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RESEARCH

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# Cost optimization in cloud environment based on task deadline

Saima Gulzar Ahmad<sup>1</sup>, Tassawar Iqbal<sup>1</sup>, Ehsan Ullah Munir<sup>1</sup> and Naeem Ramzan<sup>2\*</sup>

## Abstract

The popularity of cloud and fog services has raised the number of users exponentially. Main advantage of Cloud/fog infrastructure and services are crucial specially for commercial users from diverse areas. The variety of service requests with different deadlines makes the task of a service broker challenging. The fog and cloud users always look for a suitable compromise between cost and quality of service in terms of response time therefore, the cost optimization is vital for the cloud/fog service providers to capture the market. In this paper an algorithm, Cost Optimization in the cloud/fog environment based on Task Deadline (COTD) is proposed that optimizes cost without compromising the response time. In this algorithm the task deadline is considered as a constraint and an appropriate data center for task processing is selected. The proposed algorithm is suitable for runtime decision making due to its low complexity. The proposed algorithm is evaluated using a well-known simulation tool Cloud Analyst. Our comprehensive testbed simulations show that COTD outperforms the existing schemes, Service Proximity Based Routing and Performance-Optimized Routing. The proposed algorithm successfully minimizes the cost by 35% on average while maintaining the response time.

**Keywords** Fog, Cloud, Data centers, Service broker, Response time, Cost

## Introduction

Nowadays, cloud computing [1] plays the role of backbone in industry, and education systems [2] and its popularity causes exponential growth in cloud data and network traffic [3]. The exponential increase in the data and network traffic cause challenges in cloud computing [4] for instance, overloading of data centers and delays in task processing eventhough some tasks are time critical. Thus, only an efficient system is desirable to handle such tasks without delays. Later, to overcome the challenges of existing cloud architecture [5], fog computing was proposed by CISCO [6]. It is a replica of the cloud with limited resources available locally near the network edge as presented in Fig. 1. The significance of the fog layer is to

reduce the network traffic and minimize the load of cloud data centers and network latency [7]. This infrastructure helps to process the crucial and time-sensitive tasks, and to enhance the quality of service (QoS) [8] and quality of experience (QoE) [9]. Although, the idea of a fog layer enhances the QoS, minimizes the cloud data center's load and network latency. Despite this enhancement, the fog layer has relatively fewer resources and an efficient as well as cost-saving resource allocation is required for the best utilization of available resources and to minimize the cost.

In a normal tiered fog-cloud environment, user requests are forwarded to suitable computing devices [10] based on some pre-defined criteria. These user requests can be classified based on the type of services and task deadline. In case of task deadlines, tasks are further divided into two main classes: 1) short deadlines tasks and 2) long deadlines tasks. Short deadline tasks are time-sensitive and need special resources for completion within a time, whereas long deadline tasks can be delayed to some extent. To meet the task deadlines with the best

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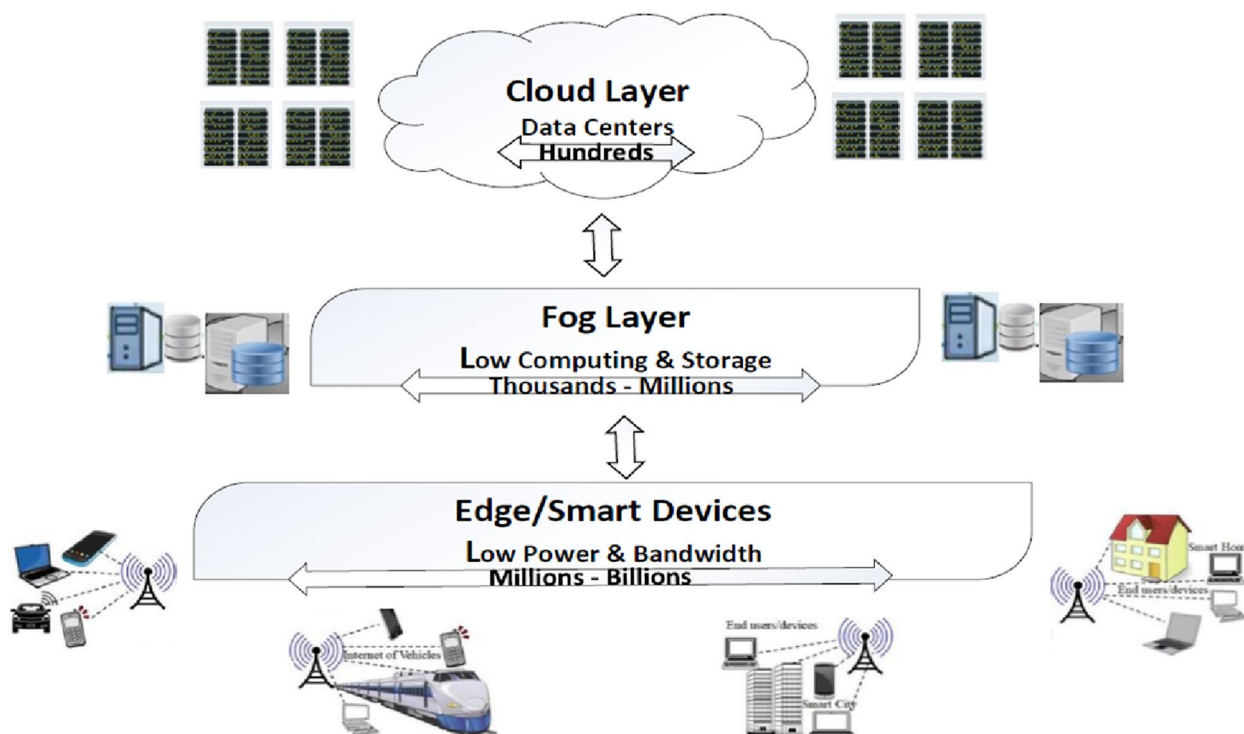


Fig. 1 Cloud/Fog Computing Architecture

services, a lot of service broker techniques have been proposed to minimize the response time [10]. However, most of these strategies forward the task to the nearby data centers and neglect the cost factor.

Cloud cost optimization has been the top priority of the most organizations over the last few years, evident from Flexera’s report 2021<sup>1</sup> as shown in Fig. 2. The users of cloud and fog always need the best services, at the lowest cost. In this regard, many techniques are proposed to cut down the response time and execution time however, the cost factor is equally crucial. Since, the service cost is a major factor to provide QoS, especially for commercial customers therefore, compromising the response time for long deadline requests is desirable as compared to the compromise in the cost factor. In addition, the high service cost can adversely affect the Service Level Agreements and the service quality, which can eventually reduce the market value of service providers. Therefore, the main focus of this research work is to optimize the cost without compromising the increased response time.

The major contributions of this research are:

- Comprehensive literature review of the existing techniques for cloud resource allocation for service requests.

- A cost optimization service broker strategy is proposed that maintains the response time.
- Extensive simulations using Cloud Analyst are performed by setting up a variety of scenarios to validate the proposed work.

The rest of the paper is organized as follows: related work describes the related work, the problem is formulated in problem and formulation and proposed work presents the proposed algorithm. The simulation setup and results are discussed in results and analysis. Eventually, the paper is concluded in conclusion.

**Related work**

In the relevant literature, number of service broker policies are available for cloud and fog computing environments, however, most of these algorithms mainly minimize total Response Time(RT) and focus on efficient use of resources. For instance, many of the designed service brokering techniques reflect the cost as a performance factor many consider the RT and some of them focus on the execution time. The cost and the response time are inversely related. Likewise, the techniques that aim to reduce the RT time, increase the total cost, and the request execution time. Some relevant approaches are discussed in this section.

