



Advances in Tourism, Technology and Systems pp 23–35 | Cite as

The Backpacker’s Identity and Emotional Experience: A Systematic Literature Review with Bibliometric Analysis

Ana Cristina Silvério, Jéssica Ferreira & Paula Odete Fernandes

Conference paper | [First Online: 28 May 2022](#)

250 Accesses

Part of the [Smart Innovation, Systems and Technologies](#) book series (SIST,volume 284)

Abstract

Backpacking tourism is increasingly attracting the attention of young people and adults, and especially researchers. Therefore, this study aims to analyse and identify what the literature has addressed about backpackers’ identity and emotional experience through a systematic literature review according to the PRISMA method, followed by bibliometric analysis. For this purpose, a search was made in the *Scopus* and *Web of Science* databases, obtaining a total of 173 articles published up to June 2021. But after applying the inclusion and exclusion and eligibility criteria, that has left 27 articles related to the purpose of this study. The data analysis performed by the PRISMA method resulted in the following categories: (i) conceptualization and evolution of backpacking tourism; (ii) social identity of the backpacker; (iii) emotional experience of the backpacker; (iv) factors influencing backpacker satisfaction. The results obtained show that the subject has been growing in the number of publications and that there is still the possibility of further researches. Furthermore, there was a predominance of qualitative methodologies in the empirical studies developed. In addition, the paper allowed us to conceptualize and analyse the evolution of backpacking tourism, as well as the social identity of the backpacker and the positive impacts that emotional experience has on satisfaction.

Keywords

Backpacking tourism **Emotional experience** **Satisfaction**

This is a preview of subscription content, [access via your institution](#).

