

1994

## Winter 1994 - 1995

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WINTER 1994-95

# Cal State

## SAN BERNARDINO

NEWS FOR ALUMNI AND FRIENDS OF THE UNIVERSITY

### RIZZO: ON RETHINKING EDUCATION FOR THOSE WITH DISABILITIES

PAGE 2

### SEE "MURDER MYSTERY THEATRE" AND "MISS SAIGON" WITH THE ALUMNI ASSOCIATION

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CALIFORNIA STATE UNIVERSITY  
SAN BERNARDINO

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### COVER:

Terry Rizzo's work in adapted physical education, he says unabashedly, "is like a calling." Photo by Greg Schneider

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## C O N T E N T S



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 and Miss Saigon Attractions

**SPECIAL**

*Rizzo and the Road to Access* . . . . . 2  
 Those Who Know Him Call Him the "Riz,"  
 and He Makes it His Business to Afford  
 Students with Disabilities a Choice



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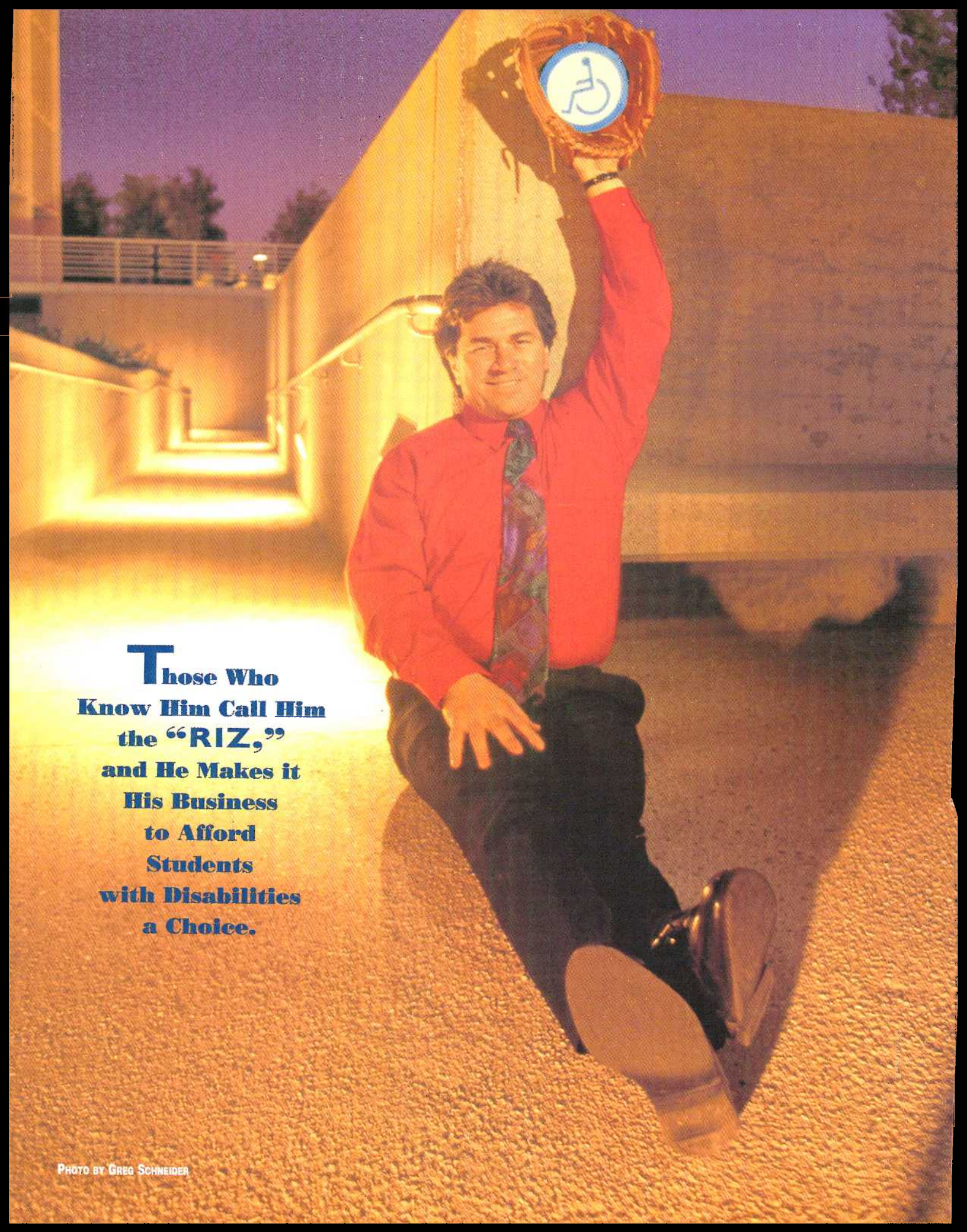
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 French Film Festival Offers Five Movies

A man in a red shirt and tie is sitting on a ledge, holding a baseball glove with a wheelchair symbol on it. He is smiling and looking towards the camera. The background is a building with a ramp and stairs, illuminated by warm lights.

**T**hose Who  
Know Him Call Him  
the “RIZ,”  
and He Makes it  
His Business  
to Afford  
Students  
with Disabilities  
a Choice.

Looking to improve their image in job interviews, students receive makeovers from Saion Motif in Redlands.



# R I Z Z O

## and the ROAD



“Make the best of what you have.”

**BY SAM ROMERO, PUBLIC AFFAIRS ASSISTANT**

**So** there is Terry Rizzo earning his keep in the world simply by telling people what more famous figures have said for centuries: Treat others the way you would want to be treated. But maybe none have said it with more optimism, consistency, conviction, nerve or verve, verve as determined as the winds of Chicago, where Terry was raised, played Little League ball, and once complained about having to use a used mitt. "Get in the car," his father ordered that day, and promptly whisked the boy down to Shriner's Hospital. The waxed and shiny floors stared up at Terry like mirrors, seizing his attention until he saw—for the first time in his life—children in beds, unable to do tasks he barely gave a second thought. "Make the best of what you have" was the message. It stuck. For researching the attitudes of educators toward those who have disabilities, Terry has been called "the recognized pioneer" in the field of adapted physical education. His message now is launched from his position as acting director for Cal State's Services to Students with Disabilities Office, or his years

as a physical education professor, or his work for major regional and national physical education organizations. Take children with disabilities, says the message, and teach them along with the non-disabled; fit the curriculum to the students, not the students to the curriculum. "All we're saying," explains Terry, who doesn't seem to distinguish between himself and the people he represents, "is give us a chance to assimilate into your world . . . Just give me the opportunity to be on equal footing. If that's 'special treatment,' then we need to redefine 'equality.'" Four years ago at the National Conference on Physical Activity and the Exceptional Individual, where Terry was presenting, the conferees were not embracing the message with much alacrity. But a beer could loosen things up, he thought, and he offered to talk more about the matter over a drink afterward, their treat, the "do unto others" principle be that as it may. So go expert debates when someone suggests "inclusion," a prickly issue even among champions of change.



## ADDING VALUE TO TEACHING



BY  
**DIANE  
HALPERN,  
PROFESSOR  
OF  
PSYCHOLOGY**

It is time to restructure California's pyramid of higher education—comprised of a broad base of 106 community colleges, topped with 21 California State Universities and, at its apex, nine campuses of the University of California system—with a multipurpose structure that is more closely designed to serve the objectives of higher education. I am advocating a Plan for Higher Education for the Next Century that includes recognition of the inextricable relationship between teaching and scholarly research.

Under the current Master Plan, which, I believe, is more aptly named the Master Scam, teaching is denigrated as a low-status, low-pay activity for those who can't engage in the really important work of research. It is no secret that a professor's prestige is inversely related to how much he or she teaches. A recent national study of the relationship between teaching and compensation showed an inverse relationship between the amount of time tenure-track, full-time faculty spend on teaching and other instruction-related activities and their salary. Faculty who spend most of their time teaching are paid the least and faculty who rarely or never see a student receive the highest compensation.

We need a change to a value system in which teaching and learning are the most important activities on every campus that is funded with taxpayer dollars. The anti-teaching prejudice is as deeply ingrained in our profession as other types of prejudice in American society. "Teachism," a term that I have coined as a label for negative attitudes about teaching, is as pernicious as the other "isms," such as racism, ageism and anti-semitism. The big difference is that these lopsided values that confer lower status on col-

lege-level teaching are written into the Master Plan, sanctioned by our state legislature and supported by tax dollars. Unlike other prejudices, it is politically correct still to advocate for teachism because those who benefit from it have convinced many of us that it is a just prejudice. Unlike the current Master Scam, the Plan for Higher Education for the Next Century will elevate the status of teaching by providing tangible rewards for good teaching practices and outcomes and by supporting practices that enhance teaching and learning at all educational institutions.

The new plan that I envision will be designed so that it can achieve a variety of desirable goals. It will recognize the importance of different learning styles, encourage creativity and curiosity, and encourage learning as a life-long process. The Plan for the Next Century will integrate the twin skills of learning and thinking into every course because many of today's students will be working in fields that do not even exist today and content-area knowledge has a short half-life. This is possible only if there is genuine commitment to education rather than empty rhetoric that states that teaching and learning are important but clearly communicates the underlying message that they are not. This plan will take advantage of new technologies that replace the old pyramid so that students, for example, can complete course work at distant sites without the restriction as to whether it is a community college, state university or research university course.

