

2008

## Summer 2008

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# CSUSB

MAGAZINE

A man in a blue suit and tie stands in front of a modern building with a grid-like facade. He is looking slightly to the side with a slight smile. The building has a series of vertical and horizontal concrete beams forming a grid pattern. The sky is a clear, light blue.

**Paul Mata and CSUSB alumni  
think about how many miles  
one needs to travel to go far**



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO | summer 2008



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## CALIFORNIA STATE UNIVERSITY SAN BERNARDINO

Volume 16 Issue 2 — Summer 2008  
News for Alumni and Friends of the University

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*Paul Mata would be the first to admit that college scared him. He'd also be the first to tell you that fear can take you places. Page 14*



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# president's observations



## A team of movers and shakers

At Cal State San Bernardino, our family consists of the students, faculty and staff who work closely together to promote educational excellence. But our extended family also reaches into the community, into the halls of commerce, non-profit agencies, legislative bodies and myriad other arenas.

Like most public universities, CSUSB

came later to the systematic art of community relations and "friend-raising" than did our private cousins. But we're trying to make up for lost time. As we conclude our most successful fundraising year in the history of the university – with \$48 million in cash, gifts in kind and deferred gifts – I'd like to introduce you to what has become a vital advisory group, the President's Advancement Council (PAC), created in the past two years.

In addition to providing advice on future directions and efforts, the Advancement Council has the mission to assist us in advocating for the university in the wider community.

The outstanding community members enlisted to serve on this council have made substantial time and energy commitments, in addition to generous financial support – sometimes going back many years. They've organized special events, engaged in advocacy or fundraising campaigns by writing personal letters, and helped to identify and recruit prospective donors.

Moreover, in order to speak effective-

ly on our behalf at appropriate events, they've educated themselves about the university and its needs. Many have also joined us during our visits to legislators and other government officials.

These volunteers bring their unique talents and skills from the worlds of business, government, the not-for-profit sector, and even the judiciary. Each has a viewpoint that enriches our deliberations and brings better clarity to the university's decisions and directions.

I want to thank each member who has joined the President's Advancement Council, especially Board Chair Neale Perkins, and encourage others to consider this special volunteer opportunity, as well.

These council members contribute mightily to the work of moving California State University, San Bernardino from being a good university toward its destiny of serving as a truly great university for the Inland Empire and beyond.

*Albert K. Kamig*

### We're proud to recognize and applaud the following community leaders who sit on the President's Advancement Council:

**William Anthony**, publisher,  
Inland Empire Business Journal

**Donald Baker**, special  
consultant (and former  
COO), Stater Bros. Markets

**Glenda Bayless**, owner,  
Bayless Accountancy Corporation

**Jack Brown**, CEO,  
Stater Bros. Markets

**Arthur Butler**, retired, director  
of the Foundation for CSUSB

**Nick Coussoulis**, president and  
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**Gloria Cutler**, owner,  
HCS-Cutler Inc.

**Theodore Dutton**, president,  
Urban Advisors, Inc.

**Mark Edwards, Esq.**, Mirau,  
Edwards, Cannon, Lewin

**James Egan**, retired physician

**James Ferguson**, CEO,  
The Tire Guys-Goodyear

**Louis Fletcher**, retired general  
manager, San Bernardino Valley  
Municipal Water District

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**Michael Gallo**, president and  
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Law Offices of Garza & Garza, LLP

**Graciano Gomez**, publisher,  
Inland Empire Hispanic News

**Allen B. Gresham, Esq.**, retired,  
Gresham Savage Nolan Tilden

**Lois Lauer**, chairman of the  
board, Lois Lauer Realty

**Wilfried Lemann, Esq.**, Fullerton,  
Lemann, Shaefer & Dominick

**Dobbin Lo, Esq.**,  
Civic Center Law Offices

**Barbara McGee**,  
city clerk, city of Rialto

**Michael R. Miller**, retired dentist

**Lou Monville**, vice president,  
O'Reilly Public Relations,  
and CSU trustee

**April Morris**, executive vice  
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**Richard Oliphant**,  
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Superior Court for California,  
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**Larry R. Sharp**, president and  
CEO, Arrowhead Credit Union

**Bruce Varner, Esq.**,  
Varner & Brandt, LLP

**James R. Watson**, president,  
Watson & Associates

**Ellen Weissner**, San  
Bernardino County Employees  
Retirement Association

**D. Linn Wiley**, vice president  
of the board of directors and  
former president and CEO,  
Citizens Business Bank

## Capping off the legacy



The pioneering first family of Cal State San Bernardino, John and Antreen Pfau and their two daughters, could no more have forgotten the university than the university could have forgotten them. John Pfau served as president of CSUSB for 20 years, beginning his tenure in 1962 after being named to the post by the California State College system. When the college officially opened for business in the fall of 1965, it was three single-story buildings constructed for \$1 million. Forty-three years and more than 60 buildings later, the Pfau family is still making an impact on the university it helped raise.

*"It's a family thing.*

*We think nothing is more important than education ...."*

Making the second largest private donation in the history of CSUSB, the family has named the university as a beneficiary of more than \$12 million in its estate plans. The leading contributions will come from Pfau and his wife and their daughters,

*In his inaugural address in 1965, new Cal State San Bernardino President John Pfau said, "When one considers that the typical member of the first graduating class of this college will still be earning a livelihood in the year 2010, the need for adaptability becomes evident." With less than two years left to go in this particular stream of events, (from left to right) Charles Jones, his wife Madelaine Pfau, Antreen and John Pfau and their other daughter Elly Pfau have made adapting to change much easier for a relatively young university still growing and figuring out who it is.*

Elly Pfau and Madelaine Pfau and her husband, Charles Jones. The funds will support the John M. Pfau Family Scholarship Endowment and the John M. Pfau Book Endowment in honor of the founding president.

John Pfau summarized the decision.

"It's a family thing," he said. "We think nothing is more important than education, both for

the individual and society as a whole."

Nearly \$11 million of the funds will be set aside for scholarships for meritorious students, including the top graduates from high school, community colleges and master's degree stu-

dents. Students will need to meet the standards of the current President's Academic Excellence Scholarships, which include maintaining a 3.5 grade-point average at CSUSB. More than \$1 million will be used to purchase books and materials for the university's Pfau Library.

CSUSB President Albert Karnig said, "This planned gift from the Pfau family is exactly the kind of foresight and vision that will have an immense impact upon the educated workforce and, therefore, the economic, social and cultural development of our region. We are deeply grateful to the Pfau family for its commitment to ensuring that the best and brightest stay in the Inland Empire to become educated and contribute to the quality of life here." ●



# Museum quality

The intimate space has a quiet, calming ambiance.

Interior walls are lined with inanimate objects, each strikingly beautiful. The room's stillness allows an onlooker to focus on every artifact, and notice even the most minute detail.

Home to regularly rotating exhibits, Cal State San Bernardino's Robert V. Fullerton Art Museum has become a hot spot since its grand opening in 1996 for both the CSUSB campus and its surrounding communities.

This year, the museum joined an elite family after receiving the highest national recognition a museum can receive – accreditation from the

second art museum (and fourth institution) in the Inland Empire to receive this recognition.

"The university's art museum displays a world-class collection long deserving of high recognition," said Eri Yasuhara, dean of the university's College of Arts and Letters.

In a rigorous process, accreditation commissions examine all aspects of a museum's operations. To earn accreditation, the RVF Art Museum conducted a year of self-study and then underwent a three-day site visit by a team of peer reviewers. It generally takes a museum three years to complete the entire process. The AAM accreditation brings national recognition to a museum for its commitment to excellence, accountability, high professional standards, and continued institutional improvement.

With more than 15,000 individual, 3,000 institutional, and 300 corporate members, AAM is dedicated to ensuring that museums remain a vital part of the American landscape. The Robert V. Fullerton Art Museum is home

to the largest display of ancient Egyptian antiquities west of the Mississippi River. Since opening in 1996, the RVF Art Museum has accumulated a collection of nearly 1,200 objects focusing on Egyptian antiquities, ceramics and contemporary art. ●



*Like a sentinel standing watch over the people's treasure, this 2,500-year-old mummy coffin lid is one of the showcase pieces exhibited in the airy halls of the Robert V. Fullerton Art Museum.*

American Association of Museums.

Of the nation's nearly 17,500 museums, only 775 (just 4 percent) have received the prestige of accreditation from AAM. In California, approximately 60 museums are accredited. The Robert V. Fullerton Art Museum is now the

## Chien up



*Yuchin Chien*

In singing her praises, her students were unabashed and relentless.

"She works with students until they understand. She is one of the best instructors I have had."

Another student said, "Dr. Chien makes a very difficult class enjoyable."

And another, "If it weren't for her patience and willingness to help, I would not be getting an A in her class. She makes sure no one falls behind."

Cal State San Bernardino professor of psychology and associate chair of the CSUSB psychology department, Yuchin Chien thanked a select contingent of her colleagues, led by CSUSB President Albert Karnig, for the good news. She had just learned that she was the university's 2008 Outstanding Professor when the group interrupted her class with the announcement Feb. 14.

It was "a wonderful Chinese New Year's and Valentine's Day gift," she said.

However, the award didn't ride on the glowing remarks of her students alone. "Yuchin excels as a public servant," said Karnig as he stood by Chien, seemingly both proud and humbled by his remarks. "She serves on many boards and committees, and she has written 17 major publications and 30 additional papers over her career."

That career at CSUSB began in 1989, when Chien arrived from UC Irvine. There, she had been an assistant adjunct professor in the cognitive sciences, and before that she had done research in psychology at Cornell University (where she had earned her master's and Ph.D.) and at the National Taiwan University (where she had received her bachelor's degree). One special focus of her investigations has been on children and language acquisition in various cultures, particularly Chinese. ●



## Pedagogical mojo

Stuart Sumida has plenty of reasons to grin. 20,000 to be exact.

Now the fourth CSUSB professor to capture a Wang Family Excellence Award from the California State University, Sumida and five of his CSU system colleagues distinguished themselves this past year “by exemplary contributions and achievements in their academic disciplines and areas of assignment.” In other words, they’re far beyond “good” at what they do. The \$20,000 he and his fellow academics each received for their steady performances is a symbol of appreciation more than it is of worth. In his case, Stuart Sumida led several CSU students to the Chicago Field Museum in the '90s to help clean and restore one of the world’s most famous T-rexes, Sue. In 2000, he and two fellow scientists announced their 1993 discovery of the earliest known bipedal reptile, which predates dinosaurs by 50 million years. He also is recognized for his research on biological transformations. As an engaging speaker, Stuart’s student evaluations are always high, an achievement that earned him CSUSB’s 1999 outstanding professor award, the university’s highest honor. But he has not restricted his pedagogy to campus lectures. Some of the world’s finest film industry animators call him teacher, too. He consults with them on animal anatomy and locomotion as the artists make the way the animals fly, climb, walk or even talk believable and things of beauty. To date he has worked on more than 30 movies. His latest: PIXAR’s “Ratatouille,” the 2008 Academy Award winner for best animated film. • (Photo courtesy of The Press-Enterprise)

## Rearming for life

Nearly 10 percent of all U.S. military personnel and veterans live or are stationed in California. No wonder Cal State San Bernardino is part of the California State University’s system-wide effort to invite veterans and active duty military service people to attend the university, and is clearing as many obstacles from their path as possible.

Cal State San Bernardino’s Military/Veterans Corner Web site is one of the new resources helping veterans arm themselves with what they need to know about getting a college education. Accessible from the CSUSB homepage, the site is specifically for veterans and active duty military men and women.

“We want to get them right when they say, ‘I want to go to college. What’s the next step?’” said Lydia Ortega, director of records, registration and evaluations at CSUSB.

