Association for Information Systems

AIS Electronic Library (AISeL)

ICEB 2022 Proceedings (Bangkok, Thailand)

International Conference on Electronic Business (ICEB)

Fall 10-17-2022

Gerontechnology acceptance of smart homes: A systematic review and meta-analysis

Roberto Louis Forestal National Chung Cheng University, Taiwan, boolfrivie@gmail.com

Eldon Y. Li
National Chung Cheng University, Taiwan, miseli@ccu.edu.tw

Follow this and additional works at: https://aisel.aisnet.org/iceb2022

Recommended Citation

Forestal, Roberto Louis and Li, Eldon Y., "Gerontechnology acceptance of smart homes: A systematic review and meta-analysis" (2022). *ICEB 2022 Proceedings (Bangkok, Thailand)*. 1. https://aisel.aisnet.org/iceb2022/1

This material is brought to you by the International Conference on Electronic Business (ICEB) at AIS Electronic Library (AISeL). It has been accepted for inclusion in ICEB 2022 Proceedings (Bangkok, Thailand) by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Forestal, R.L., & Li, E.Y. (2022). Gerontechnology acceptance of smart homes: A systematic review and meta-analysis. In Li, E.Y. *et al.* (Eds.) *Proceedings of The International Conference on Electronic Business, Volume 22* (pp. 647-653). ICEB'22, Bangkok, Thailand, October 13-17, 2022

Gerontechnology acceptance of smart homes: A systematic review and meta-analysis

(Work-in-Progress) Roberto Louis Forestal ^{1,*} Eldon Y. Li ²

ABSTRACT

Advances in preventive medicine and technology have beneficially affected longevity in the past decades. Unfortunately, longer life expectancy and declining fertility are likely to trigger an increasingly aging population, posing new challenges for social systems. Since aging populations affect the healthcare industry, providing convenient solutions and user-friendly elderly healthcare services is necessary to curb the growing demand by older adults. Several studies have proposed intelligent homes as potential solutions to support old age. However, such solutions raise the question of whether or not elderly persons intend to use smart homes and benefit from them. This paper examines the gerontechnology acceptance of intelligent homes by systematically reviewing previous studies on older people's intention to use innovative home technology. The review was conducted from the Web of Science, Google Scholar, and Scopus, retrieving a thousand articles. Out of these, 40 are selected for the meta-analysis and systematic review. The integrative results showed an increasing intention of older adults to use smart home technology as they believe those innovative ways may improve independent living. However, attributes and drivers like privacy and perceived security show increasing heterogeneity and should draw more attention to prospective researchers.

Keywords: Gerontechnology; older adults; smart home; technology acceptance.

INTRODUCTION

The increase in longevity, the growing number of older adults, and the decreasing number of newborns denote that most countries' populations are aging rapidly (Lamnisos et al., 2021). The increase in the proportion of older people is mainly due to changes in health indicators, including improved nutrition and hygiene (Mehri et al., 2020). Additionally, advances in preventive and curative medicine have enabled many (older) patients to survive life-threatening medical conditions. Unfortunately, this does not mean that all seniors are healthy and well.

To anticipate the growing demand for health care by older adults, governments and policymakers are trying to empower older persons to maintain independence for as long as possible. By enabling them to keep residing in their own homes, i.e., to age in place, costly options such as nursing homes can be avoided. Smart homes have been postulated as a potential solution to support aging in areas. A smart home is a residence equipped with a high-tech network, linking sensors and domestic devices, appliances, and features that can be remotely monitored, accessed, or controlled and provide services that respond to the needs of its inhabitants (Robles & Kim, 2010). Several target groups could benefit from innovative home technology, including older adults who would like to age in place. Furthermore, smart home technology can assist in monitoring and maintaining health status.

