

# DA'WAH ACTIVITIES TOWARDS YOUTHS IN BANGLADESH: CHALLENGES AND PROSPECTS IN THE LIGHT OF PROPHETIC MODEL

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## 1.1.1 ABSTRACT

Since the independence of Bangladesh, much *da'wah* works have been conducted in various ways either individually or jointly to spread the beauty of Islam. Somehow, these *da'wah* entities appear to be less alert to the youth's concerns. As a result, the basic teachings and principles of Islam still remained blurry to the Muslim youth of Bangladesh. As a result, anti-Islamic sentiments and thoughts are developing in their minds. The present study will examine these issues and concerns and underlying reasons behind it. As a qualitative study, data collections will depend on textual analysis, contemporary reports, document analysis, and internet sources. Besides, some semi semi-structured interviews will be conducted with the *da'wah* experts in Bangladesh. So, the objective of the study will be to set up the major challenges in presenting Islamic *da'wah* to the Muslim youth in Bangladesh with the implementation of the Prophetic Method of *da'wah* and some recommendations. The constructive proposal will act as a turning point in *da'wah* work among the Bangladeshi youth especially and the scholars of contemporary times may discover some useful methods to carry out effective *da'wah* works in the present time.

**Keywords:** *Bangladeshi youth, challenges of da'wah, Prophetic da'wah, Prospects.*

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