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Cross-temporal and cross-national comparisons of party left-right positions

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Abstract

We investigate the cross-time and cross-nation comparability of party left-right position measurements by expert surveys and the Comparative Manifesto Project (CMP). While expert surveys show party left-right positions to be mostly static, we find the CMP records systematic party movements for one-third of the parties analyzed. On the issue of cross-national comparability, we find cross-national variation in expert surveys is muted. They contain little more than the variation associated with reputations based on party-family affiliation. The CMP measurements, on the other hand, contain variation attributable to national party-system differences. We conclude with thoughts about why all of this is so and about how one might navigate the expert survey limitations depending on the question one wants to answer about democratic politics and policy making. © 2006 Published by Elsevier Ltd.

Keywords: Left-right; Expert survey; Comparative manifesto project; Party position movement; Party family

1. Introduction

Party left-right positions figure prominently in theo-ries and analyses of democratic decision making. The policy meaning of elections and of the policy represen-tation that follows requires that parties communicate along an identifiable single dimension, such as left-right, so that voters and other decision makers can know the meaning of the policy bundles parties em-body. Our aim here is to investigate the possibilities and limitations when using left-right party position

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scores from expert surveys and Comparative Manifesto Project (CMP) to compare party locations across time and across nations. Limitations, either cross-temporal or cross-national, leave gaps in one's ability to investigate how parties operate to fulfill a promise of democracy-to enable popular control over public policy. For instance, a measurement record of static party positions when in fact party position taking is dynamic, if it is, would make it impossible to investigate whether parties try to accommodate the position of the median voter (Downs, 1957; Adams, 2001), adapt their positions to one another or to their own past success (Kollman et al., 1992, 1998), follow through on their policy promises to voters while in government (Klingemann et al., 1994), or supply sufficiently dynamic offerings to electorates so as to make parties in parliament and government accurately reflect the position of

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median voters in the long run (McDonald et al., 2004).
Non-comparable measurements of left-right positions
across nations render doubtful the results of analyses
into whether left- and right-leaning governments in different nations adopt different policies (Lijphart, 1999:
pp. 258–300; McDonald and Budge, 2005).

111 On the question of cross-time comparisons, what we 112 know from the outset is that left-right positions as mea-113 sured by expert surveys are mostly static but for a small 114 amount of noise (McDonald and Mendes, 2001: p. 100). 115 What is one to make of that? One possibility is that 116 party left-right position taking is, in fact, more static 117 than dynamic. And, even if it are more dynamic than 118 static, which is what expert observers assert when asked 119 (see, e.g., country-specific commentary in Müller and 120 Strøm, 2000), it is possible that empirical analysts 121 will have to work with static measurements and limit 122 their inquires to questions where party position dynam-123 ics do not matter, because expert survey measurements 124 are the best we can do on the left-right dimension. To 125 confront these two possibilities, we use the CMP record 126 of party left-right positions over the post-War period to 127 investigate whether it is plausible to infer there are sys-128 tematically observable party dynamics along the left-129 right dimension.

On the question of cross-national comparisons, there
is no doubt that expert surveys and the CMP were designed to capture these. Peter Mair and Frank Castles
put the point directly when they reflected on what motivated them to carryout their survey.

What was needed, ..., was a more systematic data base, in which variations across a common crossnational scale could be compared, and in which real differences between parties could be measured (Mair and Castles, 1997: p. 151).

141 Whether Castles and Mair, others who pursued their 142 expert survey approach, and still others who worked on 143 the CMP succeeded in identified cross-nationally com-144 parable party positions stands today more as an article 145 of faith than as an intensively investigated and demon-146 strable fact. Here we investigate the success each has 147 had in measuring left-right positions in ways that permit 148 meaningful cross-national comparisons.

149 The analysis begins with a consideration of why one 150 should care about left-right positioning and how its 151 meaning is captured by the expert surveys of Castles 152 and Mair (1984), Laver and Hunt (1992), and Huber 153 and Inglehart (1995), on the one hand, and by the CMP, on the other. Our results show that expert surveys 154 155 and the CMP can be used to characterize left-right party 156 positions in similar ways and that party positions in several but not all policy domains are associated with 157 left-right. With that as the backdrop, our second analy-158 sis proceeds to ask whether there are dynamics in the 159 left-right party positions worth recording and taking 160 into account. While expert surveys measure the long-161 run general tendencies of party left-right positions, 162 our analysis of the CMP shows there are systematic dy-163 namics to party left-right positions. Our third and final 164 165 analysis asks whether it is plausible to think expert surveys and the CMP capture important differences across 166 nations. These results show that expert surveys do not 167 carry us much beyond what could be achieved by scor-168 ing party left-right positions according to each one's 169 party-family affiliation. The CMP, on the other hand, re-170 cords meaningful differences across nations. 171

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2. Left-right party positions

Left-right is the core currency of political exchange in Western democracies (Huber and Inglehart, 1995). As with price and quantity in economic exchange, it is ever-present in the thinking about politics for most scholars and commentators. That is not to credit leftright with importance because it so often figures prominently in political writing and conversation. To do so is a flimsy *ad populum* fallacy. The serious argument runs the other way around. Left-right, or some similar singledimension concept, is fundamentally important to empirical and normative democratic theory, and therefore theorists, analysts, and commentators frequent rely on it to explain and evaluate the operation of democracies.

An important lesson to be taken from a half-century 189 190 of applying social choice theory to the study of democratic politics is this: if policy meaning can be gleaned 191 from democratic decision making, a single dimension 192 such as left-right is required. Collective decisions that 193 invoke several dimensions threaten to negate the possi-194 195 bilities of elections having policy meaning (Dahl, 1956: pp. 124-131; Epstein, 1964) and of a science of demo-196 197 cratic politics (Riker, 1980; Ordeshook, 1980). Thus, if democratic processes are capable of creating popular 198 control of public policy and, for political scientists, if 199 200 democratic processes are going to be the subject of systematic theorizing and testing, we must accept that 201 some forms of institutional arrangements, parties 202 among them, control dimensionality so as to induce 203 equilibrium expectations (Shepsle, 1979; Shepsle and 204 Weingast, 1982). Other dimensions will come to the 205 fore from time to time, with the effect and sometimes 206 the purpose of upsetting equilibrium expectations 207 208 (Riker, 1983, 1986), but to grasp their importance one

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has to start with an understanding of what otherwise
would happen. That will usually come from a predominant dimension such as left-right. So even in the face of
multi-dimensional maneuvering, left-right has a theoretical role to play.

