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COVID-19 Tracking Applications Acceptance among General Populace: An Overview in Malaysia

[Al-shami, Mahmoud^a](#); [Abdulghafor, Rawad^{a, b}](#) ; [Aborujilah, Abdulaziz^c](#); [Yagoub, Abubakar^a](#);[Turaev, Sherzod^d](#) ; [Ali, Mohammed A. H.^e](#) [Save all to author list](#)^a Department of Computer Science, Faculty of Information and Communication Technology, International Islamic University Malaysia, Kuala Lumpur, 53100, Malaysia^b Faculty of Computer Studies (FCS), Arab Open University–Oman, P.O. Box 1596, Muscat, Oman^c Cybersecurity & Technological Convergence Section, Malaysian Institute of Information Technology (MIIT), Universiti Kuala Lumpur, Kuala Lumpur, 50250, Malaysia^d Department of Computer Science and Software Engineering, College of Information Technology, United Arab Emirates University, Al Ain, 15551, United Arab Emirates[View additional affiliations](#) v[Full text options](#) v [Export](#) v

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Abstract

The COVID-19 pandemic forced governments to implement strategies for contact tracing due to the disease's ease of spread. The Malaysian government has sought to develop and implement a digital contact-tracking application to make it easier and faster to detect the spread; the system has become an integral part of the exit strategy from mandated lockdowns. These applications keep track of the user's proximity with others who are in the system to inform them early on if they are at a risk of infection. The effectiveness of these applications depends on the willingness of users to install and allow the application to track their location at all times. Therefore, this research aims to identify the factors that would stimulate or slow down the adoption of contact-tracing apps. © 2023 by the authors.


Author keywords

COVID-19; model; tracing

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