

Rollins College

Rollins Scholarship Online

Curriculum Committee Minutes

College of Liberal Arts Minutes and Reports

1-24-2023

Minutes, Curriculum Committee Meeting, Tuesday, January 24, 2023

Curriculum Committee

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Curriculum Committee
Meeting Minutes (draft)
January 24, 2022

In attendance: Emily Russell (chair), Samantha Fonseca-Douguet, Raghavendra KC, Susan Montgomery, Perry Middleton, Kasandra Riley, Steve Schoen, Yusheng Yao, Stephanie Henning, Rob Sanders, Steve Booker, Marc Sardy

Guest: Kip Kiefer

- I. Approval of minutes from November 15, 2022 meeting
Motion to approve by KC; second by Perry Middleton
Approved unanimously

- II. Subcommittee Reports
 - a. Academic Appeals
 - i. Create a policy for students to complete an additional major post graduating from Rollins
 - b. New Course Proposals
 - i. No report.
 - c. Registration
 - i. No report
 - d. SDG Task Force - Raghavendra KC
 - i. Three subcommittees created
 1. Certificate plan – optional
 2. Alternative Honors - optional
 3. rFLA plan – not optional

- III. Serious and Contagious Diseases Policy
 - a. College-wide policy submitted by Amy Armenia
 - b. Crummer also considering a similar policy
 - c. Currently operating on a temporary policy put into place with COVID
 - d. Idea is to make it permanent policy
 - e. Discussion surrounding bullet items (revising order, wording, and context)
 - f. Create a more seamless process for professors to verify absences
 - g. Discussion surrounding excessive absences, excused absences, college attendance policy
 - h. Is there a cap for number of classes that can be missed during a course?
 - i. Should there be a college standardization for missed classes during a course?
 - j. Option 1: proceed and give feedback on the current policy
 - k. Option 2: current policy needs more attention, and more conversation is necessary to make the policy adequate
 - i. Perhaps there is a need to think more holistically about this policy
 - ii. Need to simplify the policy rather than make it more complicated

Motion to table discussion, Marc, seconded by Steve S.

Motion approved

- IV. Department of Business Catalog Changes – presented by Raghavendra KC
 - a. 4 items presented
 - b. First two items already approved by Curriculum Committee
 - i. Stephanie adds that the first two items have been changed in the catalog
 - c. 3rd item – removal of INB 268 course from catalog
 - d. 4th item – update electives in Group A and Group B
 - i. Proposal: Group A be delineated as Liberal Arts Electives and would include classes from the departments other than business that are applicable to the business education & approved by the department. Group B be delineated as Department of Business Electives that aren't in the core curriculum.
 - e. Redistribution of business electives: *Motion by Cassandra, seconded by Samantha Motion passes unanimously*
 - f. Discussion surrounding DTA Fundamentals of Data Science & Analytics and the capacity to satisfy the demand.
 - i. Students in the program have been requesting this course as part of the curriculum.
 - g. PHI 223 – Introduction to Formal Logic – suggestion to reach out to Philosophy department regarding capacity
 - h. Motion to table discussion of adding courses above until obtaining feedback from departments – *motion tabled until next meeting.*
- V. Open discussion: questions for registration sub-committee
 - a. should we revisit the list of groups for priority registration?
 - b. is there classroom capacity to open later afternoon spots on the course matrix?
 - c. how can we improve students' registration experience?
 - d. what about allowing everyone to register for 6 credits, then the remaining classes?
 - i. Support for pre-populating register for semester courses prior to registration date – not immediately available, part of a future plan
 - ii. Give students the opportunity to create a 4-year course plan – “demand planning”
 - iii. Seems to be a fairer system or is it more complex and challenging for students
- VI. Feedback to Emily on Curriculum Committee to-date, anonymous form on Agenda for members to complete as they wish.
- VII. Need to think cautiously about campus and committee DEI initiative given the current climate in Florida.

Adjourned 1:48pm



ROLLINS COLLEGE POLICY

Title: Serious and Contagious Illness		Type	Key Institutional
No: KI 1030		Approval Date: X-XX-2023	
Responsible Office: Academic Deans/VPAA Provost		Reviewed By: CLA Curriculum Committee, X-XX-2023; CLA Executive Committee, X-XX-2023; Crummer Faculty, X-XX-2023; VPAA/Provost, X-XX-2023; President’s Cabinet, X-XX-2023 Approved By: President, X-XX-2022	
Next Review: 2027-2028		Revision No:	

I. Purpose/Introduction/Rationale

Rollins College is committed to supporting the wellbeing of its students, staff, and faculty, and providing a safe environment for all students and employees. The College aims to accommodate students who are infected with serious and contagious illnesses and advised by a medical professional to isolate or quarantine to prevent the spread of disease. This policy pertains to all students in the College of Liberal Arts (CLA), the Hamilton Holt School (Holt), and the Crummer Graduate School of Business (Crummer).