Previous studies emphasize intelligent homes, but their existence is not widespread. Consequently, their suggested potential for older adults in promoting independence and aging in place, alleviating pressure on (family) caregivers, and decreasing health care expenditure, has not yet reached its full potential. The question remains why smart home technologies are not yet commonplace in the homes of older people. The present study aims to answer this question by examining and discussing older people's views on independence and intelligent home technology. We will discuss older people's perspectives on aging in place and remaining independent. The remainder of this paper is organized as follows—section 2 describes materials and methods, including search parameters and databases. Section 3 is dedicated to results and discussions.

MATERIALS AND METHODS

Search strategy

This research systematically reviews previous academic works on gerontechnology acceptance of smart homes. The review was conducted by following the reporting checklist of the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) method (Johnson & Hennessy, 2019). This study's comprehensive literature search was undertaken online through Web of Science, Scopus, and Google Scholar databases on August 10, 2022. The searching items consist of "gerontology" OR "elderly" OR "seniors" OR "old age" AND "smart home" OR "home automation" OR "domotique" OR "intelligent home" OR "adaptive home" OR "aware house." We also sought eligible articles according to the reference list of potentially eligible studies. One thousand articles were identified and sorted by "Relevance" from 1996 to 2022. Of these, 40 relevant academic works concerning technology acceptance of smart homes among older adults were studied.

^{*}Corresponding author

¹ Post-Doctoral Researcher, National Chung Cheng University, Taiwan, boolfrivie@gmail.com

² Chair Professor, National Chung Cheng University, Chiayi, Taiwan, miseli@ccu.edu.tw

Inclusion and exclusion criteria

Studies were included if the object of each study was technology acceptance and adoption by older adults. Any study matching any of the following criteria was excluded.

i: the study was not about technology acceptance among elderly people

ii: case report, comment, conference abstract, design research, letter, review

iii: articles that are not written in English

iv: insufficient data or no available data, or inconclusive results

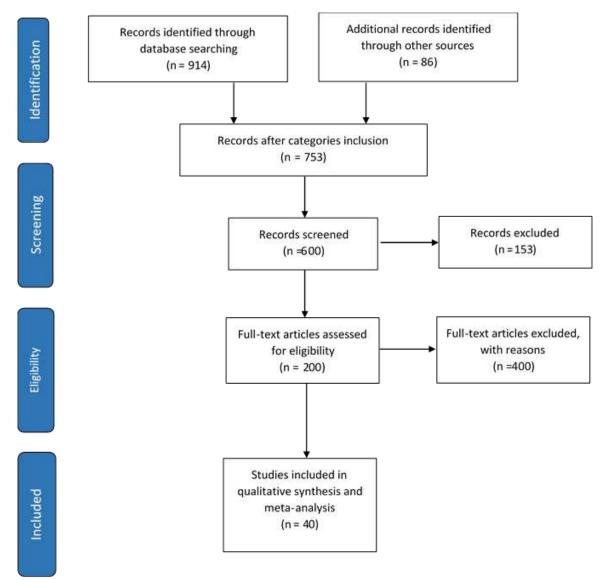


Figure 1: Literature searching following the PRISMA methodology

Quality assessment and statistical analysis

We apply Review Manager 5.4 to evaluate each study's quality and make the meta-analysis's outcomes robust. Through "yes," "unclear," or "no," we apply a risk of bias approach for the included studies, as shown in Fig. 2. Then, the combined data was further analyzed in the forest plots. Each continuous outcome was expressed by weight mean difference and 95% confidence interval. The Inconsistence index was implemented to measure the heterogeneity of all included studies using a random-effects model. Statistical significance was defined by a p-value less than 5% (p <0.05).

