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# New Development Director Joins Parker College

February 15, 2023



John Murphy

John Murphy has joined the Parker College as director of Development & Alumni Relations. A native of Quincy, Massachusetts, John holds an associate degree from Massasoit Community College, a bachelor's degree from Bridgewater State, and a degree in applied management from the University of Warwick in conjunction with the League Managers Association of England. He also holds an MS in kinesiology from Georgia Southern and is currently working on a Ph.D. in curriculum studies at Georgia Southern.

John played in goal at Massasoit in 1985–1986 and was a member of the undefeated 1986 NJCAA national championship team. He was enshrined in the Massasoit Community College Hall of Fame in 2010 as a member of that 1986 team, while also recently being named to the North Quincy High School Boys' Soccer Hall of Fame.

A coaching veteran of more than 25 years, John has ten years of coaching experience in the professional ranks, including having coached more than 300 professional matches, and has served as an assistant coach at Boston College, Clemson, and Brown. He has also been a head coach at Anderson University (S.C.) (2012-13), the Livingston Football Club (FC) (2009), Assumption College (1998-2000), and Massasoit Community College (1994), his alma mater. He was named the National Soccer Coaches Association of America (NSCAA) New England Coach

of the Year in 1994 and in 2000 and was the 2016 Sun Belt Conference Coach of the Year. Most recently, John served as the head men's soccer coach at Georgia Southern from 2016 to 2022.

John and his wife, Erin, have three sons, Shay (20), Eamon (17), and Declan (13). They live in Brooklet.

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## **Kassi Hyde, Vice President, Wealth Advisor at Goldman Sachs, Addresses Finance Student Organizations**

February 15, 2023



FA and

SIA students at Kassi Hyde lecture

On Wednesday, February 1, Kassi Hyde, spoke to the Finance Association (FA) and the Southern Investment Association (SIA) about her 19 years of experience in the financial industry. Ms. Hyde serves as vice president, wealth advisor for the Consumer and Wealth Management Division of Goldman Sachs, which she joined in 2014. Previously, she worked in multi-family housing, annuities, and insurance, as well as with an independent advisory family-owned firm.

Hyde started her conversation walking students through her own career path by sharing some of her experiences. She continued talking about her day-to-day professional activities and emphasized the importance of understanding both the emotional and mathematical/analytical sides of financial planning while helping clients to make investment decisions they are comfortable with.

She continued her conversation stressing the value of working for a large firm as it provides her access to ample resources to address all the financial needs and goals of her clients. Additionally, it offers personal opportunities for growth as the firm has several teams catering to different client types, she added.

Ms. Hyde explained the importance of regulations in her profession and the difference between broker/dealers and registered investment advisory firms. The SEC regulates registered investment advisors (RIAs) pursuant to the Investment Advisers Act, while the SEC and FINRA regulate broker dealers. This affects the way financial advisors are paid, with broker dealers typically earning commissions and RIA's, who have a fiduciary responsibility, earning flat fees.

She gave students advice with respect to their own professional careers, mentioning the importance of bringing knowledge to the table and knowing the kinds of learners they are and how that will translate to day-to-day business. Hyde reminded the attending students to always be aware of the quality of their work as it reflects directly on them as employees.

Toward the end of her presentation, Ms. Hyde answered questions about the different designations in the financial services industry, what makes students stand out in an interview, her greatest challenges working as a financial advisor, her opinion about the changes and challenges of the investment industry over the next five to ten years, and the impacts of artificial intelligence on the industry and the economy.

Lastly, Hyde shared information about Goldman Sachs' upcoming summer analyst internship program for 2024, as well as its global research team, and encouraged attendees to apply.

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