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Mobile phones in the library at the University of Huddersfield

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QR Codes

T & L project 2009-2010

2D codes accessed using users' own mobile phones

Linking users to context appropriate help
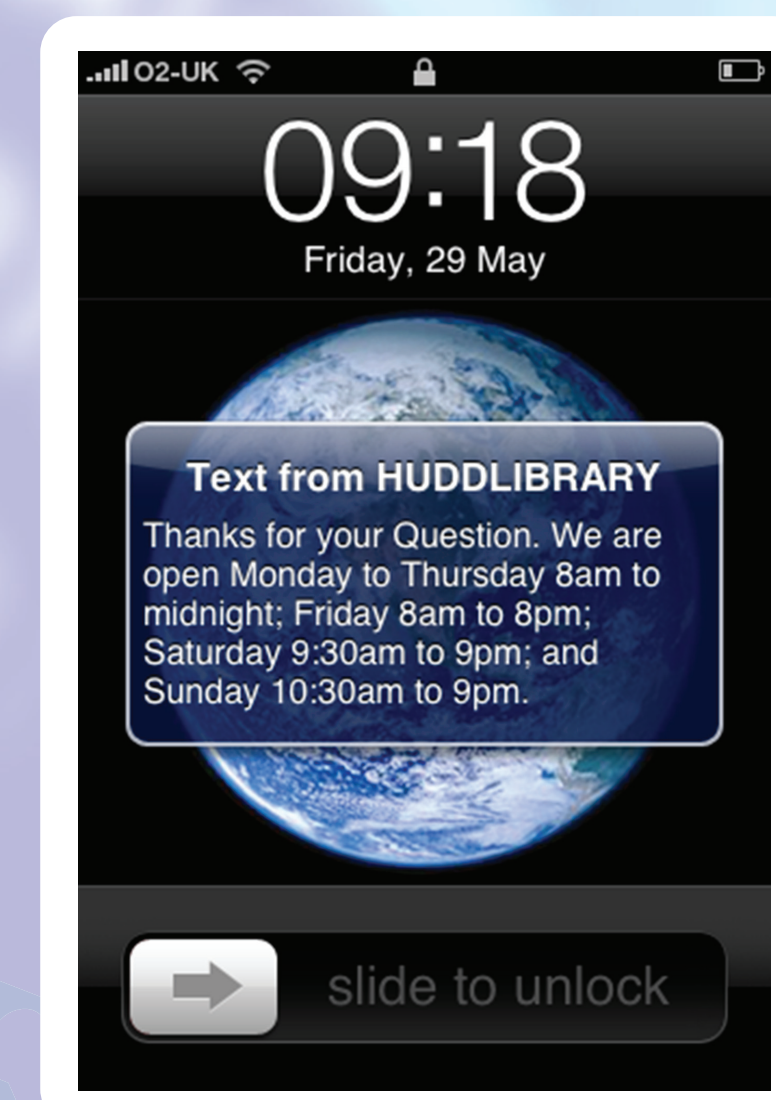
Embedding videos into the physical world

