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# What is co-production? Conceptualising and understanding co-production of knowledge and policy across different theoretical perspectives

### Citation for published version:

Bandola-Gill, J, Arthur, M & Leng, R 2022, 'What is co-production? Conceptualising and understanding co-production of knowledge and policy across different theoretical perspectives', *Evidence and Policy*.  
<https://doi.org/10.1332/174426421X16420955772641>

### Digital Object Identifier (DOI):

[10.1332/174426421X16420955772641](https://doi.org/10.1332/174426421X16420955772641)

### Link:

[Link to publication record in Edinburgh Research Explorer](#)

### Document Version:

Peer reviewed version

### Published In:

Evidence and Policy

### Publisher Rights Statement:

This is a post-peer-review, pre-copy edited version of an article published in Evidence and Policy. The definitive publisher-authenticated version What is co-production? Conceptualising and understanding co-production of knowledge and policy across different theoretical perspectives. / Bandola-Gill, Justyna; Arthur, Megan; Leng, Rhodri. In: Evidence and Policy, 11.02.2022. is available online at:  
<https://doi.org/10.1332/174426421X16420955772641>

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# What is co-production? Conceptualising and understanding co-production of knowledge and policy across different theoretical perspectives

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## **Abstract:**

**Background:** ‘Co-production’ is one of the key concepts in evidence-informed policy and practice – in terms of both its theoretical importance and its practical applications – being consistently discussed as the most effective strategy for mobilising evidence in policy and practice contexts. The concept of co-production was developed (almost) independently across multiple disciplines and has been employed in various policy and practice fields including environment, sustainability, and health.

**Aims and objectives:** This paper surveys the literature to identify different meanings of co-production across different disciplinary bodies of knowledge. Such exploration is aimed at identifying the key points of convergence and divergence across disciplinary and theoretical traditions.

**Methods:** The study employs a scoping review methodology, using Web of Science via a query designed to capture literature likely focussing on co-production, and then screening each document for relevance. Citation network analysis was then used to ‘map’ this literature by grouping papers into clusters based on the density of citation links between papers. The top-cited papers within each cluster were thematically analysed.

**Findings:** This research identified five meanings of co-production: understood as a science-politics relationship, as knowledge democracy, as transdisciplinarity, as boundary management, and as an evidence use intervention.

**Conclusion:** Co-production captures a spectrum of practices at different levels of abstraction – from the level of socio-political systems, the level of institutions, and the level of situated practices. Even though these meanings are complementary, they are at times in tension with each other as they lead to different knowledge effects.

## **Key messages:**

1. The paper identifies five meanings of co-production: understood as a science-politics relationship, as knowledge democracy, as transdisciplinarity, as boundary management, and as an evidence use intervention.

2. Co-production is a multi-level phenomenon occurring at the level of a socio-political systems, the level of institutions, and the level of situated practices.
3. The paper identifies a need for definitional transparency and cross-disciplinary learning about co-production.

**Keywords:** knowledge co-production, co-creation, evidence, policy, impact

**Word count:** 8629

## 1. Introduction

Co-production has emerged as one of the key concepts in understanding knowledge–policy interactions. As policy challenges become increasingly ‘wicked’, there is a greater need for knowledge that is usable: that is, credible, legitimate, and relevant to decision-making (Cash et al. 2003). There is a growing consensus that this type of knowledge is not produced by researchers alone, but rather requires collective knowledge-making across different groups of stakeholders (e.g. Sarewitz and Pielke 2007). ‘Co-production’ has been used to capture this process across multiple different disciplinary and policy areas. As argued by Miller and Wyborn (2020), this term was developed simultaneously across three academic communities: public administration (in particular the work of Eleanor Ostrom (1996)), STS (stemming from the work of Sheila Jasanoff (2004)), and sustainability science. Arguably, other disciplines played a role in these developments, most importantly health sciences through the work on evidence use, but also public participation and patient movements (Epstein 1996).

The success of ‘co-production’ as a term used across such a variety of fields might be due to its flexibility and definitional ambiguity. This concept is often used without specific definitions (e.g. Metz et al. 2019), which is problematic considering its multi-disciplinary but also multi-theoretical origins. Against this backdrop, two questions emerge. First, what types of meanings of co-production can we identify across different disciplinary communities? And second, what theoretical insights regarding co-production emerge from cross-disciplinary comparison? By answering these questions, this paper explores how the concept of co-production ‘travels’ across different communities as well as the implications of its malleability. Therefore, unlike the existing reviews (e.g. Miller and Wyborn 2020; Bremer and Meisch 2017; Gagliardi et al. 2015), we explicitly (and systematically – by combining a scoping review with citation network analysis) compare different disciplinary approaches, in order to identify various theoretical ‘cores’ of co-production across bodies of literature.

Such focus on co-production as a travelling concept allows us to build and expand on the existing literature by analysing co-production as a multi-level problem involving not only different *strategies* but also different – and sometimes contradictory – *meanings*. Consequently, we were able to identify five different ways of thinking about co-production – and conceptualising it as a phenomenon occurring at different levels of socio-political systems, institutions, and practices. This approach allows to build on the existing scholarship by identifying tensions between these different theoretical and practical approaches to co-production. Therefore, this paper contributes to the interdisciplinary scholarship on co-production in two ways. Our first contribution is empirical: we begin by mapping the literature and then identify its theoretical underpinnings, existing definitions, target stakeholders, and strategies of co-production. The second contribution is theoretical: we synthesise the findings in order to argue that co-production can be understood as a spectrum of practices between macro-knowledge systems and micro-interactions aimed at increased knowledge utilisation.

## 2. Methods

This study aimed to determine the range and nature of the use of the term ‘knowledge co-production’ across diverse literatures, in order to clarify its conceptualisation. As such, an adapted scoping review methodology was employed (Arksey and O’Malley 2005; Levac et al. 2010), supplemented by citation network analysis. See Table 1 for a checklist of the reporting items for this scoping review (Tricco et al. 2018). As ‘co-production’, and variants such as ‘co-creation’, are terms that are used in a number of different contexts, this represents a challenge for systematically capturing relevant literature and screening it for relevance. Our approach consists of systematically retrieving a large body of literature likely to be relevant, and then examining this for relevance via the manual screening of titles and abstracts. From this set of manually examined records, we then examine the structure of citation between the papers via network analysis to identify ‘clusters’ of densely interconnected papers. It is well established that papers that are interconnected densely with citation links are likely to be focusing on the same or similar topics, while sparse connections between clusters reflects different research focusses (Klavans and Boyack 2017). By the use of citation network analysis, we were also able to examine links across *all* the references from papers deemed relevant, allowing us to detect commonly cited documents either missed by our query or that were not indexed that were likely relevant.