214 What is meant when referring to policy preferences 215 as left and right? In contemporary politics it refers 216 most directly to the scope and breadth of what goods 217 and services should and should not be public goods. 218 Those who want the government to organize a nation's 219 economy are on the left; those who want private enter-220 prise to organize a national economy are on the right. 221 Advocating public ownership of industries puts one 222 far to the left, desires to have government closely regu-223 late privately owned firms are not quite as far left. Gov-224 ernment control over the means of production is only 225 part of the economic aspect. Economic distribution is-226 sues, in terms of activities that we associate with the 227 modern welfare state, also distinguish left from right. 228 For example, is medical care a public good? Persons 229 and parties on the left versus right answer that question 230 differently. It should be delivered to those who have 231 earned enough to purchase it (right), to the elderly 232 only (center-right), to those whose resources indicate 233 they could not purchase it for themselves (center-left), 234 to everyone (left). The same question could be asked 235 about education, food, housing, clothing, etc. Being 236 on the right means one sees little if any need for govern-237 ment involvement in the distribution of these goods and 238 services; gradations of being on the left see some 239 greater (more left) or lesser (less left) need for govern-240 ment involvement.

241 It would be wrong, however, to describe the left-right 242 continuum entirely as a bundle of public good/eco-243 nomic issues that go together in predictable ways? 244 That does not cover left-right in the 18th and 19th cen-245 turies and it does not even cover some of the meaning 246 we have in mind today. The term left-right was around 247 in the eighteenth and nineteenth centuries when the 248 scope of public goods was so narrowly circumscribed 249 that the economic policy issues that are so prevalent 250 today played at most a small role in drawing a line of 251 distinction between those on the left and those on the 252 right. Furthermore, when talking about left-right in 253 contemporary times, the notion of extreme-right parties 254 is applied to nationalist parties with authoritarian pre-255 scriptions for social order. Whether an extreme-right 256 party is neo-fascist in the sense that it advocates a large 257 economic role for government, or free-marketeer in 258 the sense of advocating little or no economic role for 259 government, or largely silent on economic matters, 260 extreme-right parties are easy to identify.

The idea that builds a bridge to the political discourse of the 18th and 19th centuries and that links the concept of left-right to extreme-right parties of today is the prescription for whether society ought to recognize privilege and, if so, on what basis. The left-right actors of the 18th and 19th centuries engaged in debate over whether the worth of human beings could be conditioned by one's inherited status and closeness to God. There were privileges to be enjoyed by the landed nobility and ecclesiastical hierarchy, arguably. Liberals, on the left, challenged this interpretation of the social order; conservatives, on the right, defended it. We still see remnants of the argument over privilege today. Those on the extreme right want to grant privilege based on blood lineage, whatever the privileges should becitizenship, voting rights, pensions and other forms of welfare and social services, education, etc. And one's view of privilege has expanded so that it extends to the definition and scope of public goods. Center-rightist are more inclined to see privilege as something to be earned, determined by what free-market benefits come from one's talents. Those on the left are inclined to see less need to grant privilege for any reason, other than by virtue of one's humanity.

Here we ask how similar the tale of left-right positions is when recorded by expert survey and CMP data. The three expert surveys and the CMP cover commonly 79 parties in 17 nations.³ The Castles-Mair and Huber-Inglehart surveys were expressly designed to locate parties in the left-right space. Laver-Hunt asked experts to place parties along pro-con continua in each of eight policy domains. The CMP codes policy emphasis in 56 categories and uses 26 of them to construct a leftright party score.

Fig. 1 shows the commonality in left-right party scores for the two left-right expert surveys and the CMP, as located in a factor space defined by the three left-right scores and the eight policy category scores from Laver-Hunt. Five of the eight Laver-Hunt issue categories are highly correlated with left-right, though clearly party alignments on matters of the environment, urban interests, and decentralization, which have little to say about privilege, leave room to maneuver outside of the left-right space. After extracting two dimensions (varimax rotation, with dimension extraction for eigenvalues ≥ 1.0), we rotated the axes so that the first factor

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³ The nations are Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, New Zealand, Norway, Spain, Sweden, United Kingdom, and United States. Data for this analysis and those reported below are available at the Binghamton University website found at the following address http://www.binghamton.edu/polsci/research/mcdonalddata.htm.

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would indicate left-right as marked precisely by Castles-Mair (i.e., the Castles-Mair loading on the first factor is maximized and on the second factor is zero). Given that the Castles-Mair loading on factor 1 is 0.94 and on factor 2 at 0.00, factor 1 is reasonably inter-preted as something close to a left-right factor and noth-ing else. With that, each squared loading (h^2) on factor 1 can be interpreted as a statement of the validity of each measure as an indicator of party left-right positions.

Castles-Mair and Huber-Inglehart are the two most valid measures by this methodology and its associated assumptions, with h^2 values in the vicinity of 0.9. The CMP is a fairly valid indicator, by the standards of validity founded on the expert surveys, but about a sixth of its variance is distinctly different from that of the expert surveys—i.e., CMP squared loading, h^2 , is 0.87^2 or 0.76, and 1 - (0.76/0.90) = 0.16.

What contributes to the CMP distinctiveness? One
possibility is that the CMP contains one-sixth more
noise than the expert measures. Another possibility is
that the specific variance (in contrast to its common variance, to use factor analysis terminology) in CMP

scores accounts for something real but which is not shared by the expert scoring.

What might be the sources of real (systematic) variation in CMP scores that is not commonly shared with the expert survey scores? The two possibilities we explore below are that the CMP left-right scores contain variation associated with a degree of dynamic party position taking that expert surveys mostly miss and a degree of cross-national differentiation that expert surveys also miss.

3. Party positions and their dynamics

Elsewhere, McDonald and Mendes have shown that expert survey scores are highly reliable but have very little dynamic variation (McDonald and Mendes, 2001: p. 100). This is troubling because it presents us with the possibility that expert scores are operating as if they describe general left-right tendencies across time, a mean position for each party. Such fixed positions have something very appealing going for them. They appear highly reliable from one decade to the

417 next; because they are measuring the same thing at dif418 ferent times. But this appealing reliability comes at a po419 tentially high price: They preclude analyzing party
420 movements, if there are real party movements.

421 Are the expert scores missing any important dy-422 namic variation? We investigate that possibility by ana-423 lyzing the dynamics of party left-right locations for 81 424 parties in 17 Western nations using the CMP data set (Budge et al., 2001).⁴ Except as noted for two Danish 425 426 parties and with allowance for the special circum-427 stances of Belgium, France, Italy, and the Netherlands, 428 the 81 parties include those for which we have data on 429 coded manifestos in consecutive elections totaling more 430 than half of a nation's elections from the late 1940s through 1998.⁵ The Belgian parties split along language 431 lines during the period 1968-77, and we treat the pre-432 433 and post-splits as separate party systems. Parties during 434 France's Fifth Republic, but not during the Fourth Re-435 public, are included. The analysis of Italian parties stops 436 in 1992 after which many of the Italian parties reconfig-437 ured. Finally, the three separate Christian parties in the 438 Netherlands combined at the time of the 1977 Dutch 439 election to form the CDA; the three parties and the 440 CDA are treated as four separate parties.