II. Definitions

For the purposes of this policy, “serious and contagious illness” refers to an infectious disease that is spread from person to person through casual contact or respiratory droplets, which may lead to life-threatening illness and impact the health of the campus community. These diseases include but are not limited to: tuberculosis (TB), mumps, measles or German measles (rubella), certain strains of hepatitis and meningitis, as well as any coronavirus, influenza, monkeypox, and chickenpox. Other potentially less serious infectious diseases, such as pneumonia and febrile illnesses will be addressed on a case by case basis.

III. Procedure or Application

CLA and Holt.

- Students who show symptoms or suspect that they may have a serious and contagious illness are encouraged to seek expert medical advice and treatment.
- If a student is diagnosed at the College’s Wellness Center and advised to isolate/quarantine (not attend class due to contagious disease), College officials will notify a student’s instructors about the need to miss class.
- Students who receive notification of a diagnosis and the need to isolate/quarantine from an off-campus source must contact the Wellness Center with medical documentation to have instructors notified of a need for accommodation.
- Students who must miss in person class sessions due to a contagious disease and are advised to isolate or quarantine will not have their course grade negatively affected by their absence from class.
- Students remain responsible for all assigned work in the course or instructor-approved alternatives.
- Instructors will work with students to make up course material missed through the absences. The means of accommodation will be determined by the instructor.
- Instructors shall not request medical information to verify student isolation/quarantine as this can be a violation of Health Insurance Portability and Accountability Act (HIPPA) privacy laws.
- The CLA/Holt Academic Honor Code will bind students to be truthful in reporting illness exposure and diagnosis. Falsifying information provided to a faculty or staff member is considered a violation of the College’s Academic Honor Code.
- Students who miss class for reasons other than isolation/quarantine will be held to the terms of the instructor's attendance and participation policy as stated in the course syllabus.

- Excessive absences from class due to isolation/quarantine or other reasons can result in the student being unable to meet all of the learning objectives for a course. In such cases, students will consult with the College's Office of Student and Family Care to explore options such as a medical leave, an incomplete course contract, or withdrawal from the course.

Crummer.

[TBD]

IV. Effective Date

This policy is effective XXXXXX, XX, 2023, and supersedes all previously issued versions.

VII. Rationale for Revision

N/A.

Rollins Department of Business' Proposed Changes to the Catalog

Prepared for consideration by the Curriculum Committee

Jan 18, 2023

In an effort to update its severely dated catalog, improve student experience within the major and to streamline student advising, the Department of Business proposes a list of changes to the catalog as denoted below.

Please note:

1. Item #1 and #2 do not require a CC vote but has been presented for transparency, as part of the catalog update.
2. Item #3 and #4 will require a CC vote, and as such a thorough rationale has been provided below for the two changes.
3. DoB oversees both Business Management (MGT) and International Business (INB) Majors and Minors. Item #1 and #2 affects both majors. Item #3 only impacts INB whereas Item #4 only impacts MGT.

Item #1 – Course Repeat Language

- **DoB requests that the statement for course-repeats, approved by the college-wide CC in Spring 2022 be part of the 2023-24 catalog.**
- **Specific Change:**
 - o Addition of the following statement to both INB and MGT “Major Requirement” section:
Students may repeat each course a maximum of one-time to fulfill this requirement. If a student does not receive a grade of “C” or higher on the second attempt, the student will not be permitted to continue in the major.

Item #2 – Concentration Section Update + Language Streamlined

- **Context:** The college-wide CC approved, in Fall 2021, the addition of a Supply Chain & Operations Concentration to both INB and MGT Major. This has been welcomed by the students and the faculty. However, although the concentration was appended to the catalog, language in the rest of the catalog was not updated. Earlier section of the catalog still mentions 3 concentrations within the department when there are 4 concentrations now. Further, newer courses (previously 395 topics courses) that fulfill the concentration have now been added and

needs to be reflected in the catalog. In addition, the language needs to be updated to avoid confusion among students and advisors.

- **DoB requests that changes, denoted in the track-change version of the INB and MGT major maps and listed in Appendix 1 & 2, be made to the concentration section of both majors.**
- This helps us bring the catalog in line with department's standard practice and helps provide consistency in the language used across the four concentrations.
- **Specific Changes: Please refer to Appendix 1 & 2 (concentration section) of this document**

Item #3 – Removal of INB268 International Social Entrepreneurship

- **Context/Rationale:** The course was taught as part a INB elective prior to the establishment of the Social Entrepreneurship department. The course has not been taught by the DoB in recent years and given the presence of an entire department dedicated to the subject, DoB will not be teaching this in the near future.
- **DoB requests that INB 268 International Social Entrepreneurship be removed from the catalog.**
- **Specific Change: Removal of INB 268 from the Catalog and the INB Major map**

Item #4 – Update to the Group A & Group B elective courses – MGT Major

Existing Language on Group A & Group B electives on the major map:

Students must take a total of four (4) elective courses:

1. At least one (1) elective from each group
2. At least two (2) electives must be at the 300-400 level

Group A:

CMS 215 - Business Applications of Computer Science
ECO 202 - Introduction to Economics in Historical Perspective
ENGW 217 - Introduction to Professional Writing
MUS 292 - Introduction to the Business of Music
THE 344 - Introduction to Theatre Administration

Group B:

BUS 317 - Personal Finance
BUS 321 - Global Entrepreneurship
BUS 331 - Financial Statement Analysis
BUS 332 - Family Business Financial Management
BUS 334 - Family Business Planning
BUS 339 - Marketing Analytics
BUS 348 - Investments
BUS 369 - Global Business
BUS 375 - Advertising Promotion
BUS 376 - Personal Selling
BUS 379 - Consumer Behavior
BUS 395 - Special Topics in Business
BUS 398 - Independent Research or BUS 399 - Independent Research
COM 301 - Designing Effective Organizations
COM 321 - Organizational Communication
ECO 304 - Intermediate Macroeconomics
ECO 306 - Monetary Economics
ECO 307 - International Economics
ECO 310 - International Finance
ECO 321 - Labor Economics
ECO 332 - Industrial Organization
ENGW 277 - Visual and Verbal Text Design
ENGW 377 - Studies in Professional Writing
MGT 316 - Critical Thinking and Problem Solving
MGT 352 - Project Management
PHI 218 - Argumentation and Media-Manipulation: Critical Thinking for the 21st Century
PSY 200 - Stress Management
PSY 211 - Social Psychology
PSY 319 - IS: The Psychology of Work

Problem:

- For at least the past five semesters, our MGT students have had a very limited set of options when it comes to Group A elective (see Table 1 below). The Group A elective has boiled down to simply ECO202 and CMS215.

Table 1 – Group A electives offered in the past 3 years

	<u>Sections offered each semester</u>					
	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023
CMS 215	X	X	2 CLA	1 CLA	2 CLA	2 CLA
ECO 202	2 CLA, 2 HoltX	2 CLA, 1 HoltX	4 CLA, 1 HoltX	2 CLA, 1 HoltX	3 CLA, 1 HoltX	2 CLA, 1 HoltX
ENGW 217	1 CLA	X	X	X	X	X
MUS 292	1 CLA	X	1 CLA	X	1 CLA	X
THE 344	1 HoltX	X	X	1 HoltX	X	X

- The Group A, Group B electives have been a constant source of confusion among our students and the advising faculty. The initial goal was to expose the MGT students to more courses outside our department with content applicable to the business curriculum. However, there isn't an underlying rationale as to why some of these courses are in Group A and some in Group B.
- Further, under the current guidelines/requirements, a student could graduate with a business degree having never taken any BUS/MGT/INB elective courses.

Solution proposed:

DoB CC proposes that:

- Group A be delineated as Liberal Arts Electives and would include *classes from the departments other than business that are applicable to the business education & approved by the department.*
- Group B be delineated as Department of Business Electives that aren't in the core curriculum.
- No other requirements are to be changed. That is:
 - o Student needs at least 1 class from each group (A & B)
 - o The student needs at least 2 classes to be at 300/400 level
- In addition, DoB CC proposes that the following courses be added to the Group A list, given the need of the students and that of the changing business environment:
 - o DTA250 – Fundamental of Data Science and Analytics
 - o PHI223 – Introduction to Formal Logic

Outcome if approved:

Students must take a total of four (4) elective courses:

1. At least one (1) elective from each group
2. At least two (2) electives must be at the 300-400 level

Group A:

- CMS 215 - Business Applications of Computer Science
- **DTA250 – Fundamentals of Data Science & Analytics**
- COM 301 - Designing Effective Organizations
- COM 321 - Organizational Communication
- ECO 202 - Introduction to Economics in Historical Perspective
- ECO 304 - Intermediate Macroeconomics
- ECO 306 - Monetary Economics
- ECO 307 - International Economics
- ECO 310 - International Finance
- ECO 321 - Labor Economics
- ECO 332 - Industrial Organization
- ENGW 217 - Introduction to Professional Writing
- ENGW 277 - Visual and Verbal Text Design
- ENGW 377 - Studies in Professional Writing
- MUS 292 - Introduction to the Business of Music
- PHI 218 - Argumentation and Media-Manipulation: Critical Thinking for the 21st Century
- **PHI 223 – Introduction to Formal Logic**
- PSY 200 - Stress Management
- PSY 211 - Social Psychology
- PSY 319 - IS: The Psychology of Work
- THE 344 - Introduction to Theatre Administration

Group B:

- BUS 317 - Personal Finance
- BUS 321 - Global Entrepreneurship
- BUS 331 - Financial Statement Analysis
- BUS 332 - Family Business Financial Management
- BUS 334 - Family Business Planning
- BUS 339 - Marketing Analytics
- BUS 348 - Investments
- BUS 369 - Global Business
- BUS 375 - Advertising Promotion
- BUS 376 - Personal Selling
- BUS 395 - Special Topics in Business
- BUS 398 - Independent Research or BUS 399 - Independent Research
- MGT 316 - Critical Thinking and Problem Solving
- MGT 352 - Project Management

Blue fonts indicate the courses moved from Group B

Red fonts indicate the courses added

Appendix 1 – Major Map – Business Management (Track Change)

Business Management Major

[Meet the Faculty](#)

The Business Management major goes beyond business as usual. With an emphasis on sustainability and social responsibility, the Business Management major provides a solid foundation in business theory and practice, entrepreneurship, and innovation. This program prepares you to lead transformational change across a variety of business types. It enables you to learn responsible approaches to business management; develop business acumen that emphasizes innovation, values, sustainability, and social responsibility; and become empowered for success with your education, career, and life. A Business Management minor is also offered to complement a major in any discipline.

