

1982

## Story of a Dollar Fundraising Pamphlet

Herald of Truth

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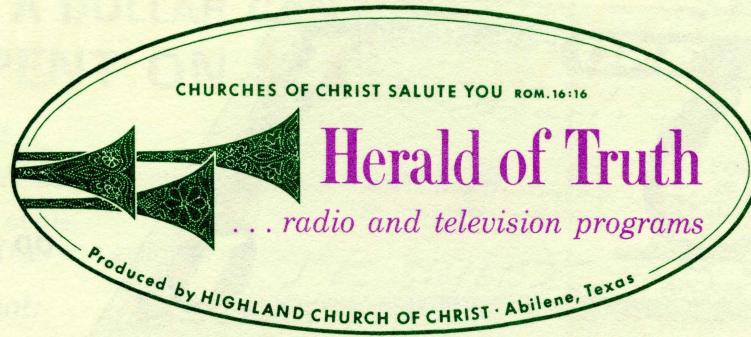
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THE  
OF A  
Story  
dollar





## A DOLLAR DOES IN OTHERS:

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... broadcast time  
... investment in

... other Ed  
... church  
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THE TRUTH ABOUT A DOLLAR IS

...it can be used to herald the truth!

INVEST IT WISELY!



## WHAT A DOLLAR CAN DO — SPENT ON SELF

### **For nourishment:**

It buys a meal which satisfies self for approximately 4 hours.

It will buy 4 pieces of pie,  
or 10 cups of coffee, or a gallon of ice cream.

### **For entertainment:**

Spent on a movie,  
a dollar buys approximately two hours entertainment.

Spent on sports,  
a dollar buys  $\frac{2}{3}$  of a golf game,  
or 2 lines of bowling (one hour of entertainment).

A dollar will buy 10 funny books or 2 paper-back novels.

It will also buy 3 packages of cigarettes  
with a dime left over for coffee.

### **For clothing:**

A dollar will buy a pair of ladies' hose which  
sometimes develops a run the first time they're worn.

A dollar will buy a pair of men's sox,  
or a handkerchief or a pair of work gloves.

■ **Spent on self, a dollar can buy little of lasting value.**

## WHAT A DOLLAR CAN'T DO SPENT ON SELF —

### **For nourishment:**

A dollar won't buy a good beef roast, or a good steak dinner.

A dollar won't buy a family meal.

### **For entertainment:**

A dollar won't buy a golf club, tennis racket, or bowling ball.

A dollar won't buy a ticket  
to a good play, concert, or ball game.

A dollar won't buy a fishing rod or reel.

### **For clothing:**

A dollar won't buy a pair of shoes.

A dollar won't buy a man's suit or a woman's dress.

A dollar won't buy a haircut or a shampoo and set.

■ **The truth is, a dollar simply won't buy most of the items  
we use daily to clothe, feed and entertain ourselves.**

## WHAT A DOLLAR DOES SPENT ON OTHERS:

Invested in the Herald of Truth program, a dollar buys enough broadcast time to reach 417 souls — an investment in eternity.

One of those 417 souls may be another Ed Rockey who became interested in the church when he heard a Herald of Truth program on the radio. He was converted and baptized into Christ in April, 1955.

During the next year, it is estimated that he had helped to convert between 100 and 200 people as a result of telling about his own conversion.

In the years of his ministry, Ed Rockey has been a full-time minister in Flushing, New York, and preached in Bethpage, Long Island. This year, he began doctoral work in the field of communications at New York University. He is on the faculty of Brooklyn College in the Department of Theatre and Speech where he continues to influence young lives. At present Ed Rockey preaches for the Manhattan Church of Christ in New York City.

While it is impossible to estimate the number of people influenced by this one life, Ed Rockey has been of extremely great service in the Lord's work. The souls who found life in Christ as a result of Ed Rockey's own conversion are influencing other lives which in turn influence yet others. A never ending circle. A direct result of a dollar spent on others, rather than self.

## WHAT IT SHOULD DO

A dollar a week put into a savings account should earn 56¢ the first year, and approximately \$2 a year thereafter. Invested in the Herald of Truth program, a dollar a week should reach 21,684 souls and earn eternal dividends. It's exact value cannot be computed because the investment does not stop earning in your lifetime, or in the lifetime of your children or grandchildren. As one convert teaches another the circle widens as generations follow each other — profiting forever from your investment.

What it can do

What it can't do

What it does

What it should do

