



**The Implementation of English Language Tutoring "English is Easy and Cheap" Activity as a Method to Improved English Language Skill of Children and Adolescents at Makassar City**

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**ABSTRACT**

The community service activity (PKM) about English language tutoring with principle "English is Easy and Cheap" which was done by the writer given a brief description of the process of English language tutoring with used principle "English is Easy and Cheap". In this community service activity (PKM), English language became as a field of science that would be devoted or studied. Children and adolescents who came from poor parents' economy were the second material to be devoted or studied in this community service activity (PKM) about English language tutoring with used principle "English is Easy and Cheap". Some purposes or functions of this community service activity (PKM) that was in accordance with used the principles "English is easy and cheap" namely: the first purposed or function, to show the world, especially to wider community, especially children and adolescents that English was not difficult, and not scary like a monster. The second purposed or function that was to help children and adolescents who come from poor parents' economy to learn English language without collecting fees and help prepare themselves to carry out programs "AFTA" was a program that provided great opportunities for all Indonesian citizens to work and studied with mature English readiness.

**Keywords:** English Language Tutoring, Children, Adolescents.

## **INTRODUCTION**

### **A. Background**

According to results of educational research and according to one expert of English language “Bloom” (2019: 70-100), all forms of information either through print, online or broadcast media heavily loaded and displayed in text form in English both verbally and in writing. Therefore, English language skills are needed not only to communicate and interact by using English language but also to make it easier to understand English texts (Gumperz, 2019: 12-35). In addition, English language skills are needed as a step to implement the latest "AFTA" program. The "AFTA" program is one of the student exchange programs and sending Indonesian citizens abroad to become TKI / TKW officially or legally (Clyne, 2019: 80-105). Another explanation regarding the "AFTA" program is that the "AFTA" program is one of the programs that provide great opportunities for foreigners to be able to work in Indonesia, as well as Indonesian citizens who are allowed to work and study in other countries. Therefore, not only skills in work but also must be able to speak English well and smoothly (Ruiz, 2019: 80-100).

English language is not an enhancer in life, but has entered an obligation, without good English language skills, without any proficiency in English language, and without good knowledge of English language, and then a person will experience various difficulties in achieving success. Difficult to accept in large companies is one of the disadvantages if someone is not able to speak English well, conversely individuals who can speak English would be easy to achieve success (Khadidja, 2019: 67-107).

There are 2 things that are devoted or used as material to be studied in this community service. The first material is English language, and the second material is "children and adolescents who come from families or parents whose economies are less able". The purpose of this tutoring service which is in accordance with use principle "English is Easy and Cheap" namely: first, to show the world especially to the wider community especially children and adolescents that English language is not difficult and not scary like the monster. The second objective of this tutoring service is to help children and adolescents who come from parents whose economies were less able to learn English language without collecting fees and help prepared them to carry out the "AFTA" program with mature English language preparation.

### **B. Problem Statements**

Based on the background of the problem outlined in the first point, the writer could formulate several problems statement, including:

1. How can the public's perception that English language is difficult and expensive not occur in society anymore?
2. How can the community get directly free English language tutoring, especially for children and adolescents who come from parents whose economies are less?
3. How can the wider community see firsthand the benefits of services from English language tutoring?
4. How to make the group members in this English language tutoring can be volunteers, especially in the field of education?

### **C. Purposes of PKM Activity**

The implementation of this English language tutoring activity with use principle of "English is Easy and Cheap" has several purposes. In general, the purposes of this

tutoring activity with use principle of “English is Easy and Cheap” are divided into two parts, namely general purposes and specific purposes. The explanation of the general and specific purposes of this English language tutoring activity with used principle “English is Easy and Cheap” included:

### **1. General Purposes of Community Service (PKM) Activity**

The general purposes of English language tutoring activity with use principle of “English is Easy and Cheap” include:

- a) To increase English language skills of children and adolescents, especially children and adolescents who come from parents whose economies are less able.
- b) To apply English language knowledge to benefit children and adolescents who come from parents whose economies are less able.

