

Maxims in Karonese Song Lyrics

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Abstract

Maxims used as a strategy to avoid impoliteness in conversation, but spotlight politeness. in this research the writer tries to obtain a clear understanding of using maxims that may be observed in song lyric, ,in this case the author takes songs from Karonese. The studies layout used quantitative descriptive technique so one can analyses 10 track lyrics written by using Plato Ginting because the problem of the take a look at. The end result observed all the maxims based on Leech theory, particularly; Maxim of Tact, maxim of generosity, maxim of approbation, maxim of modesty, maxim of agreement and maxim of sympathy scattered for the duration of the tune lyrics randomly. The maxims carried out in relation with the that means of each declaration that had already written within the tune lyrics. the writer additionally observed seventy three sentences in 10 song lyrics that had applied with the aid of maxims consistent with Leech principle. the use of Maxims in song lyric enables the song creator to express a politeness that means, and indicates the implementation of the title within the songs.

Keywords : *maxims, song lyrics, Karonese*

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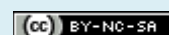
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Introduction

In essence, the language that is owned and used by humans is not better or worse, depending on how the language is used in the midst of society. Language as a medium of communication is not only a medium for conveying thoughts, feelings, and ideas, but also as a medium for expressing emotions. In the lyrics of a song we can see an identity, thoughts, feelings and moral values that we can imitate or use as future learning for ourself. Consequently, using politeness in language really wishes to be carried out in writing the lyrics of a song.

Indonesia is a large country consisting of thousands of islands scattered throughout the country. With such a wide geographical condition that consist of variety of tribes and cultures. Indonesia's wealth is not only derived from its abundant natural resources, but its rich cultural diversity is one of the things that unites the nation. One of the islands that is dominated by various ethnic groups is the island of Sumatra. The island of Sumatra is inhabited by the Malays, who are divided into several tribes/sub-tribes. Other major tribes besides Malay are Batak, Minangkabau, Acehnese, Karonese, Nias, Rejang, Komering, Gayo, and other tribes.

Karonese is a tribe that inhabits the Karo Highlands, Deli Serdang Regency, Binjai City, Langkat Regency, Dairi Regency, Medan City, and Southeast Aceh Regency. This tribe has a traditional language called Karo or "Cakap Karo" and has a distinctive greeting, namely Mejuah-juah. The traditional clothing of the Karonese people is dominated by red and black and filled with gold jewelry. The Karonese people has several traditional cultures or arts (literature) including traditional dance, Pantun, Poetry, hum or andung, traditional ceremony Guro guro Aron, and songs. The conventional musical device of the Karonese is called Gendang Karo. generally known as the "Lima Sedalinen" Gendang because of this a dance drum set inclusive of 5 factors. The elements right here encompass several traditional Karo musical gadgets which include Kulcapi, Balobat, Surdam, Keteng-keteng, Murhab, Serune, Gendang si ngindungi, Gendang si ngaki, Penganak and Gung. This traditional tool is frequently used for dancing, making a song and various traditional rites.

Along with the times and technology, karo music has been adjusted without leaving its old traditions. This can be seen from the modern karo songs that appears nowadays. Many Karo songs that appear and compete in the local music scene digitally which is easily to find on internet such youtube, spotify, Joox and other music applications. The songwriters and singers are competing to create or release their works according to the characteristics of each songwriter or singer.

One of the karonese artists who is known nationally through his works is Plato Ginting. He is an Indie musician from Karo. The man who was born on April 19, 1991, is an alumnus of the Vocal Pop Jazz major (with an interest in music composition) from the Indonesian Art Institute (ISI) Yogyakarta. Plato Ginting is considered successful in anesthetizing the listeners of his songs, which are not only Karonese people. Some of the songs are really easy listening, but still full of meaning. Through his songs, it can be seen that traditional and modern elements are put together so as to create an extraordinary sound of art that is pleasing to our ears. Song is a composition for voice finished by means of making a song or along musical units. song is a musical composition for the human voice that can be observed by way of musical tool. Song is a short piece of track with phrases that you sing. A music is also contained within track environments (Hamken, 2012). In line with Sharndama & Suleiman as mentioned in Akporobaro (2006) song count on a spread of bureaucracy, a number of the track are rich, innovative, and elaborated within the play of words, rhythm, and melody. There may be one component vital in a part of track, it is known as lyric. Seeing his phenomenal works, the writer is interested in studying the language politeness strategies that can find in the song lyrics of Plato Ginting.