<sup>1</sup> <https://www.flexera.com/blog/cloud/cloud-computing-trends-2022-state-of-the-cloud-report/>



N=750

Source: Flexera 2021 State of the Cloud Report

Fig. 2 Flexera’s state of the cloud report 2021

Wickremasinghe et al. [11] introduce a unique tool, Cloud Analyst along with a new technique to simulate a wide range of extensive applications of the cloud. More importantly, this study will generate valuable insight into the planning of cloud infrastructure facilities. In the cloud architecture load balancing techniques and service broker algorithms in data centers enhance the performance of the application and cost to the proprietors. This tool provides a wide range of options and a graphical, view and control to the research community to simulate their work with a variety of scenarios. In this research work, the same tool is used to validate the proposed technique.

Tyagi et al. [12] used the throttled load balancing brokering technique along with an optimized RT service brokering policy to reduce the cost and RT. Tries different load balancing techniques available in the cloud analyst to find the optimal solution that delivers the best results. The results presented after the simulation demonstrate that the RT and data center processing time is optimum but the cost increases. Ramasubbareddy et al. [13] examined different load balancing techniques available in cloud analyst simulation tools and performed many test case scenarios. The simulation results of all the available algorithms in a cloud analyst show that throttled load balancing technique minimizes the total RT and data center processing time while in terms of cost all algorithms show the same result.

Naha et al. [14] try to reduce the cost and minimize the data center processing time and overall RT. He proposed three different service brokering methods and a load balancing technique. The simulation of all three algorithms

shows better results as compared to the previously available algorithm Service Proximity Service Broker. While comparing the results of these algorithms with each other shows that from the three proposed algorithms Load Aware over Cost Algorithm shows maximum performance in the context of cost, data center processing time, and overall RT. Ahmad Manasrah et al. [15] Proposed and improved service brokering policy, the main working principle of the designed technique is a differential evolution method to decrease the cost, overall RT and processing time. The main idea is to process the different tasks on different machines by finding an optimum solution from the best conceivable solution. The results of the proposed technique compared with the algorithms available in cloud analysts show that the algorithm performs better at a data center processing time and in overall RT but the cost factor increases.

Kulkarni et al. [16] Designed a cost-aware service brokering technique to save costs in the Geo-distributed data-center in the cloud and fog atmosphere. In the proposed solution the electricity factor is used to minimize the cost and the algorithm works on the principle to find out the data center has the lowest electricity cost instead of the closely located data center and process maximum requests on that data center. The results presented after the simulation demonstrate the proposed algorithm shows the best results and saves cost. Jain et al. [17] Proposed a service brokering technique based on fuzzy rules along with a service broker algorithm to increase the overall performance of cloud services. The performance of the proposed solution can be measured in expressions of energy consumed the

quantity of energy consumed on the communication and data processing of tasks is measured and calculated in joule and tasks or processed at the data center which consumed less amount of energy selected by the algorithm. The results of the proposed technique show that the proposed technique has drawn better performance while comparing with existing algorithms. Rekha et al. [18] propose an approach called dynamic cost-load aware service brokering algorithm to reduce the overall RT, execution time, and the cost of Virtual machines by using a heuristic-based approach. In the proposed algorithm VMs are sorted region-wise and arranged in the increasing order of processing speed and select the VM from the list with the highest processing speed. The simulation and test scenarios show that the algorithm performance variables in different scenarios in some scenarios result in significant cost and processing time while in some scenarios results are not better.

Patel et al. [19] proposed a technique for balancing load inside the data center that works on VM to host ratio and freely available resources. The proposed algorithm selects the nearest region and picks up the data centers and finds the percentage of free resources and active host to VM ratio and based on these parameters, executes the task on the best available resource. The test results conducted on the cloud analyst simulation tool show better results and minimize the RT and datacenter processing time as compared to cloud analyst available algorithms. Al-Tarawneh et al. [20] Proposed an algorithm, Adaptive User-Oriented Fuzzy-Based Service Broker, to minimize the cost and increase the performance depending on the user preferences. The designed algorithm decides based on performance or a preference-aware environment and executes the task as per requirement. The simulation results conducted on cloud analysts show improvement in response time by user base and data center processing time but the cost factor remains the same. Benlalia et al. [21], proposed the technique for the optimization of cost and RT. The service broker algorithm works based on cost and efficiency for the selection of the best available resource to minimize the overall cost and RT. The main idea was to maintain the list of Efficiency Cost data centers and the threshold value of each data center and process the request on these criteria. Nayak et al. [22] Proposed a brokering technique based on the deadline, The proposed algorithm is the extension of the backfilling technique. The proposed technique focuses on the weak points of the backfilling algorithm and improves the scheduling process by maximizing the acceptance ratio of tasks and by minimizing the rejection ratio of the task. Simulation results show better results.

Jyoti et al. [23] work on another solution that works on the dynamic provisioning of resources and is based on service brokering and load balancing. An agent called Local User Agent (LUA) predicts the activities of the users

in the environment and based on these activity tasks and allocates them to the VM based on priority. Global User Agent (GUA) is used to provide services to the user bases and schedule the tasks. The result of this technique shows that the proposed technique performs better as compared with other techniques in terms of ET, WT, and makespan. Junaid et al. [24] Proposed a hybrid model for balancing the load in cloud computing. The proposed solution performs the classification of the files present in the cloud and classification is performed with the help of a support vector machine (SVM) and the resultant data is forwarded into an algorithm named Ant Colony Optimization (ACO) works on a metaheuristic technique for better results. Results after the simulation show that the algorithm performs better in scalability and robustness.

Ghasemi et al. [25] Presented a machine learning base technique that works on machine learning aimed to divide the load of host machines. In the proposed technique from permissible action, an action was selected by a learning agent and executed in the environment. The simulation result of the proposed algorithm enhanced the inter HM load balancing in the context of processor, memory, and BW, and it concluded that the proposed technique can be more active and perform better in load balancing. Junaid et al. [26] Proposed an algorithm for load balancing named Data Files Type Formatting (DFTF) that works on an enhanced version of Cat Swarm Optimization (CSO) besides with SVM. In the proposed technique cloud data is classified from various sources and the classified data are sent to the upgraded load balancing algorithm that quickly distributes the load on VMs. The results after the simulation of the proposed technique show improved performance from the other baseline algorithms in terms of throughput, response time, and migration time. Table 1 presents the summary of previously proposed techniques.

Maswood et al. [27] proposed three-layer fog-cloud computing, optimization model to minimize the bandwidth and cost with better load balancing in terms of bandwidth and CPU processing capacity. The proposed technique works on the priority model and both are inversely proportional to each other if the cost is the priority factor bandwidth increase and if the bandwidth is a priority factory cost increase however simulation results show that the proposed algorithm minimizes cost and bandwidth.

According to the discussed literature in Table 1, most of the approaches consider response time and cost without considering the deadline factor. In the discussed studies, the priority model and closest data center models are mostly used. We in this research work, consider deadline based model to reduce the cost and maintain RT which sets novelty of the this work It is assumed that the cost considered in this work includes both, the resquest processing