441 In the factor analysis (Fig. 1), the CMP party scores 442 were their averages over the 1972 through 1998 period. 443 As a first step in examining dynamics we can ask how 444 reliable post-War average party positions are given the 445 left-right movements recorded by the CMP. The ques-446 tion is whether a static representation as portrayed by 447 mean values, in the face of the over-time variation of 448 each party's position, is a reliable characterization. It 449

⁵ A few data points in CMP are estimated, based on a party's man-455 ifesto at an earlier election. Such carryover data present problems for 456 our analyses on two counts. They artificially reduce variations and 457 create autocorrelation. Therefore, we exclude carryover manifestos. 458 The exclusion is usually for one election at the beginning or end 459 of a party's series. The single election exclusions are the Belgian PVV in 1995, the Belgian FDF in 1965, the Belgian VU in 1958, 460 the Canadian SC in 1972 and 1974, all Danish parties in 1998, all 461 Norwegian parties in 1997, and the Swiss SVP in 1947. Dropping 462 the 1998 Danish data caused observations on the Danish CD and 463 KF to go from 11 of 22 (half) to 10 of 21 (less than half). Still, we 464 decided to keep both Danish parties in the analyses. In the case of the French Conservatives, the entire series had to be excluded be-465 cause several of its manifestos are recorded as estimates. Also, the 466 single manifesto score of the United Socialists in Italy for the 1968 467 election is the 1968 score that we assign individually and separately 468 to the PSI and PSDI.

is not. Regressing the observed positions onto the party mean values reveals a slope of 1.0, as required by definition. The R^2 , however, is only 0.649 (N = 924, 17 nations times the number of parties per nation times the number of manifestos per party). That means that only about two-thirds of the systematic variance in these data is coming from differences in average party positions. The remaining one-third is noise, real movements in party positions, or some combination.

3.1. Party left-right dynamics

We assess whether evidence of systematic change in party positioning exists by estimating an autoregressive equation on each party's series of positions. Three different patterns could result. First, party positions that shift over the long run, such as those forming a trend, will result in an autoregressive equation that indicates a party's long-run expected value (a sort of dynamic mean) is different from its mean.⁶ Second, a party that changes by drifting away from its mean position for a sustained period but later coming back to it, a characteristic of cyclical movements, will result in an autoregressive equation with patterned change that leaves the long-run expected value and the mean close to one another. Third, autoregressive results indicating that the mean is a reasonable description regardless of a party's position at the previous election (i.e., the slope could reasonably be inferred to be zero) are situations where parties are moving as-if randomly around their respective mean positions, neither trending nor drifting.

To describe in more detail how the autoregressive equation can be used to identify what we label in accordance with the three patterns, respectively, as: (1) *changers*; (2) *drifters*; and (3) *homeostatic wanderers*, we start with the equation as applied to any one party's left-right position. It takes this form:

$$\mathbf{L}\mathbf{R}_t = \alpha + \beta \mathbf{L}\mathbf{R}_{t-1} + \varepsilon_t \cdot$$

LR_t is a party's left-right position for the current election; LR_{t-1} is that party's left-right position at the previous election; α is the intercept; β is the slope; and ε_t is 471

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⁶ As we explain immediately below, the dynamic mean we are referring to is distinguishable from the commonly referred to mean. For estimation of a dynamic mean one first estimates a bivariate autoregressive equation to determine whether the slope is zero. If the slope is zero, then the mean value of *Y* at any given time is estimated to be equal to the autoregressive intercept. If the slope is different from zero, then the mean, which is estimated to vary, is calculated by dividing the intercept by one minus the slope. For informative discussions about autoregressive equations, with substantive applications to politics, see Spafford (1971) and Price and Sanders (1993).

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521 assumed to be a set of well behaved, homoscedastic and 522 non-autocorrelated, errors in party positions at the cur-523 rent elections. When the estimated value of β is not dis-524 tinguishable from zero, it indicates that the movements 525 around the party left-right mean are, so far as we can 526 tell, random deviations from which a party can be ex-527 pected to return to its typical (mean) position at the 528 next election. When β is distinguishable from zero 529 and in the interval -1 to +1 (all of our estimates are 530 in that interval), party movements show signs of sus-531 tained changes through time. For example, a statistically 532 significant slope of 0.75 indicates that a deviation from 533 the party's long-run typical left-right position is ex-534 pected to move toward (but not to) that position at the 535 next election. The speed at which it approaches that 536 long-run typical position is $(1 - \beta)$. In the case of the 537 example, $(1 - \beta)$ is 1 - 0.75, or 0.25; therefore that 538 party is expected to move one-quarter of the way 539 from where it was at the last election toward where it 540 is expected to be in the long run.

541 The difference between where we can expect a party 542 to be in the long run and where it is on average is one 543 way to describe how and by how much a party has 544 changed. To estimate where a party's left-right position 545 will be in the long run, we divide the intercept by the 546 value of one minus the slope—i.e., $[\alpha/(1 - \beta)]$ (see 547 Spafford, 1971; Price and Sanders, 1993).

548 As we shall see, there are parties for which the 549 slope is distinguishable from zero and the difference 550 between the mean and the party's long-run expected 551 position is large. These are the parties we label 552 changers. There are also instances of parties with 553 slopes distinguishable from zero but with small differ-554 ences between its mean versus its long-run expected 555 value. These are parties that drifted one way, then 556 the other-going through cycles of reliably predictable 557 and moderately sustained movements. We call these 558 parties drifters. Finally, there are parties that diverge 559 from and converge towards their mean values in an un-560 predictable manner. For these parties, movements 561 away from their mean positions are expected to be 562 short-lived, with an expectation of each one returning 563 to its mean position at the next election. We call these 564 parties homeostatic wanderers.

565 For a party with patterns of change that show a shift 566 to a new position, as would be true for a party whose po-567 sitions create a trend, we have said there is a large dif-568 ference between its mean left-right position and its 569 long-run expected left-right position. Fig. 2 is a histo-570 gram that displays these differences for each of the 81 571 parties. Not many parties show much difference. Only 572 10 of the 81 parties (12.3%) have expected

long-run positions that differ from their respective mean positions by more than ± 4 points. Two of those 10 parties—the Dutch CDA and Italy's PSI—show changes larger than ± 4 , but their changes are based on estimated slopes that we deem to be unreliable.⁷ That leaves eight parties that changed their left-right positions through time in a reliably estimated manner. They are the eight, so-called, *changers*. 573

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The eight *changers* are listed in Table 1. There, too, we provide a description of the pattern of change along with each party's mean value over the period, its socalled target position (which is where, based on our analysis, we expect the party left-right position to move to over the long run), and its left-right position by decade. The first thing to notice is that of the eight changers four no longer existed in the same organizational form in the late 1990s. Two Italian parties, the PSDI and PRI, each of which had been moving to the right, were themselves transformed when the party system as a whole changed after the 1992 election. In addition, two other changers are Dutch Christian parties-ARP and CHU-that combined, also with the Catholic KVP. to form the Christian Democratic Alliance (CDA) in the 1970s. The movements of both Dutch (Protestant) Christian parties show a trend leftward, and after they merged into the CDA they held a center-left position. That leaves four parties that have different left-right positions in the 1990s compared to positions they took in, say, 1960. Patterns of change for these four are consistent with what informed

