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### Culture change in social care

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Title; 'Culture change in social care; what matters and what works?'

Brief; Culture change is concerned with supporting more positive beliefs, behaviours and ultimately performance outcomes. That can be delivered at different levels; through an employer/organisation, a sector or a whole society. This session will cover some ways care managers/leaders can support change at all these levels. It is grounded in research done at UWS, including a project exploring how to attract young people into care work.