**Table 1** Summary of relevant techniques

Reference	Technique	Performance Metrics	Simulation Tool	Main differences from proposed algorithm
Tyagi et al. [12]	Throttled load balancing	RT & Cost	Cloud Analyst	Deadlines of the requests are not considered
Ramasubbareddy et al. [13]	Load balancing	RT & Cost	Cloud Analyst	Deadlines of the requests are not considered
Naha et al. [14]	Load Aware Over Cost Algorithm	RT Processing time Cost	Cloud Analyst	Unable to allocate resources dynamically
Manasrah et al. [15]	Differential Evolution	Cost & overall RT	Cloud Analyst	High time complexity
Kulkarni et al. [16]	Cost Aware Service Broker	Electricity cost	Cloud Analyst	QoS is not maintained in terms of RT
Jain et al. [17]	Fuzzy rules algorithm	Energy consumption	Cloud Analyst	RT and Processing time are not optimized
Rekha et al. [18]	Heuristic-based approach	RT and VM cost	Cloud Analyst	Outperformed in selected scenarios
Patel et al. [19]	VM to host Ratio	RT	Cloud Analyst	Algorithm only applicable within datacenters
Tarawneh et al. [20]	Adaptive User-Oriented Fuzzy-Based	Cost and RT	Cloud Analyst	Deadlines of the requests are not considered
Benlalia et al. [21]	Proximity-based routing	Cost and RT	Cloud Analyst	No simulations / implementation results
Chandan et al. [22]	Deadline Based	Task acceptance ratio	MATLAB	Ignore the switching cost of VM
Junaid et al. [24]	Data File type formatting using Ant Colony	RT Migration time, Energy consumption	Cloudsim	Ignore cost optimization only categorize and process four types of data.
Ghasemi et al. [25]	Machine Learning base VM replacement	Processor Memory Bandwidth	Cloudsim	Deadlines of the requests are not considered and deep Learning can be used to enhance results
Junaid et al. [26]	Data File type formatting using Cat Swarm Optimization	RT Migration time Energy consumption	Cloudsim	Deadlines of the requests are not considered
Maswood et al. [27]	Weighted Factors for Priority routing	Load Balancing Cost and Bandwidth	AMPL/CPLEX	Dependence on weighted factors and response time not optimized.
Punit Gupta et al. [28]	ANN and Nature inspired algorithm	execution cost, average start time, and finish time	CloudSim	High time complexity, Not suitable for dynamic/runtime decision making
Abbas Najafizadeh et al. [29]	Ant colony algorithm	execution time, service execution cost, deadline, and access level	MATLAB	High time complexity, Not suitable for dynamic/runtime decision making
Bezdan et al. [30]	Swam intelligent based approach	Resource utilization, quality of service and makespan	CloudSim	High time complexity, Not suitable for dynamic/runtime decision making

cost and data transfer cost. The data centers and user bases are fully connected. The proposed algorithm is suitable where the request deadlines are most crucial factor, however some other factors such as load balancing, energy consumption and bandwidth is not considered.

There is lot of latest advancement in the relevant area along with the huge amount of data generation [31]. Researchers are focusing the intelligent and machine learning algorithms in almost every area including thermal management of data centers [32], off-loading and resource management [33], virtual machine migration for fault tolerance and numerous other purposes [34]. However, the proposed work is a heuristic with the limitation of predictive behavior and handling big data is out of scope.

### Problem formulation

The proposed work aims to process the user's requests on the most appropriate data center to minimize the cost and maintain response time. In the proposed work, cost optimization is formulated as under. Assume,  $\mathbf{R}$  is the set of six geographically separated Regions that is given by,  $R = \{r_1, r_2, \dots, r_6\}$  and each region contains  $n$  number of Data Centers (DC),  $DC = \{dc_1, dc_2, \dots, dc_n\}$  that is distributed geographically into 6 regions. Along with DC, each region has  $m$  number of User Bases (UB),  $UB = \{ub_1, ub_2, \dots, ub_m\}$ . Each user base in a region has a set of users that generate numerous Requests,  $RT = \{req_1, req_2, \dots, req_k\}$ . All the abbreviations used in problem formulation are listed in Table 2.

**Table 2** List of abbreviations

Abbreviations	Definition
D	Data
RT	Response Time
PT	Processing Time of task
DT	Data Transfer Time
Th	Threshold value
BW	Bandwidth
UB	User Base
DC	Data Center
QoS	Quality of Service
QoE	Quality of Experience
Dline <sub>reqk</sub>	Deadline of all requests
Min RT	Minimum Response Time
Max RT	Maximum Response Time

Each request generated from a UB is forwarded to the service broker and its policy determines the destination DC, in response service broker returns the destination DC. Performance (P) is given by the set of performance metrics of broker policy , $P=\{RT,PT, Cost\}$ . In the set P, RT is the Response Time, PT is the Processing Time of the task and cost is dependent on four different factors that include Virtual machine (VM) cost, storage, memory, and data transfer cost. Response time is expressed as the total time when a user generates a request and receives its reply from DC. The RT of a request is defined by using Eq. (1).

$$RT = \{DT + PT\} \tag{1}$$

Where DT is the total Data transfer Time of the request. DT is given by using Eq. (2)

$$DT = \{D/(BW + Latency)\} \tag{2}$$

The above equation relates the data or size of the request, with the Bandwidth (BW) of the network or communication link and the Latency of the network.

Numerous requests are generated by different user bases and forwarded to the different data centers in the region based on the service broker policies. DCs process these requests accordingly. Policies are designed to deliver the best results to meet the Service Level Agreement (SLA) and maintain QoS.

Whenever a new request is received, the response time of the available DCs is determined by using Eq. (1). From the list of available DCs the minimum and maximum RT of the request is identified and the threshold value (Th) is calculated by using Eq. (3).

$$Th = (\min RT + \max RT)/2 \tag{3}$$

Where minRT and maxRT are the estimated response time of the available data centers in all the regions to

calculate the threshold. The threshold value is compared with the deadline of requests that classify the requests based on the priorities as shown below.

$$\left\{ \begin{array}{l} \forall Req (dline_{req}) < TH \text{ High Priority Req.} \\ \forall Req (dline_{req}) > TH \text{ Low Priority Req.} \end{array} \right\} \tag{4}$$

Where,  $dline_{reqk}$  of Req. is the deadline of any request. The high priority requests are then forwarded to the DC that provides a minimum response time to complete the request at the earliest, however low priority requests are compromised at RT and processed at DCs with minimum cost.

**Proposed work**

The primary goal of the proposed technique is to reduce the cost while maintaining the RT for the user requests based on their deadline and forwarding it to the most appropriate data centers. In this regard, the proposed COTD technique maintains a list of all available data centers in the regions around the globe. When new requests arrive at the proposed COTD technique, it decides the DB based on the deadline. The requests with a greater deadline are forwarded to those data centers that incur a low cost, whereas the requests with a earlier deadline are forwarded to the closest data centers to meet the request deadline. The proposed technique also verifies the validity of the received requests. The COTD technique consists of three phases. In the first phase, the threshold value is determined by using the response time in the second phase, the deadline of the task is compared with the minimum response time of the available data centers, and in the last phase, the deadline of the task is compared with the calculated threshold. Eventually, the requests are forwarded to a suitable data center based on the deadline. These second and third phases are decision maker phases where user request is compared as shown in Fig. 3.

**Threshold calculation**

When a new request is generated, it enquires about the service broker policy for the destination data center. The service broker retrieves the region of the request generation and the deadline of each request and gets the list of all available data centers. The proposed strategy reiterates the list of obtainable data centers and estimates a current minimum and maximum RT and based on that threshold is calculated using Eq. 3. In the threshold calculation, minRT is the last recorded minimum response time while maxRT is the last recorded maximum response time. The calculated threshold value is the calculated period used to calculate the importance of the request. Task deadline, then compared with the calculated threshold value to check the criticality of the request. If the deadline of the request is less than the calculated value it means that the

