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Peacock – John M. Pfau Library Newsletter

John M. Pfau Library

Fall 2008

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John M. Pfau Library

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Biannual news from the John M. Pfau Library



Fall 2008

The Pfau family gives a gift to the library



Left to right: Charles Jones, Madelaine Pfau, Antreen Pfau, John Pfau, and Elly Pfau

By Bonnie Petry

AS PART OF a generous gift to Cal State San Bernardino, the John M. Pfau Library will receive a \$1.2 million estate gift from the Pfau family. Last spring, the family of CSUSB's founding president made the announcement in conjunction with a birthday celebration for John Pfau. The total gift to be given to the university exceeds \$12 million. The library will use its portion to augment the materials budget.

"The need for new library materials – both to refresh the collection and to replace old and outmoded books, audiovisual media and electronic databases – is constant, and new funding sources must be found to augment state support," said Cesar Caballero, dean of the Pfau Library. "The Pfau family is once again leading the way in demonstrating the significant difference that private support can make in the educational experience for our students."

On Jan. 19, 1962, Dr. John Pfau was

named founding president of what was then called California State College at San Bernardino. On Aug. 16, 1965, the first buildings on the campus were occupied. The first classes for just 270 students began on Oct. 5, 1965. By the time he retired in 1982, Dr. Pfau had created an educational legacy to be proud of. The library was named after the founding president in honor of his retirement. This generous gift will enable the library to keep the flame of knowledge started by Dr. Pfau burning brightly.

Our expanding database universe

By Stacy Magedanz

I AM PLEASED to tell you that the Pfau Library has been able to obtain a variety of new online library resources including research indexes and full-text journals some of which fill subject-area gaps in our online collection:

- ♦ Wiley Interscience and Blackwell-Synergy have merged; all Blackwell journals are now available on the Wiley platform. In addition, the CSU's SEIR office purchased backfiles from these two publishers, adding many years of coverage to our online full-text.
- ◆ JSTOR's latest collection of archived scholarly journals is now available for the CSU system, giving us complete access to JSTOR journals.
- ◆ Reference Universe does a combined search of our large collection of specialized encyclopedias. For encyclopedias available only in print, it will link you to the call number and

location; a few titles are available as ebooks.

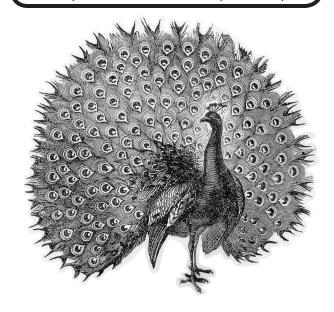
- ◆ Social Sciences Citation Index, purchased with the assistance of the College of Education to help support the Ed.D. program, allows researchers to follow citation trails backward and forward in major social science journals. Coverage is 1985- present.
- ◆ Anthropology Plus covers anthropology and related disciplines. Includes *Anthropological Index & Anthropological Literature*.
- ◆ Worldwide Political Science Abstracts indexes literature of international relations, law, and public administration and policy.
- ◆ International Index to Music Periodicals Full-Text (a.k.a. IIMP) indexes literature related to the study of music, and adds to our collection of fulltext music journals.
- ◆ Linguistics and Language Behavior Abstracts (a.k.a. LLBA) indexes literature relating to linguistics and language use, including sociolinguistics, second language acquisition, language teaching, and language policy.

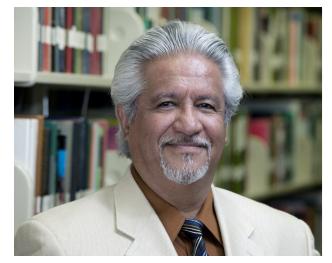
All resources are available from the

library's Web site and can be used anytime, anywhere when you log-in as a CSUSB user. See a complete list of our databases on the library's Web site. Questions? Contact the Reference Desk at 537-5091.

Reference Desk Hours

Monday - Thursday 9 a.m. - 8 p.m. Friday 9 a.m. - 5 p.m. Saturday 11 a.m. - 4 p.m. Sunday 2 p.m. - 6 p.m.





