

1 Associations of Reward Sensitivity with Food Consumption,  
2 Activity Pattern, and BMI in Children.

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# 24 Associations of Reward Sensitivity with Food Consumption, 25 Activity Pattern, and BMI in Children.

## 26 **Abstract**

27 In the current study, the associations of reward sensitivity with weight related behaviors and body  
28 mass index were investigated in a general population sample of 443 Flemish children (50.3% boys)  
29 aged 5.5-12 years. Cross-sectional data on palatable food consumption frequency, screen time,  
30 physical activity, parental education level and measured length and weight were collected. The  
31 Drive subscale of the 'Behavioral Inhibition Scale/Behavioral Activation Scale' was used as a short  
32 method to measure reward sensitivity. A significant positive association of reward sensitivity with  
33 the fast food and sweet drink consumption frequency was found. Furthermore, a significant positive  
34 association of reward sensitivity with the z-score of body mass index was demonstrated, which  
35 explained additional variance to the variance explained by palatable food consumption frequency,  
36 screen time, physical activity and parental education level. Hence, the assessment of reward  
37 sensitivity may have an added value to the assessment of weight-related behavior indicators when  
38 evaluating the determinants of overweight in a child. In sum, children high in reward sensitivity  
39 might be more attracted to fast food and sweet drinks, and hence, might be more vulnerable to  
40 develop unfavorable food habits and overweight. These findings suggest that considering inter-  
41 individual differences in reward sensitivity is of importance in future childhood obesity prevention  
42 campaigns.

43 *Keywords: Reward sensitivity; Palatable food; Child; Body mass index; Overweight.*

44

## 45 **Introduction**<sup>1</sup>

46

47 The prevalence of childhood overweight and obesity has increased dramatically since 1990  
48 (Wang & Lim, 2012). Since childhood overweight and obesity is associated with multiple adverse  
49 health outcomes, the current prevalence is identified as a global public health problem (Baker,  
50 Olsen, & Sorensen, 2007; Deckelbaum & Williams, 2001; Shrivastava, Shrivastava, & Ramasamy,  
51 2014). Moreover, overweight and obese youth have an increased risk of maintaining their  
52 unfavorable weight status into adulthood (Singh, Mulder, Twisk, van, & Chinapaw, 2008).

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<sup>1</sup> Abbreviations: RS, reward sensitivity. BMI, body mass index. PA, physical activity. BIS, behavioral inhibition scales. BAS, behavioral activation scales. PAclub, physical activity in sports clubs. CF, weekly consumption frequency. zBMI, age- and sex-adjusted z-score of body mass index. ISCED, International Standard Classification of Education. PEL, highest parental education level of both parents.

53 Therefore, it is of the highest importance to prevent childhood overweight and obesity.  
54 Unfortunately, current overweight prevention approaches have no or only small effects (Kamath et  
55 al., 2008). A better understanding of the determinants of childhood overweight is needed to improve  
56 future prevention approaches.

57 Research has demonstrated positive associations between Body Mass Index (BMI) and the  
58 consumption of highly palatable, mostly energy dense foods in children, e.g. fast food (Fraser,  
59 Clarke, Cade, & Edwards, 2012), sugar sweetened beverages (Malik, Pan, Willett, & Hu, 2013),  
60 and artificially sweetened beverages (Sylvetsky, Rother, & Brown, 2011). For the consumption of  
61 sweet food, a significant positive association with BMI was reported in adults, but this association  
62 was not demonstrated in children (Te Morenga, Mann, & Mallard, 2013). Furthermore, positive  
63 associations between BMI and screen time (Falbe et al., 2013), and negative associations between  
64 BMI and physical activity (PA) have been found in children (Chaput et al., 2014). The current  
65 western environment facilitates these unfavorable weight-related behaviors, i.e. a high consumption  
66 of widely available palatable foods, prolonged engagement in screen time activities, and sedentary  
67 lifestyle combined with low levels of PA (Lowe & Butryn, 2007). However, not all children  
68 exposed to this obesogenic environment display these unfavorable weight-related behaviors and  
69 become overweight (Blundell et al., 2005). It has been shown that some individuals are more  
70 reactive to the palatable food environment (Paquet et al., 2010), and noteworthy, Forman et al.  
71 reported that this reactivity codetermined the effect of the obesity prevention approaches used in  
72 their study (Forman et al., 2007). Furthermore, this reactivity to the food environment depends upon  
73 individual differences in reward sensitivity (RS) (Paquet et al., 2010).