It has often been said that changing a university system is like moving a cemetery—you don't get much help from the inhabitants. But many other aspects of society are changing, including reductions in the finances for and public trust in higher education. (This creates an ideal opportunity to change the system and its slogans to "Quality Teaching and Learning or Perish.") We can do a better job for the people of California.

*This commentary is a condensation of Dr. Halpern's remarks made at the June 1994 meeting on the California Master Plan at the American Association for the Advancement of Science, chaired by Bernard Goldstein.*

# Cal State

SAN BERNARDINO

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## PALM DESERT DONATES LAND TO CSU

The CSU Board of Trustees has accepted the donation of land by the city of Palm Desert and its Redevelopment Agency, which have committed 40 acres for the permanent location of the Coachella Valley Center of Cal State, San Bernardino. The Nov. 9 resolution includes approval of setting aside another 160 acres adjacent to the site in the event that the CSU and the state decide that a full campus should be built there within the next 20 years.

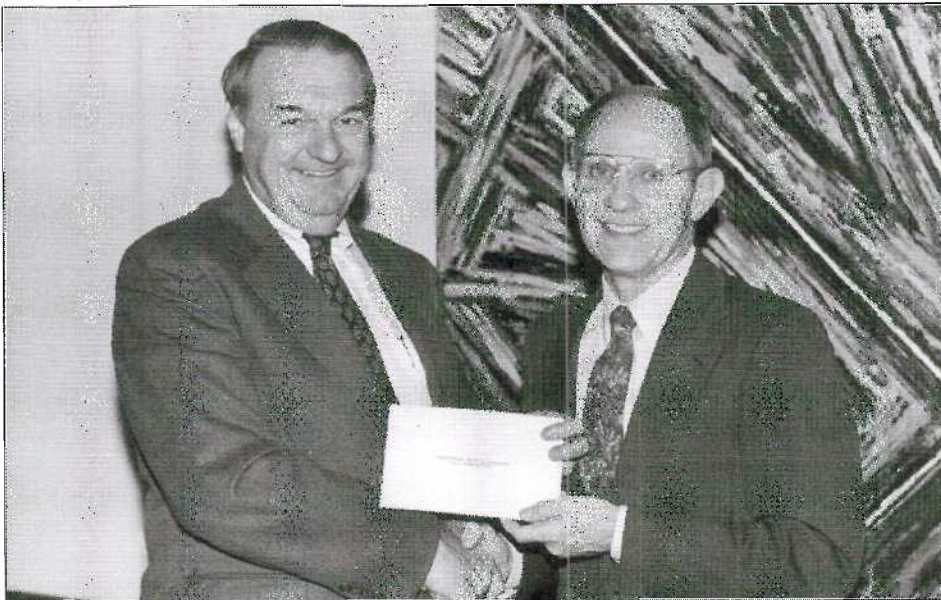
Located at the intersection of Cook Street and Frank Sinatra Drive, three-and-a-half miles from the current CVC location, the site consists of a gently sloping piece of land approximately at the center of the Coachella Valley, between State Route 111 and Interstate 10. Upon completion of the Cook Street extension and interchange

with Interstate 10, the site will have excellent transportation access to the entire valley, notes CVC Dean, Peter Wilson.

The Coachella Valley Center has been operating from temporary facilities located on the College of the Desert campus since CVC opened in 1986. Enrollment tops 500 upper-division and graduate students now and is projected to triple in 10 years.

"As a result of increasing enrollment demand and community interest, an effort to relocate the center has been underway for several months," says Wilson. "Several citizens in the area have expressed interest in leading a public/private partnership to raise funds to finance the buildings and infrastructure that will be required."

## \$45,000 IN ELECTRICITY REBATES FOR CSUSB



**CHANNELLING REBATES**—Energy-saving funds returned to Cal State by Southern California Edison regional general manager, Bob Adamson (left), to university president, Anthony Evans, will be used on similar projects on the campus.

Three rebates totalling \$45,536 have been awarded by Southern California Edison to CSUSB as part of the utility company's Design for Excellence program. Offered as incentives to SCE customers for using energy-saving materials and equipment in new buildings, the rebates were awarded for Jack H. Brown Hall, the Student Union addition and the Pfau

Library wing.

CSU system policy, notes Vice President David DeMauro (Administration and Finance), requires that the award money be used for further energy conservation improvement. The \$8,990 given for the Student Union addition, for example, will go toward a new, more efficient \$96,000 air conditioning system.

## ETHNIC STUDIES MINOR ADDS CONCENTRATIONS

Four new concentrations are being added to the Ethnic Studies Program at CSUSB. Options in American Indian, Asian American, African American and Latino studies are being offered in response to student calls for a more specialized approach to the Ethnic Studies program, says political science professor Brij Khare.

"The program is job oriented," he states. "It is going to make students more equipped to deal with interpersonal, multicultural situations, especially in this region—the Inland Empire."

The program also falls under a new umbrella—a Center for Ethnic Studies, directed by Khare.

## ENROLLMENT DOWN SLIGHTLY

The official campus enrollment this fall is 11,866, a two percent decline from last year. With 255 fewer students compared to last fall, the university is marking its third year of slight dips in enrollment. Its all-time high was 12,552 in 1991.

The campus trend dovetails with the CSU system at large, where statewide enrollment is down almost two percent, notes Cheryl Smith, associate vice president for enrollment services at CSUSB. Three of the largest campuses—San Francisco, Los Angeles and San Diego—had the greatest gains in full-time student enrollment, as did the newest campus in San Marcos.

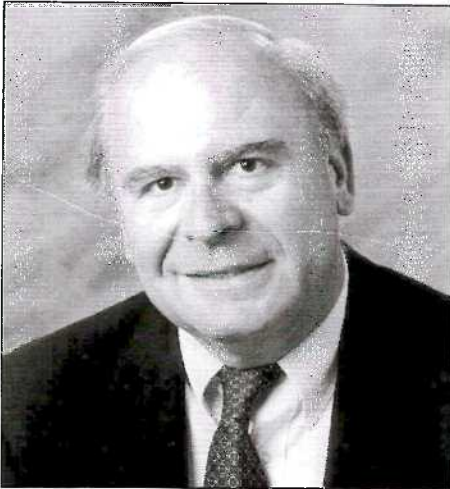
## AFFORDABLE COUNSELING AVAILABLE

Adults facing stress, anxiety or other personal problems may take advantage of individual, confidential counseling through the Community Counseling Center at CSUSB. Under the supervision of David Chavez (Psychology), qualified graduate students conduct 50-minute sessions for a charge of \$10. Sliding scale fees also may be arranged. Day or evening appointments are available. For information, call (909) 880-5569. ☎





## SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION



Guenther Kress is preparing a book manuscript

**Guenther Kress** (Public Administration) served as a visiting research professor at the Post Graduate School of Administrative Sciences in Speyer, Germany and taught for one semester at Cal State's partner university, Fachhochschule Fulda, last year. He also conducted research at the London School of Economics. His assignments have prompted a book with the working title, *Interorganizational Coordination in Public Management: An International Perspective*.

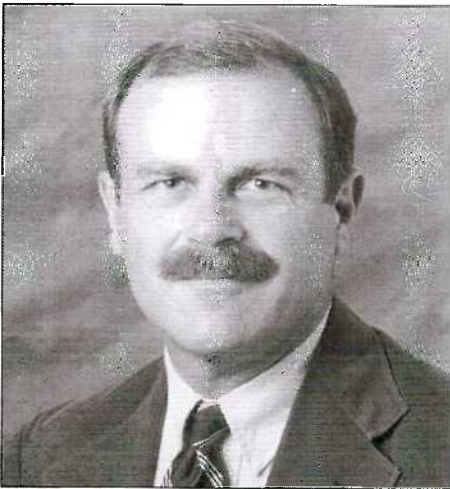
**Jack McDonnell** (Associate Dean) has prepared a *Handbook of Mathematical and Statistical Methods for Managers*.

**James Rogers** (Management) has been working on a book, *The Technology of Organizational Change*. He's also working on the research for an article titled, "How Alike are 'Like' People?"

"Measuring the Involvement Construct: A Cross-Cultural Examination of Food Shopping Behavior" is an article that **Mary Smith** (Marketing) co-authored for the *Journal of International Food and Agribusiness Marketing*. She also co-wrote the article, "Measuring Involvement: An Examination of Grocery Shopping Involvement," for *Retailing: Theories and Practices for Today and Tomorrow*, which was published by the Academy of Marketing Science/American Collegiate Retailing Association.

**Mo Vaziri** (Accounting & Finance) spent more than four months last year at the Institut Supérieur d'Études Financières et d'Ingénierie of the Université of Aix-Marseille, France, conducting research on the micro-structure of the French stock market. He'll present the results of some of his work at the International Trade and Finance Association in Washington, D.C., in January.

**Brian Watts** (Public Administration) is chair of Sheriff-elect Larry Smith's Blue Ribbon Advisory Commission for the Riverside County Sheriff's Department. He also is a member of the Sheriff's Academy Advisory Board for the San Bernardino County Sheriff's Department.



Brian Watts serves two county sheriffs

### MARKETING STUDENTS DESIGNING RESEARCH FOR FORD MOTOR CO.

Marketing Professor **Mary Smith**'s research classes are assisting the design of research for Ford Motor Company, which is interested in the buying behavior of Generation X clients (ages 18-29). CSUSB is one of 10 universities in California chosen to participate in the process, which will provide Ford with solid information on the appeal of its vehicles. Two models from the Mustang line were displayed on campus in early November when a Ford design engineer, Frederick Magaldi, addressed Cal State students about how research and planning guide product design at Ford Motor Company.



