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August 27, 1970

Photographer's Job Available

Photography jobs for student publications, The Pan American and the El Bronco, are still available. Students interested in employment in these positions should contact the Public Information Office, room 110 in the Administration building.

Senate Elections Set By Prexy

Student association president Joe Rodriguez announced this week that elections for school senators will be held Sept. 24-25.

He also reminded senators from last year that their tenure has not yet expired and that there will be some Senate action and meetings before new representatives are elected.

He said that in particular the judiciary committee of last spring will need to meet because that group will conduct the election.

According to Rodriguez, deadline for filing for the election will be announced early next week.

All students not on scholastic or disciplinary probation are eligible to hold a senate position.

Greek Rush

Opens Sept. 9

Semester rush for male students interested in Greek social fraternities will begin Wednesday, Sept. 9, says Mark Deaton, president of the Interfraternity Council.

The IFC will at that time host a smoker at which any male may ask questions about fraternity life. There will also be a speaker.

The smoker will be in auditorium 1 of the Science Building.

Deaton said that the four fraternities at PAC will have rush parties in the two weeks following the IFC smoker.

Each fraternity will host a private smoker for rushees and then have a rush party the following weekend.

Those interested in joining a fraternity may sign up at the IFC registration table.

New Procedures For Annual Pix

Individual student pictures for El Bronco yearbook are being taken today and Friday during registration by Photique Studios of Gallup, N.M.

El Bronco editor David Anderwald said the photography studios will be in charge of selecting the best pose of each student for inclusion in the yearbook.

Also, Anderwald announced a new procedure this year to obtain proofs. Each student will be given a self-addressed post card by the photographer and this card must be returned to Gallup before proofs are sent from the photographer, Anderwald said.

Anderwald pointed out that no proofs will be sent unless Photique receives this post card, complete with the student's name, address and picture number.

Student pictures also will be taken next week during late registration and Anderwald urged all faculty and staff members and offices to have their pictures made at no charge.

the pan american



Abandon Hope, All Ye Who Enter Here

Pro Teams To Clash Here

Fred Taylor and Otto Moore will clash for the first time as professional basketball players Oct. 10. The battle ground for the two former PAC greats is the new Pan Am Field House.

The game features the Phoenix Suns and the Detroit Pistons. Taylor plays for the Suns, and is considered one of the more promising rookies that team has signed this year. The Suns placed such confidence in Taylor's ability they traded former All-America Gail Goodrich to obtain draft rights for him.

Taylor has not disappointed his coach. He amassed 30 points in a winning effort against the San Diego Rockets' rookies earlier this summer. With his obvious pro ability Taylor will see considerable action, giving his Pan Am fans a chance to see again his basketball talents. In their two years of existence, the Suns have also acquired

such stars as Connie Hawkins, Dick Van Arsdale and 7-1 Mel Counts.

The Pistons also have a star studded line-up. These stars include Jimmy Walker, perennial all-star Dave Bing and Otto Moore. Valley fans will remember Moore from his 1967 season with PAC when he and Taylor teamed to lead the Bronco's to a 21-6 won-loss record and a divisional play-off berth.

Moore, a nimble 6-11 giant, is competing with St. Bonaventure's All-America Bob Lanier for the center position this year. Lanier led the Bonnis to the NCAA finals in 1969. Lanier suffered a serious knee injury playing against New Mexico State in the first game of the finals. He has recovered, however, and both he and Moore will get considerable playing time.

This exhibition game marks

the climax of the warm-up season for both teams. This fact gives the game added significance in that both teams will soon name their starting line-ups for the 1970-71 season. The players will be going all-out to insure a spot on the team's roster.

Except for one other game in Houston later this year, NBA basketball will not be played in Texas. For the second time Pan Am is hosting a professional basketball game. The first game pitted the Philadelphia 76er's, led by Luke Jackson of Pan American, against the St. Louis Hawks. The 76er's lost before a sell-out crowd of 2,300 fans at Edinburg High gym.

The game is sponsored by Valley radio and television stations. All the net proceeds will go to benefit the athletic program at Pan American College. The pro teams are being paid

a flat guarantee of \$10,000 to appear. Tickets will go on sale in September. Pan American's season ticket holders will be getting an option on the same seats they hold during the regular season.

Tickets will cost \$5 for cushioned chairs and \$4 for reserved seats. All seats in the PAC Field House will be reserved, with a numbered ticket. The exhibition will not be covered by television or radio. Also, no passes to the pro games will be given, except to members of the working press and Pan American basketball players.

Pan Am Coach, Sam Williams summed up the game this way, "This is the top basketball attraction in the history of the Valley. People like Connie Hawkins, Dick Van Arsdale, Dave Bing and Jimmy Walker, plus our two great ex-players, should make this a great game."



Get Your Ph.D. Here

These faculty members at Pan American College and their families followed each other as residents of this house at 1408 South 15th Avenue in Edinburg. They went off one-by-one to work on doctor of philosophy degrees. The residence, which passed from one family to the other as the men got their degrees, began to be known as the PhD house. The men are, 1 to r, Dr. Ronald Geenens, Dr. Edward Baldwin and Dr. Porter Stratton. Harry Quin Photo.