74 RS is the tendency to engage in motivated approach behavior in the presence of  
75 environmental cues associated with reward, such as the sight of palatable foods (Carver & White,  
76 1994). Heightened RS has recently been associated with higher intakes of sugar-sweetened  
77 beverages and unhealthy snacks in adolescents (De Cock et al., 2015), and with higher fat intake in  
78 adults (Tapper, Baker, Jiga-Boy, Haddock, & Maio, 2015). Moreover, in normal to overweight  
79 adolescents and adults, a positive association was reported between RS and BMI (Davis & Fox,  
80 2008; Davis et al., 2007; Verbeken, Braet, Lammertyn, Goossens, & Moens, 2012). Unfortunately,  
81 in children, findings are less consistent. One study did not find associations of RS with unhealthy  
82 snack consumption and BMI in children (Scholten, Schrijvers, Nederkoorn, Kremers, & Rodenburg,  
83 2014), while another study reported a positive association between RS and BMI in children, which  
84 was mediated by overeating (van den Berg et al., 2011). These inconsistencies might be due to the  
85 use of a different RS measure.

86 Besides consumption of palatable foods, also screen time (e.g. computer games) and PA  
87 (e.g. endurance running) were reported to have rewarding potential (Buckley, Cohen, Kramer,  
88 McAuley, & Mullen, 2014; Garland et al., 2011). This might implicate that RS also plays a role in  
89 those weight-related behaviors (Buckley et al., 2014). Nevertheless, literature on the association of  
90 RS with PA and screen time is to our knowledge absent in children and adolescents. In adults, one  
91 study reported no relation between RS and PA (Finlayson, Cecil, Higgs, Hill, & Hetherington,  
92 2012), whereas another study reported more PA in individuals with higher RS (Voigt et al., 2009).

93 Since previous research suggested that knowledge on the association of RS with weight-  
94 related behaviors and BMI is imperative for the development of effective prevention strategies, the  
95 current study aimed to investigate these associations in a large general population sample of  
96 children aged 5.5-12 years. Therefore, consumption frequencies of different types of palatable food,  
97 screen time, PA, and BMI calculated upon measured weight and height were used. In accordance to  
98 the studies in adolescents (De Cock et al., 2015; Verbeke et al., 2012), the current study used the  
99 Drive subscale of the ‘Behavioral Inhibition/ Behavioral Activation Scales’ (BIS/BAS) as a  
100 measure of RS, which is conceptualized as the motivation to approach potentially pleasurable  
101 activities (Carver & White, 1994). Important advantages of the Drive subscale are that (a) it was  
102 validated in neuro-imaging research (Beaver et al., 2006), (b) it is a short 4-item scale, easily and  
103 practically applicable in epidemiological research, obesity prevention interventions and clinical  
104 practice, and (c) it does not only measures reactivity to food, but to all kinds of reward, such that it  
105 has the potential to be associated with food consumption as well as screen time and PA.

106 A positive association between RS and the consumption of high-fat fast food, sweet food,  
107 and sugared and artificially sweetened beverages was hypothesized. Additionally, the relation of RS  
108 with screen time and PA was explored. Further, it was hypothesized that RS was positively  
109 associated with BMI and explained additional variance of BMI to the assessment of known  
110 predictors of BMI (i.e. palatable food consumption, screen time, PA and parental education level).

111

## 112 **Method**

113

### 114 *Study participants*

115

116 Participants were Dutch-speaking Belgian children aged 5.5-12 years, recruited by random  
117 cluster design for the longitudinal Children’s Body Composition and Stress (ChiBS) study (Michels  
118 et al., 2012) that took place between 2010 and 2012. Children (in most cases accompanied by  
119 minimum one parent) attended the survey centre at a prefixed appointment, during which the

120 anthropometric measurements of the child were conducted and questionnaires were filled in by the  
121 parent. If the parent could not accompany the child, the parents were asked to fill in the  
122 questionnaires at home.

123 The 455 children that participated in the ChiBS study wave of 2011 were included in the  
124 current study. Of the 455 children, twelve children were excluded from the analyses (nine had  
125 missing RS-data; three children reached the criteria for obesity, see discussion for argumentation on  
126 exclusion of children with obesity). As such, the total study sample consisted of 443 children. A  
127 post hoc power calculation was performed based on a sample size of 443 children and the mean of  
128 the two squared correlation coefficients (i.e. 0.02) reported in the study of van den Berg et al. that  
129 demonstrated a significant relation between scores on two RS measures and BMI in children (van  
130 den Berg et al., 2011). This revealed a power of 0.79 to detect a true effect between RS and BMI in  
131 the current study.

132 The ChiBS study was conducted according to the guidelines laid down in the Declaration of  
133 Helsinki and was approved by the Ethics Committee of Ghent University Hospital. Written  
134 informed consent was obtained from all parents and the children gave verbal assent.

