

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh Profitabilitas yang di proksikan dengan *Return On Assets*, *Leverage* yang di proksikan dengan *Debt to Equity Rasio*, dan Ukuran Perusahaan terhadap harga saham. Studi dilakukan dengan menggunakan sampel perusahaan *Food and Beverage* yang terdaftar di Bursa Efek Indonesia periode 2016-2019.

Jenis penelitian ini adalah penelitian kuantitatif. Pengambilan sampel dalam penelitian ini dilakukan dengan menggunakan metode *purposive sampling*, yaitu sampel diambil menggunakan kriteria-kriteria yang telah ditentukan sebelumnya oleh peneliti. Berdasarkan kriteria yang dipilih, diperoleh sebanyak 52 sampel dari 13 perusahaan *Food and Beverage* yang terdaftar di Bursa Efek Indonesia selama periode 2016-2019.

Hasil dari penelitian ini menunjukkan bahwa ketiga variabel yaitu Profitabilitas, *Leverage* dan Ukuran Perusahaan terbukti berpengaruh positif terhadap Harga Saham, artinya ketiga variabel tersebut memberikan sinyal positif kepada investor dan calon investor untuk melakukan tindakan investasi, sedangkan *Leverage* berpengaruh negatif terhadap Harga Saham tidak terbukti.

Kata kunci : Profitabilitas, *Leverage*, Ukuran Perusahaan, Harga Saham.

ABSTRACT

This research aimed to examine the effect of profitability which referred to Return On Asset and Earning Per Share, leverage which referred to Debt to Equity Ratio, and firm size on stock price. The population was Food and Beverages companies which were listed on Indonesia Stock Exchange during 2016-2019.

The research was quantitative. Moreover, the data collection technique used purposive sampling, in which the sample was based on criteria given. In line with that, there were 52 samples from 13 Food and Beverages companies which were listed on Indonesia Stock Exchange during 2016-2019.

The research result concluded that all three variables, namely Profitability, Leverage, and firm size had a positive effect on stock price. It meant, the three variables had a positive signal to investors and candidates of investors to invest their money. On the other hand, there was no evidence that leverage had a negative effect on stock price.

Keywords: *Profitability, Leverage, Firm Size, Stock Price*



I certify that this translation is true and accurate, Prepared by a professional translator. This translation is provided on this day 08/07/22

M. Faisal, S.Pd., M.Pd

STIESIA Language Center
Menur Pumpungan 30 Surabaya 60118, Indonesia