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Vernon Groff

Mark D. Alspach

William E. Wimer

Richard Yahraes

Joseph G. Dubuque

See next page for additional authors

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Authors

Vernon Groff, Mark D. Alspach, William E. Wimer, Richard Yahraes, Joseph G. Dubuque, and Harold Chern

URSINUS COLLEGE

Collegeville, Pennsylvania

NORMAN E. McCLURE, Ph. D., Litt. D.

President



BOMBERGER HALL

For Information and Literature address

FRANKLIN I. SHEEDER, Registrar

Co-ed Undergraduates Vote To Start Junior Women's Club

At a meeting of the senior girls last Monday, March 14, it was decided to start a Junior Women's Club on the Ursinus campus. The senior girls, acting as organizers, elected two officers, a president, Muriel E. Brandt, and a treasurer, Elizabeth Ballinger.

When a meeting of all girls interested in forming this club was called, approximately fifty girls responded, and the actual organization began. The two remaining officers were elected from the junior class; vice-president, Jane Poling, and secretary, Bartha Felman.

This club will be both organized and carried on in the same manner as the senior Ursinus Women's Club, but will consist of undergraduate women. Every girl in the school will be eligible to join.

The main purpose of the club will be to establish a closer bond between the Ursinus women who have graduated, and those who are still in college, and both clubs will work together to establish and maintain the best possible campus life for the girls of Ursinus.

This year, the fundamental objective of the club is merely organization, and a large interested membership.

FRATERNITY ROW

At the Hillcrest Hotel, near Drexel Hill, the Zeta Chi Fraternity held a stag last Friday evening at 7:30 p. m. At this time a banquet was served.

Mr. Ray Burkely, a member of the Temple University Alumni Association, spoke to the group after the meet. In conjunction with his talk, he showed a few reels of motion pictures of recent Temple football games.

Headed by Mr. Benjamin A. Longaker '38, the committee in charge of the affair included Harold Chern '40, Charles Heary '40, and David Eavenson '41.

The new pledges of the Demas Fraternity were formally initiated into the fraternity at a stag which was held at the Jeffersonville Hotel on Friday night. In addition to the initiation, the fraternity enjoyed a steak banquet. The committee who arranged the event consisted of Fred Todt '39, chairman, Nevin Gensler '39, and Charles Steinmetz '40.

CHEMICAL SOCIETY TO SEND DELEGATES TO I.S.C. MEET

The annual convention of the Intercollegiate Student Chemists is to be held this year on April 30, at the University of Delaware. This date was decided upon by the convention committee meeting on January 8.

The I.S.C. represents 14 well-known colleges and universities on the eastern coast, of which Ursinus College is one, and is represented by the Hall Chemical Society, of which Frank Tornetta '38, is president.

Besides deciding upon the date of the convention, the committee also rounded out all other plans for the affair. It was agreed that each attendant shall be assessed \$1.25 as an enrollment fee, which will include the cost of the programs, badge, dinner, and other incidentals.

Each college is being limited to one speaker and he will be allowed to speak only twenty minutes. After the speaker, a five minute discussion will be held. For Ursinus, Arthur Martin '38, the secretary of the Hall-Chemical Society, will address the meeting.

In hope of arousing more interest in the convention and also to offer some form of entertainment, the committee passed upon the idea of a dance which will be held in the evening. There will be an additional charge of seventy-five cents for the dance, which will also include supper.

Those who wish to stay to attend the dance may remain overnight in the dormitories at no additional cost. Dates will be obtained for those desiring them.

At the luncheon, Mr. Fred G. Ziesberg, of the duPont Company,

FACULTY CLUB HEARS MILLER AT MARCH 9 MEETING

At this month's meeting of the Men's Faculty Club in the Free-land House, March 9, Mr. Eugene Miller, of the history department, read a paper on "The growth of sentiment in England in favor of making Singapore a great British naval base for possible use in foreign war."

The Men's Faculty Club, which has been in organization for many years, meets almost once every month on Wednesdays.