Professor Mary Smith with Ford's design engineer Frederick Magaldi



## SCHOOL OF EDUCATION

Bridging the Gap Between Science and Science Education is a book-in-progress by **Bonnie Brunkhorst** (Secondary/Vocational) that has been commissioned by the Research Corp. in Washington, D.C.

**Katharine Busch** (Advanced Studies) researched the use of student portfolios in public schools as well as at the college level during her spring quarter last year. She intends to facilitate the use of this teaching technique in the graduate reading-language arts program at Cal State.

Colleagues **Lynne Diaz-Rico** and **Kathy Weed** (Elementary/Bilingual) are the authors of the new text, *The Crosscultural, Language, and Academic Development Handbook: A Complete K-12 Reference Guide*, due out this year.

**Barbara Flores** (Elementary/Bilingual) has been elected to serve on the nominating committee for the National Council of Teachers of English.

**Rosalie Giacchino-Baker** (Secondary/Vocational) spent the last academic year in the Laos People's Democratic Republic, where she studied the cultures of the various populations that are represented in California's public schools. She also worked with a French organization to produce a bilingual, annotated edition of Laotian folktales.

**Sherry Howie** (Secondary/Vocational) published a paper, "Technology Usage in ROC and USA" in the *World Congress of Curriculum and Instruction Journal* as a result of her Fulbright fellowship in Taiwan.

Three books, each titled *Pathways to Poetry* and targeted at grade levels of the elementary school population, have been published by **Ellen Kronowitz** (Elementary/Bilingual) and a colleague.

**Barbara Larrivee** has completed a book titled, *Learning to Live through Reflective Practice*, which integrates theories of personal change with learning theory.

*Literacy Teaching and Learning: An International Journal of Early Literacy* is a new book published by **Stanley Swartz**.



Katharine Busch studies portfolios for teachers



Ellen Kronowitz co-authors poetry books



### GRADUATE EQUITY FELLOW

Pauline Jaramillo is one of 17 students pursuing a graduate degree at Cal State with the help of the CSU's Graduate Equity Fellows program, which assists ethnic minorities and women with their goals of postbaccalaureate education. Paula is working on a master's degree in rehabilitation counseling. She broadens her educational experience by assisting disabled individuals in a professional and volunteer capacity. The Rim Forest resident has organized a community parent support group and worked for the Red Cross and Operation Food. She has a son who is a senior at CSUSB.



## SCHOOL OF HUMANITIES



Edward Bostley has two books out

Teaching the Recorder in the Elementary Classroom is a new book by **Edward Bostley** (Music), who also published his second edition of Musical Development for the Classroom Teacher this fall.

**Jim Brown's** (English) novel, Lucky Town, took him on the book-signing circuit throughout California and the west during the last half of 1994. He was interviewed by several media outlets in the state as well as The Chicago Tribune. He also was a keynote speaker on screenwriting and fiction for the Writer's Conference in Irvine.

The Animal Rights Movement in America: From Compassion to Respect has been published by **Susan Finsen** (Philosophy).

**Cheryl Harris** (Communication Studies) reported the results of her survey on the use of marketing research in the broadcast industry to a meeting of the television Bureau of Advertising Conference. The study had been commissioned by the National Association of Broadcasters.

**Fred Jandt** (Communication Studies) has two new books due out in March. One is on Intercultural Communication and the other is Finding Your Next Job on the Internet, which he is co-authoring with Mary Nemnich ('91) of the Employment Development Department. (See also Alumni Notes.)

A new text by **Jorun Johns** (Foreign Languages) and colleagues is titled Elfriede Jelinek: Framed by Language.

**Loralee MacPike's** (English) essay, "The Geography of Radclyffe Hall's Lesbian Country," appeared in the summer 1994 issue of *Historical Reflections/Reflexions Historiques*. She also has launched *The Lesbian Review of Books*, an international quarterly book review that has a circulation of 4,000.

Emeritus professor **Bill Slout** (Theatre Arts) has published two new books, Amphitheatres and Circuses, and Broadway Below the Sidewalk.

**William Warehall** (Art) was on sabbatical leave from Cal State last year teaching at the Buckingham College of Art and Design in High Wycombe, England.



Loralee MacPike is starting a lesbian book review



Robert Fullerton, the museum's namesake, celebrates construction mid-point

### ART BUILDING SPRINGS OUT OF THE DUST

The steel structure of the new Visual Arts Center began to emerge as the fall quarter began. The magnitude of the frame has astonished casual onlookers and employees alike; the three-story, 90,000 gross-square-foot building will enable the university's visual arts program to expand its capabilities with computer graphics, among other contemporary art forms. Private funding for the Robert V. Fullerton Art Museum continued to close in on the final goal of \$760,000, which should be reached by January 1. More information is in the Gift Rap department on page 14.



## SCHOOL OF NATURAL SCIENCES

**Elizabeth Barfield** (Nursing) is the new chair of Cal State's Nursing Department. She brings with her 10 years of experience as the dean of the School of Nursing and Health Sciences at Salisbury State University in Maryland, plus other academic and practical experience in the field.

"Nuclear Coiled Bodies and the Nucleolus" is a paper co-authored and presented by **Klaus Brasch** (Biology) during a microscopy colloquium at CSUSB. The paper subsequently was published in the proceedings of the annual Microscopy Society of America. He also has co-authored the chapter on Nuclear Remodeling in Response to Steroid Hormone Action for the book, *International Review of Cytology*.

**Richard Eberst** (Health Science/Human Ecology) has been presented the Distinguished Service Award by Eta Sigma Gamma, the National Health Science Honorary organization.

**George Georgiou** (Computer Science) is the associate editor for the *Information Sciences Applications* journal. This past fall he spoke at a colloquium at Cal Poly, Pomona on "Normalized Weight Vector Neural Networks." He also presented "Normalized Weight Vector Neural Networks" at the Joint Conference on Information Sciences in mid-November.

"Determinations of Carbon Dioxide by Titration: New Experiment for General, Physical, and Quantitative Analysis Courses" is a paper that **Lee Kalbus** (Chemistry) co-authored with Stephen Crossno ('94) and Professor Gene Kalbus of CSU Long Beach. It has been accepted for publication in the *Journal of Chemical Education*.

**Karen Kolehmainen** (Physics) published two articles in the *American Journal of Medical Genetics*: "Population Genetics of Fragile X Syndrome: A Multiple Allele Model with Variable Risk of CGG Repeat Expansion" and "Modeling Methylation and IQ Scores in Fragile X Females and Mosaic Males." The latter was co-authored with **Yasha Karant** (Information and Decision Sciences) in the School of Business and Public Administration.

"Will Everybody Play? Attitudes of Soccer Coaches Toward Players with Mild Mental Retardation" is an article that colleagues **Terry Rizzo** and **Chris Grenfell** (Physical Education) co-authored with others. It has been accepted for presentation at the American Alliance for Health, Physical Education, Recreation and Dance national convention in Portland in April.

Along with his text, *An Introduction to Epidemiology*, published in 1994, **Thomas Timmreck** (Health Sciences/Human Ecology) has two more books due out this year: *Basic Epidemiological Methods and Biostatistics: A Practical Guidebook* and *Planning, Program Development, and Evaluation: A Handbook for Health Promotion, Aging, and Health Services*.

**Tong Lai Yu** (Computer Science) visited the Chinese University of Hong Kong last year and wrote a book on personal computers titled *Software Interfacing*.



Elizabeth Barfield is the new chair of Cal State's Nursing Department



George Georgiou edits a technical journal



Karen Kolehmainen continues genetic research

## SCHOOL OF SOCIAL SCIENCES



Morley Glicker is researching family issues in Mexico

**Morley Glicker** (Social Work) led a group of 15 graduate students and social work practitioners on a 21-day stay in Mexico, where they learned about political and social service issues this past summer. He also spent the fall quarter in that country continuing his research on crisis intervention and men's issues. He expects to expand another summer excursion this year to include opportunities for undergraduate students and those interested in applying the Spanish language to counseling services.

**Jeffrey Hackel** (Geography) presented a paper to the Association of American Geographers on the decision to build a road through a major nature reserve in Swaziland. He has had a paper accepted for publication by the journal *Human Ecology* that focuses on the role of nature reserves in the northeastern part of the country and the conflicts occurring between land preservation goals and economic development goals.

**Ward McAfee** (History) is seeking a publisher for his book-length manuscript, "Religion, Race, and Reconstruction: The Public School Politics of the 1870s," which he completed during his sabbatical leave from the university last year.


**Norman Meek** (Geography) received a grant from the Nature Conservancy to study the sand sources of the endangered fringe-toed lizard habitat of Coachella Valley.

**Randi Miller** (Sociology) conducted research on interorganizational coordination problems in select policy areas in the European community in Speyer, Germany while she taught at the Fachhochschule Fulda last year.

**Jim Mulvihill** (Urban Planning) is the higher education representative on the Social Science Review Panel of the California Commission on Teacher Credentialing.

"Problems of Correctional Officer and Treatment Staff Interaction in a California Drug Treatment Program" is the subject of a paper that **Dale Sechrest** (Criminal Justice) presented to the American Correctional Association. Recently appointed to the board of Operation New Hope, a facility for diverted youth in Corona, he is advising the organization on uses of funds received from the county as part of Proposition 172. Additionally, he was the program planner for a California meeting of the Association for Criminal Justice, which focused on the Three Strikes legislation.