135

### 136 *Measures*

137

138 RS. The BAS scale of the BIS/BAS scale consists of three subscales, namely the Drive,  
139 Reward Responsiveness, and Fun Seeking subscale (Carver & White, 1994). The Drive subscale  
140 was designed to reflect strong pursuit of appetitive goals and consists of four items which all need  
141 to be scored on a 4-point Likert scale (1=not true, 2=somewhat true, 3=true, 4=very true; items are  
142 (a) when your child wants something, he/she usually goes all the way to get it, (b) your child does  
143 everything to get the things that he/she wants, (c) when your child sees an opportunity to get  
144 something that he/she wants, he/she goes for it right away, (d) nobody can stop your child when  
145 he/she wants something). Of the three BAS subscales, it has the highest internal consistency (De  
146 Cock et al., 2015; Jorm et al., 1999) and the strongest relations with palatable food intake in  
147 adolescents (De Cock et al., 2015). Furthermore, the Drive subscale is strongly associated with  
148 neural responses to appetizing food-reward cues in the brain reward circuitry, and this association is  
149 stronger than the associations between these neural responses and the other BAS subscales (Beaver  
150 et al., 2006). Therefore, the term RS refers to the sum of the four items of the Drive subscale.

151 Because the youngest children of the cohort were too young to answer the questionnaire  
152 themselves, parents answered a Dutch parent version of the BIS/BAS scale (Vervoort et al., 2015).

153 The Cronbach alpha coefficient of RS in the current study (0.85) was comparable to the alpha

154 reported by Vervoort et al. (i.e. 0.85) in children and adolescents aged 2-18 years (Vervoort et al.,  
155 2015).

156 Food indices. Parents completed the Children's Eating Habits Questionnaire - Food  
157 Frequency Questionnaire to report the child's usual weekly consumption frequency (CF), thereby  
158 considering the preceding 4 weeks. The questionnaire consists of 43 food items/categories and was  
159 developed and validated within the EU FP6 IDEFICS project (Huybrechts et al., 2011; Lanfer et al.,  
160 2011). For each item, the following response options were used (the assigned score is indicated in  
161 brackets): 'never/less than once a week' (value 0), 'one to three times a week' (value 2), 'four to six  
162 times a week' (value 5), 'one time a day' (value 7), 'two times a day' (value 14), 'three times a day'  
163 (value 21), 'four or more times a day' (value 30), or 'I have no idea' (missing). Based on this  
164 questionnaire, three food indices were calculated by summing up the weekly CF's of related food  
165 items/categories: (a) Fast food CF, contains all fast food and combined sauces categories; (b) Sweet  
166 food CF, contains all sweet food categories; (c) Sweet drink CF, contains all sweet tasting drink  
167 categories (Table 1).

168 Screen time and PA. Parents reported on the number of hours of TV/DVD/video viewing  
169 and computer/games-console use both for typical weekdays and weekend days. Response categories  
170 included: 'not at all' (value zero), '<0.5 hours a day' (value 0.25), '<1 hours a day' (value 0.75),  
171 'between 1 and <2 hours a day' (value 1.5), 'between 2 and <3 hours a day' (value 2.5), '>3 hours a  
172 day' (value 4). Children's weekly TV/DVD/video viewing (5 times week and 2 times weekend  
173 viewing) and computer/games-console use (5 times week and 2 times weekend use) were summed  
174 to obtain the hours of screen time per week (Olafsdottir et al., 2014).

175 Parental report on "*How much hours and minutes does he/she spend doing sport in a sports  
176 club per week*" (no response categories) was used as a proxy measure for moderate to vigorous PA,  
177 further referred to as PA at sports clubs (PAclub).

178 BMI. Height (m) and body mass (kg) were measured. Children were not allowed to eat or  
179 drink during 2 hours preceding the weighing. Upon weight and length data, BMI ( $\text{kg}/\text{m}^2$ ) was  
180 calculated, and the standard deviation score of BMI (zBMI) was computed to adjust for age- and  
181 sex using xILMS (i.e. an excel add-in for using growth reference data in the LMS format;  
182 abbreviation LMS refers to smooth curve-L, mean-M and coefficient of variation-S) with Flemish  
183 growth reference data of 2004 (Cole, Freeman, & Preece, 1998; Roelants, Hauspie, &  
184 Hoppenbrouwers, 2009). According to the cut-offs of the International Obesity Task Force (Cole &  
185 Lobstein, 2012), children with BMI z-scores of  $\geq 2.29$  for boys and  $\geq 2.19$  for girls (equivalent of  
186 BMI 30 at age 18) were classified as obese, and excluded from further analyses.

