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### Popularization and personalization: a historical and cultural analysis of 50 years of Dutch political television journalism

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**Publication date**  
2012

[Link to publication](#)

#### **Citation for published version (APA):**

van Santen, R. A. (2012). *Popularization and personalization: a historical and cultural analysis of 50 years of Dutch political television journalism*. [Thesis, fully internal, Universiteit van Amsterdam].

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## APPENDIX

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## APPENDIX A Chapter 2 - Key words

### THE INITIAL LIST OF KEY WORDS (IN ALPHABETICAL ORDER):

Celebrity politics; dramatization (and the Dutch equivalent 'dramatisering'); emotionalization (and the Dutch equivalent 'emotionalisering'); entertaining politics; human interest; individualization (and the Dutch equivalent 'individualisering'); infotainment; media malaise; personalization /personalisation (and the Dutch equivalent 'personalisering'); political entertainment; political scandal; popularization/popularisation (and the Dutch equivalent 'popularisering'); populism (and the Dutch equivalent 'populisme'); sensationalism (and the Dutch equivalents 'sensationeel' and 'sensationalisering'); video malaise; vox populi.

### THE LIST OF ADDITIONAL KEY WORDS (IN ALPHABETICAL ORDER):

Hoopla; horse race; image bite; media citizenship (and the Dutch equivalent 'media burgerschap'); media logic; media populism (and the Dutch equivalent 'media populisme'); sound bite; tabloid; tabloidization /tabloidization.

## APPENDIX B Chapter 3 - Tables

Table B1 Overview selected periods

	Period	Period type	Phase	Data source
1	13 September 1957 - 12 November 1957	Non-election		
2	12 December 1958 - 12 March 1959	Election		
3	15 March 1961 - 15 May 1961	Non-election		
4	15 February 1963 - 15 May 1963	Election	Partisan logic	
5	1 March 1965 - 30 April 1965	Non-election		
6	15 November 1966 - 15 February 1967	Election		
7	15 February 1969 - 15 April 1969	Non-election		
8	28 January 1971 - 28 April 1971	Election		
9	15 January 1972 - 15 March 1972	Non-election		
10	29 August 1972 - 29 November 1972	Election		Hand coding
11	15 January 1975 - 15 March 1975	Non-election		
12	25 February 1977 - 25 May 1977	Election		
13	15 April 1979 - 15 June 1979	Non-election		
14	26 February 1981 - 26 May 1981	Election	Public logic	
15	15 December 1981 - 15 February 1982	Non-election		
16	8 June 1982 - 8 September 1982	Election		
17	15 June 1984 - 15 August 1984	Non-election		
18	22 February 1986 - 22 May 1986	Election		
19	15 December 1987 - 15 February 1988	Non-election		
20	6 June 1989 - 6 September 1989	Election		
21	15 December 1991 - 15 February 1992	Non-election		
22	3 February 1994 - 3 May 1994	Election		Intomart
23	15 April 1996 - 15 June 1996	Non-election		
24	6 February 1998 - 6 May 1998	Election		
25	15 April 2000- 15 June 2000	Non-election	Media logic	
26	15 February 2002 - 15 May 2002	Election		
27	15 August 2002 - 15 October 2002	Non-election		Dutch Audience Research Foundation
28	22 October 2002 - 22 January 2003	Election		
29	15 November 2004 - 15 January 2005	Non-election		
30	22 August 2006 - 22 November 2006	Election		