The Business Management program is grounded in Rollins' commitment to educate students for global citizenship and responsible leadership, preparing graduates to pursue meaningful lives and productive careers. The Business Management program is anchored in the Rollins values of Excellence, Innovation, and Community and the AACSB-International values of Innovation, Impact, and Engagement. The Business Management program provides opportunities for students to develop a strong set of basic business skills combined with an understanding of current economic, political, cultural, and environmental issues consistent with the Carnegie Foundation's (2012) definition of the purpose of liberal learning "to enable students to make sense of the world and their place in it, preparing them to use knowledge and skills as a means toward responsible engagement with the life of their times."

Key themes of the Business Management program are

- The Primacy of the Triple Bottom Line (TBL) in decision making
 1. Economic growth and development,
 2. Social responsibility and ethics, and
 3. Environmental sustainability.
- Contemporary theories, practices, content, and applications in business from the Common Body of Knowledge (CBK)
- The global, ethical, responsible, economic, social, environmental, legal, and technological implications of course content
- Problem solving through analysis, critical thinking, creativity, innovation, and entrepreneurship through classwork and community engagement
- Applied liberal arts skills (analytic, reflective, and strategic thinking; problem solving; legal and ethical reasoning, quantitative reasoning; and effective communication)

- Leadership, interpersonal communication, coordination, cooperation, conflict resolution, teamwork, and team building
- Application of information technology skills for research, composition, communication, calculation, and presentation
- Broad global and strategic perspectives on contemporary business, social, and environmental issues
- Reflective examination of self in relation to the global and local communities, and to the diversity of people with whom they will work
- Application of knowledge through experiential learning opportunities (internships, service learning, community engagement, business projects, and case studies)

Major Requirements

The requirements for the Business Management major are:

- Sixteen (16) courses (64 credit hours): twelve (12) required business courses (48 credit hours), and four (4) elective courses (16 credit hours)
- Global experience
- MGT majors/minors must earn a grade of C or better in the following courses: [MGT 101](#), [BUS 230](#), [BUS 233](#), [BUS 236](#) and [BUS 245](#). ~~If MGT major takes 3 or more courses in a specific subject, s/he can count this as a concentration. This is subject to Department Director approval. Students may repeat each course a maximum of one-time to fulfill this requirement. If a student does not receive a grade of "C" or higher on the second attempt, the student will not be permitted to continue in the major.~~
- Earn a minimum academic average of a 2.00 ('C') for all courses taken at Rollins and achieve a minimum academic average of a 2.00 ('C') for all courses taken to fulfill major and minor requirements.

If you major in MGT you cannot double major in INB or minor in INB. The major is compatible with the 3/2 program of the Crummer Graduate School of Business, in which students earn an A.B. and MBA in 5 years. If MGT major takes 3 or more courses in a specific subject, s/he can count this as a concentration. This is subject to Department Director approval.

Required Business Courses (12 Courses, 48 Hours)

- [MGT 101 - Introduction to Responsible Business Management](#) (Grade of 'C' or better required)
- [BUS 230 - Financial and Managerial Accounting](#) (Grade of 'C' or better required)
- [BUS 233 - Micro and Macro Economics](#) (Grade of 'C' or better required)
- [BUS 236 - Statistics for Business](#) (Grade of 'C' or better required)
- [BUS 245 - International Organizational Behavior](#) (Grade of 'C' or better required)
- [MGT 312 - Responsible Business Leadership](#)
- [MGT 320 - Entrepreneurial and Corporate Finance](#)
- [MGT 330 - Entrepreneurial Marketing](#)
- [MGT 342 - Human Resource Management](#)
- [MGT 350 - Supply Chain Management & MIS](#)
- [MGT 354 - High Performance Organizations](#)
- [BUS 450 - Global Business Strategy](#)

Elective Courses (4 Courses)

Students must take a total of four (4) elective courses:

- At least one (1) elective from each group
- At least two (2) electives must be at the 300-400 level

Group A:

- [CMS 215 - Business Applications of Computer Science](#)
- [COM 301 - Designing Effective Organizations](#)
- [COM 321 - Organizational Communication](#)
- [DTA 250 - Fundamentals of Data Science & Analytics](#)
- [ECO 202 - Introduction to Economics in Historical Perspective](#)
- [ECO 304 - Intermediate Macroeconomics](#)
- [ECO 306 - Monetary Economics](#)
- [ECO 307 - International Economics](#)
- [ECO 310 - International Finance](#)
- [ECO 321 - Labor Economics](#)
- [ECO 332 - Industrial Organization](#)
- [ENGW 217 - Introduction to Professional Writing](#)
- [ENGW 277 - Visual and Verbal Text Design](#)
- [ENGW 377 - Studies in Professional Writing](#)

