

11-1966

## The Pan American (1966-11)

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*Pan American College*

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# The Pan American



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EDINBURG, TEXAS

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NO. 8

## PAC Band Sets Concert Debut

The Pan American College in its debut concert of the 1966-67 season at 8 p.m. on Nov. 6 in the Pan American College Auditorium.

Dr. John Anderson, head of the Fine Arts Department and Band Director, has announced that the concert will introduce several new facets in the work of the band.

Frank Zeidler, newest member of the Fine Arts faculty and assistant band director, will conduct the band in its presentary composition, "Partita."

A senior music education major, Phil Pressler, has been chosen as student conductor of the band for the current school year. He will conduct the band in its presentation of "Mannen Veen" by Wood.

Two ensembles will be featured in the program. Zeidler's woodwind quintet will play "Three Chanties" by Arnold.

Dr. Anderson's Brass Ensemble will play "Sonata pian of Renaissance Tower Music by Gabrieli.

The opening number on the concert will be "Purple Carnival," a march composed originally for the band of Northwestern University by Alford.

## Two-Day Conference Scheduled

Two outstanding speakers are on the agenda for the annual Pan American College Reading Col-American College Reading Conference Nov. 11-12 at McAllen's Civic Center.

Dr. L. D. Gilmore, chairman of the Division of Education at the college which sponsors the event, said that Dr. William R. Harmer will talk on "Diagnosing Reading Difficulties" at the opening session. He is director of the reading-study center at the University of Texas.

The other known speaker will be Dr. Helen A. Murphy, Wellesley (Mass.) public schools reading consultant. The subject of Dr. Murphy's talk will be "Silent and Oral Reading."

Group meeting will follow their presentations.

The two speakers will appear again on Nov. 12 with Dr. Harmer speaking on "New Developments in Reading Difficulties," and Dr. Murphy talking on "Study Skills."

Dr. Gilmore said the opening session will be on Nov. 11 at 4 p.m. Registration fee for the two-day meeting will be \$3 and \$2 for one day.

Books will be on exhibit during the entire conference, Dr. Gilmore said. The Pan Am professor is conference chairman.

Other long-standing favorites on the concert will be Handel's "Royal Fireworks Music," and "Divertimento" by Haydn. The slow movement of the Haydn work has become familiar as the Austrian National Anthem.

Four of the band's saxophonists, Sylvia Rodriguez, John Perry, Alma Garcia, and Moises Molina will be featured soloists in the modern "Sax Solology" by Bennett.

The concert will close with a pair of selections with a Latin American flavor. "Abanico" is a Paso Doble which demonstrates the typical rhythms and harmonies of Spain and Mexico.

"Port-au-Prince," by Wayne is a popular tune combining influences of Mexico and the French Caribbean.

The concert will be open to the public without charge as another of the events in the Pan American College Fine Arts Series.



Where The Action Was

Pan American College and the Carnival of the Great Pumpkin was where the action was Monday night as PACers celebrated Halloween in style. One of the most popular of the College Center Board-sponsored carnival doin's was the PAC jail, conducted by the College Choir. Most of the carnival-goers served out at least one stench---and usually more---in the "pen" as the evening progressed.

## Texas Plans College Tuition Hike

Amidst the growing tension in American households due to the continuously rising prices, another staple item of the average home--education--is bordering on an increase in cost, according to reports from state officials in Austin.

The Texas College Coordinating Board, which oversees Texas' 22 state senior colleges including Pan American College, will meet on Dec. 12 to discuss a recommendation that tuition in state colleges be raised.

Texas' public colleges and universities now receive \$50 a semester or \$100 for the regular nine-month term from residents of Texas, and \$200 a semester from out of state students.

Although the proposed increased rate has not yet been announced, the coordinating board is expected to rule in favor of a semester credit hour basis rather than the flat semester charge.

Presently the \$50 charge breaks down to about \$4 a semester credit hour. A recent special study of college tuition rates indicates that a \$3 increase per credit hour, or a \$7 total cost for each semester hour taken, would raise a

Texas resident student's tuition to \$105 a semester if he carries the regular 15 semester hours.

Added charges, provided they remain constant, would bring the average per terms fees at state senior colleges to about \$220. These figures are only for tuition and fees.

Actually, this accounts for only about 14 per cent of the cost of sending a boy or girl to college each year, reports the Coordinating Board.

Other items account for the bulk of the cost. The study lists the average student during the 1966-67 term as paying \$100 or 7.27 per cent for tuition, \$90 or 6.55 per cent for other school fees, \$150 or 10.9 per cent for books and supplies, approximately \$675 or 49 per cent for room and board (in non-airconditioned facilities), and \$360 or 26.18 per cent for personal expenses.

All in all, the average college student this year is paying roughly \$1,375 in education costs. The proposed \$7 per credit hour tuition charge, if voted in at the Dec. 12 meet, would bring in an added \$43.8 million income to state college during the 1968-69 scholastic

year, with out of state students paying an expected \$300 instead of the current \$200 tuition charge.

Texas Gov. John Connally is expected to ask for a new tax bill of about \$200 million during the same 1968-69 financial

period. Popular opinion indicates that if legislators can satisfy close to \$44 million of present demands for higher education through increased tuition rather than through new taxes, they will more than likely do so.

## Intramural Council Sets Student Activity Series

Several student group activities for the fall semester were in the planning stages Thursday when the newly-formed Pan American College intramural Council met.

Included in these activities will be instructions in football basketball and bowling skills, with some of the instruction being open to boys only and others being open to members of both sexes.

Instruction in the football skills will include such specialties of the popular sport as place kicking, punting and passing the pigskin. Basketball skills will include instruction in jump shots, free throws and other specialties of the cage sport. These two skill activities are presently planned for men only.

Instruction in intramural bowling will allow for participation by both men and women.

The Intramural Council was formed recently to allow individual students, clubs, sororities and fraternities an opportunity to suggest games and sports that they may wish to have included in the college's intramural program. Some such suggestions still being taken into consideration by the Council are swimming, speedball, horse-shoes, track and field events, golf, men's bicycle races and powder-puff tricycle races.

The Council is under the supervision of Intramural Director Dr. Harry E. Larche, Marcello Gutierrez and Judy

Seitz. Its members consist of representatives of various clubs and independent groups recognized on campus.

To date, the Council officials have sent representatives to the Intramural Council meetings. The next meeting has been scheduled for 11 a.m. Thursday, and organizations and independent groups have been invited to attend the session.

## Saturday Date Of IK Dance

The Intercollegiate Knights, national honorary service fraternity of Pan Am, will hold its annual Lady Godiva Dance this Saturday according to Victor Garza, recorder.

The dance will be held at the student center from 8 p.m. until 12 p.m. Music will be provided by the Pan American Stage Band and admission is \$1.50 a couple to the semi-formal affair.

Four nominees have been chosen for the Lady Godiva honors. Nominees include: Judy Baylor, Donna McCabe, Patty Badillo, and Nora Linda Perez.

The award is made to the college coed on the basis of beauty, personality, talent and college spirit.

## Students To Air Views In Friday Opinion Poll

The PACSA will sponsor a student opinion poll Friday from 8 a.m. to 2 p.m. in the College Center.

The questions that students will be asked to answer include:

Do you consider yourself a liberal, a conservative, or a moderate?

Do you consider yourself a Democrat, a Republican or an Independent?

In the upcoming election would you vote for Carr or Tower or neither?

In your opinion what policy should the United States follow in regard to Viet Nam? Should the U.S. continue its present policy, should it escalate the war, or should it withdraw?

At the same time that this poll is being taken, the runoff for Junior Class treasurer will be held.

Candidates for this office include Sandra Smith, Vangie Robles, Mary Louise Rutherford, Barbara Beane, and Jean Green.

# Campus Chapel

# College Evaluation Up \$2,250,000

## Canterbury Club

Electing officers and planning a spaghetti supper were the first items on the agenda of the Canterbury Club of Pan American College, under the direction of the Reverend Mr. Alan Campbell, at the organizational meeting Oct. 25.

The members elected Carol Belcher to head the organization for the '66-'67 year. Also elected were Suzanne Nicholson, secretary; Mary Ann Campbell, treasurer, Judy Wallace, committee chairman; Sharon Phillips, telephone chairman; Dana Skipping, music coordinator; Helen Guzman and Nancy Dougal, reporters.

The spaghetti supper will be held Nov. 6 at 6:30 p.m. The price is 50 cents per person and the supper will be served at 'La Cosa,' which is the Episcopal Student Center next to West Manor Grocery. There will also be live enter-

tainment at the spaghetti supper.