Three PhDs Are Completed In 'Communicative' House

"A house is infinitely communicative," and there is one in Edinburg which talks only to doctors of philosophy who come back to Pan American College to teach.

That fragmentary quotation from Robert W. Chapman's "The Portrait of a Scholar," about a house communicating could be about the house at 1408 South 15th Ave. in Edinburg. The last three residents have received the doctor of philosophy degree while living there.

Dr. Porter Stratton started the string. Dr. Ronald Geenens kept it going. Dr. Edward Baldwin is the last man to win the high degree and is the current resident.

The house that must have told these three men something, is a modern, three-bedroom, two-bath brick home.

When Dr. Stratton came to Pan Am in 1964 to teach history, he rented the house. Stratton already had a bachelor of arts degree from the University of New Mexico and a master of arts degree from Eastern New Mexico University.

He did some of his writing in the PhD house and came up with a dissertation titled, "The Territorial Press of New Mexico," which has been published and is in several Rio Grande Valley libraries. He and Mrs. Stratton have three daughters, one away at the University of Texas at Austin, and two at home. One daughter is a junior at Edinburg High School and the other is a sophomore at Pan Am.

Stratton completed work on his dissertation in the fall of 1966 and got his doctorate a year later. At that time he and Mrs. Stratton built their own home at 1025 Ebony Dr., in the same neighborhood of the PhD house.

Before Stratton moved, he steered Ronald Geenens to 1408 South 15th Ave. when Geenens came to Pan Am in 1966. But Geenens had to wait to get into the house while a coach lived there temporarily.

Geenens taught economics at Pan Am and while in the house he wrote his dissertation: "The Economic Adjustment to the Termination of the Bracero Program." He received his doctorate in June of 1967 and left shortly thereafter to teach in Kentucky. But he came back

to Edinburg June 9 to resume his teaching at Pan Am. Geenens received his bachelor's degree from Baker University at Baldwin City, Kans., and his masters from the University of Missouri. He received a master of business administration and a PhD from the University of Arkansas.

When Geenens left to continue his studies, he steered Mr. and Mrs. Baldwin into the house. And the Geenens now are building a home of their own at 1506 Cedar, a little out of the neighborhood of the PhD house.

Baldwin, the last of the PhD trio and the current resident, has just received his doctorate. His dissertation was titled, "Trade Between Mexico and the United States, 1945-62; A Case Study of the Prebisch Hypothesis on the Trade Prospects of Developing Nations."

Baldwin, like Geenens, teaches in the school of business administration and has set up cooperative courses between Pan Am and Monterrey Tech.

Dr. Baldwin got his BBA and MBA at the University of Texas at Austin and was awarded his doctorate at the University of Houston in June.

The key factor in the passing along of the home, the three PhDs concluded, was that the rent was reasonable for such a comfortable home. And although Dr. and Mrs. Stratton and Dr. and Mrs. Geenens moved off to build their own homes, Dr. and Mrs. Baldwin have decided they will stay with the PhD house. That's fine with Mr. and Mrs. Virgil Payne, who own the PhD home and live next door.

And as author Chapman says, "A house is infinitely communicative and tells many things besides the figure of its mas-

ture's income. There are houses that confess intellectual penury, and houses that reek of enlightenment." The latter most be 1408 South 15th Ave.

HAPPENING

Aug. 28 - Dance sponsored by CCPC at the FAC patio from 8-12 p.m. Free Admission.

School Holidays Announced

The holiday schedule for 1970-71 for Pan American students and personnel has been approved by the board of regents. Holidays will be observed at Thanksgiving, Christmas and during the spring break in March.

Holidays for students include Nov. 26 - 28 for Thanksgiving, Dec. 19 - Jan. 18 for Christmas and March 15 - 20 for spring break. All dates given are inclusive.

The first semester will end before the Christmas holiday.

The holiday schedule to be observed by office and full-time personnel includes Nov. 26-27 for Thanksgiving, Dec. 22-Jan. 3 for Christmas and March 15-20 for the spring break.

Labor Day will not be a holiday this year. Business offices will remain open and classes will be in session Monday, Sept. 7.

Glass Walls Enhance New College Center

The new Pan American College Center has a cafeteria but the biggest sandwiches in the building aren't for eating. New plate glass sandwiches with the appearance of mirrors have been stalled as walls at the center.

The sandwiches are economical because they reflect heat in proportion to the amount of sunlight which hits them. As the sun rays strike the glass most of them are reflected and a person on the outside cannot see inside, but rather sees himself.

The sandwiches which weigh up to 850 pounds, are six feet wide and eight feet, four and a half inches high. Thus, they are so heavy and so large that workmen need assistance in installing them, especially on the top row which is eight and a half feet above floor level. A total of 54 pieces of glass were required.

The glass, according to Braselton Construction Company superintendent Dale Ingram, technically, is laminated insulating glass with a dead air space between two glass sheets. The inside of the outer glass is coated with the substance which reflects light and heat, cutting

down on the air conditioning bill. After these sheets are put together they are set in rubber gaskets and sealed airtight with a metal rim. The sandwich is an inch thick.

When the glass is installed it goes into another rubber gasket made into the steel window frame which makes up the walls (both outer and inner) of the building.