The Political Economics of Capitalism is a new book by **Mayo Toruno** (Economics).

**Jenny Zorn** (Geography) is working with a publisher and the Environmental Systems Research Institute in the development of a software program that will use Geographic Information Systems to bring textbooks into the classroom via CD-ROM. She is the newsletter editor for the California Geographical Society and the Geography in Education Specialty Group of the Association of American Geographers. 



Randi Miller spent last year teaching in Germany



Jenny Zorn is developing software for teaching



# CORPORATE SPONSORSHIPS MOUNTING

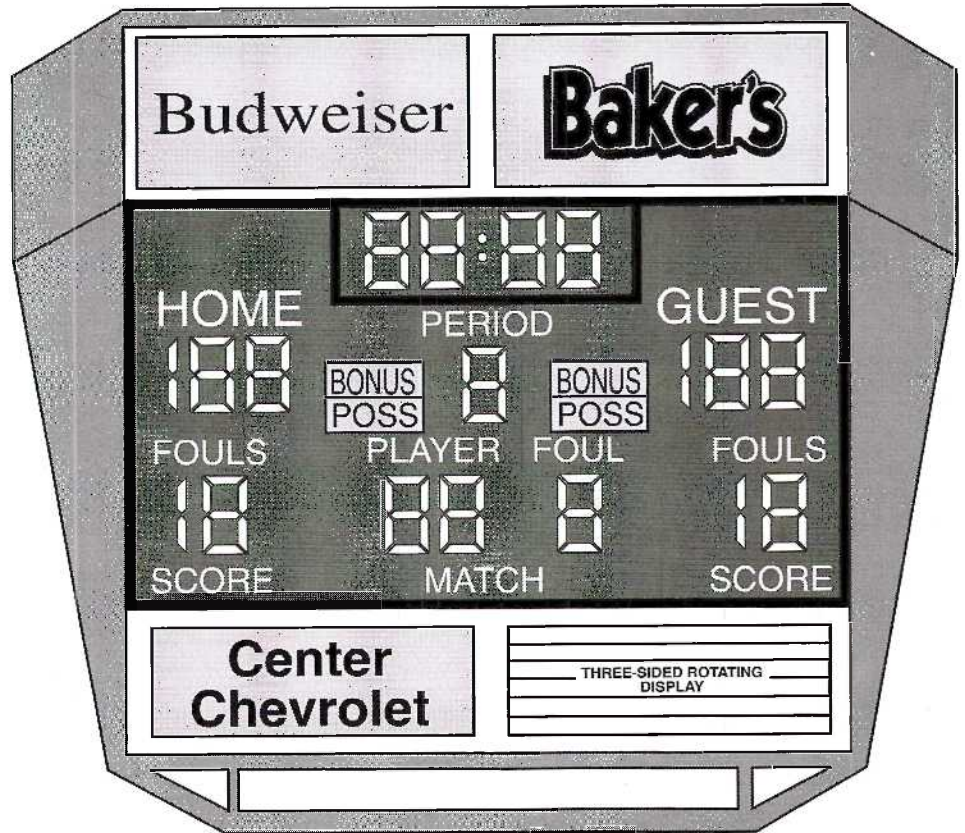
The Coca-Cola Company is joining Baker's Drive Thru Restaurants, Center Chevrolet, Ramada Inn and Budweiser as corporate partners of the Coyotes.

"Our new scoreboard is almost full. By the time we play our first game in Coussoulis Arena, I expect that we will have all of our corporate partners displayed prominently throughout the facility," says Bill Gray, sports information and marketing director.

The scoreboard is a state-of-the-art, three-piece scoring system that includes a center-court scoreboard, two message centers—which will hang on opposite ends of the playing floor—and a professional scorer's table with rotating ad panels.

"We are looking to add a few more companies to our premier level partnership program. We believe that we have a quality program that can offer many benefits to a company that wants to be associated with us."

Companies interested in becoming involved as a corporate partner of Cal State Athletics should contact Bill Gray at (909) 880-5012.



Artistic rendering of the Coyotes' new scoreboard and promotion center.

## COYOTE WINTER CALENDAR

### JANUARY

- 12 Men's Basketball**  
Cal Poly, Pomona, 7:30 p.m.
- 14 Women's Basketball**  
U.C., Riverside, 7:30 p.m.
- 19 Men's Basketball**  
Cal State, Los Angeles,  
7:30 p.m.
- 21 Women's Basketball**  
Grand Canyon University,  
5:45 p.m.
- Men's Basketball**  
Cal State, Bakersfield, 8:05 p.m.
- 26 Women's Basketball**  
Cal State, Los Angeles,  
7:30 p.m.

### FEBRUARY

- 2 Men's Basketball**  
U.C., Riverside, 7:30 p.m.

### 3 Softball

San Bernardino Valley College,  
Noon  
(scrimmage)

### 4 Men's Basketball

Cal State, Dominguez Hills,  
7:30 p.m.

### 11 Women's Basketball

Cal Poly, Pomona, 7:30 p.m.

### 16 Women's Basketball

Cal State, Dominguez Hills,  
7:30 p.m.  
(Homecoming)

### 17 Men's Basketball

Grand Canyon University,  
8:05 p.m.  
(Homecoming)

### 22 Softball

Azusa Pacific, 2/4 p.m.

### 28 Softball

Southern California College,  
2/4 p.m.

### MARCH

#### 3-4 Softball

CCAA Tournament, all day

#### 7 Softball

Biola University, 2:30/4:30 p.m.

#### 10-12 Softball

CSUSB Tournament, all day

#### 14 Softball

Point Loma, 2:30/4:30 p.m.

#### 17 Softball

University of La Verne, 2/4 p.m.

#### 18 Softball

Pacific Christian College,  
Noon/2 p.m.

#### 25 Softball

Cal State, Dominguez Hills,  
Noon/2 p.m.

*All athletic contests listed are home games (unless noted otherwise). For more information, call the Office of Intercollegiate Athletics at (909) 880-5011.*



## LIBRARY OFFICIALS CELEBRATE EXPANSION, CONTRIBUTIONS

A ribbon cutting on Sept. 26 marked the first of several celebratory events surrounding the opening of the new wing of the Pfau Library. The ceremony was held outdoors on the Andrews-Hill Plaza, named after Anna Jane Hill Andrews and her husband, Herbert, whose generous gift helped to finance the construction of the building. The benefactors attended the ribbon cutting.

A tribute to alumni who have become published authors is set for Homecoming weekend, Feb. 17. The event will include a panel of guest speakers and a reception. More information is available in the Periscope Department on page 16.

And a campus-community gala that will feature a buffet dinner and a formal program will be held March 18.

Upcoming events are open to the public. Look for your invitation in the mail or call the Office of University Relations at (909) 880-5004.



**A GRAND DAY**—Opening the new library wing to patrons are (from left) William Aguilar (Information Resources & Technology), Anna Jane Hill Andrews and Herbert Andrews, for whom the wing's plaza was named, former university President John Pfau, President Anthony Evans, San Bernardino Chamber of Commerce Executive Judi Thompson, ASI President Lou Monville and Faculty Senate Chair Walter Oliver.

## BANK OF AMERICA BOLSTERS MINORITY OUTREACH, RETENTION

BY **ANDREA CURRY-BOOTH, STUDENT INTERN**

Bank of America has awarded a \$50,000 Matching Gift Challenge Grant to Cal State's School of Business and Public Administration that will launch a new program designed for outreach and retention of minority business students.

The new program will be aimed not only at recruiting students through scholarship awards, but also at seeing them through to successful graduation, says Eldon Lewis, dean. Studies have shown that student retention is a challenge for the university, so a combined effort of the school faculty, along with admissions and outreach staff at the university, may help reduce student attrition at Cal State.

Bank of America has awarded this grant on a contingency basis. In order to receive it, the university must secure \$50,000 in matching gifts from other banks, financial institutions and foundations. The bank will match every dollar raised until the \$50,000 goal is reached.

The funds will be used to under-



**GRANTED**—Bank of America executives Joe Calladay (left) and Dave Klinger (right) join Dean Eldon Lewis in an effort to bolster minority student enrollment.

write minority student scholarships and initiate a broad-based university outreach and awareness program in the Inland Empire. To aid in retention, the program will give preference to those receiving the award in the first year when they subsequently re-apply.

"As the only accredited School of Business and Public Administration in the Inland Empire, Cal State is a pru-

dent investment," states Dave Klinger, regional senior vice president for Bank of America, Riverside. "We believe in giving back to worthwhile organizations in the communities we serve. Providing scholarships for minority business students allows the bank to help Cal State and the citizens of this region. We hope our matching gift will provide impetus for other banks to participate with us."

An aggressive recruiting and awareness campaign will target high school students and those from community colleges. "We currently have an outreach program that works with 150 high schools and community colleges," states Cheryl Smith, associate vice president for enrollment services at CSUSB. This includes the university's Student Affirmative Action program, which helps minority and underrepresented students learn about opportunities at CSUSB, she adds. Part of this effort includes "Project UPBEAT," which introduces junior high school youth to the CSUSB campus.



### Wrap It Up Before We Call

## SEND A GIFT TO YOUR ALMA MATER BEFORE ALUMNI FUND DRIVE


Okay, okay, okay. We got the message. Don't call us, we'll call you. Right?

