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The Ursinus Weekly, October 10, 1949

Betty Leeming

Roy Foster

Robert Herber

George Saurman

Ed Klein

See next page for additional authors

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Authors

Betty Leeming, Roy Foster, Robert Herber, George Saurman, Ed Klein, and Bob Gehman

The Ursinus Weekly

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Price, Five Cents

Spirit Revives as Bears, Fords Deadlock 14-14 in First Home Game

Pep Takes Spotlight In Rival Skirmishes

Throat Lozenges Sales Hit Peak As School Spirit Takes Over

Shades of the academic reformation, ain't 'dis 'de nertz? All in one amazing week the general atmosphere of campus has reverted from apathetic "Who Cares" to enthusiastic "We Do's"!

For most of the '53'ers "fresh" from high school this situation probably seems as normal as walking into the wrong classroom. But for the upperclassmen it's the "turning of the tied", the beginning of the end for a very "deactivating" reign of inertia.

The actual beginning of this swing-back to real collegiate living was probably the co-ordination movement of last spring. Dave Monjar '51, with fingers in both figurative and literal pies of all kinds, drew up a plan for increasing school co-operation and spirit through the joint efforts of the campus leaders.

Though summer intervened, this little bug was still buzzing 'round when Ursinusites returned. And, instead of getting swatted with the rest of the die-hard summer pests, it visited the ears of an obviously receptive and strong-lunged cheering section at both the pep rally and Saturday's game.

Action Accompanies Cheers

Cheering may be listed with the more conservative events of the rejuvenation, however. Foreign fire escapes accompanied by horse and lantern appeared Friday morning and smacked of elopements (except that the horse was wooden), but developed to be merely the consolation prize at a Haverford open house. More than one coed was left hanging by her teeth from the drain pipe as equally curious dorm-mates in the rear tried to catch a glimpse of the "Fords going by" (from the ad of the same idea.), in Saturday mornings wee small hours. But all of the trees are shedding their leaves except the ones on campus—or so it seemed. Certainly had a tough time convincing my dreaming roommate that it wasn't ten-thirty and that she was in from her date as Freeland's bell began to peel.

Cars race by and cars race back, some are green and others are

(Continued on page 6)

Men's Council Acts On Damage Problem

At a recent meeting of the MSGA conducted by president Ray MacQueen '50, the members decided to send a form letter to all fraternities explaining the results incurred by wilful damage to school property and the fines to be imposed. It is hoped that through these letters the students will come to recognize their responsibility to the school and realize the damage they are doing not only to the property but to themselves as well.

The Council also decided that in order to curtail any unnecessary noise in the men's dormitories, proctors will be assigned to Curtis, Brodbeck, and the Annex.

The matter of election of men to the Council was also discussed. Heretofore, two different methods were employed, depending on which class the man to be elected represented. The council now plans to have only the men in each class elect the man who is to represent them rather than the entire male population. An amendment to this effect will be voted upon soon.

Booster Committee Reorganizes; Reed Accepts Eight New Members

At a recent meeting of the Booster Committee, eight coeds were admitted to the group. They are Nancy Henrich '52, Jean Lavine '53, Pam Massino '52, Jean Ostermayer '53, Gloria Pangia '53, Ann Royer '52, Dorothy Shirtz '52, and Evelyn Schraf '53.

Any group that would like a poster is asked to contact Rusty Reed, chairman of the committee, at least one week in advance.

TUMBLING TRIO



Buck Ross, Dave Winther, and Gerald Donahue (on the bottom) flex muscles for stands in cheerleaders' pep campaign.

Tumblers Add Novelty to Day

by Ray Foster '51

At last Saturday's game Ursinus new and improved cheerleading marked the first attempt by a group of tumblers to draw cheers at Patterson Field, and it proved highly successful. The cavorting threesome assisting the regularing an enthusiastic roar from the packed stands, and they made a big hit with the crowd.

The idea was originated and the trio organized by Gerald "Whistler" Donahue, a lively hustler about campus, who received his informal gymnastic training on the beach in front of the Chalfont, Atlantic City. He brought his skill and enthusiasm back with him and hopes that it will help in some way to build spirit around school. Buck Ross and Dave Winther complete the act. With their foot transfers, back flips, and double k's they have certainly revolutionized cheering at Ursinus College. And the skill was not easily acquired. Long afternoons were spent in perfecting the stunts that you see. They hope that others interested in tumbling will come out this year and in the coming years to make it a tradition.

(Continued on page 5)

Thesians Discard Group Play System

At a meeting of the Curtain Club officers and those of Alpha Psi Omega, the honorary dramatic fraternity on campus, last Tuesday evening, it was decided that the club will abandon the group system during the coming year.

In previous years the association was divided into four groups, each working independently of the other, except in the case of major productions. This year, too, despite the absence of groups, the Curtain Club will put on the boards a number of short productions, mostly one-act plays. The casts will be selected from the club at large. Though the play to be presented this fall has not as yet been selected, December 9 and 10 have been chosen as the dates for the production.

Tomorrow evening the Stars and Players will gather at seven o'clock at Super House for an organizational meeting. At seven-thirty all the old members are invited to join in the annual reception given for those new students who wish to take part in the club's activities.

students got their first look at the squad. The opener with Haverford group of tumblers to draw cheers highly successful. The cavorting squad helped a great deal in eliciting

Radio Experts Build New, Improved Set For College Station

With a weather eye out for giving Ursinus its place in the sun and the other equally weather eye out for learning more in the field of electronics, student electricity experts Joe Beardwood and Charlie Stokes have produced a bigger, better radio station for the college.

Actually the reason for this bigger, better set-up is based for the most part on a new transmission recently built by geniis Joe and Charlie. (Leastways, we think they're brains, since we can't tell ions from icons at this point.) The new transmitter will in turn produce better reception in individual radios, perhaps even as far as Norristown.

Known as WURS, the station will be on the air every Monday through Thursday evenings from 7:30 to 9:00 p. m. at 640 on your radio dial. Broadcasts will be resumed this week.

The experimental radio station, now very familiar to upperclassmen, came into being last fall.

(Continued on page 6)

LANTERN SEEKS NEW WRITERS TO AUGMENT PRESENT STAFF

Students with literary leanings, take heed! Al Mazurkiewicz, editor of the Lantern, is on the look-out for five new staff members. Anyone who wishes to have his name added to the masthead of the tri-annually published journal may make application by submitting letters to the editor or any staff member tomorrow.

Gil Clamer, Lou Stefan and Bill Keller, all seniors, comprise the present list of members. Material for the first issue, which will include short stories, poetry and other types of creative writing, must be in the editor's hands by November 10.