### **2. Specific Objectives of Community Service (PKM) Activity**

The specific purposes of English language tutoring activity with use principle of “English is Easy and Cheap” include:

- a) Provide knowledge to the wider community, especially children and young people in increasing English language skills.
- b) Help children and adolescents who come from parents whose economies are less able to speak English language well.
- c) Eliminate the perception that initially “English is Difficult and Expensive” to “English is Easy and Cheap”.

### **D. Expected Results of Community Service (PKM) Activity**

After the implementation of English language tutoring activity with use principle of “English is Easy and Cheap” it is hoped that there are some positive things that can be generated from the implementation of English language tutoring activity with use principle of “English is Easy and Cheap”, those are:

1. It is hoped that the community, especially children and adolescents, can benefit directly from this Community Service (PKM) activity in the form of increased English language skills.
2. It is hoped that this Community Service (PKM) activity which takes the principle of “English is easy and Cheap” removes the paradigm in the wider community, especially among children and adolescents who say that English language is difficult, spooky, and expensive.

### **E. Benefits of Community Service (PKM) Activity**

#### **1. For Organizers of English Language Tutoring Activity with Use the Principle of “English is Easy and Cheap”**

This community service (PKM) activity provides several benefits for the organizing committee. Some of these benefits include:

- a) Sharing knowledge to the wider community.
- b) Increase altruistic motivation.
- c) Share with children and adolescents who come from disadvantaged families.

#### **2. For Children and Adolescents Who Come From Parents whose Economy are Poor or Less Able**

The main benefits of this community service (PKM) activity for children and adolescents who come from parents whose economies are poor or less capable, namely,

children and young people will get new knowledge, and new skills in English, so that they are able to increase their English skills better.

### **3. For Wider Community**

The main benefits of this community service (PKM) activity for the wider community those are: The community will immediately feel the benefits, especially in terms of costs, parents who come from who come from parents whose economies are poor or less do not have to pay for their children to attend English lessons, with this English language tutoring with use principle of "English is Easy and Cheap" can help children to be skilled in speaking English language without having to pay.

### **F. General Description of Community Targeted in Community Service (PKM) Activity**

The following is an explanation of the general picture of the target communities in this community service (PKM) activity, namely: the main community is children and adolescents who live in Makassar and come from parents whose economies are less able, for example children and adolescents whose parents work as a street vendor whose income is uncertain, scavengers, driver of public cars, beggars, parking attendants, predicable drivers, and etc.

## **METHOD OF COMMUNITY SERVICE (PKM) ACTIVITY**

In the method section for implementing of community service (PKM) English language tutoring activity with use principle of "English and easy and cheap, there are a number of points that are displayed or explained by the writer. Some of these points include:

### **1. Subject Survey of Community Service (PKM) Activity Objectives**

The target subjects in this community service (PKM) activity must have several indicators that must be met, namely:

- a) Children and adolescents must be 12-17 years old.
- b) Children and adolescents must come from parents whose economies cannot afford.
- c) Have a high passion for learning English.
- d) Have a commitment to always come when tutoring is carried out twice a week for a month.

### **2. Preparation of Facilities and Infrastructure of Community Service (PKM) Activity**

At this stage the preparation of facilities and infrastructure needed in the smooth running of community service (PKM) activity is the same as the teaching and learning process that requires adequate facilities and infrastructure in its implementation, including:

- a) Learning building rental.
- b) Chalkboard.
- c) Markers.
- d) Whiteboard eraser.
- e) Administration book.