- [MUS 292 - Introduction to the Business of Music](#)
- [PHI 218 - Argumentation and Media-Manipulation: Critical Thinking for the 21st Century](#)
- [PHI 223 - Introduction to Formal Logic](#)
- [PSY 200 - Stress Management](#)
- [PSY 211 - Social Psychology](#)
- [PSY 319 - IS: The Psychology of Work](#)
- [THE 344 - Introduction to Theatre Administration](#)

Group B:

- [BUS 317 - Personal Finance](#)
- [BUS 319 - Business Law & Ethics](#)
- [BUS 321 - Global Entrepreneurship](#)
- [BUS 325 - Business Communication & Negotiation](#)
- [BUS 331 - Financial Statement Analysis](#)
- [BUS 332 - Family Business Financial Management](#)
- [BUS 334 - Family Business Planning](#)
- [BUS 336 - Business Statistics & Analytics](#)
- [BUS 339 - Marketing Analytics](#)
- [BUS 348 - Investments](#)
- [BUS 351 - Managing Hospitality Organizations](#)
- [BUS 366 - Global Business Information Systems](#)
- [BUS 368 - Creativity, Innovation and Product Development](#)
- [BUS 369 - Global Business](#)
- [BUS 375 - Advertising Promotion](#)
- [BUS 376 - Personal Selling](#)
- [BUS 377 - Digital Marketing](#)
- [BUS 379 - Consumer Behavior](#)
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#) or [BUS 399](#) - Independent Research
- ~~[COM 301 - Designing Effective Organizations](#)~~
- ~~[COM 321 - Organizational Communication](#)~~
- ~~[ECO 304 - Intermediate Macroeconomics](#)~~
- ~~[ECO 306 - Monetary Economics](#)~~
- ~~[ECO 307 - International Economics](#)~~
- ~~[ECO 310 - International Finance](#)~~
- ~~[ECO 321 - Labor Economics](#)~~
- ~~[ECO 332 - Industrial Organization](#)~~
- ~~[ENGW 277 - Visual and Verbal Text Design](#)~~

- ~~ENGW 377 - Studies in Professional Writing~~
- [MGT 316 - Critical Thinking and Problem Solving](#)
- [MGT 352 - Project Management](#)
- ~~PHI 218 - Argumentation and Media Manipulation: Critical Thinking for the 21st Century~~
- ~~PSY 200 - Stress Management~~
- ~~PSY 211 - Social Psychology~~
- ~~PSY 319 - IS: The Psychology of Work~~

Global Experience

MGT majors are required to have a global experience. This requirement may be satisfied by any of the following:

- participating in a Rollins semester abroad program,
- participating in an approved Rollins study abroad course,
- experience as an international student studying in the U.S., or
- extensive experience living or working abroad at age 16 or older. Students should document their global experience and provide supporting evidence and an essay describing their experience. The Department director will determine whether the student's global experience satisfies the requirements for the Management major.

Residency and Distribution

Business majors must:

- take all required business courses at Rollins (except for courses taken by transfer students prior to admission to Rollins),
- take at least one-half of all courses for the major at Rollins (no exemption for transfer students),
- take at least one-half of all business core courses from the BUS curriculum (no exemptions for internal transfers), and
- take at least one-half of all courses for the major at the 300-400 level.

Concentrations

Business Management majors have the option to earn a concentration in either Family Business and Entrepreneurship, Finance, ~~or~~ [Marketing](#), or [Supply Chain and Operations](#). The concentrations are grounded in the Rollins' commitment to

educate students for active citizenship and ethical leadership in a global society and to prepare graduates for productive careers. Each concentration requires a core course and three (3) additional courses. Students must be in good standing with the college and carry the requisite GPA for their major. All prerequisites must be satisfied for students to take courses, or students must get instructor approval.

A Business Management Major may earn more than one concentration. However, an elective course completed for one concentration may not be applied as an elective course in another concentration. Elective courses offered by other academic departments, topics courses (BUS/INB 395) and independent study (398/399) may be applied to a concentration with department approval.

Family Business and Entrepreneurship Concentration

Core Courses (1)

- ~~[BUS 245 - International Organizational Behavior](#)~~ (INB and MGT Majors)

•

Elective Courses (3)

-
- [BUS 317 - Personal Finance](#)
 - [BUS 321 - Global Entrepreneurship](#)
 - [BUS 332 - Family Business Financial Management](#)
 - [BUS 334 - Family Business Planning](#)
 - ~~[BUS 368 - Creativity, Innovation and Product Development](#)~~
 - [BUS 376 - Personal Selling](#)
 - [BUS 395 - Special Topics in Business](#)
 - [BUS 398 - Independent Research](#)
 - [BUS 399 - Independent Research](#)
 - [INB 375 - International Alternative Investments](#)
 - [INB 395 - Special Topics in International Business](#)
 - [INB 398/399 - Independent Study/Research](#)
 - [MGT 316 - Critical Thinking and Problem Solving](#)
 - ~~[MGT352 - Project Management](#)~~

NOTE: BUS/INB 395, 398 and 399 courses must focus on family business or entrepreneurship.