187 Parental education level. The highest parental education level of both parents (PEL) was  
188 categorized according to the International Standard Classification of Education (ISCED)  
189 (UNESCO, 1997). Because of low numbers of participants in category zero to four, the ISCED-  
190 categories were aggregated into two levels (ISCED level 0 – 4 = low PEL, value zero; ISCED level  
191 5-6 = high PEL, value one).

192

### 193 *Statistical analyses*

194

195 Analyses were performed using PASW Statistical Program version 20.0 (SPSS, IBM, IL,  
196 USA). The two-sided level of significance was set at  $p < 0.05$ . Missing values were not estimated  
197 since most missing values were the consequence of questionnaires that were not filled in due to time  
198 constraints. Histograms and boxplots were drawn to identify outliers and non-normal distributions.  
199 Based on visual inspection, it was decided to exclude five extreme outliers of the sweet drink CF  
200 and two of the sweet food CF from further analyses. The fast food, sweet food, and sweet drink CF,  
201 and PAclub were found to be non-normally distributed. To use the food indices as dependent  
202 variables in regressions, correlations, and t-tests, value one was added to the scores on the single  
203 food items of the fast food, sweet food, and sweet drink CF, resulting in a food frequency range of  
204 [1;31] instead of [0;30]. Then, the fast food CF, sweet food CF and sweet drink CF sum scores were  
205 calculated again, and the natural logarithms (ln) of all food indices were computed, which  
206 approached the normal distribution. For PAclub, transformations did not change the distribution  
207 towards normality. To use PAclub as dependent variable in regressions, it was dichotomized (zero  
208 to two hours per week = low PAclub, value zero; more than two hours per week = high PAclub,  
209 value one).

210 Explorative unadjusted Pearson correlations (exception: Spearman correlation for PAclub)  
211 and unpaired t-tests (exception: Mann-Whitney U test for PAclub) were conducted to find out if  
212 age, sex and PEL had to be included as covariates when regressing weight-related behaviors on RS.  
213 They were only included as covariates in regression models if (trend) significant associations were  
214 present between age, sex or PEL and (a) the predictor, and (b) the dependent variable.

215 To investigate the research hypothesis that RS was positively associated with the three food  
216 indices, three linear regression models were conducted with RS as predictor and fast food CF, sweet  
217 food CF and sweet drink CF as dependent variables. To explore if RS was associated with screen  
218 time and PAclub, a linear and a logistic regression were conducted respectively with RS as  
219 predictor and screen time and PA club as dependent variables.

220 To investigate if RS was positively associated with zBMI and if it explained additional  
221 variance to the assessment of known predictors, a hierarchical linear regression model with zBMI as  
222 dependent variable was conducted. This analysis was conducted on a subsample of the total study  
223 sample, for which all predictors included in the model were reported. In step 1 of the hierarchical  
224 linear regression model, the three food indices, screen time, PAclub and PEL were added as  
225 predictors. In step 2, also RS was added as predictor to the regression model. Since zBMI scores are  
226 adjusted for age and sex, and inclusion of age and sex as covariate did not change the results, age  
227 and sex were not included in the regression model.

228 For the linear regression models, semi-partial correlations were computed to measure the  
229 effect size of RS (Aloe, 2014). Effects of 0.10 were interpreted as small, of 0.30 as medium and of  
230 0.50 as large (Cohen, 1992).

231

## 232 **Results**

233

### 234 *Descriptive statistics and comparisons between the total sample and subsample*

235

236 Table 2 shows the descriptive statistics on age, RS, zBMI, and weight-related behaviors. Of  
237 the total study sample of 443 children (50.3% boys), 22.6% had low PEL, 70.7% high PEL, and  
238 6.8% missing PEL-data. Further, 46.7% children were categorized as low and 40.6% as high  
239 PAclub; 12.7% had missing PAclub data.

240 The subsample of children for which all variables included in this study were reported  
241 consisted of 344 children (50.6% boys; 21.8% low PEL; 51.7% low PAclub). Using unpaired t-  
242 tests, the mean RS and zBMI score did not significantly differ between the 344 participants with all  
243 data and the 99 participants with missing data on one or more variables (RS:  $t(441)=0.52$ ,  $p=0.60$ ;  
244 zBMI:  $t(441)=-0.11$ ,  $p=0.91$ ).

245

### 246 *Association of RS with food indices, screen time and PAclub*

247

248 Explorative analyses. Correlations and comparisons were performed to find out which  
249 variables should be included as covariates in the regression models with RS as predictor and  
250 weight-related behaviors as dependent variables (Table 3). Based on these results, age was included  
251 as covariate in all five regression models with RS as predictor and the weight-related behaviors as  
252 dependent variables because (a) a trend significant correlation between RS and age was present, and  
253 (b) age was significantly related to screen time and PAclub, and trend significant to the fast food



254 and sweet food CF. Sex was only included as covariate in the regression model with screen time as  
255 dependent variable, since trend significant sex differences were only present on RS and screen time.  
256 PEL was not included as covariate in the regression models: although the CF of fast food and sweet  
257 drink were significantly higher in low PEL (mean fast food CF low PEL=7.61, high PEL=5.57  
258 times a week; mean sweet drink CF low PEL=11.39, high PEL=8.69 times a week), no association  
259 was found between PEL and RS.

