant community, neighborhoods are welcoming and safe, and there is a variety of public spaces available for the community to gather.

- In a vibrant community, there is adequate and affordable housing for the elderly, disabled, local workforce, young families and/or single-parent families.
- There is adequate rental housing in the community.
- Neighborhood character is respected and neighborhoods are welcoming and safe.
- Current zoning regulations consider protecting the character of key sections of the community when considering new commercial development.
- Zoning regulations are designed to counteract sprawl.
- Municipal government works well with landowners to consider the importance of natural resources and land features while respecting private property rights.
- Residential housing is planned so that negative effects on traffic, public schools, sewer and water systems, and wildlife habitats are minimized.
- There are indoor and outdoor spaces for the community to gather to connect, play, share, communicate, be creative and simply enjoy.
- Public spaces in schools, libraries and local government buildings are readily made available to community residents as welcoming spaces to meet.
- Neighborhood identity is supported and celebrated.

## **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Elderly housing project (old mills)
  - o Helps to get people out
  - o Located downtown
- Library – open every day except Sunday

- Many programs
- Lot of great physical plants
  - Red Brick Inn/Restaurant
  - Mills (Chamberland Mills)
- Ball field
- Pool
- 2<sup>nd</sup> floor Town Hall building not used
- Low income housing
- Do have municipal water/sewer
- Recycling plant
- Small town (strong community)
- American Legion Pavilion open to town
- Hydroelectric grassy area open for use
- Some single family homes on market (reasonable)
- Neighborhoods
- Diversity
- Good schools and great school leaders

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Lot of physical plants vacant
- Lack of parking (especially for renters)
- Floor at Town Hall not good
- Waste treatment agreement (another 30 years)
- Trailer park/residents
- Taxes high
- Some neighborhoods don't mix
- Absentee landlords
- Not enough places to walk
- Renters have no commitment to the town
- Landlords don't have a reason to keep things looking good
- Too many apartments allowed in one building
- Laws aren't enforced
- Fire Dept. understaffed (volunteers dept.)

#### **VISION FOR GREENVILLE'S FUTURE**

- Sidewalks
- Riverwalk
- Volunteers to meet the challenges
- Actions – cohesive community group
- Coordination between service groups
- Integration between parents of school age children and others in community
- Reestablish a strong Recreation Department
- Fire Dept. stretched, volunteers needed
- Ice skating rink
- Grant writer for the town
- Incentives for home/business owners

- Business charrette

# Leadership & Community Engagement

**Small Group Facilitator:** Dan Reidy

**Scribe:** Logan Thibault

**Group spokesperson:** Anne McInnis

## **Group participants:**

Anne McInnis  
Shirley Winslow  
Jim Giddings  
Rose Thibault



## **Statements a community should consider about leadership and community engagement:**

Healthy communities have and develop public leaders who work together to enhance the long-term future of the community. Community leadership must be responsive, honest, efficient, enlightened, fair and accountable. Leadership should have the ability to bring the community together to participate in open, neutral dialogue on important issues. In a vibrant community, citizens actively participate through voting in local elections, serving on local boards, attending public hearings, and being involved in civic organizations and community activities.

- Leadership represents diverse community interests (age and gender groups, length of time they have resided in the community, culture, etc.).
- Community leadership demonstrates knowledge, accountability, professionalism, innovation, and is results-oriented.
- Our leadership actively recruits, trains, and empowers new leaders. Citizens volunteer to serve on local boards and committees.
- Leaders involve local citizens in identifying community goals and resolving community issues.
- Leadership seeks out opportunities to exchange information with citizens about community issues.
- Community leadership and citizen participation is proactive, dealing with community issues before they become crises.
- Leaders demonstrate long range (20+ years) thinking. They understand the impacts of their actions on the long term health and vitality of the community.
- Leaders are willing to consider and use creative methods for addressing challenges, and look for regional solutions where appropriate.
- Citizens know how the system works and it is easy for newcomers to learn how to get involved in the community.
- Citizens have the information they need to make good decisions.

- Local committees and boards communicate well with each other, the public, and with boards and committees throughout the region.
- Local citizens are actively involved in civic and business organizations and clubs that involve interaction with residents of neighboring communities.