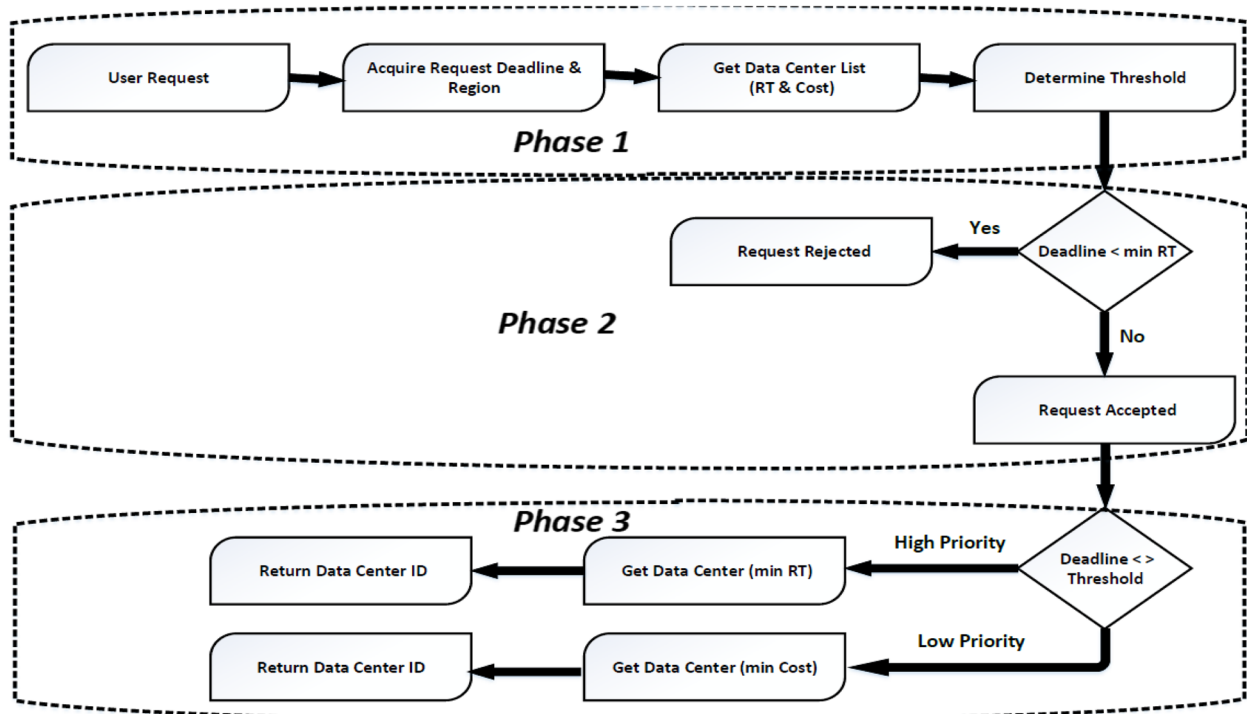


Fig. 3 Block diagram of the proposed technique CTOD

request has a short deadline and needs to be processed on top priority and COTD forwards the request to the nearest and fastest data center so that the request is processed in minimum response time and maintains the QoS. If the deadline to request is greater than the calculated

threshold value it means the request has a low priority and may have some delays, so COTD forwards the request to the data center having minimum cost in the region to save the maximum cost. The threshold calculation phase is the main phase of the proposed methodology.

Threshold Calculation
Input: DC list, Response time. Output: <i>thValue</i>
1. Begin. 2. $dclist \leftarrow getall (DC\_list) \ \backslash\backslash$ get a list of all DC 3. $minRT \leftarrow getminRT (DC\_list) \ \backslash\backslash$ get minimum RT from DC 4. $maxRT \leftarrow getmaxRT (DC\_list) \ \backslash\backslash$ get maximum RT from DC 5. $int \ thValue == (minRT + MaxRT) \div 2 \ \backslash\backslash$ Calculate Threshold value using RT 6. end 7. $return (thValue)$



The variable *dclist* in the algorithm 1 is the list of all available and active data centers distributed globally. This variable is used to get the list of all available data centers. Instructions 2 and 3 in the algorithm 1 signify minimum and maximum response times from the list of available data centers. Variable *minRT* gets the minimum current response time while *maxRT* variable gets the maximum response time. Variable *thValue* in the algorithm 1 is used to store and return the calculated threshold value. The threshold value is calculated by taking the mean of *minRT* and *maxRT*. Later, this *thValue* is used in the algorithm 2 to decide a data center to process the request.

#### Request acceptance based on deadline

In the second phase, when a request is received by the internet cloudlet, the internet cloudlet queries the destination data center from the service broker policy. COTD retrieves the deadline of the request and list of available data centers and iterates with the list of available data centers to get the current response time (RT) of all data centers from the list of available data centers, COTD picks up the minimum current response time and then compare this value with the deadline of received requests by using eq. (4). The purpose of this comparison is to ensure that the request could be processed or not within the given deadline. If the deadline of the request is less than the minimum response time it means that the request cannot be processed within the given deadline and the request is rejected for a new deadline. If the deadline of the request is greater than the minimum response time, the request is accepted and moved to the next phase. This process will save the resources and do not forward any request that cannot be processed in a given deadline. Because if a request that cannot be processed in a given deadline, and it is forward to the destination data center, it may consume resources and hence results are not useful.

#### Data Centre selection

The main phase of the proposed methodology is data centre selection, in this phase whenever a new request arrives, COTD retrieves the region of the request and the deadline of each request. Later, COTD compares the deadline of each request with the calculated

threshold value by using eq.(5). Afterwards,, COTD decides the destination data center. If the deadline of the received request is less than the pre-calculated threshold value, the task is considered to be a high priority, which means the request must be completed at a given deadline and processed in the data center that provides the best services. If the deadline of the request is greater than the pre-calculated threshold value, the task is considered to be of a low priority and can bear some delays and be processed in a data center having minimum cost.

Finally, after comparison of the threshold value with the request deadline, service broker decides the best possible data center to service the request. If the deadline is less than the threshold value from the list of available data centers COTD returns the ID of the nearest data center that provides the minimum response time and identifies it by using the region of the request. If the deadline of the request is greater than the threshold value, then from a list of available data centers COTD returns the ID of the data center that has a minimum overall cost.

The pseudocode of the proposed algorithm COTD is presented as Algorithm 2. The algorithm is consists of two steps. In the first step, the threshold value for all incoming requests is calculated using the current calculated response time values. In the second step, based on the pre-calculated threshold value, requests are forwarded to the most appropriate data center.

In the algorithm 2, instruction 2 is used to get the deadline of the request, the deadline of the request is some period specified in the request, which means that the request must be processed and received the response within that specified time. The variable *reqReg* used to get the region of the request used, if the request has a small deadline. Instructions 4 and 5 are used to get the list of all available data centers and sort them in order of minimum to maximum response time and cost. The sixth instruction in the algorithm 2, retrieves the pre-calculated threshold value, calculated using algorithm 1, this threshold value is a period calculated using the current minimum and maximum response time.

### COTD

Input: Userbase, Regionalist, Deadline, DC Response time, DC Cost.

Output: DC Id.

\\Internet receives new request DC controller do.

\\for all requests.

1. **Begin**

2.      $reqDline \leftarrow get(Req\_deadline)$    \\ Get request deadline

3.      $reqReg \leftarrow get(Req\_region)$    \\ Get request region

4.      $dclist_{rt} \leftarrow get(DC\_rt)$        \\ Get the RT of available DC

5.      $dclist_{cost} \leftarrow get(DC\_cost)$    \\ Get a Cost of available DC

    \\for all DC calculates threshold using algorithm 1.

6.      $Threshold \leftarrow get(ThValue)$    \\ Pre-Calculate Threshold  
value

7.     **if**

8.      $reqDline < min(dclist_{rt})$        \\ Compare deadline with min  
RT

9.     **Then**

10.     $reject \leftarrow req$

11.    **end,**

12.    **Elseif**

13.     $reqDline < Threshold$        \\ Compare Deadline with  
Threshold

14.    **Then**

15.     $get(DCid) \leftarrow min(rt)$        \\ Return DC ID with Min RT

16.    **else**

$get(DCid) \leftarrow min(cost)$        \\ Return DC ID with Min

Cost

17.    **End.**

18.    Return DCid.

Instructions 7 to 11 are conditional statements; they are used to prevent the system resources. This conditional statement checks whether the request can be processed or not by the mentioned deadline and ensures that only those requests should be forwarded to the data center that can be processed within the specified time. If the request fulfills the above condition, then the deadline of the request is compared with the calculated threshold value in instruction 13. The instruction 13 portrays the main idea of the algorithm, that compares the deadline of the request with the calculated threshold value in the algorithm 1, and if the deadline is less than the calculated threshold value, the request is forwarded to the data center having a minimum response time or the data center nearest to request region, and if the deadline of request is greater than the calculated threshold value, the request forwarded to the data center having minimum cost. Finally, the instruction 18 returns the selected data center ID based on the aforementioned criteria.