References

1. Loker-Murphy, P., Pearce, P.L.: Young budget travelers: Backpackers in Australia. *Ann. Tour. Res.* **22**(4), 819–843 (1995) [CrossRef](#) [Google Scholar](#)
2. Tsaur, S.H., Yen, C.H., Chen, C.L.: Independent tourist Knowledge and skills. *Ann. Tour. Res.* **37**(4), 1035–1054 (2010) [CrossRef](#) [Google Scholar](#)
3. O’Reilly, C.C.: From drifter to gap year tourist. *Mainstreaming Backpacker Travel. Ann. Tour. Res.* **33**(4), 998–1017 (2006) [Google Scholar](#)
4. Hyde, K.F., Lawson, R.: The nature of independent travel. *J. Travel Res.* **42**(1), 13–23 (2003) [CrossRef](#) [Google Scholar](#)
5. Nash, R., Thyne, M., Davies, S.: An investigation into customer satisfactions levels in the budget accommodation sector in Scotland: A case study of backpacker tourists and the Scottish Youth Hostels Association. *Tour. Manage.* **27**(3), 525–532 (2006) [CrossRef](#) [Google Scholar](#)
6. Hsu, J.L., Wang, T.C.T., Huang, P.Y.H.: Motivations for first-time and repeat backpackers in Shanghai. *Tour. Manag. Perspect.* **12**, 57–61 (2014) [CrossRef](#) [Google Scholar](#)
7. Maoz, D.: Backpackers’ motivations the role of culture and nationality. *Ann. Tour. Res.* **34**(1), 122–140 (2007) [CrossRef](#) [Google Scholar](#)
8. Li, S., Scott, N., Walters, G.: Current and potential methods for measuring emotion in tourism experiences: A review. *Curr. Issue Tour.* **18**(9), 805–827 (2015) [CrossRef](#) [Google Scholar](#)
9. Kim, J.H., Wang, Y., Song, H.: Understanding the causes of negative tourism experiences. *Curr. Issue Tour.* **24**(3), 304–320 (2021) [CrossRef](#) [Google Scholar](#)
10. Kucukergin, K.G., Meydan Uygur, S.: Are emotions contagious? Developing a destination social servicescape model. *J. Destination Mark. Manag.* **14** (2019) [Google Scholar](#)
11. Moher, D., et al.: Preferred reporting items for systematic reviews and meta-analyses: The Prisma statement. *PLoS Med.* **6**(7) (2009) [Google Scholar](#)
12. Camilo, C., Garrido, M.V.: Systematic review in psychology: Challenges and guidelines. *Análise Psicológica* **37**(4), 535–552 (2019) [Google Scholar](#)
13. Donato, H., Donato, M.: Stages for undertaking a systematic review. *Acta Med. Port.* **32**(3), 227–235 (2019) [CrossRef](#) [Google Scholar](#)
14. Spreitzhofer, G.: Backpacking tourism in South-East Asia. *Ann. Tour. Res.* **25**(4), 979–983 (1998) [CrossRef](#) [Google Scholar](#)
15. Noy, C.: Israeli backpacking since the 1960s: Institutionalization and its effects. *Tour. Recreat. Res.* **31**(3), 39–53 (2006) [Google Scholar](#)
16. Sroyetch, S.: The mutual gaze: Host and guest perceptions of socio-cultural impacts of backpacker tourism: A case study of the Yasawa Islands, Fiji. *J. Marine Island Cult.* **5**(2), 133–144 (2016) [CrossRef](#) [Google Scholar](#)
17. Zhang, J., Morrison, A.M., Tucker, H., Wu, B.: Am I a backpacker? Factors indicating the social identity of chinese backpackers. *J. Travel Res.* **57**(4), 525–539 (2018) [CrossRef](#) [Google Scholar](#)
18. Chen, G., Zhao, L., Huang, S.: Backpacker identity: Scale development and validation. *J. Travel Res.* **59**(2), 281–294 (2020) [CrossRef](#) [Google Scholar](#)
19. O’Regan, M.: Backpacking’s future and its drifter past. *J. Tour. Futures* **4**(3), 193–204 (2018) [CrossRef](#) [Google Scholar](#)
20. Cederholm, E.A.: The use photo-elicitation in tourism research—framing the backpacker experience. *Scand. J. Hosp. Tour.* **4**(3), 225–241 (2004) [CrossRef](#) [Google Scholar](#)
21. Chen, H., Weiler, B.: Chinese donkey friends in Tibet—Evidence from the cyberspace community. *J. China Tour. Res.* **10**(4), 475–492 (2014) [CrossRef](#) [Google Scholar](#)
22. Zhang, J., Tucker, A.M., Morrison, A.M., Wu, B.: Becoming a backpacker in China: A grounded theory approach to identity construction of backpackers. *Ann. Tour. Res.* **64**, 114–125 (2017) [CrossRef](#) [Google Scholar](#)
23. Chen, G., Bao, J., Huang, S.: Developing a scale to measure backpackers’ personal development. *J. Travel Res.* **53**(4), 522–536 (2014) [CrossRef](#) [Google Scholar](#)
24. Tomazos, K.: Backpacking through an ontology of becoming: A never-ending cycle of journeys. *Int. J. Tour. Res.* **18**(2), 140–148 (2016) [CrossRef](#) [Google Scholar](#)
25. Tavares, F.O., Brea, J.A.F.: Confirmatory analysis of the preference for hostels in the city of Oporto, Portugal. *Investigaciones Turísticas* **19**, 104–120 (2020) [CrossRef](#) [Google Scholar](#)
26. Butler, G., Hannam, K.: Independent tourist’s automobilities in Normay. *J. Tour. Cult. Chang.* **10**(4), 285–300 (2012) [CrossRef](#) [Google Scholar](#)
27. Butler, G., Hannam, K.: Flashpacking and automobility. *Curr. Issue Tour.* **17**(8), 739–752 (2014) [CrossRef](#) [Google Scholar](#)
28. Ho, C.I., Lin, P.Y., Huang, S.C.: Exploring Taiwanese working holiday-makers’ motivations: An analysis of means-end hierarchies. *J. Hosp. Tour. Res.* **38**(4), 463–486 (2014) [CrossRef](#) [Google Scholar](#)
29. Şahin, I., Güzel, F.: Do experiential destination attributes create emotional arousal and memory?: A comparative research approach. *J. Hosp. Market. Manag.* **29**(8), 956–986 (2020) [Google Scholar](#)
30. Filep, S., Cao, J., Jiang, M., DeLacy, T.: Savouring tourist experiences after a holiday. *J. Leisure/Loisir*, **37**(3), 191–203 (2013) [Google Scholar](#)
31. Rodríguez-Campo, L., Alén-González, E., Antonio Fraiz-Brea, J., Louredo-Lorenzo, M.: A holistic understanding of the emotional experience of festival attendees. *J. Leisure Sci.* **1–20** (2019) [Google Scholar](#)
32. Hosany, S., Gilbert, D.: Measuring tourists’ emotional experiences toward hedonic holiday destinations. *J. Travel Res.* **49**(4), 513–526 (2010) [CrossRef](#) [Google Scholar](#)
33. He, X., Su, L., Swanson, S.R.: The service quality to subjective well-being of Chinese tourists’ connection: a model with replications. *Curr. Issue Tour.* **23**(16), 2076–2092 (2020) [CrossRef](#) [Google Scholar](#)
34. Yang, S., Mohd Isa, S., Ramayah, T.: A Theoretical framework to explain the impact of destination personality, self-congruity, and tourists’ emotional experience on behavioral intention. *J. SAGE Open* **10**(4), 1–12 (2020) [Google Scholar](#)
35. Otoo, F.E., Kim, S.S., Styliadis, D.: Diaspora tourists’ emotional experience. *Int. J. Tour. Res.* **1–17** (2021) [Google Scholar](#)
36. Patwardhan, V., Ribeiro, M.A., Woosnam, K.M., Payini, V., Mallya, J.: Visitors’ loyalty to religious tourism destinations: Considering place attachment, emotional experience and religious affiliation. *Tour. Manag. Perspect.* **36**, 1–13 (2020) [Google Scholar](#)
37. Agyeiwaah, E., Dayour, F., Otoo, F.E., Goh, B.: Understanding backpacker sustainable behavior using the tri-component attitude model. *J. Sustain. Tour.* **29**(7), 1193–1214 (2021) [CrossRef](#) [Google Scholar](#)
38. Chang, K.T., Huang, C.C., Tsaur, S.H.: Tourist geographic literacy and its consequences. *J. Tour. Manag. Perspect.* **29**, 131–140 (2019) [Google Scholar](#)
39. Lu, L., Wong, K.A., Zhang, Y.: Second language acquisition and socialization in international trips. *J. Hosp. Tour. Manag.* **47**, 1–11 (2021) [CrossRef](#) [Google Scholar](#)
40. Adongo, C.A., Amenumey, E.K, Kumi-Kyereme, A., Dubé, E.: Beyond fragmentary: A proposed measure for travel vaccination concerns. *J. Tour. Manag.* **83** (2021) [Google Scholar](#)