<insert Table 1 here>

## **2.1. Search strategy**

Given the exploratory nature of the study, the search string employed was designed to capture the breadth of relevant literature. In May 2020, we performed a systematic search on Web of Science (WoS) for terms appearing in titles, abstracts, and keywords of documents indexed in the Core Collection via  $TS=((\textit{“co-produc*” OR “coproduc*” OR “co-creation” OR “cocreation”}) AND (\textit{“knowledge” OR “evidence”}))$ . We restricted the results to the following indexes: Science Citation Index Expanded, 1900-present; Social Sciences Citation Index, 1900-present; Arts & Humanities Citation Index, 1975-present; Book Citation Index–Science, 2005-present; Book Citation Index–Social Sciences & Humanities, 2005-present; and the Emerging Sources Citation Index, 2015-present. Results were restricted to include *only* documents written in the English language, and further restricted to include *only* articles published as journal papers or as book chapters, leaving a total of 3,795 documents.

## **2.2. Study selection**

Search results were downloaded from WoS and uploaded to Mendeley for title and abstract review. The research team met to agree inclusion and exclusion criteria before a pilot run of results screening. For the pilot, two research assistants each reviewed 200 results and then held another meeting in which the research team further clarified and refined the inclusion and exclusion criteria. Due to the challenge of balancing comprehensiveness and feasibility inherent to scoping reviews (Levac et al. 2010), the 3,795 initial search results were divided between the two research assistants. All articles were screened by their title, and if necessary their abstract, and included or excluded based on the criteria identified in Table 2. Once all results had been initially screened, those that had been flagged as questionable were reviewed by the study lead (anonymised), and the research assistants reviewed ten percent of each other’s included studies. Through this process, 529 papers were identified for inclusion in the review. Considering this large number of relevant studies, additional analysis of the results was conducted through network analysis before proceeding to full-text review and data extraction.

<insert Table 2 here>

## **2.3. Network Analysis**

The 529 records (506 primary search articles; 23 reviews) that met the inclusion criteria were then analysed via citation network analysis. All bibliometric data were downloaded, including their full reference lists. The full reference lists of all retrieved papers were extracted and numerical identifiers were linked to each unique reference. These data were stored as an ‘edge-list’ that records the references from a citing paper  $i$  in the ‘Source’ column to a cited paper  $j$  in the ‘Target’ column. A ‘node attribute list’ was used to identify papers, which includes the numerical identifier for all papers and relevant bibliometric details, such as title of paper and WoS accession number. These data were then cleaned to merge references duplicated by variants in format or due to referencing errors. From these data, a directed citation network was constructed, with papers as nodes and citations links between papers as directed edges between nodes. All data underpinning the following analysis are openly available via the Zenodo platform (Bandola-Gill, Arthur, & Leng 2021)

All network analyses and visualisation were performed in Gephi 0.9.2 (Bastian et al. 2009). Two key measures were used. First, to establish the number of citations a paper receives from other papers within this network, in-degree was calculated for all nodes. Second, we clustered the network by modularity maximisation (Newman and Girvan 2004) via the Leiden algorithm (Traag et al. 2019), which partitions a network into clusters of nodes that are densely interconnected by edges but sparsely connected to nodes in other clusters. Previous research has established that clustering direct citation networks in this manner establishes papers focussing on the same or similar research topics (Klavans and Boyack 2017).

#### **2.4. Quantitative summary**

For a quantitative summary of records identified at each step of our review see Figure 1. Our initial search yielded 3,795 results. Following title and abstract review, 529 relevant studies were identified. Figure 2 shows the distribution of papers that met the inclusion criteria by year of publication.

<insert Fig 1 here>

<insert Fig 2 here>

These 529 papers were then analysed via network analysis. First, a citation network was constructed consisting *only* of these 529 papers and the citation links between them. In total, 440 of these papers were directly interconnected via 1,578 citation links in a large weakly

connected component (a connected network), while 89 were unconnected to this structure. Second, due to the existence of unconnected papers, and because we suspected many of these might be interconnected to this structure by shared references to papers not recovered by our search, we analysed the full citation network. This includes the 529 papers retrieved *and* their full bibliographies – with nodes representing *either* fully retrieved papers *or* non-retrieved unique references. In total, this results in a network of 23,338 nodes connected together by 33,112 citation links. Thus, the average reference list size of this set of 529 papers is ~63, but an average of only ~1.4 references are shared by these papers. This is perhaps unsurprising; knowledge co-production is a concept deployed in many different empirical research areas, and many of these references will be directed at papers in that specific empirical area. Due to the large size of this network, we restricted the number of non-retrieved documents in the network to include only documents cited by at least three of the 529 included papers. A cut-off of an in-degree of >2 for non-retrieved documents was also used by Batagelj et al. (2017) in their citation network analysis of the history of peer-review research. Referred to as the ‘boundary problem’), citation networks constructed from a set of documents from any specific literature search tend to contain many references to literature not retrieved, and many of these non-retrieved documents are low-cited and not clearly related to the topic of interest. Thus, a boundary has to be erected to ensure that a citation network is sufficiently focussed on the intended research topic. By this, the network is reduced to a total of 1,897 nodes and 9,759 edges. While some of these non-retrieved references will not be directly focussing on knowledge co-production, their inclusion in the network aids community detection, as shared references pull papers more clearly into distinct research areas. By this, 525 of the 529 retrieved papers now reside within a large weakly connected component – with only four papers unattached to this structure (i.e. ‘isolates’).

Removing the isolates from the following analysis leaves a connected network composed of 1,893 nodes connected by 9,759 edges. We applied modularity maximisation to this network via the Leiden algorithm (Resolution: 0.8; Iterations: 100; Restarts: 100), which detected five clusters with a modularity value ( $Q$ ) of 0.53 for the entire network. This means this network can be reasonably well partitioned into clusters in which papers within a given cluster direct the majority of their references to other papers in that same cluster. Figure 3 shows this network.

<insert Fig 3 here>

Clusters were ordered by their size, and labelled from A to E. As Table 3 shows, clusters range in size from 443 nodes to 295, and each cluster contains both manually included papers and non-retrieved documents cited by at least three of the papers that met inclusion criteria.