Finance Concentration

Core Courses (1)

- ~~[INB 372 - International Financial Management \(INB Major\)](#)~~
- ~~[MGT 320 - Entrepreneurial and Corporate Finance \(MGT Major\)](#)~~
- ~~[_____](#)~~

Elective Courses (3)

- [BUS 317 - Personal Finance](#)
- [BUS 331 - Financial Statement Analysis](#)
- [BUS 348 - Investments](#)
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)
- [INB 366 - Global Impact Investing](#)
- [INB 367 - International Financial Statement Analysis](#)
- [INB 373 - International Investments](#)
- [INB 375 - International Alternative Investments](#)
- [INB 377 - International Real Estate](#)
- [INB 378 - Foreign Exchange \(FOREX\) Trading and Analysis](#)
- [INB 395 - Special Topics in International Business](#)
- [INB 398/399 - Independent Study/Research](#)

NOTE: BUS/INB 395, 398 and 399 courses must focus on finance.

Marketing Concentration

Core Courses (1)

- ~~INB 337 - International Marketing Management (INB Major)~~
- [MGT 330 - Entrepreneurial Marketing \(MGT Major\)](#)

Elective Courses (3)

- [BUS 339 - Marketing Analytics](#)
- ~~BUS 368 - Creativity, Innovation and Product Development~~
- [BUS 375 - Advertising Promotion](#)
- ~~BUS 376 - Personal Selling~~
- ~~BUS 377 - Digital Marketing~~
- ~~BUS 379 - Consumer Behavior~~
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)
- [INB 380 - Global Brand Management](#)
- [INB 395 - Special Topics in International Business](#)
- [INB 398/399 - Independent Study/Research](#)

NOTE: BUS/INB 395, 398 and 399 courses must focus on marketing.

Supply Chain ~~&~~ and Operations Concentration

Core Courses (1)

- [MGT 350 - Supply Chain Management & MIS](#)

Elective Courses (3)

- ~~BUS 336 - Advanced Business Statistics and Analytics~~
- [BUS 351 - Managing Hospitality Organizations](#)
- [BUS 366 - Global Business Information Systems](#)
- ~~BUS 368 - Creativity, Innovation and Product Development~~
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)

- [INB 376 - International Supply Chain Analytics](#)
- [INB 395 - Special Topics in International Business](#)
- [INB 398/399 - Independent Study/Research](#)
- [MGT 350 - Supply Chain Management & MIS](#)
- [MGT 352 - Project Management](#)

NOTE: BUS/~~INB~~ 395, ~~398 and 399~~ ~~BUS 398 and BUS 399~~ must focus on supply chain or operations management.

Appendix 2 – Major Map – International Business (Track Change)

International Business Major

As the business world and global economy become increasingly international and interconnected, successful leaders need more than a traditional business degree to stay competitive. A well-rounded base of knowledge, experience, and skills " integrating international themes, foreign cultures, and foreign languages are essential to truly understand the foundation of international business environment. These credentials will contribute to a meaningful and successful career path in business.

The International Business (INB) major is grounded in the Rollins' commitment to educate students for active citizenship and ethical leadership in a global society and to prepare graduates for productive careers.

Major Requirements

The requirements for the International Business major are:

- Seventeen (17) courses, including nine (9) core courses, one (1) international business internship, two (2) International Business electives, five (5) foreign language and area studies courses,
- International experience,
- INB majors/minors must earn a grade of C or better in the following courses: [INB 200](#), [BUS 230](#), [BUS 233](#), [BUS 236](#) and [BUS 245](#). Students may repeat each course a maximum of one-time to fulfill this requirement. If a student does not receive a grade of "C" or higher on the second attempt, the student will not be permitted to continue in the major.
- Earn a minimum academic average of a 2.00 ('C') for all courses taken at Rollins and achieve a minimum academic average of a 2.00 ('C') for all courses taken to fulfill major and minor.

If you major in INB you cannot major or minor in MGT. The major is compatible with the 3/2 program of the Crummer Graduate School of Business, in which students earn a B.A. and MBA in 5 years. If an INB major takes 3 or more courses in a specific subject, s/he can count this as concentration. This is subject to Department Director approval.

Residency and Distribution

INB majors must take all core courses at Rollins (except for courses taken by transfer students prior to admission to Rollins). [INB 200](#), [BUS 450](#), and all INB 300-level courses must be taken in the Business Department.

Core Courses (10)

- [INB 200 - Introduction to International Business](#) (Grade of 'C' or better required)
- [BUS 230 - Financial and Managerial Accounting](#) (Grade of 'C' or better required)
- [BUS 233 - Micro and Macro Economics](#) (Grade of 'C' or better required)
- [BUS 236 - Statistics for Business](#) (Grade of 'C' or better required)
- [BUS 245 - International Organizational Behavior](#) (Grade of 'C' or better required)
- [INB 337 - International Marketing Management](#)
- [INB 365 - International Operations & MIS](#)
- [INB 372 - International Financial Management](#)
- [INB 397 - International Business Internship](#)
- [BUS 450 - Global Business Strategy](#)

International Business Internship

INB majors are required to complete an internship ([INB 397](#)). INB majors may satisfy this requirement by (a) participating in a Rollins International Internship program (e.g., London, Spain, Costa Rica, China, and Australia), (b) a summer internship abroad, or (c) a local internship with a reflection paper on some aspect of international business. Students register for internships through the Office of Career Services.