 $^{^{7}}$ We take what could be considered a liberal approach to a decision 604 rule for reliably estimated relationships, but what we have done in 605 fact is to take account of the effect of measurement error. Errors in 606 an X variable reduce the magnitude of an estimated slope, and errors 607 in both the X and Y variables are likely to increase the slope's stan-608 dard error. Given that a *t*-ratio is (b/s_b) , the effect of measurement er-609 rors makes tests of statistical significance at conventional levels (e.g., P < 0.05) prone to Type II errors. Therefore, we loosen the conven-610 tional standard of, say, P < 0.05 so that reliably predicted behavior is 611 deemed to exist when a slope's t-value has a magnitude such that 612 t < -1.5 or t > 1.5. Twenty-one parties show a statistically signifi-613 cant relationship at conventional levels, compared to 27 using our looser 1.5 t-value. Note that the liberal decision rule has no effect 614 on our subsequent analyses and evaluations, except to cause us to 615 provide detailed descriptions of change for 27 (8 changers and 19 616 drifters) in Tables 1 and 2, instead of 21 parties. Tests of statistical 617 significance could also be affected by autocorrelated errors. We 618 have checked for autocorrelation for each of the 81 party series. 619 When a lagged value of Y is on the right hand side, the test (e.g., Durbin's h) is a large sample test and is not especially powerful. With our 620 small samples, between 6 and 21 elections for any one party, about 621 half of the tests are not calculable. However, we can and have calcu-622 lated values of rho for all parties. We find an estimated rho between 623 ± 0.25 for 72 of the 81 parties. Therefore, in no more than few cases could it be said that a concern about autocorrelation is warranted. 624

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Fig. 2. Histogram of the difference between a party's mean and long-644 run. Expected left-right position. Source: Compiled by authors from 645 CMP data (Budge et al., 2001). ^aOne large leftward changer (-34,Dutch ARP) is not fully depicted in this representation; it is one of 646 the three cases in the category labeled < -12. 647

649 observers of these parties tell us was happening throughout the period. The Austrian FPÖ is reported 650 651 to have placed itself to the left during the 1960s in order to gain favor with the SPÖ for government coalition 652

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Table 1

moved decidedly to the right (Müller, 2000: p. 87). Mair (1986) reports that Fine Gael took noticeable steps to the left during the 1960s and 1970s and stood clearly to the left of Fianna Fáil during that time. Hanne Marthe Narud and Kaare Strøm have said of the leftward drift of Norway's SP that "the party's opposition to European integration has gradually generalized into a greater skepticism towards market economies" (Narud and Strøm, 2000: p. 164). Finally, the Democrats in the United States, especially under the leadership of President Clinton but presaged by smaller movements toward the center during the 1980s, is generally understood to have moved to the center (see, e.g., Erikson et al., 2002).

bargaining purposes, then gave up that strategy and

Nineteen parties are classified as *drifters*, more than twice the number of *changers*. The *drifters* are listed in Table 2. Recall that our classification criterion for drifters versus changers is that, while a drifter's position undergoes predictable and sustained changes, in the long run its left-right position is not expected to be much different from its mean position over the entire period. This is reflected in the column in the middle of the table, where the mean and (long-run) target values are reported. One general pattern of drift covers the Anglo-American parties. In Australia, New Zealand, UK, and U.S., the drifters each drifted rightward, a movement that also describes the U.S. Democrats in

Country	Party	CMPid	L-R	L-R	Pattern of change				
			Mean	Target	Numerical value of L-R mean by decade				
Austria	FPÖ	42420	2.5	14.2	Started center, moved left, then steadily back to center and continued on past center to right				
Ireland	FG	53520	11.1	6.5	50s = +4.5 $60s = -26.8$ $70s = -13.8$ $80s = +4.6$ $90s = +39.5Started right, moved steadily to center-left until 80s, then moved to center-right$				
					50s = +46.6 $60s = -2.0$ $70s = -17.6$ $80s = +2.8$ $90s = +9.3$				
Italy	PSDI	32330	-12.2	-4.5	Started left and moved rather steadily toward and to center 50s = -285, $60s = -241$, $70s = -53$, $80s = +35$, $90s = +23$				
Italy	PRI	32410	-0.7	15.3	Started left-center and moved, in step-like manner, rather steadily to right $50s = -17.0$, $60s = -10.0$, $70s = -10$, $80s = +22.8$, $90s = +36.7$				
Netherlands	ARP	22523	5.0	-29.6	Steady movement from center-right to center-left when it ends in early 70s 50s = -160 $so = -161$ $so = -161$ $so = -161$ $so = -260$				
Netherlands	CHU	22525	8.9	-3.1	Started right, moved to center in the 60s and ended in center-left in the early 70s 50s = +215 $60s = +40$ $70s = -177$ $80s = -27$ $90s = -27$				
Norway	SP	12810	-5.3	-17.3	Started right-center, moved steadily and quickly left, reaching left-center by mid-60s and stayed there				
					$50s = +18.8 \qquad 60s = -12.7 \qquad 70s = -16.6 \qquad 80s = -15.7 \qquad 90s = -15.6$				
U.S.	DEM	61320	-12.8	-1.9	Started left-center into the 1980s, then moved steadily to and through center to center-right				
					50s = -19.1 $60s = -15.6$ $70s = -20.4$ $80s = -14.1$ $90s = +10.5$				

676 post-war period (beyond ± 4 points). 677

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729	Table 2
730	Identification and description of movements by drifters