## Results and discussion

This section presents results and discussion, baseline algorithms considered for comparison, and simulation tools selected for the experimentation.

### Performance evaluation

This section presents the evaluation and comparison of the proposed COTD algorithm with the baseline algorithms available in Cloud analyst in terms of cost and response time. Following are the baseline algorithms that are used for the performance evaluation of COTD.

*Service Proximity Based Routing:* Service Proximity Based Routing (SPBR) broker algorithm is named as Closest Datacenter in the simulation tool. Service broker maintains a list of all data centers index by their region, whenever a new request is received, this policy queries to the service broker for destination data center, then closest data center broker pickups the closest data center in terms of latency from the maintained list and return the ID of the selected data center. SPBR uses simple techniques and forwards the requests to the closest data center and only considers the cost.

*Performance Optimized Routing:* Performance-Optimized Routing (POR) service broker in simulator cloud analyst named at an Optimized Response Time is an extension of SPBR service broker that maintains a list of all available data centers index by their region, whenever a new request arrives, an optimized response time broker iterate with the list to estimate the current response time. If the current response time is better than the closest response time, then it is selected, otherwise ID of

the the closest data center is returned. Since, POR technique is the extension of the SPBR technique, POR technique is also a simple technique and focuses on response time only and forward the request to achieve minimum response time.

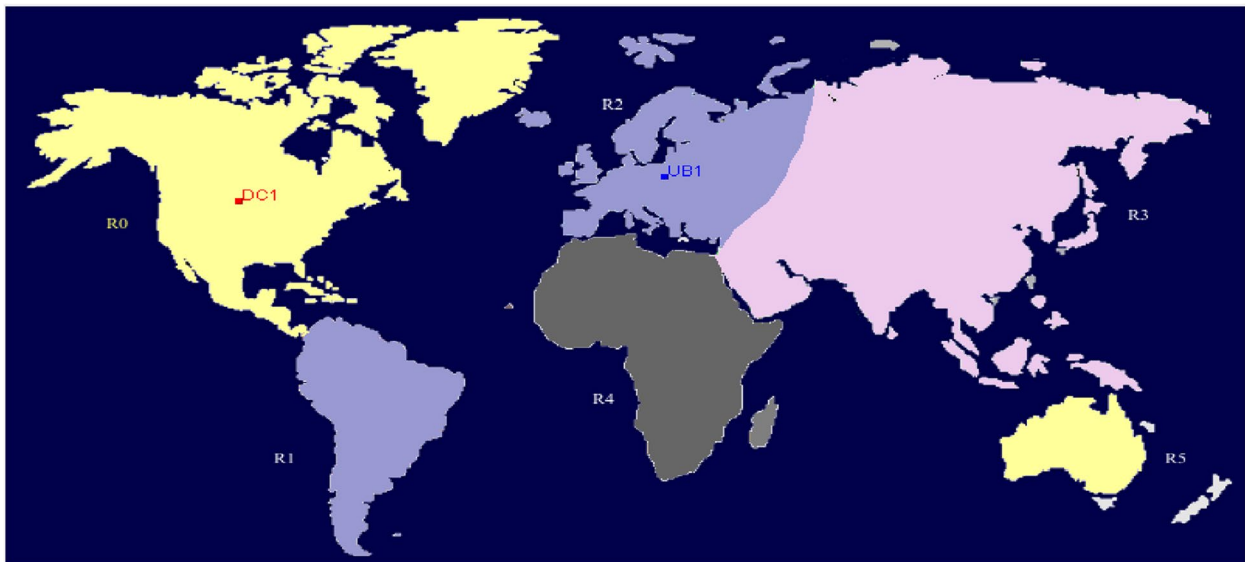
It is worth noting that the proposed algorithm considers total cost along with the response time. The total cost is comprised of VM, storage, and data transfer cost. Cost is defined as an expense to process a request; this cost is the sum of the cost to VM, data transfer, and storage. While response time is defined as the total time a user generates a request and receives a reply or it can be defined as the sum of request processing time and data transfer time.

### Simulation setup

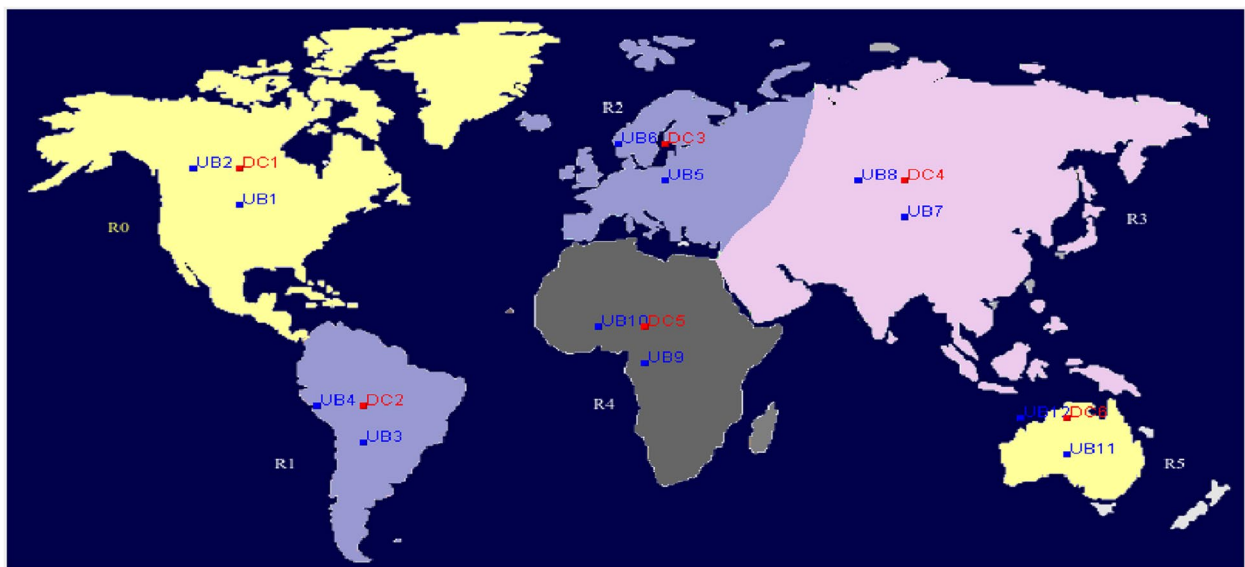
For simulation and execution of the proposed algorithm, Corei5 laptop machine with 16GB of RAM and Cloud Analyst [10] simulator is used. Cloud Analyst is the extension of CloudSim [35] and built on top of CloudSim. Cloud Analyst is designed for the simulation of a large-scale cloud application in a geographically distributed environment. The simulator is do the analysis of the proposed work in different scenarios by varying different parameters, contrary to the simulations the real world scenarios are expensive and time consuming to get the results. Changing the different parameters are quite easy and fast to get an overall performance analysis of an algorithm. In the simulator, numerous requests from the user bases to create internet traffic were generated. Stimulator provides a GUI environment for the setup of a stimulating environment with a wide range of functions in the user base and data center setting. The stimulation duration is set at 60 minutes. Figure 4 shows the preview of cloud Analyst. Userbases lie in these regions produced the requests having a maximum deadline. A brief description of each designed scenario is presented in following subsections.

### Test scenarios

For evaluation purpose, the proposed technique is applied to three different scenarios and run multiple times to get accurate results. For this purpose, we run the proposed algorithm multiple times and take the average results. In the simulation, due to limitation of the request deadline, three regions (region0, region1, and region2) are selected on a priority basis and considered that all the userbases lie in that region produce the request having a minimum deadline and user bases in the remaining three regions (region3, region4 and region5) are considered to be low priority.