So many of you liked last year's Beat Us To It Alumni Fund Drive that we're sticking with a sure thing—even if it does hurt our feelings a little. We can appreciate that you may want some quiet time in the evening and that a phone call—even if it does come from your alma mater—may be the last thing you want to hear.

So here's your chance to avoid talking to us—in a nice way—and still show your good intentions and support for Cal State.

Use the envelope in this magazine to let us know soon of your 1995 annual giving plans. If you want your gift to support a particular program, such as the department from which you graduated, just say so on your gift envelope.

Your early response to the 1995 Alumni Fund Drive also means that you save Cal State the cost of contacting you.



**HERE'S HOW IT WORKS . . .**

- Consider what Cal State has meant in your life, then send your 1995 Alumni Fund pledge or gift by February 15, 1995.
- We'll direct your gift to your department or the program you choose.
- We'll thank you—by mail—for your generosity.
- And we won't call you for your 1995 Alumni Fund pledge.

## BUSINESS PARTNERS PROGRAM IN FULL SWING

In an effort to boost the knowledge and expertise of business executives in the Inland Empire, Cal State's Business Partners kicked off an annual program of briefings and seminars with two well-received speakers this fall.

An Oct. 19 luncheon featured consultant Lou Adler discussing leadership trends in companies. His presentation, "Filling the Leadership Void: Finding and Improving Leadership in Changing Times," was thought-provoking for the 90 executives who attended. On Nov. 9, more than 50 executives listened to a breakfast briefing by CSUSB management professor and attorney Lloyd Peake. His topic was "Emotional Distress and Sexual Harassment in the Workplace—Legal Issues and Solutions."

"These programs allow the school to bring together executives from the Inland Empire to review and discuss

timely issues affecting the region's business and governmental leaders, commented the school's dean, Eldon Lewis.

To date, 57 charter Business Partners have been enlisted. The goal of 100 "Charter" members by June 30, 1995 appears feasible, stated Joanna Bruno, the program's membership chair. A special "Charter 100" members recognition plaque will be installed in the main auditorium of Brown Hall to permanently recognize those founding Business Partners who helped launch the organization.

The school's faculty are extremely pleased with the high level of alumni support and participation, adds Lewis. Nine of the 24 volunteers who serve on the Business Partners Steering Committee are alumni. Additional alumni are welcome.

## BUSINESS SCHOOL RECEIVES LARGE GIFT



Roberta Davis

Johnson & Higgins, a major insurance broker has pledged \$25,000 to the Partnership 2000 Campaign for the School of Business and Public Administration.

Roberta Davis, senior vice president of the company, has served on the school's Board of Councillors for the past two years and was instrumental in securing the contribution.

"Johnson and Higgins has a commitment to supporting programs that ensure excellence in higher education and the communities we serve. Supporting the school of business is a logical investment in the lives of young people in the Inland Empire."

Eldon Lewis, the school's dean, notes that because Cal State is the only accredited business school in the region, the company was attracted to the quality of the university's program. "We are extremely grateful to the company for its generous support and to Roberta for her many hours of volunteer service to our school."

Johnson & Higgins joins the Bank of America in being recognized in the school's prestigious "Founders" program along with 12 other companies that have pledged \$15,000 or more to the school's campaign. Each company's logo will be displayed permanently on a "Founder's" plaque located in the first floor main lobby of Jack H. Brown Hall.





**Museum Campaign Concluding**

**ART CENTER HALF-BUILT**

Pausing on Nov. 28 to pay tribute to the half-way mark in the construction of the Visual Arts Center, university officials noted that the resounding level of support from the university's faculty and staff, whose contributions toward the campaign for the Robert V. Fullerton Art Museum total more than \$103,000, has inspired university and community leaders alike.

"The campus community has embraced this endeavor and their giving has been phenomenal," comments university President Anthony Evans.

The campaign is nearing completion with only \$25,000 more needed to achieve the goal of \$760,000. Community support also has been instrumental in turning this vision into a reality by 1995.

**UNIVERSITY ADVISORY BOARD EXPANDS**

The lustre of citizen membership on the University Advisory Board has been enhanced again by the addition of five members to the panel, which meets quarterly with university administrators to provide counsel.

The new members include Bob Botts, manager of the Office of Business Development for the city of San Bernardino's Economic Development Agency; Ray Quinto, retired chief of research operations for the V.A. Medical Center in Loma Linda; Lynn Hirtz, owner of Dan's Lawnmower Center and a Rialto councilwoman; Larry Sharp, CEO and president of the San Bernardino County Central Credit Union; and Paul Woodruff, former state assemblyman. Three of the appointees also are graduates of CSUSB: Botts ('71), Hirtz ('70) and Woodruff ('83).

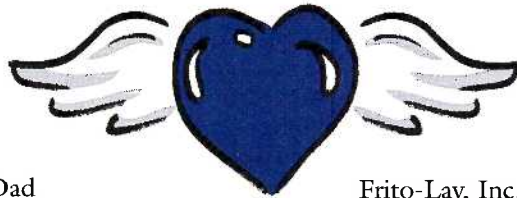
In addition, the UAB now is being chaired by Duke Hill, commercial real estate broker, who succeeds two-term chair, Bruce Varner, attorney at law.

**YOU ARE  
CARED  
FOR**

**THANKS MOM AND DAD!**

... for caring enough to make a gift to the CSUSB Parents Fund. Your generous participation in this year's Parents Fund Care Kit program will go a long way in helping the university now and in the years ahead. And to the businesses and organizations who contributed items for the Cal State Care Kits, we express our sincere gratitude. Nearly 300 appreciative students received Care Kits just when they could use the encouragement most—right before fall final exams. From all of Cal State's students and from the faculty and staff, thanks so much.

**1994-95 PARENTS FUND SUPPORTERS**



Mom and Dad  
Associated Students, Inc.  
Black Women's Residents Hall  
Association  
Buon Amici's Cappuccino,  
Espresso & Coffee House  
Coyote Bookstore  
CSUSB Alumni Association  
CSUSB Athletics  
Delmy's Sub Stop & Deli  
El Pollo Loco  
*(Kendall & University Parkway)*

Frito-Lay, Inc.  
Hogi Yogi  
*(University Parkway)*  
Jerseys Pizza  
Katie McGuire's Pie & Bake  
Shoppe  
Serrano Village  
Sigma Gamma Phi  
Smiley's Cafe  
Student Union Multicultural  
Center  
TALK 'N TOSS, Inc.

*Did you miss out on the opportunity to reserve a Care Kit for your special Cal Stater? We still have a limited number of Care Kits. Call today at (909) 880-5009 to arrange for a Care Kit delivery to your student.*

**COCA-COLA BECOMES MAJOR CAMPUS SPONSOR**

A \$375,000 pledge from the Coca-Cola Company has been received by the university to assist with student scholarships and enhancements to the athletics facilities.

Approximately \$100,000 of the gift is designated for university-wide student scholarship opportunities, says Stephen Christensen, director of major gifts. The funding also will help set up a national scholarship database that will be housed in the Pfau Library. Students will be able to access, at no cost to them, information about available scholarships.

The remaining \$275,000 will be applied toward athletics facilities, including the electronic scoreboard that is being installed in Coussoulis Arena.

**CLARIFICATION**

The total contributions for 1993-94, under the Who Gave How Much segment of the Honor Roll of Donors (Cal State Magazine fall 1994), are as follows:

Cash contributions	\$693,028
Gifts-in-Kind	346,874
<b>Total</b>	<b>\$1,039,902</b>



## SAVE THE DATE! JOIN THE FUN! SEND IN YOUR RESERVATION TODAY

THE OFFICE OF ALUMNI AFFAIRS, AND THE CSUSB ALUMNI ASSOCIATION, INVITE ALL ALUMNI, FACULTY, STAFF AND FRIENDS TO JOIN US IN TWO "CHANCE-OF-A-LIFETIME" EVENTS:

### MURDER MYSTERY THEATRE



**MARCH 25, 1995 (SATURDAY)  
THE MISSION INN, RIVERSIDE, CA  
TIME: 7 P.M. COST: \$63.00 PER PERSON**

Murder Mystery Theatre at the Mission Inn in Riverside—KEITH & MARGO'S MURDER MYSTERY is a chilling opportunity for ordinary people with a passion for cold-blooded murder...slippery red herrings...diabolical clues...and ingenious detective work to be plopped smack-dab in the middle of the most exhilarating, spine-tingling fun they've ever had.

#### MURDER MYSTERY THEATRE

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ BUS. PHONE \_\_\_\_\_

I am enclosing my check payable to **Murder Mystery Weekend** for \$\_\_\_\_\_ for \_\_\_\_\_ reserved seats (@ \$63.00 each) for Saturday, March 25, 1995. (I understand that I will furnish my own transportation to the Mission Inn.)

Please charge my:  VISA  MASTERCARD  AMER. EXPRESS

NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

(NOTE: Special Room Rate for Sat. evening for those wishing to stay over. Call Reservations, (909) 784-0300; mention Murder Mystery Dinner on March 25.)

**Deadline: Friday, March 17, 1995**

Mail to: California State University, San Bernardino  
Alumni Affairs Office, 104AD  
5500 University Pkwy, San Bernardino, CA 92407-2397

(Call Alumni Affairs, (909) 880-5008 for details.)