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Table B2 Television genres

	Genre	Example programs
I N F O R M A T I O N	News	Journal, Van gewest tot gewest, 5 in het land, Hart van Nederland, RTL Nieuws
	Current affair program	Achter het nieuws, Brandpunt, Netwerk, NOVA, Ontbijt TV, Het Capitool, Buitenhof
	Political program	Verkiezingsuitzendingen, Gesprek met de Minister-president, Vragenuurtje, Debatten
	Political party broadcast	Verkiezingsspotjes
	Financial economic program	Business update, Aktua in bedrijf, Over de balk, Orde op zaken, RTL Z
	Documentary	Zembla, Uur van de Wolf, Reporter, RTL Dossier, Dokument
	1-to-1/1-to-few talk show	Om met Ischa te spreken, Remmers ontmoet, Aad van den Heuvel en..., Felderhof ontmoet
	Public discussion program	Catherine, Het Lagerhuis, Rondom 10, Vragenvuur, Koos Postema op woensdag
	Chat show	Karel, Barend&Witteman, De wereld draait door, Barend & van Dorp, Mies en scene,
	Consumer magazine	Tineke, Vijf uur show, Koffietijd, Life&Cooking, Jos op 1, BV de wereld
A I M E N T	General consumer programs	Kassa, Radar, Ombudsman, Ben je belazerd, Breekijzer, Koning Klant
	Other talk show	Vrije gedachte, Kaarten op tafel, Tegenpolen, Thuis bij, Onder vuur, Gastenboek
	Human interest	Vrouw zijn, Spoorloos, Willibrord, Jammers, Man bijt hond, Hart in aktie, Taxi
	Portrait	Silhouet, Profiel, De show van je leven, Markant, Ischa, Beeldspraak, Andries
	Show business/royalty	RTL Boulevard, Shownieuws, Blauw bloed, Showtime

*Table continued on next page*

	Justice/law/order - non fiction program	Opsporing verzocht, Peter R. de Vries, Ooggetuige, Rijdende rechter, De rechtbank
	Traffic/transport	Stapel op auto's, Blik op de weg, Blij dat ik rij, Autoxperience, Heilige koe
	Health, care & upbringing	Vinger aan de pols, TV dokter, Ziekenhuisverhalen, Spreekkamer
	Nature/travel/holiday	Toerisme, Helse vakanties, Puur natuur, Vakantie TV, Verassend Nederland
	(Popular) science & technology	Jules Unlimited, Noorderlicht, Hoe zit dat?, Waarom? Daarom!, Wetenswaardevol
	Music/art/culture/media	Museumschatten, Bios, Beeldenstorm, Lekker lezen, Top 40, Boekenbus, 2 meter sessies
	Religion/proclamation/philosophical/ideological	Zondagse kerkdienst, Dagsluiting, Achtergronden van de bijbel
	Anthropology/ sociology/history/archaeology	20 <sup>e</sup> eeuw, Andere tijden, Bewogen betrekkingen, Landgenoten
E N T E R T A I N M E N T	Cooking	Wijnwereld, Koken met sterren, Kookgek, Lombok kookt, Reistafel
	Decorating/interior design/gardening/hobby/DIY	Eigen huis & tuin, In Holland staat een huis, Klussen en wonen, Mijn hobby, Tuinruimers
	Animals	Dierenmanieren, Paardensport, Alle dieren tellen mee, Natte neuzen
	Beauty/life style/exercising/appearance	Health & beauty, Style & beauty, Modepolitie, Nederland in beweging
	IT/new media/games	Game time, Computer magazine, Informatica, Gamequest
	Reality series	Big Brother, 112 weekend, Explosief, Big diet, Expeditie Robinson, Vet's, Airport
	Series	Goeie tijden, slechte tijden, Zeg 'ns A, Pleidooi, Baantjer, Flodder, Kees & Co
	Movie/television play/theatre	
	Knowledge quiz	Voor een briefkaart op de eerste rang, 2 voor 12, Per seconde wijzer
	Game show	Wie van de drie, Lingo, Zo vader zo zoon, Over de rooie, Get the picture
	Big game show	Ted show, NCRV Stedenspel, Zeskamp, Een van de acht, Wedden dat, Love letters
	Show/amusement/entertainment	Andre van Duin, Bananasplit, Mooi weer de Leeuw, Circusfestival, All you need is love
	Cabaret/satire	De Lama's, Kopspijkers, Farce majeur, Andermans veren, Bert Haanstra, Koefnoen
	Sport	voetbalwedstrijden, Studio Sport, Sportjournaal, etc.
	Children and youth program	Sesamstraat, Stuif es in, Telekids, tekenfilms
	Other recreation/advice/service/information/education	Lotto, Staatsloterij, horoscoopjournaal, Teleac cursussen
Other	Reclame, PB51, continuity, storing, tekstuele informatie, ideële reclame, teleshop, erotiek	