260 Regression analyses adjusted for covariates. Table 4 shows the results of the five  
261 regressions. RS was significantly and positively related to the fast food CF and sweet drink CF, but  
262 not to the sweet food CF, screen time, and PAclub. The models predict that children aged 8.86 years  
263 (i.e. mean age) at percentile 10 versus 90 of RS consume fast food on average 4.89 versus 5.85  
264 times a week respectively, and consume sweet drinks on average 6.95 versus 8.42 times a week,  
265 respectively.

266

#### 267 *Association of RS with zBMI*

268

269 RS was significantly and positively associated with zBMI (Table 5). RS significantly  
270 explained an extra 2% of the variance in zBMI to the variance explained by the weight-related  
271 behaviors and PEL. Tolerance values to check multicollinearity were all above 0.8 in both steps of  
272 the model. The model predicts that children at percentile 90 of RS have on average a 0.34 units  
273 higher zBMI than children at percentile 10 of RS.

274

#### 275 **Discussion**

276

277 The present study investigated the associations of the scores on a short RS questionnaire,  
278 namely the Drive subscale of the BIS/BAS scale (Carver & White, 1994), with weight related  
279 behaviors and zBMI in a general population sample of children aged 5.5-12 years.

280 The results confirmed that children with higher RS may consume more frequently fast food  
281 and sweet drinks. Similar findings were recently found in adolescents aged 14-16 years (De Cock et  
282 al., 2015). The current study findings suggest that even in children, whose access to food is strongly  
283 determined by others (e.g. parents, teachers), the individual characteristic RS may play a role in  
284 palatable food consumption. Children high in RS might be more easily tempted by palatable fast  
285 food and sweet drink cues, and more motivated to consume them. This might shape unfavorable  
286 food habits that continue during life.

287           The research hypothesis that RS was positively associated with the sweet food CF could not  
288 be confirmed. Nevertheless, in line with other studies, the sweet food CF was not related to PEL,  
289 whereas the fast food and sweet drink CF were related to PEL (Elinder, Heinemans, Zeebari, &  
290 Patterson, 2014). Possibly, the fast food and sweet drink CF might be determined by different  
291 parameters (PEL, RS) than the sweet food CF, which might be determined by habits in Flemish  
292 primary schools (eating biscuits and/or chocolate bars as snacks during school breaks is common).

293           The present study found no associations between RS and the potentially rewarding  
294 behaviors “screen time” and “physical activity in sports clubs”. Previous research on this  
295 associations in primary school children is to our knowledge absent. Possibly, RS does not influence  
296 these weight-related behaviors. Nonetheless, the lack of a relation between RS and screen time  
297 might also be due to high parental control or restriction over screen time in this age group.  
298 Additionally, screen time was measured in the current study by the sum of ‘hours of television  
299 viewing’ and ‘hours in front of a computer/game console’, but only the hours of engagement in  
300 rewarding computer games might be related to RS. Future research is therefore needed to replicate  
301 these findings with refined measures of screen time, thereby differentiating between television and  
302 gaming. The lack of a relation between RS and PAclub was in line with results of a systematic  
303 review on children and adolescents, which concluded that PAclub was more consistently related to  
304 environmental characteristics than to interpersonal factors (de Vet, de Ridder, & de Wit, 2011).  
305 Indeed, whether children like sporting in a sports club or not, the hours of PAclub of primary school  
306 children is dependent on the permission and logistic support of their parents and on nearby sports  
307 club facilities. Further, future research in children might explore the relationship between RS and  
308 objectively measured physical activity (e.g. with accelerometers), assessing the overall level of PA  
309 during daytime.

310           In the current study, only a trend significant positive association between the fast food CF  
311 and zBMI was present. No associations of the sweet drink CF, screen time, and PAclub with zBMI  
312 were found. Recent reviews indicated that only some studies reported significant relations between  
313 these parameters and BMI (Malik et al., 2013; Must, Barish, & Bandini, 2009). Probably,  
314 differences in methodology can explain the different findings. Further, a negative relation between  
315 sweet food CF and zBMI was found, which is in conflict with a meta-analysis that reported no  
316 significant relationship between sweet food and BMI in children (Te Morenga et al., 2013). This  
317 negative association might be due to the assessment of consumption frequencies without inquiring  
318 portion sizes. Portion sizes of sweet food CF might vary substantially across children (e.g. one  
319 versus three cookies per consumption). Hence, future research should include more detailed  
320 assessment of dietary habits, identifying not only frequency but also portion size.