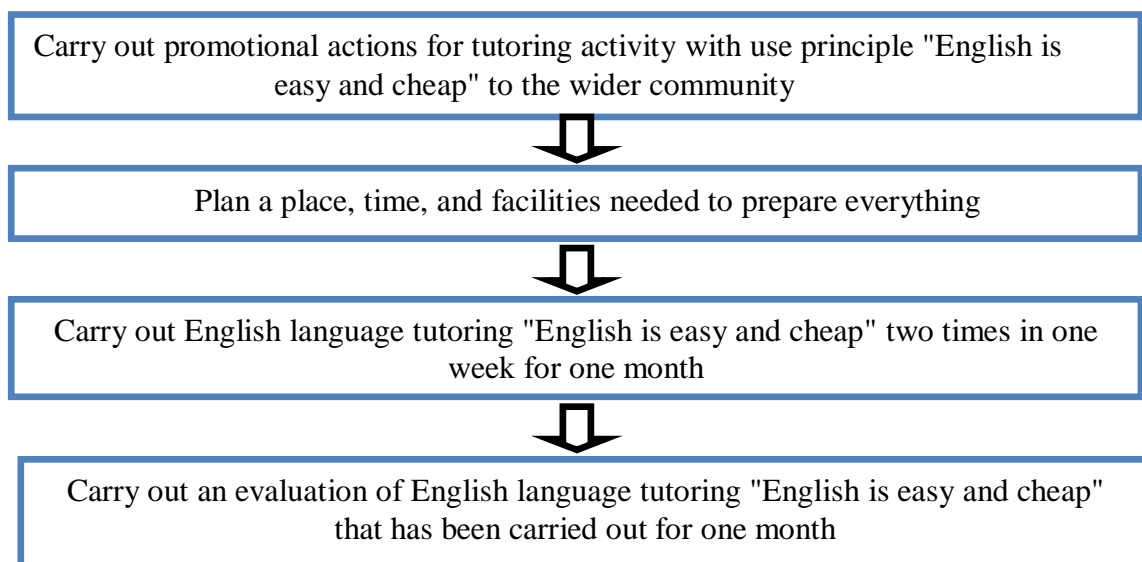
- f) Learning chair.
- g) Carpet.
- h) Notebooks.

### 3. Implementation of Community Service (PKM) Activity

Before the English language tutoring activity with use principle "English is Easy and Cheap" are carried out, action activities must be carried out, in the form of promotion to wider community related to English language tutoring activity with use principle "English is Easy and Cheap". This promotional activity is carried out so that parents are interested and willing to allow their children to take part in this English language tutoring activity with use principle "English is Easy and Cheap".

### 4. Stage of Community Service (PKM) Activity Implementation

**Figure 1. Flow Design Implementation Community Services (PKM) "English is Easy and Cheap"**



At the evaluation stage of the implementation of PKM activity "English is easy and cheap" there are several questions that will arise after this evaluation activity. Some of these questions namely:

- a. After following English language tutoring "English is easy and cheap" did you experience an increase in English language skills?
- b. Do you like this English language tutoring "English is easy and cheap" process?
- c. What percentage increase in your understanding of English language skill after following this English language tutoring "English is easy and cheap" activity?

### SCHEDULE AND COST OF COMMUNITY SERVICE (PKM) ACTIVITY

#### A. Schedules of Community Service (PKM) Activity

**Table 1. Flowchart of the Implementation of Schedules in English Language Tutoring "English is Easy and Cheap"**

No	Days	Times
1	Saturday	16.00 – 18.00
2	Sunday	16.00 – 18.00

Table 1 given a detailed description about the schedule of English language tutoring "English is easy and cheap" tutoring activity which are carried out twice a week namely on Saturday and Sunday at 16.00 – 18.00.