## Newman Club

Esteban Morales, Mexican Consul to McAllen, has been nominated for the Newman Man of the Year by the Newman Club. As planned, U.S. Representative Kika de la Garza will present the award to Consul Morales at the Nov. 19 Newman Club formal dance.

Consul Morales has been attending Father Sauvageau's French classes at Pan Am. He is also one of the right hand men of Mexico's President Diaz Ordaz. When Consul Morales was first coming to PAC President Ordaz personally phoned Dr. Ralph Schilling to tell him of his attending the college. The Newman Club sweetheart will be crowned at the formal dance. The PAC Stage Band will provide the music and the price will be \$1.50 per couple.

Representing the PAC Newman Club at the Oct. 28-30

leader's retreat at San Juan's Retreat House were Mary Ibanez, Rosario Rivera, Gloria Ventura, Frank Castellanos, Moises Loza, and Aguayo Isacias.

## Wesley Foundation

The Wesley Foundation recently elected Patty Badillo of McAllen to represent the Foundation in the upcoming Bronco Days Queen Contest.

Gloria De La Cruz, Danny Lewis and Roy Goren of Edinburg were appointed by the President to the Foundation Vangie Robles to make campaign arrangements for their candidate. Once these arrangements are made by the three co-chairmans the entire membership of the Foundation will carry out publicity assignments.

## A View Of You

White is not a color, or even lack of same,

It's come to be, as some do see, The absence of a shame.

You must be right if you are white Superior, you boast.

But let me tell you, pompous race, 'Of white' is to 'of ghost'

Of vagueness, void of shape and form

A blob, to rise and sink,

No need at all to face the world To trust, to look, to think.

Ignorance is bliss they say, so in your joy reflect

For a moment judge yourself, take time to introspect.

Examine your opinions-why you react as you do

If you admit there's room for change

Then there's still hope for you.

Kathy Weidner

## The Pan American

DANNY LEWIS EDITOR

CONNIE FENNELL ASSOCIATE EDITOR

CHARLES PALMER SPORTS EDITOR

MARGIE CHAPA SOCIETY EDITOR

CAROL SMITH BUSINESS MANAGER

FRANK DECKER, JERRY WHITAKER,

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HARRY QUIN SPONSOR

Every teacher employed at the college in 1959-60 who is still employed has had a salary increase of at least 50 per cent or more. Most of them have had their salary doubled since the 1959 evaluation was made.

Of equal importance is the face that during this period of college growth, the expenditure per student for administration and general institutional expense has been reduced.

The total expenditure per student for 1959 was \$416 as compared to \$544.98 during the present school year. This is but a \$128.98 increase.

Enrollment has also increased from 1,888 in 1959 to 3,357 in 1966, an increase of 1,469 or 77.8 per cent.

## SNEA Meeting

Dr. L.X. Magnifico, superintendent of the Rio Grande Valley Independent Rehabilitation District of Cameron and Hidalgo Counties, spoke on 'The Outlook for Teaching' at the Oct. 25 meeting of the Student National Education Association.

Dr. Magnifico told the members that although there is a shortage of teachers, the shortages exist only in certain specific areas of the teaching profession and that many areas are actually overcrowded.

During the business meeting, the organization selected Julieta Barrientes and Lidia Alverado as their representatives to the Bronco Boosters.

The Bronco Queen candidate will be chosen at the next meeting which will be held Nov. 8 in LA 131.

## COMING EVENTS

Wednesday, Nov. 2  
Wesley Foundation, 7:15 a.m.  
Thursday, Nov. 3.  
Apo  
Young Republicans  
Wesley Foundations  
Judo Club  
Senate Meeting 7:30 p.m.  
College Center Board 5:30 pm

Saturday, Nov. 5.  
IK Lady Godiva Dance  
Sunday, Nov. 6.  
Phi Kappa Theta 7:30 a.m.  
Monday, Nov. 7.  
Kappa Delta

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# Bronco Days Being Planned

Fun, frolic, beards, tobacco chewing, Edinburg's biggest parade, dances, contests, greased pig races, a rodeo and even a basketball game all are on the schedule for Pan American College's annual Bronco Days Nov. 20-25.

Faculty sponsor of the big event at the college is Douglas A Hellman, who is busy meeting with various organizations and groups to integrate the big program into a smooth - running celebration.

Edinburg merchants are co-operating by supplying material for floats planned by various organizations on the campus.

Beards and blanks will be the order of the day for the men students and cowgirl outfits for the girls will be in vogue. Apparently there will be fewer beards this year, but they are just as black and curly as ever. The festivities with a pre-Bronco Days style show during the activity period on Nov. 17, the Thursday before the week starts. The first official function will be the rodeo at the Sheriff's Posse Arena the afternoon of Sunday, Nov. 20.

During the rodeo the Kappa Delta greased pig chase and the faculty burro race will be held.

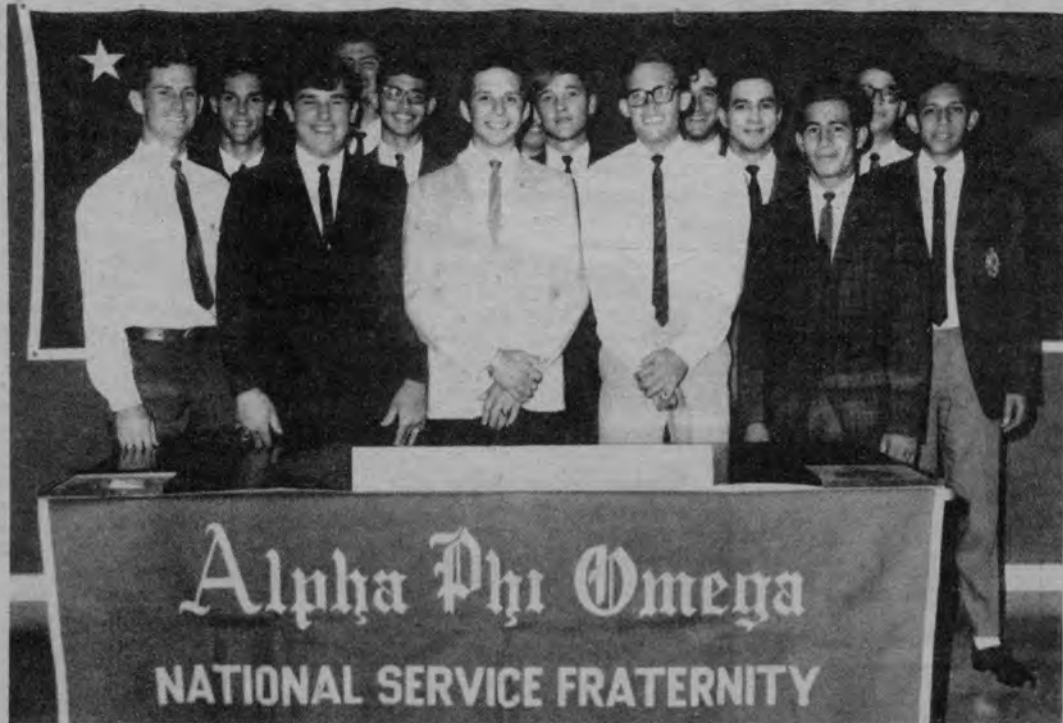
Monday things move back to the campus and Nov. 21 will blast off the lid with Bronco

Boosters activities during the fourth period, which is about the normal lunch time.

These activities, either officially or sub rosa, probably will last all day. Also planned is a Kappa Sigma Theta hootenany on Nov. 21.

A Bronco Days assembly and the big parade both are set for Nov. 22, a Tuesday. The parade will be held in downtown Edinburg, beginning at 2:45 p.m. and prizes will be awarded by the Edinburg Chamber of Commerce. This organization of merchants also will furnish street banners for the downtown area.

At the assembly the candidates vying for Bronco Days queen will be introduced. The assembly will last from 10:45 to 11:45 a.m.



## APO Pledge Class

The Pan American College Alpha Phi Omega chapter has been active this semester getting the new fall semester pledge class into the swing of things. New members of the national service fraternity include the boys pictured above, from left to right, Larry Pruitt, Steve Steiner, Kenneth Bartnesky, Eddie Codina, Lowell Hudsonpiller, Mike Hobson, Jimmy Cruise, Charles Work, Arnaldo Diaz, Armando Garcia, Fidencio Guerra and Mike Rodriguez.

# Netters Drop Tournament Decision

Coach Don Russell's Pan American netters dropped a tight 6-5 decision to the San Luis Potosi Tennis Club in the latest edition of the annual Friendship Series. The match play tournament was held at San Luis Potosi Mexico, on Oct. 17 and 18.