Ingram said the restricted working space under the overhang of the roof and between the buttresses brought the designing of a special jig to hold the big sheets of heavy glass by means of large vacuum cups attached to a mechanical hoist on a small tractor.

Ingram estimated that in direct sunlight the special glass would reflect about 95 per cent of the heat. "It is not for scenic purposes," Ingram said and explained the principal purpose of the glass is to keep the inside of the building cool.

There were some problems in shipping, Ingram said. In the initial load four pieces were broken. Since the glass cannot be cut, the factory had to cast new glass to replace the broken pieces.



Glass Sandwich Goes Up

These workmen are using a special jig with large vacuum cups to hold and raise an 800-pound glass sandwich into place at the College Center. A total of 54 pieces of this glass, reflective on the outside, make up the walls of the ballroom of the completely air conditioned building. (Gerald Whitaker Photo)

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Over \$6 Million Designated For Budget

A \$6 million plus operating budget for 1970-71 has been adopted by regents of Pan American College. The new

budget totals \$6,141,307. Included in the new budget is an average 5 per cent increase for faculty salaries and creation of 10

new faculty positions. Of the total increase, \$443,385 is for educational and general purposes. This is for activities directly related to teaching, operation of the plant for administration and student services.

The budget for auxiliary enterprises and activities, which includes the dormitories, cafeteria, book store, college center, student activities and athletics, is \$278,233 more than for the previous year.

Library expenses will be \$324,632, no change from the last year. Research funds remain at \$18,260.

Extension work and public services were budgeted at \$14,555 to cover operations of the Bureau of Business and Economic Research and the planetarium. These budgeted increases are fully supported by increased income produced by these public service departments.

Funds for operation of the physical plant, allocated at \$894,420, have increased \$144,380. This is principally to take care of the new buildings, increased utilities, maintenance and custodial services plus cost of living raises and new personnel, in addition to covering increased cost of goods and services.

Under auxiliary enterprises and activities, minor increases were made for servicing bonds on the new buildings, operation of the new dormitories, expansion of the athletic program to include golf and track under the NCAA and the purchase of a new 39-passenger bus for the athletic department.

This year the accumulative budget for plant expansion shows a total budget for all building projects in progress and projected through 1970-71 at \$12,965,634. This total is \$1,981,555 more than allotted for last year. Included for 1970-71 is a new education building at an estimated cost of \$1,092,243. Also budgeted is \$86,000 for the purchase of additional land for the campus.

The three parts of the budget total \$19,106,941.

The state legislature has provided a general revenue appropriation of \$3,876,754. Of that amount \$2,293,813 will go for teacher salaries. This is an increase from the state of \$434,822 over the previous year. The budget was based on no increase in student tuition or fees.

Under general administration, student services and general institutional expense, \$617,657 is budgeted and it is sufficient to take care of additional personnel, merit and cost of living salary increases and to cover rising costs of supplies and services.

Departmental operating expenses were cut \$27,000 and the cut will affect operation little if any because college funds to guarantee federal matching funds are no longer necessary in this category.

Mexican-American Studies Given Regents' Approval

A program of Mexican American studies has been approved by the Pan American College Board of Regents and is now

being considered by the state coordinating board for final confirmation.

If the program is approved it will be an interdisciplinary minor utilizing present programs in education, business, nursing, community services, pre-med, pre-law and liberal arts.

The aim of the program is to be "of value in the achievement of the goal of fruitful participation by Mexican-Americans in American society."

Such a program is not designed to prepare students for a specific trade or vocation, a study committee report states, but to make the student better qualified to work in an area

where a significant portion of the population is Mexican American.

Basic goal of the move, according to the committee, is "a plan of study which will give the Mexican-American student an appreciable understanding of his heritage and its contribution to his present environment."

It was pointed out that Pan American has long been conscious of the needs of the Mexican-American student. An increasing number of courses have been offered over the years in various disciplines, and these will be utilized as an effective part of the new curriculum proposal.

The new curriculum would add to the 10 courses already offered in various departments. There are five in history and five in Spanish. The five to be added are a history course on the Spanish Southwest, an English course on the Mexican-American in American fiction, a sociology course on the Mexican-American people and two Spanish courses in Mexican literature, one covering the 1500 to 1850 period and the second covering 1850 to the present.

The new minor would be under the social studies department.

The Pan Am committee which devised the program studied similar offerings in 10 other colleges in the southwestern United States. In addition, they found much published material on black studies which could be adapted to the Mexican American program, on which less material is available.

Concerned over the degree of potential interest in such a program at the college, the committee found that 59.8 per cent of the student body in the fall of 1969 had Spanish surnames. An opinion poll among students and another among faculty members indicated adequate interest in the program if it were offered.