The first CSU campus to have a military and veterans corner on its homepage, the CSUSB Web site covers admission to the university, course offerings, registration, financial aid, ROTC programs, advisers and contacts. Some aid even applies to family members who assist or support returning veterans. Also, in some cases, active military can “attend” online classes without leaving their bases. •





## Retirements 2007 / 2008

Carolyn Aldana  
Cynthia Amey\*  
Jace Baker  
Peter Cleppe  
Paula Cramer  
Ellen Daraszewski  
Bruce Decker  
Margaret DeGroff  
Elsa Ochoa-Fernandez\*  
Lou Fernandez  
Ignacio Flores  
George Gibbs  
Craig Henderson  
Charles Hoffman  
Jeanette Janik  
Helen Johnston  
Cita Jones  
Barbara Kerr  
Dennis Kroeger  
Elizabeth Langenfeld  
James Mason  
Ted McDowell  
Diane Miller  
Patricia Owens  
Cindy Paxton  
Eva Mae Pisciotta  
Judith Powell  
Sheryl Pytlak  
Ramona Rodriguez  
Kristen Sanders  
Wilona "Billie" Sessions  
Darleen Stoner  
Daniel Tuckerman  
Russ Wheeler  
William Whiting  
Paula Zaragoza

\* See 'In Memoriam'

# Just passing down history

By David Romero

1968. North Korea seizes the USS Pueblo intelligence ship and holds its crew for months. The Soviet Union quashes a budding Czech revolution. Martin Luther King Jr. and Robert F. Kennedy are assassinated. Vietnam War protests grow louder. And hippies popularize artist R. Crumb's Mr. Natural, a happily strolling comic book character, and his catchphrase, "Just Passin' Through."

Robert Blackey, however, wasn't just passing through. Hired in 1968 to teach a subject that he was – and still is – passionate about, he has remained a history professor at Cal State San Bernardino for 40 years. Though some have come close, no past or present CSUSB professor has ever stayed so long. Bonds with family, students, staff and faculty have moved him to pass up other professional opportunities. Also, he really likes Southern California.

"I had opportunities here," he says, "especially to teach what I wanted and to develop new courses in areas that interested me – that I wouldn't have had at a larger, more established university."

The 40 years have sped by. "When I came

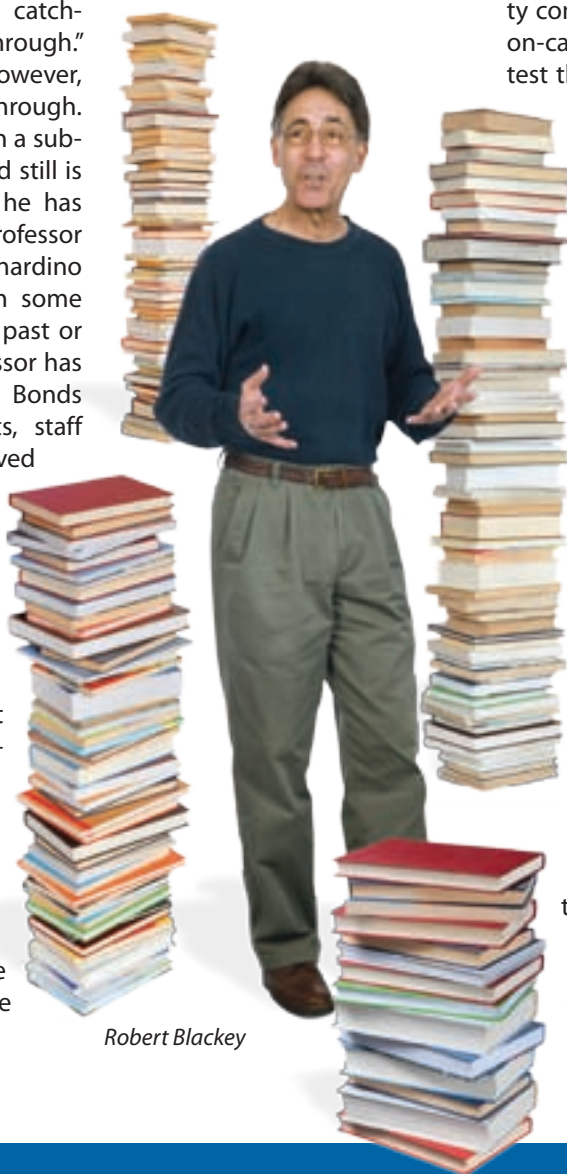
here I had one son, then less than 2 years old. He is now 41 with a B.A. and M.A. from CSUSB and lives and works locally. My second son was born here, is a graduate of UCR, and also lives and works locally."

1968 was a tumult. "I arrived at Cal State not yet caught up in events, as I had spent the previous several years focusing on earning

my Ph.D. and starting a family." But the history department asked Blackey to teach a seminar that first year. "So I created a course on comparative revolutions, as that seemed an appropriate subject for what was happening in the world. After the killings of college students at Kent State University and Jackson State University, I became part of a student-faculty committee that organized on-campus activities to protest those events along with our involvement in the war."

Today, Blackey remains a "teacher who values linking the past and present while being careful not to become an ideologue."

Blackey's own history while at CSUSB includes awards such as the university's outstanding professor award for 1983-84. In 2001, the American Historical Association honored Blackey as the top history educator in the nation. He also served for a time as vice president of the group. And he is also one of four CSUSB professors to receive the prized CSU systemwide Wang Family Award, an honor he earned in 2003.



Robert Blackey

In his teaching, Blackey uses music, literature and poetry, as well as insights gained from tours to historical sites all over the world, and he often throws images from these trips into his lectures to help bring history home. But ask him about all the new information tools available on the World Wide Web and

Blackey gets cautious.

"The problem I see is that students are turning to the Internet because it is easier than going to the library or reading books, which means that students have to be taught to evaluate and discriminate among materials." He urges students to use several sources to verify what they pick up from the likes of Wikipedia, which, he warns, is a repository of information and misinformation, not history.

At the same time, Blackey doesn't join those who say students aren't what they used to be. "People were saying that about the students I had in

1968, and others said the same thing about my generation of students. It's a common generational complaint that has a long history.

"The future of history, if not historians, is bright as long as we as a nation, and especially our leaders, appreciate the absolute necessity of understanding history as relevant to getting along in our increasingly crowded and shrunken world," Blackey says. "There will always be new source materials, on top of which every age writes its own histories, because new histories are needed to reflect changing times." ●

*With a strong background in international business, operational efficiency and supply chain management, Haw-Jan "John" Wu is the new director of the William and Barbara Leonard University Transportation Center at Cal State San Bernardino.*



Haw-Jan "John" Wu

*Wu comes from Cal State Monterey Bay, where he was a professor of operations management and marketing since 2002. He also was recently resident director in China for the California State University International Programs. Wu worked in the Taiwan Railroad Bureau and served as transportation officer in the Taiwanese Marine Corps. And he has worked with companies such as Merck, Conrail and Compag on logistics issues.* ●

## In Memoriam

*Bob Lee*, professor emeritus in English, died of congestive heart failure on April 16, 2008, at his home in Santa Cruz. He joined the English department in 1968 and was instrumental in developing and teaching the campus's first course on African-American literature in January 1969. He also was the first associate dean of academic affairs, being succeeded by the late J. C. Robinson. He retired in the summer of 1992.

Director of International Programs at Cal State San Bernardino,



Elsa M. Ochoa-Fernandez

*Elsa M. Ochoa-Fernandez*, passed away May 11. She had been ill and in the hospital for several weeks, entering soon after retiring. Ochoa-Fernandez served as director of the university's International Center and was co-director of CSUSB's International Institute. She came to CSUSB in 1991 with her husband, Louis Fernandez, the provost and vice president of academic affairs at CSUSB.

*Neal Baker*, founder and owner of Baker's Restaurants, died May 31. Baker was an avid supporter of CSUSB athletics and scholarships. He was among the fast-food industry pioneers of the late 1940s and early 1950s, along with Glen Bell, founder of Taco Bell, and the McDonald brothers.

Longtime San Bernardino County business and transportation icon *William E. Leonard Sr.* died June 6 at St. Bernardine Medical

Center in San Bernardino, where he was being treated for a respiratory illness. The namesake with his wife, Barbara, for the Cal State San Bernardino transportation center, Leonard has been a major player in California transportation and building issues.

*Kenton Monroe*, a founding administrator of Cal State San Bernardino, passed away June 9 in Loma Linda. Monroe served as associate dean of counseling in 1965, dean of students from 1966 to 1993, and professor of psychology from 1993 until his retirement in 1998.

*Cynthia Amey*, an administrative assistant in the Career Development Center and in the Student Leadership and Development Office for 12 years, died June 11. Amey lived in San Bernardino.

*Jan Lemmond*, CSUSB retiree and alumna, passed away June 11. She had been diagnosed with cancer. Lemmond began her CSUSB career as a student assistant and eventually became manager for the Purchasing Office. She passed away peacefully at home with daughter Terri, son Tom and grandchildren at her side.

*Mary Barnes*, married to the late theatre professor Ronald E. Barnes and a mentor to Cal State San Bernardino theatre arts students, died in her sleep of natural causes in early August. Mary Barnes had performed in the first production of the University Theatre in 1972, as she starred in Chekhov's "The Seagull." She also was instrumental in having the theatre named after her husband to celebrate his 33-year teaching career at CSUSB. ●

### All treated equally

The national debate over how to deliver affordable and adequate healthcare to Americans is on the docket again as the nation approaches another presidential election. But a key part of the debate – and equally confounding – is *who* gets adequate healthcare. A \$4 million grant from the National Institutes of Health should shed light on that issue.

Awarded to Cal State San Bernardino late last year, the money will create a center to promote research and training on health inequities found among differing racial, economic and ethnic groups in the United States.

“The focus on health-disparity re-

search,” said Cal State San Bernardino President Albert Karnig, “is particularly meaningful to CSUSB’s two-county service region, which is larger than 10 states in area, contains more population than 24 states, and is one of the most ethnically diverse in the nation. I’m delighted that the grant will promote research that has broad, national importance and also meaningful applications in our own region.”

The five-year grant comes from the NIH-sponsored National Center on Minority Health and Health Disparities and is part of a “research infrastructure in minority institutions,” or RIMI, program. It is

designed to help minority-serving universities build innovative research programs aimed at reducing health inequalities.

The program will provide students and faculty with training for careers in health disparities research, and will develop and enhance Cal State San Bernardino’s presence as a research institution, said Sybil Carrère, an associate professor of psychology and director of the university’s Institute for Child Development and Family Relations. Carrère and Bryan Hadlock, an associate professor of kinesiology in the College of Natural Sciences and an expert in childhood obesity, will serve

### Stewards of the past



In one sense, the \$340,000 gift from the Archaeological Survey Foundation to the anthropology department at Cal State San Bernardino is one way of investing in the future to preserve the past.

The money establishes an endowment that will provide funding for archaeological field schools and scholarships for CSUSB anthropology students, said Peter Robertshaw, chair of the university’s anthropology department.

The field school’s aim is to train students to enter the growing field of cultural resource management, which is where

professional archaeology is going. The best description of the field, said Robertshaw, is to think of it as “stewardship of the past.” Cultural resource management, he explained, requires knowledge of local, state and federal historic preservation and environmental laws and regulations, as well as those related to Native American tribes. It involves analysis of development projects’ impacts on known and potential archaeological and historical sites and also helps in designing and executing mitigation plans to reduce the impacts of such building projects. ●



## arts & letters

### Buying writing time

Among the 40 writing luminaries nabbing a prized fellowship from the National Endowment for the Arts this year was Kevin Moffett, an assistant professor of English at Cal State San Bernardino. Chosen from among some 800 writers across the country, Moffett received a \$25,000 fellowship to pursue writing a novel he began two years ago.

"This is a really good jumpstart for the book," Moffett says, "It's an excuse to squirrel away some time; a legitimizer."