<insert Table 3 here>

To better understand the connections *within* and *between* clusters, we analysed how references were distributed. In Table 4, we see that papers within a cluster are far more likely to reference other studies within that cluster than to reference a paper in a different cluster – an average of 70% of all references are directed at other papers in the same cluster.

<insert Table 4 here>

## **2.6. Cluster classification: Qualitative analysis**

Qualitative thematic analysis of the ten publications most cited within each cluster by other papers within that cluster was performed to classify clusters into distinct groups of literature within the conceptualisation of knowledge co-production. Here, we use citations not a proxy for quality, which is a highly contentious and problematic assumption (Leng and Leng 2020), but simply to highlight those papers that are commonly referred to within a set of literature. As each cluster has the heavy tailed right skewed distribution of citation that is typical of all citation networks (Albarrán et al. 2011), only a small number of papers are commonly cited by others. In some clusters, some of the most cited papers would not meet our inclusion criteria in terms of having sufficient focus on knowledge co-production; however, they represent precursors of relevant literature on knowledge co-production, demonstrating the progression of ideas leading to use of the concept.

The full review of the ten papers from each of the five clusters identified by the network analysis was conducted using a data extraction chart created in Excel. The categories in this chart were designed to explore the use and conceptualisation of the term “knowledge co-production” in the literature. Categories included: the policy topic, definition(s) of co-production, relevant theories, strategies of co-production, actors involved in co-production, and outcomes or impacts as described in studies. Following data extraction, team members met to discuss and compare each of the clusters they had individually reviewed, identifying distinctions among each of the sub-networks of studies within the overall network of literature on knowledge co-production. The description of the five meanings of co-production (as



identified in each cluster) presented below was aimed at capturing the theoretical underpinnings of these approaches as well as the associated strategies (identified in data extraction). The description was aimed at consolidating the key themes identified in all ten papers in each cluster - as such the writing up process was iterative and involved moving between 1.) the in-depth description of each cluster and comparison across the clusters to highlight the differences and similarities; 2.) the full text of the key papers and the data extraction table.

Finally, our methodological approach has some limitations – the main one stemming from limited search terms. There are forms of collaboration that might fall within the scope of ‘co-production’ practices (for example research-practice partnerships, community-engaged research, participatory action research, culturally relevant evaluation, etc.) which would not be captured by our approach. Nevertheless, the focus on ‘co-production’ as the key search term was a necessary trade-off, needed for capturing cross-disciplinary scholarship and its diverse theoretical approaches (per the research questions, outlined in the Introduction) whilst making the search manageable.

### **3. Findings – five approaches to co-production**

#### **3.1. Mapping the field**

As with any interdisciplinary topic, co-production is discussed using a variety of theoretical and empirical tools. In our research, we have identified five substantive clusters of scholarship which approach co-production differently (see Figure 3, Table 5). The clearest differentiation between clusters could be identified – perhaps unsurprisingly – across disciplinary lines, in particular environmental and sustainability science (clusters B, C, D), health (E), and STS (A). As we will show in this section, these differences reflect not only the substantive focus of the papers but also the theoretical, strategic, and conceptual underpinnings of the literature.

Even though we have identified a wide variety of ways in which the term co-production is mobilised across different strands of the literature, there are some important commonalities which point to the fact that, despite its being a ‘conceptually stretched’ term, the five approaches to co-production share a number of assumptions. The first assumption is about the motivation behind the turn to co-production. The papers across different disciplinary fields are relatively uniform in their perception of the growing complexity of societal problems and –

consequently – the need for new approaches to research-driven interactions. This concern with the growing complexity of ‘wicked problems’ (Rittel and Weber 1973) might explain the dominance of specific fields (health and the environment) as the areas in which this conceptual innovation was initiated. Therefore, the starting point across the different clusters of scholarship is the notion of co-production as a strategy aimed at addressing intractable policy challenges.

Secondly, the papers share an assumption that co-production involves interaction between researchers and non-academics (broadly speaking). The starting point of the exploration is an acknowledgement that knowledge required for addressing complex challenges is not produced solely within traditional structures, but rather is developed across different communities and knowledge systems. This leads to a question of ‘intensity’ of co-production: what degree of collaboration merits the term? Or in other words: where does ‘regular’ research end and ‘co-production’ begin? For example, Reed (2008), citing Rowe and Frewer (2000), identified progressive levels of stakeholder engagement (communicate, consult, or participate) and specific methods that can be used at each. Similarly, Martin (2010) presented a spectrum of low to active engagement by practitioners in the co-production of social research, distinguishing between five types: 1) practitioners as informants, 2) practitioners as recipients, 3) practitioners as endorsers, 4) practitioners as commissioners, and 5) practitioners as co-researchers. Brandt et al. (2013) included an assessment of the intensity of practitioners’ involvement in transdisciplinary projects on a scale of 1) Information (one-way communication), 2) Consultation (closer communication, including response), 3) Collaboration (participants having notable influence), and 4) Empowerment (practitioners having decision-making authority). They found varying levels of intensity across the 104 case studies they analysed, though very few achieved empowerment. Therefore, there seems to be agreement not only that co-production is a range of practices at varied levels of engagement, but also – more implicitly – that the deeper forms of co-production are more strongly desired (even if they remain aspirational).

<insert Table 5 here>

## **2.2. Five meanings of co-production**

### **Co-production as a relationship between science and politics**

Cluster A explores co-production in terms of a changing relationship between the realms of science and policy. This cluster has a clear theoretical core based on Sheila Jasanoff's work on the 'idiom' of co-production – as exemplified by the number of top cited publications within this cluster were authored by her (Jasanoff 1990; 2004; 2005; 2010). The idiom of co-production sees science and policy as mutually constitutive, both being socially constructed phenomena, with science viewed as a representation, rather than a mirror, of reality. Therefore, seen from this perspective, co-production most closely resembles a post-structuralist theory that focuses on knowledge production practices as enabling different forms of action and framings of reality. Accordingly, within this cluster, co-production is a term aimed at capturing the (relatively abstract) link between the understanding of social reality and the ways it is governed. Jasanoff (2010) points to the epistemological challenges of this embeddedness of science in a socio-cultural and institutional context, whereby science is driven by the Mertonian virtue of universalism and is concerned with producing knowledge which is de-contextualised and maintains its meaning across different socio-cultural conditions. Co-production challenges this focus on detachment:

“Representations of the natural world attain stability and persuasive power, in my view, not through forcible detachment from context, but through constant, mutually sustaining interactions between our senses of the *is* and the *ought*: of how things are and how they should be. The epistemic claims of environmental science are most trusted when they engage with practices that confer normative authority – not only scientific practices such as peer review (Merton's 'organized skepticism') but also the cultural practices of democratic politics and the law.” (Jasanoff 2010, p. 236)

This theorisation of co-production assumes that science is inseparable from society, as they both draw on the same cultural, ethical, and institutional canons (Jasanoff 2010, p. 237). Therefore, assuming the spheres of science and society to be closely intertwined, research in this cluster explores how they were strategically separated, by mobilising Latour's (1987; 1993) idea of 'purification' separating nature and human culture.

