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Implementation process for comprehensive medication review in the community pharmacy setting

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Abstract

Objectives: To (1) describe the implementation process for comprehensive medication reviews (CMRs) among community pharmacies (e.g., processes for prioritizing patients, staffing, and information collection) and (2) examine factors associated with community pharmacies' CMR information collection process.

Methods: A survey was administered to the pharmacist responsible for implementation of CMRs (i.e., the lead pharmacist) in the community pharmacy (n = 87). The survey included questions about pharmacy characteristics, satisfaction with the NC community pharmacy enhanced services network (NC-CPESN) program, and implementation of CMRs. Frequencies and means were calculated to describe the sample characteristics and pharmacies' CMR implementation process. A

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Supplementary Data

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multiple linear regression was conducted to examine which characteristics were associated with the CMR information collection process.

Results: The majority of pharmacies in the sample were either independently owned single stores (46.5%) or multiple stores under the same independent ownership (41.6%). Most pharmacies used pharmacists (97.7%) or pharmacy technicians (65.5%) for patient outreach for CMRs. A small percentage of pharmacies used administrative staff to conduct patient outreach for CMRs (9.2%). Information for prescription medications (89.5%), indication (80%), and medication adherence (81.1%) was routinely collected. Information such as date of last dose for prescription medications (48.4%) and lifestyle factors, such as physical activity (21.1%), diet (29.5%), and alcohol (31.6%), was collected less routinely. Having a clinical pharmacist (P= 0.025) and pharmacist overlap hours (P= 0.009) significantly improved the CMR information collection process.

Conclusion: Although CMRs are important interventions for improving patient outcomes, more guidance is needed on how to effectively implement them. This would allow the process to be efficient and assure implementation with fidelity across all community pharmacies. In addition, staffing appears to influence the quality of CMR information collection. Future research is warranted on CMR implementation to develop efficient staffing models and standardize the process of information collection.

Medication therapy management (MTM) is a term that has been applied to various MTM services to improve patient outcomes.¹ MTM can be delivered by other health care providers (e.g., physicians, nurses); although evidence suggests that pharmacist-led MTM programs are highly effective.²⁻¹⁵ For example, one meta-analysis found that such MTM services significantly improve medication adherence.¹ Additional studies have reported positive effects on patient outcomes, such as lowered blood pressure and cholesterol.²⁻⁷ Despite the benefits, researchers have reported difficulty in summarizing the effects of MTM programs because of variability in implementation.¹

A comprehensive medication review (CMR) is one of most common MTM services performed in a community pharmacy; however, the definition of a CMR is applied inconsistently among organizations.¹ The MTM Advisory Board defines a CMR as a systematic process of collecting patient-specific information, assessing medication therapies to identify medication-related problems, developing a prioritized list of medication-related problems, and creating a plan to resolve them with the patient, caregiver, and prescriber.¹⁶ As CMRs are becoming a staple in community pharmacies, a standard CMR implementation process needs to be identified to provide consistent positive outcomes.

Although there are positive outcomes associated with CMRs, it is difficult to know what components of CMRs are associated with positive outcomes owing to the wide variability in defining and implementing CMRs. For example, CMRs have demonstrated a positive impact when implementation methods such as prioritizing CMRs and patient identification are used. ¹⁷⁻¹⁹ Pharmacies may encounter different sets of barriers and therefore use different implementation strategies to overcome those barriers. One study identified inadequate staffing and lack of training as significant barriers,²⁰ and another reported that inconsistency

of reimbursement and lack of pharmacist-physician relationships were major barriers to implementing CMRs.²¹

Objectives

The aims of the present study were to (1) describe the implementation process for CMRs among community pharmacies (e.g., processes for prioritizing patients, staffing, information collection, and follow-up) and (2) examine factors associated with community pharmacies' CMR information collection process.

Methods

Study design

A descriptive cross-sectional study in 2016 was conducted. The unit of analysis was the pharmacy level.