## APPENDIX C Chapter 4 - Topics

Table C1 Topic overview

1.	Economy & taxes
2.	Civil rights
3.	Health
4.	Agriculture
5.	Labor
6.	Education
7.	Environment
8.	Energy
9.	Immigration & integration
10.	Transport & traffic
11.	Justice & crime
12.	Social welfare
13.	Town & country planning, housing, community
14.	Business, banking, national trade
15.	Defense
16.	Science, technology & communication
17.	Foreign trade
18.	Foreign affairs & development
19.	Governmental affairs
20.	Environmental planning, conservation, water management
21.	Art & culture
22.	Local government
23.	Weather & natural disasters
24.	Fires, accidents & calamities
25.	Sports
26.	Obituaries
27.	Religion
28.	Human interest
29.	Other

Table C2 Overview selected items on 'justice &amp; crime'

	Date of Broadcast	Specific topic	Duration in min.
1	2-5-1964	Ban on switchblades	4
2	14-11-1970	Duration of preliminary custody	6
3	1-9-1973	Life in prison	15
4	12-10-1974	The Nick Newspaper (De Bajeskrant)	6
5	31-8-1974	Dutch prisoner in Turkey	16
6	4-9-1976	Heroine traffic	15
7	19-1-1979	Special arrest squads	12
8	27-10-1985	Cell shortage	3
9	1-12-1985	Death of squatter in cell	11
10	6-7-1986	Compulsory identification	8
11	5-9-1987	Judicial mistakes	7
12	14-10-1988	Demonstrative meeting police union	5
13	19-3-1990	Testing electronic house arrest device	7
14	24-3-1991	Police involvement in shootings	7
15	22-9-1991	Traumatized police officers	9
16	1-12-1991	Detention under hospital order	19
17	20-10-1991	Increasing amounts of coffee shops in Venlo	7
18	15-3-1992	Separate sections for sexual delinquents	10
19	14-6-1992	Multiple prisoners per cell	7
20	26-4-1992	Hemp growing in the Netherlands	8
21	6-9-1992	Prison escapes	8
22	11-4-1993	Security prison guards	5
23	20-6-1993	Hemp smuggling by Dutch truck drivers	7
24	12-6-1994	Tough policy on defaulters	10
25	1-5-1994	Tracing illegal's by military police	6
26	1-5-1994	Murder drugs dealer know before occurrence	3
27	14-8-1994	High salaries police commissioners	9
28	18-6-1995	Military police action against drugs nuisance in Terneuzen	7
29	17-9-1995	Police failure in Zwolsman-case	13
30	21-4-1996	Alternative sentencing	15



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Table C3 Overview selected items on 'governmental affairs'

	Date of Broadcast	Specific topic	Duration
1	5-3-1965	PvdA convention	5
2	16-3-1966	Local elections in Spijkenisse	7
3	14-10-1966	Cabinet crisis	7
4	11-5-1970	Squatters in The Hague (Vrijdorp Kabouters)	6
5	10-11-1970	KVP convention	7
6	6-2-1971	Various party conventions	12
7	20-4-1971	Campaigning politicians	2
8	1-12-1972	PvdA election victory party	7
9	27-5-1972	CPN convention	3
10	24-11-1973	D66 convention	4
11	14-10-1976	General Debate (in parliament)	9
12	2-5-1981	Portrait of two small Christian parties	23
13	16-9-1982	Extreme-right party Central Democrats and its leader Janmaat in parliament	10
14	13-5-1982	Cabinet Van Agt II	3
15	16-3-1986	CDA campaigning for local elections	7
16	13-6-1987	CDA party convention	7
17	4-4-1987	PvdA convention	4
18	4-7-1987	Mid-term review cabinet Lubbers 2	13
19	20-10-1991	Gladio army	9
20	18-8-1991	VVD deliberation	4
21	25-8-1991	Political crisis about (un)linking wages and benefits	8
22	29-8-1993	PvdA criticizes own chairman Woltgens	5
23	16-1-1994	New years reception PvdA-branch Amsterdam	5
24	5-6-1994	VVD supporters about a 'purple coalition'	5
25	1-5-1994	Volatile voters	9
26	7-8-1994	Status quo on cabinet formation	7
27	10-5-1996	Critical analysis of 'purple coalition'	10
28	5-1-1996	D66 wants to ban racists from politics	7
29	9-2-1996	50 year anniversary PvdA - on Prime Minister Kok	19