Change is in the air

By Cesar Caballero

ASK ANY librarian or staff member, and most will agree that there have been many changes in the library this last year. Relocating the Interlibrary Loan Office on the first floor provided greater patron access. Consolidating the formerly separate offices of the Automation Unit on the third floor increased communication and coordination of services. We also have made important changes to the organization of the library, encouraging greater participation in the decision-making process by the librarians and staff by implementing shared governance, new committees, and innovative task forces.

"Our goal is to become a cultural center of campus and community life."

Another important development is the positive and close working relationship between the library and the IRT division. We were able to place most of the library's computer servers in IRT's main computer room which provides a climate-controlled environment as well as an emergency power supply. We also are proud of the newly-opened computer lab on the fourth floor of the library used by IRT as a classroom for training sessions and by the library as a student lab.

Conducting both space planning and strategic planning consumed a considerable amount of time this past academic year. During this academic year (2008-09), our short-term space plans will be implemented, which will result in a more inviting and welcoming first floor space and reference area. The initial draft of our Strategic Goals and Objectives Plan was finished just in time to begin eliciting input from campus stakeholders and aligning it with the overall campus plan. The strategic plan will be used to conduct long-range space plans, among them the possible construction of a new wing for the library building.

We will continue to offer a program of interesting lectures, exhibits, and events for the benefit of students, staff, faculty, and the local community. Our goal is to become a cultural center of campus and community life.

In terms of its collections and other resources, great strides have been made in setting up the structures and processes to improve the quality of the library's support for the academic program at Cal State San Bernardino. The planned \$1.2 million gift from the John M. Pfau family to support a library materials endowment will help the library plan for continued long-term growth and development. The future of the library looks very bright indeed.

Do you feel entitled?

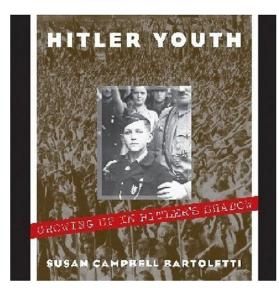
Want to see an alphabetical-by-title list of our audio books, new books, etc.? Go to the Pfau Library Catalog (libcat.lib.csusb. edu), select the title search from the left-hand menu and the desired category from the menu on the right. In the middle box, type an asterisk (*) then run your search.

Kindred Spirits

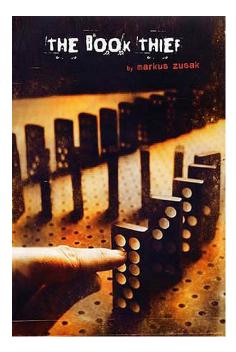
By Lisa Bartle

This is the first installment of a regular column profiling excellence in juvenile and young adult literature for readers of all ages.

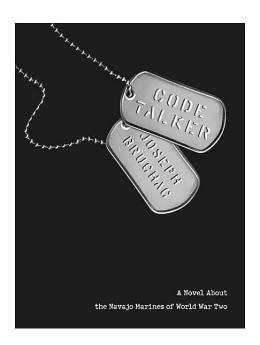
WORLD WAR II. The Greatest Generation. In a time where the '70s and '80s are looked at through the nostalgic eyes of television programs, the Second World War can seem remote for those whose parents were not yet conceived. Here are some remarkable reads to enjoy yourself or share with others, even if all they know about WW II is a result of playing Xbox's game, "Call of Duty."



Hitler Youth by Michael H. Kater (DD253.5 .K28 2004). During election times, you frequently hear the phrase, "the children are our future." Repressive governments also recognize that fact. Hitler Youth describes how the Nazi regime acted on that conviction and incorporated young people in their rise to power from the beginning. The author uses primary sources to examine the Hitler Youth Group.

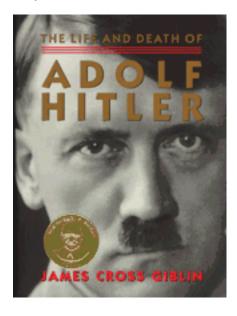


The Book Thief by Markus Zusak (New Books PZ7.Z837 Boo 2006). Death narrates the tale of Liesel, a girl living in a foster family during WW II. She goes to school and makes friends while observing the programs and policies of Hitler's Germany at work on ordinary people. A powerful and moving text.