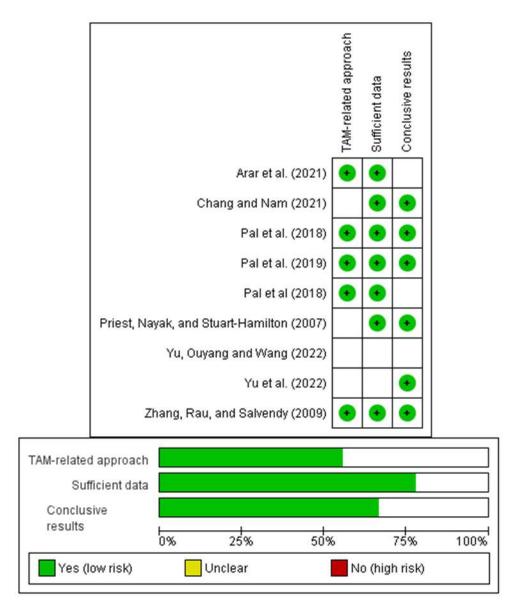


Figure 2: Risk of bias summary

RESULTS AND DISCUSSIONS

Smart home developments and potential benefits for older adults

Many developments are taking place in the field of smart home technology, and expectations are high regarding the potential benefits for the elderly (Barlow & Venables, 2004; Hu et al., 2020). Previous studies have developed new technologies and methodologies to improve older adults' independence and prevent health events (Cho & Kim, 2014; Mihailidis et al., 2004; Ocepek et al., 2013; Ravishankar et al., 2015). These studies showed that home automation's use among older adults positively relates to outcomes such as cognitive status and improved social. The other included studies did not demonstrate strong evidence of support for aging in place, mainly due to their study designs and methodologies.

Our analysis showed that most research on community-dwelling older adults study the elderly's perception of a technology that has not been used yet (Agarwal et al., 2016; Wong & Leung, 2016). These studies typically refer to this stage as the preimplementation stage and include presentations, prototypes, or scenarios to explain or demonstrate the technology to participants (Ehrenhard et al., 2014; Onibonoje et al., 2016; Yu et al., 2015). Consequently, older adults are asked about a technology they have not used and experienced for a considerable time. They, therefore, raise concerns regarding such technology when benefits have not been demonstrated clearly in terms of scientific evidence. Those concerns are primarily related to drivers, such as usability, cost-effectiveness, behavioral change, showiness, and impracticality. That implies that using home automation technologies may be burdensome. (Gao et al., 2018; Kim et al., 2017; Lago et al., 2019).

However, despite rising concerns, older adult users may also expect benefits, such as increased safety and independence (Ahmad et al., 2016; Jung, 2017; Monteriù et al., 2018). But, it is worth noting that these perceived benefits do not "automatically" translate into accepting adaptive home technologies, as illustrated by Shuhaiber and Mashal (2019). Many older adults may believe that innovative home technology can contribute to independent living, yet these conditions often do

not lead to a willingness to accept intelligent home technology. However, studies such as Arar et al. (2021) found that age group and computer technology affinity are the most influential variables and elderly users have anxiety about technology, which influenced the acceptance of innovative home technology. (Fig. 3). The following paragraph will look more closely at older adults' concept of independence and its relation to their perceptions and acceptance of smart home technology.

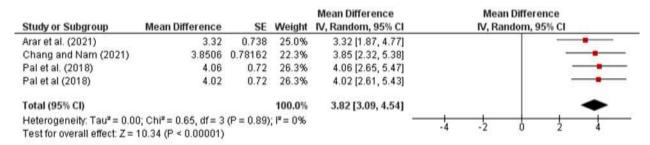


Figure 3: Intention to Use

Independence and its relations to the acceptance of technology

Independence is referred to the ability to live without relying on external help or not feeling obligated to someone (Plath, 2008). Privacy issues are an example of how independence perception can influence the acceptance of smart home technology. Fig. 4 depicts Studies in which community-dwelling older persons can see technologies that enable sharing personal information with formal and informal caregivers as something that allows them to stay in their current dwelling (Arar et al., 2021; Pal et al., 2019; Pal, Triyason, et al., 2018). In other words, they perceive that technology can favor the ability to look after oneself. This outlines that intelligent home technology can positively and negatively influence the feeling of being obligated to someone.

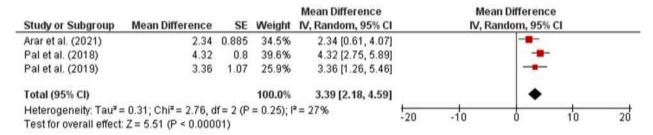


Figure 4: Perceived Security and Privacy

The examples mentioned in this paragraph show that many older people's perceived positive and negative consequences of using technology in the context of aging in place can be defined in terms of the impact of technology on their perceived independence.