ORGANIZATION LEADERS

Don't forget the student activities meeting tomorrow night at 7 p.m. in S-12. Bring your budget estimates and preferred dates for events and meetings. It is imperative that all be present.

Isaacs To Consider Communism in Asia Wednesday Evening

Author Will Review Recent Trip To Far East at First Forum

On Wednesday evening the Ursinus College Forum will hold its first meeting of the year. The committee is fortunate in securing for this first meeting Harold B. Isaacs, Special Projects Editor for Newsweek.

Mr. Isaacs' subject is "Whither Communism in Asia?" The newsman is a well-qualified speaker on this topic, having just returned last May from extensive travels in southeast Asia. Mr. Isaacs' itinerary included India, Indo-China, Siam, China, and the Philippines.

On his return to the United States he appeared on the national radio program **Town Meeting of the Air** on which he opposed the Nationalist government of Chiang-Kai-Chek.

Mr. Isaacs has also written several books on the Far East. His most recently published work is **Last Chance in Asia**. He is coming to Ursinus through arrangement with the East and West Association.

The march of Communism in Asia is a live wire situation. Mr. Isaacs is certainly one person who will be able to answer many of the questions which people are now asking about American policies toward Asia.

Y Commissions Plan For Initial Meetings

by Robert Herber '51

This Wednesday evening the Y commissions will hold their organizational meetings to plan their year's program. The YMWCA urges all students to take an active part in some phase of the Y's varied activities this year. There is a place for everyone, especially for freshman students.

Mabel Faust '51 and Elmer Meissner '50 conducted the Sunday evening vesper service last night in Bomberger Chapel. Elmer, a veteran member of the Student Worship Commission of the Y, president of the Brotherhood of St. Paul, and a pre-ministerial student, addressed a large student gathering on the topic "Know Yourself". He is only one of many students who will have an opportunity to speak to the student body during this series of Sunday evening services.

Luther Heist '50 has been appointed co-chairman of the Student Worship Commission, which sponsors these services. He accomplished an outstanding job last year of putting new spirit and interest into these worship services, which often drew audiences of from seventy-five to a hundred. Sue Leinbach '50 is the co-chairman this year and both have pledged themselves and the commission to the task of planning more interesting and helpful services throughout the year. The only thing that they ask is the student body's continued co-operation in attendance and a worshipful attitude at these services.

Vesper services this Sunday evening will be in charge of Luther Heist '50 and Nancy Matterness '52. Jack Christ '51 will provide

(Continued on page 6)

Pre-Med Group To Meet Tonight

There will be an organizational meeting of the James M. Anders Pre-Medical Society tonight at 7:00 p. m. in S-12. All interested freshmen are invited to attend.

Stassen To Appear At Annual Program For Founders' Day

Graduates To Receive Diplomas At Convocation on October 21

The Honorable Harold E. Stassen, president of the University of Pennsylvania and former general in the United States Army, will be the speaker Friday, October 21, at 2:30 p. m. at a Convocation to be held in Bomberger Hall in celebration of Founders' Day. He will receive the LL.D. degree.

Members of the class of 1949 who completed their work during the summer will be graduated. The senior class, attending as a group, will march in the academic procession with the speaker, the faculty and the board of directors. Classes will not be held in the afternoon.

Those members of the senior class who will be present are requested to leave their names in the office of the Dean or to report to their president, Max Jentsch, no later than this Wednesday afternoon. Caps and gowns will be provided and seats reserved for the seniors.

If parents of seniors wish to attend, application for tickets should be made to Dean Clawson this week. Seniors are requested not to apply unless they are sure that the tickets will be used. Juniors may call for tickets at the Dean's office on Monday, October 17; sophomores on Tuesday, October 18; and freshmen on Wednesday, October 19, until the supply is exhausted. Those without tickets will be admitted only after the procession has entered Bomberger, when vacant seats may be occupied and a small amount of standing room filled.

After the Convocation there will be an informal reception in Pfahler Hall, at which time all of the students may meet Dr. Stassen and the president of the board, Dr. Harry Paisley.

Traffic Man Helps Maids in Distress

Recent addition to the school's increasing number of time and life savers is the policeman who stands at the corner of Sixth and Main to help the fair sex cross the street.

The policeman, Mr. George Moyer, of the Colledgeville police force, has recently been placed there at the request of the local borough council, although the school for a number of years has urged that something be done to curtail traffic dangers on Main Street.

His hours there, although not visibly standard, involve at least the evening dinner hour and probably two other times daily when school traffic is at its height.

His presence there serves as the answer to many a parent's parting reminder, "Do be careful crossing the street."

SOPHS PLAN DANCE, HAYRIDE; NAME H. LINTNER TREASURER

Under the leadership of its president, Bob Henderson, the Class of '52 has already begun activities with plans for a gala week-end of events, October 28 and 29. A Masquerade Ball, complete with costumes and an orchestra, has been scheduled for Friday night and a back-to-the farm hayride with wagons, hay, and all other necessary accoutrements will provide Saturday evening's entertainment. Committees are at work now on plans for both events.

The vacancy for position of treasurer of the class was filled on Wednesday when the Sophomore Class elected Herm Lintner to handle its finances for the coming year.

Balloting will soon be held for a member of Men's Student Council.

EDITORIAL

CUSTOMS

This weekend the yearly culmination, climax, zenith of customs confusion came into its own. No one doubted that something similar would happen before the Soph-Frosh fracas had ended. It is accepted, even eagerly awaited by some, just like rainy dances.

The topics of conversation became blame-laying, with at least as many accused as there were parties involved. Obviously, the complete blame rests with no single group.

The Soph Rules Saga on the Ursinus campus has become long and greatly enhanced by time. It is taken for granted that unwritten tradition will govern most of it. Yet no one knows what this really is. Faculty, upperclassmen, Frosh, and many Sophomores are equally surprised when the daily episodes and paraphernalia appear. What's more, they are equally helpless to interfere if they should feel it necessary.

The Sophomores on the committee plan their diabolic strategy and submit it to the respective student governments, along with the estimated duration.

Each year's program is, therefore, originated and put into effect by different groups, with no standard or precedent to govern their decisions. The length of time, the costumes, the meeting activities, the spheres of influence of the Sophomores are completely fluid or alterable. The frosh can expect the worst with very little notion as to how long or why they're getting it.

If the Soph Rules Committee goes beyond its bounds, there is little chance for the WSGA or MSGA to act until after the damage has been done.