**Fig. 4** Main view of Cloud Analyst



**Fig. 5** Design of scenario 1 (2UB and 1 DC in each Region)

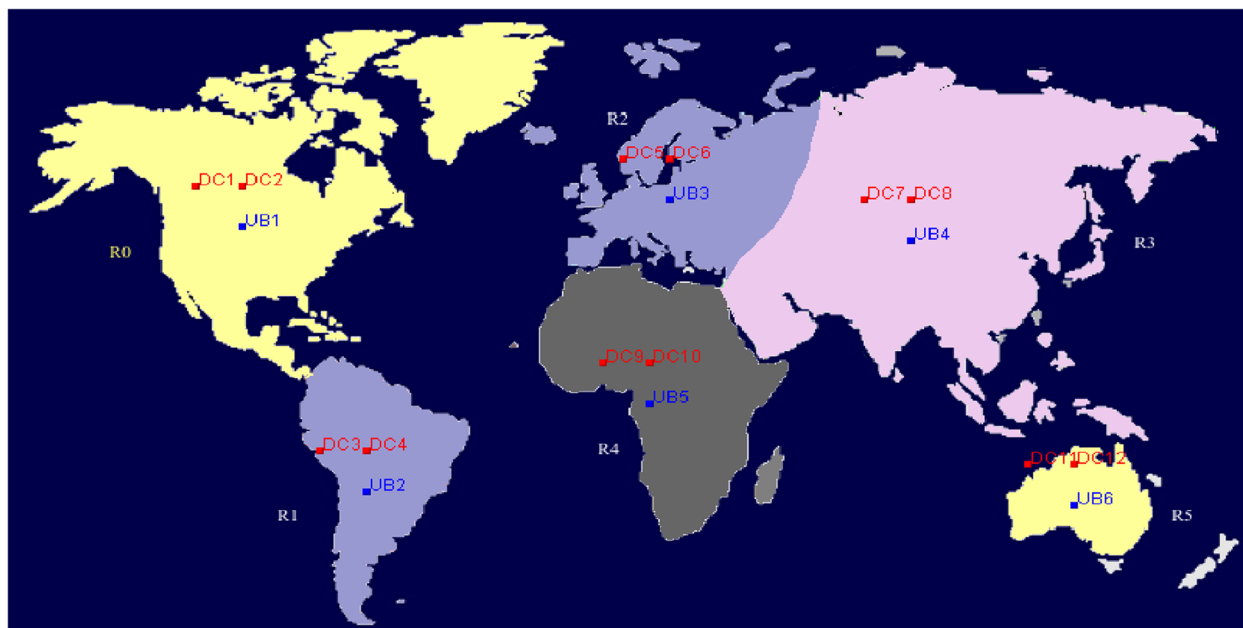
**Scenario 1: 2 User Base 1 datacenter in each region**

The simulated world is geographically divided into six regions, in the scenario 1, we distributed the user bases and data centers around the globe in the 6 regions. In the first scenario, we placed a single data center and 2 User Bases in each region, all the user bases have the same configuration and all the data centers have the same hardware configuration but have a different cost configuration. The purpose of this scenario is to draw a real-life example, just like a real-world scenario where we have

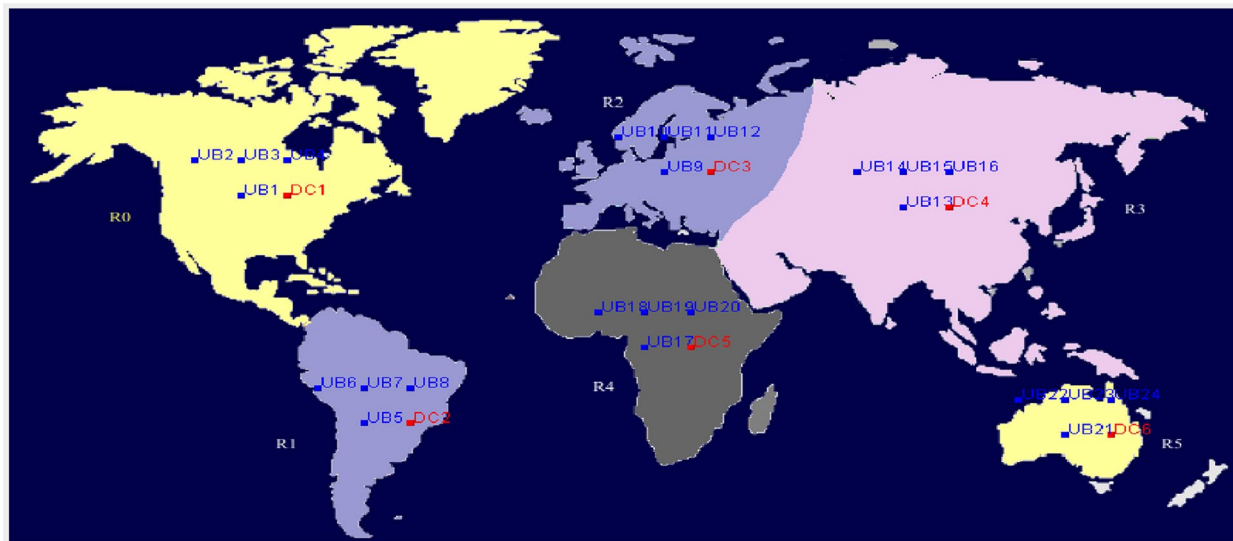
more user bases as compared to the number of data centers. Figure 5 describes the design and configuration of the scenario 1.

**Scenario 2: 1 User Base and 2 datacenter in each region**

In the second scenario, the two data centers and a single user base in each region is considered where all the user bases have the same configuration and all the data centers have the same hardware configuration but have a different cost configuration. The scenario 2, is opposite of the



**Fig. 6** Design of scenario 2 (1 UB 2DC in each Region)



**Fig. 7** Design of scenario 3 (4 UB 1 DC in each Region)

scenario 1. The purpose of this scenario is to determine, if new data centers are added to decrease the load, then how the proposed technique performs and what is the impact on response time and cost of increasing the number of data. In the second scenario, the data centers are more than the number of user bases. Figure 6 shows design and configuration of the scenario 2. From the figures, it can be concluded that there are large number of data centers to

compute the tasks, whereas a little data for computation is available, thus data centers are not overburdened.

**Scenario 3: 4 User Base and 1 DC in each region**

In a third scenario, the single data center and multiple User bases in each region are considered. All the user bases have the same hardware configuration and similarly, all the data centers have the same hardware



**Table 3** Default parameters for simulation

Default parameters for simulation	
Number of Regions	6
Data Size Per Request	100
Request per user per hour	60
Average Peak Users	1000
Average off-peak Users	100
Physical HW unit	2
Load Balancing Policy	Throttled

configuration but have a different cost configuration. In the third scenario, the total number of data centers and placement of data centers in the regions remain the same just like scenario 1. In the case of users, bases are doubled the total number of user bases and fix 4 user bases in each region’s total of 24 user bases. The purpose of third scenario is to expand the already designed scenario 1, just like a real-world scenario with an increasing number of user bases as compared to the number of data centers. The purpose of this technique is to view the behavior of the proposed technique, how our proposed algorithm and baseline algorithms behave if the load is increased and, what is the impact on cost and response time if load increases. Figure 7 shows scenario 3.

**Simulation parameters**

In the simulations, the data centers of each region having different cost configurations i.e., Cost per VM, cost per memory, cost per storage, and cost per data transfer. The purpose to set the different cost is to portray a real scenario because in different regions of the world cost ratio may vary (electric city cost, labor cost, infrastructure cost). Table 3 shows the default parameters of the simulation.