The principle that the writer will use in studying the lyrics of the song may be based on Geoffrey Leech's concept in which the dialogue is greater in-depth than the previous theories, except that, Geoffrey Leech's principle additionally explains the six maxims of the principle of politeness in language, which are normally unknowingly often applied within the procedure of verbal and non-verbal communication. based on the history of this studies, the research problems formulated with: 1) What forms of Maxims are observed in Plato Ginting's song primarily based on Geoffrey Leech's principle? 2) What kind of Maxims is dominantly utilized in Plato Ginting's song based on Geoffrey Leech's principle?

Pragmatics

In step with Yule (1996:3) pragmatics is looking for courting among linguistic form and the learners of these forms. While Griffith (2006) point out that pragmatic is involved with using gear in meaningful conversation. The gain of language through pragmatics is that you'll speak about humans's meant which means, their assumptions, their cause or purpose and the type of action (for instance, request) that they may be performing when they communicate. Similarly, Yule (1996:1) also defined that pragmatics is worried with the study of meaning as communicated through a speaker (the author) and interpreted by means of a listener (or reader). Different authors, as an alternative, focusing their interest on non-linguistic features (gaze, gestures, postures, and many others), describe pragmatic conduct as not depending on the usage of language (Dronkers, 1993). Saeed (2003) also has argued that pragmatics is look at of how we use linguistic information in context. In a few others instances, pupils distinguish, at the least implicitly, among linguistic and non-linguistic pragmatics via the use of terms inclusive of 'pragmatic language impairment' (Bishop, 2000). In latest many years, the definition of pragmatics has been strongly inspired by means of the consequences from the field of medical pragmatics: they have a look at of medical cases has presented precious new resources of data with recognize to traditional issues in philosophical and linguistic pragmatics (Perkins, 2007).

Leech Theory on Maxim

Politeness concepts are a chain of maxim which Geoffrey Leech has proposed as a way of explaining how politeness operates in verbal exchange to others. Leech (1983:131) expresses that politeness can be considered as a courting between two members, whom he calls "self" and "different". Leech defined politeness principle in six maxims. Leech (1983:133) additionally stated that not all the maxims of the PP share the identical level of significance. There are six Leech maxims of the PP: the Tact Maxim, Generosity Maxim, Approbation Maxim, Modesty Maxim, Settlement Maxim and Sympathy Maxim.

Method

In this research, the writer makes use of descriptive qualitative method, it way that the research is based totally at the traits of phenomena and the statistics were analyzed using the description now not numbers. In step with Crocker (2009), qualitative research involves collecting primarily textual facts and inspecting it the use of interpretive evaluation. It manner that the approach presents clean description approximately the issues of research.

This research was interested in method, meaning, recognize won through phrases and pics. Qualitative research is used to establish the lifestyles of phenomena by means of explicitly describing them. The qualitative research refers to investigate procedure which produces descriptive records: human beings personal language, or spoken word and observable behaviors. So, descriptive qualitative research is a way which has reason to make a description of situation, circumstance, phenomenon and intend to accumulative data, this research uses descriptive qualitative studies to explain maxims in Plato Ginting's song lyrics.

The data of this research took from Plato Ginting song's lyrics. The writer chose 10 titles of the song lyrics to be sample of this research. The Song lyrics will be taken from the internet.

In this research, the writer took identical steps to amassing facts as follows:

1. Downloading video and lyrics from internet.
2. Looking the tune video.
3. Analyzing the lyrics of Plato Ginting's track
4. Underlining the types of maxims in Plato Ginting's track.

The data analysis following the steps below:

1. Identifying the maxims in Plato Ginting's music.
2. Classifying the maxims into their kinds
3. Counting the types of maxims utilized in Plato Ginting's music.
4. Calculating the frequency of every kind of maxims.
5. Locating out how maxims applied in every tune

Results

Table 1. Result of Maxims in Song Lyrics

No.	Song Title	Maxim Used	Amount
1.	Sada Min Arihta	Maxim Agreement Maxim Tact Maxim Generosity Maxim Approbation	5 1 1 1
2.	Kuinget Sanga I Kuta	Maxim Sympathy Maxim Agreement Maxim Tact Maxim Approbation	3 1 1 1
3.	Ula Min Melus	Maxim Sympathy Maxim Modesty Maxim Agreement Maxim Approbation	5 2 1 1
4.	Kita Duana	Maxim Approbation Maxim Agreement	5 1
5.	Aku Sisada Denga	Maxim Sympathy Maxim Tact Maxim Modesty Maxim Approbation	2 2 1 1
6.	Mejuah – juah Mpal	Maxim Agreement Maxim Tact	3 2
7.	Ciremndu	Maxim Approbation Maxim Agreement Maxim Modesty	5 2 1
8.	Ate – Ate Kena	Maxim Agreement Maxim Sympathy Maxim Approbation Maxim Tact	5 3 2 1
9.	Kam	Maxim Agreement Maxim Approbation	4 3
10.	Tedeh	Maxim Sympathy Maxim Approbation Maxim Generosity Maxim Modesty Maxim Agreement	3 1 1 1 1