Another STS framework popular within this cluster is Funtowicz and Ravetz's (1993) post-normal science. The authors employ the Kuhnian notion of paradigms in science to highlight the development of a new format of science production: progressing from 'normal' to 'post-normal'. Funtowicz and Ravetz (1993) argue that, given the increasing complexity of policy

challenges (for example, that of environmental issues), the traditional ‘normal’ models of science are inadequate as problems become both more complex and more urgent. Post-normal problems require public participation both in decision-making and in quality assessment of the results of scientific knowledge production (Funtowicz and Ravetz 1993, p. 740).

Consequently, the key papers drawing on this framework of co-production explore the relationship between science and decision-making as a matter of social and epistemic orders and the relationships between them. As such, this is a cluster with the least extensive focus on practical strategies. Nevertheless, this theorisation – through its strong focus on a relationship between science and society – concentrates on non-traditional actors (from the perspective of both science and policy), such as lay experts (e.g. Callon 1999).

### **Co-production as knowledge democracy**

These abstract conceptualisations are translated into more practical considerations within Cluster B. Co-production here is a mutual and collaborative knowledge generation with a particularly strong emphasis (especially compared to other clusters) on the integration of local and indigenous knowledge to improve governance and management (Berkes 1999; 2009; Fazey et al. 2013). Therefore, we summarise this approach – following Cornell et al. (2013) – as *co-production as knowledge democracy*, since this cluster of scholarship focuses most explicitly on increasing the diversity of forms of knowing and the interaction between them.

Here again, studies mobilise Jasanoff’s (2004) definition of co-production, in terms of processes of mutual re-shaping of knowledge-making and decision-making. However, this group also discuss co-production as a practical strategy for supporting ‘social learning’ (Berkes 2009) across different stakeholder groups, or focus on co-production as a matter of concrete strategies aimed at collaborative knowledge production and ‘adaptive’ co-management (Armitage et al. 2009; Cash et al. 2006) or governance (Folke et al. 2005). As summarised by Armitage et al. (2009, p. 95), this strategy “explicitly links learning (experiential and experimental) and collaboration to facilitate effective governance”.

The key underpinning assumption of this cluster is the multiplicity of different forms of knowledge interacting with each other within the governing process (Cash et al. 2006). For example, Raymond et al. (2010) identify a number of epistemological tensions between different forms of knowledge across varied dimensions, including local vs generalised knowledge, informal vs formal, novice vs expert, tacit vs implicit vs explicit, traditional vs

local vs scientific. Therefore, the (co-)production of knowledge for governance requires acknowledgement of the lack of universality of knowledge and its flexible assessment criteria (Raymond et al. 2010).

Co-production has been understood as a problem of knowledge systems (Tengö et al. 2014; Cornell et al. 2013) and concerns over keeping them ‘open’ in order to solve complex challenges of sustainability. For example, Tengö et al. (2014, p. 584) propose a framework for a multiple evidence base (MEB) approach that

“emphasizes the complementarity of knowledge systems and the values of letting each knowledge systems speak for itself, within its own context, without assigning one dominant knowledge system with the role of external validator”.

Different knowledge systems include: local knowledge, indigenous knowledge, practitioner knowledge, traditional knowledge, transdisciplinary knowledge, social science knowledge, natural science knowledge, and technical knowledge (Tengö et al. 2014). Therefore, the key challenge with this form of co-production lies in integrating different ways of knowing and bridging the different epistemological and philosophical assumptions behind them so as to identify different types of knowledge, engage them, evaluate them, and then apply the integrated knowledge (Raymond et al. 2010, p. 1771). Significantly, this is the only form that highlights community-driven approaches, for example by including living documents and ‘community tours’ (Armitage et al. 2011).

### **Co-production as transdisciplinarity**

Cluster C, with considerable consistency across papers, sees co-production as a component of transdisciplinary research. Transdisciplinarity is defined as:

“an extended knowledge production process including a variety of actors and with an open perception of the relevance of different forms of information produced by the scientific and lay community” (Mobjörk 2010, p. 866).

This cluster is underpinned by an assumption that monodisciplinary scientific knowledge is not sufficient for solving increasingly complex problems (Brandt et al. 2013; Hirsch Hadorn et al. 2006; Jahn et al. 2012; Lang et al. 2012; Pohl et al. 2010; Polk 2015). Unsurprisingly, the key theoretical idea underpinning this cluster was one of Mode-2 science – Gibbons et al.’s (1994)

and Nowotny et al.'s (2001) books being two of the most cited publications within this cluster. This framework assumes that due to the growing uncertainty and complexity of social problems, traditional, disciplinary science (Mode-1) is no longer sufficient to respond to these challenges. What is needed is knowledge that is produced 'in the context of application', rather than within the university context. This new Mode-2 science is inherently transdisciplinary and is assessed by the criterion of usability (or 'extended' quality control) rather than by purely academic excellence.

Building on these theoretical debates, the perspective of co-production as transdisciplinarity conceptualises it as a problem-driven activity, requiring a new approach to knowledge production that is not only interdisciplinary (crossing different disciplines) but transdisciplinary (crossing different institutional settings in which different forms of knowledge are produced). A key aim is to 'extend' knowledge production by collaborating with practitioners (Mobjörk 2010). Consequently, this approach focuses on the problem of *integration* of different bodies of knowledge (Brandt et al. 2013; Jahn et al. 2012). In part, this is achieved through interactive, participatory, and collaborative approaches, characterised by direct involvement and continuous exchange that bridges or blurs the boundaries between academic and non-academic actors, or scientists and stakeholders (Lang et al. 2012; Pohl et al. 2010; Polk 2015). To achieve this, authors discuss key principles such as inclusion, collaboration, integration, usability, and reflexivity (Polk 2015).