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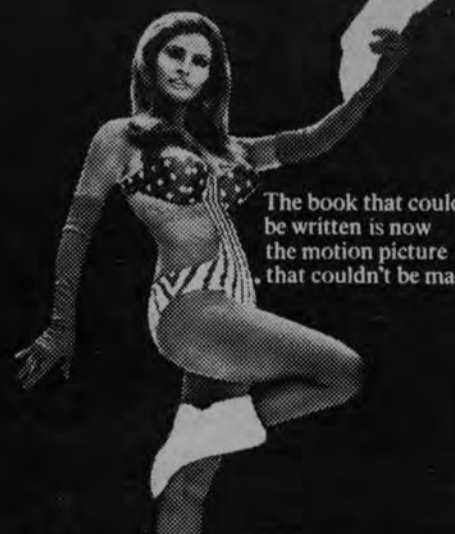
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EDITORIAL PAGE

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- . . . the creep with an early registration permit, who overslept, darting ahead of everyone in the mile-long picture line.
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- . . . the pink card, the blue card, the chartreuse card, the apricot card, the lavender card, the fuschia card and the four blank white ones that you haven't figured out what to do with yet.
- . . . clubs soliciting members, causes soliciting volunteers, professors soliciting class members.
- . . . your social security number.
- . . . tramping out to the parking lot because you forgot your license plate number.
- . . . opinion polls.
- . . . getting all your class cards on the first time through.
- . . . losing your ID somewhere between your school station and the card validation table.
- . . . your social security number.
- . . . finding out at the fee fixer that you have matched your social security number to the wrong (and longest) line.
- . . . the photographer who won't settle for a curled lip and a homicidal glint in your eye.
- . . . being rescued at the brink of embarrassment by an upperclassmen who remembers when he was a freshman.
- . . . coming to register at the wrong time and finding out that it's just as well because the whole mess is running two hours behind anyway.
- . . . registration officials who do know what they're doing.
- . . . spending money.
- . . . seeing a matronly little lady cry the department head out of the last card for the only class you need to graduate.
- . . . your social security number.
- . . . finding out at the final checkpoint that you only have 11 hours instead of 15 like Uncle Sam wanted you to have.
- . . . being politely informed at the fee fixer that you have a financial hold at the Business Office which will be closed until next Tuesday.
- . . . hearing a rumor that there really are Coke machines in the Liberal Arts Building after all.
- . . . learning the registration ropes from a fifth year sophomore who knows them better than anybody in the Registrar's Office.
- . . . your social security number.
- . . . suddenly realizing that no one is more upper class than you.
- . . . getting home.

College Population Increases 2000%

Physical evidence of growth at Pan American College is displayed in new buildings, but these structures do not make it obvious that the college had had a 900 per cent enrollment gain in the last 20 years.

Last fall there were 4,612 students enrolled. That was the greatest number ever. This fall about 5,000 students are expected and about 400 of them will live in new dormitories due to be completed this month.

The number of service establishments around the fringes of the campus also are signs of the growth of the newest state college. Eating places are opening fast enough to keep up with the appetite demands of more and more students.

That 900 per cent gain is an impressive figure and one that probably few colleges could match. Also impressive is the 150 per cent gain figure for the last decade. Both of these percentages are feeble, however, beside the 2,253 per cent gain for the 43 years the college has been in operation. The college opened in 1927 with 196 students.

The enrollment graph is a fairly horizontal line from 1927 through 1948. Then a rise began. Enrollment in 1948 was 491 students and it was the first time the college went over the 400 mark in the 21 years of its existence. For the next three years enrollment varied up and down but in 1952 it reached the 600 mark for the first time. The next year it broke 1,000 with 1,163 students.

With two slight exceptions in 1956 and 1961 enrollment has continued its upward trend. The

Von Ende Poems Are Published

Frederick von Ende of McAllen, assistant professor of English at Pan American College, has had four poems published in "College English," official journal for the National Council of Teachers of English.

The poems are "Tristram and Iseult," "Geoffrey of Monmouth," "Wynken de Worde" and "Dante." They are written in a style called symmetric, created by David McCord with whom von Ende worked at the



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Bread Loaf Writers' Conference in 1962.

Von Ende has been assistant professor of English at Pan Am since 1968. He received his master's degree from Texas Christian University and is currently completing requirements for his doctorate. He is specializing in medieval English literature and said his poems are written in a light vein to relieve the tension of detailed close research on his doctoral dissertation.

Ex-Edinburg Jailer Joins Pan Am Security Guards

One of the veterans of law enforcement in the Rio Grande Valley now lends his talents as a security officer at Pan American College, joining a group of men of considerable experience in handling matters of public safety.

The newest member of the contingent at the college is Pete Vento. For more than 30 years he was Hidalgo County jailer. In those days he worked to keep his prisoners secure. Now he works to keep students secure from hazards which might come up on the campus.

It was back in the rough, tough, six-shooter days of the Valley that Vento got into law enforcement. He was graduated from Mercedes High School, where his family lived, in 1928. He went on to Texas A&M University for nearly three years, came home and helped operate the family business at Mercedes.

Then in 1936 came his call to law enforcement. He accepted a post as jail guard from long-time Sheriff Bob Daniel, a big, booted cattle rancher, who might have been the typical sheriff of his day.

Vento liked the work and he made progress. When Sheriff George Ingram came into office, he promoted him to chief jailer. That was in 1947. And Vento eventually served under five sheriffs until he left to work at Pan Am for Leroy Eastin, chief of security at the college. And, Vento joined a group of other fellows, most of whom he had known for years in law enforcement.

Eastin himself, had served as a deputy sheriff and police chief at Pharr and Edinburg.

Most of Vento's co-workers have had much police experience. Truett Jordan is a former deputy sheriff and police chief and is a graduate of the FBI Academy. Joe Cavazos is a former police lieutenant at Pharr.

