

FINAL REPORT
DESIGNING A VIDEO TO PROMOTE SENTRAL KAMPUNG PEMPEK
AS A CULINARY TOURISM DESTINATION IN PALEMBANG



This final report is written to fulfill one of the requirements for Diploma III
English Department at State Polytechnic of Sriwijaya

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STATE POLYTECHNIC OF SRIWIJAYA PALEMBANG

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FINAL REPORT APPROVAL SHEET
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CULINARY TOURISM DESTINATION IN PALEMBANG**

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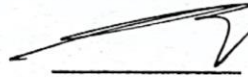
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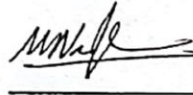
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Signature

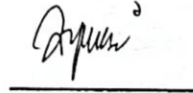
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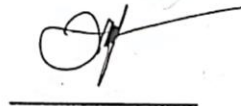
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**ENGLISH DEPARTMENT
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2021

ABSTRACT

DESIGNING A VIDEO TO PROMOTE SENTRAL KAMPUNG PEMPEK AS A CULINARY TOURISM DESTINATION IN PALEMBANG

(Wenny Arshillah Mulia, 2021: 40 Pages)

The final report aims to know how to design a video of Sentral Kampung Pempek as one of culinary tourism destination in Palembang. The writer used Research and Development (R&D) method modified by Sukmadinata. This method consists of three steps, they are (1) Preliminary Study, (2) Model Development, (3) Final Product Testing. The video can be used as a medium to promote sentral kampung pempek as one of culinary tourism destinations. The video can be used as a guideline for tourists to find the information about Sentral Kampung Pempek. This video consists of the location of Sentral Kampung Pempek, the environment of Sentral Kampung Pempek, the kinds of food that were sold in Sentral Kampung Pempek and the range of prices of the foods.

Keywords: Designing, Video, Sentral Kampung Pempek, Palembang

PREFACE

First of all, the writer would like to convey her gratitude to Allah SWT for blessing the writer with the ability to complete this final report. This final report was written to fulfill the needs of English Department Diploma III curriculum of State Polytechnic of Sriwijaya entitled “Designing a Video to Promote Sentral Kampung Pempek as a Culinary Tourism Destination in Palembang”.

Due to the limitation in experiences, abilities and knowledge, the writer realized that there are probably many mistakes in writing this report. Therefore, the writer anticipates that readers can provide suggestions and comments on this final report. Finally, the writer sincerely expects that this report could provide advantages and usefulness for the readers, especially for the students of English Department.

Palembang, July 2021

The Writer

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9. My "Bontot Squad" family, Nyimas Hikmah Ramadina and Rendy Tandaiman who always help and support me since we are in the group on the job training report until do the final report.

10. My wonderful Himpunan Mahasiswa Jurusan Bahasa Inggris especially “Kanggap Generation” what a great experience for me to be with you for 3 periods.
11. Alfredho Akbar Kesuma Putra and Syahanny Natasha Rizqi, thank you for sparing your time to help me in finishing my final report product.

MOTTO AND DEDICATION

MOTTO:

"It's not about how you start but about how you finish.
It all depends on you and your commitment to whatever you choose"

DEDICATION:

I dedicate this final report to: my wonderful parents, my beloved brother, my incredible advisors, my lovely friends, particularly my supportive BB Class 2021, my amazing Student's Association of English Department and all the lecturer of English Department State Polytechnic of Sriwijaya.

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