But the factor which causes so much difficulty every year is the ignorance which is forced upon the Frosh, supposedly as part of the customs themselves. They are told only that it is for the Sophs to decide when their customs will be over and that that will be determined by their actions (which, incidentally, is not so). The Frosh are continually told to "break" by their pals, the juniors, and are constantly led to believe that only through a successful break will they end the "misery." And, naturally, they believe it. Didn't you? And you will remember that a break leads to three things: damage, personal injury, and unpleasant feelings.

It seems time for intelligent planning to take the floor, time to let the Frosh know, when they arrive, just how Soph Rules will end—not necessarily when, but definitely how and who is to end them.
—Betty Leeming '50

VICE-PRESIDENT PARTICIPATES IN '49 EDUCATION CONGRESS

Ursinus College Vice President, D. L. Helfferich, Collegeville, took part in the annual Educational Congress at Harrisburg last Friday. During the Congress, which is sponsored by the State Department of Public Instruction, he served as a member of a panel for a discussion before the entire body.

The discussion topic handled by the panel on which the local man was a member was "Producing Adequate and Qualified Personnel for the Public Schools." Other members of the panel included college deans, county superintendents for public instruction and other prominent figures in the educational world.

Mr. Helfferich is a member of the State Council of Education.

Moore's Enjoy College a la Swiss

Chaff . . .

Everyone and his money evidently hit the Atlantic for points east this summer. But for us peasants who just relaxed on our own nice firm American soil, Jim Moore '50 and his wife Jane have things to tell.

Not satisfied with the provincial air of Ursinus collegiate life, nor even with a mere trip to foreign shores, Jim and Jane made arrangements to matriculate at internationally known and related University of Zurich in Switzerland. There the student body was composed for the most part of Americans and Englishmen with enough of Irish, French, Swedish, English, Czech, Chinese, German, and Australian to lend the school a truly cosmopolitan atmosphere.

Lectures in English

Luckily for most of the students, all of the lectures were conducted in English. All of Jim's courses for the six weeks' period were political science; yet though the name is familiar, the method of teaching was of a quite different sort.

The lifetime of a "professor" at

Zurich was a very short one. After three days, he was automatically replaced by a new man with an entirely new topic. These professors (lecturers really) presented as cosmopolitan an array as the students themselves. A British M. P. (Labor) discussed British socialism; a Dutch professor from the University of Amsterdam lectured on American-European contact; a professor from the University of Hamburg chose the topic of European history.

Bull Sessions

At the end of the morning session the classes participated in an hour of open discussion on the lecture topic for that day. Evening discussion groups consisted for the most part of exchanging opinions about "conditions" in one's own country. The school Jim lachonically summed up in the word "terrific".

While at Zurich, the young couple lived with a Swiss family whose idea of a lovely way to spend an evening was mountain climbing at night.

Their studies at the university were the culminating point of a trip to England and northwestern Europe that started on June 12 with a plane ride from New York to Paris. They travelled in rapid succession on from Paris to London to the Isle of Wight and then to the Netherlands.

Travelled Via Everything

Using almost as many modes of travel as places they visited, they took long train rides, frequently interspersed with even longer bicycle rides (or so it seemed). A night steamer trip across the Zuyder Zee and a two-day sailing jaunt helped make the Moores experienced and finished travellers.

Their studies over, they left Zurich for Paris and from there biked through southern France. At Bordeaux they had the fascinating if not novel experience of being arrested by the French police. Net result was a hasty retreat to Paris.

After a short trip to Germany, they went to LeHavre and then on home. And so another illustrious Ursinusite has been out to see the post-war world.

Come the end of a history lecture I always vow I'll never pick up another pencil, but here I am. Death, taxes and the Weekly. Do feel free to arrange them according to your own personal preference. (Certainly will be dead as a Brooklyn bet around here.)

What with tin cans, breaks, raids, and rides of last week's panic parade, a body has to be mighty careful which classes he attends these days. He could miss a whole episode in half the time it takes to mumble "here." But, spear and insurance policy tucked firmly under our arm we fear not man nor the collegiate beast. Our door is locked only because we are extreme introverts!

Welcome, freshmen women, to the enchanting status of a college coed, civilized version. Now you're in the race with the rest of us. A word of warning . . . every man for himself, and he'd better be.

Having heard increasingly gory details with each intake of the electrified air, we seriously considered moving into the sanctuary of our neighbors at Graterford for protection, only to discover that a member of the society had just stabbed a pal to death at the dinner table. Now, things can get pretty rough when there are eight people and four steaks, I'll admit, but a few broken arms and heads is usually the limit.

What's this, what's this? A boycott fraternity? I knew they'd find a use for the College Woods someday! (Now don't be naive, please!) Maybe they could blaze a trail for couples trying to beat curfew.

We just happen to have an orchid in our jeans pocket. It's a wee bit crushed 'cause we've been saving it since Saturday afternoon, and a body must sit down after so long. Nonetheless, we hand it with pride and appreciation to the team for what really was the "old Ursinus fight." And another for the coaches, the best.

Since they were three for a nickel, I can't think of a better place for the third than with all the rooters (band, cheerleaders, tumblers, and yellers), who haven't talked since. Don't let it bother you. All you have to do is beam with the rest of us!

X-change

Newark, N.J. (I.P.)—The College Bookstore at the Newark Colleges of Rutgers University will resume a practice that it was forced to discontinue during the war, and will again serve as an agent for the student. The administration declares that any student who wishes to sell any of his text books will be permitted to bring his books to the bookstore, and to exchange his books for a receipt.

According to the announcement, this receipt will be honored for fifteen months from its date, and except for the first week of each term the owner will be able to have the books returned or receive the money if the book has been sold. The books will be sold at the highest price. If the book or money has not been called for within the fifteen months allowed, it will automatically become the property of the Rutgers University Bookstore.

The bookstore, as an agent, will receive either ten percent of the price or a minimum fee of ten cents. In order to have the books returned or to receive the money from the sale of the books, it is pointed out, the student must present the receipt, as no transaction will be permitted to take place without the receipt. This policy is designed to protect both the student and the bookstore as much as possible.

Wilkes-Barre, Pa. (I.P.)—Twelve colleges of the Eastern Pennsylvania Intercollegiate Theater and Radio Conference have set the fuse for the development of an intercollegiate theatrical organization. Wilkes College, where the idea for the new organization was conceived, has volunteered to be the center for the collection of intercollegiate theatrical information.

A meeting last spring, held on the campus of Lehigh University, led to action on three vital proposals which are bound to affect most college theater groups. The main proposal is to exchange theatrical productions among colleges.