Rene Pena is a former Edinburg policeman and jail guard. James E. Mann Jr., is a former Wells Fargo guard and clerk. Floyd Wells, who has had no other security experience, rounds out the force with Vento and Eastin.

Vento quit the jail business

in 1943 to accept a job with the naval station in Corpus Christi. The following year he left the job and went to work with the U. S. Customs Agency. But he resigned and went back to his jailer's position in 1945.

Ingram became the next sheriff and Vento became chief jailer for him, then for Sheriff Bill Doan and E. E. Vickers, Incumbent Sheriff Claudio Castaneda Sr., was in office 14 months before Vento resigned to become a security officer at Pan Am.

Understanding that prisoners are human beings, even if they have violated the law, is the key to running a good jail, Vento believes. "As jailers it isn't our job to prosecute the prisoners, instead it is our duty to keep them safe, healthy and if possible happy. It must be remembered that it is the court's duty to find each prisoner either innocent or guilty."

Things didn't always run smoothly, Vento admits. In 1936 Hidalgo County jail had a major jail break . . . three men escaped. All there were recaptured within a year. "I caught one myself," he recalls. It was the day he reported to his new job with the naval station at Corpus Christi. "I was drinking a cup of coffee at the coffee shop when a waiter walked by with a stack of dishes and I immediately recognized him as one of my fugitives. I notified the police and he was taken into custody once again."

"There were three suicide cases among prisoners during my entire career at the jail," he said.

"We were never obligated to cope with riots, though we did often have some lesser form of retaliation. The most common were the hunger strikes when prisoners would refuse to eat for a day or two. We usually changed the menu and all would be well again."

"I was once told that Hidalgo County was running the most efficient and safest jail in the country," Vento commented.

He explains that the commendation came from the chief of inspection service in Washington, D.C., while at the jail a few years ago inspecting the institution to see if it was suited

for keeping an alleged drug smuggler being tried in Laredo. It was decided that he be kept at the Edinburg jail and he was driven to Laredo every day during the trial.

Pete does not attribute his successful career to experience. In 1947 he attended the first Federal Bureau of Prisons School held in Dallas. "In one week I learned more about management than in all the years I worked at the jail," he said.

The jail business had run in the family, Mrs. Vento served as matron for 16 years, resigning shortly before Sheriff Castaneda came into office.

Vento says his new job requires a little less responsibility but it carries a challenge. "I took the job because I wanted to stay in the business. I'm not ready to retire."

The Ventos have two children, Arnold is currently completing work on his doctorate in Spanish-American Literature at the University of Missouri. Irma Dora received her master's in English at the University of Texas. She will join her husband, Mitchell Crites, on tour of India this summer. Crites is working on his doctorate on the culture of India at the University of Chicago.



From Jailer To Security

Former Hidalgo County jailer, Pete Vento, has joined the security forces at Pan American College. He is associated with about one-half dozen other long-time peace officers at the college. The security force is headed by Leroy Eastin, former Edinburg police chief. (Gerald Whitaker Photo)

Faculty Group Initiates Rating System

Faculty members at Pan American, through a faculty senate, will ask students this year to tell them anonymously how students rate them as teachers - an action brought about in many colleges by the students rather than the faculty.

The faculty senate has accepted and approved a rating sheet for student evaluation of individual faculty members. It covers 19 areas ranging from preparation on the part of the teacher, to the way he or she dresses.

The approved report was endorsed by the senate because members believe self-evaluation is important for the improvement of teaching ability. Teachers will use the evaluation instrument for their own benefit.

The senate suggested that during one of the last meetings of the instructor's class, the forms be handed out to students. Student anonymity is protected by the form of the evaluation sheet. After the instructor gets the completed evaluation form, he may average or graph the results to get an overall view of his strengths and weaknesses.

The group asked for suggestions from faculty and students for continually improving the form and modifications will be made as the need arises. Earl Frankenberger, English instructor, did much of the work in compiling the evaluation sheet.

In each of the 19 areas of evaluation, the student has nine choices open to him, with a one being the highest rating for the instructor. For instance, the first category is, "Organization of course." The instructor may

be rated one, two or three on the statement, "Carefully planned; well organized;" four, five or six on "Adequate organization not always clear," and seven, eight or nine on "Lacks organization and planning."

The other student judgments asked to be made on the instructor are on class preparation, enthusiasm and interest, assignments, value of lectures, class discussions and questions, tolerance of student ideas, range of interests, knowledge of subjects, poise and self-confidence, examinations, fairness

in grading, speech, mannerisms, personal appearance, sense of humor, relationship to students, general estimate of teacher and general estimate of the course.

When the students complete the evaluation sheet they go to the instructor for his use alone.

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English Professor Grades

Advanced Placement Papers

Dr. Bob Dowell, Pan American College English faculty member and director of the Honors Program, was selected again this summer as a reader of advanced placement examinations.

He was appointed by Educational Testing Service at Princeton, N.J. ETS was in charge of the readings scheduled for June 12-17 at Rider College, a small school near Princeton. Readers selected by ETS represent schools and colleges throughout the country. Dr. Dowell is one of the five selected from Texas in the area of English.