[Download references ↓](#)

Acknowledgements

The authors are grateful to the UNIAG, R&D unit funded by the FCT—Portuguese Foundation for the Development of Science and Technology, Ministry of Science, Technology and Higher Education under Project no. UIDB/04752/2020.

Author information

Authors and Affiliations

Instituto Politécnico de Bragança, Campus de Santa Apolónia, 5300-253, Bragança, Portugal
 Ana Cristina Silvério, Jéssica Ferreira & Paula Odete Fernandes

UNIAG-Applied Management Research Unit, Campus de Santa Apolónia, 5300-253, Bragança, Portugal
 Ana Cristina Silvério, Jéssica Ferreira & Paula Odete Fernandes

Corresponding author

Correspondence to [Paula Odete Fernandes](#).

Editor information

Editors and Affiliations

Porto Accounting and Business School/CEOS, Polytechnic of Porto, São Mamede de Infesta, Portugal
 Dr. João Vidal de Carvalho

School of Hospitality and Tourism, Polytechnic of Porto, Vila do Conde, Portugal
 Dr. Pedro Liberato

Accounting Department, EAFIT University, Envigado, Colombia
 Dr. Alejandro Peña


Rights and permissions

[Reprints and Permissions](#)

Copyright information

© 2022 The Author(s), under exclusive license to Springer Nature Singapore Pte Ltd.

About this paper



Cite this paper

Silvério, A.C., Ferreira, J., Fernandes, P.O. (2022). The Backpacker’s Identity and Emotional Experience: A Systematic Literature Review with Bibliometric Analysis. In: Carvalho, J.V.d., Liberato, P., Peña, A. (eds) *Advances in Tourism, Technology and Systems. Smart Innovation, Systems and Technologies*, vol 284. Springer, Singapore. https://doi.org/10.1007/978-981-16-9701-2_3

Download citation
[.RIS ↓](#) [.ENW ↓](#) [.BIB ↓](#)

DOI
https://doi.org/10.1007/978-981-16-9701-2_3

Published	Publisher Name	Print ISBN
28 May 2022	Springer, Singapore	978-981-16-9700-5

Online ISBN	eBook Packages
978-981-16-9701-2	Intelligent Technologies and Robotics
	Intelligent Technologies and Robotics (RO)

Over 10 million scientific documents at your fingertips [Academic Edition](#) [Corporate Edition](#)