The programs of the meetings are run by a committee on arrangements, which consists of three members, each elected to serve a three-year term, the last one as chairman; one member is elected each year. Professor Eugene Michael is chairman this year.

Every year the club convenes at the Spring Mountain House in Schwenksville for its so-called May meeting, which is a more formal affair than are the regular meetings. It is rare that a member fails to attend this session.

It is of interest to note that, although most of the members attend every meeting, the late President George L. Omwake rarely ever missed a meeting of the club. If for any reason he was not able to attend on the date set, the arrangements were changed so that he might be present.

will speak. The title of his talk will be: "The Importance of Hobbies to Technical Men."

The Hall Chemical Society expects to send a delegation to this convention. It will probably be led by Tornetta and Dr. Russell Sturgis, faculty advisor of the club.

Collegiate Cross-Section

Michael Sends List Of Expectant Teachers To Schools

To the school heads of about 450 of the school districts of eastern and central Pennsylvania, Professor Eugene B. Michael has sent a list of this year's graduates who will be eligible for a teaching position in the fall. This list contained the names of all those expecting to be certified, and included the names of the subjects which each graduate will be qualified to teach. This is one of the first steps that the Placement Bureau uses to secure positions for its graduates.

Recordings, Solos Heard At Meeting Of Music Club Monday

At a meeting of the Music Club held on Tuesday evening, March 15, in the East Music Studio, Emily Baldwin '41, accompanied by Marion Beamensderfer '41, sang "When Love Is Sweet," and Brahms' "Lullaby."

Other features of the program were recordings by Dr. William F. Phillip, head of the music department, including Romberg's "Blossom Time," "Student Prince," and "Desert Song," and Friml's "Vagabond King," and "Firefly," and piano solos by members of the club.

A special Easter program is being arranged by Dorothy Barry '38, president of the Music Club, to be presented Monday, April 4, at 8:00 p. m., in Bomberger.

Student's Attitudes Toward Peace Strike Movement To Be IRC Topic

The International Relations Club will meet tomorrow evening at 8:00 p. m. in Shreiner Hall. The main topic of discussion will be student opinion of the foreign policy of the United States. Included in this discussion will be the attitude of Ursinus College students toward the current national student movement advocating a strike for peace. Although the club is discussing this movement, the advocates of which refuse to fight under any conditions, it is not necessarily sponsoring it.

After the discussion members of the club will be divided into groups to write their opinions of the United States' foreign policy as they believe the students on the Ursinus campus view it.

Barnard Encourages Organization Of Pre-Law Society At Y Tea

Approximately sixty persons attended a student-faculty tea on Thursday afternoon at Glenwood

Hall. The History-Social Science Group was invited to the tea, the first of a series of informal gatherings to be sponsored by the joint Y's for the purpose of promoting faculty-student relationships.

Among the subjects discussed was that of forming a Pre-Law Society similar to the Pre-Med Society. Prof. Barnard, head of the Political Science Department, encouraged the students of the group to initiate such an organization along with similar ones, such as a Pre-Social Service and a Pre-Teaching Society.

Tea was poured by Mrs. Franklin I. Sheeder and Virginia Beck '38, and Miss Camilla B. Stahr, preceptress of Glenwood, was hostess.

Roberts' "Northwest Passage" Reviewed For English Club

"The Years," by Virginia Woolf and "Northwest Passage," by Kenneth Roberts, were reviewed by Jean Wingate '38, and Lois Geywitz '39, at a meeting of the English Club held Monday evening, March 14, at the home of Dr. Norman E. McClure.

Miss Wingate depicted the life of a modern family by reviewing a series of word pictures of which "The Years," not having a plot, is composed.

The horrors and thrills of the French and Indian War were revealed by Miss Geywitz in her review of "Northwest Passage."

Tonight, Mary Clark '40, will review "The Citadel," by A. J. Cronin, and Marjorie Shaffer '38, "Eight Decades," by Agnes Repplier, at the regular meeting of the club.