The purpose of the advanced placement program, sponsored jointly by the College Entrance Examination Board and Educational Testing Service, is to offer superior students an opportunity to complete college-level courses while still in high school. The program provides

course descriptions and assistance of professional consultants to help high school establish college-level courses for their stonger students.

Old El Broncos Now For Sale

Back copies of the El Bronco yearbook will be available to students and others in the gym during registration, according to David Anderwald, editor of the 1971 El Bronco.

Prices will be \$5 for the 1970 book, \$2 for the 1969 edition and \$1 each for all other years where copies still are available.

Copies of El Bronco will be on sale near the area where El Bronco pictures will be taken, Anderwald stated.

Books are available for the following years: 1970, 1969, 1966, 1964, 1963, 1962 and 1958.



New Personnel In Student Affairs

These four persons, newly added to the staff of the Pan American College vice president for student affairs, Robert Burks, will help take care of the additional student load. They are, 1 to r, Darrel Troxel, director of men's residence halls; Antonio Vela Jr., director of student activities and manager of the College Center; Mrs. Carol Chamblee, coordinator for health services and college nurse; and Lino Garcia, associate dean of men and director of special services. (Gerald Whitaker Photo)

Reeves, Cunningham New Education Heads

Dr. Fred J. Cunningham and Dr. Bill E. Reeves, the new team heading the School of Education this year, were named by the Pan American College regents this summer.

Dr. Cunningham will replace the late Dr. L. D. Gilmore. Dr. Reeves assumes the duties of Dr. William C. Ferguson who will return to full-time teaching in the department of education.

Dr. Cunningham, 51, had been educational service director for American Desk Company of Temple for six years before he came to Pan American College a month ago. Prior to that time he had been a teacher, coach, principal and public school superintendent, principally in West Texas. His work for American Desk had been primarily in the area of assisting public schools obtain federal grants for learning centers. He received his bachelor's degree at Oklahoma City University, and his M.Ed. and Ed.D. at Texas Tech at Lubbock.

Dr. Cunningham will reside in Edinburg where his wife and

two children will join him later.

Dr. Reeves, 38, arrived here Aug. 24 to take his new duties as head of the education department. He was the director of teacher education and certification for the Texas Education Agency for Austin before accepting the Pan American post. He was teacher and high school principal at Petersburg, Olney and Lamesa, then superintendent at Spearman. He was director of Consortium E at Amarillo before he went to the TEA position. The Consortium is a group of educational agencies similar to the local Region I Education Service Center.

Dr. Reeves received his B.S. degree at Midwestern at Wichita Falls and his M.Ed. and Ed.D. at Texas Tech.

Dr. Cunningham who has known Dr. Reeves nearly 20 years said of the new head, "He is an outstanding educational leader. He has worked the last two years intensively and extensively in the development of student teaching activities."

Dr. Reeves and his wife and three children will reside in McAllen.

Young Tyrone Signs With Brother's Team

Wayne Tyrone, who batted .437 and earned All-District 6 honors at Ranger Junior College, has signed a scholarship agreement to join his All-America brother James (Ty) Tyrone, on the Pan American baseball team.

The Tyrone brothers are from Alice. They are the sons of Mr. and Mrs. Oscar L. Tyrone of 107 Encinal.

The heavy-hitting Tyrone brothers promise to give Pan Am new batting punch next season. James batted .358 and made the NCAA second team All-America as he sparked the Broncos to a 32-12 record this year.

"We're real pleased and happy that we'll have another member of the Tyrone family with us next season," Coach Al Ogletree said.

Ogletree never has coached brothers on a team before, during his 14-year college coaching career. However, he coached his own brother, James Ogletree, who was a pitcher at the University of Dallas and is now an accountant in Houston.

Both the Tyrones are now playing summer baseball for the Pepsi team in Lawton, Okla.

Wayne boomed eight home runs, two triples and nine doubles at Ranger, where he batted in 32 runs. His brother drive in 28 runs for Pan American and was the only Bronc to play every game of a rugged 44-game schedule.

The younger Tyrone--Wayne is 20, James 21--played shortstop, second base and the outfield at Ranger. James is a centerfielder.



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ACROSS FROM THE CAMPUS

Eleven New Teachers Join PAC Faculty

Eleven new faculty members, including a new dean and two department heads, will assume duties at Pan Am when school opens for the fall semester, Monday.

The new dean of the school of education is Dr. Fred J. Cunningham, 51, who follows the late Dr. L. D. Gilmore in the post.

Dr. Bill E. Reeves, 38, is the new head of the department of education. He received his B.S. degree at Midwestern and his M.Ed. and Ed.D degrees in education at Texas Tech. He was director of certification and teacher education at the Texas Education Agency in Austin before coming to Pan American.

Dr. Jackson G. Barefield, 51, is the new head of the department of speech and drama. He succeeds Dr. Arthur Hayes who retires from his administrative post but will continue to teach. Dr. Barefield received his BA degree at Birmingham Southern University, his MA in dramatic art at New York University and his PhD in speech and dramatic art at Florida State.

He has taught and been director of the Morehead State University theater program. He has professional playwriting experience and worked nine years for McCann-Erickson, Inc., New York advertising agency.