Intervention description

The NC Community Pharmacy Enhanced Services Network (NC-CPESN) was developed and implemented as part of a Center for Medicaid and Medicare Innovation project where pharmacies agreed to deliver a set of MTM services, including CMRs.^{20,22,23} The NC-CPESN program was managed by Community Care of North Carolina (CCNC), the primary case management agency for Medicaid beneficiaries in NC.²⁴ The pharmacies were paid based on a per-member per-month payment model that was based on a patient's risk score and the pharmacy's performance score on medication adherence, total cost of care, hospital admission rate, and emergency department admission rates.²⁵⁻²⁷ Patients were eligible for NC-CPESN if they had Medicaid, Medicare, dual eligibility, or NC Health Choice (Children's Health Insurance Program). Pharmacies received a patient attribution report each month that showed which patients were attributed to the pharmacy (based on a formula for how often patients filled prescriptions in that pharmacy) and which patients had a higherthan-average risk score and should be prioritized for CMRs and other MTM services.^{25,26} CCNC is organized into regional networks, and pharmacies participating in NC-CPESN received technical assistance from network-level staff on NC-CPESN implementation and documentation. Participants were required to document CMR delivery in Pharmacehome, an MTM web application.²⁸ Documentation included a list of current medications, identified drug therapy problems, and a patient care plan. Pharmacehome includes information on patient health from prescription history, diagnosis data, Medicaid claims data, hospitalization data, and laboratory results.

Study population

The study included community pharmacies that participated in either the first or the second year of the NC-CPESN program (September 2014 to August 2016). Pharmacies that joined NC-CPESN in the third year of the program were excluded because of insufficient experience with implementation at the time of survey administration.

Data source

A survey was administered via Qualtrics (version 2015) to community pharmacies participating in NC-CPESN (Appendix 1, available online at www.japha.org). All of the pharmacies participating in NC-CPESN were called to identify the pharmacist that was responsible for implementation (i.e., the lead pharmacist) and provide their e-mail address. A copy of the survey was e-mailed to each of the lead pharmacists and reminder e-mails were sent at about 2, 4, and 8 weeks after the survey was e-mailed. Each pharmacist received a \$50 gift card for participation. A team of community pharmacists and researchers (n = 25) reviewed the survey to assess the content, readability, and formatting. The survey included questions about pharmacy characteristics, satisfaction with the NC-CPESN program, and implementation of CMRs. This study was approved by the Institutional Review Board of the University of North Carolina at Chapel Hill (IRB # 17-1304).

Measures

Sample characteristics—Data were collected on organizational-level factors that might be associated with the pharmacy's process for CMRs. Specifically, the following categoric variables were included: year the pharmacy enrolled in the CPESN program, pharmacy type (i.e., single or multiple independent, other), weekly prescription volume, years in operation, pharmacist nondispensing hours, whether the pharmacy has overlap hours, presence of a clinical pharmacist, participation in the Medicare Part D MTM program, and number of full-time pharmacists.

CMR process—Data were collected on the pharmacy's process for CMRs. Information on how the pharmacy prioritizes patients for CMRs (e.g., referrals from other providers), which staff conduct CMRs or assist with patient outreach for CMRs, and what information is collected during the CMR (e.g., prescription medication indication, patient goals) were collected. Data were collected on what information sources are consulted during a CMR (e.g., pharmacy management system, electronic health records) and whether pharmacies conduct a follow-up after the CMR and how often follow-up is conducted.

CMR information collection score—A variable was created that summed all of the information that a pharmacy collects during a CMR (e.g., prescription medication indication, patient goals, etc.) to create a CMR information collection score. The score was transformed into a *z*-score.

Analytic strategy—First, means and percentages were calculated to describe the sample characteristics. Second, a multiple linear regression model was conducted to examine which characteristics were associated with the CMR information collection score. All sample characteristics were included in the model except Medicare Part D MTM participation, because that variable had little variation (as described in the Results). Categoric variables (e.g., prescription volume) were transformed to binary variables for the model. There was 1 observation per pharmacy and the model did not need to account for clustering.

Results

Sample characteristics

Surveys were received from 101 out of 123 pharmacies, an 82.1% response rate. Several pharmacies (n = 14) had either missing responses or had selected the option "don't know," which was treated as missing. After removing those pharmacies from the sample, a total of 87 pharmacies were included in the analytic sample. The majority of pharmacies in the sample were either independently owned single stores (46.5%) or multiple stores under the same independent ownership (41.6%; Table 1). Most pharmacies had an average of 2.3 full-time pharmacists. About a third of pharmacies (31.1%) had a clinical pharmacist on staff. Nearly all pharmacies had participated in the Medicare Part D MTM program (95.1%).

CMR implementation process

Pharmacies reported which factors they used to prioritize patients for CMRs. It was found that pharmacies most often used patient referrals from CCNC network staff (54.0%) or the CCNC patient attribution report (50.6%) to prioritize patients for CMRs (Appendix 2, available online at www.japha.org). Factors such as CMS Star ratings and reimbursement from payers played less into decision making about which patients to prioritize for CMRs.