**Results and analysis**

In this Section, the above-described scenarios are implemented and run on a cloud Analyst simulator. After conducting multiple tests on a simulator average results are computed and presented in Table 4. The computed results

show that, in all the scenarios the proposed COTD technique achieves the best results and saves the maximum cost as compared to baseline techniques. In the scenario 1, the total cost of baseline and the proposed technique is compared and achieved 43% decrease in total cost. In scenario 2, a 22 % decrease in total cost is achieved. In case of 3rd scenario, 46% decrease in total cost is achieved. Finally, an average in decrease of cost is recorded 35%. It proves the proposed policy saves maximum cost as compared to the two baseline techniques. It is also observed from the results that an increase in data centers causes a huge increase in cost. On the other hand, when the proposed technique is compared with baseline techniques in terms of response time, the results listed in Table 4 shows that in the proposed technique response time increase is nominal that is because of proposed technique selects the datacenter having minimum cost, instead of closest datacenter and network delays may added in the response time. The percentage values on average, are less than a 1% increase in overall response time. According to the computed results, the proposed technique saves maximum costs and also maintains response time.

The results presented in Table 4 show a comparative analysis of baseline technique in selected scenarios. Although response time of proposed technique is almost the same however a significant decrease in the cost is noted, because of the designed scenarios, where the user base, and data center configuration (number of requests, peak hours, and hardware) are the same and set on default. Since the proposed technique focuses to minimize the cost hence only cost configuration is changed and rest of the settings kept same. Thus COTD saves the maximum cost and maintain response time in the heterogeneous cost configuration environment.

According to the computed results of scenario 1, 2 and 3, the proposed technique saves maximum cost and performs the execution of all the tasks on a minimum possible cost. The cost breakup generated by simulating it, shows that in all scenarios proposed technique selects the data centers having minimum VM cost so that maximum cost can be saved.

The comparative response time results of the proposed technique and two baseline techniques in the scenarios discussed above are presented in Fig. 8.

**Table 4** Results of the proposed algorithm

Scenario	Closest Datacenter		Optimize Response Time		COTD	
	Cost	RT	COST	RT	Cost	RT
Scenario 1	11.20	50.09	13.20	50.17	<b>6.93</b>	<b>50.27</b>
Scenario 2	17.24	50.09	22.43	50.06	<b>15.48</b>	<b>50.15</b>
Scenario 3	12.11	50.07	15.88	50.11	<b>7.57</b>	<b>50.20</b>

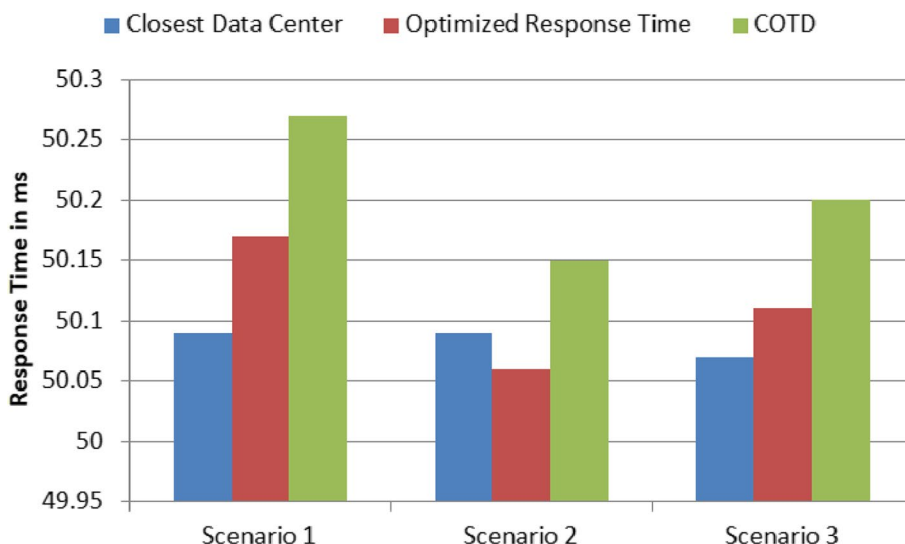


Fig. 8 Response Time comparison of three scenarios

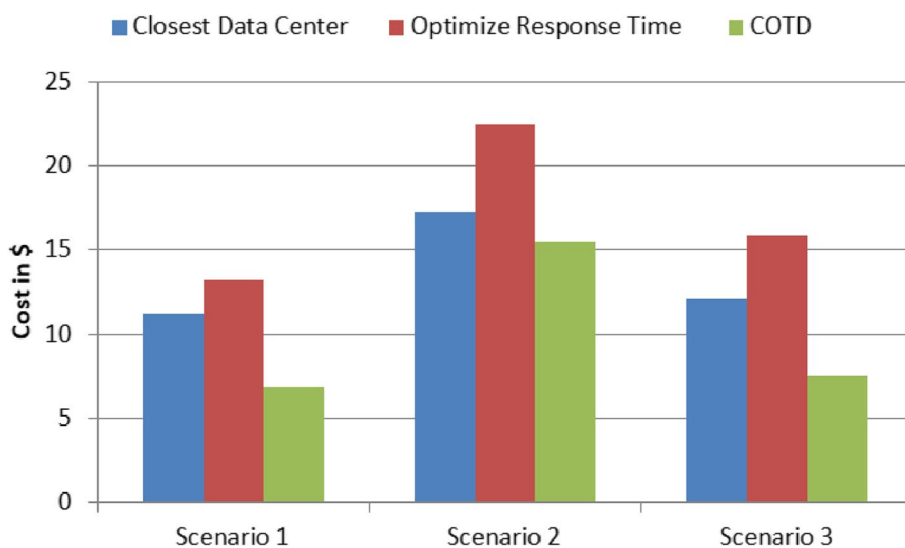


Fig. 9 Cost comparison of three scenarios

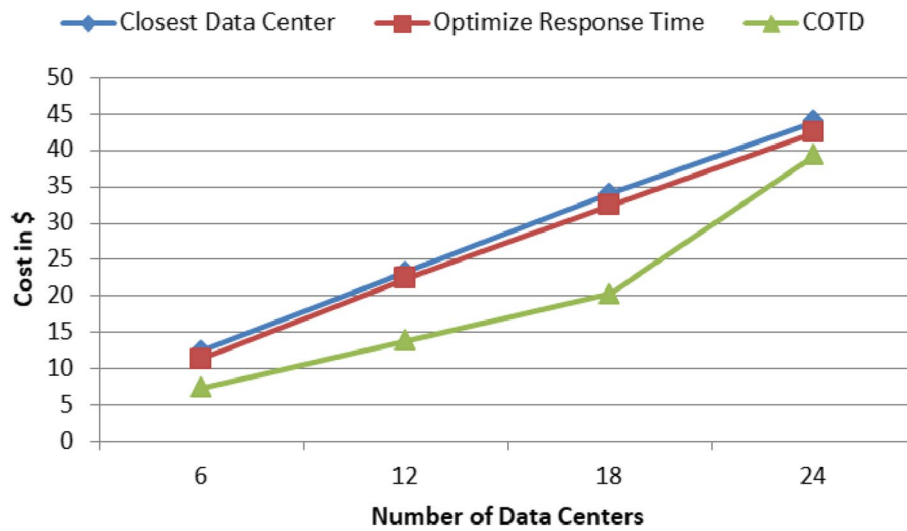
Figure 8 shows that in proposed technique response time is better as compared to the other two algorithms. This increase is not significant, because COTD selects data centers having minimum cost instead of closest data center and addition of network delays.

Figure 9, shows the results of cost for the three designed scenarios with 2 baseline and the proposed algorithm. It is obvious from the graph that the proposed technique minimizes the maximum cost with a very small increase in response time.