321 Finally, the current study demonstrated a positive association between RS, measured by the  
322 Drive subscale of the BIS/BAS scale, and zBMI in normal to overweight children. This finding was  
323 already reported in adolescents with the same RS questionnaire (Verbeken et al., 2012) and in  
324 children with a different RS questionnaire (van den Berg et al., 2011). Another study in children  
325 that used a behavioral task as RS measure did not find this association (Scholten et al., 2014).  
326 Moreover, RS assessment explained additional variance of zBMI to the variance explained by food  
327 consumption, activity pattern, and PEL. Therefore, the assessment of RS with this very short  
328 questionnaire might have an added value in public health and pediatrics.

329 The positive association between RS and zBMI was found in a population of children  
330 without obesity. Children with obesity were excluded from the analyses because (a) the focus of this  
331 study is on obesity prevention, (b) the obesity rate in the current sample was too low to accurately  
332 investigate the relation between RS and zBMI in obese children, and (c) most importantly, RS was  
333 only positively associated with BMI in adolescents (Verbeken et al., 2012) and adults (Davis &  
334 Fox, 2008) without obesity, but negatively associated with BMI in the obese population in both  
335 studies. This inverted relation is probably due to changes in brain reward processes over the course  
336 of obesity development (Kessler, Zald, Ansari, Li, & Cowan, 2014).

337 The positive associations of RS with fast food CF, sweet drink CF and zBMI reported in this  
338 paper are relevant for future prevention strategies, certainly if future longitudinal studies can  
339 confirm an increased obesity risk in high RS children. Such associations can offer an explanatory  
340 framework for parents and health care workers on why some children are more tempted by  
341 palatable food compared to other children. Further, specifically targeting children high in RS, which  
342 are assumed to be more vulnerable to the obesogenic environment, may improve the effectiveness  
343 of obesity prevention interventions. In fact, there is already some evidence in adults as to which  
344 elements to include in prevention interventions tailored to this RS feature. Three such elements are  
345 worth briefly describing in the context of this paper. First, messages that are framed in terms of the  
346 benefits of adopting the recommendation (i.e. gain-frame) rather than the disadvantages and costs of  
347 not adopting a recommendation are more effective in high RS individuals (Covey, 2014). Second,  
348 the study of Forman et al. (2007) compared two methods designed to help individuals manage  
349 palatable food cravings such that they do not lead to palatable food consumption: (a) ‘control-based  
350 strategies’, e.g. removing palatable foods from the direct home or work environment, restructuring  
351 thoughts that permit eating palatable food, and refocusing strategies designed to turn attention away  
352 from food related stimuli towards non-food related stimuli; (b) acceptance-based strategies, e.g.  
353 awareness and acceptance of the feelings of food cravings without trying to suppress or eliminate  
354 them and without taking actions in order to consume the desired food. The method with acceptance-

355 based strategies decreased the consumption of palatable foods in participants with high RS specific  
356 to food, but increased food cravings in participants with low RS specific to food. Hence,  
357 interventions using these acceptance-based strategies are useful only in high RS individuals. Third,  
358 self-regulatory skills were found to moderate the relation between RS and BMI in adults (Lawrence,  
359 Hinton, Parkinson, & Lawrence, 2012). Therefore, the training of self-regulatory skills (Verbeken,  
360 Braet, Goossens, & van der Oord, 2013) might be effective to reduce palatable food consumption in  
361 high RS individuals. Future research should clarify if also in children, these three intervention  
362 techniques can be successfully applied.

363         The limitations of the current study include its cross-sectional design. Future longitudinal  
364 research to confirm causality is needed. Further, although BMI is a frequently used measure of  
365 adiposity, better measures exist (e.g. densitometry). Next, children with overweight and obesity, as  
366 well as families with lower levels of parental education were relatively underrepresented in the  
367 current study. Therefore, future research in a more representative sample is recommended.  
368 Additionally, RS and all weight-related behaviors were based on subjective questionnaires. The  
369 construct of RS could be confounded by parenting style, and the relation of RS and palatable food  
370 consumption in children could be confounded by food provision patterns of parents, which were not  
371 taken into account in the current study. Further, the PAclub measure did not include PA of the child  
372 outside of sports clubs. The number of missing values on weight-related variables was high due to  
373 time constraints of parents. However, no differences were found in RS and zBMI between the total  
374 sample and the subsample. Because inclusion of portion size assessment in a cohort study is a high  
375 burden for participants and would result in a reduced sample size, the food indices were only based  
376 on consumption frequency assessments. Therefore, associations between the three food indices and  
377 zBMI should be interpreted with caution. Unless the mentioned limitations, relationships between  
378 the weight-related parameters screen time, the fast food CF, sweet food CF, sweet drink CF, and  
379 PEL were as expected based on the literature (Fernandez-Alvira et al., 2015; Pearson & Biddle,  
380 2011; Tandon et al., 2012). Further, the strengths of the current study include the large general  
381 community sample of primary school children, the use of a simple and short RS questionnaire, the  
382 consideration of multiple weight-related behaviors, and the objective measurement of weight and  
383 length.