NOTICES

All freshmen who matriculated at the beginning of the second semester who wish to try out for places on the Weekly staff, will please meet in room 2, Bomberger, on Wednesday night, March 23.

Students who wish to join the International Relations Club through its spring membership admissions must hand written applications to Janet Snyder '38, Paul Guest '38, or William Irwin '38, before Friday, March 25.

ALUMNI NOTE

Mr. and Mrs. J. Kaiser, of Wilkes-Barre, announce the engagement of their daughter Miss Jane B. Kaiser to Mr. Robert M. Henkels '27, son of Mrs. Henkels and the late Mr. John B. Henkels, of Mt. Airy, Philadelphia. Miss Kaiser is a graduate of Wyoming Seminary and Wellesley College. The wedding will take place in June.

GOOD FOOD, GOOD COMRADESHIP =



"Join the Parade"

That's why you see 'em going to "BRADS". Join the parade any time, and you'll go back often!

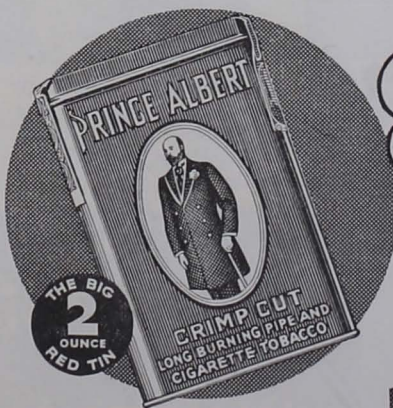
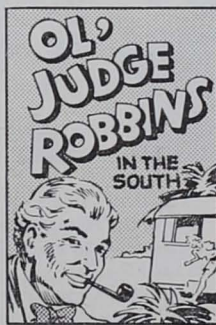


and good dating!

Campus Sandwich Shop

712 Main St.

(Next to Lynnewood)



PRINCE ALBERT SURE CLICKS WITH ME. IT'S MELLOW, IT'S MILD, IT SMOKES COOL. IT PACKS AND DRAWS RIGHT—AND IT TASTES SWELL!

SMOKE 20 FRAGRANT PIPEFULS of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Co., Winston-Salem, North Carolina

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50 pipefuls of fragrant tobacco in every 2-oz. tin of Prince Albert

PRINCE ALBERT THE NATIONAL JOY SMOKE

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FRANK R. WATSON
 AND
WILLIAM H. THOMPSON
 ARCHITECTS

ALWAYS A GOOD PLACE . . .
The BAKERY
 Fresh Made Buns and Pies Hot Platters at noon—35c
 Phone 339R2 H. RALPH GRABER

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QUESTIONNAIRE REVEALS ALUMNI MOST HELP IN INFORMING PROSPECTIVE STUDENTS

According to the results of the questionnaire distributed among the present students of Ursinus by the Registrar's Office last semester, the College catalogue leads as the item most frequently chosen as a source of information to prospective students.

This item was checked 212 times, and was seconded by 178 votes for "visits to the College campus" as another valuable source of prospective student information.

Although these two items lead in number of times chosen, neither of them won as the most important source of information. Both men and women indicated the alumni as fulfilling this description. But the College catalogue again came to the fore in being chosen by both men and women as the second most important source of information.

A considerable number of students revealed that, for data on Ursinus, they depend on teachers who are acquainted with Ursinus, friends who attend the institution, and members of the family who have been students here.

Approximately 10 students indicated that the professional school which they intend to enter recommended Ursinus for preparation. Others stated that interviews with College officials, and discussions with their parents, family, or friends proved helpful.

American Schools Association was mentioned by a number of students as an important source of information.

In all cases, the items which received most votes were (1) College

catalogue, (2) visits to the College campus, (3) alumni, and (4) interviews with College officials.

It was found that most of the students request the literature themselves, although principals, teachers, friends, or parents are often instrumental in making the first contact.