Understanding co-production through the prism of transdisciplinarity positions it more strongly on the academic side of science-policy interactions. This might lead to an issue with the scale of participation in knowledge production, captured by Mobjörk (2010) through a focus on consulting and participatory transdisciplinarity, which explores the question of whether knowledge production is aimed at capturing the views and perspectives of stakeholders, or at actually co-producing knowledge through participation of stakeholders in the process of knowledge production. Another challenge has to do with the transformative potential of transdisciplinary knowledge and its actual impact on solving grand challenges (Polk 2014; Wiek et al. 2012) – including that of its own evaluations as well as competing evaluative frameworks of science and practice (Wiek et al. 2012).

Given the focus on transforming traditional knowledge production, this cluster explores not only different strategies but also their consequences for knowledge integration. The papers are consistent in identifying specific strategies at all stages of research. The first stage involves

building a team and collectively framing the problem, followed by collaborative research, and finally applying and implementing the knowledge (Brandt et al. 2013; Jahn et al. 2012; Lang et al. 2012; Polk 2015). Lang et al. (2012) identify an extensive list of challenges and corresponding coping strategies at each of these phases, the latter of which include, for example, joint leadership and stakeholder mapping in phase 1; demonstration projects, structured knowledge integration methods, designing projects with appropriate levels of participation, and conflict reconciliation mechanisms in phase 2; and comparative studies for generalisability, collaborative and reflexive discourse, and advanced evaluation methodologies in phase 3.

### **Co-production as boundary management**

Cluster D also focuses on the usability of knowledge but approaches it from a slightly different perspective. Here, the main focus is on structures supporting increased use of scientific knowledge in policy setting – stemming from the observed gap between production of evidence and its use in policymaking (Kirchhoff et al. 2013). The literature within this cluster focuses on the multiplicity of boundaries – both within the Science and Technology systems and between science and policy (Cash et al. 2003; Cash et al. 2006). An important theoretical perspective within this cluster is one on boundary work (Gieryn 1983; Guston 2001). Like Cluster C, this conceptualisation of co-production is concerned with knowledge produced across different institutional and social orders. However, unlike Cluster C's strong focus on new types of scientific practices, this conceptualisation of co-production is more oriented towards the practice of bridging different communities. Within this cluster, co-production has been understood as “the process of producing usable, or actionable, science through collaboration between scientists and those who use science to make policy and management decisions” (Meadow et al. 2015, p. 179).

With the strong focus on achieving ‘usable science’ (Dilling and Lemos 2011; Kirchhoff et al. 2013), this cluster's locus is on the side of use, rather than production, of knowledge. Knowledge in policy has a specific set of qualities, going beyond its scientific features; rather it has to be credible (in accordance with scientific standards), salient (relevant to specific contexts), and legitimate (in broader societal terms) (Cash et al. 2003; Cash et al. 2006). As argued by Dilling and Lemos (2011, p. 681):

“Providing information that is ‘readily usable’ for decision making must therefore navigate and bridge any differences that might exist between what scientists might think is useful, and what is actually usable in practice. This entails establishing a shared vision of what knowledge is usable in a given decision process. We can think of the production and uptake of scientific knowledge as a pull-push process in which different conditions, mechanisms and institutions shape ultimate usability.”

Co-production is therefore seen as a process oriented towards mediating these epistemological and practical differences in knowledge production across the domains.

This goal has been approached from the perspective of science policy as a mechanism for steering knowledge production towards applicability (Sarewitz and Pielke 2007; Dilling and Lemos 2011; Guston 2001; Meadow et al. 2015; Kirchhoff et al. 2013). The authors within this cluster focus on the supply and demand sides of knowledge-for-policy, exploring the contexts both of production and of use of knowledge (Sarewitz and Pielke 2007; Dilling and Lemos 2011; McNie 2007). This conceptualisation of co-production inherently focuses on mitigating the differences between different groups to increase the applicability of science. Consequently, the focus on the boundary between science and policy places this conceptualisation as a strategy of linking, brokering, and translating knowledge to produce the ‘right information’ (McNie 2007).

These considerations have been translated into specific forms of practices, focusing predominantly on boundary organisations as institutionalised approaches to co-production (Dilling and Lemos 2011; Guston 2001; Lemos et al. 2012; McNie 2007). A number of papers in this cluster include in-depth discussion of recommendations for successful operationalisation of knowledge co-production. For example, Lemos and Morehouse (2005) emphasise interactive research strategies with high levels of stakeholder participation and iterativity, including all-team meetings, researcher retreats, co-organisation of cross-disciplinary workshops, and joint authoring of publications.

### **Co-production as a research use intervention**

The final strand of literature (Cluster E) differs significantly from the other four – both in terms of its substantive focus on health research as well as its theoretical framing of co-production in the context of evidence-based policy and practice. This cluster reflects an evolution of the



literature on evidence use in policymaking, culminating in conceptualisations of the co-production, or joint production, of knowledge primarily through concepts of knowledge exchange (Contandriopoulos et al. 2010; Graham et al. 2006) and integrated knowledge translation (IKT) (Gagliardi et al. 2015; Kothari and Wathen 2013). This cluster is most explicitly linked to service delivery (Bovaird 2007; Contandriopoulos et al. 2010) and is the only one drawing on Eleanor Ostrom's classic definition of co-production as:

“the process through which inputs used to provide a good or service are contributed by individuals who are not in the same organization” (Ostrom 1996, p. 1073),

This cluster's theoretical approach draws predominantly on the conceptual literature on the *use* of evidence, grounded in Weiss's (1979) work on types of evidence with which to conceptualise knowledge exchange, translation, or brokering (Contandriopoulos et al. 2010; Nutley et al. 2007). The focus here is on co-production as an 'intervention' aimed at increasing the use of evidence in policy and public services – indicating strategic and deliberate efforts to disseminate knowledge (as opposed to everyday flows of knowledge which happen in different settings) (Contandriopoulos et al. 2010), and at creating closer partnerships between policymakers and researchers by encouraging 'linking and exchange' to improve partnerships between these culturally and institutionally different groups (Lomas 2000). These authors also identify a number of benefits of IKT, ultimately contributing to policy-relevant research questions and adaptable and useful findings that improve research uptake into policy and practice.