#### **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- People in community show up, very involved
- Sometimes the same people, but new and younger faces beginning to turn out – volunteer fire dept
- Not everyone knows each other anymore
- Fluxuating amounts of turnover in a leadership role
- Mix of new and experienced leaders
- Haven't lost everything, but there are still active civic organizations around
- Strong leadership through Catholic Church
- Always an opportunity for young, enthusiastic people looking to be part of the community
- Boy Scouts Program helps, but isn't always known
- People out doing things that aren't always known or talked about
- Very strong community in times of crisis
- Greenville Estates is able to get together and solve problems (close proximity, strong community)

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Lack of involvement
- People are very busy with things out of town such as jobs
- People still have to worry about their own jobs and tasks before they can help with their community
- Difficulty finding people run for certain thankless jobs such as Selectmen
- People who live in town don't always identify with their towns due to their jobs or other opportunities in other towns
- Used to do a better job of welcoming people into the community, lack of effort
- Difficult to ask local businesses to help welcome others
- Members of community that care aren't new faces
- People who are raised in Greenville don't always stay in town which was common in the past
- Library does their best to get all people together involved with different new things
- There isn't a good system of getting the word out for certain events and gatherings (insufficient)
- Town website needs to be improved to increase connections (Utilize internet)
- Need to do a better job of recruiting and encouraging others to engage in community
- Stop the mentality that others must "prove themselves" and be kinder and more appreciative to those that volunteer
- Expectations too great for those volunteer, could be a product of lack of volunteers
- Used to try harder to get new people involved and welcome into town.

#### **VISION FOR GREENVILLE'S FUTURE**

- Encouraging young and new people to get involved
- Searching for successors for key town positions
- Decrease the stress and expectations of volunteers

- Better incomes, higher incomes can increase volunteers when you aren't struggling to survive
- Good paying jobs within the community
- Need to create a middle ground of housing so that less people leave, have the opportunity to stay
- More businesses, \$, banks to help bring in more people and engagement with trailer park (gravitate towards town)
- Possibly go to trailer park community centers rather than have them come into downtown (be more neighborly)
- More integration of Greenville Estates into town affairs
- Program of outreach to new citizens, as well as recognition for current volunteers.
- Use beautification program as model for treatment and appreciation for volunteers
- Leaders need a better communication system between town leaders and state legislature.

# Natural Resources, Climate & Energy

**Small Group Facilitator:** Jared Reynolds

**Scribe:** Roger

**Group spokesperson:**

**Group participants:**

Michaelene Kosinski

Blake Clark

Cookie Shahmehri

Rick Miller



## **Statements a community should consider about Natural Resources, Climate and Energy:**

Natural resources contribute significantly to quality of life and community character. Natural resources include streams, rivers, walking trails, working farms, forests, clean air, wildlife, and undeveloped land. Climate change and energy usage are major stressors on natural resources. A vibrant community recognizes the importance of protecting natural resources through plans, projects, and practices.

- A vibrant community recently conducted a natural resource inventory. This may include an updated record of conservation lands and open space, wetlands, as well as rare plant and animal species.
- There is broad community interest and participation in protecting key natural resources.
- Steps have been taken for long-term land protection to assure functioning natural resources.
- Businesses in our community use environmentally friendly practices, such as water and energy efficiency.
- A vibrant community may have recently been impacted by extreme weather. We need solutions that enable us to better return to normal operations or become more “resilient” to these disturbances.
- A vibrant community considers climate change impacts in short- and long-term planning (e.g., changing flood plains, water availability, siting, infrastructure).
- Natural resources play an important role in our community’s economy.
- Our community protects natural resources at the watershed scale or across town boundaries.
- Our community protects the land around waterways (i.e., there is a “riparian buffer” ordinance or regulation to reduce development at the water’s edge).
- A healthy community reduces urban sprawl via mixed-use development (combining two or more types of compatible land uses, such as apartments and businesses, in the same building or in close proximity).

## **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Hydropower – green energy



- River and falls
- Potential for hiking trails
- "Green" equates to nature
- Attractive to Millennials
- Multi-use rail trail
- Cooler climate
- Proximity to trails in other towns
- Natural environment could attract artists, boutiques
- Fishing
- Town-owned forest land
- Abundant wildlife
- Town water and sewer system
- Emergency management system
- Protected river
- Scenic by-ways

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Threat of pipeline and compressor station
- Shopping requires transportation
- No professional offices
- Lack of info about assets with respect to natural resources
- Lack of marketing
- Expensive utility system
- Semi-annual fees for water and sewer
- Need for investors
- Murky environmental regulation/enforcement
- Generational differences regulation/protection
- Litter/trash
- Land ownership impedes public amenities
- Balance between growth and nature

#### **VISION FOR GREENVILLE'S FUTURE**

- Hiking Trail System
- Inventory of publicly owned property and trails
- Reboot the Zoning Board
- More engaged Conservation Commission
- Improve dissemination of info
- Maintain pool and sewer system
- Outpour recreation plan
- Revive Recreation Committee
- Leveraging natural resources for economic development
- Chamber of Commerce

# Recreation

**Small Group Facilitator:** Steve Russell

**Scribe:** Sydney

**Group spokesperson:** Kim D. Courtney

## **Group participants:**

Amy-Jo Falter  
Heather Schoff  
Kim Dythie  
Paula Miller  
Courtney Caisse



## **Statements a community should consider about Recreation:**

Parks and recreational activities enhance the quality of life for residents and contribute to creating healthy, safe neighborhoods. Recreational activities include individual and team sports, outdoor activities, trails, and community facilities such as recreation centers, swimming pools, public parks, basketball and tennis courts, and athletic fields. Through recreation programs, community members improve their health and wellness, learn to compete and cooperate, build relationships, and become more involved in community life.