International Experience

INB majors are required to have a direct international experience. This requirement may be satisfied by (a) participating in a Rollins semester abroad program, (b) participating in an INB approved Rollins study abroad course, (c) by experience as an international student studying in the U.S., or (d) by extensive experience living or working abroad at age 16 or older. Students should document their international

experience and provide supporting evidence and an essay describing their experience. The Department Director will determine whether or not the international experience satisfies the requirements for the INB major.

Language and Area Studies (5 Courses):

Proficiency in English and at least one (1) modern foreign language are essential for a successful career in international business. Foreign language substitutions do not apply to the INB major. To accommodate students with different learning styles and needs, the foreign language and area studies requirement of five courses may be satisfied in several ways. Choose one of the following:

1. Students can compete five (5) courses in language/area studies, with at least one language at the 300 level and at least one area studies course at the 300 level.
2. Students may satisfy this requirement by declaring and completing one (1) of the following majors/minors: French or Spanish.
3. Students may satisfy this requirement by declaring and completing one (1) of the following majors/minors: Asian Studies, Latin American and Caribbean Studies, Middle Eastern & North African Studies, and Sustainable Development as long as INB language requirement of at least one (1) language course at 300 level is satisfied. Department of Global Languages and Culture at Rollins offers 300 level courses in Chinese, French, and Spanish.
4. The foreign language requirement may be waived by demonstrating 'native proficiency' in a modern foreign language as determined by the Rollins College Department of Global Languages and Culture or by passing a standardized test administered by the ACTFL Testing Office. Contact the International Business department director for more information. Receiving a foreign language waiver does not reduce the total number of courses required for the International Business major. Students receiving such a waiver are required to take five (5) area studies or other language courses with at least two (2) at the 300-400 level.

All courses offered at the 200 level and above by the Department of Global Languages and Culture count as language or area studies.

Additional Area Studies Courses are:

- [ANT 201 - Cultures of the Caribbean](#)

- [ANT 207 - Anthropology of Modern Africa](#)
- [ANT 255 - Middle East Culture](#)
- [ANT 259 - Contemporary Middle East and North Africa](#)
- [ANT 277 - Gender in the Middle East and North Africa](#)
- [ARH 243 - Fashion in Africa](#)
- [ARH 341 - African Art and Colonialism](#)
- [AUS 262 - The Australian Economic and Political Systems](#)
- [COM 240 - Intercultural Communication](#)
- [ECO 307 - International Economics](#)
- [ECO 308 - European Economies](#)
- [ECO 310 - International Finance](#)
- [ECO 327 - Comparative Economic Systems](#)
- [ECO 351 - Economic Development](#)
- [ENGW 217 - Introduction to Professional Writing](#)
- [ENV 206 - Caribbean Environmental History](#)
- [ENV 292 - Political Economy of Environmental Issues](#)
- [ENV 348 - Sustainable Development](#)
- [ENV 365 - Environment and Development in Central America](#)
- [HIS 351 - Mexico-United States Relations](#)
- [HIS 353 - Modern Mexican History](#)
- [HIS 355 - Modern Latin American History](#)
- [HIS 361 - Contemporary China](#)
- [LAC 200 - Foundations of Latin America and Caribbean Culture & Society](#)
- [LAC 400 - Seminar in Latin American and Caribbean Studies](#)
- [MUS 360 - Music in the Global Environment](#)
- [POL 302 - The Politics of Global Poverty](#)
- [POL 304 - Middle East Politics.](#)
- [POL 306 - Muslims in Western Politics.](#)
- [POL 309 - Global Democratization](#)
- [POL 312 - Problems of Latin America](#)
- [POL 317 - Latin America and the United States in World Politics](#)
- [POL 319 - US-China Relations](#)
- [POL 321 - The Politics of Latin America](#)
- [POL 334 - Political Economy of Japan](#)
- [POL 352 - International Law](#)
- [POL 353 - Foreign Policy of the U.S.](#)
- [POL 384 - East Asian Politics](#)
- [POL 385 - Politics in China](#)
- [REL 217 - Jewish Life and Thought](#)

- [REL 218 - Christianity: Thought and Practice](#)
- [REL 219 - Islam: Religion and Society](#)
- [REL 230 - Buddhism: Theory and Practice](#)

International Business Electives

1. Students must take two of the following courses; at least one (1) must be at the 300-400 level.
2. Students may satisfy this requirement by declaring and completing one of the Business concentrations.

Additional business courses (BUS, INB, or MGT prefix) not listed above may count as elective with Department Director approval.