384

## 385 **Conclusion**

386

387         Overall, the results of the current study suggest that children high in RS are more easily  
388 tempted by palatable fast food and sweet drink cues, which might lead to unhealthy food habits.

389 Further, children high in RS might be more prone to develop overweight. These findings suggest  
390 that considering inter-individual differences in RS can be of importance in future childhood obesity  
391 prevention campaigns. Future longitudinal research is warranted to verify that RS is a risk factor of  
392 unfavorable food habits and overweight in children.

393

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395

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398

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568

569 **Table 1.** Food indices based on the food categories included in the Children’s Eating Habits Questionnaire – Food  
 570 Frequency Questionnaire

Fast food consumption frequency	
=Weekly consumption frequency of the following food categories	
Fried potatoes, potato croquettes	
Pizza as main dish	
Chips, tortillas, popcorn	
Sausage roll, cheese roll, pizza-snack	
Hamburger, hotdog, kebab, wrap, pita, durum	
Ketchup	
Mayonnaise, mayonnaise based products	
Sweet food consumption frequency	
Candies, marshmallow	
Chocolate, candy bars	
Biscuits, cakes, pastries	
Ice cream	
Sweet drink consumption frequency	
Fruit juice	
Sweet and soft drinks	
Light and zero soft drinks	
Sugared milk	

571

572

573 **Table 2.** Descriptive data of the key variables

	N	Min	P25	P50	P75	Max	M	sd
Age (years)	443	5.65	7.80	8.98	10.07	11.95	8.86	1.48
RS (range 4-16)	443	4.00	6.00	8.00	11.00	16.00	8.66	2.84
Fast food CF (times per week)	427	0.00	2.00	6.00	8.00	20.00	6.09	4.26
Sweet food CF (times per week)	431	0.00	5.00	9.00	13.00	30.00	9.25	5.63
Sweet drink CF (times per week)	427	0.00	4.00	8.00	14.00	37.00	9.32	6.94
Screen time (hours per week)	383	0.50	6.75	9.50	15.25	33.00	11.06	6.07
PAclub (hours per week)	387	0.00	1.00	2.00	3.50	8.00	2.29	1.68
zBMI	443	-2.89	-0.83	-0.22	0.34	2.19	-0.22	0.91

574 N, number. Min, minimum. P25, percentile 25. P50, median. P75, percentile 75. Max, maximum. M, mean. sd, standard  
 575 deviation. RS, reward sensitivity. CF, weekly consumption frequency. PAclub, physical activity in sports clubs. zBMI,  
 576 age- and sex-adjusted z-score of Body Mass Index.

1 **Table 3.** Correlations between reward sensitivity, age and weight-related behaviors and comparisons of these variables across sex and parental education level

	RS		Age		Fast food CF <sup>a</sup>		Sweet food CF <sup>a</sup>		Sweet drink CF <sup>a</sup>		Screen time		PAclub	
	r	P	r	P	r	P	r	P	r	P	r	P	r	P
Age <sup>b</sup>	-0.09	0.06												
Fast food CF <sup>a, b</sup>	0.09	0.06	0.08	0.10										
Sweet food CF <sup>a, b</sup>	-0.03	0.51	-0.09	0.07	0.10*	0.05								
Sweet drink CF <sup>a, b</sup>	0.09	0.06	0.03	0.57	0.26**	<0.01	0.15**	<0.01						
Screen time <sup>b</sup>	0.03	0.62	0.23**	<0.01	0.29**	<0.01	0.11*	0.04	0.14**	0.01				
PAclub <sup>c</sup>	0.02	0.67	0.16**	<0.01	<-0.01	0.96	<-0.01	0.87	-0.03	0.55	0.03	0.63		
	t (df)	P	t (df)	P	t (df)	P	t (df)	P	t (df)	P	t (df)	P	U (Z)	P
Sex	1.82 (441)	0.07	-0.35 (441)	0.73	0.59 (425)	0.56	0.54 (429)	0.59	0.82 (425)	0.41	1.76 (359.44)	0.08	16604.00 (-1.61)	0.11
PEL	0.47 (411)	0.64	1.66 (411)	0.10	3.99 (396)**	<0.01	-1.24 (400)	0.22	3.60 (395)**	<0.01	3.15 (367)**	<0.01	11294.00 (-1.07)	0.29