Code Talker: A Novel About the Navajo Marines of World War Two by Joseph Bruchac (Juvenile Collection PZ7.B82816 Co 2005). At school, young Ned Begay and other Navajo boys are beaten when they are caught speaking their native language. That changes when they are recruited by the Marines to become Code Talkers, sending secret messages during World War II in Diné.

Sinister Touches: The Secret War Against Hitler by Robert Goldston (D810.S7 G62 1982). A fascinating look at the spies, secret codes, and trickery that accompanied the most famous battles of World War II. The kind of book that will make you nudge your significant other and say, "Honey, listen to this!"



The Life and Death of Adolf Hitler by James Cross Giblin (DD247.H5 G49 2002). Giblin, a premiere writer of history for youth, describes the social and cultural environments as well as the personal experiences that lead to the rise and fall of Adolf Hitler. Winner of the Sibert Informational Book Award for 2003.

Marginalia

By Bonnie Petry

GENUINE books in this library:

Dog Breeds by A. J. Barker

The Imperial Animal by Lionel Tiger and Robin Fox

Insect Physiology by Vincent B. Wigglesworth

And for those of you who are interested in learning the truth about librarians, try:

The Happy Bookers: a Playful History of Librarians and Their World From the Stone Age to the Distant Future by Richard Willard Armour



Dog and cat delights

By Bonnie Petry

HAVE YOU discovered the show, "Dog Whisperer," featuring dog psychologist, Cesar Millan, on the National Geographic Channel? I don't even have a dog and probably never will, but I LOVE this show and watch every episode because I find it so fascinating. I've learned some great tips for interacting with dogs wherever I encounter them, and I find I learn as much about human psychology as I do about dog psychology.

The Pfau Library now owns both books and DVDs by Cesar Millan. Books—*Be the Pack Leader* (SF433 .M553 2007), *Cesar's Way* (SF433 .M554 2006). DVDs— "Dog Whisperer: the Complete First Season" (SF433.D64 2006), "Dog Whisperer: the Complete Second Season" (SF433.D64 2007), "People Training for Dogs" (SF431.P467 2005), "Becoming a Pack Leader" (SF433.B436 2006), and "Your New Dog: First Day and Beyond" (SF427.Y685 2007). Request DVDs at the Circulation Desk.

Do some of you remember a dog-training television series from quite a few years ago featuring the endearing English dog trainer, Barbara Woodhouse? Two of her books, *No Bad Dogs* (SF431 .W7 1982b), and *Dog Training My Way* (SF431 .W73 1982), are here as well.

If you'd like to keep current with everything canine, *Dog World Magazine*, published since 1916, is available full text from 1998 to the present. Search the title in the online catalog and you'll find the link to the page where you may either enter a search or browse the issues. Please note that only currently registered students, faculty, and staff are able to access this from off campus. Everyone else, come and see us! The reference librarians will be glad to show you how to use it.

Here are two intriguing titles for your consideration. *Dogs Never Lie About Love: Reflections on the Emotional World of Dogs* by Jeffrey Moussaieff Masson (SF433 .M33 1997) got mixed reviews. Some critics noted that the psychoanalyst author seemed to base his conclusions solely on observations of his personal pets, while others admired him for his intelligence and insight. Read it and decide for yourself.

How Dogs Think: Understanding the Canine Mind by Stanley Coren (SF433 .C668 2004) presents an entertaining, yet scientific survey of canine biology and psychology. The author, a professor of psychology and a renowned dog expert, was lauded for giving his book a sound foundation in scientific research while simultaneously making it interesting to read.

I frequently hear people express the opinion that cats cannot be trained and there is no such thing as a "cat whisperer." While I cannot claim that any of my cats have been circus performers, I once had a cat named Wulfy that I trained to shake hands, give high five, sit up like a squirrel, and wash his face on command. Certainly the author of *Ray Berwick's Complete Guide to Training Your Cat* (SF446.6 .B47 1986) would disagree with popular opinion. He earns his living training all sorts of animals to perform in commercials, television shows, and movies. Even if you never intend to train your cat, don't pass up this unusual book.

