

Yeshiva University, Cardozo School of Law

## LARC @ Cardozo Law

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Event Invitations 2023

Event Invitations

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3-3-2023

### Name, Image, Likeness: The Evolution of College Athletics

Cardozo Arts & Entertainment Law Journal

Cardozo FAME Center

Cardozo Sports Law Society

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CARDOZO LAW

FAME Center for Fashion, Art,  
Media & Entertainment Law

**The Arts & Entertainment Law Journal, the FAME Center and the Sports  
Law Society Invite You To:**

**Name, Image, Likeness:**

**The Evolution of College Athletics**

Friday, March 3

10 a.m. - 4:30 p.m.

Jacob Burns Moot Courtroom and via Zoom

The **Cardozo Arts & Entertainment Law Journal** is pleased to host our spring symposium: “Name, Image, Likeness: The Evolution of College Athletics.” This symposium will bring together leading scholars and practitioners to discuss the current state of “NIL,” emerging legal and policy issues, and the future of the right to publicity law for college athletes. The event will consist of a keynote address followed by two moderated panels. Professor Andrew Zimbalist will begin the event with a keynote address where he will provide an overview of “NIL,” discussing where it came from, what it is turning into, and where it will lead college sports, focusing on economic, educational, and equity considerations.