Tongue-in-cheek characterizations aside, the only connection to squirrels Moffett has been making for the past several years is building up a storehouse of published works.

"Just to compete, candidates have to have at least one book and/or seven short stories published by a reputable publisher," says CSUSB English department professor Jim Brown, no stranger to literary honors and the labor involved in garnering them.

Born in Daytona Beach, Fla., and the author of dozens of fiction and nonfiction pieces, Moffett has won several honors, including The Chicago Tribune's 2005 first-prize Nelson Algren Award for short fiction, a 2006 Pushcart Prize and a Frank O'Connor International Short Story Award in 2007. His collection of short stories, "Permanent Visitors," not only received applause from The New York Times in a 2006 review, but this from writer Heidi Julavits: "I urge you to buy it and read it, so that you can be one of the lucky people who discovers Kevin Moffett before he's more widely outed as the brilliant writer that he is." ●

as the project's co-directors.

The RIMI program will help CSUSB become the nucleus for research in health disparities in the Inland Empire by addressing health inequities among specific groups, such as the high rate of diabetes in Latinos and low birth weight in babies born to low-income families, Carrère said. "NIH developed the RIMI program because a racially and ethnically diverse body of scientists brings a broader and more robust perspective to scientific inquiry."

The RIMI grant "will allow our faculty to become leaders in their field by working with

established researchers from other universities and by growing their own lines of research," Haddock said. "The funding also will increase the collaboration between faculty in different departments, and so maximize the expertise on campus."

"Because of the award's impact on the research competitiveness of faculty and graduate students working in the health-disparity arena," added Karnig, "the RIMI grant may prove to be one of the most valuable ever received by the university." ●



*Besides his many awards, Kevin Moffett has interviewed Dolly Parton and Brazilian soccer guru Pele. (Photo by Lori Krueger)*



## Andy Warhol didn't just paint soup cans

*You bet, Andy Warhol is known for his iconic, pop culture art. "Marilyns," and always the Campbell's soup stuff. But he also created tons of pieces that never saw their 15 minutes. Now, lovers of art and the offbeat in the Inland Empire will have the chance to view some of Warhol's photos – that's right, photos.*

*More than 150 original Polaroid photographs and gelatin silver prints by Warhol have been transferred to the permanent collection of CSUSB's Robert V. Fullerton Art Museum. The Andy Warhol Photographic Legacy Program donated more than 28,500 photographs, valued in excess of \$28 million, to more than 180 college and university museums across the nation. In California, only 16 institutions were selected. The Warhol photographs go on exhibit at the museum Sept. 25. ●*



*An early photo of Gene Hackman, born in San Bernardino in 1930.*

© The Andy Warhol Foundation for the Visual Arts

## business & public administration

### Medical missions

Gang tattoos, rehab for indigents and burn camp for kids. What seems unrelated on its face has one thread in common: Dr. Dev A. GnanaDev.

The medical director and chairman of the department of surgery for Arrowhead Regional Medical Center, GnanaDev is Cal State San Bernardino's 2008 Arrowhead Distinguished Executive Officer.

With a long and strong interest in the needs of Southern California's inland region, GnanaDev founded the New Beginnings – Gang Tattoo Removal Program for reformed gang members. He also founded a cardiac rehabilitation program for indigent patients, is a



founding board member of the Inland Empire Burn Institute and has worked with firefighters to raise money for children to attend Burn Camp.

GnanaDev is a graduate of CSUSB's first M.B.A. for Executives program in 2001, and at that time was serving as president-elect of the San Bernardino County Medical Society.

"We are pleased to honor Dr. GnanaDev for his leadership in the community, and as an executive who helped to build the Arrowhead Regional Medical Center to its stature and level of service in both health care delivery and education," said Karen Dill Bowerman, dean of Cal State San Bernardino's College of Business and Public Adminis-



*Dr. Dev A. GnanaDev*

tration. The college bestows the award at an annual event to executives whose leadership, civic service and commitment to education make a difference in

the community.

GnanaDev has received honors from the San Bernardino County Board of Supervisors, including the Community Service Award for founding the youth tattoo removal program, was a co-recipient of Inland Empire Leaders of Distinction Humanitarian Award in 2003, and was the American Heart Association Stars of the Heart Physician Honoree in 2005.

Net proceeds from the 2008 Arrowhead Distinguished Executive Officer event held last May went to CSUSB's College of Business and Public Administration scholarship fund. ●

## education

### Stine school of hard work



*David Stine*

A veteran Cal State San Bernardino professor and a new school in Montclair have something in common – both carry the name of David Stine.

Stine, who is a professor emeritus in the university's College of Education and has served on the San Bernardino County Board of Education for more than 18 years, has a new school named after him following

a unanimous vote by the county school board.

The David Stine Chaffey West County Community Day School in Montclair opens in August, replacing the existing Chaffey West Community Day School, also in Montclair.

The interim department chair in the master's and credential programs in educational administration for CSUSB's College of Education, Stine has served on the county school board representing school districts in the west end of San Bernardino County since 1989, served as board president five times and currently serves as the board's vice president.

Stine, who also served as principal at Chaffey High School from 1984-88, is a former president of the California County Board of Education and a member of the California School Boards Association's Delegate Assembly. He has also served as a county representative on the California School Boards Association's Board of Directors. ●





## natural sciences

# Computer crunch

Kaiser Permanente Foundation has awarded two grants totaling \$20,000 to Cal State San Bernardino's nursing department for the purchase of new computers for the nursing media lab.

The computers will be part of a remodeling plan that will increase the lab to 48 computer workstations available to nursing students. In 2007-08, the nursing department averaged 441 students in its BSN program. The two grants, each for \$10,000, were funded through the Kaiser Foundation Health Plan Inc. and given through Kaiser Permanente's Community Service Grant Program. ●

## China looks at U.S. nursing

Though they are oceans apart from the United States, a delegation of nursing executives from China share the same concerns as their opposite numbers here: how to operate, coordinate and communicate as the most visible

faces in hospital care – nurses.

As part of its two-week trip to the United States, the delegation, consisting of 28 nursing executives from Shanghai, visited Community Hospital of San Bernardino at the beginning of

## extended learning



## palm desert campus

### On track

A new program in integrated liberal studies will save Palm Desert Campus students both time and money.

College of the Desert is a partner in the new degree program. Students beginning their academic careers at COD are put on a path to finish their bachelor's degree or a multi-subject teaching credential in four years instead of five at Cal State San Bernardino. The two schools have a dual admission program with counselors available at both campuses to guide students through their required classes. If students choose the dual admission path, there is no need to reapply when transferring to CSUSB. Application fees are waived as well.

The multi-subject credential allows the individual to teach at the elementary school level immediately after receiving the

B.A. degree without continuing teacher preparation classes in a fifth year.

"There is a misconception that additional teachers aren't needed in the Coachella Valley. This is definitely not the case," says Kim Hartnett-Edwards, director of post graduate education programs at the Palm Desert Campus. "Two Coachella Valley school districts, Desert Sands Unified and Palm Springs Unified, rank as two of the largest school districts among 30 others in Riverside County. Teachers are in high demand to meet the growing needs." ●



### The gold standard

*The 23,000-square-foot building has no harmful chemicals such as formaldehyde and arsenic in the wood, carpeting, paint and glue. It's all very ecological. Even the waste left from the project is being recycled. "It's the thing to do today," Fred Jandt, dean of the Palm Desert Campus, told one newspaper last July. "It's the right thing to do." When the Palm Desert Campus's Health Sciences Building opens to classes in the fall, university officials hope it will gain gold LEED certification. That's the second highest national ranking a building can get from Leadership in Energy and Environmental Design. With the certification, the building will be officially recognized as a "green" building. ●*

the year and met with administrators, nursing supervisors and nurses.

The program took the visitors to various cities, including Los Angeles, Las Vegas, Washington, D.C., and New York City and was coordinated by Cal State

San Bernardino's College of Extended Learning, which conducted classroom lectures on nursing practices and administration. The Chinese executives received training in the U.S. nursing system, including how a nursing de-

partment operates within a hospital and in care and communication with patients, as well as an overview of nursing management. ●

# Opening Up the Road

*Opportunities are made  
as much as they come knocking.  
Probably more. Paul Mata, Kimberlee  
Benton, Jamie Lee Hose and  
Chris Perez all know it too well.  
Something simple inside has  
driven them and has pushed them  
past obstacles from the small to  
the great: They have discovered  
what they want, what they need,  
and that 'Come Here, Go Anywhere'  
is more than a slogan.*



*Photographs of Paul Mata, Kimberlee Benton and Chris Perez by Robert Whitehead. Photograph of Jamie Lee Hose by Lori Krueger.*



# Paul Mata

By Joshua Hobbs

**T**owering five stories high with its rigid exoskeleton, the Pfau Library can be intimidating on first encounter. That was evident on Paul Mata's first day of classes at Cal State San Bernardino. No stranger to college life, Mata had already attended Chaffey Community College in Rancho Cucamonga. It was not the sheer size of the library that intimidated him. It was what the Pfau Library represented: he was not in junior college anymore.

"I thought about circling the driveway in front of campus and heading home once I saw the library," Mata said about approaching the campus in the summer of 1985. "I didn't feel like I could do [CSUSB]."

As if the Pfau Library was not enough to face even from a distance and the shelter of his car, Mata had to attend classes in the very building that instilled dread. He would emerge, however, armed with a renewed sense of self-efficacy. The same day Mata's uncertainty almost compelled him to turn around and head home was the same day his life turned around. His unlikely source of inspiration: an accounting class taught by Elaine Everson.

"She made the subject easy and interesting," Mata said. "I found that if I just studied, I could understand more. What a revelation! ... I guess I finally matured when I came to CSUSB."

For Mata, both school and job were full-time commitments – working days at Mervyn's distribution center and attending classes at night. But despite the time constraints, Mata saw

professor who died in 2006, and a zealous cohort of students, Mata established the Latino Business Student Association.

But simply starting a club would not leave Mata satisfied.

"One of my primary objectives was to make LBSA club of the year," Mata explained. Wasting no time, he and club members coordinated events to increase club awareness and arranged to bring high profile speakers such as social activist Cesar Chavez and vice presidential hopeful Henry Cisneros. The hard work paid off. By the time Mata graduated with his bachelor's in finance in 1987, LBSA had been honored with club of the year. Even more rewarding for Mata is that 20 years later Hispanic students account for one of the largest groups of business majors at 34 percent.

Although the young club was important to Mata, there was still the matter of school. The once-intimidating library now served as a sanctuary for tireless nights spent studying, attending informal club gatherings and the very events that developed LBSA. "A lot of my studying was done at work. As long as I kept my grades up, the manager would let me use a portion of my shift to study," Mata said. In 1987, Mata was named outstanding undergraduate student in the business college.

Shortly after graduating, Mata attended American Management Association training in New York with graduates from across the country, including some from Ivy League schools. "I remember some of the stuff being taught to us, they said, was 'cutting edge,'" Mata recalled. But it was nothing new to him. "This is what we did every day in our classes." He soon went to work for American Express. Yet while his passion for business provided plenty of opportunities to work for the world's top companies, Mata was an entrepreneur at heart.

Working with two CSUSB alumni, Mata became the franchise owner of Ameriprise Financial Services, which provides advice on financial planning and retirement investment. Following the very advice he gives his clients, Mata treats his degree much like stocks and bonds. "I invested quite a bit in my education," Mata said. "Over

*'I thought about circling the driveway in front of campus and heading home once I saw the library'*

extracurricular activities as an opportunity to improve campus life. In 1985, CSUSB's College of Business and Public Administration had a total enrollment of 1,648 students, and only 182 were Hispanic. "Hispanics typically went into education, maybe nursing or the medical fields. My primary goal was to see more Hispanics get into business," Mata said of his decision to develop an organization to promote enrollment. With help from David Bellis, a public administration



time, I want that investment to literally pay off." When the university grows in both recognition and population, he said he sees the return on that investment.

