



Working for a degree of difference

fdf National Conference
11 and 12 July 2006

East Midlands
Conference Centre
Nottingham

www.fdf.ac.uk

fdf conference overview

fdf conference programme

fdf group session planner

booking form

Working for a degree of difference

Conference overview

Key speakers include:

Bill Rammell MP, Minister of State for Lifelong Learning, Further and Higher Education will address the conference.

'Foundation for Health' will provide an employer's view on Foundation degrees in the health sector - **Chris Jeffries**, Associate Director of Education and Learning Resources, Greater Manchester Strategic Health Authority.

Foundation degrees, Opportunities and Progression - **Professor Deian Hopkin**, Vice Chancellor, London South Bank University and Chair of the UUK Skills Task Force.

Two further plenary sessions will also be dedicated to employer perspectives:

Firstly, exploring the employer experience of Foundation degree development, "**Demand - led Foundation degrees: Employer Perspectives**" featuring:

- **Charles Lilley**
Chief Executive, Capex
- **Jerry Grafton**
Learning and Development Manager, Altro
- **Pat Jackson**
Director of the West Midlands Regional Skills Partnership, Advantage West Midlands

Secondly, "**Making Employer Engagement Work**", day two, will be led by Peter Mileham, President, British Chamber of Commerce, highlighting employer success stories from the regions.

A full conference programme follows with a session planner to help you get the most from this years *fdf* National Conference. If you require any further information please telephone 0845 257 0454.

There will be two, one hour group sessions on day 1, delegates will select from a choice, some sessions will be repeated **R** :

»	Health - an extremely popular sector for Foundation degrees, partly driven by Government policy - Chris Mullen , Greater Manchester Strategic Health Authority and Pauline Hughes , Skills for Health
R	
»	Foundation degrees for the IT Sector - Bob McGonigle , Microsoft and Paul Luker , <i>fdf</i>
R	
»	Marketing Foundation degrees - interactive session to discuss the <i>fdf</i> marketing strategy - Val Hodson , HEIST (1) or David Roberts , The Knowledge Partnership (2)
R	
»	Two sessions will share good practice in work-based learning and employer engagement - highlighted in the QAA reviews of Foundation degrees in 2005. With comments from senior QAA staff, Gillian Hayes and/or Penny McCracken
»	Community Governance and Public Sector Management - John Craig , University of Huddersfield
	Modern Manufacturing - Roy Perryman , University of East London
	Or
»	Hospitality Management - Connor Sheehan , Westminster Kingsway College
	Criminal Justice - John Rotherham , St Helens College
»	Two developing national Foundation degrees will be presented:
»	A Consortium Approach to Foundation degrees - The RAF Experience , the RAF and the four partner HEIs - will showcase their innovative approach to the development and delivery of flexible Foundation degrees. Dr David Young , University of Derby, Wg Cdr Steve Renshaw and Flt Lt Jonathan Greenald , Royal Air Force
R	
	Or
»	A Foundation degree for the Retail Sector - presenters will outline the nationwide development for a technology assisted Foundation degree for retailers - Cathy Parker , Manchester Retail Enterprise Network and Dawn Lavelle - Retail CoVE Director, University of the Arts London
»	Leadership and Governance: HE in FE - HEFCE funded project led by the University of Huddersfield, Staffordshire University Regional Federation (SURF) and London South Bank University. Denise Robinson , University of Huddersfield
»	The HEFCE Teaching Funding Review - Outcomes for HE in FE and Further Consultation , Chris Taylor and Thom Brain , HEFCE

R - Repeated session

» **Booking form print page 5**

**Conference programme
Group session planner**

fdf National Conference

Outline programme

Day 1 Tuesday 11 July

Time	
10.15	REGISTRATION, REFRESHMENTS AND EXHIBITION VIEWING
11.00	Welcome and Introduction to the Conference
11.05	Keynote Address Bill Rammell MP, Minister of State for Lifelong Learning, Further and Higher Education
11.30	Questions for the Minister
11.45	'Question Time'
11.50	Foundation degrees, Opportunities and Progression, Deian Hopkin, Vice Chancellor, London South Bank University and Chair of the UUK Skills Task Force
12.15	Foundation for Health Chris Jeffries, Associate Director of Education and Learning Resources, Greater Manchester Strategic Health Authority
12.40	Questions for the Panel
13.00	LUNCH
14.00	Group session 1 <i>see session planner</i> ▼
15.00	REFRESHMENTS
15.30	Group session 2 <i>see session planner</i> ▼
16.30	'Question Time'
16.35	Demand-led Foundation degrees: Employer Perspectives Charles Lilley, Chief Executive, Capex, Jerry Grafton, Learning and Development Manager, Altro, Pat Jackson, Director of the West Midlands Regional Skills Partnership, Advantage West Midlands
17.30	CLOSE

Day 2 Wednesday 12 July

Time	
9.00	REGISTRATION - Day 2 delegates only
9.30	Group session 3 <i>see session planner</i> ▼
10.30	REFRESHMENTS
11.00	'Question Time'
11.05	Making Employer Engagement Work Success stories from the regions
12.10	'Question Time'
12.15	Derek Longhurst: The Way Forward for fdf
12.30	LUNCH AND CLOSE