Country	Party	CMPid	L-R	L-R	Pattern of drift
			Mean	Target	Numerical value of L-R mean by decade
Australia	LAB	63320	-11.1	-7.3	Started left, stayed left through the 70s, drifted to varied positions at and around the center $50s = -225$, $60s = -142$, $70s = -221$, $80s = +32$, $90s = +56$
Belgium	CVP	21521	-1.9	1.5	Started center-left in late 60s, moved steadily to center-right in 80s, and moved to center $50s = -\infty = -52$ $80s = -12$ $8 = -52$ $80s = -17$ $90s = -117$
Belgium	VU	21913	-2.9	-3.4	Started center, veered to center left in late 60s, climbed back center-right and moved to center $50s = -2 \approx -2$ $60s = -5.8$ $70s = -8.4$ $80s = +4.7$ $90s = -2.9$
Canada	PC	62620	4.2	6.2	Center until mid-70s and drifted to right-center thereafter 50s = -2.4 $60s = -0.6$ $-70s = +2.3$ $80s = +14.9$ $90s = +17.6$
Denmark	CD	13330	21.9	21.3	Started right (70s), stay right in 80s and moved to center in 90s $50s = 2 \sim 2 \sim 60s = 110$ $80s = 110$ $80s$ $80s = 110$ $80s$ $80s = 110$ $80s$ $80s = 110$ $80s$ $80s$ $80s = 110$ $80s$ 8
Denmark	KrF	13520	20.3	18.6	Started right (70s), moved to center-right in 80s, and stayed 50s = 222, $60s = 222$, $70s = +30.0$, $80s = +12.2$, $90s = +12.3$
Ireland	FF	53620	6.4	8.3	Started center, moved right in 60s and 70s, jumped back to center in late 70s and stayed center
Netherlands	PvdA	22320	-25.0	-25.5	50s = +8.0 $60s = +22.4$ $70s = +26.5$ $80s = -10.2$ $90s = +0.7Started left (60s), moved steadily left in 60s and 70s, and back toward and to center-left in 80s and 90s50s = 21.2$ $60s = 27.6$ $70s = 42.2$ $80s = 22.5$ $90s = 8.0$
Netherlands	D'66	22330	-18.3	-18.3	50s = -21.3 $00s = -21.0$ $70s = -43.5$ $80s = -22.5$ $90s = -8.9Started left (60s), moved further left in 70s, and to center-left in 80s and 90s50s = -260s = -18.3$ $70s = -30.8$ $80s = -11.7$ $90s = -13.0$
N.Z.	LAB	64320	-24.4	-24.5	Started left, moved steadily toward center in 60s and 70s, drifted unsteadily back to left in mid-80s and 90s 50s = -34.6, $60s = -29.4$, $70s = -16.4$, $80s = -11.2$, $90s = -22.2$
Norway	KF	12520	0.1	-2.4	Started center-right, drifted steadily to center-left till 90s, and jumped back to center 50s = +15.7 $60s = -4.5$ $70s = -5.2$ $80s = -13.8$ $90s = +2.0$
Norway	Høyre	12620	4.2	3.2	Started center-right, drifted steadily toward center-left from 60 till mid-70s, and moved back to center-right $50s = -1164$, $60s = 0.0$, $70s = -142$, $80s = -2.3$, $90s = +144$
Sweden	SDP	11320	-23.2	-20.6	Sty = ± 10.4 $= 0.0$ ± 10.5 $= -14.2$ $= 0.05 = -2.3$ $= 90.5 = \pm 14.4$ Started left, moving a little further left in 60s, jumped to center-left in early 70s, drifted back left, only to move to center in 90s $= -22.7$ $= -60.5 = -46.0$ $= -70.5 = -18.0$ $= -21.2$ $= -0.05 = \pm 4.7$
Sweden	FP	11420	-4.2	-6.4	50s = -32.7 $60s = -40.0$ $70s = -16.9$ $80s = -21.2$ $90s = +4.7Started center-right, jumped to left in 60s, and gradually drifted back to center-right50s = +10.8$ $60s = -33.4$ $70s = -15.6$ $80s = +3.3$ $90s = +12.5$
Sweden	MSP	11620	36.9	34.9	Started right, moved to center-right in 70s, moved back to right 50s = +51.8 $60s = +40.3$ $70s = +14.0$ $80s = +40.5$ $90s = +40.5$
Sweden	СР	11810	-3.3	-0.7	Started center drifting right, swung center-left in 60s and stayed until early 80s, drifted to center-right $50s = -425$, $60s = -65$, $70s = -162$, $80s = -68$, $90s = +129$
Switzerland	CVP	43520	10.1	6.6	Started right, jumped to center in mid 60s and stays center 50s = +25.1 $60s = +19.9$ $70s = +1.2$ $80s = +0.6$ $90s = -6.8$
U.K.	CON	51620	7.9	10.5	Started variably though slightly left, drifted toward center-right through 60s and 70s and to right in 80s and 90s 50s = -8.0, $60s = +0.8$, $70s = +11.0$, $80s = +20.7$, $90s = +26.8$
U.S.	REP	61620	13.9	15.9	50s = -8.0 $00s = +0.8$ $70s = +11.0$ $80s = +29.7$ $90s = +20.8Started erratically around center, more reliably center in late 60s and 70s, and moved right in 80s and 90s$

Source: Estimations and compilations by authors based on CMP data (Budge et al., 2001). A drifting party takes left-right positions in a manner that change predictably from one election to the next but has an estimated long-run left-right position close to its mean left-right position over the postwar period (within ± 4 points).

Table 1. The reason many of these appear to be *drifters*rather than *changers* is that along the way their movements were erratic enough as not to provide a firm basis for describing them as trends. Among the *drifters* in
Belgium (if we were to add in the combined liberals of

the 1950s and 1960s), the Netherlands, Norway, and828Sweden, the movements follow a pattern where the8291960s and 1970s show leftward shift followed by830rightward shifts during the 1980s and 1990s. Four831other parties did not head toward the right side of832

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833 the spectrum during the 1980s and 1990s-the Irish 834 FF, Danish CD and KrF, and the Swiss CVP. Fianna 835 Fáil moved rightward in the 1960s and 1970s only to 836 move leftward toward the center in the 1980s and 837 1990s. The two Danish parties, CD and KrF, started 838 on the right, both having won seats for the first time 839 in the traumatic 1973 election and tended to move 840 slightly leftward toward a center-right position thereafter. The Swiss CVP appears to have moved erratically 841 842 but decidedly to the left over the entire period.

843 The modal outcome is that of the homeostatic wan-844 derers. There are 54 of them, 66.7% of all the parties an-845 alyzed. These are parties that, as the wandering portion 846 of their label suggests, have moved around without de-847 veloping patterns of sustained change across time. We 848 say of them, then, that, so far as we can tell from the au-849 toregressive estimations, their movements are as-if ran-850 dom. Of course, the "homeostatic" qualifier in the label 851 indicates that a party's wandering is anchored in a mean-852 ingful position, presumably to their leaders as well as to 853 voters.

854 It is proper to ask whether the wandering is unteth-855 ered or homeostatic. A set of completely random num-856 bers will have a mean; hence having a mean can hardly be a justification for inferring that these parties have an 857 858 identifiable ideological home. The inference of homeo-859 stasis, therefore, rests on how widely these parties wan-860 der away from their respective mean positions. The 861 standard deviations around the mean positions of ho-862 meostatic wanderers are actually slightly smaller on av-863 erage than the standard deviations around the regression 864 lines of the changers and the drifters. Among the 54 ho-865 meostatic wanderers, the average standard deviation is 866 12.4; for the *changers* and *drifters*, the average standard deviation around their regression lines (average se 867 868 values) is 13.4. In that sense, the unpredictable variation 869 of the homeostatic wanderers based on their means is 870 slightly less than the unpredictable variation based on 871 the otherwise predictable movements of the changers 872 and *drifters*. In short, a mean position of a *homeostatic* 873 wanderer generally characterizes its positions as well as 874 a regression equation characterizes a position of 875 a changer or drifter.

Our evidence indicates that one-third of the 81
parties changed their left-right positions in systematic
ways. It also indicates that around our best estimate of
a party's position through time there is something on
the order of 13 standard deviation units of error.
Given the systematic change, it is necessary to try to
capture the dynamic aspects of party positioning.