Russell attributed the team's loss to climatic conditions. He said, "When we arrived, it had been raining and there was water standing. Also, San Luis Potosi is a mile high and we did not adjust to the altitude until the second day of play." The Broncos were 1-4 the first day and 4-2 the second day.

In commenting on the tournament, Russell said, "Bovett (Chris) played well. He lost to Juan Arredondo in the feature match, but he did a fine job. Nitsche (Detlev) and Kon (George) played very well both days. They held the team together."

played his first official match in an exhibition game. Although he lost, Russell said he did "quite well."

Tournament scores for the first day are as follows: Ray Keldie (PAC) lost to Arredondo 8-6, 6-1; Fred Berli (PAC) lost to Jorge Solano 6-3, 6-4; Russell and Matthews lost to Rodregio Martinez and Carlos Medrano 1-6, 6-2, 6-3; Nitsche and Kon defeated Carlos Heinze and Jorge Villalbo 7-9, 8-6, 10-8; and Keldie and Bovett lost to Arredondo and Solano 6-0.

On the second day Bovett

lost to Arredondo 6-1, 6-4; Kon beat Heinze 6-3, 6-0; Nitsche defeated Martinez 6-4, 6-2; Matthews lost an exhibition match to Medrano 6-4, 6-4; Bovett and Keldie lost to Solano and Martinez 4-6, 7-5, 8-6; Nitsche and Kon beat Arredondo and Carlos Orozco 6-4, 6-4

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# From The Forum



cheer for the fraternity boys and the women faculty will be cheerleaders for the playing men professors. The PAC basketball boys will be referees. This game will not be a serious one; anything is apt to happen with the professors on the playing field.

## Delta Zeta

Molly Doffing is Delta Zeta's candidate for Bronco Queen. She is a San Juan PAC junior who was runner up for Bronco Queen last year.

Delta Zeta plans to open the festivities with a pre-Bronco Days style show during the Nov. 17 activity period.

## Alpha Omicron Pi

Rho Alpha chapter of Alpha Omicron Pi is having an AOPi "Go To 'H' Party" this Saturday in McAllen. AOPis and their dates and AOPi alumnae and sponsors are invited.

A Faculty-Student Basketball game is being planned for late November at the Edinburg High School gym. The professors will play fraternity boys. The Pan American cheerleaders will

## Kappa Delta

Last month was a good one for the members of the Delta Epsilon chapter of the Kappa Delta sorority. Several of the members and pledges were honored during the month.

Four Kappa Deltas were involved in the contest for Cutest Pan. They were Woodie Hornburg, representing the Wesley Foundation, Beverly Jenkins, representing Phi Sigma Kappa, Carol Belcher, representing the Rodeo Club, and Carolyn Conners, representing Kappa Delta, who was runner-up in the contest.

Woodie Hornburg of Harlingen was recently selected to represent the Rio Grande Valley in the Texas Darling contest in Houston where she will compete with 15 other girls throughout the state for the honors.

Carol Belcher has been selected once again for the second year as the Alpha Phi Omega Sweetheart. She has also been chosen by the Pan American College Rodeo Club as their representative in the Miss Texas Rodeo Queen Contest to be held in Fort Worth.

## 1966 Annuals

There are several of the 1966 El Bronco left in the Public Information Office. Students who attended full time last year and have not received one may go by the office and present their tuition receipt from last year. Students who did not attend full time last year may buy the annuals for \$5 each.

Dust covers to protect the yearbook are being sold for 35 cents each.

The Public Information Office is located in room 110 of the Administration Building.

## Tau Kappa Epsilon

Local Kappa Beta Chapter of Tau Kappa Epsilon Fraternity claims a total of sixteen new pledges. Pledging from McAllen are Tim Estes, Tim Gearhart, Larry McLaughlin, Gary Marlowe, Joe Patterson, Chris Pederson and J. R. Strohmeier. Others are Gregg Franklin and Gary Johnson of Mission, Tom

Anderson and Ronnie Leonard of Mercedes, Lannie McColl of Weslaco, Jim Sesso and Rodney Matthews of Santa Rosa, Bobby Bosch of Pharr, and Marvin Lyssy of Edinburg. Also participating in Teke activities are neophytes Jim Branch of McAllen and transfer Pat Murphy of Adrian, Michigan.

Pledges were honored by active members of the fraternity at an informal get-acquainted party held on the fifteenth of Oct.

## Spring Meet Scheduled

Dr. T. Lawrence White, director of the Pan American College Inter-American Institute, represented the Valley college when the International Good Neighbor Council convened October 19-22 in Del Rio for the regular biannual council meeting.

According to Dr. White, one of the highlights of the Council meeting was the Friday luncheon, when Gov. John Connally addressed the Council. Gov. Connally spoke on working to bring the people of Texas and Mexico closer together.

Another high point of the meeting, Dr. White said, was a two and a half hour tour of the New Amistad Dam, located 12 miles above Del Rio on the Rio Grande River. The dam is jointly financed by Mexico and the United States and is expected to be in operation impounding water by 1968.

# Miss Roby Plans Career In Teaching

Catherine Roby, the young lady from San Juan who recently won the annual scholarship of the Musical Culture Club of Edinburg, is planning on teaching choral music to secondary students after getting her master's degree.

She said she loves to teach. When asked whether she enjoyed working with children, she replied that it is a "challenge anytime to teach any age," but added, "My medium is the young adult group. I find myself most effective there."

According to her, Pan American College's music facilities are "very good," and the instructors are "excellent." She "definitely" plans on graduating from Pan Am where she is now a junior, and hopes to attend the Eastman School of Music for work on her master's degree.

Miss Roby is not now contemplating marriage, but plans on making teaching into a career. She probably will not teach in the Valley, though, she says.

She is now a member of the Pan American College Choir and the San Juan Methodist Church Choir, and has been a member of the Valley Civic Chorus. She is a former director of the Wesley Choir at San Juan.

### SPECIALS

- Monday--Fried Chicken
- Tuesday--Hamburgers
- Wednesday--Enchiladas
- Thursday--Italian Spaghetti
- Friday--Fried Shrimp

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# The Pan American



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FRIDAY, NOVEMBER 18, 1966

NO. 10

## Ben Barnes Bronco Guest

The Honorable Ben Barnes, speaker of the Texas House of Representatives, will be the honored guest of Pan American College during the 19th annual celebration of Bronco Days from Nov. 20-25.

Dr. Ralph Schilling, president of Pan American College, announced that Barnes will be in Edinburg for three public events on Nov. 22.

The House speaker will appear at the annual Bronco Days assembly in the college auditorium and will be made an honorary member of the Pan American College Bronco Boosters, the group which sponsors the annual event. Barnes will be presented with a white western hat during the assembly which begins at 10:45 a.m.

At noon, all the civic organizations in Edinburg will meet in a group to hear Barnes in a major address at the Echo Motor Hotel. The Edinburg Kiwanis will host the affair.

Barnes will serve as parade marshal at the annual Bronco Days parade that afternoon, starting at 2:45 p.m.

Barnes was elected speaker of the House when he was 26, the youngest man since Reconstruction Days to hold the job. He had served two terms from his West Texas district before his colleagues elected him speaker.

Speaker Barnes was named one of the Five Outstanding Young Texans by the Texas Junior Chamber of Commerce in 1965. This year he was elected vice

chairman of the Southern Conference of Council of State Governments.

During his term in the House, Barnes has helped mold much of the constructive legislation in the field of education.

Speaker Barnes was an honor student at DeLeon in West Texas. After attending Texas Christian University, Barnes transferred to the University of Texas, where he was on the dean's list of distinguished students before entering law school.

In private life, Speaker Barnes has ranching and farming interests and is in the construction business.

## Edinburg Helps Promote Bronco Days

Gala banners, brightly painted store windows, a widely publicized city-wide sales event are some of the things that the Edinburg Chamber of Commerce has done to promote Bronco Days.

Never before has Pan American College Bronco Days received so much out-of-town attention as this year.

Much of this activity was generated by the Edinburg Chamber's Retail Committee. This committee, composed of almost a score of Edinburg merchants, has worked hard with Pan American College advisors and students, The Daily Review newspaper, KURV radio station, and The Valley Evening Monitor newspaper, to create more out-of-town interest in Bronco Days, its festivities and its sales event.

Publicity of Bronco Days will even have an international flavor as the Monitor distributes several thousand copies of its paper today in Reynosa, Mexico, in which there appears a page ad boosting the Bronco Days sales event.

## Student Opinion Poll Opens Today

The Pan American College Student Association is conducting another student opinion poll today in the College Center patio.

General information requested at the top of the poll requests that students tell their nationality, religious affiliations and sex.

