Make It Easy, Make It Quick

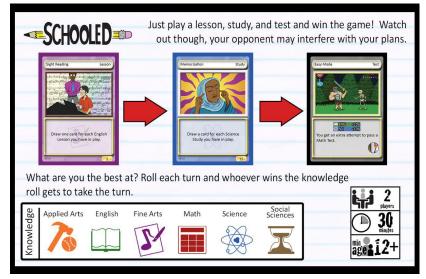
Using InDesign and Photoshop to Iterate and Prepare your Game for Publication

Who Am I?









Tools You'll Need

- Adobe InDesign
- The Game Crafter
- Adobe Photoshop (if importing to The Game Crafter)
- Spreadsheet Software (I prefer Google Sheets, but anything will work)
- Custom Script (if using old version of InDesign)

https://drive.google.com/file/d/1YNLdwR6qMwjJ2n62l-MYug1bgYxo4d83/view?u sp=sharing

Why is This Useful

- Allows you to quickly modify your game for playtesting
- Makes pipeline for adding art to a card much faster
- Have a single, controlled source of game data
- Creating a stripped down, print-and-play version is much easier
- Better communicate with your artist

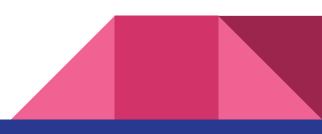


Quick Soapbox on Art

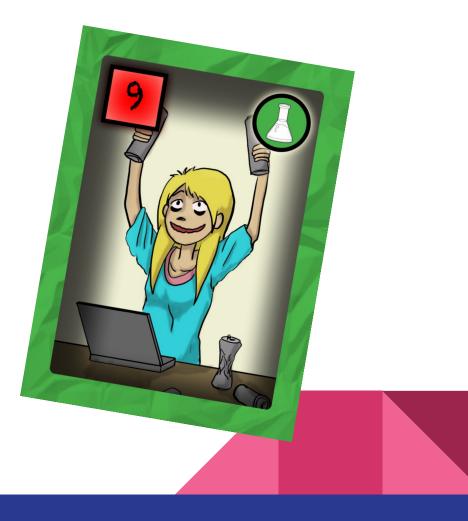
- Working with Artists
 - Don't hire an artist before you have the game mechanics mostly complete
 - Provide a print-and-play version for your artist
 - Write a contract or have them write one
 - Expect to compensate them in some way (don't say, "think of the exposure")
 - Give feedback to your artists when you can

• Art

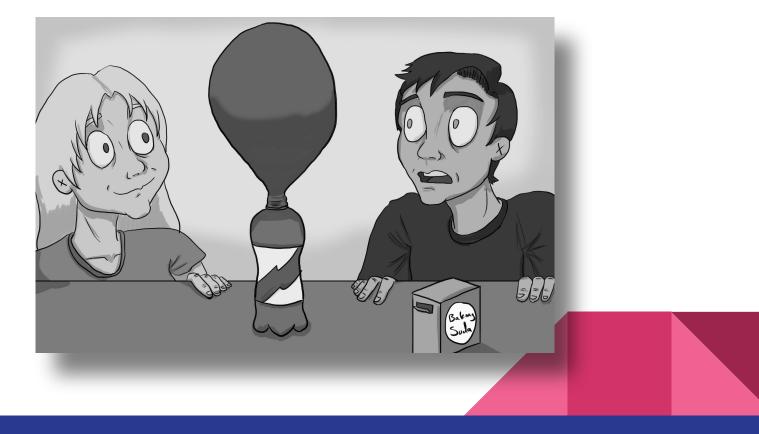
- Rule of three whenever possible when conveying information (3 different distinctions for each element e.g. color, shape, text)
- Keep colorblindness in mind
- Layout and font is important
- Remember the minimum viable product as a way to plan
- Public Domain is your friend, but try to be consistent!
- Use Game Crafter templates!







Demo Time!



Additional Thoughts

Improving Pipeline

- Set up a database to manage cards
 - Write code to manage spreadsheet with logic
- Think about how many mail merge documents you need don't be afraid to have more than one

Managing Versions

- Keep log of changes if possible
- Don't be afraid of multiple versions, as long as they're labelled

Questions?

Gary R. Maixner III

gmaixner@iu.edu

@gmaixner

Search&Destroy: https://www.thegamecrafter.com/games/search-destroy

Trust Issues: https://www.thegamecrafter.com/games/trust-issues

enRolled: https://www.thegamecrafter.com/games/enrolled

Schooled: Coming soon!