- A vibrant community has a wide array of recreation activities and facilities available to all community members.
- Recreational opportunities are widely promoted and there is a high level of awareness of these opportunities.
- There is a variety of year-round recreational opportunities.
- Recreational facilities are appropriately and efficiently maintained for community members to enjoy.
- Recreational opportunities are designed and provided for community members of all abilities, ages and socioeconomic status.
- Trails connect parks, schools and other community areas providing safe biking and walking.
- There is a variety of parks, including: pocket parks found at intersections or small spaces; parks with playground equipment for children; parks located in neighborhoods; public parks focused on meeting community needs; school parks and athletic fields.
- Recreational opportunities allow community members to experience and appreciate the diversity of natural resources.

## **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Town pool
- Good kids
- Base of playground
- Town willingness to fund various programs and improvements
- Baseball field
- Trail walk – (rail trail)
- River – fishing derby
- Proactive
- Library – summer reading, story time
- Shared schools
- Swim team
- Swim lessons
- Summer movies/programs (library)
- Summer arts and crafts (pod)
- Cub scouts and girl scouts
- Tennis & basketball courts
- Geo-caching (app – scavenger hunt)
- More trail potential
- 150<sup>th</sup> anniversary
- Greenville Estates interest in town
- Trick of treating (estates)

## **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Animal defecation/clean up on fields and playgrounds
- No rec department/director
  - o Unknown potential
- No rec space (indoor or outdoor)
- No rec storage
- Limited activity space – Town Hall?
- Greenville Estates is isolated
- Lack of safe space for older kids
- Lack of visibility and information
- Limited activities for children and teens
- Dances
- Publicize what we have
- Conflict with New Ipswich activities and ideas
  - o Old Home Day
  - o Easter Egg Hunt
- Limited uses of river
  - o Skating?
  - o Fishing?
  - o Kayaking?
- Limited control of river levels
- Limited access to falls – no benches

## **VISION FOR GREENVILLE'S FUTURE**

- Vibrant rec dept. and good community participation and volunteering
- Town funding support
- Christmas light-up contest
  - o Money/fundraising
- 3<sup>rd</sup> of July event expansion
  - o Floats
  - o Commercial opportunity
  - o tradition
  - o bike parade
  - o all afternoon
  - o games, food
  - o involve kids
  - o Scouts involvement
- Town Hall renovation – meet codes
- Survey Greenville students
- Town Hall recreation use in center of town
- Handicap access, fire codes, handicap parking and general parking
- 150<sup>th</sup> anniversary celebration
- Mill buildings use
  - o Rec space?
  - o Community use
  - o Teen center
- Information/event billboard
- Greenville Estates board
- Improve basketball lot
  - o Mural
  - o Clean
- Trail maps

# Sense of Community

**Small Group Facilitator:** Meryl Higgins

**Scribe:** Molly Donovan

**Group spokesperson:** Scott Jenkins

## **Group participants:**

Stephanie Bouley

Scott Jenkins

Butch Lizotte

Maggie Bickford



## **Statements a community should consider about Sense of Community:**

A sense of community is an intangible yet vital component of a vibrant community. This component encompasses elements such as image, spirit, character and pride, along with processes such as communication, inter-group relations, and networking. A community is made up of different people with different interests, experiences and backgrounds. These characteristics may divide a community into natural groups but there must be cooperation among them if the community is to work well as a unit. Increased communication and understanding of different perspectives among groups and within the community as a whole is an important factor in establishing a sense of community.

- There is adequate communication among diverse groups in a vibrant community including natives/newcomers, summer/year round residents, young parents/retirees, as well as business community, commuters, etc.
- Residents have a strong sense of pride in their neighborhoods and community.
- The vibrant community recognizes and celebrates its diversity and inclusiveness (age, ethnicity, race, gender, culture, religion, income level, abilities and sexual orientation and expression).
- Groups are involved in identifying community goals and in resolving community issues.
- The community's heritage is celebrated regularly.
- People can find out easily what is going on in the community. All groups know how to become involved in the community.
- Formal and informal forums exist for sharing ideas and resolving public issues.
- There is a common vision for our community among members.
- Community members often put aside their differences to work for the common good of the community.
- The self-image of the vibrant community is a positive one.