## APPENDIX D Chapter 5 - Portraits

Table D1 Overview portraits

	Title of broadcast	Date	Portrayed politician	Network	Interviewer
1	Profile of Mr. Dirk Uipko Stikker	15-5-1961	Stikker (VVD - ex-member of the Upper Chamber; ex-minister; NATO secretary)	KRO	Henk Neuman
2	Face to face (Onder vier ogen)	20-1-1963	Roolvink (ARP - State secretary)	NCRV	Kees van Langeraad
3	Profile of Mr. J.M.A.H. Luns	25-4-1963	Luns (KVP - minister)	AVRO	Joop van Tijn
4	Silhouette (Silhouet)	14-8-1967	Van Riel (VVD - ex-member of the Upper Chamber)	KRO	Henk Neuman
5	Profile of Hans van Mierlo	19-3-1970	Van Mierlo (D66 - member of the Lower House)	VPRO	Joop van Tijn
6	Striking (Markant)	11-3-1973	Stikker (VVD - ex-member of the Upper Chamber; ex-minister; ex-NATO secretary)	NOS	Unknown
7	Striking (Markant)	19-8-1973	Algra (ARP - ex-member of the Upper Chamber)	NOS	Unknown male
8	Striking (Markant)	23-9-1973	Luns (KVP - ex-minister; NATO secretary)	NOS	Max van Rooy
9	Ivo Samkalden, profile of a departing mayor (profiel van een scheidend burgemeester)	28-2-1977	Samkalden (PvdA - ex-minister; departing mayor)	AVRO	Jaap van Meekren
10	Marga Klompé	6-5-1984	Klompé (KVP - ex-minister)	KRO	Hilde van Oostrum
11	In de lead (In de hoofdrol)	2-2-1985	Wiegel (VVD - ex-member of the Lower House; ex-minister; Lord Lieutenant)	AVRO	Mies Bouwman
12	Striking (Markant)	11-2-1986	Bakker (CPN - ex-member of the Lower House)	NOS	Herman van Run
13	Striking (Markant)	9-8-1988	Schakel (CDA - ex-member of the Lower House; ex- mayor)	NOS	Herman van Run

*Table continued on next page*

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14	In de lead (In de hoofdrol)	6-12-1992	Terpstra (VVD - member of the Lower House)	AVRO	Mies Bouwman
15	The show of your life (De show van je leven)	17-1-1998	Jorritsma (VVD - minister)	VARA	Astrid Joosten
16	The show of your life (De show van je leven)	7-1-2001	Zalm (VVD - minister)	VARA	Astrid Joosten
17	Face to face (Oog in oog)	14-12-2001	Balkenende (CDA - member of the Lower House; party leader)	VARA	Astrid Joosten
18	Face to face (Oog in oog)	18-9-2003	Halsema (GroenLinks - member of the Lower House; party leader)	VARA	Astrid Joosten
19	Paul Rosenmöller and...	25-10-2006	Marijnissen (SP - member of the Lower House; party leader)	IKON	Paul Rosenmöller
20	Andries	28-10-2006	Pechtold (D66 - ex-mayor; ex-minister; party leader)	EO	Andries Knevel
21	Andries	4-11-2006	Rouvoet (CU - member of the Lower House; party leader)	EO	Andries Knevel
22	Andries	11-11-2006	Rutte (VVD - ex-state secretary; member of the Lower House; party leader)	EO	Andries Knevel
23	Paul Rosenmöller and...	15-11-2006	Bos (PvdA - ex-state secretary; member of the Lower House; party leader)	IKON	Paul Rosenmöller