There are five questions on the poll. They are as follows:

1. Do you feel the Starr County farm workers are justified in asking for \$1.25 minimum wage?
2. Do you feel that the draft is fair in its present form?
3. Would you like to see the Pan American College Library kept open on Sundays?
4. What is your favorite television program?
5. What is your favorite magazine?



Honorable Ben Barnes

## Cities Show Influence On Pan Am

Rio Grande Valley cities are exerting an influence on Pan American College by providing the institution with student leaders.

Recently elected class presidents were Gerardo Gutierrez of McAllen, president of the Senior Class; Homer Alba of Harlingen, president of the Junior Class; Margie Weaver of San Benito, president of the Sophomore Class; and Tony Califa of Edinburg, president of the Freshman Class.

Other officers named in the Senior Class were George MacGonigle of McAllen, vice president; Susan Torres of McAllen, secretary; and Cynthia Couch of McAllen, treasurer.

Additional Junior Class officers include Jesse Hernandez of McAllen, vice president; Jo Ann Hunt of McAllen, secretary; and Evangeline Robles of Pharr, treasurer.

Delia Hinojosa of McAllen is Sophomore Class vice president Carmen Gutierrez, also of McAllen, is secretary. Vito Buenrostro of Mercedes is treasurer.

Vice president of the Freshman Class is Lindy Garza of Rio Grande City. Other officers are Margie Chapa of San Juan, secretary, and Donni Johnson of McAllen, treasurer.

## Williams' Boys Ready To Open Cage Season

Sam Williams' Pan American College basketball club appears anxious and ready to launch its 1966-67 schedule which opens Dec. 1.

Equally anxious for the season opener are interested onlookers and close observers of pre-season drills, because the general enthusiastic consensus of opinion is that the current Pan American team roster contains more talent than has ever before been assembled in the Broncs' cage camp.

It goes without saying that, "if" the Broncs should go undefeated through the first 15 days of the season they could not be denied the No. 1 spot among the small colleges in the national rankings. The reason is obvious. Because the remain unbeaten half way through December, Williams' talent-laden crew must whip no less than two major college powers--Texas Western, the defending NCAA national champions, and Western Kentucky, a quintet that reached the quarter-finals in NCAA play before being side-tracked by Cazzie Russell and the powerful Michigan Wolverines.

Therefore, the aforementioned "if" looms mighty big and a near impossibility for any small college regardless of its

strength.

The three other foes on the early December schedule aren't pushovers either. The Broncs open against Lamar Tech, which is always a tough small college outfit, and then meet St. Mary's in the home opener Dec. 3. The Rattlers have what is probably the makings of the best team in their history with five returning regulars from last year's team that garnered

## Club Sponsors County Showcase

Pan American College students soon will have their own art gallery and will call it "Pegasus" after the mythical Greek flying horse.

E. E. Nichols, assistant professor of art, said the gallery would be operated by the Pan American Art Club as a showcase for work by artists of the Hidalgo Metropolitan District. It will be on the square in downtown Edinburg.

"Art Club members hope the new gallery will become a focal point of area interest in the visual arts and contribute to the forthcoming Edinburg Arts Fiesta," Nichols said.

14 victories.

Sandwiched among the four is a Dec. 10 engagement with McMurry in Abilene, and like many teams on Pan American's schedule, the Indians are forecasting a highly improved club.

Pan American will put a great deal of stock in the play of its newest All-American candidate Otto Moore. The 6-11, 210-pound junior has the pivot spot pretty much nailed down, and if practice performances can serve as any indication, it looks like a banner year for the Miami, Fla., flash.

Other frontliners blessed with talent include Tony Eatmon, 6-7, 230-pound senior; captain Alex Gillum, 6-5, 200-pound senior; Dick Miasek, 6-5 1/2, 200-pound junior; and Roger Serio, 6-5, 190-pound junior.

In the backcourt, the Broncs will rely heavily upon at least four top-flight candidates including Lonnie Reynolds, a 5-1 sophomore; Howard Fuller, a 6-0 sophomore; Ernie Azios, a 6-1 junior; and Vernon Boswell, a 6-0 1/2 sophomore.

In short, if all the "ifs" fall into place, and the first 15 days of December don't prove too disastrous, it could be a tremendous season for the Pan American College cagers.



# BRONCO DAYS 1965





### Bronco Boosters And Queen

The 20th annual Pan American College Bronco Days celebration begins Sunday at the Sheriff's Posse Arena south of Edinburg. The festivities will run through next week and will end Friday at the National Guard Armory in Edinburg with the Bronco Days Dance. The Bronco Queen will also be crowned

at the dance. Pictured above are Douglas Hellman, Pan American College professor of psychology and coordinator of the Bronco Days activities, Beverly Jenkins, reigning Bronco Queen, and Jack Magness, president of the Bronco Boosters.

## Wild West Returns To Pan American

The wild and woolly west comes back to life again in all its color and glory this weekend as the 20th annual Bronco Days event opens on the Pan American College campus.

Promising to be the largest of its kind in the history of the college, this year's celebration includes a full schedule of western-oriented activity.

A Pre-Bronco days style show yesterday morning set the mood for the coming week of events. Sponsored during activity period by the Delta Zeta sorority, the style show featured clothing appropriate for the well-dressed Bronco Days crowd.

The celebration will move into full swing Sunday afternoon when a full slate of local cowboys ride, rope and battle in what promised to be one of the liveliest rodeos ever featured during the annual Pan American event.

Sponsored by the Rodeo Club, the rodeo is scheduled to begin at 2:30 p.m. in the Sheriff's Posse Arena. Featured on the rodeo program will be bareback riding, ribbon roping, steer saddling, barrel race, calf scramble, faculty horse race

and bull riding.

Livestock for the rodeo has been contracted to Rudy E. Vela of Edinburg.

According to Douglas A. Hellman, coordinator of the Bronco Boosters activities, a series of contests during the fourth period classes Monday. Classes will be dismissed at 11 a.m. so that students will be able to participate in the activities, which are to be held at the College Center. The contests have been designed so as to stimulate interest in the Bronco Days celebration.

The contests will include cigar smoking for both boys and girls, pie-eating for boy-girl teams, three-legged races for boy-girl teams, spaghetti eating for boy-girl teams and water balloon carrying for boy-girl teams.

The Kappa Delta sorority greased pig chase and faculty burro race are scheduled to begin at 3 p.m. Monday at the college baseball stadium.

Monday night the Kappa Sigma Theta fraternity is sponsoring a hootenanny at the college auditorium. Several popular Valley combos will perform at

the event. Among those appearing will be The Playboys of Edinburg, The Cavaliers, The Headstones and the Marauders. Admission will be 50¢ per person.

Bronco days events Tuesday will be kicked off during the morning activity period with the Bronco Days assembly in the college auditorium. The Honorable Ben Barnes, speaker of the Texas House of Representatives, will be made an honorary member of the Bronco Boosters group during the assembly, and will be presented a white western hat. Barnes will also serve as parade marshal during the parade, scheduled to begin at 2:45 Tuesday afternoon.

Rumors circulating around campus earlier this week had it that a topless girl would be featured during the assembly program, in addition to the conventional presentation of the 19 candidates for the 1966 Bronco Queen title.

The students body will vote on the candidate and the queen will be presented at the Bronco Days dance. Voting will begin immediately after the assembly

Tuesday on the old campus and will continue Wednesday on the new campus.

Fourteen floats, many convertible entries, several bands, and numerous horsemen will comprise the annual Bronco Days parade which begins at 2:45 p.m. Tuesday. Edinburg merchants are assisting with underwriting the cost of the floats. Entering organizations and sponsors for the floats are: Delta Zeta, Ray Hirons Furniture Store; Pan American College Press Club, KURV Radio; Wesley Foundation, J.C. Penney Co., Inc.; International Club, Wallace Fruit and Vegetable Co.

Sophomore Class, Citrus Theater; Kappa Sigma Theta, The Man's Shop; Alpha Phi Omega, Aldrich, Smith and Baker; Phi Sigma Kappa, Brumley's Store for Men; Tau Kappa Epsilon, First National Bank;

Kappa Delta, Fitzpatrick and Osment; Men's Dorm, First State Bank; Freshman Class, Retama Club; El Club de Mexico, the Daily Review; and a float built by the Central Power and Light Company.

According to Hellman, prizes

will be awarded to those floats placing first, second, and third. The first place prize will be \$75; second place, \$50; and third \$25. Floats will be judged on the amount of work apparent, the originality of design and the carrying out of the western theme.

The principal activities on Wednesday will be the queen election which will continue until 2:30 and the Bronco basketball team intersquad game, which will be held in the Edinburg High School gym at 8 p.m.