Theoretically, this cluster differs considerably from the other four (see Table 5). The problematisation of co-production within this cluster has been most explicitly expressed in terms of what Barry (2020) called the 'negative ontology' of problems. In particular, this cluster has the strongest focus on 'gaps' (Van De Ven & Johnson 2006) or 'barriers' and 'facilitators' (Oliver et al. 2014) - challenges to be addressed and problems to be overcome when working collaboratively across institutional boundaries. These conceptualisations are focused on knowledge generation for use in decision-making, through mutual learning and bringing together the expertise of knowledge producers and users, including greater openness to a wider range of data sources. As such, this cluster concentrates on ongoing partnerships, relationships, and collaboration between researchers and decision-makers (such as policymakers, managers, clinicians), as well as other stakeholders (such as practitioners,

patients, the public, and intermediaries including knowledge brokers). Strategies for successful co-production in this cluster are relatively specific and include early engagement of research users, identification of partners with existing links to facilitate interaction, clear expectations surrounding roles, mechanisms for dialogue, information sharing, frequent meetings, financial incentives, and collaboration at all stages of the research process, including development of an action plan for integration of recommendations (Gagliardi et al. 2015; Kothari and Wathen 2013).

#### **4. Discussion – what is co-production?**

This paper has aimed to explore the meanings of co-production across different disciplinary and theoretical approaches. As outlined in the paper's introduction, co-production is gaining prominence – both as an analytical term and as a practical strategy applied to science-policy interface(s). And yet, its meaning is often undefined, besides being conceptually stretched across different disciplines and applied in different contexts (e.g. environment versus health). The paper employed scoping review methods and citation network analysis to identify specific clusters of scholarship exploring the co-production of knowledge and policy. We identified the highest-cited papers within each cluster to discern the conceptual 'core' of each of these communities. The reason for this strategy was conceptual; even though these clusters of scholarship are closely interconnected and in practice papers draw on papers from multiple clusters, focusing on the core texts within each cluster allowed us to concentrate on more subtle definitional differences.

This strategy enabled us to identify five different meanings of co-production across the clusters: co-production as a science-politics relationship, as knowledge democracy, as transdisciplinarity, as boundary management, and as an evidence use intervention. These definitions, and associated bodies of scholarship, are not completely separate but rather are closely connected. In general, all five conceptualisations of co-production have in fact captured, at least to a degree, forms of knowledge practices carried out between researchers and non-academic actors in response to the emerging complexity of global challenges.

At the same time, the definitions of co-production differed significantly, as they seemed to capture practices at different ends of the spectrum of co-production. On one hand, the concept was used to express changes happening at a systemic level, i.e., changing relationships between

science and society or the interplay between different knowledge systems, or even the emergence of ‘new’ science. On the other hand, co-production referred to specific approaches to producing ‘usable knowledge’ in collaboration with stakeholders, often to maximise its utility. The key insight into co-production identified in this review is the fact that it is a multi-level phenomenon which can occur on the level of a socio-political system (Clusters A and B), the level of institutions (Clusters C and parts of D), and the level of situated practices (Clusters D and E). Arguably these various approaches are complementary as they are different enactments of the same phenomenon, namely, changing social and epistemic orders. And all are necessary, as the notion of changes in practices often requires broader, systemic changes (since practices are reflections of values, ideologies, and ideas; see Swidler 2001). Nevertheless there are important tensions between these five meanings, leading to two key implications for the broader scholarship.

First, this research points to tensions and contradictions between different disciplinary and theoretical approaches to co-production, as they present processes leading to various effects. This is particularly evident when contrasting ‘knowledge democracy’ and ‘evidence use intervention’ approaches to co-production. The former is focusing on expansion of different forms of knowing and extending what is considered ‘useful’ knowledge for solving policy challenges. The latter is working within the realm of dominant ways of knowing (such as scientific or research-based evidence). Furthermore, focusing on co-production as a practice-level phenomenon might lead to overlooking the broader setting in which these processes take place. Hence, the multi-level approach to co-production implies an exploration not only of the effectiveness of different types of initiatives but also of broader socio-political, epistemic, and cultural changes that enable or constrain these projects.

The second implication of the multi-level understanding of co-production lies in its fluctuating epistemic and political qualities. As argued by Bremer and Meisch (2017) and Lövbrand (2011), different approaches to co-production could be categorised as ‘descriptive’ (focused on analytical interpretation of the process) and ‘normative’, or ‘utilitarian’ (aimed at achieving specific goals, such as problem-solving). Focusing exclusively on the latter carries some important risks – for example, as highlighted by Lövbrand (2007), it might lead to issues of narrowing down policy options, rather than opening up knowledge systems. The mapping of five types of co-production might help to identify different theoretical approaches, going beyond their utility – and importantly, the approaches going beyond specific projects were

those that focused on lay, local, and indigenous knowledges. Accordingly, seeing co-production exclusively as a strategy aimed at research utilisation might not only lead to reproduction of existing power relations (Turnhout et al. 2020) but also eventually compromise its transformative promise.

## **5. Conclusion and implications for practice**

This paper has explored questions about the meaning of knowledge co-production and theoretical insights based on variations therein. Five meanings were identified through citation network analysis and in-depth analysis of papers within five key clusters of scholarship. The goal of this mapping exercise was not to summarise the state of research on co-production but rather to identify the key pockets of scholarship and their conceptual and theoretical underpinnings. In this final section, we identify the key implications for scholarship and practice stemming from this research.

Foremost, our research has identified a need for more interdisciplinary exploration and cross-fertilisation between different scholarly communities working on co-production. There is a clear need for more transparency in defining co-production as well as for epistemic openness to different perspectives (see also Bremer and Meisch 2017) – in particular those appearing at different levels of the science-policy spectrum. This paper points to the value of such work, not only for identifying disciplinary blind spots but also for challenging different standpoints on what co-production is and how it ought to be practiced. As we argued throughout the paper, even though different bodies of literature have identifiable common ground, they are, at least at times, contradictory to each other (for example knowledge democracy and evidence use intervention approaches outlined in the preceding section). More interaction between different communities, for example health and environmental/sustainability researchers (Table 5), might offer important insights into these contradictions as well as encourage mutual learning.

This leads to the implication of this study for researchers and policymakers/practitioners who are (or wish to be) engaged in co-produced projects - one pertaining to the definitional clarity of what form of co-production is being carried out. This is important not just for ‘getting everyone on the same page’ but also for stimulating reflection over who is invited and what strategies are employed. Therefore, co-production practice might require balancing approaches across the five meanings to achieve both instrumental effects (for example via evidence use

intervention or boundary management) as well as the ‘opening up’ of different options through deliberation (for example via knowledge democracy).

Finally, this research has implications for research funders. When funding co-production projects, we would encourage decision-makers to keep the definition open and appreciate the process of co-production, rather than just focusing on its effects (or ‘impacts’, see Bandola-Gill 2019), in order to assure epistemic diversity in the problem-solving processes. As shown in this paper, not all meanings of co-production perform equally well at inclusivity of different forms of knowing which has important consequences for possible ‘utility traps’ identified in this paper, whereas focus only on specific effects of co-production might lead to ignoring forms that are oriented towards more systematic re-thinking of who is a knowledge producer (such as science-politics relationship, knowledge democracy, or transdisciplinarity).