Text Tips & Tricks

UC&R Innovation Award 2009

Series of tips by text message in Autumn term 2009

Pilot service to supplement inductions

'Opt-in' offered in library inductions

Focus Groups

LIRG Research Award 2009

Examined what mobile friendly services students wanted

Looked at 'acceptable behaviour' from library service

Students happy to receive text messages on opt-out basis, on condition messages are seen as 'useful'
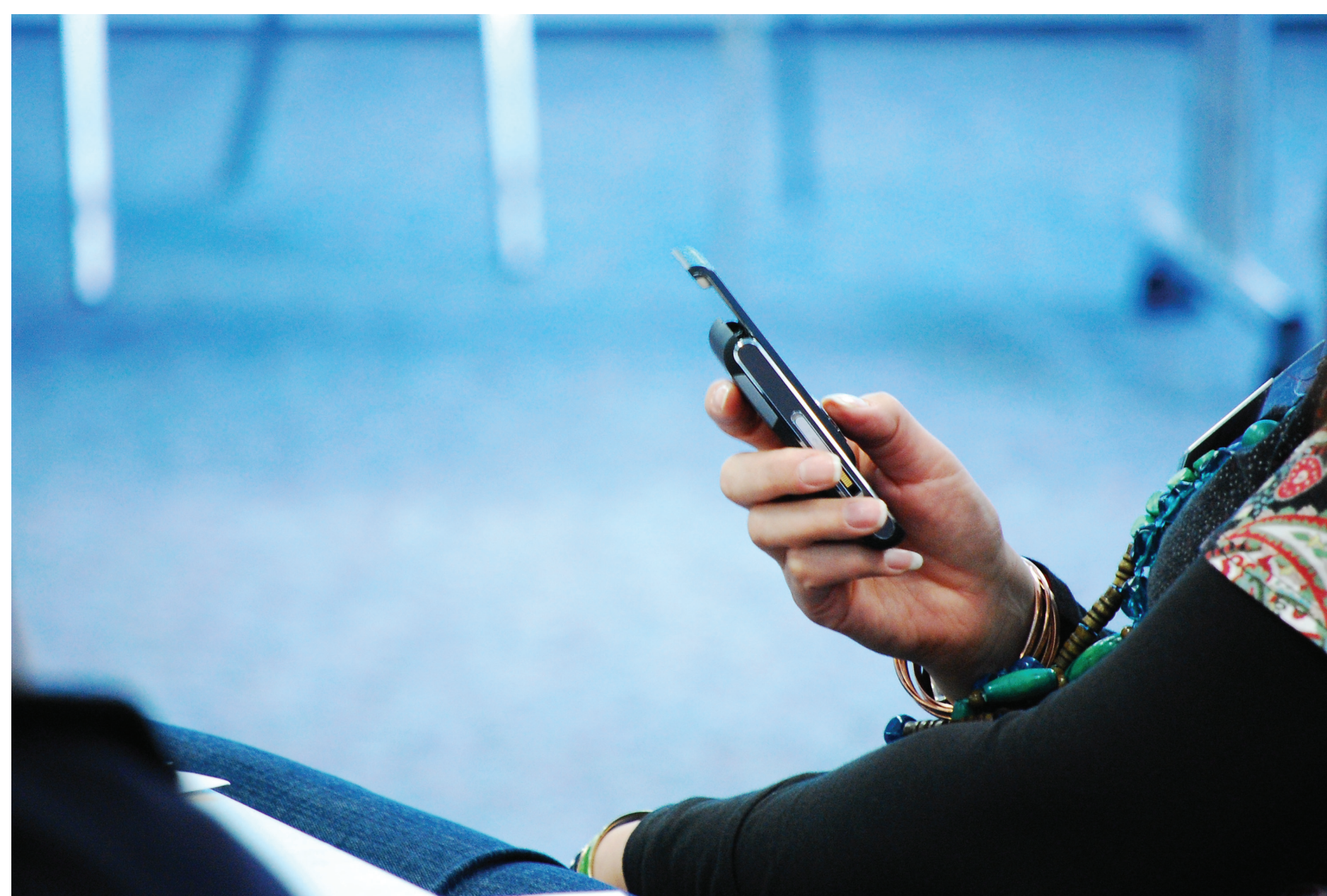
Top 5 services wanted were:

Reminders via SMS

Mobile friendly search tools

Renewals via SMS

Mobile friendly web pages

Help via SMS

Project articles to date

Walsh, Andrew (2010) QR codes - using mobile phones to deliver library instruction and help at the point of need. *Journal of Information Literacy.* [In Press]

Walsh, Andrew (2010) Blurring the boundaries between our physical and electronic libraries: Location aware technologies; QR codes and RFID tags. *The Electronic Library.* [In Press]

Walsh, Andrew (2010) Mobile phone services and students, what do they want from the library? *Library and Information Research*, 34 (106). pp. 23-25.

Walsh, Andrew (2010) Supplementing inductions with text messages, an SMS 'tips and tricks' service. *ALISS Quarterly*, 5 (3). pp. 23-25.

Walsh, Andrew (2009) Quick response codes and libraries. *Library Hi Tech News*, 26 (5/6). pp. 7-9.

Walsh, Andrew (2009) Text messaging (SMS) and libraries. *Library Hi Tech News*, 26 (8). pp. 9-11.

Walsh, Andrew and Barrett, Lynn (2009) Text a Librarian @ Huddersfield. *CILIP Update.* pp. 44-45.

Walsh, Andrew (2009) They all have them - why not use them? Introducing mobile learning at the University of Huddersfield Library. *Sconul Focus*, 47 (Winter 2009). pp. 27-28.

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