### MISS Saigon



**APRIL 29, 1995 (SATURDAY)  
AHMANSON THEATRE, LOS ANGELES, CA  
TIME: 2 P.M. COST: \$70.00 PER PERSON**

*Includes bus to and from Cal State parking lot to the Ahmanson Theatre, box lunch, rear mezzanine seats, and lecture by Professor Patrick Watkins, Chair, Theatre Arts.*

Richard Christiansen, Chicago Tribune, says of MISS SAIGON, "A quite wonderful work of musical theater; brilliant theatricality. Lovely melodies. A sound and scenic tour de force. And most importantly, the inspiring humanism of this powerful production. Beyond sensational spectacle. Triumphantly vibrant."

#### MISS SAIGON

*Limited Seating for 47—send your reservations early!*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ BUS. PHONE \_\_\_\_\_

I am enclosing my check payable to **CSUSB FOUNDATION** for \$\_\_\_\_\_ for \_\_\_\_\_ reserved seats (@ \$70.00 each) for Saturday, April 29, 1995. I understand that the cost includes box lunch, bus, mezzanine seats, and a lecture by Prof. Patrick Watkins, and that the bus leaves Cal State's parking lot at 11:45 a.m.

Please charge my:  VISA  MASTERCARD  
(Charge will appear on your bill as "Coyote Bookstore.")

NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Deadline: Monday, April 17, 1995**

Mail to: California State University, San Bernardino  
Alumni Affairs Office, 104AD  
5500 University Pkwy, San Bernardino, CA 92407-2397

(Call Alumni Affairs, (909) 880-5008 for details.)



## ALUMNI IN WASHINGTON GATHER IN SEATTLE

Wow, it certainly has changed since I was there in the '70s!"

"It's changed a lot just since I left there in 1990—I hardly recognize the campus!"

These were just a few of the typical comments heard from alumni who were viewing pictures of the many new CSUSB buildings at the picnic in Woodland Park, Seattle, on Aug. 14, 1994. Alumni came from many parts of the state for this first-ever get-together. Old acquaintances were renewed, new friendships begun, and a promise made to "do this again."

Mary Colacurcio, director of Alumni and Donor Relations, Paige Satter '92, Linda Holden '78, and Candice Macias '93 were the driving forces in organizing this event.



PICNICKING IN SEATTLE—Washington alumni (pictured from left to right, front row) Linda Holden, Paige Satter, Elizabeth Power, Kristina Kudray Achzenick, Larry Hetter; (back row) Jolene Martin Kraushar, Candice Macias, Kelley Knight, Gerald Power, Catherine "Kit" Mele. The adorable children belong to the Powers and Achzenicks.

## ALUMNI ASSOCIATION SCHOLARSHIPS ATTRACT HIGH ACHIEVERS

BY ANDREA CURRY-BOOTH, STUDENT INTERN

The Alumni Association and the Business and Public Administration chapter have selected winners for the 1994-95 scholarships. Each recipient was awarded \$300 for the academic school year. Students are chosen in recognition of academic excellence and other achievements.

**Aaron Dahlke**, senior, business administration. His concentration is accounting, and he is currently the president of the Accounting Association on campus. Networking through this organization has helped Dahlke to land a position with Ernst & Young, one of the top accounting firms in the country. This ambitious senior looks forward to a career in accounting. "The field is evolving. Accountants have become consultants rather than just bean counters."

**Jana Kush**, junior, liberal studies. She plans to teach elementary school, bringing music, theatre and art into the classroom. When she's not busy with her studies, Kush volunteers at her church with the Children's Ministries. She also works at Walden

Books. Originally from Montana, this active junior now resides with her husband in Victorville.


**Natalie O'Brien**, senior, sociology. She is interested in pursuing a Ph.D. in sociology with an emphasis on families and the unexplored topic of depression. O'Brien is currently involved in an intense honors project on Islamic women's representation in their countries' parliaments. This native Californian enjoys dance, outdoor activities and watching football. She lives with her family in San Bernardino.

**Paula Quinones**, senior, English. This mother of five returned to school after 20 years. "College has been an exciting journey for me. It opens up other views no matter what your age," reveals Quinones. She is interested in doing graduate work in English and Ethnic & Women's Studies. She continues to do literacy tutoring as well as studying and caring for her family.

**Donita Smith**, senior, liberal studies. In addition to raising a family, and carrying a heavy load of coursework at CSUSB, Smith finds time to volunteer at a battered women's shel-

ter in Victorville and work at the Services to Students with Disabilities office on campus. "I want to give back to the community," she states. Smith knows of the challenges disabled students face. She has had multiple sclerosis for the past 11 years. Her illness is currently in remission and she looks forward to teaching in special education at the elementary level.

**Gina Teig**, senior, liberal studies, minor in social science. Her hope is to enter the credential program next fall and eventually teach at the elementary level. "I want to get children enthusiastic about learning," she explains. Born in the Philippines, Teig came to the U.S. when she was seven. She plans to use her multi-ethnic background to bring diversity to the classroom.

**Cynthia Yzaguirre**, junior, business administration. She started her academic career here at CSUSB after graduating from Colton High School. Yzaguirre's goal is to become a CPA after graduation. She has done volunteer work at San Bernardino Community Hospital and holds a black belt in karate. 



**CATCH THESE CAREER FAIRS**

**Careers in Education Job Fair**  
Saturday, April 1, 1995

1-5 p.m.  
Careers for Educators  
Open to students, alumni  
and the general public

**Career Opportunities Fair**  
Wednesday, April 19, 1995

10 a.m. - 2 p.m.  
Careers in Business,  
Industry and Government  
Open to students, alumni  
and the general public

*(Events located in Student Union  
Events Center. Call 880-5250)*

**DISTINGUISHED ALUMNI  
AWARD NOMINATIONS SOUGHT**

Nominate an alumnus or alumna for the Distinguished Alumni Award that is given every year at Commencement to a graduate who has had a distinguished career and who also has performed community or university service. Contact Mary Colacurcio, alumni director, (909) 880-5008, for details.

**ALUMNI DIRECTORY IS NIGH**

Have you ever tried to get in touch with an old classmate, only to find that the last address you have in your telephone directory is light-years old?

Well, your troubles are over. Soon an impressive directory of our alumni will be available to help you locate all of your old friends. The new CSUSB Alumni Directory, scheduled for release in September/October 1995, will be the most up-to-date and complete reference of more than 19,500 CSUSB graduates compiled! The Office of Alumni and Donor Relations has contracted with the Bernard C. Harris Publishing Company, Inc. to produce our directory. Harris will soon begin researching and compiling the information to be printed in the directory by mailing a questionnaire to each alumnus and alumna.

If you prefer not to be listed in the directory, please contact the Alumni Office in writing as soon as possible at 5500 University Parkway, San Bernardino, CA 92407.

**CSUSB  
ON THE  
RISE**



**FRIDAY, FEBRUARY 17, 1995**

The Alumni Association of California State University, San Bernardino cordially invites you and your guests to the **1995 HOMECOMING** reception, chili dinner and basketball game on Friday, February 17, 1995.

**Alumni Authors Panel Discussion and Reception**

Discussion 3:30 p.m. Pfau Library Addition  
Reception 5:00 p.m. Pfau Library Addition

**Chili Dinner**

6:00 p.m. The Upper Commons  
\$10 for adults \$5 for children under 12

**Basketball Game (Men vs Grand Canyon University)**

8:05 p.m. Gymnasium  
\$2 for tickets

Everyone is invited to attend our fourth annual gourmet chili dinner in the Upper Commons. We hope you will come early and hear a distinguished panel of Alumni Authors and see the new Pfau Library addition. The panel discussion will be followed by a reception for all Alumni Authors and is sponsored by the Library Associates. Reservations for dinner are required. Please fill out and return the following form.

Please reserve \_\_\_\_\_ seats for the  
1995 Homecoming gourmet chili  
dinner and basketball game

**Dinner**

\_\_\_\_\_ Adults \$10 each \$ \_\_\_\_\_  
\_\_\_\_\_ Children (under 12) \$5 each \$ \_\_\_\_\_

**Men's Basketball Game tickets**

\_\_\_\_\_ @ \$2 each \$ \_\_\_\_\_

We shall \_\_\_/shall not \_\_\_  
attend the Pfau Library reception.

**Alumni Association  
Scholarship Fund Donation**

\$ \_\_\_\_\_

**Total Amount Enclosed**

\$ \_\_\_\_\_

Please make checks payable to:  
**CSUSB ALUMNI ASSOCIATION**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_

Bus. Phone (\_\_\_\_\_) \_\_\_\_\_

**RESERVATIONS, WHICH WILL  
BE HELD AT THE DOOR, ARE  
REQUIRED BY FRIDAY,  
FEBRUARY 10.**

Mail to: Cal State, San Bernardino  
Alumni Association  
5500 University Pkwy.  
San Bernardino, CA  
92407-2397

Call (909) 880-5008 for more  
information.



Congratulations to the newest life members of the Alumni Association: **Mary Rakow DeMarco**, B.A. liberal studies '83 and **Joyce Payne**, B.A. history, '67. They both took advantage of the new reduced rates for Life Membership. Call (909) 880-5008 for details. Mary serves as the alumni rep on the Student Union Board of Directors and Joyce is a member of the Board of Directors of the CSUSB Alumni Association.

### 1972

**John A. Bowman**, B.A. history, teaches social studies and language arts at Jefferson Middle School, an arts/magnet school in Indio. He's also a folksinger in his spare time.

Among the four CSUSB employees honored this year at convocation as 1994 employees-of-the-year was **Bruce Decker**, B.A. art, who can "fix anything...create solutions," says his colleagues in the CSUSB Art Dept. See 1984 for another alum winner.