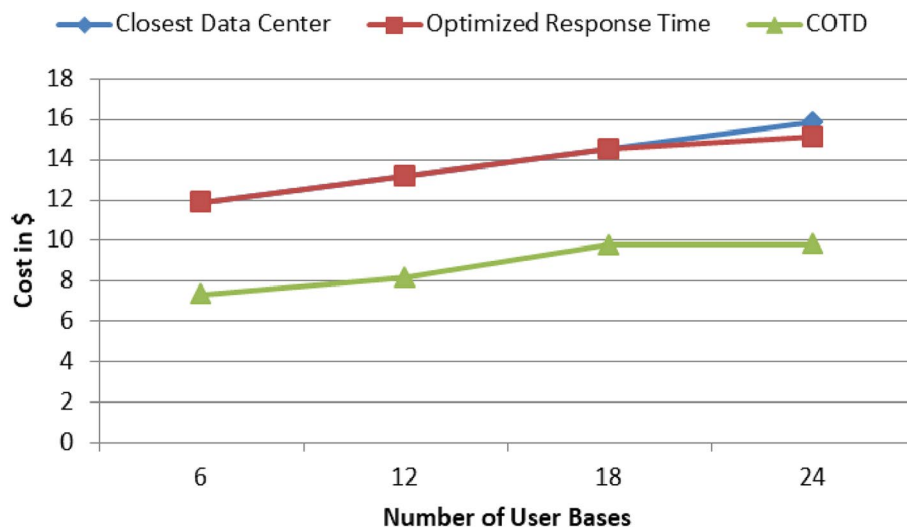
The purpose of the following graphs presented in Figs. 10 and 11 is to show the performance of the

proposed algorithm by varying UB and DC and impact on cost. In Fig.10, the results of cost with increasing the number of DC are presented. The cost of COTD is comparatively less as compared to the other two baseline algorithms even DC is increased.

Figure 10 shows, that with 6 data centers the total cost is 7.35, if the DC becomes 12 then the total cost is 13.88. Consequently, by increasing the number of data centers in a simulator, there is a very significant increase in total cost. This shows that with the increase in the number of data centers to facilitate maximum requests instead of utilizing the available resources on their full capacity,



**Fig. 10** Impact of COTD on cost in varying DC



**Fig. 11** Impact of COTD on cost in varying UB

cost factor is also disturbed and a major increase in overall cost is recorded.

The comparative results of increasing User Bases and its impact on cost are shown in Fig.11. According to the results, if there are 12 UB, the total cost is 8.17, and if UB is doubled in number then the total cost is 9.83. It is concluded that if the number of UBs increases there is very little impact on the total cost.

The proposed algorithm is also analyzed to verify its scalability. The performance of COTD is compared with the other algorithms with increasing user requests. In these simulations, the data centers and user bases are fixed to 24, however the user requests are increased from 2K to 10K. The computed results are presented in Fig. 12

which shows that COTD outperformed by providing reduced cost to 22% on average. According to the results, the performance is significant in terms of cost because the proposed algorithm classifies the user requests based on the deadlines and capabilities of available DCs. However, the high priority requests with short deadlines are only processed at high costs in order to provide the minimum response time. On the other hand, those requests which can be delayed are processed at minimum cost that eventually reduces the overall cost.

Figure 13 presents the comparison of the number of deadline violations of COTD and baseline algorithms. The comparison shows that there is a significant difference in the number of violations of the proposed

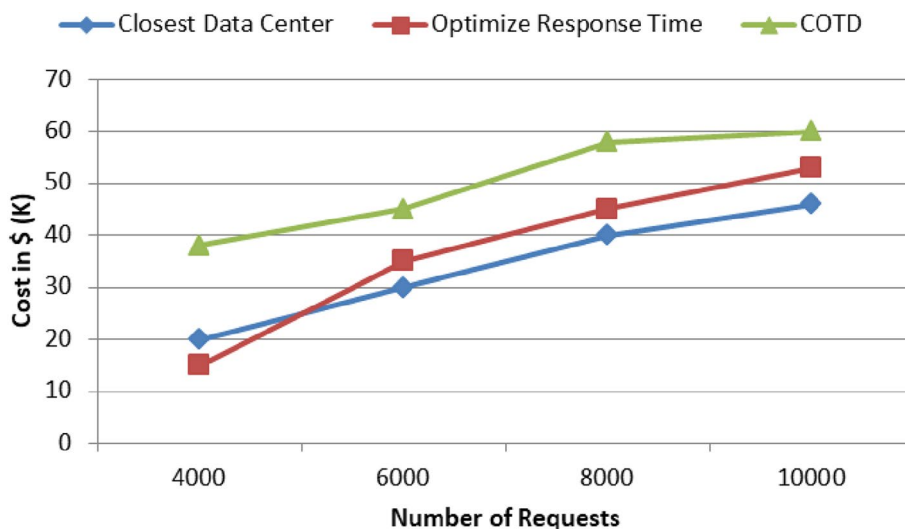


Fig. 12 Impact of COTD on cost increasing user requests

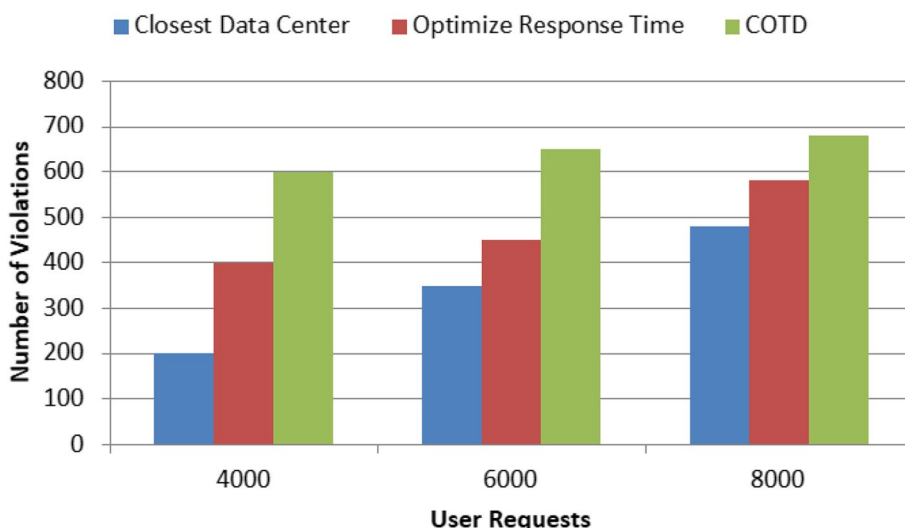


Fig. 13 Comparison of deadline violations with increasing requests

algorithm and SPBR and POR methods. The proposed algorithm performs better as the deadline violations of user requests are less as compared to other algorithms.

**Conclusion**

The deadline-based service broker technique is proposed for the optimal cost that maintains response time in a cloud fog environment. The proposed technique exploits an algorithm consists of three steps including: 1) Threshold calculation for the selection of data centers, 2) Comparison of the deadline with minimum response time to ensure the availability of resources, and 3) Selection of the datacenter while comparing the deadline with a calculated

threshold value. The proposed technique is implemented on three different scenarios and achieved the comparative results. According to the results, the proposed technique achieved over 34% average cost decrease than baseline techniques. In the case of response time, the proposed technique achieved almost similar results in comparison to the baseline algorithms where approximately 35% of the total average cost is saved with less than 1% increase in response time. In this research work mainly the cost is optimized while maintaining the response time of the requests. In future work, more complex scenarios will be considered and besides simulations experiments in real world environments will be carried out.

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### Availability of supporting data

The datasets used during the current study are available on reasonable request.

### Authors' contributions

The main manuscript text is written by Saima Gulzar, figures are developed by Ehsan Ullah Munir and Naeem Ramzan worked on the results section. Tassawar Iqbal performed simulations again and included few more results. All authors reviewed and improved the writeup of the manuscript. All authors read and approved the final manuscript.

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### Declarations

#### Ethics approval and consent to participate

Not Applicable.

#### Consent for publication

All authors guarantee that research findings have not been previously published and this work is not submitted anywhere else.

#### Competing interests

The authors declare that they have no competing interests.

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