Determinants of home automation services for elderly people

The potential intelligent home services market is still in its early stages. As such, existing research has primarily focused on the determinants of its adoption. Based on a value network analysis of a Dutch smart home implementation case, Ehrenhard et al. (2014) identified several factors that impact the adoption of IoT intelligent home services. They confirm that successful market adoption of multi-stakeholder technology like smart homes is low and low adoption is due to the complexity of the surrounding business ecosystem.

Our review also indicates that studies mainly extend the Technology Acceptance Model (TAM) to scrutinize factors impacting the adoption of innovative home technology or services by the elderly (Table 1). For example, Pal et al. (2021) extend the technology acceptance model with three additional factors: compatibility, perceived complementarity, and privacy concerns. They found that usefulness, ease of use, compatibility, and perceived complementarity significantly and positively affect behavioral intention. Similarly, Etemad-Sajadi and Dos Santos (2019) integrated several latent variables, such as social presence, trust, and degree of intrusiveness, into the TAM. Their findings show that trust in these technologies significantly impacts the perception of usefulness and the degree of intrusiveness.

However, previous studies have widely criticized the TAM and proposed several revisions and theories to address its limitations (Arthanat et al., 2020; Opoku & Francis, 2019). For instance, Sequeiros et al. (2021) employ the unified theory of acceptance and use of technology 2 (UTAUT 2) to evaluate the impact of smart home usage on well-being. They found that hedonic motivation associated with adopting some intelligent home services moderates continuing use, suggesting a positive relationship between the use of IoT innovative home services and well-being. Those insights align with the findings from Jiang et al. (2021), proposing a stimuli-Organism-Response (S-O-R) model to investigate the direct influence of trust and self-efficacy on well-being and learning performance and the mediating role played by these variables. The results show that intelligent technologies can affect learning performance through self-efficacy and well-being. Other research has also

demonstrated the well-being benefits of intelligent homes, assigning greater importance to services within the lifestyle support category, such as e-health, assisted living, entertainment, convenience, and comfort (Hersh, 2015; Pirzada et al., 2022).

Table 1: Summary of gerontechnology acceptance models included in this review

	<u> </u>	Cmost home	
Framework	Drivers	Smart home	Studies
		technology/feature	
Technology	Perceived usefulness;	Intercom systems;	Peek et al. (2016); Pal, Triyason, et al. (2018);
Acceptance	perceived ease of use;	motorized shutters; smart	Pal, Funilkul, et al. (2018); Etemad-Sajadi and
Model	attitude; behavioral	lighting bulbs; smart	Dos Santos (2019); Pal et al. (2021); Arar et al.
	intention; Social	speakers; intelligent smoke	(2021); Pirzada et al. (2022); Hubert et al.
	presence; Degree of	detectors	(2018); Nikou (2019); Gaul and Ziefle (2009);
	intrusiveness		Al-Husamiyah and Al-Bashayreh (2022);
			Mashal et al. (2020); Pal et al. (2019)
Unified Theory	Technology anxiety;	Assistive robot; e-health;	Arthanat et al. (2020); Sequeiros et al. (2021);
of Acceptance	Effort expectancy;	assisted living;	Pirzada et al. (2022); Hersh (2015)
and Use of	Facilitating conditions;		
Technology	Social influence;		
	Hedonic motivation;		
	Well-being		
Technology to	Perceived need;	Legged Robots; Robotic	Kencebay (2019); Hersh (2015);
Performance	Appearance; Perceived	Wheelchairs;	-
Chain Model	usefulness; Perceived		
	stigma		
Theory of	Mobility; privacy risk;	N/A	Watfa and Akili (2021); Yang et al. (2017);
Planned	trust;		Zhang and Liu (2022); Chang and Nam
Behavior			(2021)
Task Technology	Perceived task	N/A	Marikyan et al. (2021) ; Marikyan et al.
Fit model	technology fit; Perceived		(2019);
	usefulness; Perceived		
	ease		
Skill-Rule-	Cognitive mode; Skill-	Button Size; Icon Style	Zhang et al. (2009); Yu, Ouyang, Wang, et al.
Knowledge	based tasks; Rule-based		(2022); Yu, Ouyang and Wang (2022); Priest
model	tasks; Knowledge-based		et al. (2007)
	tasks; Task Accuracy		
	Rate		