The final result shows that during every music lyric sung by means of Plato Ginting, there are a few maxims used in every of the song lyric. The outcomes of the evaluation of the lyrics of the song suggest that the title of the song is in accordance with the content material of the lyrics of the song. In every song, the writer additionally noticed the difference among the dominant maxims amongst other maxims. Forexample, in the table above, we can see the lyrics of the song "Cirendu" which means "your smile". In the lyrics of the song, we could find sentences that contain many maxims approbation which is maximizing praise to others. In relation with the title in the song, Plato Ginting gives praise and flattery to the woman that he loves through the beauty of his lover's smile. After all the songs were analyzed, the writer found all the maxims based on Leech theory, namely; Tact Maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim and sympathy maxim scattered throughout the song lyrics randomly.

To see the application of maxim in the lyrics of the song Plato Ginting, some analysis was carried out that was adjusted to the existing categories. In this case the writer will include some lyric analysis as follows:

a. Song 1:

"Adi nggo sada arih turang"

Analysis:

In the sentence above which means *"If you have agreed / one word"* we can categorize it into the Maxim of Agreement, where this maxim minimizes disagreements and maximizes agreement with others. This statement shows a promise between two persons for love each other and they have one word and one thought

b. Lyric 5:

"Ingetndu denga kin nge mama gintingna"

Analysis:

In the sentence above which means *"do you still remember me"* can be categorized into Maxim of Modesty, where this maxim minimizes praises and maximizes insults to ourself. The statement shows that the man was humbles himself and thinks he is nothing.

c. Lyric 8:

"Tuhu janjina lanai kurang tebuna"

Analysis:

In the sentence above which means *"What a sweet promise"* can be categorized into Maxim of Approbation, where this maxim minimizes insults and maximizes praise to others. The statement shows a promise that sounds nice to hear

d. Lyric 10:

"Ku ja nari nge ndia kuturiken ateku tedeh e?"

Analysis:

In the sentence above which means *"Where do I tell this heart's longing?"* can be categorized into Maxim of Sympathy, where this maxim minimizes antipathy and maximizes sympathy to others. The statement shows how much he miss his love and try to find out where she is now

Discussion

Maxim is a politeness strategy that is usually used in conversation to avoid conflict or misunderstanding. The use of maxims is measured based on the existing levels and boundaries so that conflicts or misunderstandings can be avoided. Through maxim analysis we can see the suitability of the song title with the existing song lyrics so that we can see the picture of the singer's feelings towards the lyrics of the song that being sung. Within the preceding studies through Clarisa & Susylowati (2021) they applied idea from Hatim and Mason which provide an explanation for four sorts of maxim. They're maxim of quantity, maxim of excellent, maxim of relevance and maxim of way. They observed the music lyrics within the which means of happy Album become the use of maxim of relevance and maxim of manner in it. The other research, Nurdiany & Sasongo (2022) additionally talk about the usage of maxim of their studies with objectives to explain scholar politeness in speaking or sending messages to academics through the WhatsApp software. The studies data are sentences, phrases, or phrases that incorporate aspects of politeness via Leech's politeness standards. From the six Maxim Leech principles, five of them are utilized by college students in verbal exchange. The five maxims are tact maxim, approbation maxim, modesty maxim, generosity maxim, and agreement maxim. The 5 maxims used; the modesty maxim is most broadly used compared to the opposite maxims. This indicates that the politeness of college students in a humble mindset exceeds different politeness.

Research on maxims in their application in song lyrics has not been studied further, because basically maxims are widely studied by researchers in conversation, both oral and written conversations. Several previous studies on maxim were investigated using digital media such as whatsapp and in films. For this reason, any research related to song lyrics must continued to be developed again to see its suitability.

Conclusion

1. Maxims is a strategy used to avoid conflict or impoliteness of attitude towards other people which is usually found in a conversation, but we can also see the use of Maxims in song lyric in order to help the song writer avoiding impoliteness meaning in the song by choosing the right maxim
2. Maxims used in the lyrics of the song could show the implementation of the title of the songs to strengthen the correlation of the meaning
3. Leech's concepts of maxims politeness had been applied to the song lyrics with a purpose to see politeness creation in writing a track lyrics, even though not all the maxims used in one song lyrics. The records assets, statistics and the strategies of analysis in this research needs further look at in an effort to deliver a few angle about the usage of maxims.

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