To Mata, his degree has become more valuable. In one way, he has helped ensure the value by giving back to the place that gave him so much, and by leaving a set of indelible footprints that today serve as a guide to those who also might be tempted to turn the car around on first sight of the library.

## Kimberlee Benton

By Shea Johnson

Some people have it all. At age 8, she won a national modeling contract. She's been stockpiling dance trophies since she was 10. She was student body president, co-captain of the cheerleading squad and member of the dance company at Arroyo Valley High School. Last January, she added Miss Black San Bernardino to her already impressive catalog of achievements. Yet, Kimberlee Benton, only 20 years old and a Cal State San

Bernardino junior, would have you believe that it's all just in a hard day's work.

"There was a fork for everything," says Benton about the etiquette lessons contestants received in preparation for the Miss Black San Bernardino pageant. Contestants had to attend weekly meetings for nearly three months prior to the event to plan fundraisers, search for sponsors and learn skills such as how to walk. Benton, a mass communication major who is working toward her minor in theatre arts with an emphasis in dance, found portions of the pageant familiar – the talent competition and interview in particular.

"Most of my life I have been dancing," she recalls. "I did the ballet thing when I was younger, but it was just, like, little kids – not really dancing. You just look cute." Benton's dancing picked up seriously at the age of 15 when she began to study dance as part of her high school's performing arts program – an experience that prompted her to join CSUSB's University Dance Company. So, it was no surprise, then, that she chose dance as her talent for the competition.

As a mass communication major, Benton entertains aspirations of becoming a broadcaster. Last fall, she heard CBS

news anchorwoman Laura Diaz speak at CSUSB on diversity issues and achieving career aspirations. Sobering as it may be, she was inspired by Diaz's personal stories of triumph in an arena that has typically been male dominated. It's also a field with few minorities.

But after mentioning her dream during a Miss Black San Bernardino pre-pageant interview to KCSB channel 3, a local cable television station, Benton was approached with a surprise offer. "As soon as the interview was over, one of the production guys told me, 'If you want to come in for an internship, it's always open to you.'"

Peggy Hazlett, assistant to San Bernardino Mayor Patrick Morris and host of KCSB-TV channel 3's "Inland Empire Alive!" remembers Benton well. "She was very articulate," she says. "She could take my job. She's an engaging and wonderful young lady."

Benton's been impressing people her entire life. Around age 15, she started reading the announcements every Sunday at her local church. Admittedly, she reads them more like an entertainment reporter and less like a wistful observer, but it feeds right into the kind of person that she is.

When it was time for Benton to choose a university to attend, the choice was obvious. Besides having both parents working at Cal State San Bernardino, she likes that the university is fostering her dream through academics and programs that invite outside professionals to speak. "I took a debate class, Comm 180, which gave me pointers on how to speak well and how to take in information and debate it from either side," she says. "All the communication classes I've had so far have somehow helped me in my goal to become a broadcaster."

Having just finished her general education requirements, Benton says she is ready for the next set of specific classes that will help her achieve her goal of becoming a broadcaster. She took a radio practicum class last spring working for Coyote Radio and is excited about the new chance to venture into more broadcasting-related courses and leap into the vigor of learning.



# Jamie Lee Hose

By Joe Gutierrez

Most look at the homeless, but don't see them. Instead, the homeless are often the faceless who have lost the chance for a normal life with food, a home, work that actually pays the bills and – most importantly – hope.

Jamie Lee Hose knows what it is like to be one of the faceless, growing up in the shadows, where hope seemed too much to ask for. But what Jamie Lee Hose did have was determination.

"It was a resiliency of mind and spirit that partially brought me where I am today, helping me overcome the lost definitions of my generation," Hose said. She's a prime example of that tenacity as she received her master's degree in educational counseling in June to go along with her bachelor's degree in liberal arts, both from Cal State San Bernardino.

But the two degrees and capturing a 2007-2008 William Randolph Hearst/CSU Trustees Award for Outstanding Achievement are no vindication after years of homelessness, hunger and uncertainty. Rather, her desire is to use these accomplishments to help others find and make their own dreams a reality.

"I grew up in many of the statistics that marked me for failure. I lived with a single mom who endured the pain of drug addiction," Hose said. "I moved from place to place, calling 16 schools home. I slept on streets, cold parking lots and many shelters, but still something in me wanted more." At the age of 14, the opportunity to make more of her life came. She was placed in the home of her aunt and four younger cousins. The setting gave her a stable home life and responsibilities. Jamie jumped at the new chance. She finished high school and started at Cal State San Bernardino in 1999. As an undergrad, she was never the "star" student. "But I always tried. School was a safe place and still feels that way to me even now."

*'I grew up in many of the statistics that marked me for failure.'*

She completed her bachelor's in liberal arts in 2003, and then took time off from school working with the Campus Crusade for Christ club, spending six weeks in Mexico City to work with university students. She also belonged to MPACT, a leadership

class based on biblical principles. And she was one of the leaders of a conversational hour for international students at Cal State San Bernardino. She participated in AmeriCorps for a year, and volunteered at local elementary schools and at the Ronald McDonald House in Loma Linda.

After realizing that she wanted to pursue a graduate degree, Jamie returned to CSUSB. Headed for a teaching credential, she soon realized she didn't want to be a teacher. She considered social work, but was more interested in counseling and so she changed her major to educational counseling. She hasn't looked back. While finishing her master's, she has been working at Cajon High School counseling students whose backgrounds resemble



her childhood. She doesn't really talk much about her past to the students, preferring to let them do the talking. "But for some of the kids, I tell them a little bit about me and once they realize I know where they are coming from they open up to me."

One student, for instance, "was talking about his life and I asked him what his worst-case scenario was and he didn't hesitate in telling me. Then I asked him what his best case scenario was and he couldn't tell me. No one had ever asked him that,

and he had never thought about it." Drawing a student out like this and telling students that hope can be more than a word is a great way to spend the day, Hose said. "My past that was once pain is now hope; a promise to them of the chance they, too, can go after."

## Chris Perez

By Sam Romero

At commencement, when Chris Perez was introduced as the 2007 outstanding undergraduate in the College of Social and Behavioral Sciences, the Cal State San Bernardino psychology honors students he'd known and toiled with for two years stood and clapped and screamed. It felt "a little awkward" being in front of classmates. It was not a scene he would have predicted when he arrived at CSUSB in fall 2005 from Victor Valley College, hooked on psychology and on the mild, lingering doubt that people really got him. Even in the land of the free



exchange of ideas – fashion statements included – piercings and punk rock hair like Chris's are typically less free.

The signs of acceptance had begun popping up well before commencement. Deft at handling social science statistics and at getting along with people, Chris had aided several students and saw it as a gesture that just made sense. His classmates felt the same way about nominating him to carry the honors-students flag for the commencement ceremony.

A few years earlier, that choice wouldn't have come so easily to the principal at the Christian school in Apple Valley where Chris, who had been home-schooled by his mother until the 11th grade, had begun attending.

"I enjoyed it. But I kind of ran into ...," Chris pauses, hunting for the right word, "I don't know if you'd say 'trouble.'" Mohawks and body jewelry not being in the school's good graces, the principal asked Chris to cut his hair, a request irritating enough that Chris dug for and found U.S. Supreme Court rulings that said "hair was not a distraction." Chris discussed this with the principal. He and the school compromised. He wore a hat.

Still, the "politics" that permeated the

issue was disillusioning, and so Chris left school before finishing. He soon enrolled at another school, graduated a few months late and then took a job at Hot Topic – alternative-wear heaven and the one place at the Victor Valley Mall where there would be no critiques of piercings and the black and red Mohawk that stood nine inches high straight and stiff. No critiques, with one exception: Shawna Wittig.

Shawna, a high schooler who shopped Hot Topic, had been raised on military bases and on the looks of "clean-cut" boys. But Chris was attractive, and Shawna liked his hair. "When I saw Chris it was like, 'Ah, he's an individual,'" she recalls. He was also intelligent, sweet luck for a young woman, who, at 16, was already taking college classes and now grateful to find someone with

instructor, a man of suits and ties, practiced his subject matter well, never once making Chris feel different because of his jewelry, clothes or hair.

And in another pairing of what seemed strange bedfellows, Chris also enlisted in ROTC – the nonconformist in a stronghold of conformity – a program he'd carried a fondness for ever since childhood. This feeling gave his teenage conversations at punk rock concerts a certain texture. He'd go to punk rock concerts and hang with friends, who, on the whole, had a fondness for anarchy.

"I was always at odds with them because I was [for] capitalism [and a] conservative, Republican, Christian," he says. "So I looked like them, but I didn't think like them."

When Chris transferred to Cal State San

*'I was always at odds with them because I was [for] capitalism, [and a] conservative, Republican, Christian. So I looked like them, but I didn't think like them.'*

whom she could talk more deeply. One of their topics was college. "Okay, she thinks it's important," Chris admitted grudgingly. "I'll give it a try." Figuring he'd climb the Hot Topic corporate ladder, he enrolled at Victor Valley College as a business major, but soon changed his major after taking two courses in psychology. His psychology

Bernardino, he began research with psychology professors as a McNair Scholar, got involved in academic clubs and, over time, began accumulating awards. In 2007, he and Shawna, the outstanding student for CSUSB's social sciences department, graduated together and married two months later. ("Degrees before rings," they had told each other.) Now, it was time to work on his Ph.D. in clinical psychology.

The fact that an undergraduate such as Chris cruised into a Penn State Ph.D. program from a CSU impressed people in the fall of 2007. Only one other student in his cohort came straight from an undergraduate program, all of them hailed from mini Ivy, public Ivy or classic Ivy League schools, and three waited one or two years to enter Penn State, choosing first to pick up more research experience. Chris felt fortunate. By the time he arrived at Penn State, he had done two studies at CSUSB and had earned an outstanding undergraduate research award.

All of it added up. The awards, research and club activities and the work with professors and classmates. "That really felt good," he says, recalling his classmates' applause at seeing him honored at commencement. "That just reconfirmed everything that I felt – that I belonged, I finally belonged somewhere, not just got along."



## A home in college

By Carmen Murillo-Moyeda

Alex Brittain's path to graduation from Cal State San Bernardino this past June was not without its challenges. As a youth, the 24-year-old history major moved from one foster home to another. Surviving malnourishment and other illnesses caused by his biological mother's Munchausen by proxy syndrome, Brittain had always aspired to a college education.

Kapreese Feese knew she wanted to go to college ever since she made honor roll in the third grade. But, as a foster child with very few resources, she wondered how she could ever accomplish her dream. Feese's birth mother, who suffered from substance abuse, surrendered her to social services when Kapreese was 2.

But for Tina Mitchell, going to college was the furthest thing from her mind as she struggled each day for survival, living with her schizophrenic mother and extended family members in a physically abusive home. From the time she was 8, she repeatedly witnessed her aunt, violent in nature, brutally beat her own children, often getting caught in the crossfire. But when her baby brother was injured, social services removed the children from the home, placing him for adoption and Mitchell in foster care at age 15.

Not your typical candidates for a future in college. But today, foster youth such as Brittain, Feese and Mitchell are realizing their goals of a degree, thanks to an endowment of \$207,000 from the Children's Fund of San Bernardino County to CSUSB. In partnership with Cal State San Bernardino's Educational Opportunity Program's Foster Youth Program, the endowment will provide four \$2,500 scholarships annually to former foster youth.



*Both wanted to go to college. But the emotional roller coaster that typically attends the life of a foster child did not make the dream come easy for Alex Brittain and Kapreese Feese. (Photo by Robert Whitehead)*

Brittain, an Eisenhower High School graduate from Rialto, lived with several foster families before being "aged out" of the system at 18, when he became a legal adult and was no longer supported by the state.