Pharmacies also varied in their staffing models for conducting patient outreach for CMRs and for conducting the CMRs. Most pharmacies used pharmacists (97.7%) or pharmacy technicians (65.5%) for patient outreach for CMRs. All pharmacies used pharmacists to conduct CMRs, and about a third also used pharmacy students (31.0%) and about a sixth pharmacy residents (16.1%) to conduct CMRs. A small percentage (9.2%) of pharmacies used pharmacy administrative staff to conduct patient outreach for CMRs.

There was also variability in the type of information that pharmacies collected during a CMR. Prescription medication information such as name, strength, dose, route, and frequency (89.5%) and indication (80%) were always collected during a CMR (Table 2). Pharmacists also reported frequently collecting information on medication adherence (81.1%), problems with medication (91.6%), or drug and food allergies (90.5%). Information such as date of last dose for prescription medication was collected less routinely (48.4%), as was information on lifestyle factors, such as physical activity (21.1%), diet (29.5%), and alcohol (31.6%). A small percentage of pharmacists routinely collected information on patient goals (34.7%).

Pharmacies used several sources of patient information to conduct CMRs. Most pharmacists reported using Pharmacehome (91.9%) and the pharmacy management system (86.2%). A majority of pharmacists also obtained information from patients directly (93.1%) but a smaller percentage obtained objective information from patients such as vital signs (69.0%). About half of the pharmacists (48.3%) reported using information from patients' electronic health records to conduct a CMR.

Pharmacies varied in whether they conducted follow-up after a CMR and how frequently follow-up occurred. A majority of pharmacists (73.6%) reported that their pharmacy had

implemented a process for patient follow-up. Most pharmacies followed up on a monthly (48.5%) or quarterly basis (41.2%).

Factors associated with CMR information collection

Holding all else constant, having a clinical pharmacist on staff was associated with a 0.62 increase in CMR information collection score (P= 0.025). Similarly, having overlap hours within the pharmacy was associated with a 0.84 increase in CMR information collection score (P= 0.009). Other characteristics were not significantly associated with the CMR information collection score (Appendix 3, available online at www.japha.org).

Discussion

This study described the CMR implementation process among community pharmacies (e.g., processes for prioritizing patients, staffing, information collection, and process for followup) and examined which factors were associated with CMR information collection. Most pharmacies (97.1%) used pharmacists to conduct patient outreach for CMRs and relied less on pharmacy technicians (65.5%) or administrative staff (9.2%). Pharmacies may increase efficiency by delegating the task of patient outreach to nonpharmacist staff. Nationally, there has been an evolution of the pharmacy technician role to include more clinical and nonclinical support duties.²⁹⁻³³ Allowing pharmacy technicians to conduct patient outreach for CMRs would allow more time for the community pharmacist to focus on conducting the CMR. Future research is warranted that tests more efficient staffing models for CMR implementation that divides labor among staff members (i.e., pharmacy technicians and administrative staff) instead of relying solely on the pharmacist.

Some information is routinely collected during a CMR (e.g., prescription indication) whereas other information is not routinely collected and varies across pharmacies (e.g., lifestyle factors and affordability of medications). Community pharmacists are in an ideal position to use information gathered during a CMR, such as lifestyle factors, to provide programs that enhance patient-centered health care. Patients who are in greatest need of MTM services visit their community pharmacy 35 times per year, compared with visiting their primary care provider only 2 to 3 times per year.²⁰ Studies have found that combining counseling on lifestyle during existing MTM services, such as CMRs, may improve health outcomes.³⁴ The present findings suggest that having overlap hours within the pharmacy and having a clinical pharmacist on staff may improve information collection during a CMR. Future studies should examine in a larger sample how pharmacy staffing models affect CMR implementation quality, including information collection.

The Pharmacists' Patient Care Process (PPCP) emphasizes using a patient-centered care approach to optimize medication outcomes and patient health.³⁵ It states that when providing patient care, the pharmacist should collect health and functional goals that might affect care and access to medications. Once collected, patient goals should be used when assessing collected information, developing an individualized care plan, implementing the care plan and following up. Only 34.7% of community pharmacists surveyed in the present study routinely collected patient goals during a CMR. By implementing the routine collection of patient goals when conducting a CMR, pharmacists can engage in patient-

centered communication to encourage patient participation in their care.³⁶ Future research is needed to train community pharmacists in implementing patient-centered communication when conducting CMRs and to examine the impact on patient outcomes.

