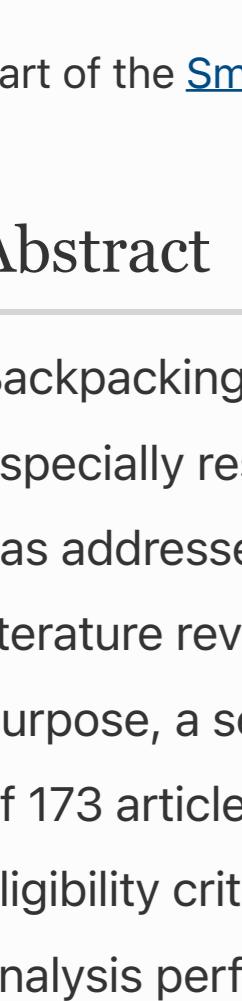




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## The Backpacker's Identity and Emotional Experience: A Systematic Literature Review with Bibliometric Analysis

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Conference paper | First Online: 28 May 2022

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### Abstract

Backpacking tourism is increasingly attracting the attention of young people and adults, and especially researchers. Therefore, this study aims to analyse and identify what the literature has addressed about backpackers' identity and emotional experience through a systematic literature review according to the PRISMA method, followed by bibliometric analysis. For this purpose, a search was made in the Scopus and Web of Science databases, obtaining a total of 173 articles published up to June 2021. But after applying the inclusion and exclusion and eligibility criteria, that has left 27 articles related to the purpose of this study. The data analysis performed by the PRISMA method resulted in the following categories: (i) conceptualization and evolution of backpacking tourism; (ii) social identity of the backpacker; (iii) emotional experience of the backpacker; (iv) factors influencing backpacker satisfaction. The results obtained show that the subject has been growing in the number of publications and that there is still the possibility of further researches. Furthermore, there was a predominance of qualitative methodologies in the empirical studies developed. In addition, the paper allowed us to conceptualize and analyse the evolution of backpacking tourism, as well as the social identity of the backpacker and the positive impacts that emotional experience has on satisfaction.

### Keywords

Backpacking tourism, Emotional experience, Satisfaction

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### Acknowledgements

The authors are grateful to the UNIAG, R&D unit funded by the FCT—Portuguese Foundation for the Development of Science and Technology, Ministry of Science, Technology and Higher Education under Project no. UIDB/04752/2020.

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#### About this paper

##### Cite this paper

Silvério, A.C., Ferreira, J., Fernandes, P.O. (2022). The Backpacker's Identity and Emotional Experience: A Systematic Literature Review with Bibliometric Analysis. In:

Carvalho, J.V.D., Liberato, P., Peña, A. (eds) Advances in Tourism, Technology and Systems. Smart Innovation, Systems and Technologies, vol 284. Springer, Singapore.

[https://doi.org/10.1007/978-981-16-9701-2\\_3](https://doi.org/10.1007/978-981-16-9701-2_3)

Download citation

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DOI

[https://doi.org/10.1007/978-981-16-9701-2\\_3](https://doi.org/10.1007/978-981-16-9701-2_3)

Published

28 May 2022

Online ISBN

978-981-16-9701-2

Publisher Name

Springer, Singapore

eBook Packages

[Intelligent Technologies and Robotics](#)

[Intelligent Technologies and Robotics \(RQ\)](#)

Print ISBN

978-981-16-9700-5

Print ISBN

978-981-16-9700-5

Print ISSN

2304-0702

Print Edition

2022

Volume

284

Article

27

Page

1–27

Page

Page</