"It's easy to give generously to infants and grade school children (in foster care)," said Bill Nietschmann, board member, and former chairman of the Children's Fund and leader of the project since 2003, "because those conditions tug at our hearts. But once foster teens are emancipated, this age group doesn't have the support system that college students normally have within their birth families."

Brittain credits one of his foster families, Jerry and Gloria Young, with the inspiration to attend college. Next, he plans to attend the University of California, Riverside to pursue a doctorate in classical history.

Mitchell remembers ditching school, using illegal drugs, becoming preg-

nant and facing abortion, barely able to maintain passing grades in high school. "I never received any praise or recognition, either from my biological mother or my foster families," she said, describing that period of time as one filled with self-pity, trying to escape the harsh realities of her unstable life, eventually hitting rock bottom. Ultimately, the last foster home in which she lived was that of Lola Wright – or Ms. Wright as all the foster children referred to her out of respect – whom Mitchell credits for bringing structure and discipline to her otherwise chaotic life.

"It was the praise and recognition that made me push for more. All I wanted was someone to be proud of me, and she always made me feel like she was proud of the good things that I did," Mitchell added.

Mitchell, who attended Etiwanda High School, had never considered attending college until her senior year

*(Continued on next page)*

*('A home in college' ... continued)*

when she was inspired by county social worker, Tracy Thorne. This past June, at 22 and now the legal guardian of her mother, Mitchell graduated from CSUSB with a bachelor's degree in business administration.

Feese, like Mitchell, struggled profoundly with issues of self-worth and validation living with her "adoptive" family. Still, she was driven to overachieve, and her accomplishments provided her the attention and validation she always felt she had lacked.

Although her foster parents, Michael and Dana Ware, encouraged the 19-year-old to attend college, the question was never whether she would go, but rather how she would support it, financially and emotionally. But through CSUSB's foster youth program, she continues to live her dreams of a college degree.

"The program offers a smooth transition from foster care to independent living, and provides opportunities for former foster children to develop social and interpersonal skills that may not have been developed in their youth," said Tristan Garcia, coordinator of the Foster Youth Program and EOP counselor at CSUSB.

Concerned about how foster youth compete in a world with students who have better social and academic opportunities, the Children's Fund chairman of the board, Russ Moore, said, "This program will assist the transitional youth aged 18-25 by providing them the skills and education to help them compete in the workforce and in their personal lives."

Referring to the Children's Fund donation, Rebecca Stafford, executive director of the Children's Fund, said, "Perhaps individually we aren't able to provide the monetary support these youth need to succeed, but collectively we can." Part of that collective effort includes donors such as the California Wellness Foundation, an estate gift from Mark Edwards and Lori Beach of San Bernardino, as well as individual donors Mary C. Nichols of Banning and Lois Lauer of Redlands.

"Between the personal guidance and the financial resources available through EOP, the Foster Youth Program has enabled me to break the shackles of my past and I hope to serve as an example to help others," said Brittain. "They [the two programs] have provided me with opportunities that someone from my background would not likely ever have and for that I am grateful." ●

## 2007-2008 philanthropy

Despite dark economic skies, Cal State San Bernardino brightened the personal space of many with some impressive philanthropic support for students, programs, faculty and facilities.

"In view of the state's budget crisis, funding is crucial if we are to sustain access to higher degrees and excellence in education," says Francoise Aylmer, executive vice president for development at CSUSB.

In 2007-2008, the university raised more than \$40 million in gifts. A large part of the support came from planned and deferred gifts, which provided on-going support for the coming years. ●

## Carol Channing

A great show and her famous broad smile wasn't all she delivered to Cal State San Bernardino. After her show, "An Afternoon with Carol Channing: The Artful Journey," this past November, Channing and her husband, Harry Kullijian, presented to the university a gift of \$10,000 to establish the Dr. Carol Channing and Harry Kullijian Endowment for Arts Education. The fund goes to support performing arts students at Cal State San Bernardino.

Teaming with the California State University through the Dr. Carol Channing and Harry Kullijian Endowment for the Arts, the couple is helping revive a focus on arts in California's education system. So she has volunteered to perform and then establish a scholarship at each of the 23 California State University campuses. Channing and her husband's mission is to make art education a pre-requisite in California's public schools – "not merely an option" – and to include it at all levels and grades.

CSUSB performing arts students, many of whom performed that afternoon, were amazed at the longevity of Channing's career – spanning six decades – and her genuine passion for the arts. But they were also moved by her approachable, down-to-earth manner.

"The students truly enjoyed the very personal attention Ms. Channing gave to them all," said Kathryn Ervin, professor of theatre arts at CSUSB. "She was so very professional and so very ... personable, calling each of them by name and answering all kinds of questions.. ●





# Artful journeys

*For the love of their crafts, two American icons set up scholarships for CSUSB students*

## Sam Maloof

Rain is not allowed in the forecast of a Maloof party.

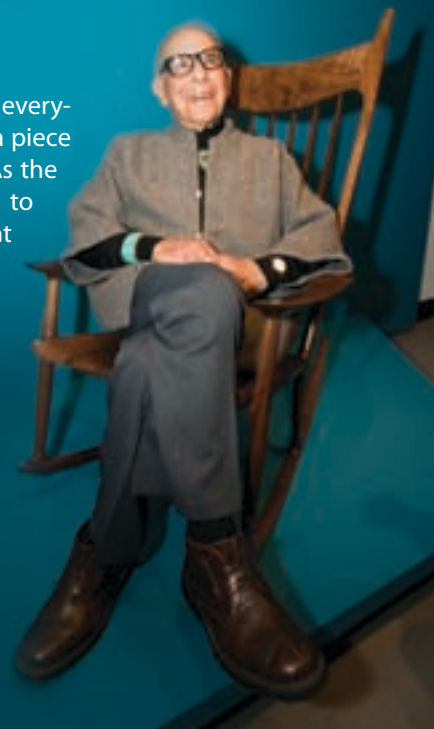
On Jan. 26, 2008, and under clear skies, Cal State San Bernardino and the Sam and Alfreda Maloof Foundation for Arts and Crafts celebrated Sam Maloof's 92nd birthday. It's always a party when Sam Maloof is the guest of honor.

More than 300 guests attended the birthday celebration for the master woodworker, crowding into CSUSB's Robert V. Fullerton Art Museum. The event attracted many first-time visitors to campus. The gathering was also the opening of the first-ever Maloof exhibit at Cal State San Bernardino. Besides the exhibition preview, guests attended the rare auction of a Maloof walnut rocker. Because of the typical six- to seven-year waitlist on his famous rocking chairs, Maloof only agrees to auction a rocker for very special occasions. And a special occasion it was. The event raised more than \$200,000 to support the Maloof Foundation, establish an art scholarship in the name of Sam and Beverly Maloof at CSUSB and to create an acquisition fund in the name of Sam

Maloof at the Robert V. Fullerton Art Museum.

The anticipation and enthusiasm was high as everyone waited to see who would come away with a piece of furniture as comfortable as it was beautiful. As the bidders for the rocker competed, Sam agreed to make a second chair, this one in maple. The event proved to be a unique opportunity for both the Maloof Foundation and Cal State San Bernardino. Gaining exposure among a very different audience, the university was able to host a celebration of grand proportions in honor of the beloved woodworker. More than anything, the event helped to cement the relationship between the Maloof Foundation and CSUSB.

The rain did begin to fall as the very last guests left the party. But the smile on Sam's face and on the faces of many there forecast a bright future for other partnerships between the Maloof Foundation and CSUSB. ●



## A father's inspiration

Since the seventh grade she knew one day she would become a doctor. That has been her focus.

Graduating from Sultana High School in Hesperia, Audra Wise already had been accepted to a university and was all set to go. But when problems arose she was forced to consider other options. As it happened, Audra and her parents had just attended the 2002 inaugural Press-Enterprise dinner, an event sponsored by Cal State San Ber-

nardino in partnership with The Press-Enterprise and held for high-achieving area high school students. At the dinner, CSUSB President Albert Karnig told students about the Presidential Academic Excellence Scholarship, a prestigious award designed to reward and reinforce exceptional academic performance among students who graduate in the top one percent of their class. Each PAES student receives a \$5,000 annual scholarship, renewable for up to four years if they choose to attend CSUSB.

For some time, Audra had been un-

der the impression that Cal State San Bernardino was mainly a business university. But when she discovered that many of the university's programs were amenable to her pre-med goals, Audra was convinced and decided to enroll.

But it was during her first year at CSUSB that Audra's father suffered a heart attack. He passed away before he ever saw his daughter graduate and then enter medical school. Still, he had been an inspiration. After Audra and her mother and father had toured CSUSB following The Press-Enterprise dinner, her father did more research on the presiden-

*(Continued on next page)*



Audra Wise

*(‘A father’s inspiration’ ... continued)*

tial scholarship. He soon told his young daughter that he thought the scholarship was the best deal in town. Today, she is his legacy of inspiration. In June 2005, Audra graduated from Cal State San Bernardino with honors and a degree in biochemistry and by August she had started her first year at Loma Linda University’s School of Medicine. She is the first in her family to attend medical school, and is CSUSB’s first PAES graduate, finishing her bachelor’s degree in three short years. ●

## Keeping it local

With a long history of working with nonprofit organizations, Bonnie O’Connor is the new director of development in the College of Business and Public Administration at Cal State San Bernardino, while Richard Jarvis has taken over the same duties for the university’s College of Arts and Letters, and Stephanie White as the chief fundraiser for corporate and foundation relations.

O’Connor, who was born in Riverside and raised in Fontana, has served in the nonprofit sector for the past 16 years. Most recently, she was a consultant for nonprofit organizations under her own O’Connor Consulting Services.

Named the 2003 Executive of the Year by the Community Foundation of Riverside and San Bernardino counties, O’Connor also was the 1999 outstanding graduate student for CSUSB’s College of Business and Public Administration. She received her master’s in public administration from CSUSB, her bachelor’s degree in business and management from the University of

Redlands and a certificate in non-profit management from the University of California, Riverside.

Richard Jarvis earned his B.A. in education administration from Vanguard University. His work before arriving at CSUSB was as executive director for the First 5 of Children and Families Commission in San Bernardino. He’s also worked as development director for the biomedical sciences division at UCR and for the American Heart Association. He also served as as-

sistant principal and a teacher at Calvary Chapel Christian School in Redlands

Stephanie White has moved from her post as development officer for CSUSB’s College of Social and Behavioral Sciences. Now, instead of focusing on one college or division, she concentrates on constituency groups – corporations and private foundations. Her main focuses right now, she adds, are the Presidential Academic Excellence Scholarships and the College of Education Campaign. ●



Bonnie O’Connor



Richard Jarvis



Stephanie White

# Ball tours

Coyote teams take it to S.B. city schools

By Ken Dillard

Twenty pairs of smiling eyes followed the soccer ball as Jorge Aguirre sent it bouncing from foot to foot, left to right, never touching the ground, now from knee to knee, now back to a foot, now arcing over his head to rest at the nape of his neck. The eyes belong to students at San Bernardino's Chavez Middle School.

Aguirre, a member of the Cal State San Bernardino men's soccer team, is part of a new partnership being forged between CSUSB and elementary and middle schools across the San Bernardino City Unified School District, thanks to the Coyote Athletics Mentoring Partnership. Known as CAMP, it sends members of CSUSB's 11 NCAA sports teams and their coaches on monthly mentoring visits to middle and elementary schools throughout the San Bernardino City Unified School District.

On April 15, Aguirre, his teammate Arath De La Rocha and men's soccer coach Noah Kooiman visited Chavez Middle School to talk with the kids about the importance of hard work, dedication and a commitment to success in the classroom before success on the field.

"You have to take it seriously," Kooiman told the students. "You have to study hard. You have to be focused in the classroom. We want kids who can play the game, but you have to be able to back it up in the classroom, too."

Aguirre stressed the amount of work that goes into being a successful student-athlete.