Other results pinpoint the cognitive ability and performance across different generations (Fig. 5). For instance, Priest et al. (2007) scrutinized the influences of fluid intelligence and website experience on a website task by 99 community-dwelling older adults. Their results show that task performance was not significantly influenced by fluid intelligence score or age, but there was a significant influence by prior website experience. In contrast, Yu, Ouyang and Wang (2022) show that the results and performance of the older group were consistent, while the younger group had no significant difference in sliding orientation and track color.

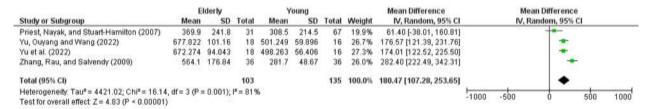


Figure 5: Cognitive ability and performance

REFERENCES

- Agarwal, A., Mehandiratta, E., Sanket, R., Samkaria, R., Gupta, T., Singh, R., & Gehlot, A. (2016). Smart door lock system for elderly, handicapped people living alone. International Journal of Smart Home, 10(6), 155-162.
- Ahmad, A., Rathore, M. M., Paul, A., Hong, W.-H., & Seo, H. (2016). Context-aware mobile sensors for sensing discrete events in smart environment. Journal of Sensors, 2016.
- Al-Husamiyah, A., & Al-Bashayreh, M. (2022). A comprehensive acceptance model for smart home services. International Journal of Data and Network Science, 6(1), 45-58.
- Arar, M., Jung, C., Awad, J., & Chohan, A. H. (2021). Analysis of smart home technology acceptance and preference for elderly in Dubai, UAE. Designs, 5(4), 70.