Two new faculty members were hired for health and physical education. They are Layne W. Jorgensen, assistant professor, 27, who received his Bachelor's degree in PE and Spanish at East Carolina University, his masters at the same school and expects his doctorate from Louisiana State University at Baton Rouge next year.

The other health and PE faculty member is Otis Budd, 43. He has a B.S. and M.A. degree from the University of Texas;

He taught in Austin and Dallas public schools and at the University of Texas. He attended the Royal Gymnastic School at Stockholm.

Dr. Arnulfo L. Oliveira, 40, is a new associate professor of education. His BA degree in business is from Southmost at Brownsville. He has a BBA degree from the University of Texas at Austin, a masters in business administration and educational administration and a PhD in education from the same school. He has 18 years experience as a teacher and principal in Cameron County and is a former Brownsville High School principal.

Two new English faculty members were hired. They are Dr. Muriel West, 66, as associate professor and Mrs. Paula Fix Dean, 39, assistant professor. Dr. West got her first degree at the University of Wisconsin and her MA and PhD at the University of Arkansas. She taught at Southern Illinois University at Carbondale before coming to Pan Am. She has written several major articles and a book. Mrs. Dean got her PhD from Auburn this year. She has taught at Auburn, the University of Arizona and Texas Tech.

Encarnacion Sanchez, 31, got his BA at Pan American and will be on the Spanish faculty. He got his master's at Sam Houston at Huntsville, worked for the FBI and the Texas State Department of Corrections.

Milo Kearney Jr., 32, will be on the social studies staff. He got his bachelor's degree at the University of Texas, his MA and PhD at the University of California at Berkeley. He has taught English at the University of Barcelona, Spain, and was teaching history at Frankfurt University in Germany at the time he accepted the Pan Am post.

Season Promises More Action

The Bronc basketball team remains a big question-mark, but one thing about the coming season deserves an exclamation point:

Pan Am has scheduled 16 home games, an all-time record for this college. This means Pan Am students will get to see two more games than last year just by presenting their ID card.

All students can pick up a free basketball schedule, on a pocket-sized card, at the west gate of the new gym as they leave the registration area.

The coast-to-coast schedule features a home game Dec. 23 against Florida State--the powerful team which handed Jacksonville its only regular-season defeat in 1970 before UCLA beat Jacksonville in the national finals.

Twelve of the Broncs' first 15 games will be at home. The schedule opens with Texas Lutheran on Dec. 1 and closes at Loyola of New Orleans on March 1. The last 11 games will be the harder part of the schedule, because seven of them will be on the road.

Coach Sam Williams has some promising junior college transfers who will try to fill the gap left by Fred (T) Taylor, Pan Am's All-American who averaged 27.9 points per game last season.

Frank Lorthridge, the giant 6-foot-8 center, is now a senior and the Broncs will be pinning their hopes on his uncertain pins. Big Frank has undergone operations on both his knees. Last season, the Broncs were 6-6 with him and 2-10 the second half of the season when he was sidelined.

Five other lettermen return, besides Lorthridge. They are 6-7 Calvin Oliver and 6-2 Gil Walker, both seniors; 6-0 Stan Bane, 6-8 Dick Backfish and 6-5 Dick Tate, all juniors. However, Tate probably will not

play again due to knee injuries. Four or five transfers from junior colleges are being counted upon to fill the gaps left by the graduation of Taylor, Billy Rivas and Ed Mathis.

Anyone who wants a Pan Am schedule and does not pick one up at registration can get a copy from the sports information office, located behind the ticket windows in the new gym.

Pan Am students are admit-

ted free to all home games by showing their ID card.

However, students will have to pay if they wish to attend a professional exhibition game between the Detroit Pistons and Phoenix Suns at 8 p.m. Oct. 10. Tickets cost \$4 or \$5. The pro teams are being paid a \$10,000 guarantee by the Valley Broadcasters, a group of radio and TV stations which will sponsor the game.

Pan Am Will Open Extension Courses

Registration for the courses to be offered by Pan American's extension program has been announced for Sept. 14 from 5-10 p.m. at Harlingen High School. All courses will be offered in Harlingen.

Randy J. Powell, co-ordinator of the extension program listed eight courses to be offered. The courses are Art Appreciation, 1301; Introduction to Business, 1331; Rhetoric and Composition, 1301; Math in General Education, 1301; beginning Spanish (for non-Spanish speakers), 1301; beginning Spanish (for native speakers), 1303; Educational Psychology, 3302; and History and Philosophy of Education, 3303. All courses offered will be taught by Pan Am faculty members.

The cost for a three hour course will be \$45 or \$15 per semester hour of course work. This fee is based on a minimum number of 25 students per class. Textbooks will add an additional charge. Fees will pay teacher salaries, building rental fees, travel expense for instructors

and a salary for the director of the program.

Classes will meet from Monday through Thursday nights with each class meeting one night a week from 7 to 9:45 p.m. with a 15 minute break in the middle.

The courses will be available only to those persons not enrolled as full time students at PAC.

"In the event that further interest is evident, we will schedule additional courses on petition by a minimum of 25 persons," said Powell.

Applications for the extension program can be obtained through David Alex or Doug Seward at the Harlingen Chamber of Commerce or through Powell's office OAB 40a.