"It's a lot harder than I thought it would be," he told the students. "It's hard on your body. You have to get up in the morning and go to class and then

you have to go to practice. Maybe you have to go back to class after practice. It can be tough."

Kooiman, Aguirre and de la Rocha talked to the students for about 15 minutes before they put on a ball-control exhibition and a penalty kick contest.

Chavez Middle School physical education teacher Mike Murphy praised the CAMP program.

"I think it will open (the student's) minds," Murphy said. "It will show them that there's life after high school, possibly in soccer if they keep their grades right."

CAMP is the brainchild of Kevin Hatcher, director of athletics for CSUSB. "When I accepted the position here, I had a talk with my wife," he said. "We decided that we weren't just coming here for a job. We wanted to be part of the community. We decided that the best thing we had to offer the community was our student-athletes."

Beyond the positive impact CAMP will have on children's lives, Hatcher hopes it will generate some recognition for CSUSB's student-athletes. As a

*(Continued on next page)*



Cal State San Bernardino sophomore Jorge Aguirre demonstrates ball control methods for students at Cesar Chavez Middle School in the Verdemon area of San Bernardino as part of the Coyote Athletics Mentoring Partnership begun this year by CSUSB Athletic Director Kevin Hatcher. Photo by Lori Krueger.



*('Ball Tours' ... continued)*

group, CSUSB student-athletes have a higher GPA than the student body as a whole and more than half have GPAs better than 3.0. "I want people to see what a positive place Cal State San Bernardino is," Hatcher said. "I want them to see what a huge impact we can have on the community."

As the program moves forward into its second year in 2009, 11 more schools will be selected to replace the 11 schools that participated in the first year. The program will continue until every elementary and middle school in the district has participated.

*Ken Dillard is a junior communication major who is working as a student assistant in the Coyote athletics sports information office and is currently a copy editor for the award-winning Coyote Chronicle student newspaper. ●*

## Coyote Chatter

### Worldwide Web of sports

Cal State San Bernardino athletics has joined the .com empire on the Web. The new Web page address is [www.csusbathletics.com](http://www.csusbathletics.com).

Fans of CSUSB athletics can find stories, game results and schedules, photos and biographical information on players and coaches for all 11 NCAA sports. Other features include an interactive poll, the ability to purchase photos from the athletics archives, a Q & A with athletic director Kevin Hatcher, and an online link to donate to CSUSB for athletic scholarships and team operations. ●

### First full-timer

Tacy Duncan will begin her fourth season as head coach of the Cal State San Bernardino softball team in 2008-2009 as the first full-time leader of the program since it was established in 1987.

The former University of Mary and Iowa State University softball

## Ratcheting up the game

Two spring sports teams advanced to the NCAA Division II post-season tournaments and another made a solid showing at its season-ending conference tournament as Cal State San Bernardino wrapped up one of its most successful seasons ever.

Of CSUSB's 11 NCAA-sponsored sports, five advanced to the NCAA tournament in their sport – men's and women's basketball, softball, volleyball

and men's golf. The golf team made it to the national championship tournament for the third straight year.

Two other sports – women's cross country and women's water polo – also advanced to the post-season as part of their regular schedule without having to qualify. The distance runners finished 15th in the NCAA West Regional, while

the water polo team finished fifth in the Western Water Polo Association championship tournament.

Two teams won California Collegiate Athletic Association championships – the women's volleyball and men's basketball teams.

Twenty-five student-athletes earned All-CCAA honors in their sport.

Three athletes – Jessica Granados (volleyball), Vanessa Wilt (basketball) and Jordan Dahl (softball) – were voted CCAA most valuable players in their sport.

Five CSUSB athletes earned All-America honors – Granados, Sharea Drawn and Sara Hoffman in volleyball; Wilt in basketball; and Freyja Berg in water polo.

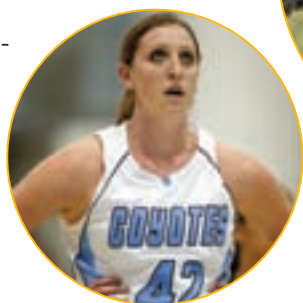
Student-athletes also excelled in the classroom, with 34 of them earning a 3.5 to 4.0 grade point average for the winter quarter, while 45 others earned 3.0 to 3.49 GPAs for the quarter. Fifty-three earned a 3.4 or higher GPA in the fall quarter and 95 had a GPA higher than 3.0 in the fall. ●



Jessica Granados



Jordan Dahl



Vanessa Wilt

All-American has been employed full-time as a physical education instructor for the Alvord Unified School District in Riverside while coaching part-time at CSUSB since 2005-06.

The full-time position also gives Duncan a chance to expand her recruiting efforts. Over the past three years, Duncan has revived a program that had finished last in the conference prior to her arrival. This past season the Coyotes finished third in the CCAA, advanced to the conference tournament title game and then finished fourth in the NCAA West Regional, the first post-season appearance in the history of the program. ●

## S.I. splash

Senior Freyja Berg, the most prolific scorer in the history of Cal State San Bernardino women's water polo, was featured in the "Faces in the Crowd" section of the June 9 edition of Sports Illustrated.

Berg, a graduate of La Serna High School in Whittier and a chemistry-biology major at CSUSB, was cited for scoring seven goals in the Coyotes' upset 13-12 victory over UC Santa Barbara, ranked 16th in the nation at the time.

The SI feature also

noted that she captured the national scoring title, scoring 110 goals this past season to finish ahead of all competitors in all three NCAA divisions. She finished third in scoring in 2007 with 112 goals. She concluded her four-year career at CSUSB with a team record 356 goals. In July, Berg became the first women's water polo player in the history of the Cal State San Bernardino program to be selected to the Association of Collegiate Water Polo Coaches NCAA Division II All-America first team for the third year in a row. ●



Freyja Berg

## Rx for success

Perched on the edge of her seat, she watches every move intently. Each play has been carefully choreographed and rehearsed, but for now, all she can do is watch. Piercing yells bounce off the gymnasium walls, but fail to break her focus. Her eyes follow the ball, slicing the air as if moving in slow-motion instant replay. Swish. Row after row of screaming fans rise to their feet, and victory is hers. As if there was any doubt.

She is Laura Beeman, celebrating her fourth state community college championship as the head coach for Mount San Antonio College's women's basketball team, and hailing from Cal State San Bernardino as a star guard from 1989-1991.

Joining Mt. SAC in 1994, Beeman has coached the Mounties to the state's Elite Eight seven times. More than 50 of her players have gone on to play

at four-year colleges. Compiling a record of 168-14 in the past five years, Beeman's success has been nothing short of amazing. In winning the last three state titles alone, Beeman's teams are 110-4.

Beeman's road to Cal State San Bernardino led from San Bernardino High School, where the daughter of San Bernardino pharmacist Jerry Beeman and his wife, Judy, excelled and earned a scholarship to Weber State. Though a knee injury derailed those plans, she

wound up playing one season for former CSUSB athletic director Nancy Simpson at UC Riverside before a second knee injury halted her game.

Beeman came to the Coyotes in 1990 and helped them to a 24-4 record and the NCAA Division III West Regional final. She elected not to come back for her senior year, but finished her degree in business marketing. Ranked No. 2 on CSUSB's all-time career assist list with 379, Beeman also holds both No. 2 and No. 3 on the all-time single season assist list with 203 in 1989-90 and 176 in 1990-91.

After graduation, she worked in marketing and promotions for the High Desert Mavericks baseball team in the Class A California League, and later went to University of Redlands as a graduate assistant for the women's basketball team while working on a master's degree. Now her Mt. SAC teams currently have four JC championships under their belts, achieving success in 2004, 2006, 2007, and now, 2008.

As if there was any doubt. ●



Mt. San Antonio College coach Laura Beeman encourages her players on the floor in a game against Pasadena City College. Photo courtesy of Mt. San Antonio College

## The international comfort zone

By Melissa Hebert and  
Marie-Claude Poirier-Guay

Katharina Fuchs looks like a typical California girl: blond hair, blue eyes, a great smile and casual vibe. But when she opens her mouth, her accent gives her away. Katharina arrived in San Bernardino from Fulda University in Germany last September, bringing with her a lot of cultural baggage and a desire to discover and understand the California mentality. She wants to share her international knowledge and to discover the major differences between her birth-city, Stuttgart, and her adopted city, San Bernardino.

International student exchanges are happening more frequently at CSUSB. In fact, for most university students there are no borders when it's time to learn. Fuchs thinks that people in California are very friendly and she appreciates that they are always interested in learning more about her life and experiences. She describes the "comfort zone" of Americans as being more accessible than the "comfort zone" of Germans, and it makes it easier to get to know people. One of her biggest discoveries in California is Mexi-



Katharina Fuchs

can food; she loves it. But she believes that food in the United States contains too much sugar and preservatives. Still, for Mexican food, she makes exceptions.

The 23-year-old Fuchs is a real globetrotter. She has visited more than 10 countries, including Greece, France, Austria, Hungary, Slovakia, Spain and many islands. Speaking German, Span-

ish, French and English, Fuchs has also worked as a bartender in a rock music bar in Germany. The major difference between working in a bar in California and Germany, she says, is that, in Germany, tips are not allowed. While she admits that Germans are more shy about connecting, they

more than make up for it, she says, because they are allowed to drink wine and beer at 16 years of age and hard liquor at 18. There are no closing hours

in bars and clubs. They close when they want to, usually at about 5 a.m.

German culture is also known for OktoberFest, which occurs every year in Munich during late September and early October. Some 6 million people attend every year. Fuchs lived in Munich for one year and describes this event as "the biggest party with great beers and funny drinking music."

Fuchs attends Fulda University, where she is completing a major in marketing. Interested in becoming an executive at an advertising agency, Fuchs first wants to visit other countries before entering the labor market. She will continue to live her first passion next summer as she is planning to travel to Thailand to learn more about the Asian culture. She also plans to work on a master's degree in international management next September in Spain, where she will live for two years. Can you say globetrotter ... ? ●





## If it's local, it matters

By Donellyn Mendoza

The third largest publicly traded cable operator in the United States – Charter Communications – has given Cal State San Bernardino students the opportunity to gain hands-on experience broadcasting in the studio. This new partnership has made it possible for CSUSB students to develop a four-minute news segment every half hour, 24 hours a day, seven days a week, called “Local Matters.”

The program is broadcast to Charter Communications customers throughout San Bernardino and Riverside counties on CNN Headline News. CSUSB students from the communication studies department manage and operate all components of the “Local Matters” program. These students write the scripts, handle cameras and other equipment, report news on-air and edit the segments. ●

### Editor's note:

*Most stories in this Student Scapes section were written by students from Cal State San Bernardino's Advanced Entertainment Marketing 555 class. This past year, the class roster was particularly diverse with students from Canada, India, Germany, Mexico, Vietnam, Thailand and, of course the U.S. Their interests include pursuing careers in the broadcast media, entertainment marketing, public relations and special events.*

## Primary Colors

The word had just come in. ABC News was projecting John McCain as the Republican winner of the California primary, and the bulldog of broadcast news, Sam Donaldson, pitched a relative soft one to 22-year-old Jen Lehmkuhl (second from left), a psychology major at CSUSB. “What do you make of those apples, as we used to say?” he asked.

Lehmkuhl, who just happened to be a McCain supporter, was laughing at the timeliness of this news. “Well, I’m definitely excited now,” she said. Lehmkuhl was one of four Cal State San Bernardino students who joined collegians from seven universities around the country to talk politics on Super Tuesday, Feb. 5, for an ABC News webcast. Appearing with her were (from left to right) Jordan Arnswald, a biology major; Shantal Anderson, a mass communications student; and political science student Colin Hale. Donaldson interviewed the students with fellow reporter Laura Marquez. ●



Screenshot from ABC News web site

## Picture Yourself Here



*Two photographs by Manuel Ávila Torres: Legendary Mexican singer Joan Sebastian performs from his horse at the Pico Rivera Sports Arena, while Jennifer Lopez sings at Irvine Meadows.*

*By Celica Sanchez*

To preserve memories of favorite times, to capture special moments, to tell stories, to send messages and to entertain, photos can represent whatever someone with a camera wants to express. For Manuel Ávila Torres, a recent grad of CSUSB, photography has been not only a mechanical reproduction of an image, but a way to express his art.