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## **Research ethics statement**

The authors of this paper have declared that research ethics approval was not required since the paper does not present or draw directly on data/findings from empirical research.

## **Funding details**

This review was funded by the University of Edinburgh Strategic Research Support Fund. JBG is supported by the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme under grant agreement No 71512. RIL is supported by the ESRC grant number ES/V011790/1.

## **Contributor Statement**

JBG designed the study, conducted parts of data extraction and analysis and wrote the first draft of the manuscript. MA conducted parts of data extraction and analysis and contributed to the manuscript. RL conducted citation network analysis and contributed to the manuscript (particularly the Methods section).

## **Conflict of interest statement**

The Authors declare that there is no conflict of interest.

## **Acknowledgements**

We would like to thank Dr Cleo Davies for her contributions to data collection, and two anonymous reviewers for their helpful feedback. The manuscript also benefitted from the feedback of the participants of the 2021 ECPR Joint Session on evidence-based policymaking.

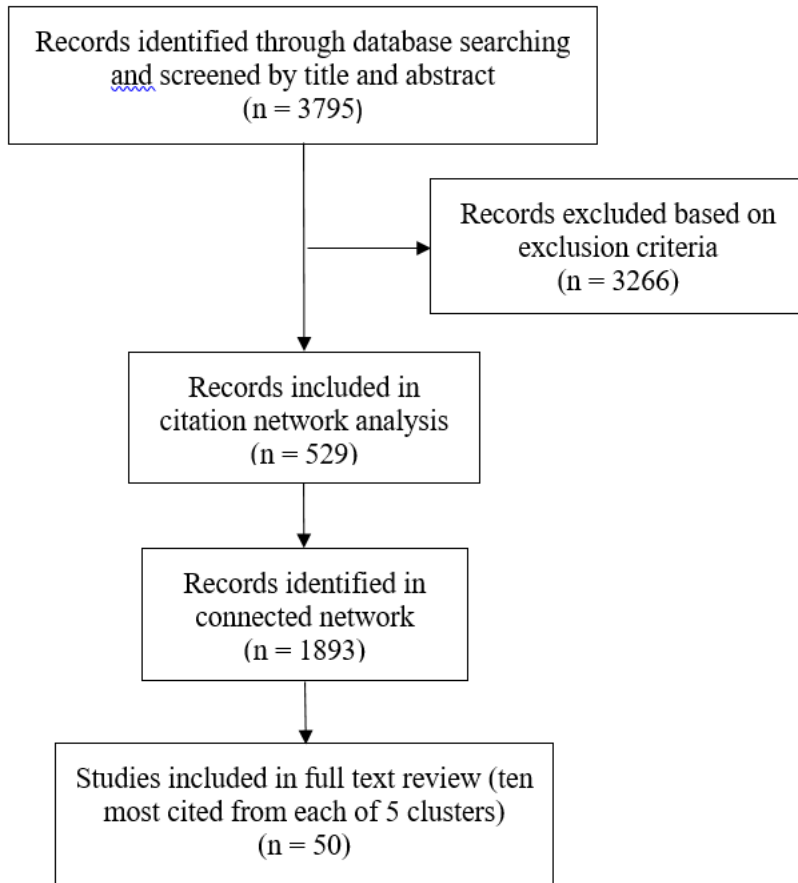
Table 1. Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews (PRISMA-ScR) Checklist (Tricco et al. 2018)

SECTION	ITEM	PRISMA-ScR CHECKLIST ITEM	REPORTED IN SECTION
<b>TITLE</b>			
Title	1	Identify the report as a scoping review.	see Abstract
<b>ABSTRACT</b>			
Structured summary	2	Provide a structured summary that includes (as applicable): background, objectives, eligibility criteria, sources of evidence, charting methods, results, and conclusions that relate to the review questions and objectives.	see Abstract
<b>INTRODUCTION</b>			
Rationale	3	Describe the rationale for the review in the context of what is already known. Explain why the review questions/objectives lend themselves to a scoping review approach.	see Introduction and Methods first paragraph
Objectives	4	Provide an explicit statement of the questions and objectives being addressed with reference to their key elements (e.g., population or participants, concepts, and context) or other relevant key elements used to conceptualize the review questions and/or objectives.	see Introduction
<b>METHODS</b>			
Protocol and registration	5	Indicate whether a review protocol exists; state if and where it can be accessed (e.g., a Web address); and if available, provide registration information, including the registration number.	N/A
Eligibility criteria	6	Specify characteristics of the sources of evidence used as eligibility criteria (e.g., years considered, language, and publication status), and provide a rationale.	see Methods section 2.1
Information sources	7	Describe all information sources in the search (e.g., databases with dates of coverage and contact with authors to identify additional sources), as well as the date the most recent search was executed.	see Methods sections 2.1, 2.3, and 2.4
Search	8	Present the full electronic search strategy for at least 1 database, including any limits used, such that it could be repeated.	see Methods section 2.1
Selection of sources of evidence	9	State the process for selecting sources of evidence (i.e., screening and eligibility) included in the scoping review.	see Methods section 2.2
Data charting process	10	Describe the methods of charting data from the included sources of evidence (e.g., calibrated forms or forms that have been tested by the team before their use, and whether data charting was done independently or in duplicate) and any processes for obtaining and confirming data from investigators.	see Methods section 2.6
Data items	11	List and define all variables for which data were sought and any assumptions and simplifications made.	see Methods section 2.6
Critical appraisal of individual sources of evidence	12	If done, provide a rationale for conducting a critical appraisal of included sources of evidence; describe the methods used and how this information was used in any data synthesis (if appropriate).	N/A
Synthesis of results	13	Describe the methods of handling and summarizing the data that were charted.	see Methods section 2.6
<b>RESULTS</b>			
Selection of sources of evidence	14	Give numbers of sources of evidence screened, assessed for eligibility, and included in the review, with reasons for exclusions at each stage, ideally using a flow diagram.	see Methods section 2.4
Characteristics of sources of evidence	15	For each source of evidence, present characteristics for which data were charted and provide the citations.	N/A

Table 2. Inclusion and exclusion criteria.