The finale of Bronco Days will come when the Bronco Queen is presented a bouquet of roses at the annual dance in the Edinburg National Guard Armory. Bouquets of carnations will be presented to the runner-ups. Tickets for the dance, which begins at 8 p.m. are \$1.50 per couple. The "6 PAC's" and The Cavaliers will furnish the music for the dance.

All Bronco Booster members will meet Sunday, to pick up their vests and hats which they will wear during the Bronco Days activities. Last minute problems will also be discussed at this meeting.



# Pan American College Bronco Queen Contest Features Bevy Of Beauties

A total of 19 candidates have paid their entry fees for the 1966 Pan American Bronco Queen contest, according to Jack Magness, chairman of the event and president of the Bronco Boosters.

Included in the list are nine entrants sponsored by either fraternities or sororities, and other candidates are sponsored by clubs or other school organizations.

The Bronco Queen will be chosen this year in a campus-wide election which will begin following the Bronco Days Assembly and last through Wednesday.

The Queen will be presented at the annual Bronco Days dance which will be held Nov. 25 in the Edinburg National Guard Armory.

The Bronco Queen candidates are as follows:

### Patty Badillo

The Pan American College Wesley Foundation has selected as their Bronco Queen candidate a 20-year-old freshman drama major from McAllen.

She is Miss Patty Badillo, who was recently crowned Lady Godiva 1966 by the Intercollegiate Knights. Miss Badillo is active in Delta Zeta and is secretary of the Wesley Foundation.

Her hobbies including dancing, horseback riding, sewing and acting.

### Carol Belcher

Carol Belcher of McAllen has been selected by Alpha Phi Omega as their candidate for Bronco Queen.

Miss Belcher, a 20-year-old junior speech major, is a varsity cheerleader. She is also secretary of Kappa Delta, Panhellenic Council secretary-treasurer, APO sweetheart, Rodeo Club treasurer, Canterbury Club president, Texas Intercollegiate Student Association executive secretary, and September Calendar Girl.

Miss Belcher lists her hobbies as bowling, debate, acting, play direction, reading, writing

### Patty Blackwell

Patty Blackwell, a junior from Weslaco, has been selected by the Intercollegiate Knights as their candidate for Bronco Queen.

The 21-year-old English major is a member of Delta Zeta and the Student National Education Association.

Miss Blackwell's hobbies include twirling and piano. She also enjoys swimming and volleyball.

### Carolyn Conner

Carolyn Conner of San Benito is being sponsored by Kappa Delta as their candidate for Bronco Queen.

The 19-year-old sophomore elementary education major is Kappa Delta social chairman and was recently selected runner up for Cutest Pan '66.

### Molly Doffing

Delta Zeta has selected as their candidate for Bronco Queen a junior from San Juan, Miss Molly Doffing.

The 20-year-old elementary education major is a member of Delta Zeta, vice president of the Panhellenic Council, a senator-at-large, a varsity cheerleader, and a member of the Pan American College Student Association Rules Committee.

Miss Doffing lists her hobby as reading.

The sports she enjoys watching and playing include swimming, football and basketball.

### Darlene Kay Leyden

Darlene Kay Leyden, a junior from Weslaco, has been chosen by the Art Club as their candidate for Bronco Queen.

The 20-year-old art major has been a member of the Art Club for four years.

Included among her hobbies are sewing, paper mache making, painting and crafts.

The sports she enjoys are swimming, tennis and badminton.

### Polly Lohr

Polly Lohr, a 20-year-old physical education major, has been selected by Phi Sigma Kappa as their candidate for Bron-

co Queen.

The Pharr junior is a member of the Physical Education Major's Club and Delta Zeta.

Miss Lohr's hobby is cooking. Her favorite sports are swimming, basketball, track and field events and badminton.

### Hermila Losoya

The Student National Education Association has chosen Hermila Losoya, a Mission junior, as their candidate for Bronco Queen.

The 22-year-old physical education major is a member of SNEA, the Physical Education Club and the National Health and Physical Education Association.



Patty Badillo

Miss Losoya's hobbies include cooking and reading.

The sports she most enjoys are bowling, basketball and volleyball.

### Mary Ann Magurean

Mary Ann Magurean, a 19-year-old biology major from Edinburg, is being sponsored by the Junior Class as their Bronco Queen candidate.

Miss Magurean is a member of Delta Zeta, secretary of the Pan American College Student Association, College Center Board special events chairman and a committee chairman of the Texas Collegiate Science Association.

Her hobbies include tennis,

skiing, mountain-climbing and music.

### Norma Mancuso

A 20-year-old medical technology major from Edinburg has been selected by the Phi Kappa Theta as their candidate for Bronco Queen.

She is Norma Mancuso, a junior at Pan Am.

Miss Mancuso is a member of Delta Zeta, Young Democrats and the Newman Club.

Her hobbies include bowling, dancing, horseback riding, swimming and tennis.

Miss Mancuso's favorite sports are football, basketball and tennis.

(See Candidates Page 7)



Carol Belcher



Patty Blackwell



**Carolyn Conner**



**Molly Doffing**



**Darlene Kay Leyden**



**Polly Lohr**



**Hermila Losoya**



**Mary Ann Magurean**



**Norma Mancuso**



**Rosie Obregon**



**Diane Patterson**



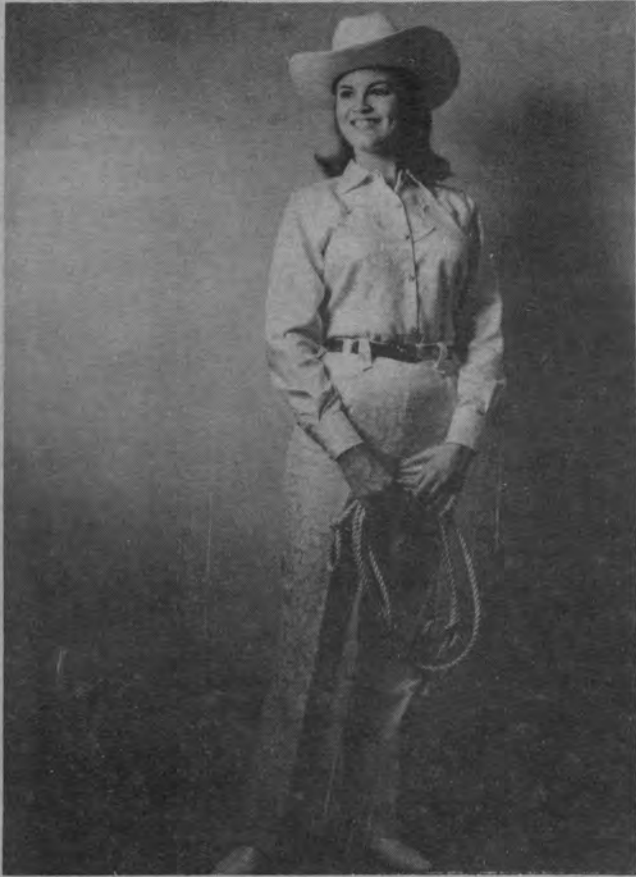
**Irma Perez**



**Carmen Recarey**



**Evangeline Robles**



**Judy Rockhill**



**Amy Stephenson**



**Glenda Trent**



**Maria Ester Ventura**

**(Candidates From Page 4)**

**Rosie Obregon**

The Club de Mexico has selected as its candidate a 20-year-old junior from Edinburg, Miss Rosie Obregon.

Miss Obregon, an elementary education major, is a member of the Newman Club and the Club de Mexico.

Her hobbies are drawing, dancing and sewing.

Miss Obregon's favorite sports are swimming and badminton.

**Diane Patterson**

Diane Patterson, a McAllen senior, is the Pan American College Choir's candidate for Bronco Queen.

The 21-year-old music major lists her hobbies as singing, dancing, horseback riding, poetry and reading.

Miss Patterson is a member of the PAC Choir, Kappa Delta, Bronco Boosters, Girls' Octet, Jazz Ensemble, Junior Class favorite and a Bougainvillea Belle.

**Irma Perez**

Miss Irma Perez, who lists as her favorite sports bicycle riding, bowling and swimming, has been chosen to represent the Sophomore Class in the Bronco Days Queen contest.

A 19-year-old sophomore, Miss Perez is majoring in elementary education and is a member of the Newman Club.

Her hobbies include embroidering, crocheting and collecting post cards.

**Carmen Recarey**

A sophomore psychology major is this year's International Club nominee for the 1966 Pan American Bronco Days crown.

She is Carmen Recarey, and she is 18-years-old.

Miss Recarey is secretary of the International Club, a member of the History of Ideas Club and enjoys dancing and horseback riding.