A word of caution is in order. Almost surely all the remaining dynamic variation beyond that which we have labeled systematic should not be thrown on the junk pile, to be labeled noise. Statistical models of cross-temporal attributions of stability, change, and noise require one to have in mind a model of 'true behavioral change' in order to be able to separate noise in the measurements from change in the behavior (Heise, 1969). Typically, the implicit model of "true" behavior change is a Markovian process. This is the model implicit in the interpretations we put to our autoregressive equations. In effect, the assumption says that when behavior truly changes it does so systematically (i.e., in predictable ways). It then adds by implication that to the extent behavior is not predictable the remaining portion of the measured signal is noise. A close examination of systematic change by party that we report would reveal at least a few widely accepted real changes that do not show themselves as such in our results. One clear example is Britain's Labour Party. Surely it has moved from left to right under the leadership of Tony Blair and the CMP records that movement. But, because it showed up so late in the CMP series, it effectively is left as noise, because by 1998 it was still too early to say whether the movement was systematic.

4. Cross-national variation

We accept that an important purpose of left-right party position indicators is what Castles and Mair have said it is, to provide valid indications of party differences within and across nations. We also accept that party family affiliations are not up to the task of drawing consistent distinctions between parties across nations, even though family affiliations are surely useful for rank orderings within nations (see, for example, the within-nation rank orders from different studies in Mair, 2001: pp. 21–22).

Under the assumption that family affiliation does not travel especially well across nations, we expect that some part of the variation within families comes from national influences on individual parties. Norway's political space, for example, while containing variance that is largely associated with parties from different families, makes its own contribution to the location of Norwegian parties. For that reason, we expect Norway's political parties to be generally to the left of parties that share a nominal family affiliation in, say, Australia and the United States. This is because Norway's labor party (DNA), an affiliate of the social democratic family, is to the left of the social democratic family affiliates of Australian Labour and American Democrats. As well, we expect the Norwegian 885

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Høyre (conservative family) to be to the left of Australian Liberals and American Republicans (also conservative family affiliates).

940 Our analyses focus on 79 parties belonging to one of 941 eight families in 17 nations, the same nations used in the 942 factor analysis above (see fn. 1). We include parties 943 from eight families: communists, greens, social demo-944 crats, liberals, Christians, agrarians, conservatives, and 945 nationalists. To create a left-right score from the 946 Laver-Hunt data, we follow the recommendation in 947 McDonald and Mendes (2001: p. 99) and calculate 948 a weighted sum of the Laver-Hunt scores on their *public* 949 ownership, tax/spend, and social permissiveness policy 950 dimensions. The CMP scores are based on average 951 left-right scores over the period 1978-96 (except for 952 Italy for which we calculate a CMP mean through the 953 1992 elections). For convenience, we linearly trans-954 formed all four sets of scores so that each one's metric 955 ranges from a minimum of zero (0 = extreme left) to 956 a maximum of ten (10 = extreme right). In the case of 957 the CMP data, for which possible maximum left and 958 right values are far removed from the observed maxi-959 mum values, the re-scaling set -50 = 0, 0 = 5, and 960 +50 = 10—i.e., the re-scaled CMP scores equal 961 [(CMP + 50)/10].962

963 4.1. Cross-family variation

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965 We begin by investigating how the four sets of left-966 right scores line-up by party family. The family aver-967 ages are shown in Table 3. As one would expect, on av-968 erage, communists are far left; greens and social 969 democrats are on the left; liberals, agrarians, and Chris-970 tians are center to center-right; conservatives are on the 971 right; and nationalists are far right. On this general or-972 dering, all four data sets agree.

973 A more detailed consideration table, however, with 974 attention focused on variability across and within fam-975 ilies, shows the CMP data stand distinct from the three 976 sets of expert survey data. Perhaps most noteworthy is 977 more cross-family and less within-family variation in 978 the expert survey sets compared to the CMP. The ex-979 perts record more homogeneity within families and 980 more distinctiveness between and among families 981 compared to the record from the CMP. A statistical representation of this is apparent from the R^2 values 982 983 at the bottom of the table. Sizable proportions of the 984 left-right variation for the expert data are associated 985 with family affiliation; all three exceed 0.8. Given 986 that error variance (simple noise) almost surely consti-987 tutes between 5 and 10 percent of the total variance of each set of expert scores, these R^2 values are probably 988

too high for confidence that the expert survey results are capturing important within-family, cross-national differences. At a minimum this is contrary to the stated purpose of moving beyond family to more finely graded left-right scores. Therefore, at first reading, the expert survey data do not appear to tell us much about left-right party positions beyond what party family affiliations, standing alone, could have told us. That the CMP data are not so strongly associated with party family, having an R^2 of 0.553, is therefore potentially good news. Is it? The answer depends on whether the CMP variation not associated with party family is attributable in part to variation from cross-national differences. 989

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4.2. Cross-national variation

One way to estimate where in left-right space each nation's party system operates relative to the space of other nations' party systems is to calculate the distance between each party's left-right position and its family mean and then average those distances by nation.⁸ For nations whose parties stand uniformly to the left of their respective family means, the average distance will be negative; for nations whose parties stand uniformly to the right of their respective family means, the average distance will be positive.

Table 4 reports the national averages. For the CMP data, a statistically significant 38 percent of the variation in these party differences is associated with the nations. Among the expert survey sets of scores, the constructed left-right score for Laver-Hunt has the highest percent of variance associated with nations, 32 percent, but with such a large number of dummy variables it falls just short of statistical significance (F = 1.780, P = 0.055). For the Castles-Mair as well as the Huber-Inglehart scores, the variance associated with

¹⁰²⁷ ⁸ Analyzing difference-score variables can create inferential com-1028 plications. They assume that the coefficient on X, in a (Y-X) calcu-1029 lation, is 1.0. If it is not, then analyzing the reasons for the differences reflects in part the reasons for the differences themselves 1030 and in part the reasons why the coefficient is not 1.0. We have 1031 checked to ensure that such complications do not confound our anal-1032 yses of cross-national differences. In addition to asking how the dif-1033 ference scores relate to nation dummy variables, we created 1034 a variable from the party family means and moved it to the right-hand 1035 side of the equation. Thereafter we regressed the respective party scores onto the mean party family values (i.e., Y-hat from the party 1036 family regression) plus the nation dummy variables. That allows us 1037 to check whether the coefficient on that variable is equal 1.0. It is 1038 very nearly equal to 1.0 for all four sets of party left-right 1039 scores-CMP, Y-hat slope, = 1.003 Castles and Mair = 1.010; Laver 1040 and Hunt = 1.009; and Huber and Inglehart = 0.994.