Programme subject to change.

fdf National Conference

Group session planner

» Group session 1: Tuesday 14.00 - 15.00

1.1	Health	Chris Mullen, GMSHA and Pauline Hughes, Skills for Health
1.2	Foundation degrees for the IT Sector	Bob McGonigle, Microsoft and Paul Luker, <i>fdf</i>
1.3	Marketing Foundation degrees interactive session to discuss the <i>fdf</i> marketing strategy	Val Hodson, HEIST
1.4	Modern Manufacturing	Roy Perryman, University of East London
	Community Governance and Public Sector Management	John Craig, University of Huddersfield
	Plus Commentary from QAA Staff	Gillian Hayes and Penny McCracken
1.5	A Consortium Approach to Foundation degrees - The RAF Experience	Dr David Young, University of Derby Wg Cdr Steve Renshaw, Royal Air Force Flt Lt Jonathan Greenald, Royal Air Force
1.6	A Foundation degree for the Retail Sector	Cathy Parker, Manchester Retail Enterprise Network Dawn Lavelle, Retail CoVE Director, University of the Arts London
1.7	Leadership and Governance: HE in FE	Denise Robinson, Deputy Director PCET Consortium, University of Huddersfield

» Group session 2: Tuesday 15.30 - 16.30

2.1	Health	Chris Mullen, GMSHA and Pauline Hughes, Skills for Health
2.2	Foundation degrees for the IT Sector	Bob McGonigle, Microsoft and Paul Luker, <i>fdf</i>
2.3	Marketing Foundation degrees interactive session to discuss the <i>fdf</i> marketing strategy	David Roberts, The Knowledge Partnership
2.4	Criminal Justice	John Rotherham, St Helens College
	Hospitality Management	Connor Sheehan, Westminster Kingsway College
	Plus Commentary from QAA Staff	Gillian Hayes and Penny McCracken
2.5	A Consortium Approach to Foundation degrees - The RAF Experience	Dr David Young, University of Derby Wg Cdr Steve Renshaw, Royal Air Force Flt Lt Jonathan Greenald, Royal Air Force
2.6	The HEFCE Teaching Funding Review - Outcomes for HE in FE and Further Consultation	Chris Taylor and Thom Brain, HEFCE

» Group session 3: Wednesday 9.30 - 10.30

Looking Forward: An Opportunity to Contribute to Regional and National Agendas

3.1	South
3.2	Midlands
3.3	North
3.4	National

Programme subject to change.

To reserve a place, please complete this booking form and fax to: 01923 689445 or post to The Conference Organiser Ltd, 58 St. Kilda Road, West Ealing, London W13 9DE. Enquiries tel: 0845 257 0454

Name:

Please email me information of other *fdf* events/activities: Yes No

Institution:

Address:

Telephone No:

Email Address:

Confirmation of booking and joining instructions will follow by email

Special Dietary Requirements:

Other Requirements:

Delegate fee descriptions	Net £	VAT £	Total £	Please
Full conference dinner, accommodation and breakfast	295.00	51.63	346.63	<input type="checkbox"/>
Without dinner, but with accommodation and breakfast	270.00	47.25	317.25	<input type="checkbox"/>
With dinner, but without accommodation and breakfast	260.00	45.50	305.50	<input type="checkbox"/>
Day 1 delegate	190.00	33.25	223.25	<input type="checkbox"/>
Day 2 delegate	100.00	17.50	117.50	<input type="checkbox"/>
Dinner only	38.00	6.65	44.65	<input type="checkbox"/>
Accommodation and breakfast only	48.00	8.40	56.40	<input type="checkbox"/>

Payment Details: NB: Invoicing and card charging will be from TCO (The Conference Organisers Ltd)

Cheque Please make cheques payable to **The Conference Organiser Ltd** and return with signed copy of the booking form to above address

Credit or Debit Card Card Type: Visa , MasterCard , Delta , Switch , Amex
 Name on Card:
 Card Number:
 Expiry Date: / 2 Digit Issue No. for Switch and Delta:
 CVC No. (last 3 digits on signature strip):

Invoice If you wish to be invoiced, please ask your finance department to provide a purchase order number on your organisation's official letterhead and attach it to this booking form. **Please do NOT return the booking form without the purchase order number.**

Email confirmation will be sent to delegates. If you have not heard anything within 14 days please contact Jonathan Torode on: 0845 257 0454

Booking Terms and Conditions

1. A place at the event outlined on the booking form overleaf will only be reserved on receipt of full payment.
2. In the case of a cancellation of a booking, confirmed in writing at any time up to 23rd June 2006, the amount paid will be refunded.
3. In the case of the cancellation of a booking, confirmed in writing after 23rd June 2006 the full fee will be payable and no refund will be made.
4. Any place booked at the conference is transferable to another named individual at no additional cost provided this change is notified in writing.
5. Fees are not transferable to other Foundation Degree Forward events.

I have read and agree to the Terms and Conditions

Signature: _____ Date: _____