**James N. Kennedy**, B.A., M.B.A. administration, '77, has been elected president of the Citrus Belt Chapter of the California Society of Certified Public Accountants. Kennedy served as the president of the CSUSB Alumni Association for the past four years.

### 1973

**Terry Adame**, B.A. social science, M.A. education '85, formerly principal of Washington Alternative High School, is now serving as principal at Colton High School. She is the school's first female principal and the first Hispanic principal.

### 1974

**Herb Bice**, B.A. sociology, is principal of La Granada Elementary School in Riverside and was recently featured in the Making a Difference column in the Riverside Press Enterprise. A letter signed by four parents begins, "Mr. Bice is a rare administrator whose enthusiasm for students is the same regardless of color, social status or scholastic standing."

**Mary (Bossey) Sessom**, B.A. anthropology, has been elected to a four-year seat on the Lemon Grove City Council. In addition to maintaining her own law practice in LaMesa, Sessom teaches in and is the coordinator of the paralegal studies program at Cuyamaca Community College.

**Patricia Starr**, B.A. social science, and her husband, **Don Starr**, B.A. liberal studies '78, were featured in the Family Portrait section of the San Bernardino Sun. The article focused on their combined total of 30 years of teaching in San Bernardino elementary schools. Don is a sixth-grade teacher at Davidson Elementary and Pat is presently a third-grade teacher at Highland/Pacific School in Highland.

### 1975

**Linda L. Knowles**, B.A. music, a teacher at Bel Air School in Bay Point, CA, received her M.S. in counseling from the University of San Francisco. She is also a grief support counselor at Mt. Diablo Hospital.

### 1977

**Elaine Francisco**, B.A. public administration, M.P.A. '82, has been promoted to director of admissions at DeVry Institute of Technology in Long Beach. Prior to her current position she was the assistant director of admissions at the DeVry campus in Pomona.

### 1978

**Judy Ann Barbo Partain**, B.A. liberal studies, M.A. education '82, writes that she recently completed the year-long Reading Recovery Teacher in Training program at CSUSB. She currently teaches for the Banning Unified School District.

### 1979

**Marine Maj. Michael L. Sawyers**, B.S. health science, recently received the Air Medal for meritorious achievement while participating in aerial flight during Operations Deny Flight and Provide Promise over the former Yugoslavia. He is currently assigned to the 2nd Marine Aircraft Wing in Beaufort, SC.

**Theresa A. Tavianini**, B.A. criminal justice, is enrolled in the Graduate Division of Social Work at CSU Sacramento. She and her husband, Mark, have a son, Anthony.

### 1980

**Sam Hlavaty**, B.S. economics, one of our "missing" alumni, is the director of the United States Sled Dog Sports Federation headquartered in San Bernardino. The USSDSF is the national governing body for the



Mary Sessom

sport of sled dog racing in the U.S. If anyone out there can supply us with Sam's address, call (909) 880-5008—there's a reward!

### 1981

**Mary Arciniega**, B.A. liberal studies, is a preschool teacher for Preschool Services of San Bernardino County.

### 1982

**Patty Kay Devlin**, M.A. psychology, has been married to her prince for 21 years; they have five children and three grandchildren. In addition to coordinating strategies for women's empowerment, and offering seminars on a wide variety of topics (including "How to Tell a Prince From a Toad. . . before you kiss him!"), Devlin recently completed research at the California State Prison at Tehachapi and is in the process of writing up the results.

**Carolyn Oskam-Buratovich**, B.A. child development, and her husband, Michael, moved to Brighton, England in Oct. 1994. Michael accepted a research position at the University of Sussex, where he will be doing cancer research for three years.

**Rebecca Warren-Marlatt**, B.A., M.A. psychology '93, is now the director for the Services to Students with Disabilities (SSD) program at San Bernardino Valley College. A former CSUSB SSD employee, she coordinated the Academic Support Services area.

### 1984

**Robert D. Miller**, B.A. psychology, was honored by the California Governor's Committee for Employment of Disabled Persons with the 1994 "Employee of the Year" award for his dedication to disability issues and programs. Miller, a quadriplegic as a result of a car accident, won the award for his work as vice president of program services at the Easter Seal Society of the Inland Counties. He also was named the League of Women Voters 1994 "Citizen of the Year."

**George Neuhaus**, B.A. liberal studies, a teacher at Cooley Ranch Elementary School in Colton, was featured recently in a San Bernardino Sun article about the mobility of today's families and the problem that creates for teachers. Neuhaus tries to build a family atmosphere in his classroom where both stable and mobile students can thrive.

**Lenora Venturina**, B.S. computer science, received an Excellence in Performance award at the Cal State convocation for "demonstrating an amazing level of dedication and loyalty to the telephone ready access system (TRACS) and for her enthusiasm and excitement which permeated the TRACS project."

**Dean A. Zienowicz**, B.A. administration, is the sales manager for Coldwell Banker



Austin-Gorman residential real estate in San Bernardino.

### 1986

The White House Conference on Travel and Tourism (WHCT) has announced the appointment of alumna **Maggie Ivy**, B.A. administration, as one of 65 nationally chosen delegates to the WHCT. Ivy is the current Executive Director of the Convention and Visitors Bureau in Morgantown, W.Va. The purpose of the conference, to be held in late '95, is to heighten awareness of the importance of tourism to the national economy. By the year 2000, tourism will be the largest industry and employer in the U.S.

**Terry May**, B.A. administration, recently began a two-year term as president of the CSUSB Alumni Association. May, an investment executive at Paine Webber, also is pursuing a doctoral degree in psychology at National University.

### 1987

**Paul R. Mata**, B.S. administration, a personal financial planner with IDS American Express Financial Services Inc., has been named an IDS Master Planner. Mata established himself in the top echelon of IDS' field force and exceeded stringent financial planning and client service requirements. Only a select number of IDS planners are awarded this distinction each year.

**Angela Neuhaus**, B.A. liberal studies, is the new assistant principal of Terrace Hills Junior High School in Grand Terrace. See news about her husband, **George**, in 1984.

### 1988

**Candice K. Szymborski-Salser**, B.A. art, ØKØ, was elected vice president of the Board of Directors of Job Opportunities & Benefits, Inc., a non-profit workshop for disabled adults located in Hesperia, CA. She is now in her third year of service to JOB, Inc. Candice also teaches in an independent study program through Options for Youth, a charter school in Victorville that specializes in drop-out recovery.

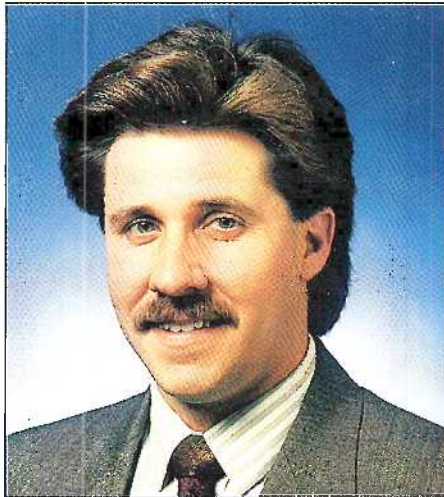
### 1989

**Candace Cassel**, B.A. administration, M.B.A. '93, is the economic development assistant in San Jacinto, concentrating on business recruitment and retention. She will work closely with the Chamber of Commerce and the Valley Economic Development Corp.

**Ivan Henderson**, B.A. administration, TKA, is a sales representative for Equifax Credit Bureau. Fraternity brothers and friends from the late '80s would remember Ivan as "King Kahuna." He and his wife, Cherie, are

the proud parents of Taylor Alexandra Henderson. They live in La Canada Flintridge.

**Kenneth U. Reyes**, B.S. administration, is enrolled in Southwestern University School of Law, concentrating on the SCALE (Southwestern's Conceptual Approach to Legal Education) program, an intensive two-calendar-year course of study leading to the Juris Doctor degree.



George W. Schnarre

**George W. Schnarre**, B.A. political science, is the sales representative for Stewart Title Insurance of the Inland Empire. After going on a year-and-a-half hiatus, which included extensive world travel, George moved back to the Inland Empire.

### 1990

**Janice M. Chang**, B.A. liberal studies, earned a Ph.D. in psychology from International University in San Diego and is presently attending Western State University of San Diego College of Law, working towards a Juris Doctor degree.

**Carla DePrisco**, B.A. liberal studies, ØKØ, has been elected for a second term as president of the Victor Valley Business and Professional Women's Club. She is the assistant office manager at the Lahontan Water Quality Board.

**Phil Jamison**, B.S. administration, is the marketing coordinator for Anheuser-Busch in Riverside.

The California Legislature selected **Dia S. Poole**, B.A. administration, as one of 18 Jesse M. Unruh Assembly Fellows for 1994-95. One of 550 people who applied, the San Bernardino County systems analyst and Inland Empire radio/tv personality known as "Miss D" will spend a year working on the Legislature's staff and studying at CSU Sacramento.

**Michael Tyrrell**, B.A. criminal justice, is a warehouseman for Target Distribution Center.

### 1991



Mary Nemnich

**Mary Nemnich**, B.A. communication, is the producer of Job Connection, a one-of-a-kind cable tv show seen on the public access channel in San Bernardino, Grand Terrace, Highland and Loma Linda. Designed to link job seekers with employers, the show has been on the air since June 1993, successfully placing 60 persons in positions and referring hundreds more for interviews. In her capacity at the state's Employment Development Department, Mary has been handling all of the responses to the show as well as coordinating the contents of the bi-weekly program. Job Connection was honored in the fall with the state's Helen Putnam Award, which recognized the partnership of city and state agencies, including Cal State, that are involved in producing the program. The show is seen every other week on broadcast Channel 30 in Ontario, too.