- Community members are proud of the community's character.

#### **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Arts & crafts for kids – summer (20 to 25 kids, 1-10 years old)
- Pool – kids can work at snack shack
- People want to be connected
- Parade (midnight 7-3) (town and volunteers)
- Older/long time people and strong younger contingent
- Pre-bedroom community pride in mill buildings and business

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Not a lot of sense of community
- Communications are lacking, need place to meet
- Divide with newcomers and long time residents
- A place to meet – to sit down and hang out – need a community center
- Bedroom community so less time to socialize
- Serious drug problem – stigma – part of reputation – more visible because a small community
- Smaller tax base so limited to resources to handle drug issue
- Jobs are outside community so less volunteers, aware of things going on (bedroom community)
- Little pride for how community looks (absentee owners)
- No rules to facilitate people to take care of their property
- Volunteers on beautification committee work to make community look good
- Downtown district and surrounding neighbor is different (worse) than outer areas

#### **VISION FOR GREENVILLE'S FUTURE**

- Mills – Place to meet. And arts & business
- Community center – place to hang out
- Place to sit near river
- Need to be destination place
- Jobs
- Vision/Sense of community
- River walkway / place to sit, access to river (no paths right now)
- Clear brush for path
- Ordinances to require renters/owners to maintain property
- Workforce housing as nice rentals
- Communications – TV channel 22 local access
- Town website – updated/robust
  - Link to library and other town sites
  - Able to contact town staff
  - Info for new residents and potential businesses
- Town meetings – informal and official town info for updates in Mill Coffee Shop and Info about town issues/officials
- Support for drug issue from other sources/state/other towns

# Utilities, Facilities, Transportation & Broadband Internet

**Small Group Facilitator:** Jennifer Beck

**Scribe:** Amy Hill

**Group spokesperson:** Jim Hall

## **Group participants:**

Keith Turmel

James Hall

Jonathan Bouley



## **Statements a community should consider about Utilities, Facilities, Transportation and Broadband Internet:**

In order for a community to function, it must have essential facilities, services and utilities – public facilities such as municipal buildings, schools, sidewalks, roads, libraries, a recycling center, and cemeteries; services and utilities such as police, fire, ambulance, highway maintenance, water and sewer. These key functions consume the majority of tax dollars and sharply influence the community’s quality of life. Broadband Internet is a service that is an important part of modern life. High- speed internet connects community members to resources, and is crucial for economic development.

- Public facilities and services are needed and valued in a vibrant community.
- The community’s road system is adequate and well-maintained. The use of traffic controls (signs, lights, speed limits, police, etc.) is well planned and coordinated.
- Our public water sources are protected.
- Our community does a great job of reducing, recycling and handling disposal of its wastes.
- The town has a plan for financing the maintenance, expansion and replacement of its public facilities.
- The community is open to regional solutions for future infrastructure needs.
- Public buildings such as schools and town offices are adequate for our needs.
- A vibrant community’s public buildings are accessible to people with disabilities and are energy efficient.
- Officials address qualitative concerns about facilities and systems and utilize alternative methods of service delivery.
- Appropriate physical connections exist, such as public transportation between housing and job sites.

- There are appropriate levels and quality of emergency services - fire, police, and ambulance.
- Streets are designed and operated to enable safe access for all users, including pedestrians, bicyclists, and motorists of all ages and abilities.
- Parking is adequate in commercial areas.
- High-speed internet is accessible and affordable to all community members ideally at home but also at school, library, town hall and local businesses.

#### **GREENVILLE STRENGTHS IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Town wide water and sewer
- 2 broadband providers (Comcast, Fairpoint)
- New/updated power in 2008 (reliable)
- Elderly bus transportation
- Police station in town
  - Shared with Temple
- Fire station – trained
- Town Hall is a treasure
- Main drag for walking
- Fire hydrants
- Ability to attract businesses and residents/expansion hooked to utilities
- Trained EMT Ambulance
- Fund to maintain bridge
- Focus on road maintenance
- 2 hydro dams for alternative energy
- Customers of Wilton
- Recycling Center

#### **GREENVILLE CHALLENGES IDENTIFIED BY FRIDAY NIGHT SMALL GROUP DISCUSSION**

- Town reservoir in Temple (concern around protection of water source)
- No downtown commercial parking
- Limited residential parking
- No off street parking alternatives
- Walkability lacking connections
- Heavy burden on taxpayers due to water and sewer
- Inconsistent speeds for internet
- All facilities are on the grid
- Downtown isn't pedestrian friendly
- Speed enforcement
- Zoning philosophy (current zoning negative impact on business growth)
- Bedroom community has a negative impact on patrons and businesses
- No restaurants
- No commercial water rate
- Perceived unfair water and sewer pricing
- High water and sewer pricing compared to other city utilities – more flexible strategy