In considering the kind of literature desired, the students voted in favor of an illustrated catalogue. There was a plurality of 30 votes over preference for a pictorial booklet depicting buildings and campus scenes.

Quite a large number of students voted in favor of a pictorial booklet containing some explanatory material about the educational aims of the institution, its physical equipment, and student activities. Only a few students voted for the non-illustrated catalogue such as we now have.

The purpose of this questionnaire was to determine what methods of contact with prospective students are most helpful. From the returns obtained, it would seem that the present method of distributing literature, of asking alumni to become acquainted with prospective students, and of providing an opportunity for students to visit the campus and interview College officials is effective.

In the last few years, considerable stress has been put on the Open House program, and in view of the fact that the students find it helpful, it would seem that the continuance of Open House is justified.

OPEN SCHOLARSHIP EXAMS

The Open Scholarship examinations will be held Saturday, April 16, it was announced by Registrar Franklin I. Sheeder last week.

BURDAN'S ICE CREAM

Phone — Pottstown 816

COLLEGEVILLE NATIONAL BANK
 INTEREST PAID ON DEPOSITS
 Member of Federal Deposit Insurance Corporation

J. L. BECHTEL
 Funeral Director
 348 Main St. Collegeville, Pa.

FROM ONE CO-ED TO ANOTHER:



"Yes, I said ten cents."

IT'S TRUE! At "DOC'S" Fountain a DIME is all you need for a sizzling "burger", a combination sandwich, many other tasty snacks - -

Don't forget the inner man (or woman) when remembering that, for all campus needs, it's - -

TRY US!

COLLEGE DRUG, INC. B. S. LEBEGERN

STOP! — at the Supply Store!

LOOK! — at unrivaled merchandise!

LISTEN! — to a superb sales line!

By the Triumvirate
 Manager Al,
 Dave
 Nat.

Our Motto:

"Service to all, but Credit to none."

Ursinus College Supply Store

AL GEMMELL, Mgr.

"I'll tell you the difference I have found in cigarettes!"

SAYS **WILBUR SHAW**

record-smashing auto racing driver to **BEN E. WILBUR, radio announcer**



"You're known as a great Camel smoker, Mr. Shaw. Are Camels really so different from other cigarettes?"

"Yes, Ben, Camels are a lot different. That's why they're the racing drivers' favorite. To fellows like us, there are so many things that mean a great deal in smoking. One big angle that carries weight with me is that Camels agree with me! I've smoked a good many thousands of Camels in the past 10 years, so I know that from experience."

AFTER WINNING the 500-mile Indianapolis race, Wilbur Shaw reached for a Camel and went on to point out another difference he finds between Camels and other cigarettes: "I get a grand 'lift' with a Camel, just when I need it."

"Camel is the cigarette that agrees with me—the cigarette that lets me enjoy smoking to the full!"

COMING NEXT MONDAY E-D-D-I-E C-A-N-T-O-R-I!

America's great fun-maker and personality brought to you by Camel cigarettes. Every Monday at 7:30 p.m. E.S.T., 6:30 p.m. C.S.T., 8:30 p.m. M.S.T., and 7:30 p.m. P.S.T., over Columbia Network.

And—Next Tuesday (March 29)

BENNY GOODMAN THE "KING OF SWING"

Hear the Goodman Band "go to town." Every Tuesday at 9:30 p.m. E.S.T., 8:30 p.m. C.S.T., 7:30 p.m. M.S.T., and 6:30 p.m. P.S.T., over Columbia Network.

PEOPLE DO APPRECIATE THE **COSTLIER TOBACCOS** IN CAMELS

THEY ARE THE **LARGEST-SELLING** CIGARETTE IN AMERICA



SHAW "noodles" out a tough automotive design, gets in a bit of Camel smoking doing it. "Camels are extra gentle to my throat," he says.



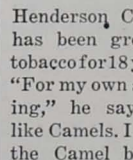
"**IT'S YOUR MOVE,**" says Wilbur to Mrs. Shaw. His own move is to light up a Camel—"for digestion's sake." "Camels finish off a meal," he says.