This study identified a wide array of strategies for prioritizing patients for CMRs. Pharmacies frequently used resources from CCNC to prioritize patients for CMRs, such as referrals from CCNC network staff (54.0%) and the patient attribution report (50.6%). Because not all community pharmacies have access to these resources, pharmacies may benefit from identifying a process to help prioritize patients for CMRs. Future studies are needed to develop information technology tools that implement prioritization systems for patients (e.g., functionalities in pharmacy management systems) to allow pharmacists to prioritize patients who are in greatest need of a CMR. Future studies could also determine the most effective way to prioritize patients for a CMR.

Limitations

This study has several limitations. First, it was conducted with a small sample of community pharmacies from 1 state. Findings may not be generalizable to community pharmacies in other states. Second, this study was purely descriptive. Therefore, it is unknown which implementation components are correlated with improved performance. Future studies are needed to examine the CMR implementation process over time and compare it with performance. Finally, the majority of participants were independently owned pharmacies. Findings may not be generalizable to larger chain pharmacies.

Conclusion

Although CMRs are important interventions for improving patient outcomes, more guidance is needed on how to effectively implement them. This would allow the process to be efficient and assure implementation with fidelity across all community pharmacies. Future research is warranted on CMR implementation to develop efficient staffing models and to standardize the process of information collection.

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Appendix 1.: Lead Pharmacist Survey (Comprehensive Medication Review Section)

Please indicate how often you use each of the following to prioritize patients for comprehensive medication reviews

Factor	Always	Often	Sometimes	Rarely	Never	Don't know
Referrals from health care providers	0	0	О	0	0	0
Referrals from other pharmacies	0	0	О	0	0	О
Referrals from CCNC network staff	0	0	О	0	0	О
CCNC patient attribution report	0	0	Ο	0	0	0
CMS Star ratings	0	0	О	0	0	0
Medication adherence scores from CCNC performance metrics	0	О	0	О	0	0
Medication synchronization patients	0	0	О	0	0	0
Reimbursement from payers	0	0	О	0	0	О
Other (please specify)	0	0	0	0	0	0

1. Which staff members are responsible for outreach to the patient regarding the comprehensive medication reviews? (Select all that apply)

- Pharmacist(s)
- Pharmacy technician(s)
- Pharmacy student(s)
- Pharmacy resident(s)
- Pharmacy administration personnel
- Other (please specify role)
- 2. Which staff members are responsible for conducting the comprehensive medication reviews with patients? (Select all that apply)
 - Pharmacist(s)
 - Pharmacy technician(s)
 - Pharmacy student(s)
 - Pharmacy resident(s)
 - Other (please specify role) ______
- **3.** For a comprehensive medication review, do you obtain patient information from any of the following sources? (Select all that apply)
 - Electronic health record
 - PHARMACeHOME
 - Pharmacy management system
 - Subjective information from the patient (e.g., ask the patient)
 - Objective information from the patient (e.g., check vital signs)
 - Other (please specify) ______

• Yes

4.

- No
- **5.** As a general rule, when do you follow up with patients who have had a comprehensive medication review?
 - Weekly
 - Monthly
 - Quarterly
 - Never
 - Other (Please specify) ______

Please indicate how often you collect the following types of medication information for a comprehensive medication review.

Information	Always	Often	Sometimes	Rarely	Never	Don't know
Prescription medication name, strength, dose, route, and frequency	0	0	0	0	0	0
Indication for prescription medications	О	О	Ο	0	0	О
Date of last dose taken for prescription medications	0	О	0	О	О	0
Nonprescription medication name, strength, dose, route, and frequency	0	0	0	О	0	0
Indication for nonprescription medications	О	0	0	0	0	0
Date of last dose taken for nonprescription medications	0	О	0	О	О	0
Assess medication adherence (e.g., how often do you miss a dose in a week)	0	0	0	О	0	0
Ask how patient remembers to take medications at home	0	О	0	0	О	0
Ask who manages patient's medications at home	0	О	0	0	О	Ο
Determine patient's organizational system (e.g., pill box, colored bottles, etc.)	0	О	0	О	О	0
Ask questions to determine if medication is working (e.g., monitoring at home)	0	О	0	0	О	0
Ask whether patient has experienced any problems or has concerns with their medication	0	О	0	0	О	0
Ask if patient has trouble affording their medication	0	О	0	0	О	0
Physical activity	О	О	Ο	0	0	О
Diet	О	0	0	0	0	0
Tobacco use	О	0	0	0	0	0
Alcohol use	0	О	0	0	О	0
Dietary and herbal supplement use	0	0	0	О	О	0