**VISION FOR GREENVILLE'S FUTURE**

- Municipal parking for fee
- Successful private/public partnerships to address parking issues
- Mixed use sidewalk strategy

## 5 Key Issues

On Friday night, 10 small groups were randomly formed, one group for each of the ten components. The small groups adjourned to rooms where trained facilitators led discussions, and scribes made notes on large flipcharts. Each group considered their component's definition and examined the statements to be considered for that component. Participants listed the strengths of Greenville relative to their component, and then the community's challenges. Next, each group discussed the problems and issues they thought were important to the town's future. Finally, each group identified 5 key issues to be addressed by the community. A representative of each group presented the group's 5 key issues to the gathering of all Profile participants on Saturday morning.

### #1 Economic Vitality

1. Promote occupancy/use of buildings
  - Incorporate fair enforcement of building codes
  - Building Maintenance-Absentee landlords
2. Reputation
  - Address/change misrepresentation
  - Addressing #1 will help
  - Promote strengths
3. Business
  - Promote using social media
  - Directory, town website
  - Grant opportunities to bring business
4. Tax rate
  - Make it fair
5. Welcome and cultivate broader community involvement

### #2 Education & Lifelong Learning

1. Space(s) for activities and programming for adults and children, e.g playground, DD Mill, Town Hall, Inn
2. Better communication from school with greater community
3. Network of volunteers (staff) for after school programming, both formal and informal
4. Adult education for a diverse audience that might tie into youth-adult connecting
5. Connecting schools with greater community beyond simply communication, like community dinners, plays, etc.

### #3 Healthy Living & Wellness

1. Substance abuse
2. Community safety
3. Senior services
4. Recreation/Facilities/Opportunities

5. Access to healthy food

#### **#4 History & Culture**

1. Historical
  - Pots and pans in a positive light
2. Bring in investors to renovate buildings
  - Work with town committees
3. Move time of Selectman meetings
  - What influence do we have
  - We need the Selectman approval/support
4. Riverfest
  - Fishing derby
  - Music
  - Close Main Street
  - Grandstand on bridge
5. Business
  - Historical/theme restaurant
  - Beautify buildings
  - Wouldn't you want to live here someday?

#### **#5 Housing, Neighborhoods & Community Spaces**

1. Renewal of existing assets
2. Rejuvenation
3. Community standards for property management
4. Building community coherence
5. Take advantage of grant funds

#### **#6 Leadership & Community Engagement**

1. Better system of identification for new people moving in to town (welcome committee?)
2. Business and economic development recruitment (potential employers and others looking to start businesses)
3. Set long-term goals that will survive changes in leadership
4. Work to develop leaders, a way to "learn the ropes" (elected, appointed and volunteers)
5. Create a strong system of two-way communication between all residents and government officials

#### **#7 Natural Resources, Climate & Energy**

1. Identify existing resources
2. Develop economic plan to utilize resources
3. Reenergize town committees (Zoning, recreation, conservation)
4. Marketing natural resources for economic development
5. Improved communication between citizens and town government

## **#8 Recreation**

1. No Recreation Department/Director
2. Town Hall Recreation
3. Publicize what we have
4. Lack of safe space for older kids
5. Proactive people willing to work hard

## **#9 Sense of Community**

1. Communications
2. Place to meet (connect with others)
3. More pride with how properties are taken care of
4. Having more jobs so people are connected to community
5. Downtown as a welcoming place

## **#10 Utilities, Facilities, Transportation and Broadband Internet**

1. Design for mixed use connections downtown
2. How do you exploit the town's water and sewer system?
3. Complete lack of public transportation
4. Strategy for using wind/water/solar energy to power all municipal buildings
5. Continue fight for competitive internet

## **4 Key Themes Emerged from the Discussion**

Saturday morning opened with 10 easels from the Friday night small group discussions displayed across the front of the room, each bearing a list of the 5 key issues or opportunities identified the previous night for that topic area. A short presentation from a spokesperson in each group explained the group's 5 key issues. The combined 50 key issues or opportunities were reviewed by the entire group, who worked together to refine the list for common themes. From this discussion, 4 key themes emerged and 4 small groups discussed one of the themes. Profile participants chose which small group they wanted to join for the Saturday morning small group discussion session.