**Table 2. Steps of Schedules or Activities in English Language Tutoring “English is Easy and Cheap”**

No	Schedules/Activities	Times															
		Month 1				Month 2				Month 3				Month 4			
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
1	Target community survey	■	■														
2	Socialization of English language tutoring "English is easy and cheap" activity.			■	■												
3	Preparation for the implementation of English language tutoring activities "English is easy and cheap".					■	■	■	■								
4	Implementation of English language tutoring activities "English is easy and cheap".									■	■	■	■				
5	Evaluate all English language tutoring activities "English is easy and cheap".															■	■
6	Making the final report															■	■

Table 2 explains the flow or stages along with the implementation time of the English language tutoring "English is easy and cheap" activity. The flow or stages of this English language tutoring activity include:

- 1) The target community survey activity for the English language tutoring activity "English is easy and cheap" is carried out in the 1<sup>st</sup> month of weeks 1 and 2.
- 2) Implementation of the process of socialization of English “English is easy and cheap” tutoring activities are carried out in the 1<sup>st</sup> month of weeks 3 and 4.
- 3) The process of preparing for the implementation of "English is easy and cheap" English tutoring activities is carried out in the 2<sup>nd</sup> month of weeks 1-3.

- 4) The English "easy is cheap and cheap" English tutoring activity is held in the 2nd month of the 4<sup>th</sup> week, then continued in the 3<sup>rd</sup> month of 1-4 weeks and resumed in the 4<sup>th</sup> month of the first week.
- 5) The process of evaluating English "English is easy and cheap" tutoring activities are carried out in the 4<sup>th</sup> month of 2-4 weeks. From this evaluation process, it can be seen how many people are helped by the activities of English tutoring activities "English is easy and cheap".
- 6) The process of making the final report is carried out at the end of the activity which is carried out in the 4<sup>th</sup> month of weeks 3 and 4.

## B. Funds or Costs for Community Service (PKM) Activity

**Table 3. Recapitulation of Funds or Costs of Implementation of English "English is Easy and Cheap" tutoring activities**

No	Types of Budgets	Funds or Costs
1	Facilities and infrastructures	Rp. 3.500.000
2	Supporting Activities	Rp. 1.500.000
<b>Total of Funds or Costs</b>		<b>Rp. 5.000.000</b>

Table 3 provides an explanation of the recapitulation of funds or costs from the implementation of the "English is easy and cheap" PKM activity, where the recapitulation is divided into 2 types of budgets, namely the budget for facilities and infrastructures, and the budget for supporting activities. The budget for facilities and infrastructure needed in the PKM learning activities "English is easy and cheap" for 6 times the implementation of activities include:

- 1) Budget for learning building rentals.
- 2) Budget for buying whiteboards.
- 3) Budget for the purchase of markers.
- 4) Budget for purchasing blackboard eraser.
- 5) Budget for purchasing administrative books.
- 6) Budget for purchasing study chairs.
- 7) Budget for purchasing carpets.
- 8) Budget for purchasing written books.

While the supporting activities budget for the "English is easy and cheap" PKM activities include:

- 1) The budget for the target community survey activities on the "English is easy and cheap" PKM learning activity is carried out in the 1<sup>st</sup> month of weeks 1 and 2.
- 2) The budget for the socialization of the "English is easy and cheap" PKM activities is carried out in the 1<sup>st</sup> month of weeks 3 and 4.
- 3) The budget for the preparation of the implementation of the "English is easy and cheap" PKM activity is carried out in the 2<sup>nd</sup> month of week 1-3.
- 4) The budget for the evaluation activities on the "English is easy and cheap" PKM learning activities is carried out in the 4<sup>th</sup> month of 2-4 weeks.

- 5) The budget for the activity of making the final report is carried out at the end of the activity that is carried out in the 4<sup>th</sup> month of weeks 3 and 4.

## **CONCLUSION**

From this "English is easy and cheap" PKM activities, it is hoped that it can provide positive benefits to the wider community, especially to children and adolescents in improving English language skills. Because English really has become a very important language. Based on the proverb which states that "the best of human beings are people who are useful to other people" with a number of activities PKM tutoring "English is easy and cheap" is the chief executive of PKM learning activities bimbel "English is easy and cheap" and the implementing members can be human beings who are useful to other people. In addition, it is also expected that the "English learning method" is expected to alleviate and treat problems that occur in the wider environment regarding the picture of English that does not match the facts before being studied carefully and thoroughly.

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