THE MAILBOX

Dear Editor:

Last year one of our women students claimed that our women's student government was run by a few people for the benefit of a certain few. This statement would certainly arouse some comments from any person closely associated with our student government. To prove the democratic set-up and procedure used in the construction of the WSGA, a chart has been drawn up, assembled, and distributed to every woman today.

This chart explains the three branches of the association with their subdivisions in the form of committees. It shows the membership of each committee, how the members are chosen, and tells the function of each one in relation to student government. In addition to this, the faculty-student committees are listed in a similar fashion with ample explanations.

Having been thoroughly checked, the chart proves that over 125 women are actively engaged in student government work. If big sisters were included in the count, well over half the female students would be considered workers in the WSGA.

Every woman is a member of the WSGA, but not every woman participates actively. These committees and branches of the association provide plenty of work for those who are interested in trying to improve our democratic form of student government. If you have doubted the distribution of power among the women students, read over this chart. You will find that Ursinus College has true women's student government.
—Anne Hughes '50

Athletic Organization Sells Socks

The WAA is selling cotton, woolen, and nylon socks for the benefit of the WAA Scholarship Fund. Marjorie Justice in room 1 Shreiner is head saleswoman.

Professor Receives Appointment

Dr. William S. Pettit, Collegeville, a member of the Ursinus College faculty, has been named chairman of the publicity committee of the Norristown Chemists Club which is starting its activities for the 1949-50 season this month.

Briefs Campus

French Club

Over 30 students and faculty members attended the first meeting of the French Club in the music room of the library last Wednesday evening. Henry Bell '51, a club member, talked briefly on his travels in Europe this summer. After a brief discussion on future activities for the group, refreshments were served.

Pre-Legal Society

Applications from two new members, Harold Terres and Roger Drechsler, were accepted at an organizational meeting of the Pre-Legal Society last Tuesday noon. Plans are being made to accept more new members in the near future.

Program chairman, Robert Herber '51, announced at the meeting that the society will again attend the annual Intercollegiate Conference on Government, and that plans are being formulated to have three speakers (a statesman, a law student, and dean of a law school) address the group during the year.

Chess Club

The Chess Club will meet every Tuesday evening at 8:00 p.m. in the Recreation Center. The chess team, which is a component part of the club, will again schedule matches with other colleges and local teams.

Among the team's tentative opponents are Haverford and Temple, and groups from Norristown and Royersford. All interested students are invited to attend any of the club's meetings or matches.

F. T. A.

Last Tuesday evening the Executive Committee of the Future Teachers of America met to plan FTA activities for the year.

On Tuesday evening, October 18, the club will sponsor its first event, a "get-together, get-acquainted" wiener roast in the College Woods. A membership drive to obtain at least 100 members will be held within the next few weeks, according to Luther Heist, president.

Because of the retirement of its advisor, Dr. Jesse S. Heiges, the group voted Mr. James Minnich its new sponsor.

SPORTS STAFF — Joanne Duncan '50, Ray MacQueen '50, Richard Hanna '50, Jean Heron '51, Ralph Ziegler '51, Nels Fellman '52, Bill Helfferich '51, Don Stauffer '51, Jean Leety '52, Dave Monjar '51

BUSINESS STAFF

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CIRCULATION MANAGER - - Jean Rinear '51
CIRCULATION ASSISTANTS — Beverly Tuttle '51, Harry Markley '52, Effie Siegfried '51, David Monjar '51

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THE URSINUS WEEKLY

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Harberger Wiends Baton

If one ambles down to the Thompson-Gay gymnasium any Thursday evening, he is sure to find the 35 members of the Ursinus band, with Norman Harberger '50, student director, putting the enthusiasts through their musical tricks.

Norm, who plays trumpet himself, started his career in the band when there were 16 players and has seen the number gradually increase to the present 35 musicians, drum majorettes and color guard, all supervised by Dr. William F. Philip, faculty director.

Actually, Norm himself is the sparkplug of the organization and is the real reason why the band has improved so much in quality as well as quantity. Since his freshman year, he has devoted himself tirelessly to the various tasks of getting new music, recruiting new

members, and giving it that well-consolidated air.

In addition to directing the band, Norm has been an outstanding member of the other musical organizations (Meistersingers, Glee Club, Messiah Choir) and has had leading roles in the operettas *The Mikado* and *Sweethearts*. He has also participated in work of the Student Worship Commission of the Y and is a member of Beta Sigma Lambda fraternity.

The Ursinus band of 1949-50 has big plans. Many students heard it boost enthusiasm at the pep rally Friday evening. The musicians will perform again on Old Timers' Day, November 5, in a concert to be given on the Freeland steps. Service awards will be given to those members having played for three consecutive years.

Three enthusiastic high-stepping freshmen women are Laura Bechtel, Carol Lucas and Rueth McCartney, all drum majorettes, while leading the advance in the color guard are seniors Jacqueline Seitzinger, Virginia Smith, Norma



CANNED CORN

Prof, to student who is half an hour late for class: "You should have been here at nine o'clock."

Student: "Why? What happened?"

Alli Baba went up to the entrance of the cave and cried, "Open, Sesame!"

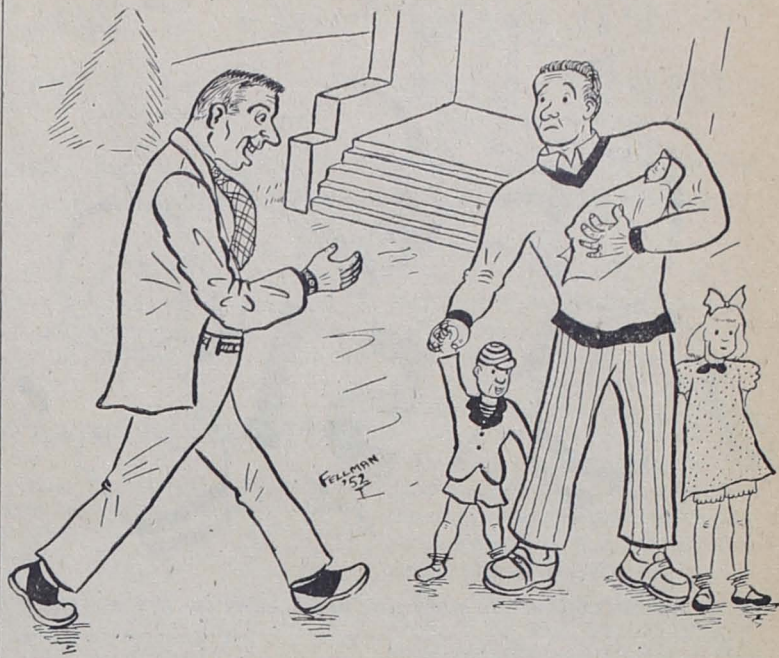
And a voice from the cave replied, "Sez who?"