Going beyond the domestic cat, *The Tribe of Tiger: Cats and Their Culture* by anthropologist Elizabeth Marshall Thomas (SF446.5 .T48 1994) explores the natural history of felines, their psychology, and behavior. The author blends scientific research with astute personal observations in this book which got very good reviews.

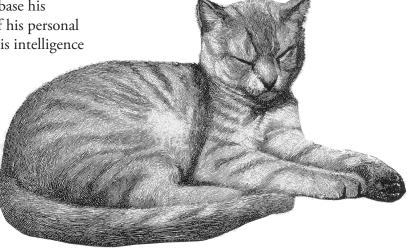
In A Cat is Watching: a Look at How Cats See Us by Roger A. Caras, a wildlife reporter for ABC, offers another well-done mix of science and anecdotes that examines the facts of felinity as it entertains.

Looking for an amazing real-life story about an exceptional cat? Try the trilogy Peter Gethers wrote about his cat, Norman, who became an international celebrity: *The Cat Who Went to Paris, A Cat Abroad* (two books in one, PS3557 .E84 Z466 2001) and *The Cat Who'll Live Forever* (PS3557 .E84 Z47 2002).

Finally, I leave you with a Web site that I am absolutely addicted to. We've all seen cute photos of cats with clever captions but this well-maintained site has the funniest ones I've ever seen! The Web site creators were inspired by a poorly done, but hilarious translation of a Russian cat food advertisement to name their site, "I Can Has Cheezburger." One of my all-time favorites shows a large grey cat sleeping in a flower pot. The caption is "Growing Catnap."

You will notice that many of the captions use a playful version of English and that themes such as Ceiling Cat (a feline deity), Basement Cat (a feline devil), the pursuit of the elusive cheeseburger, and monorail kitties (cats lying on narrow ledges or railings as if on a monorail track) tend to spontaneously develop. The address is icanhascheezburger.com. Enjoy!

Nonsense! Everyone knows dogs don't think!



People in the news

Lisa Bartle will teach five classes this fall on cascading style sheets for InfoPeople, a library training organization based in California. Lisa also has been appointed coordinator of Collection Development.

Lee Bayer is a new grandma! Grandson James Eric Wahrer was born May 1, 2008.

Cesar Caballero was elected to serve on the Executive Board of the Council of Library Deans of the CSU for 2008-09. He also serves as the chair of the Subcommittee on Assessment for the proposed CSU Virtual Library. He was recently appointed to chair a task force of Reforma (National Association to Promote Library & Information Services to Latinos) charged with examining the feasibility of establishing a foundation and recommending a process to achieve this goal.

Iwona Contreras won the Leadership Academy's Exemplary Leadership award for her work and presentation to the Leadership Academic Certificate Program, winter 2008.

Les Kong has been appointed for another year (2008-09) to the Substantive Change Committee of the Western Association of Senior Colleges, the major regional accreditation agency for universities and colleges. As the incumbant, he won a statewide election for a 3-year term (2009-2011) as American Library Association Chapter Councilor for the California Library Association. He will continue to represent the California chapter at the ALA Council meetings at the midwinter and annual conferences. Les also continues his term as the Association of College, and Research Libraries Chapters' Council Delegate, for the California chapter of ACRL.

Carrie Lowe was reclassed as a Library Assistant 3, effective November 2007.

Stacy Magedanz has been appointed Electronic Resources and Serials Coordinator.

Juvette McNew is a new grandma! Grandaughter Emilee was born August 12, 2008.

Bonnie Petry has been appointed editor and graphic artist of the Pfau Library's newsletter.

Barbara Quarton will be presenting a session, "Teaching and Learning Strategies Faculty Love," at the next annual conference of the California Library Association. She also has just published a book, *Christmas Stories Rediscovered: Short Stories From the Century Magazine 1891 - 1905.*

Kathleen Rezendes-Herrick is a new grandma! Granddaughter Brooklyn was born March 5, 2008.