**Evangeline Robles**

Evangeline Robles will be competing with the other 18 candidates for the Bronco Days sovereignty as the Pan American College Band's choice for the honor.

A 20-year-old junior secondary education major, she plans to teach English and Spanish on the high school level.

Miss Robles' outside activities include membership in the band, the presidency of the Wesley Foundation, being treasurer

of the Junior Class and membership in Bronco Boosters and the Band Council. Her favorite sports are volleyball and bowling.

**Judy Rockhill**

The newly-organized Kappa Sigma Theta fraternity will be represented by Judy Rockhill, a 20-year-old elementary education major.

A Pan Am sophomore, Miss Rockhill has been chosen by the Kappa Sigs as their "dream girl", is a Delta Zeta pledge, and enjoys swimming, dancing and singing.

She was first runner-up in the Miss Rio Grande Valley contest, winner of the McAllen July 4th Bathing Beauty Review and second runner-up in the Mission second runner-up in the Miss American Legion of Texas event.

**Amy Stephenson**

Head cheerleader of the 1966-67 Bronco squad, Miss Amy Stephenson, has been selected by the Tau Kappa Epsilon fraternity as their entry in the Bronco Days queen event.

A junior history major, the 19-year-old Miss Stephenson is currently a senator-at-large to the Pan American College Student Association, a member of the Delta Zeta sorority and is presently on the Dean's List.

Her outside activities include playing the piano, drawing and reading.

**Glenda Trent**

A San Juan sophomore has been chosen to represent the Alpha Omicron Pi sorority in this year's event.

She is Glenda Trent, a 19-year-old elementary education major.

Miss Trent is Social and Standards chairman for the AOPi chapter on campus and says she enjoys water-skiing, swimming, horseback riding, skating and dancing.

**Maria Ester Ventura**

Maria Ester Ventura is the nominee submitted by the Newman Club.

Majoring in spanish and biology, Miss Ventura is from Pharr and is currently classified as a sophomore.

She is co-chairman of the Newman Club publicity committee and is active on the club's social activities committee.

She lists tennis as her favorite sport and painting as her hobby.

# Garza Gets Chemistry Recognition

A Pan American College sophomore chemistry major recently received a Chemical Rubber Company Student Achievement Award for 1965-66.

Victor Lubin Garza, a 1965 graduate of Edinburg High School, won the award by being chosen the most outstanding first-year student in chemistry at Pan American College.

Garza received the "47th Handbook of Chemistry and Physics" and a Recognition Scroll for his efforts during last year.

The Science Achievement Award Program, which is in its 20th year, is designed to motivate first year students toward greater interest and effort in the field of chemistry.

Dr. J. Lell Elliott, head of the chemistry department at Pan Am, recommended Garza for the honor.



**Garza Receives Award**

Victor Garza, a Pan American College sophomore chemistry major, recently received a Chemical Rubber Company Science Achievement Award for his work in chemistry during his freshman year. Pictured above is Garza, right, receiving the award from Dr. J. Lell Elliott, head of the chemistry department at Pan Am.

# Audubon Schedules Program

The second presentation in the 13th season of the Audubon Wildlife Films will be "Tidewater Trials," narrated by Charles T. Hotchkiss. The program will be held in the Pan American College Auditorium at 8 p.m. on Dec. 2.

The subject of the film story is the wild beauty of Tidewater Virginia as it appeared to Colonial naturalist Mark Catesby. Many of the sights that inspired Catesby in his life's work of recording the natural history of North America remain unchanged.

Nesting orchard orioles, an amusing opossum family, and courting wood ducks inhabit this scenic area, along with clapper rails and snapping turtles.

The film will present an up-to-date look at the natural heritage of this historic part of America.

# Lost Anything? Maybe It's Here

Lost a notebook, your glasses, a sweater or your head?

There's some hope you may find any one or all of them, according to Security Officer Leroy Eastin of Pan Am.

Most students who find things turn them in at the Physical Plant Office on Fifth Ave.

So if you've lost anything except your head over the mid term exams, call there to see if some kindly Bronco has turned it in.

# Pan American In Line With Other Colleges

The work that Pan American College students do is as good as that done by the students of other larger colleges, according to H. A. Hodges, dean of the college.

He explained that the records of Pan Am students who go on to do graduate work elsewhere shows that they do as well as the graduates of such institutions as the University of Texas.

This, he pointed out, is one way of evaluating quality objectively, whereas other methods are subjective.

Hodges was asked whether Pan, Am, in hiring faculty members, discriminates against its alumni, and he replied that the college, like other schools, tries not to overload its staff with too many former students.

To obtain a diversity of training and philosophy among its professoriate, and to prevent too much "inbreeding," Pan Am would rather have more than half of its faculty graduates of other institutions.

Pan American College now has on its teaching staff three former students. They are Paul Engle, Astro-Science professor, Ferne Dreyer, who teaches English, and Don Russell, mathematics professor. A fourth former student, Ruth Southwick, is a part time biology instructor.

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# President Outlines Growth After Year

The tremendous growth and expectations for the future at Pan American College have been outlined in a report to the faculty by Dr. Ralph Schilling, president of the college.

"Upon completion of the first year of full state support for Pan American College, it is fitting and proper to evaluate the progress made under the present administration," Dr. Schilling said. Pan Am entered the state system on Sept. 1, 1965.

The college is in the midst of a \$15 million building and expansion program, the first phase of which will end with the \$1.5 million Science Building scheduled to start in early 1967.

When the Science Building is pressed into service, Pan Am's physical plant will be valued at \$5 million, a big step forward in a complex building program which started six years ago with a campus valued at \$1,250,000--three permanent buildings and 104 acres of open land.

During the next six-year period, the administration is expected to forge forward with an additional \$10 million in badly needed buildings.

In his report to the faculty, Dr. Schilling compared the enrollment and expenditures of the academic year 1959-60 with those of 1966-67. He compared general administration and expense of \$118,406 in 1959 with \$202,013 in 1966, an increase of \$83,607 or 70.6 per cent; instruction and research, \$548,481 as compared to \$1,299,470, an increase of \$750,989 or 136.9 per cent; library, \$51,124 as compared to \$114,742, an increase of \$63,618 or 124.4 per cent; and, maintenance and operation, \$67,396 as compared to \$213,339, an increase of \$145,943 or 216.5 per cent.

Total expenditures in the above mentioned categories amounted to \$785,407 in 1959 as compared to \$1,829,564 in 1966 for an increase of \$1,044,157 or 132.9 per cent, Dr. Schilling said. He stated further:

"The huge increase in the

expenditure for building maintenance and operation was brought about by the increase in facilities. In September of 1960, the physical plant was valued at about \$1,250,000. Today the value of the plant is well over \$3,500,000.

"It is also important to know that every teacher employed at the college in 1959-60, who is still on the faculty, has had a salary increase of at least 50 per cent or more. In fact, most have had their salary almost doubled.

"Of equal significance is the fact that during this period of great growth, the expenditure per student for administration and general institutional expense has been reduced."

Dr. Schilling proved this with the following figures concerning expenditures per student for 1959-60 as compared to 1966-67: General administration and expense in 1959 amounted to \$6.71 per student as compared to only \$60.17 in 1966, a decrease of \$2.54 per school year; instruction and research, \$290.51 as compared to \$387.08, an increase of \$96.57; library, \$27.08 as compared to \$34.18, an increase of \$7.10; and, maintenance, \$35.70 as compared to \$63.55, an increase of \$27.85.

During the present school year the expenditure per student of \$544.98 at Pan American College as compared to an expenditure of only \$416 six years ago, an increase of \$128.98.

Also enrollment has taken a flying jump during the six-year period, a 77.8 increase to be exact. Dr. Schilling pointed out that fall semester enrollment in 1959 was 1,888 students. Today there are 3,357 enrolled in classes, representing a hike of 1,469 students.

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# Drama Department Plans Three-Act Presentation

The Pan American drama department will present "Sun-Up" a three-act folk drama, on the nights of Dec. 7, 9, and 10 for Pan Am students and on Dec. 14 for high school representatives, according to Dr. Arthur R. Hayes, director.

In order to be admitted to these performances students must make a reservation, as audience space is limited.

In addition to a reservation students must also have their I. D. cards. For reservations call extension 23 or DU3-3891.

According to Dr. Hayes, "Sun-Up" is an appealing three

act play with an intricate plot and a forceful ending.

It is staged in a mountain cabin in the North Carolina mountains during the 1917-18 period. The play gains gradual momentum and culminates

with the realization of the Widow Cagle that love is far more desirable than hate.