Visitor: "Why do you say you're George Washington? The last time I was here you said you were Napoleon."

Loon: "Yeah, but that was by my first wife."

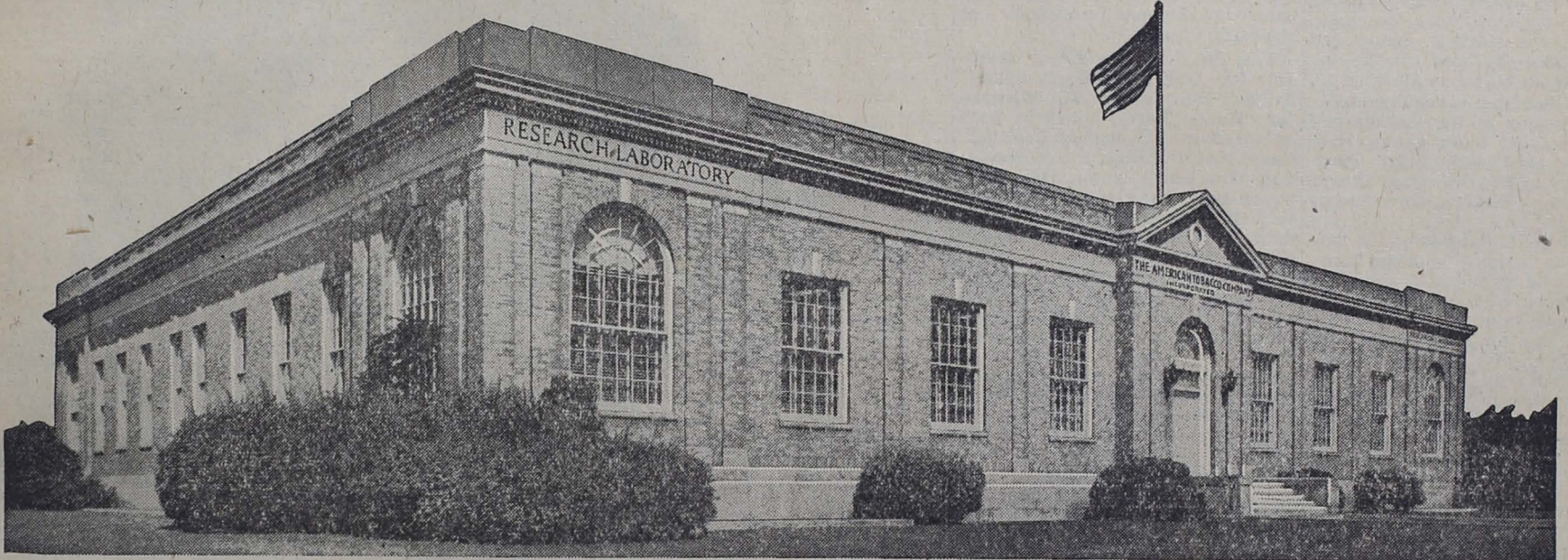
Young and Edna McLaughlin '53. According to Norm, the band boasts a strong drum section, but members would welcome any student who can play trumpet or trombone. The student director also stressed that a player of any of these instruments need not be an expert and that there are several of these instruments available for leading purposes.

FOOLISH QUESTION!



"Welcome back, Bob; what have you been doing all Summer?"

To give you a finer cigarette Lucky Strike maintains AMERICA'S FINEST CIGARETTE LABORATORY



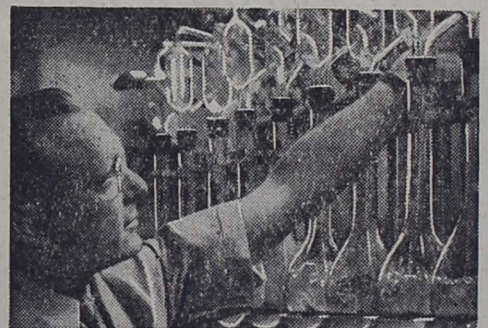
America's largest cigarette research laboratory is your guarantee that Luckies are a finer cigarette!

YOU SEE HERE the largest and most complete laboratory of its kind operated by any cigarette manufacturer in America.

For many years Lucky Strike scientists have delved into cigarette research on an extensive scale. Out of this has grown an elaborate system of quality control. Every step in the making of Luckies—from before the tobacco is bought until the finished cigarette reaches you—comes under the laboratory's watchful eye. As you read this, a constant stream of tobacco... samples

from every tobacco-growing area... is flowing into the laboratory in Richmond, Virginia. These samples are scientifically analyzed, and reports of their quality go to the men who buy at auction for the makers of Lucky Strike.

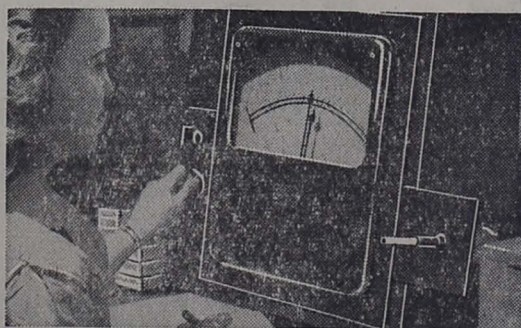
Armed with this confidential, scientific information—and their own sound judgment—these men go after finer tobacco. This fine tobacco—together with scientifically controlled manufacturing methods—is your assurance that there is no finer cigarette than Lucky Strike!



Testing tobacco. Samples from every tobacco-growing area are analyzed before and after purchase. These extensive scientific analyses, along with the expert judgment of Lucky Strike buyers, assure you that the tobacco in Luckies is fine!



So round, so firm, so fully packed. Typical of many devices designed to maintain standards of quality, this mechanism helps avoid loose ends... makes doubly sure your Lucky is so round, so firm, so fully packed.



So free and easy on the draw. This meter draws air through the cigarette, measures the draw. Samples are tested to see if they are properly filled. Tests like this guarantee Luckies are free and easy on the draw.