Torres was born and raised in Riverside, Calif., and he has traveled to countries such as Italy and Mexico. Getting to know different cultures and places

has inspired him to get a camera and begin shooting. His pictures have now appeared on popular Web sites and in newspapers. Reaching this point has not been easy. But he believes persistence is what has made the difference in his life.

"We cannot be sure of having something to live for unless we are willing to die for it," said Ernesto Guevara, the Argentinean political figure who was part of a socialist revolutionary movement in Cuba. Those words have helped Torres believe in himself.

With the goal of becoming a professional photographer, Torres began building a portfolio of work by photographing bands and entertainers at concerts. His photographs of popular artists include Jennifer Lopez, Gabriel Garcia, Paul Rodriguez and Joe Rogan, as well as legendary Mexican singers such as Antonio Aguilar and Joan Sebastian.

Torres graduated in June 2008 with a bachelor's degree in marketing. ●

## Wishes, science and support

Hispanic and low-income students headed for careers in fields such as computer science, biology, chemistry and biochemistry are sitting prettier these lean budget days with a \$2.4 million Title V Hispanic-Serving Institution grant.

The program, called the "Be SMART" project, targets academic disciplines in the Federal Science and Mathematics Access to Retain Talent initiative offered at CSUSB. Those programs also include math, physics, geological sciences and Mandarin, Japanese, Korean, Russian, Arabic and Turkish languages.

The project was developed by the three separate CSUSB offices: Diane Podolske, director of service learn-

ing and Community University Partnerships; Pamela Langford, director of alumni affairs; and Carol Dixon, interim director of the Career Development Center.

"This is a huge win for our students," said Dixon. "Having additional resources to provide career training, alumni support, and service learning internships will really prepare them to enter the workforce or graduate programs."

FM-99.1 KGGL morning show radio personality Jeff Pope, a 1992 graduate of CSUSB with a B.A. in communication studies, returned to his alma mater to give a lecture to an advanced marketing entertainment class. He thought he was there to talk about radio broadcasting. But he was taken off guard when a representative from the Harlem Globetrotters burst into the classroom and pulled off the lid to a package. Inside was a bright green Washington General's jersey along with a special message : "It's not easy being green! Prepare to lose!" Pope appeared at the Harlem Globetrotters basketball game held in Coussoulis Arena on Feb. 18. And although he had his special fan club to support him, he did, indeed, lose.



# Root Causes

## Cars and trees find common ground

By Saunder Lee

For most people who hear about Enterprise Rent-A-Car, it just seems like another agency that signs out vehicles to any legal driver. Some might think that this would create more traffic on the road and pour more pollutants into the air. But in 2006 The Arbor Day Foundation approached Enterprise with a 50-year plan to give something back to the community.

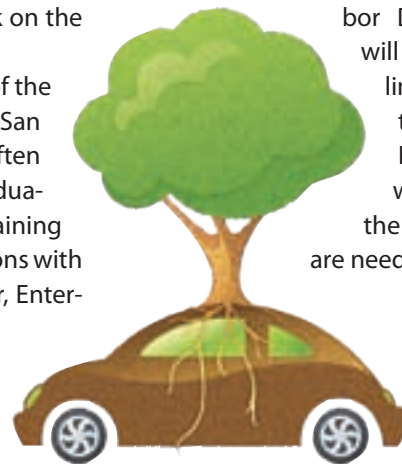
Dedicated to planting new trees, the foundation proposed that Enterprise Rent-A-Car pledge to plant 50 million trees over the next 50 years to commemorate the company's 50 years of success. Enterprise happily took on the challenge.

Enterprise Rent-A-Car is one of the top recruiters with Cal State San Bernardino. The company often hires students right after graduation to enter its management training programs. Through its connections with the Career Development Center, Enter-

prise has been able to hire more than 100 graduates to fill positions in various capacities, said Angie Ware, who graduated from CSUSB in 2001 with her B.A. degree in business administration.

Enterprise's pledge committed the car company to fund the planting of 1 million trees every year for the next 50 years. Each year, The Arbor Day Foundation will identify a number of tree planting projects throughout the U.S. – and work with similar agencies in Europe and Canada to find planting projects in those countries. Enterprise Rent-A-Car will fund as many of these planting

projects as possible. The Arbor Day Foundation will grow the seedlings and provide them to the U.S. Forest Service, which will plant the trees where they are needed most. ●



Distributed over a five-year period, the grant will provide funding to increase tutoring support and deliver an academic-career education program that will involve the development of electronic career resources, including instructional and experiential videos and Web sites. The program also will identify alumni mentors, presenters and participants, establish a Hispanic alumni networking group, recruit ser-

vice learning sites for internships and provide service learning stipends for students.

"Local nonprofit agencies and schools will have an important role in providing opportunities for real-world experiences for our students, and also the exposure to real community issues," Podolske said.

Thirty new grants totaling \$17.2 million were awarded to benefit colleges

and other postsecondary schools that enroll a high percentage of Hispanic students. A Hispanic-Serving Institution is defined as a non-profit institution that has at least 25 percent Hispanic full-time equivalent enrollment. Cal State San Bernardino has a Hispanic enrollment that tops 35 percent. ●



# alumni notes

## 1970s

**Ed Apodaca**, B.A. art 1973, is the vice president for student services and enrollment management at University of Houston-Downtown.

**Dan Beedle**, B.A. mathematics and business administration 1975, is the global director of information technology for Walt Disney Company.

**Frances "Fancy" Davis**, B.S. nursing 1979, a family nurse practitioner at CSUSB's Student Health Center, was named the 2008 Woman of Distinction by Soroptomist International of Lake Arrowhead.



**Joanne Fischmann**, B.A. psychology 1973, released her latest book, "Carrot Cake Murder," the 10th in her best-selling Hannah Swensen mystery series, penned under the name Joanne Fluke. ▲

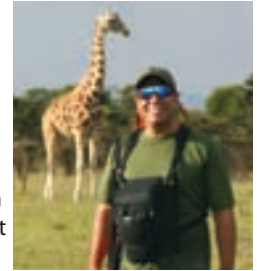
## 1980s

**John R. Beyer**, B.A. psychology 1981, M.A. special education 1993, announced the release of his suspense thriller novel, "Pursued."

**Howard Friedman**, B.S. accounting 1985, a partner with the San Bernardino CPA firm, Friedman and Broun-

## Walks with rhinos

**Gary Berz**, M.A. educational administration 2001, a world history teacher at Central Middle School in Riverside, received an Earthwatch fellowship through the Riverside Educational Enrichment Foundation to study endangered black rhinos in Kenya last summer. Earthwatch expeditions are one- to three-week field research



projects that give K-12 educators

an opportunity to gain scientific skills and knowledge to enhance classroom instruction. "The entire experience was incredible, but it's even that much more rewarding when I can share those experiences with my students, colleagues and friends," says Gary of his adventure. View Gary's photo gallery from Africa at [garyberz.zenfolio.com](http://garyberz.zenfolio.com).

stein LLP, was appointed to the CSUSB Foundation Board of Directors.

**Dr. Marc E. Lynch**, B.A. chemistry and biology 1986, is president of the medical staff at Kindred Hospital in Ontario and chair of Chino Valley Medical Center's surgery department. ▲

**Dr. Cheryl A. Marshall**, M.A. psychology 1989, is the vice president of instruction for Crafton Hills College in Yucaipa.

**Eileen Potterton**, B.A. English 1982, M.A. education 1988, is a curriculum specialist for San Bernardino County Schools' Advancement Via Individual program.

**Patrick Sieben**, B.A. music 1980, is a music instructor and director of bands at Cloud County Community College in Concordia, Kan. ▲

**Margaret G. Wilson**, B.A. marketing 1983, published her first book, "Hope After Betrayal," which offers practical tools for women whose trust has been broken.

## KUDOS

**Respondia "Dia" Poole**, B.A. information management 1990, was honored as CSUSB's 2008 Alumna Advocate of the Year at the California State University Legislative Day event in Sacramento. Dia served on the Alumni Association's board of directors and for the past five years has been an active member of the CSU statewide Alumni Council, serving two years as its vice president of governmental relations. Dia has more than 27 years of public service experience in California and currently is the senior governmental affairs analyst and communications liaison for the state's Judicial Council. ▲



**Dr. Dev A. GnanaDev**, M.B.A. 1991, was chosen as the College of Business and Public Administration's 2008 Distinguished Arrowhead Executive Officer for his leadership, civic service and commitment to education. GnanaDev is the medical director and chairman of the department of surgery at the Arrowhead Regional Medical Center, and he is the president-elect of the California Medical Association. He's the founder of New Beginnings, a gang tattoo removal program, and also is a founding board member of the Inland Empire Burn Institute.



## 1990s

**Mark Erickson**, *B.S. accounting 1996, M.B.A. 2008*, is CFO for United Way of the Inland Valleys and president of the Inland Empire Chapter of the California Society of Certified Public Accountants. ▲

**John Futch**, *B.A. political science 1995, M.A. social science 2001*, received the Ramos Family 2008 Spirit of Compassion Award at the Time for Change Foundation Awards for his work with San Bernardino area nonprofit agencies. ▲

**Darren M. Kettle**, *M.P.A. 1993*, is the executive director of the Ventura County Transportation Commission.

**Mark Kodesh**, *B.A. finance 1999*, is the owner of Global Night Corporation, a Rancho Mirage company that produces liquid-cooled computers.

**Juan M. Lopez**, *B.S. political science 1998*, is the district deputy director for California Assembly member **Wilmer "Amina" Carter**, *B.A. English 1972*. ▲

**Nick Nazarian**, *B.A. communication 1996*, was named director of alumni affairs for Chaffey Community College, where he is developing an alumni relations program for the first time in the college's 125-year history. ▲

# The New Alumni Directory



## Stay Connected to CSUSB Alumni from Around the World

*Alumni Today* is set for release in February 2009.

The publication will be the most up-to-date and complete reference of Cal State San Bernardino alumni ever compiled!

### Listings of thousands of fellow alumni

### A chance to share your stories, pictures and life experiences with friends and former classmates

*Complete and submit the data verification form that Harris Connect has e-mailed you. If we don't have your current address, please e-mail the Alumni Affairs Office at [alumni@csusb.edu](mailto:alumni@csusb.edu) as soon as possible so we can make sure you receive your verification form.*

**Cynthia Olivo**, *B.A. psychology 1997, M.S. educational counseling 2001*, was appointed associate dean of counseling and student success services at Pasadena City College. ▲

**Zareh Sarrafian**, *M.B.A. 1991*, is the CEO for the Loma Linda University Behavioral Medicine Center.

**Laura Marcinkowski Smith**, *B.A. liberal studies 1991*, and **Scott K. Smith**, *B.A. marketing 1991*, teach at Arroyo Valley High School in San Bernardino. Laura is the lead teacher in the school's Teaching Academy, and Scott is a physical education teacher and head basketball coach. ▲

**Jeremy Sporrang**, *B.A. English 1999*, is a member services representative for Inland Empire Health Program. ▲

## 2000s

**Roxana Aalberts**, *B.A. liberal studies 2002*, is a ward incentive/volunteer coordinator with the California Department of Corrections and Rehabilitation. ▲

**Jonathan A. Costa**, *B.A. entrepreneurial management 1994*, is the director of commercial services for Prudential in La Verne.