"Camels are preferred by the tobacco growers, who know leaf tobacco from the ground up"

according to the observation of tobacco planters themselves



Thomas Middleton and his twin brother James have been growing tobacco for 14 years. "The Camel people bought up my best tobacco last year," Tom Middleton says. "They have for 12 years. When anyone talks about finer, more expensive tobaccos, that means Camels to me. I smoke 'em—my brother smokes 'em—and so do most of us around here who grow and know tobacco."



Henderson Carroll has been growing tobacco for 18 years. "For my own smoking," he says, "I like Camels. I know the Camel buyers purchased just about every top-grade lot of tobacco at the sales I went to last year. My own crop was a dandy. And, as usual, Camel got the best of it."



"I've been planting tobacco for 20 years," says Harry C. King, a successful grower, who knows tobacco from the ground up because he grows it. "Camel bought the choice lots of my last tobacco crop—paid more for my best leaf tobacco. So I know they use finer, more expensive tobaccos in Camel cigarettes. That's one mighty good reason why my cigarette is Camel."

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Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic.



ONE SMOKER TELLS ANOTHER. **Camels agree with me**

Ride free on Schuylkill Valley Bus
and P. & W. Railway
Movie tickets to
Norristown

GRAND

Monday, and Tuesday
Tues. Nite Stage Attraction
It pays to go to Grand Tues.
Van Mefflin and Marian Marsh
in the football thriller
"SATURDAY'S HEROES"

Wednesday
Mickey Rooney
in comedy farce
"LOVE IS A HEADACHE"

Thurs., Fri., and Sat.
Walter Connolly and Jean Parker
in the sensational thrill
"PENITENTIARY"

NORRIS

Monday and Tuesday
Robert Taylor in
"A YANK AT OXFORD"
(See the Oxford-Cambridge
Boat Race!)

Wednesday and Thursday
Robt. Young, Frank Morgan
and Mary Astor in
"PARADISE FOR THREE"

Fri., Sat., and Mon.
Bob Burns, Jack Oakie, Hal Kemp
and orchestra in musical comedy
"RADIO CITY REVELS"

GARRICK

Monday and Tuesday
Stage Show
"HARLEM'S HERE TO SWING"
with Ersey Brown and Orchestra
— ON SCREEN —
"SERGEANT MURPHY"

Wednesday and Thursday
— DOUBLE FEATURE —
"10 LAPS TO GO"
and
"THANK YOU MR. MOTO"

Friday and Saturday
Fri. Nite 4 Dudley Bros. 4 act
vaudeville show
— ON SCREEN —
Jane Withers in
"CHECKERS"

Apes Take Plaque

The Alpha Phi Epsilon Fraternity ended Beta Sigma Lambda's three-year monopoly of the Interfraternity Scholastic Plaque by compiling an average of 82.2, according to figures released last week by Alexander Lewis '38, President of the Interfraternity Council.

Zeta Chi had the second best average, 81.0; Demas was third with 80.87, Beta Sigma Lambda fourth with 80.26, and Sigma Rho Lambda last with an average of 78.96.

The records of the individual classes within the fraternities show that, almost without exception, the seniors compiled better marks than the juniors, and the juniors, in turn, got better grades than the sophomores. The composite average of all the fraternity men was 80.66.

Graves

(Continued from page 1)

alone can keep the world from stagnation.

It must be realized, then, added the speaker, that "if at any time our leaders should altogether fail to get into action, civilization would quickly slip back into barbarism." Stating that it is essential to secure the maximum of benefit from as great a number and variety of these guides as possible, he discussed the problem of whether the capacity for leadership is accounted more the product of environment than of heredity.

"We shall have to depend very largely upon suitable environment and education," concluded Dr. Graves, "if we are to raise the level of racial achievement. The course of natural selection and evolution is altogether too slow." The speaker indicated that "the only corrective and effective means

for overcoming the obstacles to the development of leaders and to racial progress is to be found in universal opportunities for education."