We know: **LUCKIES PAY MORE** for fine tobacco (millions of dollars more than official parity prices)

We are convinced: **LUCKIES PAY MORE** for cigarette research

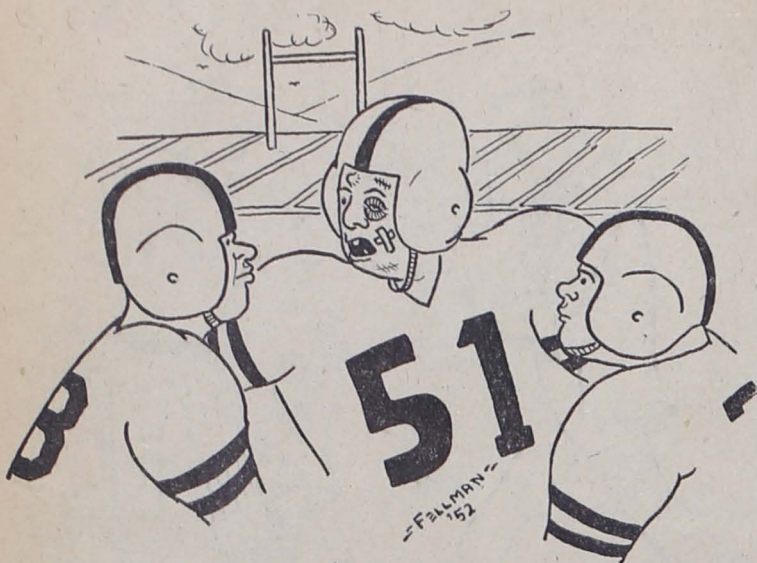


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ENOUGH'S ENOUGH!



Err... Wouldn't one of you other guys like to carry the ball this time?"

Coeds Make Ready For Hockey Opener Wieneke Installs T; Pleased With Spirit

This year's hockey squad, captained by senior Anita Frick, is putting forth a great deal of hard work in hopes of a very successful season. With only five returning varsity lettermen there are many vacancies on the squad.

Along with the crowd of upperclassmen vying for these positions are many up and coming freshmen. However, the starting lineup has not yet been disclosed for the opener at Bryn Mawr on October 19.

In addition to the regular eight-game schedule of the Varsity and JV, four third team games have been arranged with Bryn Mawr, University of Pennsylvania, Drexel, and Penn State's Swarthmore Center.

One of the highlights of the varsity season is the All-College Tournament held on the fifth and sixth of November. Ursinus will compete with teams from the surrounding colleges, and an All-College team will be chosen by a selection committee. This year the selected team will have the privilege of competing with the Philadelphia association's teams for the opportunity to play in the National Tournament at Baltimore.

Few football coaches have been subjected to as much grandstand criticism during and after a game as has been Kuhr Wieneke these past two years. Now initiating his third season as a member of the Ursinus faculty, Coach Wieneke will undoubtedly continue to inspire many hot campus pigskin debates with his new formations and strategies.

This fall, with the aid of assistants Ray Gurzynski, Harry Spangler, and Ron Landes, Mr. Wieneke (of "Hurry, hurry, hurry it up!" and "Get up old men of Ursinus!" fame) has installed the T formation. The coach claims that "this is the best squad spirit we've had yet. It has radiated into the student body and will help to win games."

Our diminutive coach launched his career as mentor of the Phoenixville High School eleven soon after his graduation from Penn State. Then came two years at Norristown High, where he produced a championship team. When he came to Ursinus, wrestling was made a major sport here, and was added to the classroom and football chores of Mr. Wieneke.

FROM THE SIDELINES

by George Saurman '50

With the kind indulgence of the male population of Ursinus, the sports department of the "Weekly" would like to take this opportunity to enlighten the weaker sex as to some of the finer points of the mysterious game of football. It has been brought to our attention that some of the feminine spectators were amazed and dejected that anyone should be penalized for holding.

Therefore, perhaps we should begin with the huddle. Contrary to what seems to be the popular belief, the team does not discuss whether or not his girl got to the game or with whom he has a date that night. Only the quarterback speaks in the huddle and he gives the play and the number the ball is to be centered on. Both the backs and the holes in the line have numbers which are used in calling the play. This saves a great deal of time.

Another choice bit of informa-

tion which will bring you lassies up to date is this: if you should hear that the coach is trying to build a better mousetrap it does not mean that his house is overrun with rodents. A mousetrap in football is when a defensive man is purposely allowed to get through the line and then is blocked from the side. This opens a beautiful hole through the lane from which he started and is very effective against a fast-charging linesman.

Usually a guard pulls out from the opposite side of the line on which the trap is made. So when you see a guard pivot and leave his position it is not because he fears his opponent but rather because he has a job to do elsewhere.

Another situation on the football field which causes the ladies' jaws to drop in undisguised amazement is the screen pass. On this play the entire opposing line is allowed to crack through faked blocks and madly pursue the

passer who seems to have gone temporarily berserk and is dashing at full speed back toward his own goal line. Suddenly he turns and throws the ball to one of his own players who is waiting behind almost the entire line. At a given signal the line moves quickly downfield, blocking for the pass receiver. When used as a surprise tactic this play is often good for a large gain.

It isn't necessary to sigh and lament over the local players, because you overhear a football enthusiast remark that the line is unbalanced. This really has nothing to do with their mental status, but refers merely to the fact that there are more men on one side of the center than there are on the other. There is no need to send for a strait-jacket.

Thus fortified with gridiron savvy, we trust that all you coeds will from this day forward enjoy the games more completely. Your ball, first and ten.



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Ursinus to Meet Dickinson In Third Gridiron Clash

Reports Hold John Mathewson Outstanding in Role of Quarterback; Red Devils Keep Franklin & Marshall to a Tie in Close Game

by Ed Klein '52

This Saturday the gridiron stars of coach Kurt Weineke's Ursinus' eleven will travel to Biddle Field at Carlisle, Pennsylvania, to engage the red and white of Dickinson. A capacity crowd of four thousand is expected to be on hand for the game.

The Red Devils are capably coached by a former Penn State alumnus, Ralph Ricker, who brings with him a great knowledge of tricky hard-driving football. His teams are well-known for their persistence in wearing down the opposition.

Season records mean nothing when these two traditional foes line up against each other. This is their thirtieth meeting in a series dating back as far as 1894, with Dickinson holding a slight edge, having won fifteen, lost nine, and coming out even five times.

Good Backs

Last year the final score showed Dickinson on top, 24-0, with half-back Jerry Miller, a product of Huntington, Pennsylvania, providing the spark that led to the Dickinson victory. This five-foot-ten, 150 pounder has been going at a fast clip again this year. In addition, coach Ricker has uncovered a find in quarterback John Mathewson, a sophomore from Altoona. To date, Dickinson has scored four touchdowns, of which Mathewson scored three personally and hurled a 73 yard touchdown pass for the fourth score.

Neither team has yet felt the thrill of victory. Dickinson lost to Western Maryland and Grove City, while tying Franklin and Marshall last week, 13-13. Ursinus was downed by Drexel in their first game, but tied Haverford Saturday 14-14. These are not outstanding records, but both teams have shown marked improvement and power in each succeeding game. This tussle should be a real test for both squads.