- Arthanat, S., Begum, M., Gu, T., LaRoche, D. P., Xu, D., & Zhang, N. (2020). Caregiver perspectives on a smart home-based socially assistive robot for individuals with Alzheimer's disease and related dementia. Disability and Rehabilitation: Assistive Technology, 15(7), 789-798.
- Barlow, J., & Venables, T. (2004). Will technological innovation create the true lifetime home? Housing Studies, 19(5), 795-810.
- Chang, S., & Nam, K. (2021). Smart Home Adoption: The Impact of User Characteristics and Differences in Perception of Benefits. Buildings, 11(9), 393.
- Cho, M. E., & Kim, M. J. (2014). Characterizing the interaction design in healthy smart home devices for the elderly. Indoor and Built Environment, 23(1), 141-149.
- Ehrenhard, M., Kijl, B., & Nieuwenhuis, L. (2014). Market adoption barriers of multi-stakeholder technology: Smart homes for the aging population. Technological Forecasting and Social Change, 89, 306-315. https://doi.org/https://doi.org/10.1016/j.techfore.2014.08.002
- Etemad-Sajadi, R., & Dos Santos, G. G. (2019). Senior citizens' acceptance of connected health technologies in their homes. International journal of health care quality assurance.
- Gao, Q., Zhao, X., Yu, X., Song, Y., & Wang, Z. (2018). Controlling of smart home system based on brain-computer interface. Technology and Health Care, 26(5), 769-783.
- Gaul, S., & Ziefle, M. (2009). Smart home technologies: Insights into generation-specific acceptance motives. Symposium of the Austrian HCI and usability engineering group,
- Hersh, M. (2015). Overcoming barriers and increasing independence–service robots for elderly and disabled people. International Journal of Advanced Robotic Systems, 12(8), 114.
- Hu, R., Linner, T., Trummer, J., Güttler, J., Kabouteh, A., Langosch, K., & Bock, T. (2020). Developing a smart home solution based on personalized intelligent interior units to promote activity and customized healthcare for Aging Society. Journal of Population Ageing, 13(2), 257-280.
- Hubert, M., Blut, M., Brock, C., Zhang, R. W., Koch, V., & Riedl, R. (2018). The influence of acceptance and adoption drivers on smart home usage. European Journal of Marketing, 53(6), 1073-1098.
- Jiang, F., Wang, L., Li, J.-X., & Liu, J. (2021). How Smart Technology Affects the Well-Being and Supportive Learning Performance of Logistics Employees? Frontiers in Psychology, 12, 768440-768440.
- Johnson, B. T., & Hennessy, E. A. (2019). Systematic reviews and meta-analyses in the health sciences: Best practice methods for research syntheses. Social Science & Medicine, 233, 237-251.
- Jung, Y. (2017). Hybrid-aware model for senior wellness service in smart home. Sensors, 17(5), 1182.
- Kencebay, B. (2019). User acceptance of driverless vehicles and robots with aspect of personal economy. Journal of Transnational Management, 24(4), 283-304.
- Kim, J.-Y., Liu, N., Tan, H.-X., & Chu, C.-H. (2017). Unobtrusive monitoring to detect depression for elderly with chronic illnesses. IEEE Sensors Journal, 17(17), 5694-5704.
- Lago, P., Roncancio, C., & Jiménez-Guarín, C. (2019). Learning and managing context enriched behavior patterns in smart homes. Future Generation Computer Systems, 91, 191-205.
- Lamnisos, D., Giannakou, K., & Jakovljevic, M. M. (2021). Demographic forecasting of population aging in Greece and Cyprus: one big challenge for the Mediterranean health and social system long-term sustainability. Health Research Policy and Systems, 19(1), 1-8.
- Marikyan, D., Papagiannidis, S., & Alamanos, E. (2019). Smart home technology acceptance: An empirical investigation. Conference on e-Business, e-Services and e-Society,
- Marikyan, D., Papagiannidis, S., & Alamanos, E. (2021). "Smart home sweet smart home": An examination of smart home acceptance. International Journal of E-Business Research (IJEBR), 17(2), 1-23.
- Mashal, I., Shuhaiber, A., & Daoud, M. (2020). Factors influencing the acceptance of smart homes in Jordan. International Journal of Electronic Marketing and Retailing, 11(2), 113-142.
- Mehri, N., Messkoub, M., & Kunkel, S. (2020). Trends, determinants and the implications of population aging in Iran. Ageing International, 45(4), 327-343.
- Mihailidis, A., Carmichael, B., & Boger, J. (2004). The use of computer vision in an intelligent environment to support aging-in-place, safety, and independence in the home. IEEE Transactions on information technology in biomedicine, 8(3), 238-247.
- Monteriù, A., Prist, M. R., Frontoni, E., Longhi, S., Pietroni, F., Casaccia, S., Scalise, L., Cenci, A., Romeo, L., & Berta, R. (2018). A smart sensing architecture for domestic monitoring: Methodological approach and experimental validation. Sensors, 18(7), 2310.
- Nikou, S. (2019). Factors driving the adoption of smart home technology: An empirical assessment. Telematics and Informatics, 45, 101283. https://doi.org/https://doi.org/10.1016/j.tele.2019.101283
- Ocepek, J., Roberts, A. E., & Vidmar, G. (2013). Evaluation of treatment in the smart home IRIS in terms of functional independence and occupational performance and satisfaction. Computational and mathematical methods in medicine, 2013.
- Onibonoje, M. O., Folorunso, O., Ajibade, A., & Adeniji, K. A. (2016). An integrated approach to automated control for airconditioned home apartments using wireless sensor network. Indian Journal of Science and Technology, 9(40), 1-9.
- Opoku, M. O., & Francis, E.-K. (2019). Relevance of the technology acceptance model (TAM) in information management research: a review of selected empirical evidence. Research Journal of Business and Management, 7(1), 34-44.