Dr. Graves then turned to the necessity of stressing moral qualities in education for leadership. "Leadership can not be attained by the indolent or weak-willed," he said. The dull student should not carry on his activities outside of college walls any more than the idle or dissolute. The one, said the speaker, is trying to increase the talent entrusted to him, but the other "has carefully wrapped his in a napkin and laid it away."

The function and privilege of trained leaders, Dr. Graves added, should be to further the control of society over nature, to "give individuals of ability but not means" a higher education, and to contribute toward the abolition of ignorance, poverty, disease, and crime. This was the view, said the speaker, which must have animated the founders of Ursinus. He ended, speaking to the men and women of the College, "Surely you, the successors and beneficiaries of the College founders, with all your modern resources and increased opportunities can not prove unworthy of them and recreant to the trust they have placed in you."

Wreath Placed On Bomberger Grave By Son

The Board of Directors held its winter meeting at 1:15. Immediately following the meeting, the members of the Board, accompanied by representatives of the faculty and student body, adjourned to the cemetery of Trinity Reformed Church, where a wreath was laid on the grave of Dr. John H. A. Bomberger, founder and first president of the college, by Walter Bomberger, '37, surviving son of the founder. Donald L. Helfferich, vice-president of the college spoke briefly here.

Following the afternoon program, at 5:30 p. m., the traditional "family dinner" was served in the upper dining room of the College, at which dined the members of the Board of Directors, the faculty, the senior and junior classes, and the student councils.

Professor Franklin I. Sheeder acted as toastmaster. Dean Kline, Judge Harold G. Knight, President Judge of Montgomery County, Justus Bodley, president of the senior class, and Rev. Mr. Niblo gave short after-dinner talks.

Swarthmore

(Continued from page 1)

drawn into the conflict.

There was a definite conflict of opinions in the conference between the proponents of isolation on the one hand and collective security on the other as to the proper position for the United States to take at the present time, or in the event of war.

Ursinus students attending the conference were: Jane Poling '39, Marjorie Brosz '38, Dorothy Hutt '39, Elizabeth Bencoster '38, Marion Witmer '41, Helen Skilling '39, Ruth Grauert '39, William Irwin '39, William Wimer '39, Alfred Bartholomew '39, Charles Blum '41, and Joseph Dubuque '41.

Y'S OLD FASHIONED DANCE ATTRACTS 150 PERSONS

Back to the spirit of the 1890's went both the Ursinus students and faculty on Friday evening at the Old Fashioned Dance, sponsored by the combined Y organizations in the Thompson-Gay Gymnasium. About one hundred and fifty people learned a quadrille, then a polka, then a schottische, dancing them all to the music of Long's orchestra of Norristown.

The program consisted of five dances, an intermission, and then three more dances. During the intermission punch was sold; later in the evening it was "on the house."

The success of the "venture" has encouraged the Y organizations to try to arrange another dance to be held on the All-Ursinus Week-end, April 22-24.

The chaperons were Dr. and Mrs. Marcus C. Old, Dr. and Mrs. George W. Hartzell, Prof. and Mrs. Maurice O. Bone, Mr. and Mrs. Franklin I. Sheeder, and Dr. Elizabeth B. White.

Also from Norristown were a number of "old timers," who, every two weeks hold these dances at the Norristown YWCA, and who instructed the students in the various steps.

*In any case
more pleasure*

You carry Chesterfields
in your own special case... or you
may prefer the attractive all-white
Chesterfield package. In any case
you're supplied for a day of real
smoking pleasure.

Fill your case with Chesterfields
... for that refreshing mildness...
that pleasing taste and aroma that
so many smokers like.

*Chesterfield's mild ripe tobaccos...
home-grown and aromatic Turkish
... and pure cigarette paper are the
best ingredients a cigarette can have.*

Chesterfield
*... the pleasure
cigarette*

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