The Opposition

DICKINSON	
West Maryland	7-27
Grove City	6-25
Franklin & Marshall	13-13
SWARTHMORE	
Washington College	14-14
P. M. C.	0-28
WAGNER	
Moravian	18-26
Susquehanna	41-27
Hofstra	19-6
FRANKLIN & MARSHALL	
Lehigh	0-53
Johns Hopkins	13-14
Dickinson	13-13
PENNA. MILITARY COLLEGE	
Delaware	0-29
West Chester	14-20
Swarthmore	28-0
SUSQUEHANNA	
CCNY	0-59
Wagner	27-41
Lycoming	34-6

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EXCUSE US

The Weekly sports' staff would like to correct a statement which it made last week concerning Dr. Donald Baker, head soccer coach. Our story had Dr. Baker taking his graduate work at Haverford College which is not the case. Rather, the amiable professor received his Master of Arts degree at Harvard.

Dorm Teams Start With Full Program

The firing pin of the intramural touch football season will be touched off this week, with seven teams prepared to take the field to vie for the point-winning positions in the conference standings. Dorm managers are asked to pay careful attention to the posted schedule and see that their dorm is represented on the field when they are to play.

Due to the inclement weather last week the tennis tournament has fallen behind schedule. All entrants must see that their matches are played as soon as possible in order to complete the tournament before it becomes too cold to play.

The hole-in-one contest which was to be held last Saturday morning has been carried over to this Saturday, October 15. Equipment will be available at the teeing-off spot for all those who do not have their own supplies. Practice shots may be taken by the contestant and each player will have six chances to hit the target area. The hole will be located on the baseball field, 125 yards from the firing line. A beautiful intramural medal will be awarded the winner of the contest.

This year the intramural program is under the capable direction of senior Bob Gehman whose outstanding feats on the field of athletic endeavor here at Ursinus have distinguished him among the ranks of the "naturals."

In addition to his other duties, this diminutive sportsman wields a wicked pen and has garnered the post of assistant sports' editor of the Weekly.

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TODAY & TUESDAY
WALLACE BEERY in
"BIG JACK"

WEDNESDAY & THURSDAY
WILLIAM EYTHE in
"SPECIAL AGENT"
and **RAYMOND WALBURN** in
"LEAVE IT TO HENRY"

FRIDAY & SATURDAY
YVONNE de CARLO and
HOWARD DUFF in
"Calamity Jane and Sam Bath"

SYMBOL OF SPIRIT



DON YOUNG, stellar Bruin scatback, typifies the new look which has swamped the Ursinus campus. Young, who was co-captain in last Saturday's 14-14 deadlock with Haverford, took the field with a temperature of over 100. At half time he was removed to the college infirmary where he was treated for the grippe.

Booters to Launch Season on Saturday

Soccer fans may very well look forward to a much better season this year. At the present time the squad consists of 27 members, all of whom have shown great interest and enthusiasm in the game.

Dr. Baker has lots of fair material to choose from in order to fill the positions left by Chad Alger, Bill Meinhardt, Russ Berry, and Ken Fordham, but has yet to determine which men will fill those positions in the opening game next Saturday with Stevens Tech. However, Jack Arthur is being primed for the left wing position released by Alger, and Harry Light may fill Meinhardt's shoes in the left full-back position. The remaining line positions are waiting for Don Bailey, John Schwendeman, and John Eddelman.

In order to prepare the varsity players for real competition, Dr. Baker has placed the backfield against the line in scrimmage. This situation prevents players from working out plays with each other, but keeps them alert to unexpected situations. Veterans John Peterson, John Powell, Larry Plete, Jay Ely, Ken Mammel, and Don Bailey are expected to give their opponents plenty of trouble this season.

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Bears Tie Fords 14-14 In First Home Game

Bruins Astound Fans With Abundance of Drive in Offensive; Young, Scirica Score for Locals; Ehnnot Kicks Two Placements

by Bob Gehman '50

A courageous, hard-hitting Bruin eleven won the hearts of the Ursinus fans Saturday afternoon as they deadlocked with Haverford 14-14. Performing under a cruel, midsummer-like sun the Wieneke-men did a complete about-face from their inept performance at Drexel and played the brand of football which has been missed on Patterson field in recent years.

Player of the Week

After Saturday's brilliant game with Haverford, the Sports Department was faced with the impossible task of selecting the player of the week. However, overshadowing many others by a slight margin was Bob Davis who, by his alert play paved the way for the Bears' second touchdown.

Shortly after the second half got under way, this big Freshman from Western Pennsylvania fought his way into the Ford backfield and virtually intercepted one of Garrison's handoffs. This started the Bruins successful pay off bid. Tackle play was outstanding all afternoon as Davis and his partner, John Ehnnot, spilled Fords' backs for tremendous losses. Spelling them were Bob Mitchell and Frank Lafferty, who also made several brilliant tackles.

The entire line must be lauded for the fourth period goal line stand that prevented defeat. Reliable Doug Leander led a determined Bruin line in that stand.

In the backfield there were numerous bright spots, but perhaps the most enlightening was the improved play of husky sophomore Paul Doughty. Doughty, along with Bill Fisher, and Chick Scirica churned out many valuable first downs for the home team. Bill Poore and George Saurman carried on in fine fashion for Don Young in the second half. In conclusion, there was no single man responsible for the fine performance, but an entire team which is on the way up.

TUMBLERS

(Continued from page 1)

tion at football games.

The regular squad must not be forgotten in the commotion caused by the acrobats. Their patience through times when spirits were low and cheers hard to draw was admirable. The man with the white sweater and the megaphone is Len Abel, a competent junior starting his second year of cheering. The feminine section consists of veterans Jean Daniels and Doris Neill and sophomore Edith Siegenger. One new member who will be seen at football games from now on is Mary Schoenly. At basketball contests Marie Janson and Phyllis Letson will substitute for the seniors.

Leading cheers at a game is the least of the squad's tasks. They prepare the Friday night bonfire and pep rallies, cover the campus with reminders of the coming game, and take it upon themselves to raise the spirit of the student body. Along with the frolicsome bear on Saturdays they do an excellent job.

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By tying the Mainliners in this their twenty-fifth encounter, the Bears maintained their slight one-game margin in the friendly feud which started in 1894.

Fate smote both teams cruelly most of the first quarter as penalties nullified any serious scoring thrusts. However, disaster struck late in the first period as John Hume, Quaker halfback intercepted an Ursinus aerial, and one play later rounded the left flank and sidelined it 45 yards for a score. Ted Test converted and made it 7-0 as the quarter faded.