"The play depicts the overcoming of prejudice with love," said Dr. Hayes. Its most significant quality is the dramatic presentation of the change that comes over the Widow Cagle when she realizes that love is best after all.

As the curtain rises it is 19-17 and news reaches Widow Cagle and her son, Rufe, in their Carolina cabin, that there is a war.

Rufe goes off to enlist even though his mother makes frantic attempts to convince him that he is a fool to fight for a government that mercilessly shot his father.

One night a deserter, member of a family with whom the Cagles have a feud, seeks shelter.

Ma Cagle is about to shoot him when she hears in her heart the voice of her son, who has been killed, urging mercy, and she sends the boy away unhurt.

The cast for the play is as follows: Widow Cagle played by

Mary Ann Campbell and Patty Badillo; Pap Todd portrayed by Bobby Moore; Emmy played by Jo Anne Evins and Karen Hatfield; Sheriff Weeks portrayed by Jim Solomon; Rufe Wolf; the Stranger portrayed by Terry Kline; and Bob played by Mike Rodriguez.

"Sun-Up" was written by Lula Volimer. It is a reproduction of the original professional performance by Nathaniel Edward Reed.

It was first produced by the Players Company Inc. at Provincetown Theatre, New York on May 24, 1923.

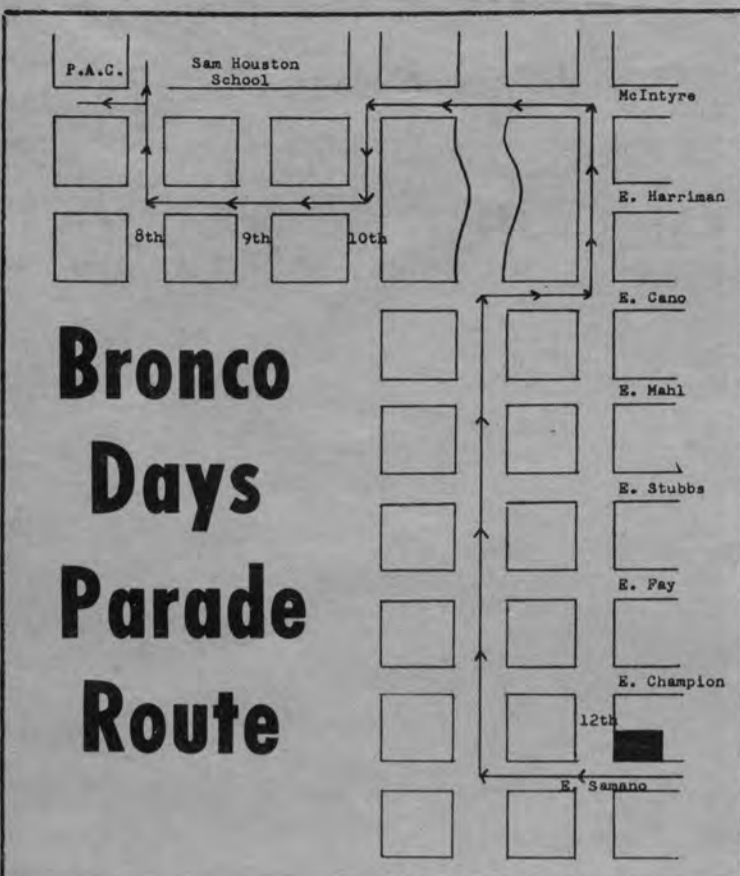
## Day Of Reckoning Here For PACers

Been on probation lately or do you expect to go on it?

If you're frightened about bad grades, now's the time to pray. It's too late to do anything else about it.

Teachers at Pan Am had to turn in names of students with F's or D's to the registrar by Monday. Reports on these grades will soon be going to parents.

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## Bronco Days Parade Route

## Paunch Bowl Features Pan American Faculty

The Pan American College basketball season is being kicked off with the PAC Paunch Bowl tonight at 8 p.m. in the Edinburg High School Gym.

In the Paunch Bowl the College professors will form teams and the two teams will compete for honors.

Anything is likely to happen when the pros have the floor in this strictly "mock" game.

Some of the players are Robert Mouton, Douglas Hellman, Larry Ensminger, Bill Skinner, Larry Larche, Louis DeVries, Sidney Garrett, Dr. Bill Ware and George Mosier, all of Edinburg, and Don Russell of McAllen.

During half-time a prize will

be given to the professor with the funniest costume.

Women faculty cheerleaders so far are Diane Sturdivant and Jeanette Hawkins, both of McAllen. Referees will be Pan Am Broncos Otto Moore and Alex Gillum.

Coach Jim Brooks is coordinator of the game.

The Pan Am band, directed by Dr. John Anderson of Edinburg, will be at the game, playing at half-time, at the end of each quarter, during time-out periods, and at other "needed" times.

Tickets are on sale at 50 cents and may be purchased at the door

## PAC Prof Back From Symposium

Dr. William S. Ware, professor of genetics at Pan American College, recently attended a symposium on "The Study of Personality: An Interdisciplinary Appraisal," at Rice University in Houston.

The symposium, which was attended by some 900 college professors and high school counselors from Mexico, Canada and the United States, highlighted discussions on anthropology, psychology, sociology and genetics.

Margaret Mead of the American Museum of National History was a featured speaker. Other speakers were Gardner Murphy of The Menninger Foundation, Irven DeVore of Harvard and Karl Pribram of Stanford University.

Dr. Ware's wife, Lillian, also attended the session. She is a counselor at Edinburg High School.

## El Bronco

An 80 page section of the 1967 El Bronco was completed last week, and the yearbook staff again met its November deadline.

Staff members put in hours of overtime work to complete the section for mailing Saturday morning to the Newsfoto Publishing Co. in San Angelo, publishers of the Pan American College annual.

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# That Was The Year That Was At Pan Am

By Bill Kelly

The year, 1927. The place Edinburg, Texas. The event, the birth of Edinburg Junior College, Pan American College's granddaddy.

One fine day late in the summer of this year just before this hardy little college opened its doors for the first time, there rambled into Edinburg, then a rather wild, woolly westernish village, one J. D. Foster who was a rip-snortin' coach from Southern Methodist University.

Foster was the man who had the formidable job of scraping together a football, basketball, baseball and track team out of the five or six athletes and host of water boys who made up the college's male student body in 1927.

This school was then a part of the Edinburg School District and offered only freshman and a few sophomore college courses. More similar to a high school than a college, it had a football and track team then, also.

Now Foster, being a dyed in the wool SMU fan, loved the mascot name of "Mustangs" which was and still is, Southern Methodist's team name,

When the time came for his wild-looking team to find a suitable term for themselves Foster naturally shoved the name "Mustangs" out in front of the boys and he preached the virtues of the Mustang to them.

Well, due to the fact of no originality and some other weak points they had still a better idea. You know although the dictionary describes Mustangs and Broncos as very, very similar only a Bronco is more respected.

The reasons for this are clear. Mustangs are often tamed and become gentle. Bronco implies that the animal is in need of taming if such a deed is possible. Mustangs or Broncos are one of the hardest breeds of horses to break. Mustangs were the horses the Spaniards introduced to America and are small, hardy half-wild things.

Now when these animals got loose and ran wild or were captured by the Indians and got that savage influence in their blood they became known as Broncos.

Rougher than a cob to bust, too. Why didn't the cowboys who tamed wild horses call themselves horse-busters, or refer to themselves as mare,

roan, pinto or even wild-stallion busters? Because they wanted the most respected name of all-- "Bronco-buster."

After pondering on these facts, which they probably did, J.D. Foster and his boys stuck the name-tag BRONCOS over the dressing room door and looked at it with pride. So much pride that the name stayed with the school all through its evolution up to today. And the same pride will be there tomorrow, too.

## Newmanites To Crown Sweetheart

Miss Ester Ventura, a Spanish-biology major, will be crowned Newman Club Sweetheart Nov. 19 at the Newman Man of the Year Formal Ball at the College Student Center.

Miss Ventura is co-chairman of the social activities and publicity committees of the Newman Club. As a Pharr Sophomore, Miss Ventura represents her town as local co-chairman.

Dr. White, who teaches history and who is the director of Inter-American Affairs, will present the Newman Man of the Year medal and certificate to Esteban Morales, the Mexican Consul to McAllen, at the formal ball.

The theme of the dance will be revealed at the dance.



Beverly Jenkins

## Bronco Queen Is November Calendar Girl

Miss Beverly Jenkins, 20-year-old daughter of Mrs. Carmen Jenkins of McAllen, has been chosen Calendar Girl for the month of November.

Elected last year by a popular vote of the Pan American College student body to reign as Bronco Queen 1965-66, Miss Jenkins is a junior special education major, whose minor field

of study is history.