Information	Always	Often	Sometimes	Rarely	Never	Don't know
Drug or food allergies or allergen	0	0	0	0	0	0
Adverse drug events	О	О	0	0	О	О
Patient goals	О	О	0	0	0	0
Other (please specify)	О	О	0	0	0	0

Appendix 2: How pharmacies prioritize patients for comprehensive medication reviews (n = 87), %

Category	Always	Often	Sometimes	Rarely	Never
Referrals from providers	47.1	16.1	14.9	13.8	8.1
Referrals from other pharmacies	23.3	15.1	12.8	23.3	25.5
Referrals from CCNC network staff	54.0	16.1	26.4	2.3	1.2
CCNC patient attribution report	50.6	33.3	12.6	2.3	1.2
CMS Star ratings	5.7	48.3	27.6	10.3	8.1
Medication adherence scores	17.3	33.3	26.4	8.1	14.9
Medication synchronization patients	31.0	36.8	17.3	2.3	12.6
Reimbursement from payers	9.2	23.0	24.1	16.1	27.6

Appendix 3: Multiple linear regression of comprehensive medication review information collection score (n = 84)

Characteristic	β (SE)
Year 1 of NC-CPESN program	-0.07 (0.26)
Single independent pharmacy	0.01 (0.26)
Low prescription volume (2000 prescriptions per week)	0.35 (0.30)
Established pharmacy (>20 years in operation)	0.31 (0.25)
Low nondispensing clinical hours (10 hours per week)	0.04 (0.29)
Use of overlap hours	0.85 (0.32) ^a
Clinical pharmacist on staff	0.62 (0.27) ^b
Number of full-time pharmacists on staff	0.02 (0.12)
Constant	-1.36 (0.56)

Significance of multiple linear regression

 $^{a}P < 0.01$

 $^{b}P < 0.05.$

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Table 1

Characteristics of participating pharmacies (n = 87)

Characteristic	%
Year of NC-CPESN program	
Year 1	45.5
Year 2	54.5
Pharmacy type	
Single independent pharmacy	46.5
Multiple independent pharmacy	41.6
Other (outpatient pharmacy)	11.9
Weekly prescription volume	
< 500	4.0
500-1000	26.2
1001–2000	36.4
2001–3000	23.2
3001–4000	6.1
> 4000	4.0
Years in operation	
0–5	15.8
6–10	23.8
11–15	12.8
16–20	8.9
> 20	38.6
Pharmacist nondispensing hours	
0	4.6
1–5	27.3
6–10	33.0
11–15	10.2
16–20	8.0
> 20	17.1
Use of overlap hours	74.4
Clinical pharmacist on staff	31.1
Participation in Medicare Part D Medication Therapy Management	95.1
Number of full-time pharmacists (mean \pm SD)	2.3 ± 1.3

Patient information	Always	Often	Sometimes	Rarely	Never
Prescription medication name, strength, dose, route, and frequency	89.5	9.5	1.0	0.0	0.0
Indication for prescription medication	80.0	13.7	5.2	1.1	0.0
Date of last dose taken for prescription medications	48.4	24.2	15.8	9.5	2.1
Nonprescription medication name, strength, dose, route, and frequency	83.2	9.5	7.4	0.0	0.0
Indication for nonprescription medication	71.6	13.7	11.6	3.2	0.0
Date of last dose taken for nonprescription medications	35.8	28.4	20.0	11.6	4.2
Medication adherence	81.1	15.8	3.2	0.0	0.0
Patient reminder systems for medication adherence (e.g., phone alarm)	66.0	27.7	5.3	1.1	0.0
Person responsible for managing patients' medications	70.5	22.1	7.4	0.0	0.0
Patient medication organization systems (e.g., pill box)	67.4	27.4	5.3	0.0	0.0
Whether medication is effective	71.6	26.3	2.1	0.0	0.0
Problems with medication	91.6	7.4	1.1	0.0	0.0
Problems with affording medication	49.5	25.3	24.2	1.1	0.0
Physical activity	21.1	34.7	39.0	5.3	0.0
Diet	29.5	28.4	35.8	5.3	1.1
Tobacco	39.0	27.4	25.3	6.3	2.1
Alcohol	31.6	24.2	31.6	10.5	2.1
Dietary and herbal supplements	59.0	31.6	8.4	1.1	0.0
Drug or food allergies	90.5	7.4	2.1	0.0	0.0
Adverse drug events	88.4	9.5	2.1	0.0	0.0
Patient goals	34.7	33.7	23.2	7.4	1.1

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