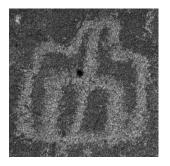
Brent Singleton published four encyclopedia entries: "Five Percent Nation" (an offshoot of the Nation of Islam), "Hausa" (an ethnic group in Africa), "Kanem-Bornu" (an empire in Africa), and "Wali Akram" (co-founder of the first African American orthodox mosque in America), in Africa and the Americas: Culture, Politics, and History, edited by Richard M. Juang and Noelle Morrissette Searcy for ABC-CLIO.

Jill Vassilakos-Long has been appointed coordinator of Special Collections.



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"The collection includes images of petroglyphs and pictographs that are part of the cultural heritage of Native American tribes indigenous to southern California. These photographs capture the petroglyphs and pictographs as they existed half a century ago."



EDOS





Exceptional archive donated to the library

By Jill Vassilakos-Long

In July 2008, the Archaeological Survey Association of Southern California, Inc. donated the Charley (Clayton) Howe Collection to Pfau Library. The Howe Collection chronicles the Association's archaeological digs from 1947-72 in Southern California and Mexico through photographs taken by ASA member Charley Howe.

In 1947, dismayed by the rapid deterioration of local area archaeological sites, archaeologists at the Southwest Museum in Los Angeles founded the Archaeological Survey Association of Southern California. The association endeavored to locate and document the region's archaeological sites so as to preserve information on the prehistory of Southern California. On the title page of the spring-summer 1988 issue of the ASA Journal the association's mission was defined:

...to promote the preservation and conservation of archaeological material; to assist in the scientific archaeological survey of Southern California; to engage in salvage work of sites in danger of being destroyed; to aid museums, universities and other accredited institutions interested in archaeological investigations and research; and to promote public understanding of and appreciation for archaeology.

Membership in the association brought professional archaeologists who worked in universities and museums together with amateurs who were fascinated by archaeology and by the region's history. United, they worked to survey southern California sites.

Charley Howe (1897-1989) was an amateur photographer with a passion for archaeology. He joined the Archaeological Survey Association of Southern California in 1948. His commitment and energy made him a valued colleague. He participated in, and then led, archaeological digs. He authored occasional paper number 11, "A Prehistory of Black Canyon" for the ASA. In Art Robbins' introduction to the volume, he recalls their survey of "Inscription Canyon." It began with Charley Howe asking him if he'd ever heard of the site. Robbins led Howe to the site, and then they led a few archaeologists, students, and photographers to the canyon. This was followed by a prospecting trip in which about 100 people began a survey of the area. So much evidence was uncovered that archaeologist Dee Simpson of the Southwest Museum decided that an in-depth survey was necessary. This was undertaken by the ASA. The Southwest Museum and the San Bernardino County Museum sponsored the effort. It was a rich site, and its importance was highlighted in the introduction:

This led to work which is still going on of the uncovering of the past history of Man, a life work, spreading throughout the Mojave Desert. The true date of the beginning of Man's occupation is still in question. Each time someone in this research reaches a conclusion of an age of an area and material, greater finds show up, moving the date of residence in a given area back much further.

Charles Howe was involved in all aspects of the association's work. In collaboration with Clyde Price, he used a one-cylinder motor, a series of mesh screens and parts from a Sears refrigerator to invent a power shaker for sifting all the dirt removed during digs at sites. Charles and Clifton Clouse developed a method to capture multiple views of an artifact in one photograph. He worked with Charles LaMonk to design a painting tool for use in creating accurate reproductions of prehistoric rock art. Charles Howe also led many association digs and served as the association's field chairman for seven years. He was elected ASA president in 1970. In 1976 the association honored Charles Clayton Howe and at the celebration, Chizomana Ishii, ASA past-president and niece of Hopi Chief Sekakuku, delivered a poem that she'd written for the occasion. In it she lauded the strength, integrity, and compassion of Charley Howe who was

. . . filled with kindness and understanding Seldom found in these days of great demanding. Few know and comprehend the desert as he, Who has been the shining example for all to see . .