- [BUS 321 - Global Entrepreneurship](#)
- [BUS 331 - Financial Statement Analysis](#)
- [BUS 332 - Family Business Financial Management](#)
- [BUS 336 - ~~Advanced~~ Business Statistics & Analytics](#)
- [BUS 339 - Marketing Analytics](#)
- [INB 201 - Technology and Global Business](#)
- [INB 214 - Global Business of Sport](#)
- [INB 215 - The Global Entertainment Business](#)
- [INB 225 - Sustainable Business Practices](#)
- ~~[INB 268 - International Social Entrepreneurship](#)~~
- [INB 295 - Special Topics in International Business](#)
- [INB 311 - Asian Business Environment](#)
- [INB 342 - International Human Resource Management](#)
- [INB 366 - Global Impact Investing](#)
- [INB 367 - International Financial Statement Analysis](#)
- [INB 373 - International Investments](#)
- [INB 376 - International Supply Chain Analytics](#)
- [INB 377 - International Real Estate](#)
- [INB 378 - Foreign Exchange \(FOREX\) Trading and Analysis](#)
- [INB 380 - Global Brand Management](#)
- [INB 395 - Special Topics in International Business](#)

Honors in International Business

Students interested in seeking Honors in International Business should consult the requirements listed under “Honors in the Major Field” in the College Catalog.

Concentrations

International Business majors have the option to earn a concentration in either Family Business and Entrepreneurship, Finance, ~~or~~ Marketing or Supply Chain and Operations. The concentrations are grounded in the Rollins’ commitment to educate students for active citizenship and ethical leadership in a global society and to prepare graduates for productive careers. Each concentration requires a core course and three (3) additional courses. Students must be in good standing with the college and carry the requisite GPA for their major. All prerequisites must be satisfied for students to take courses, or students must get instructor approval.

An International Business Major may earn more than one concentration. However, an elective course completed for one concentration may not be applied as an elective course in another concentration. Elective courses offered by other academic departments, topics courses (BUS/INB 395) and independent study (398/399) may be applied to a concentration with department approval.

Family Business and Entrepreneurship Concentration

Core Courses (1)

- [BUS 245 - International Organizational Behavior](#) (INB and MGT Majors)

Elective Courses (3)

- [BUS 317 - Personal Finance](#)
- [BUS 321 - Global Entrepreneurship](#)
- [BUS 332 - Family Business Financial Management](#)
- [BUS 368 - Creativity, Innovation and Product Development](#)

- [BUS 376 - Personal Selling](#)
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)
- [INB 395 - Special Topics in International Business](#)
- INB 398/399 Independent Research
- [MGT 316 - Critical Thinking and Problem Solving](#)
- [MGT352 - Project Management](#)

NOTE: BUS/INB 395, 398 and 399 courses must focus on family business or entrepreneurship.

Finance Concentration

Core Courses (1)

- [INB 372 - International Financial Management \(INB Major\)](#)
- ~~[MGT 320 - Entrepreneurial and Corporate Finance \(MGT Major\)](#)~~

Elective Courses (3)

- [BUS 317 - Personal Finance](#)
- [BUS 331 - Financial Statement Analysis](#)
- [BUS 348 - Investments](#)
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)
- [INB 366 - Global Impact Investing](#)
- [INB 367 - International Financial Statement Analysis](#)
- [INB 373 - International Investments](#)
- [INB 375 - International Alternative Investments](#)
- [INB 377 - International Real Estate](#)
- [INB 378 - Foreign Exchange \(FOREX\) Trading and Analysis](#)
- [INB 395 - Special Topics in International Business](#)
- INB 398/399 Independent Research

NOTE: BUS/INB 395, 398 and 399 courses must focus on finance.

Marketing Concentration

Core Courses (1)

- [INB 337 - International Marketing Management \(INB Major\)](#)
- ~~[MGT 330 - Entrepreneurial Marketing \(MGT Major\)](#)~~

Elective Courses (3)

- [BUS 339 - Marketing Analytics](#)
- [BUS 375 - Advertising Promotion](#)
- [BUS 376 - Personal Selling](#)
- ~~[BUS 377 - Digital Marketing](#)~~
- ~~[BUS 379 - Consumer Behavior](#)~~
- [BUS 395 - Special Topics in Business](#)
- [BUS 398 - Independent Research](#)
- [BUS 399 - Independent Research](#)
- [INB 380 - Global Brand Management](#)
- [INB 395 - Special Topics in International Business](#)
- ~~[INB 398/399 Independent Research](#)~~

NOTE: BUS/INB 395, 398 and 399 courses must focus on marketing.

Supply Chain ~~&~~ and Operations Concentration

Core Courses (1)

- [INB 365 - International Operations & MIS](#)

Elective Courses (3)

- ~~[BUS 336 - Advanced Business Statistics & Analytics](#)~~
- [BUS 351 - Managing Hospitality Organizations](#)
- [BUS 366 - Global Business Information Systems](#)
- ~~[BUS 368 - Creativity, Innovation and Product Development](#)~~
- ~~[BUS 395 - Special Topics in Business](#)~~
- ~~[BUS 398 - Independent Research](#)~~

- [BUS 399 - Independent Research](#)
- [INB 376 - International Supply Chain Analytics](#)
- [INB 395 - Special Topics in International Business](#)
- [INB 398/399 - Independent Study/Research](#)
- [MGT 352 - Project Management](#)

NOTE: ~~BUS/INB 395, 398 and 399~~ ~~INB 395, 398 and 399~~ courses must have a focus on supply chain or operations management.