- Pal, D., Arpnikanondt, C., Funilkul, S., & Razzaque, M. A. (2021). Analyzing the adoption and diffusion of voice-enabled smart-home systems: empirical evidence from Thailand. Universal Access in the Information Society, 20(4), 797-815.
- Pal, D., Funilkul, S., Vanijja, V., & Papasratorn, B. (2018). Analyzing the elderly users' adoption of smart-home services. IEEE Access, 6, 51238-51252.
- Pal, D., Papasratorn, B., Chutimaskul, W., & Funilkul, S. (2019). Embracing the smart-home revolution in Asia by the elderly: An end-user negative perception modeling. IEEE Access, 7, 38535-38549.
- Pal, D., Triyason, T., Funilkul, S., & Chutimaskul, W. (2018). Smart homes and quality of life for the elderly: perspective of competing models. IEEE Access, 6, 8109-8122.
- Peek, S. T., Luijkx, K. G., Rijnaard, M. D., Nieboer, M. E., Van Der Voort, C. S., Aarts, S., Van Hoof, J., Vrijhoef, H. J., & Wouters, E. J. (2016). Older adults' reasons for using technology while aging in place. Gerontology, 62(2), 226-237.
- Pirzada, P., Wilde, A., Doherty, G. H., & Harris-Birtill, D. (2022). Ethics and acceptance of smart homes for older adults. Informatics for Health and Social Care, 47(1), 10-37.
- Plath, D. (2008). Independence in old age: the route to social exclusion? British Journal of Social Work, 38(7), 1353-1369.
- Priest, L., Nayak, L., & Stuart-Hamilton, I. (2007). Website task performance by older adults. Behaviour & Information Technology, 26(3), 189-195.
- Ravishankar, V. K., Burleson, W., & Mahoney, D. (2015). Smart home strategies for user-centered functional assessment of older adults. International Journal of Automation and Smart Technology, 5(4), 233-242.
- Robles, R. J., & Kim, T.-h. (2010). Applications, systems and methods in smart home technology: A. Int. Journal of Advanced Science And Technology, 15, 37-48.
- Sequeiros, H., Oliveira, T., & Thomas, M. A. (2021). The impact of IoT smart home services on psychological well-being. Information Systems Frontiers, 1-18.
- Shuhaiber, A., & Mashal, I. (2019). Understanding users' acceptance of smart homes. Technology in Society, 58, 101110. https://doi.org/https://doi.org/10.1016/j.techsoc.2019.01.003
- Watfa, M. K., & Akili, A. (2021). Factors influencing elders' intention to use a housing community: a virtual reality approach extending the theory of planned behaviour. International Journal of Construction Management, 1-15.
- Wong, J. K. W., & Leung, J. K. (2016). Modelling factors influencing the adoption of smart-home technologies. Facilities.
- Yang, H., Lee, H., & Zo, H. (2017). User acceptance of smart home services: An extension of the theory of planned behavior. Industrial Management & Data Systems.
- Yu, N., Ouyang, Z., & Wang, H. (2022). Study on Smart Home Interface Design Characteristics Considering the Influence of Age Difference: Focusing on Sliders. Frontiers in Psychology, 901.
- Yu, N., Ouyang, Z., Wang, H., Tao, D., & Jing, L. (2022). The Effects of Smart Home Interface Touch Button Design Features on Performance among Young and Senior Users. International Journal of Environmental Research and Public Health, 19(4), 2391.
- Yu, Z., Liang, Y., Guo, B., Zhou, X., & Ni, H. (2015). Facilitating medication adherence in elderly care using ubiquitous sensors and mobile social networks. Computer Communications, 65, 1-9.
- Zhang, B., Rau, P.-L. P., & Salvendy, G. (2009). Design and evaluation of smart home user interface: effects of age, tasks and intelligence level. Behaviour & Information Technology, 28(3), 239-249.
- Zhang, W., & Liu, L. (2022). Unearthing consumers' intention to adopt eco-friendly smart home services: an extended version of the theory of planned behavior model. Journal of Environmental Planning and Management, 65(2), 216-239.