**Heather Dana Lozano**, *B.A. liberal studies 2004, M.A. special education 2006*, is a special education teacher at Cajon High School and is the faculty adviser for "Best Buddies." ▲

**Gregg W. Mitchell**, *M.A. environmental education 2005*, a math and science teacher at Wells Middle School in Riverside, was one of three educators honored as 2007 Teachers of the Year for the Alvord Unified School District.

**Katherine Keifer-Newman**, *B.A. English 2004*, is a religious studies professor at San Bernardino Valley College. Her husband, **Ronald Newman**, *B.A. vocational education 2004, M.A. communication 2006*, is an adjunct professor for area community colleges.

▲ Alumni Association Member



## A good chapter in life

The Alumni Association's EOP (Educational Opportunity Program) Chapter sponsored a holiday gathering in December for students enrolled in the EOP Foster Youth Program. Chapter members presented students with gifts, including CSUSB sweatshirts and Starbucks gift cards, as well as school and other supplies. Students also had the opportunity to network with alumni representing a variety of professions, including education, government, social work, engineering and private business.



Chapter members **Juan Luna** *B.A. liberal studies 2002, M.A. education 2004* and **Patti Luna** *B.A. Spanish 2005* hosted the event at their home, and lunch was provided by Assembly member **Wilmer "Amina" Carter** *B.A. English 1972, M.A. education 1976*. Other event partners were the Alumni Association, EOP staff and the Coyote Bookstore.

**Jessica Robinson**, *B.A. communication 2005*, is a publicity associate with KCET Television in Los Angeles.

**Nina Torres**, *B.A. sociology 2006*, is a career guidance counselor with Washington Alternative High School in the Colton Joint Unified School District. ▲

**Oneida M. Vaca**, *B.A. criminal justice 2006, KΔ*, is a social caseworker in Child Protection Services for Morgan County in northeast Colorado.

**Sera-Lynn Walde**, *B.A. communication 2003*, is an account executive with Lamar Advertising, the nation's largest outdoor advertising company. ▲

**Christi Worthington**, *M.A. education 2007*, is a kindergarten teacher for Chester Morrison Elementary School in Menifee.

**Tera Zelinger**, *B.A. communication 2001*, is the director of development marketing at Fuller Theological Seminary, where she earned her M.A. in cross cultural studies.

## WEDDINGS

**Stephanie Bruce**, *B.A. liberal studies 1997*, married Lamont Dusseau on Nov. 8, 2007. Stephanie is an elementary school teacher for Colton Joint Unified School District.

**Julie Morgan**, *B.A. liberal studies 1997*, and



**Eric Weischedel**, *B.S. computer science 2001*, were married Sept. 2, 2007. Julie is a substitute teacher for San Diego City School District, and Eric is a network

administrator for the Navy Marine Corps Intranet project.

**Revay Pagdilao**, *B.S. kinesiology 2004*, and



**Christopher Mead**, *B.S. kinesiology 2005*, were married Oct. 7, 2007, at the South Coast Winery in Temecula. Revay is an in-patient therapist at Children's Hospital of Orange County, and Christopher is an officer with the Redlands Police Department.

**Monica Ramirez**, *B.A. psychology 2005* and



*M.A. educational counseling 2008*, married **Ezekiel Bonillas**, *B.A. entrepreneurial management 2004 and M.B.A. 2006*, in February at a beach-front ceremony near Rosarito, Mexico.

Zeke is a priority banking officer for Union Bank in La Quinta and Monica is a counselor at Desert Mirage High School in Thermal.

▲ Alumni Association Member

## KUDOS

**James Ramos Jr.**, *B.S. accounting 2002*, was elected to a two-year term as chairman for the San Manuel Band of Mission Indians. James is a local restaurateur and a member of the San Bernardino Community College Board of Trustees, where he currently serves as its vice president. In November, he was appointed by Gov. Schwarzenegger to the state's Native American Heritage Commission, which helps protect and preserve American Indian cultural resources. James also serves as the director of the California Indian Cultural Awareness Conference held annually at CSUSB.





**Katy Mauger**, *B.A. graphic design 2002, ZTA*, and **Barry Cole**, *marketing 2002, ΣΧ*, were married March 29, 2007, at the CSUSB campus. Katy is a freelance graphic designer and also works for the Fontana Unified School District, and Barry is a property manager for Euclid Management Company in Upland. ▲



## BIRTHS

**Janet Courts**, *B.S. accounting 1985, M.B.A. 1990*, announced the birth of her first grandchild, Melissa, born in February. Janet is a lecturing professor in CSUSB's accounting and finance department.

**Thomas S. Lee**, *B.S. computer science 2005, M.S. computer science 2006*, and wife Christie welcomed their first child, Kathryn Simone, born in March. Tom is a software engineer for PerMedics Inc. in San Bernardino. ▲

**Tupou "Star" Kafowalu**, *B.A. psychology 2006*, and **Nathaniel Wildes**, *B.A. graphic design 2004*, announce the birth of their son, Nathaniel Steven Tevita. Star is the tours and event coordinator for CSUSB's Admissions and Student Recruitment Office, and Nathaniel works for the university's literacy center. ▲

**Erica Torner Thomas**, *B.A. psychology 2006*, and Matthew Thomas, welcomed their first child, David Javier, born in December

2007. Erica is completing her M.A. in general experimental psychology at CSUSB, and Matthew is enrolled in the university's teaching credential program. ▲

## RETIREMENTS

**Dr. Carolyn Aldana**, *B.A. economics 1990*, announced her retirement from CSUSB, where she has worked for more than 26 years. Carolyn is the associate dean of the College of Social and Behavioral Sciences and a professor of economics.

**Nellie Cortez**, *B.A. liberal studies 1978*, retired from teaching at Colton Unified School District in 2007. Nellie stays active as a tutor, and substitute teaches on occasion.



**Konnie Zaharopoulos**, *B.A. English 1967*, retired in July 2007 as supervisor of social workers for San Bernardino County's Department of Aging. Konnie was employed with the county for 39 years.

## IN MEMORIAM

**Darren Coffey**, *B.S. biology 2004, B.A. environmental sciences 2004*, died Jan. 25 in an avalanche near Wrightwood. He was a wild-

life biologist with the Front Country District Ranger in the San Bernardino National Forest.

**Aimee Corcoran**, *B.A. psychology 1999, M.A. education 2006*, passed away April 30. She was a teacher for 10 years.

**Ralph Frye**, *B.A. psychology 1983*, died Jan. 13 in Arizona. He retired from the U.S. Air Force in 1976, and then worked as a child support officer for the San Bernardino District Attorney's Office.

**Dr. Gabrielle E. Peltier**, *B.A. history 1984, M.S. educational counseling 1996*, died Dec. 14, 2007, in Chesapeake, Va. Gabrielle was a professor in the Fielding Graduate Institute at Norfolk State University.

**Stacey L. Herrmann**, *M.S. biology 1985, teaching credential 1998*, died June 30, 2007. She was a 39-year resident of Redlands.

**Scott B. Mills**, *M.B.A. 1986*, passed away May 23, 2007. Scott served in the U.S. Marine Corps, achieving the rank of second lieutenant, and he was a Vietnam War veteran.

**John C. Stratton**, *B.A. administration 1972*, passed away Sept. 2, 2007. A World War II veteran, John retired from the U.S. Air Force after 25 years of active duty. He also worked for the U.S. Postal Service.

**Brigham Vargas-Murillo**, *teaching credential 2001*, died June 25, 2007. He taught Spanish at Silverado High School in Victorville.

**Larry R. Sharp**, *M.B.A. 2003*, received an honorary doctorate of humane letters at CSUSB's June commencement ceremonies. Larry is the president and CEO of Arrowhead Credit Union in San Bernardino. A long-time supporter of university programs and facilities, he currently serves on the President's Advancement Council, the Leonard Transportation Center Advisory Board, and the Dean's Advisory Board for the College of Business and Public Administration. Larry has led Arrowhead Credit Union for 25 years. In that time, ACU's membership has increased six fold, and assets have grown to more than \$1 billion. ▲



**Kevin Grisham**, *B.A. criminal justice 1997*, was selected by the National Collegiate Conference Association to serve as director general for the first National Model United Nations conference to be held internationally. He will direct the overall conference, which will be in Xi'an, China in November. Kevin was director general for the 2006 National MUN New York Conference and, as a student, twice served as head delegate for CSUSB's award-winning MUN team. He took over this year as faculty adviser for the university's Model UN program, which earned top honors at the 2008 MUN New York Conference. ▲





California State University, San Bernardino offers a variety of arts and entertainment events throughout the year. Share and enjoy.  
All numbers are in the 909 area code unless otherwise indicated. It may be best to confirm an event at the number listed.



A photograph by Doug McCulloh from 'DIVAS!' exhibit, opening Sept. 25

## SEPTEMBER calendar

### 25 ART EXHIBIT OPENINGS

"Andy Warhol: Photographic Legacy." Through Nov. 1. Also, "DIVAS! An Exhibition of Immodest Photography." Through Dec. 13. And a new faculty exhibition, "Beth Steffel: Medium Rare." Through Dec. 13. Reception and donor recognition event Oct. 4, 3-5 p.m. Robert V. Fullerton Art Museum. Hours Monday, Tuesday, Friday and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. Free admission. Parking \$5. Museum.csusb.edu. 537-7373.

## OCTOBER

### 22 SPEAKER

"The History of Coca-Cola," by Coca-Cola enthusiast and CSUSB professor of teacher education, Ruth Norton. Noon-1 p.m., Cal State San Bernardino Pfau Library room 4005. Free admission. Parking \$5. 537-3447.

## NOVEMBER

### 7 MUSIC

CSUSB Jazz Ensemble. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

### 8 DANCE THEATRE

"Who Killed King Tut?" A murder mystery featuring the CSUSB University Dance Company in cooperation with Assistance League of San Bernardino. CSUSB Santos Manuel Student Union. 8 p.m. Guests encouraged to dress in Egyptian or Roman costumes, or cocktail attire. \$75 per person; price includes dinner and show. Corporate tables, sponsorships and themed opportunity chance tables also available. Proceeds benefit children's charities in San Bernardino. Parking \$5. 537-7360.

### 12 MUSIC

Vocal and Combo Jazz Concert. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

### 13



### SPEAKER

"The Many Faces of China," by Haw-Jan "John" Wu, director of CSUSB William E. and Barbara Leonard Transportation Center. An overview of China's economic and social development in past 30 years.

Noon-1 p.m., Cal State San Bernardino Pfau Library room 4005. Free admission. Parking \$5. 537-3447.

### 14

### THEATRE: OPENING NIGHT

"The Miser," by Moliere. Ronald E. Barnes Theatre at CSUSB. A widower's tight-fisted rule moves his children, who value love above money, to thwart his plans to re-marry. Nov. 14, 15, and 20-22 at 8 p.m., and Nov. 16 (sign language interpreted) and 23 at 2 p.m. General admission \$15, senior citizens and CSUSB Alumni Association members \$10, students \$5. Parking \$5. Theatre.csusb.edu. 537-5884.

### 20

### MUSIC

CSUSB Chamber Orchestra. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

### 21

### MUSIC

CSUSB Symphonic Band and Wind Ensemble. 7:30 p.m., Performing Arts Recital Hall. General admission \$10, senior citizens \$8, students with I.D. \$5. Parking \$5. Music.csusb.edu. 537-7516.

### 22

### ART EXHIBIT OPENING

"Excavating Egypt: Great Discoveries from the Petrie Museum of Egyptian Archaeology." Exhibit from University College London. Reception Nov. 22, 5-7 p.m. Robert V. Fullerton Art Museum. Hours Monday, Tuesday, Friday and Saturday 10 a.m.-5 p.m., and Thursday 10 a.m.-7 p.m. General admission \$5, senior citizens \$3, CSUSB students, children under 6 free. Parking \$5. Museum.csusb.edu. 537-7373.

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