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1041	Table 5	
1042	Average party left-right positions by party far	ni

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Party family	Ν	Mean (Standard Deviation)				
		Manifesto Project	Castles & Mair	Laver & Hunt	Huber & Inglehart	
Communist	8	1.83 (0.99)	1.70 (0.48)	1.77 (0.35)	1.86 (0.43)	
Social Democrat	22	3.75 (1.18)	3.54 (0.98)	3.80 (1.08)	3.74 (0.82)	
Green	4	3.62 (1.29)	3.83 (0.83)	3.45 (0.70)	2.85 (0.71)	
Liberal	13	5.35 (1.52)	5.84 (1.17)	6.10 (1.33)	6.01 (1.30)	
Agrarian	5	5.16 (1.60)	6.10 (0.99)	6.19 (0.66)	6.39 (1.35)	
Christian Democrat	11	5.67 (1.08)	6.31 (0.70)	6.79 (0.49)	6.27 (0.99)	
Conservative	14	6.13 (1.63)	7.18 (0.73)	7.12 (0.87)	6.95 (0.77)	
Nationalist	2	7.89 (1.06)	9.45 (0.50)	8.55 (0.95)	9.63 (0.53)	
All Parties	79	4.70 (1.91)	5.09 (2.08)	5.23 (2.05)	5.12 (2.06)	
Summary Statistics						
R^2		0.553	0.832	0.844	0.812	
\bar{R}^2		0.509	0.815	0.829	0.793	
Se		1.336	0.892	0.850	0.936	

Notes: Table entries are for party families mean left-right locations based on zero-to-ten metrics for all four data sets. Summary statistics come from regressing the party positions onto dummy variables for each of seven families, withholding one family to serve as the baseline category.

the nation dummy variables is clearly not greater thanchance.

The findings in Table 3 combined with those in 1063 Table 4 suggest that party locations identified by expert 1064 surveys, especially Castles-Mair and Huber-Inglehart, 1065 correspond so closely to party family affiliation that 1066 1067 information about nations does not tell us very much about party positions. This conclusion should not be 1068 1069 overdrawn however; it is conditional upon a statistical analysis that considers all nations jointly. When atten-1070 1071 tion is switched to specific nations, one can see common 1072 tendencies that have to be taken to mean that not all the 1073 expert cross-national differences are just noise. All four data sets, for example, have parties in Canada placed to 1074 the left of their family counterparts. Also, the CMP and 1075 expert surveys commonly place parties in Australia to 1076 1077 the right of their respective families, on average. Given 1078 such commonalities, it has to be said that there is some 1079 degree of cross-national validity, or at least reliability, 1080 in all four studies.

1081The question is whether the selected common1082tendencies are generalizable. We can look at the1083generalizability by correlating the four sets of national1084positions reported in Table 4. The six correlations are1085(N = 17):

10861087CMP & C-M = 0.575 (P = 0.008)1088CMP & L-H = 0.703 (P = 0.001)1089CMP & H-I = 0.329 (not significant, P = 0.099)1090C-M & L-H = 0.427 (P = 0.049)1091C-M & H-I = 0.036 (not significant, P = 0.445)1092L-H & H-I = 0.742 (P < 0.001)

The evidence of generalizable commonalities across the four studies is mixed. The Castles-Mair national spaces share essentially no variance with Huber-Inglehart (r = 0.036; therefore, $r^2 = 0.001$). The CMP and Laver-Hunt country locations along with the Laver-Hunt and Huber-Inglehart locations share something in the vicinity of 50 percent of variance. Inbetween, the CMP and Castles-Mair share about a third of their variation and Castles-Mair and Laver-Hunt share about one-sixth.

Close inspection of the country-specific numbers in 1123 Table 2 reveals that the mixed generalizability comes 1124 in large part from five nations being located in very 1125 different positions in one or another of the data sets. 1126 Castles-Mair places Spanish parties substantially to 1127 the right in relation to their party families while the 1128 other three studies have Spanish parties substantially 1129 to the left relative to their party families. Also, 1130 Castles-Mair locates the Austrian system near the center 1131 while the other three place it considerably to the right. 1132 Huber-Inglehart locates Finland's parties on the right; 1133 the other three have Finland on the left. Even more 1134 surprising, Huber-Inglehart places the United States' 1135 Democrats and Republicans to the left of their family 1136 counterparts; the other three studies arrive at the more 1137 commonly held view that American parties are substan-1138 tially to the right of family affiliates. Finally, the four 1139 studies render a split decision on New Zealand's party 1140 system. Castles-Mair and the CMP put New Zealand's 1141 party system on the left, relatively speaking, while 1142 Laver-Hunt and Huber-Inglehart report that New 1143 Zealand's party system is on the right. 1144

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1145Table 41146Average distance, by nation, between party left-right positions and party family means

Country	Ν	Average distance (Stand	Average distance (Standard Deviation)					
		Manifesto Project	Castles & Mair	Laver & Hunt	Huber & Inglehart			
Canada	3	-0.64 (1.07)	-0.52 (0.17)	-1.20 (0.51)	-1.01 (0.92)			
Norway	6	-1.38 (0.65)	-0.48 (0.77)	-0.57 (0.52)	-0.31 (0.78)			
UK	3	-0.42 (1.80)	-0.56 (1.02)	-0.39 (1.49)	-0.25 (0.96)			
Ireland	4	-0.90 (0.83)	-0.06 (0.58)	-0.34 (0.34)	-0.37 (0.88)			
Spain	5	-0.61 (0.43)	0.59 (0.82)	-0.58 (0.93)	-0.56 (0.61)			
Finland	7	-0.46 (1.35)	-0.20 (0.45)	-0.06 (0.47)	0.58 (0.96)			
Germany	5	0.02 (0.85)	-0.01 (1.04)	-0.13 (0.69)	-0.34 (0.64)			
France	6	-0.51 (0.90)	-0.13 (0.70)	-0.08(0.54)	0.11 (0.67)			
Sweden	4	0.51 (1.49)	-0.21 (0.52)	0.05 (0.45)	-0.03 (0.89)			
Italy	7	0.84 (1.15)	-0.13 (0.97)	0.17 (0.74)	0.12 (0.76)			
Belgium	7	0.18 (0.82)	0.13 (0.97)	0.14 (0.87)	-0.23 (0.64)			
Netherlands	4	-0.29 (1.01)	0.22 (1.19)	0.23 (0.81)	0.20 (0.59)			
New Zealand	2	-0.53 (0.25)	-0.46 (1.02)	0.67 (1.31)	0.82 (1.09)			
Austria	3	1.05 (0.58)	-0.03 (0.86)	0.51 (0.72)	0.82 (1.50)			
Australia	4	1.33 (1.08)	0.83 (1.08)	0.42 (0.56)	0.18 (1.43)			
Denmark	7	0.91 (1.88)	0.35 (0.98)	0.68 (1.01)	0.41 (1.07)			
U.S.	2	1.25 (0.59)	0.44 (1.16)	0.72 (0.38)	-0.35 (0.15)			
Summary Statistics								
R^2		0.376	0.182	0.315	0.233			
\bar{R}^2		0.216	-0.029	0.138	0.035			
Se		1.129	0.863	0.753	0.877			

1167 Notes: Entries are average within-nation differences between a party's location and its respective family mean. Negative/positive values mean that parties within a given nation are on average to the left (negative) or right (positive) of their party family mean. Summary statistics come from re-1168 gressing the differences onto 16 nation-specific dummy variables, with one nation serving as the baseline. Standard deviations are reported in pa-1169 rentheses. Reporting the standard deviations supplies the greatest flexibility for readers to test hypotheses about individual nations. The 1170 homoscedatic standard errors for nation i are equal to $s_e/\sqrt{n_i}$, where s_e is the standard error of estimate from the regression (reported under summary 1171 statistics at the bottom of the table). The standard errors corrected for heteroscedasticity through weighted least squares equal $(s/\sqrt{n_i})$, where s is the standard deviation reported in the table. For testing paired comparisons without assuming homoscedasticity, the standard error for any pair of na-1172 tions, a and b, is $\sqrt{(s_a/n_a + s_b/n_b)}$, where s_a is the standard deviation for nation a, and s_b is the standard deviation for nation b. Nations are ordered top 1173 to bottom according to the average left-right national position across all four data sets, with left-most nations at the top. 1174

1177 Recalculating the correlations of national spaces 1178 across data sets after excluding the five anomalous na-1179 tions shows the following (N = 12).