<b>Inclusion criteria</b>	<b>Exclusion criteria</b>
<ul style="list-style-type: none"> <li>• Papers discussing co-production of knowledge, evidence, or science in policymaking</li> <li>• Primary research articles or reviews: journal articles and book chapters</li> <li>• Published in the English language</li> </ul>	<ul style="list-style-type: none"> <li>• Co-production of value, innovation</li> <li>• Co-production of public services (without any knowledge components)</li> <li>• Co-production for clinical decision-making</li> <li>• Lack of references to knowledge, evidence, science, or policy</li> <li>• Non-primary research or review: editorials, proceedings, or other</li> </ul>





**Fig 1:** Flowchart of review stages and numbers of records identified

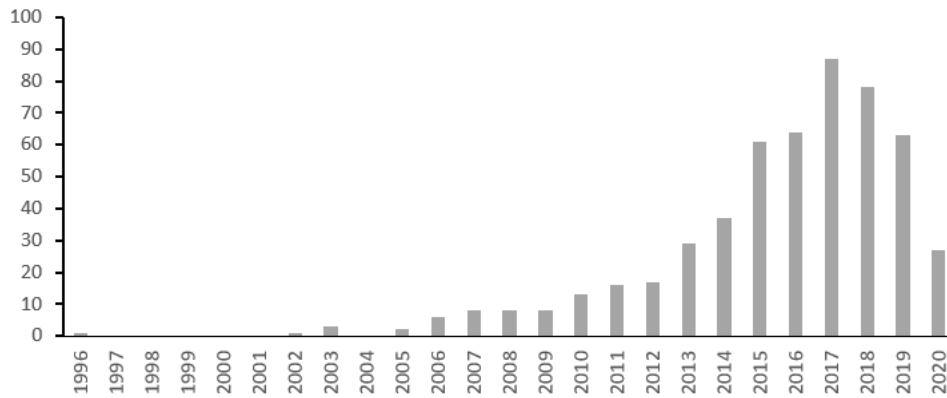
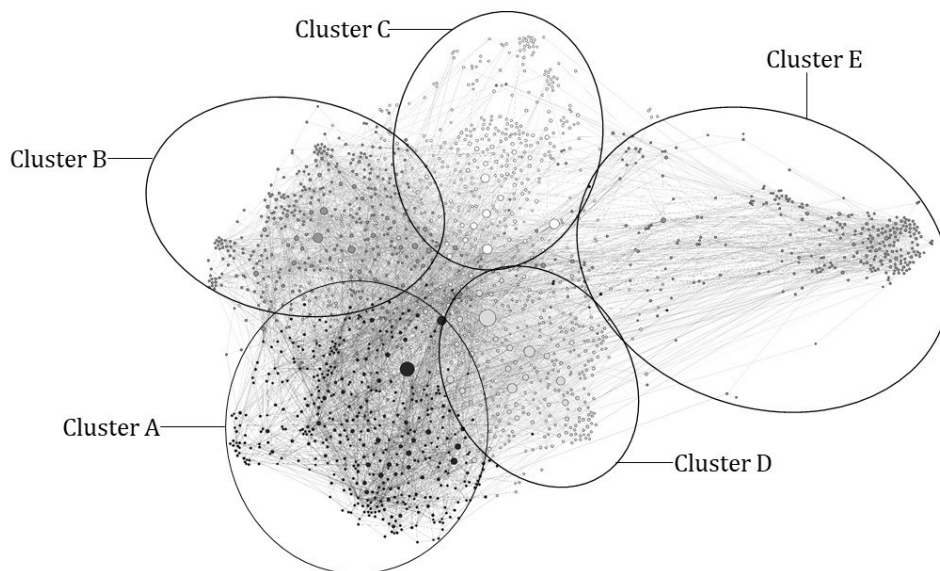


Fig. 2. Knowledge co-production articles and reviews retrieved from the Web of Science, 1996-May 2020.



**Fig 3.** Citation network of knowledge co-production papers retrieved from WoS ( $n=525$ ), and any unique reference cited by at least three of these papers ( $n=1,368$ ). Total network size  $n=1893$ ;  $m=9759$ . Nodes are shaded and labelled by membership of one of five clusters detected via modularity maximisation ( $Q=0.53$ ) via

*the Leiden Algorithm. Nodes are sized relative to in-degree (within network citations) – larger nodes reflect higher numbers of within network citations. The structural position of nodes is determined by the Lin-log ForceAtlas2 algorithm (Jacomy et al. 2014).*

*Table 3. Cluster membership*

<b>Cluster</b>	<b>Total manually retrieved</b>	<b>Non-retrieved references cited &gt;2 by included papers</b>	<b>Total nodes (documents) within cluster</b>	<b>Total Edges (citation links) with cluster</b>
<b>A</b>	121	332	443	1587
<b>B</b>	109	315	424	1363
<b>C</b>	106	284	390	1358
<b>D</b>	100	241	341	1643
<b>E</b>	89	206	295	849

*Table 4: Percentage of references within and between five knowledge co-production clusters.*

	<b>Clusters</b>					<b>Total</b>
	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	
<b>A</b>	69.6%	8.2%	8.9%	10.9%	2.4%	100.0%
<b>B</b>	7.8%	67.9%	10.0%	11.7%	2.5%	100.0%
<b>C</b>	8.2%	8.4%	69.8%	10.5%	3.1%	100.0%
<b>D</b>	12.0%	11.4%	8.4%	65.8%	2.3%	100.0%
<b>E</b>	5.0%	3.3%	4.5%	4.7%	82.6%	100.0%

Table 5. Different meanings of co-production

<b>Co-production is...</b>	<b>Key challenge</b>	<b>Theoretical underpinnings</b>	<b>Key discipline</b>
<b>Science-Politics relationship</b>	Understanding changing cultural, epistemic and institutional orders	<u>Jasanoff (2004)</u>	STS
<b>Knowledge democracy</b>	Opening up knowledge systems	<u>Jasanoff (2004)</u> ; social learning; Knowledge systems	Environmental sciences (Environmental management)
<b>Transdisciplinary research</b>	New forms of knowledge production	Mode-2 ( <u>Nowotny et al., 2001</u> ) Interdisciplinary research	Sustainability science/research
<b>Boundary management</b>	Matching the supply of and demand for science in policy	Boundary work <u>Gieryn (1983)</u> Boundary organisations <u>Guston (2001)</u>	Environmental sciences (climate change)
<b>Evidence use intervention</b>	Improving the uptake of evidence in policy	Knowledge utilisation <u>Weiss (1979)</u> Evidence-based policymaking	Health sciences