Young Leads Attack

Sparked by elusive Don Young, who was playing with a 100-plus temperature from an attack of grippie, the locals roared back with a touchdown bid which faltered on the enemy 4 yard stripe where the Red and Black took over on downs and kicked to safety. Starting from midfield the Bears repeated the drive as Don Young passed to Bill Turner for 10, threaded his way to the thirty on a quick opening play and handed off to Paul Doughty, powerful soph back, who went to the twenty.

Four plays later, after thrusts by the same two Bruin backs had moved the ball to the one-foot line, Don Young broke into the end zone standing for the first '49 score. John Ehnnot left his position at tackle to split the uprights, tying the score at 7-7.

Davis Intercepts

As the second half opened, the fans, having been treated to some 'tween-half entertainment by the band and the receptive Ursinus-Haverford freshmen who had a melee over a banner, the Grizzlies' alert Bob Davis smothered a Quaker lateral on the Ford's 20 yard line. Chick Scirica carried for five, Bill Bond crashed to the six and Chick Scirica put Ursinus ahead from there. John Ehnnot again converted.

Punts were exchanged as the Fords set up their tying TD. From his own 32, Burt Saidel saved the day for the visitors by racing 68 yards for the 6-pointer. Ted Test, after one miss which was nullified by a penalty, managed to toe the ball in the right spot for the big 14th point.

Ursinus staved off a desperate Quaker attempt early in the fourth quarter, stopping them on the one-foot line as the gritty Bruin line dug in to maintain the tie.

Orchids to a plucky Bruin squad who played a whale of a ball game Saturday afternoon.

Starting line-up:

Turner	LE	Billo
Ehnnot	LT	Dvorken
Bennett	LG	Rodewald
Helferich	C	Crowley
Muench	RG	Holcolombe
Davis	RT	Greenwald
Pascucci	RE	Boteler
Young	QB	Garrison
Scirica	LH	Hume
Bond	F	Amussen
Fischer	RH	Briod

Ursinus	0	7	7	0-14
Haverford	7	0	7	0-14

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Frosh Lads Rejuvenate Customs Pandemonium

Frosh of the male gender seem never to have exhibited the correct appreciative qualities for the kindly counsel. The breaking of the steps Thursday and the subsequent not quiet on the freshman front.

To be taken for a ride is becoming more and more likely in these 'hyar parts. And looking for another one in them 'thar hills is even more so. The MSGA could make some gi - - er, pin-money selling maps of the local area to each incoming class. (Local being translated as the distance which a car can cover on the number of gallons of gas which can be bought by the amount of coins in the pockets of (you'll pardon the use of terms) hosts. Of course, that's the concise definition.

How many red dinks were bought and converted into the Haverford models, we'd like to know? They say three-a-piece does it.

Never have we seen a flag transported across a field with more intense energy, more deep emotion, more pathos, more kicked shins. We thought they only drag base-ball diamonds. Or were they digging trenches for the squads? (Ugh).

Better Halves Emancipated

Days may come and days may go, and so did the green bands. No longer dotting the Ursinus campus are those ignoble head bands of a hue that would have warmed the cockles of the heart of St. Patrick himself. Of course, styles during those dear, departed days never remained completely static, and this past week the skirts of the freshmen women underwent a variety of style changes verging from the in-side-out model to the newly-adopted vogue of dungarees 'neath the "new look."

Pigtails, too, were still very much in evidence and, with one being added each day, the pigtails to the rear and the hairnets to the fore presented an almost frightening forecast of hairstyles yet to come. And if the lampshade brigade appeared reminiscent of the Easter parade, the similarity was purely coincidental.

But only now will the frosh appreciate all the time the sophs spent helping them. They can't fail to see it. The enforced abstinence from make-up of any sort gave the freshmen women a chance to put their best faces forward—their own well-scrubbed, shining faces without mar of artificiality. The prescribed hair-do's saved woman-hours galore and now the freshman female contingency finds all the time once spent on studies must be devoted to frizzing and fussing over curly locks. (Hence, better marks for better pigtail toters.) And for sheer glamor nothing can meet the effect of saucy eyes that twinkled impertinently through a provocative hairnet.

But now those days of dog tags and tin trailers have been relegated to the annals of the dead past and gone-but-not-forgotten events of yesteryear. Cordial welcomes to compulsory meetings have become but misty memories in the minds of now sedate young freshmen. The reign of Petite Marguerite is no more. Long live the dean!

WOMEN'S GOVERNMENT NAMES COMMITTEE REPRESENTATIVES

At a meeting held after the Frosh Dessert, the Women's Student Council made some appointments to committees for the year. WSGA representatives to the Central Nominating Committee are Nancy Mattson '50, Jean Heron '51, and Jane Hartzel '52; while the WAA chose Barbara Landis '52, Janet Hunter '51, and Sue Leinbach '50.

Lillian Skiba '51 has been selected to head the Women's Dormitory Committee this year. Several other committees were selected. They are: the Student Executive Committee, comprised of Anne Hughes '50, Sally App '50, Mary McPherson '51, Mary Schoenly '52, Eleanor Jones '51, and Ruth Sharp '52; and the Athletic Commission, represented by Marjorie Grauch '50, and Marilyn Jean Miller '51.

Y

(Continued from page 1)
special music for the affair. All services are held in Bomberger Chapel.

RADIO STATION

(Continued from page 1)

partly from the desire of students for real broadcasts about their own events by their own classmates and partly from the initiative of fellows like Joe who wanted to try it out. At that time programs were presented only two and three afternoons a week that often could not be heard as far south as Greenwood Hall.

This year, however, with an augmented staff for the preparation of more varied broadcasts, the station gives promise of a brighter future. Included on the staff are program director William LeKernee '52; publicity chairman, Suzanne Boyd '52; drama director, Emile Schmidt '51, and sports director, Roger de Mars '52.

OLD PEP REAPPEARS

(Continued from page 1)

station wagons—and some have mighty familiar names, shall we say, placed on them? And what a disappointment to discover that the visitors hadn't stolen Thompson-Gay after all!

In spite of all the "tom foolery," the sincere mood and vitality of the crowd at the game was, to use a diminutive, well-rewarded. Whether partly responsible for the results of the team or not, the Ursinus rooters were told by the squad in the most admirable way that the players can keep up with the stands and then some.

Every student and Bruin supporter should be well convinced that they have enough to crow about through this season and a few more. The team has it, and finally so do we. It took a long time. This time let's keep it.

—Betty Leeming '50

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