2 RS, reward sensitivity. CF, weekly consumption frequency. PAclub, physical activity in sports clubs. r, correlation coefficient. t(df), t-value and degrees of freedom of unpaired t-  
3 test. U(Z), Mann-Whitney U and Z test statistic. PEL, parental education level. <sup>a</sup>The natural logarithm of the food indices was used. <sup>b</sup>Pearson correlation was conducted. <sup>c</sup>Spearman  
4 correlation was conducted. \**P*<0.05, \*\**P*<0.01.

5  
6  
7 **Table 4.** Linear and logistic regressions with reward sensitivity as predictor and weight-related behaviors as dependent variables

Dependent variable	Intercept			RS			Age <sup>b</sup>			Sex <sup>c</sup>			r <sub>sp</sub> (RS)	R <sup>2</sup>
	N	b (SE)	P	b (SE)	β	P	b (SE)	β	P	b (SE)	β	P		
Fast food CF <sup>a</sup>	427	2.42 (0.05)	<0.01	0.01 (0.01)	0.10	0.04	0.02 (0.01)	0.09	0.07				0.10	0.02
Sweet food CF <sup>a</sup>	431	2.55 (0.07)	<0.01	-0.01 (0.01)	-0.04	0.42	-0.03 (0.01)	-0.09	0.06				-0.04	0.01
Sweet drink CF <sup>a</sup>	427	2.30 (0.08)	<0.01	0.02 (0.01)	0.10	0.05	0.01 (0.02)	0.04	0.46				0.10	0.01
Screen time	383	10.92 (1.04)	<0.01	0.08 (0.11)	0.04	0.44	0.96 (0.20)	0.24	<0.01	-1.13 (0.61)	-0.09	0.10	0.04	0.06
	N	b <sub>log</sub> (SE)	P	b <sub>log</sub> (SE)	OR	P	b <sub>log</sub> (SE)	OR	P	Nagelkerke R2				
PAclub	389	-0.57 (0.33)	0.09	0.05 (0.04)	1.05	0.18	0.27 (0.07)	1.32	<0.01	0.05				

8 RS, reward sensitivity. r<sub>sp</sub>, semipartial correlation. b, unstandardized regression coefficient. SE, standard error of b. β, standardized regression coefficient. CF, weekly consumption  
9 frequency. b<sub>log</sub>, logistic regression coefficient. OR, odds ratio. PAclub, dichotomized physical activity in sports clubs with value zero for low and value one for high PAclub.

10 <sup>a</sup>The natural logarithm of the food indices was used. <sup>b</sup>Centralized child age. <sup>c</sup>Value zero for boys, value one for girls.

1 **Table 5.** Linear regression with Body Mass Index as dependent variable. Weight-related behaviors and parental  
 2 education level were included as predictors in step 1, reward sensitivity was added as predictor in step 2.

Dependent variable: zBMI					
	Predictor	b	SE	$\beta$	<i>P</i>
Step 1 $R^2=0.08$	Intercept	0.35	0.19		0.06
	Fast food CF	0.02	0.01	0.11	0.06
	Sweet food CF	-0.03	0.01	-0.15	<0.01
	Sweet drink CF	<0.01	0.01	-0.03	0.53
	Screen time	<0.01	0.01	-0.02	0.73
	PAclub	-0.04	0.03	-0.07	0.19
	PEL	-0.39	0.12	-0.18	<0.01
	Step 2 $R^2=0.10$ $P(\Delta R^2)<0.01$	Intercept	-0.04	0.23	
Fast food CF		0.02	0.01	0.09	0.09
Sweet food CF		-0.02	0.01	-0.15	0.01
Sweet drink CF		-0.01	0.01	-0.05	0.4
Screen time		<0.01	0.01	-0.02	0.74
PAclub		-0.04	0.03	-0.07	0.15
PEL		-0.39	0.12	-0.18	<0.01
RS <sup>a</sup>		0.05	0.02	0.15	<0.01

3 zBMI, age- and sex-adjusted z-score of Body Mass Index. b, unstandardized regression coefficient. SE, standard error  
 4 of b.  $\beta$ , standardized regression coefficient. CF, weekly consumption frequency. PAclub, physical activity in sports  
 5 clubs. PEL, parental education level, value zero for low and value one for high PEL.  $P(\Delta R^2)$ , *P* value of the  $R^2$  change  
 6 between step 1 and step 2. RS, reward sensitivity. <sup>a</sup>Semi-partial correlation of RS is 0.15.

7