Throughout his years at archaeological digs, Charley Howe took photographs of the









"...filled with kindness and understanding

Seldom found in these days of great demanding.

Few know and comprehend the desert as he,

Who has been the shining example for all to see..."

archaeologists' work and of the discovered artifacts. The collection includes images of petroglyphs and pictographs that are part of the cultural heritage of Native American tribes indigenous to southern California. These photographs capture the petroglyphs and pictographs as they existed half a century ago. Images—even images on rock—deteriorate over time. In many cases an image captured in the Howe Collection photograph is more complete than the corresponding present-day petroglyph at the site.

The Archaeological Survey Association of Southern California funded the preservation and restoration of the photographs. Association members Rebecca Miller and Rosalind Srivastava preserved and restored the images, and created finding aids for the collection. Rosalind Srivastava digitized the images and the Pfau Library is working to make those images available on the World Wide Web. The Dorothy Ramon Learning Center, California State University San Bernardino's Department of Arts and Letters, and the Pfau Library submitted a grant proposal for funding to support a database in which the library could group the photographs by series and provide excellent automated finding and retrieval aids. If the proposal is not successful then the library will find other methods to provide permanent public access to Web-optimized copies of the images from this amazing collection.

A reception for the opening of the Howe collection will be held at Pfau Library in mid-January 2009. Speakers will include members of the Board of the Archaeological Survey Association. Come to learn more about the pre-history of Southern California, the history of the ASA, and the Howe collection!





Peacock is published twice a year, in fall and spring, by the:

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"Pfau" (rhymes with "now") is the German word for peacock.
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Save the Dates!

Thursday, November 13, 2008, PL-4005, 12 – 1 p.m.

"The Many Faces of China"

Dr. Haw-Jan "John" Wu will give an overview of China's economic and social development during the last 30 years. Ouestions? Call Iwona Contreras at 537-3447.

Wednesday, November 19, 2008, PL-4005, 6:30 p.m.

Special Collections Grand Opening

CSUSB librarians began gathering rare and unique materials for a Special Collections department before there was even a library building on campus. At long last, we are ready to officially open! Come and find out more about the treasures we've been collecting. Questions? Call Jill Vassilakos-Long at 537-7541.

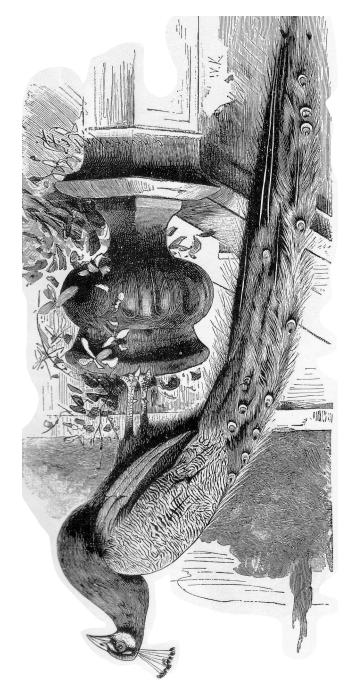
Wednesday, February 18, 2009, PL-4005, 6 p.m.

Rheubottom Lecture Series—"The Tale of the Kite: The Story of The Eastern Loop of The Santa Fe Railroad's Famous Kite-Shaped-Track Tourist Excursion" Mark Landis is a freelance correspondent for the San Bernardino County Sun newspaper who has been writing local history articles since 2001. He is a member of the San Bernardino Historical and Pioneer Society and an avid collector of local historic photos and memorabilia. Ouestions? Call Iwona Contreras at 537-3447.

Saturday, April 18, 2009, PL-4005, 1 p.m.

"Earp Clan History: The Southern California Years"

Nick Cataldo is a past president and long-time board member of the San Bernardino Historical and Pioneer Society as well as a published author. He currently writes a biweekly column for The Sun. Questions? Call Iwona Contreras at 537-3447.



John M. Pfau Library CSU, San Bernardino 5500 University Parkway San Bernardino, CA 92407-2397