During her freshmen year at Pan American, Beverly pledged the local Alpha Zeta Chi sorority, which she served that year as treasurer. She was also a candidate for Phi Sigma Kappa sweetheart and represented the Phi Sigs in the July 4 Bathing Beauty Review in McAllen.

As a sophomore she was elected Bronco Queen, was first runner-up to the Cutest Pan title and represented Pan Am as Duchess of the Carrot in the Mission Texas Citrus Fiesta event last year. She was also a varsity cheerleader on the 1965-66 Bronco Cheering Squad.

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# Pan Am Campus Will Be The Most Beautiful In South Texas Area

By Jim Adrian

It takes a lot of things to make a college. Following that thought it is often said that people and spirit make the school and certainly this is true not only of college but also of an entire nation. But Pan American is a college and the thing which should interest us most at the present time as students.

But it is also true that buildings are required to make school as well as nation. In the case of Pan American, we have been blessed with all of the requirements to make a school. There are presently 3,357 students many of whom have a degree of spirit. And our campus, even in its "infancy", is beautiful. The fact is, Pan American will, some day in the near future, be one of the most beautiful institutions of higher learning in the United States.

Announced recently in The Pan American was an estimated \$10 million in new construction. This was only a brief surface account of the plans, however, since the projected plans are now in existence. Examination of the plans brings forth many new views of what the campus will look like before the present Freshman class graduates.

The plans for the new buildings in relation to general descriptions, costs, and locations have been announced by President Ralph Schilling and are as follows:

The \$1.5 million Science Building plans are nearly completed and bids for actual construction are scheduled for mid-January, 1967 with completion set for September of the following year. This structure will be built generally between the College Center and the Liberal Arts Building. A new Parking lot will be constructed to the north of the new Science Bldg. The President's home is to be located on Sugar Road south of the college. The \$100,000 home will be completed during the current school year.

To be completed by September, 1969, the Fine Arts Center, Health and Physical Education Center, dormitories, and additions to the College Center

and Library will end the need for the East Campus. Projections are for the eventual purchase of all land between the West Campus and the railroad tracks including Fourth and Fifth Avenues. The Fine Arts Center will include a 980 seat auditorium and will be located between Southwick Hall and the highway. The Health and Physical Education Center will house an indoor, heated swimming pool and is to be built to the east of the Engineering Building parking lot. These buildings will cost \$3,250,000.

Elevations and floor plans are currently being prepared for an application for Federal funds for library expansion. Eventually new construction will necessitate the removal of the present Library and Engineering Building parking facilities and the street circling the campus. In fact, plans call for no streets traversing any part of the campus and all parking to be on the perimeter.

Expansion of the College Center will double its present size southward. "Increased dining facilities, bowling lanes, ball room, and all it takes to have a complete recreation center will be provided," said Dr. Ralph Schilling, president of Pan American College.

Housing 200 students each, the two new dormitories will be the only new structures out of the trend of moving back toward the east. The \$1 million dorms will both be located on Sugar Road behind Emilia Hall. The present parking facilities between Emilia and the College Center will be doubled in size. Southwick Hall will eventually be an athletic dormitory exclusively.

All of the new buildings will be fashioned in the Spanish style architecture and will be served by a central heating and air conditioning plant to cost \$1.5 million.

Not announced previously are recommendations for \$2 million for construction of an Education Building and a Business Administration Building. Neither of these has yet been approved by the Board of Regents.



**Center Of Student Activities**

The Pan American College Library has the most complete research facilities in the Rio Grande Valley. The library is expanding rapidly in an attempt to meet the needs of a first class senior college and currently contains a collection of more than 55,500 volumes.



**Complete Library Facilities**

The College Center at Pan American College is the center of student life on campus. Contained in the building are the cafeteria, the bookstore, the clinic, the student lounge, and various offices. The large covered patio offers students an opportunity for lounging, dancing and games.



**Astro-Science Center**

Pan American College is the only institution of higher learning in the United States which offers a major in the study of astro-science. Working closely with NASA, the department has

grown at tremendous paces during recent years. The department is headed by Paul Engle of McAllen. Pictured above are the astro-science facilities at Pan Am.



# Food Boycotts May Be Defeating Their Purpose

By Eric Schendel

Although the immediate effect of the food boycotts conducted by irate housewives in various parts of the country is to lower prices, the long term result could be higher prices.

Pan American's assistant professor of economics, Ron Geenens, explained that a consumer boycott may be effective in the short run, provided that the store involved makes a big enough profit so that it can afford to reduce prices and still stay in business. This is most likely to be the case with the large chain stores.

They can make a higher profit because of being "vertically integrated," which means that they run their own bakeries, processing plants, canneries, etc. Thus they can make a profit not only in selling food, but also in preparing it, and sometimes even in growing it.

Accordingly, the large chain as a whole can sometimes make a profit even if its supermarkets are losing money because of low prices. However, this does not apply to the small independent stores who do not run their own bakeries. Therefore, if the big chain stores reduce their prices too low, the independent stores cannot follow. People, of course, will buy at the lower priced stores, and the small independent merchants will be forced out of business.

Then, Geenens said, if the forces tending to pull prices down—the boycotts, for instance—are reduced, prices could go up again, since there would then be fewer stores, the smaller ones having been run out of business. And with fewer stores, competition would be reduced.

That is how a boycott might raise prices in the long run. Geenens put the biggest blame for high prices on the individual customer. She responds to emotional appeals—labeling and advertising, and to gimmicks such as bingo, trading stamps and

piped music. He said that if the customer discriminated on a purely price basis—assuming equal quality, of course—then the stores would compete on that basis.

He proposed as one basic remedy for high prices an "educated customer."

Another reason for higher grocery bills, Geenens pointed out, is that the modern housewife buys more than previously at her neighborhood supermarket—for instance, labor-saving prepared items. When she buys these she is also buying the additional labor put into them.

Then, of course, there are the actual price increases, which are due to a number of causes, paramount among these, of course, being inflation.

A McAllen supermarket manager said that somewhere between the farmer and the store the prices go up but it is the local supermarket, because it is the place where the customer does her buying, that gets the blame.

According to him, though, there is less mark up (the difference between the price the store pays for bread and the price the customer pays) than ever before. He mentioned as one cause of high prices high costs caused by unions going on strike.

He said that even if manufacturers did reduce prices, it would be two or three months before their effect would be felt at the stores.

Neither he nor Geenens foresaw a boycott against Valley merchants.

## Open Letter

We members of the Pan American Relations Committee and the Board of Directors of the Edinburg Chamber of Commerce wish to take this opportunity to commend the Board of Regents for this outstanding job being done at Pan American College. The recently announced building program is most gratifying.

The citizens of Edinburg are very proud of the growth that has taken place at the College. Each and everyone of us feels this pride because of the privilege we have had to be a part of it.

As you continue the vigorous pace which you have outlined for the College, you will have our support, cooperation and confidence. Let us hasten to add that you have earned this support and it is not just a hollow gesture on our part.

We are all looking forward to the completion of the Science Building, the Health and Physical Education Building, and the Fine Arts Building. These buildings, along with the rest of the expansion program which you have under taken, will be a tremendous asset for Edinburg.

For all of these things we are most grateful. Again, because you have earned it, let us pledge our undying support.

Very Sincerely,

Bob Stewart, Chairman  
P.A.C. Relations Committee

Charles L. Melden, President  
Edinburg Chamber of Commerce

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## College Men Outnumber Gals At PAC

The male enrollment at Pan American College exceeds the female enrollment by a difference of 191 in the total enrollment of 3,357 students for the fall semester, according to Mrs. Nelia Mai Smith, college registrar. There are 1,774 men and 1,583 women.

The beginning freshmen have 641 men and 518 women in the total enrollment of 1,159, a

difference of 23.

There are 26 more men among the second semester and other freshmen. There are a total of 590 students; 309 are men and 281 are women.

The sophomore class has 341 men as compared to 328 women, a difference of 13 in the 669 total.

The junior class has a difference of one with 201 men and 200 women in the class of 401.

There is a difference of all in the senior class of 411 students. Males number 211 and females number 200.

The special students have 71 men as compared to 56 women in the total enrollment of 127.

## Knights Plan Area VI Meet Participation

The Pan American College Intercollegiate Knights Camelot Chapter is making plans to send delegates to the Area VI conference, set to convene Dec. 9 and 10 at Oklahoma State University in Stillwater, Okla.

The Knights will select a Duchess to represent the Pan Am chapter at the Stillwater conference. The winner of the Area duchess contest will reign as Princess of Area VI and will represent the area in national competition for the Royal Queen title.



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