### **4 Key Themes emerged:**

- 1. Communication**
- 2. Downtown Revitalization**
- 3. Economic Development**
- 4. Recreation and Gathering Space**

# Communications

## Brainstorming

### Problem

- A lack of communication from government to residents, residents to government and within government and between residents
- Unsure what's happening, not posting minutes
- New residents-Welcoming/Information, Welcome package
- Poor use of technology
- Perception challenges of town
- Citizens feel unwelcome at meetings
- Lack of information (Town resources, general information, town to citizens)
- Hurdles to communicating

### Goals/Projects and Solutions

- Improve resident access to government
- Ensure timely and accurate information from government to residents
- Increased interactions between residents and government/improve relationships (Police, school, town)
- Improved communication between residents
- Print newsletter
- Town calendar including school activities
- Change time of selectman meeting
- Establishing welcome process for new residents
- Regular community meeting with meet-and-greet (Police, fire station, other services)
- Encourage services, open houses
- Create community appreciation event for services
- Encouraging local businesses to post community information
- Enhance town website

## **Downtown Revitalization**

### **Brainstorming**

#### **Problem**

- Looks rundown-Not inviting, confusing
- Not well defined places-Lack of atmosphere
- Lack of businesses, empty buildings
- Lack of cooperation from landlords and town
- Code enforcement and knowledge/inconsistent parking and buildings
- Nothing to draw you into town and keep them here
- Poor first impression
- No parking/Limited parking downtown
- Inconsistent zoning enforcement
- Outdated Master Plan
- Physical attractiveness

#### **Goals/Projects and Solutions**

- Expectations for property maintenance
- Consistent code enforcement and new laws as needed
- Response of town government
- Strip of land near Panda Wok for parking-Some rentable for nearby homes
- Resolve parking problem using available land (Research)
- Economic development-Ex. Town hall and businesses
- Consult town lawyer/Planning
- Incentive programs process
- Budget downtown revitalization fund-Committee?
- Make a community place for kids and adults
- Use and approve parts of downtown as anchors (Ex. Library, town hall, post office building)
- Grants
- Assist homeowners program (Volunteers)

## Economic Development

### Brainstorming

#### Problem

- How do you make Route 31 corridor? Help with assessment
- How would a supermarket on Route 31 impact downtown? Worse?
- There will always be a need for convenience store downtown
- Fear of bringing businesses that we are not controlling/monitoring
- There should be checks/balances in place, is it being enforced?
- Part of Route 31 is Pleasant Street to Wilton cannot be developed
- Healthy food will come with businesses
- How do we get businesses into town?
- If you want businesses to get an appearance of a town with vitality
- What is the community demographic?
- Identify existing buildings and their owners
- Resources-Water/Sewer
- Hydropower and associated buildings (Not owned by town, separate owners)
- Funding for economic development
- Do we see specialty shops coming back to Main Street or is it Route 31?
- Can downtown support hustle/bustle of businesses?
- Is Route 31 (Ex. Dollar General) a trickledown effect?
- If bring business in then people will move here and stay
- Perhaps have downtown be more residential
- Where do we focused energies
- People have different vision

#### Goals

- More vital, prettier, welcoming downtown
- Tax rate-Entice businesses with better taxes, more businesses
- Positives-Water/Sewer in town, Surrounding towns do not have a business district, 3 surrounding towns need to visit Greenville, Sprinkler system is possible in buildings (Pleasant Street > Greenville Estate)
- Location-Central Road, border town, no Mass taxes
- Land available-Downtown, South Route 31
- Community Safety-Does it encourage or discourage businesses?
- Is drug problem there? Is law enforcement allowed to do what they need to do?

#### Projects/Solutions

- Building economic strategy from government perspective
- Bring in someone for short term-Access grants
- Tap into regional Chamber Commerce-Southwest Community Planning Commission
- Attract small/large businesses/industry, Employers, Work with town
- Get people to come and stay-Need will drive the businesses here



- How do we work with existing businesses? Encourage them not to leave, to expand, and to find employees
- Marketing Greenville as a safe community and making safe

## Recreation & Gathering Space

### Brainstorming

#### Problem

- Space
- Money
- People/Staff/Volunteers-New volunteers
- Government-Guide government with a direction the town wants to go in
- Vision
- Communication
- We don't have a parks and recreation department but want one
- Once it's established, the word needs to get out about opportunities
- We need activities and spaces for the citizens of Greenville and funding and leadership support
- Parks and Recreation should be managing activities and spaces
- Pool and Parks/Recreation should be separated
- Lack of use of space in the Town Hall
- Part of the issue is there is infrastructure in town (Town Hall) that needs to be renovated and brought up to code
- Parking may be an issue as well
- Town wants to focus on this renovation
- System for volunteering should be put in place
- Problem of lack of communication and coordination among committees and government (i.e. pots and pans communication)
- Would like to see better communication and coordination