- 11801181CMP & C-M = 0.706 (P = 0.005)1182CMP & L-H = 0.753 (P = 0.003)1183CMP & H-I = 0.597 (P = 0.021)1184C-M & L-H = 0.794 (P = 0.001)1185C-M & H-I = 0.635 (P = 0.013)1186L-H & H-I = 0.926 (P < 0.001)
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1188 Under the restricted set of 12 countries all the correla-1189 tions are statistically significant.

1190 Considering the evidence overall, we conclude there 1191 are problems with the cross-national comparability of 1192 party spaces but that several of the problems are identifi-1193 able and, in part, surmountable. The cross-national varia-1194 tion in party locations identified in expert surveys appears 1195 strongly conditioned by party family affiliation, and as 1196 a consequence the cross-national variation is muted.

5. Discussion and conclusion

Two aspects of our results are especially important. 1231 First, party left-right positions change and drift in 1232 systematic ways, movements the CMP measurements 1233 allow one to observe but expert surveys do not. That 1234 makes the CMP generally preferred to expert surveys 1235 for analyses involving left-right party positions over 1236 1237 an appreciable amount of time. Second, cross-national variation in expert survey left-right party positions is 1238 muted; they contain little more than the variation 1239 1240 associated with party reputations as ascertained from party-family affiliation. The CMP measurements con-1241 tain variation attributable to national differences. 1242 1243 Parties in Canada and Norway, for example, are relatively more left-leaning within each party family com-1244 pared to parties in the same family in the U.S. and 1245 Australia. Thus, on the cross-national comparability, 1246 too, the CMP data are generally preferred to expert sur-1247 1248 vey data.

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1249 What one makes of these findings and what one 1250 does about the CMP data being generally preferred depends on the theoretical concern and empirical con-1251 1252 ditions of a particular investigation. The analyses pre-1253 sented here are not to be seen as a competition from 1254 which a winner is declared. It is not so much that one 1255 data set is good and the other bad or one is good but 1256 the other better. Until a theoretical concern is speci-1257 fied, such claims are standard-less. Rather, one ap-1258 proach to measuring party positions is more and 1259 another less consistent with a particular theoretically 1260 anchored investigation.

1261 Some theoretical interests reside with the ideologi-1262 cal standing of parties with respect to their longstand-1263 ing core principles. In those cases, expert survey data 1264 can be expected to perform well. It is the longstanding core principles, we surmise, that give rise to expert 1265 1266 surveys persistently positioning a party in a similar 1267 left-right location across time. If experts, on average, 1268 across the several experts from each country, are re-1269 cording the longstanding core principle positions of 1270 parties, then investigations of whether a party's ideo-1271 logical position predicts particular policy stands 1272 among its adherents-say, for a member of the Euro-1273 pean Parliament who sits among one of the transna-1274 tional parliamentary party groupings somewhat 1275 detached from the daily twists and turns of domestic 1276 political debates or for a member of the mass public 1277 who is likely to have a general, not specific, idea of 1278 his or her preferred party's position taking-it would 1279 be wise to use party locations measured as longstand-1280 ing core principle as the indicator of a national party's 1281 ideological position. For theoretical concerns that in-1282 volve party and partisan activity closer to home, and 1283 in the sometimes strategic maneuvering of electoral 1284 politics, taking account of the shorter run dynamics 1285 will usually have importance.

1286 As for the muted cross-national variation in expert 1287 surveys, its consideration may well highlight the es-1288 sential nature of the problem faced when measuring 1289 left-right positions through this method. The concept 1290 of left-right has no secure anchor. Experts are left to 1291 determine their own individual frame of reference. 1292 Each expert respondent may set his or her reference 1293 in accordance with, say, what it means to be centrist 1294 in the expert's own nation. But, because being centrist 1295 in Norway is more left-leaning than being centrist in 1296 the United States, the between-nation distinction is 1297 lost to the nation-specific anchors of national experts. 1298 That the Castles-Mair and Huber-Inglehart results 1299 have more muted cross-national variation than the 1300 Laver-Hunt left-right score might be quite revealing in that regard. That is, the Laver-Hunt distinctiveness 1301 may be a consequence of having constructed our 1302 Laver-Hunt left-right score from a set of anchored policy 1303 positions in each of three policy domains, in contrast 1304 to asking experts to locate parties along an unanchored 1305 left-right line.⁹ We are not suggesting a simple-minded 1306 reasoning process for experts when assigning left-right 1307 positions, of the sort where an expert is supposed to 1308 think, 'well, this is a party in the social democratic 1309 family, so I will give it a left-right score of 3.7.' 1310 Rather, we suspect, experts must use some sort of an-1311 1312 chor to give meaning to the left-right score they assign. A useful candidate for the anchor, we suppose, is the 1313 political center of the national party system. While 1314 that works well enough for rank orderings within 1315 nations (Mair, 2001), it leaves unanchored a center 1316 position that would make measurements across nations 1317 comparable. 1318

What can be done? Where either cross-temporal or cross-national comparability is important, interest focuses on left-right, and party positions over the past half-century are critical, the CMP data are preferred to the expert survey data.¹⁰ On questions related to party positions in specific policy domains-taxes versus spending, privatization, the environment, the European Union, decentralized institutional arrangements, among others-expert surveys have anchors; so, at least for cross-national and very likely for cross-temporal comparisons, survey results may serve quite nicely. And, looking ahead, expert surveys might be able to create anchors by identifying for respondents a common reference-e.g., by saying to the expert respondents something like, 'assuming the American Democrats are at 4.0 on a ten-point left-right scale, where are the parties in your nation located?'

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⁹ We owe this observation to Michael Laver and much of the commentary that follows to Michael Laver, Simon Hix, and Gary Marks.
¹⁰ It is also possible that computerized coding of party texts, manifestos and other documents, will be developed and analyzed so as to provide confidence in cross-temporal and cross-national comparability of their resulting scores (Kleinnijenhuis and Pennings, 2001; Pennings, 2002; Pennings and Keman, 2002; Laver et al., 2003).
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