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Newspaper Receives A

The PAN AMERICAN has earned the grade of "A-minus" for the 1969-70 school year from the National Newspaper Service of Memphis, Tenn., a critical service for scholastic and collegiate newspapers.

The highest grade possible from the service is a "A-plus", according to N. S. Patterson, head, Editor of the PAN AMERICAN during the award-winning year was David Merrill of Mission. Faculty advisor was Harry Quin and Kris Taylor of McAllen served as associate editor.

The critical service praised the content of the newspaper, saying "there is something here for every reader -- information." Also scoring high were the categories of writing, photography and headline writing.

Two major weaknesses detract from the general excellence of the paper, Patterson pointed out. He said, "No newspaper -- high school, college or metropolitan daily -- is complete without a strong editorial page. Editorials provide the staff with its greatest opportunity to influence the thinking and conduct of the readers. This, in the PAN AMERICAN, is largely ignored."

The second critical point was the fact that organization is poor. "Sports matter is found on several pages, making the presentation unsatisfactory to sports fans," Patterson concluded.

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SPORTS

Pros Encounter Problems

All-America Baseballer Finds Pitchers Throwing Around Him

When a man earns NCAA All-America honors in June, how do teams pitch to him while he plays summer baseball?

Two ways. Bad pitches--either low and away, or high and inside. Very inside.

"Nearly every time I go to bat, the pitchers will throw at me, but with luck I've been hit only three times," says James (Ty) Tyrone.

Tyrone made the NCAA second team All-America during his junior season at Pan American this spring. After playing all 44 games of Pan Am's 32-victory season, Tyrone has spent the summer playing for the Pepsis in Lawton, Okla.

"It's the same old story as it was at Pan American," Tyrone says, laughing at the problems success can cause.

"The pitchers are starting to pitch around me. At first they were pitching to me, but after I started to hit the ball well and hitting a few home runs, they began to pitch away.

"My average has gone down to .393 because of that. I have been going after bad pitches. I got tired of walking so I had to go after bad pitches in order to get hits.

"Every now and then, they would throw me a good pitch and I would be so surprised, I would just look at it pass by me."

Rival teams started throwing around (and at) Tyrone for good reason. As of early August he had slugged nine homers for the Pepsis. Three of them soared more than 415 feet.

Tyrone, who bats and throws right-handed, has pulled just four of his homers over the fence in left. Two cleared the fence in right, one went to right-center, and two towering drives disappeared in center field.

"Mainly I'm hitting the ball where it is pitched," Tyrone says.

"I think I'm swinging the bat this summer a little better than I was at Pan Am, I hope I hit

as well next year as I'm doing this summer.

"My stolen base total has gone up from nine to 24, after they let me steal on my own. That makes me feel a little more comfortable because I steal better on my own. That way I know when to go, because I don't steal unless I get the good jump. A lot of the time when the coach gives a person the steal he will go even though he does not get the appropriate jump."

He has been playing first base this summer, after starting in center field for Pan Am. He threw out nine baserunners and

batted .358, hit two homers and stole 20 bases. He helped PAC

reach the Southwest NCAA play-off finals against the University of Texas at Austin.

"My arm was beginning to feel a little tired so the coach in Lawton switched me to first. It is a great deal easier than playing center field."

Tyrone, 21, is from Alice. He plans to return to Pan American this fall and play out his senior year for Pan Am.

He is 6-foot-1, weighs 185 pounds, and has sprinter's speed, having run track in high school.

Tony Barbosa and Tommy Sandoval, two of the best baseball players in PAC history, signed professional contracts this summer.

Both suffered rocky initiations into pro ball. However, both survived and at last reports are alive and well and looking forward to next year.

Sandoval, who was 8-0 with the Broncs, rolled to a fast start with the Reynosa Broncs of the Class AAA Mexican League. He won his first three games as a pro pitcher. Then he fell on evil days on the road, and lost six of his next seven starts.

Barbosa had a 3-5 record at last report for the El Paso Sun Kings of the Class AA Texas League. He signed a bonus contract with the California Angels farm club. Barbosa had lost a couple of close games in which El Paso failed to score. Like Sandoval, he showed great poise and promise for a pro rookie.

Sandoval appeared in the Valley Monday night. He led his Reynosa team to a decisive 3-0 victory over Eddie's Glass of

Edinburg. The game was played before a 1,000 fans at the Pan Am field.

Lupe Salinas, Pan Am sophomore, was the losing pitcher although he shut out the pros for six innings. He allowed only one run while pitching.

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USAF Seeks College Grads

The Air Force is seeking applications from college seniors and graduates who are interested in flying. Openings are available in fixed wing pilot, helicopter pilot and navigator training for qualified applicants according to MSgt Earl Butler, Sector Supervisor for South Texas, 218 S. Bdwy., McAllen, Texas.

In order to qualify applicants must be a US citizen, be between 20 1/2 and 26 1/2 years of age, and pass both a mental and physical examination. Upon selection the applicant would attend the 12-week Air Force Officer Training School at Lackland AFB, San Antonio, Texas. Upon graduation he would be commissioned a 2nd Lt. and report to another base for flight training.

Young men interested in more information should contact MSgt Butler at his office in McAllen or either TSgt Garcia or SSgt Cough at 306 E. Jackson, Harlingen, Texas.

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