#### Projects/Solutions

1. Creation of Parks and Recreation Department and budget (separate from pool)
2. Riverfest- Spring?-with fishing Derby
3. Old Home Day-Fall?
4. Light up Greenville-Winter?
5. 150 Celebration
6. Elevator for Town Hall and renovation
7. Identify and coordinate hiking/walking trails. Potential for connections with other groups and existing trails. Freedom's Way Trail for geocaching along river?
8. Think across age spectrum for Recreation. Children > Seniors
9. Coordinating with Southern New Hampshire services for senior services/activities
10. Matching skills with community interests
11. Acquire an unused mill for community/gathering/recreation space
12. Create physical space in town for gathering, coordinate with beautification committee

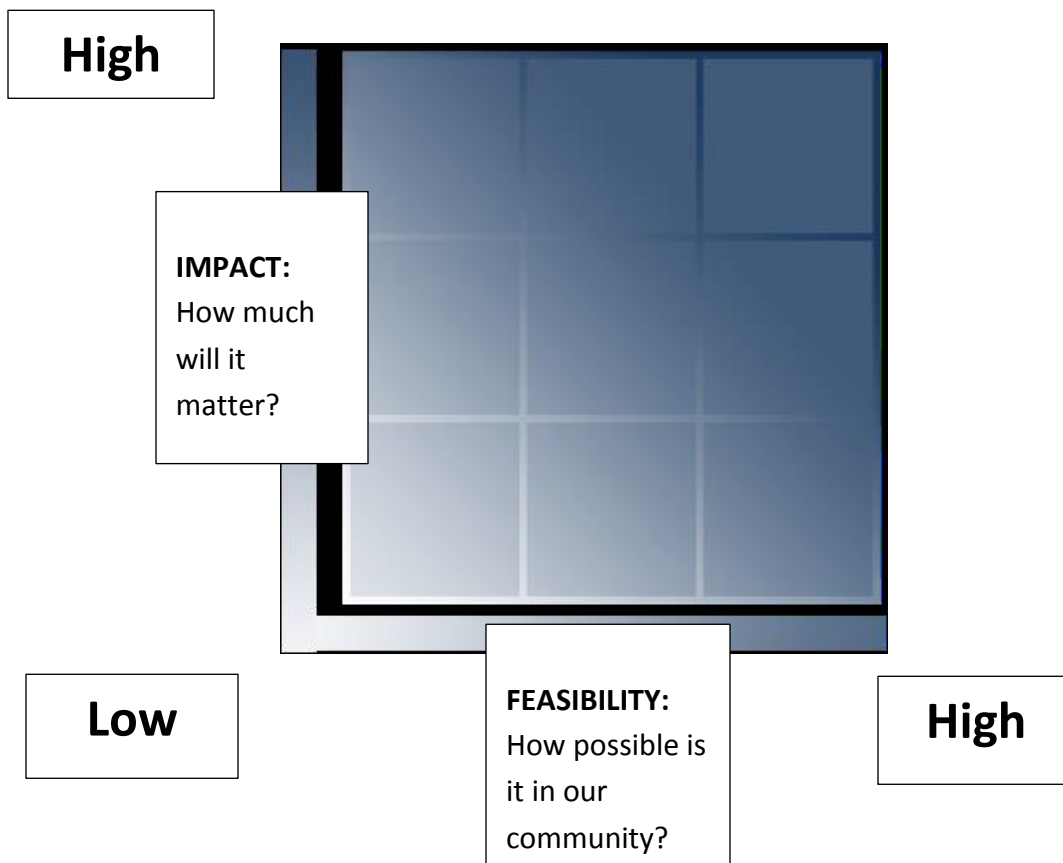
## Saturday Morning Discussion

# PROJECT IDENTIFICATION AND EVALUATION

Participants chose which of the 4 key themes they would like to discuss further and broke into small groups accordingly. The task of each small group was to think about problems that existed in Greenville for each theme and then to brainstorm possible solutions/answers to the issues identified. Group members suggested solutions, from practical to fanciful to idealistic. The next step was to evaluate the reality of each possible solution/project using the following impact/feasibility grid.

### The Impact/Feasibility Grid

We copied each of our proposed solutions onto sticky notes. For each solution, the group decided together what the feasibility and impact of the solution would be. Then we placed the sticky note in the appropriate box.



Based on using the Impact/Feasibility grid exercise, each group chose three solutions to be proposed to the total Profile group for voting. Some groups chose only projects/solutions with high impact/feasibility ratings, while others chose projects from a variety of ratings.

## 3 Projects or Solutions

Each of the 4 small groups went to work to more clearly define the issue or opportunity previously listed. Next, they identified goals and what they wished to accomplish, followed by a list of potential projects or solutions. These potential projects were then listed individually on sticky notes, and one-by-one were evaluated; following consensus, they were placed on an Impact/Feasibility grid indicating their potential impact as well as their feasibility in Greenville. Finally, again through consensus, the top 3 projects or opportunities were listed for presentation to and voting by the entire group of participants.