**Peter A. Perez**, B.S. physical education, received an M.S. degree in school counseling from the University of LaVerne and is currently employed as a school counselor at Kennedy Middle School in Barstow.

**Dirk Reschly**, B.A. administration, M.B.A. '92, writes from Escondido that he is happy to report that he passed all four parts of the May, 1994, CPA examination.

**Troy Tanner**, B.S. physics, is currently a graduate student of computational and applied math at Old Dominion University in Norfolk, VA. He and his wife, Kelly, are living in Williamsburg.





**Whether it's art, lectures or outdoor fun, Cal State, San Bernardino offers a variety of activities for the whole family. Keep this calendar handy. Share. Enjoy. (The Public Affairs Office recommends calling ahead to confirm an event using the phone numbers listed after each description. All numbers are in the 909 area code.)**

**JANUARY 19 - FEBRUARY 24**

**Art Show.**

"Josef Albers, Formulation : Articulation." Opening reception: Thursday, Jan. 19, 5-7 p.m. University Art Gallery. Gallery hours: Mon.-Fri., 9 a.m.-4 p.m.; Sat. and Sun., Noon-4 p.m. 880-5802.

**JANUARY 25**

**Music.**

The Orion Saxophone Quartet. 8:15 p.m., Recital Hall. General \$6, students and senior citizens \$4. 880-5884.

**JANUARY 26, 27, FEBRUARY 3**

**Theatre.**

"El censo" by Emilio Carballido, and "Una mariposa blanca" by Gabriela Roepke. 2-4 p.m., and Feb. 3, 10 a.m.-Noon. "En la ardiente oscuridad" by Antonio Buero Vallejo. Jan. 27 and Feb. 3, 8 p.m. All performances in Creative Arts Building Recital Hall. General \$2. 880-5847.

**FEBRUARY 13**

**Music.**

CSUSB Faculty Brass Quintet. 8:15 p.m., Recital Hall. General \$6, students and senior citizens \$4. 880-5884.

**FEBRUARY 14-17**

**French Film Festival.**

"Sugar Cane Alley," Feb. 14, 3 and 7 p.m. "Boyfriends and Girlfriends," Feb. 15, 3 and 7 p.m. "Betty Blue," Feb. 16, 3 and 7 p.m. "Baxter," Feb. 17, 3 p.m. "Camille Claudel," Feb. 17, 7 p.m. All showings in Student Union Events Center. Free. 880-5943.

**FEBRUARY 15**

**Talk.**

"Jewish-Christian Resources for Eco-Feminist Theology" by Rosemary Ruether of Garrett Evangelical-Theological Seminary. 7:30 p.m., Recital Hall. Free. 880-5975.

**FEBRUARY 18**

**Dance Concert.**

"Dances for the Mind's Eye" with Karl Schaffer, Erik Stern and Scott Kim. 8 p.m., Recital Hall. General \$3, students free. 880-5361.



A scene from "Boyfriends and Girlfriends," one of five films being screened Feb. 14-17 during CSUSB's French Film Festival.

**FEBRUARY 19**

**Music.**

Faculty recital with Tamara Harsh, soprano. 8:15 p.m., Recital Hall. General \$6, students and senior citizens \$4. 880-5884.

**FEBRUARY 23**

**Talk.**

Akiko Tsuchiya on "Benito Perez Galdos and the Nineteenth-Century Spanish Novel" (delivered in Spanish). 3 p.m., Sycamore Room of Lower Commons. "Women and Nineteenth-Century Spanish Literature" (delivered in English). 7:30 p.m., Sycamore Room of Lower Commons. Free. 880-5855.

**MARCH 3**

**Music.**

Lecture-recital with CSUSB Wind Ensemble. 8:15 p.m., Recital Hall. General \$5, students and senior citizens \$3. 880-5884.

**MARCH 5, 10-12, 15-18**

**Theatre.**

"The Illusion," by Pierre Corneille. The enchanting French story of a father in search of his lost son and a magician whose help is a funny mix of romance and family values. Curtain time 8:15 p.m. for evening shows.

March 5 and 12 shows are 2 p.m., Sunday matinees. University Theatre. General \$8; senior citizens and CSUSB alumni with Alumni Association membership card \$5; students \$3. 880-5884.

**MARCH 7**

**Music.**

CSUSB Jazz Ensemble. 8:15 p.m., Recital Hall. General \$5, students and senior citizens \$3. 880-5884.

**MARCH 9 - APRIL 7**

**Art Show.**

"Anne Siems: Recent Work." Opening reception: Thursday, March 9, 5-7 p.m. University Art Gallery. Gallery hours: Mon.-Fri., 9 a.m.-4 p.m.; Sat. and Sun., Noon-4 p.m. 880-5802.

**MARCH 14**

**Comedy Act.**

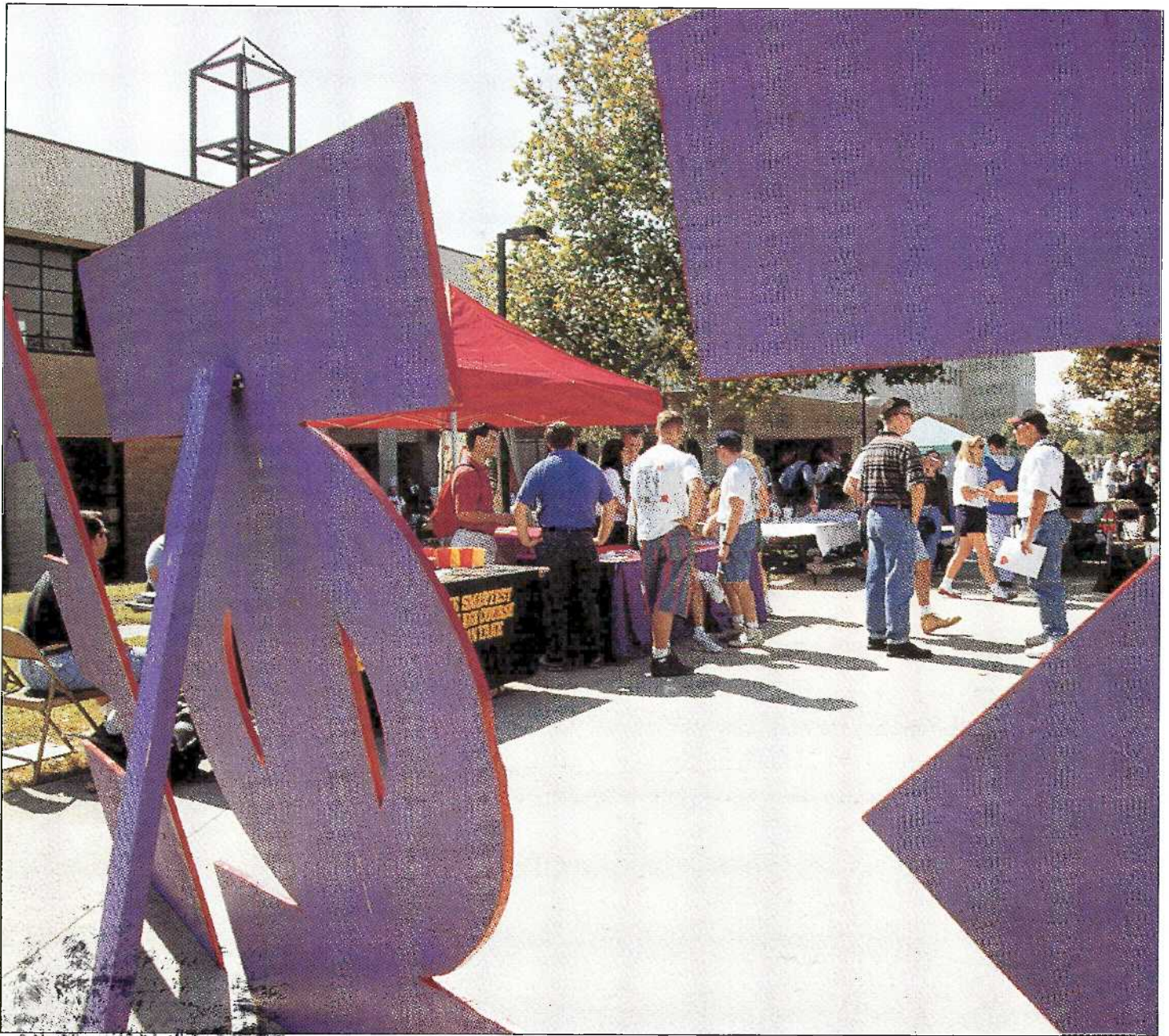
Boston comedienne Lydia Sargent presents an evening of feminist humor. 7 p.m., Student Union Events Center. Free. 880-5545.

**MARCH 15**

**Music.**

CSUSB Concert Choir. 8:15 p.m., Recital Hall. General \$5, students and senior citizens \$3. 880-5884.





**FIRST DAY** And at the start of the fall quarter some students gathered for Rush Week and some gave the tradition new meaning, shoehorning their way into classes just in time, 11,866 in all.

**California State University, San Bernardino**  
**5500 University Parkway**  
**San Bernardino, CA 92407-2397**

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