3 identified projects/solutions for each group:

### Group 1

Communication

1. Change time of Selectmen meeting (9 votes)
2. Establish events to build relationships between residents and service providers and town employees (6 votes)
3. Establish system to communicate community/school events, interests and meetings (2 votes)

### Group 2

Downtown Revitalization

1. Budget for Downtown Revitalization Fund (15 votes)
2. Expectations of property maintenance (0 votes)
3. Consistent code enforcement and new laws as needed (0 votes)

### Group 3

Economic Development

1. Create a committee that will identify building policy needs, accessing grants/funding for expert assistance (15 votes)
2. Making and marketing Greenville as a lucrative and safe space. Property maintenance expectations. Consistent code enforcement. (9 votes)
3. Contact businesses and create welcome packets and encouraging the businesses in their growth and employees (3 votes)

### Group 4

Recreation and Gathering Spaces

1. Town Hall renovation (21 votes)
2. Creating Parks & Recreation Department and budget (15 votes)

3. Create and rejuvenate a community park and playground (1 vote)

## WHICH ARE THE MOST IMPORTANT PROJECTS/OPPORTUNITIES/SOLUTIONS FOR GREENVILLE RIGHT NOW?

**Voting: Most Important Projects or Solutions for the Community**

We returned to the large group to hear from a member of each small group who presented the 3 goals, opportunities or projects that their group had come up with.

Each participant was given 3 sticky dots with which to vote for the 3 opportunities they identified with most across the four groups. The large group facilitator asked participants to determine if any of the goals/opportunities/projects could be combined; the resulting projects were voted on by the whole group. The participants were ready to make individual choices and they voted!



# VOTING RESULTS: PRIORITY PROJECTS AND SOLUTIONS

Results of the voting with sticky dots (each participant could vote with three) are as follows:

## # of votes

21	Town Hall renovation
15	Creating town Parks and Recreation Department and budget
15	Create a committee that will identify building policy needs, accessing grants/funding for expert assistance
15	Budget for downtown revitalization
9	Change time of Selectmen meeting
9	Making and marketing Greenville as a lucrative and safe space. Property maintenance expectations. Consistent code enforcement
6	Establish events to build relationships between residents and service providers and town employees
3	Contact businesses and create welcome packets and encourage the businesses in their growth and employees
2	Establish system to communicate community/school events, interests, and meetings
1	Create and rejuvenate a community park and playground
0	Expectations of property maintenance
0	Consistent code enforcement and new laws as needed

# ACTION GROUPS

After the voting, the groups were to focus in on the top project from each topic. Participants were asked to volunteer to work on Action Groups for each topic area and consider the top priority as identified through the Community Profile. Participants self-selected into Action Groups of interest to them. Action Groups met to exchange contact information, identify a group leader, and identify who else might be involved.

**Group 1 – Downtown Revitalization**

**Group 2 – Economic Development**

**Group 3 – Town Hall Renovation**

**Group 4 – Parks & Recreation Department**

Action Groups: Once opportunities and projects were chosen, participants started the process of putting plans into action by defining the project, determining contacts and planning the next meeting date and time.

# Greenville Vision 2020 - Community Profile

## Participants

Note: There were 58 participants – some participants on just Friday or just Saturday and some for both.

Stephanie	Baley	Jim	Lambert
Dick	Bickford	Paula	Larrivee
Maggie	Bickford	Beth	LeBlanc
Jonathan	Bouley	Bernie	Leblanc
Charlie	Buttrick	Diana	Leblanc
Marshall	Buttrick	Elizabeth	Leblanc
Courtney	Caisse	Butch	Lizotte
Blake	Clark	Darryl	Markaverich
Kim	Duthie	Jenny	Mason
Gregg	Eastman	Anne	McInnis
Barbara	Eaton	Adam	Meuller
Richard	Eaton	Janice	Meuller
Jeannette	Emond	Richard	Miller
Amy-Jo	Falter	Paula	Miller
Brenda	Falter	Marion	Munsch
Tom	Falter	Eric	Neilson
Kara	Fossey	Muriel	Pellitere
Alan	Gauvin	Heather	Schoff
Jim	Ginzieri	Cookie	Shameri
Denise	Ginzler	Tom	Shearin
Jim	Hall	Tara	Sousa
Linda	Huszar	Deb	Spratt
Scott	Jenkins	Steve	Spratt
Michaline	Kosinski	Rose	Thibault
Emily	Lacroix	Keith	Turmel
Jeff	Lacroix	Ferenc	Vorady-Kovlus
Judy	Lafreniere	Kevin	Wilkins
Phil	Lafreniere	Kristy	Zina
		Tony	Zina