

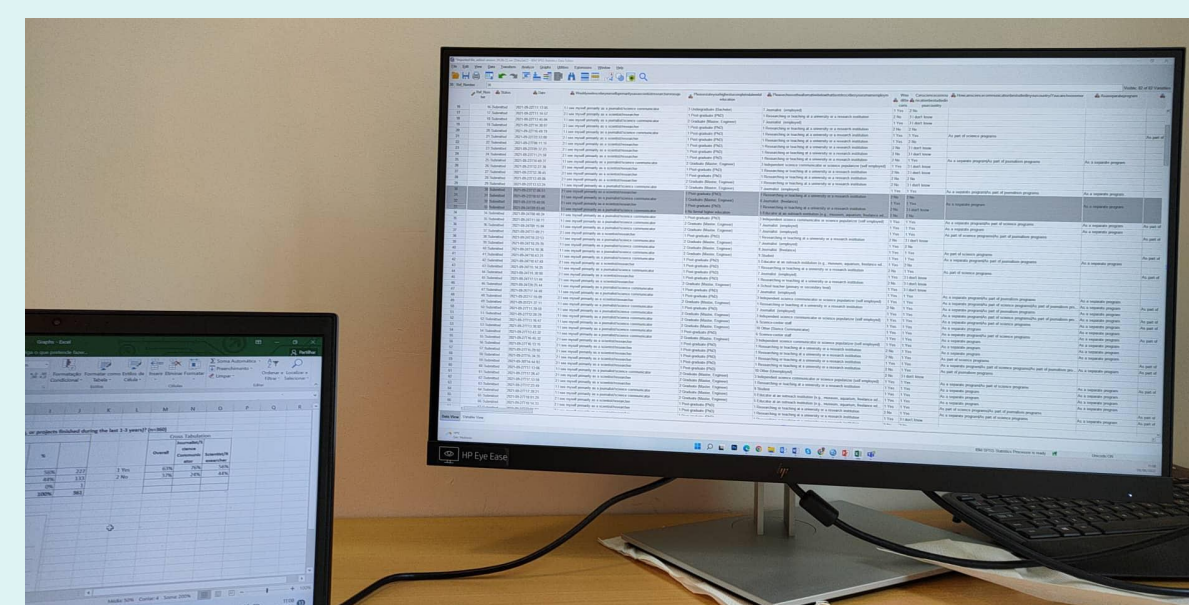
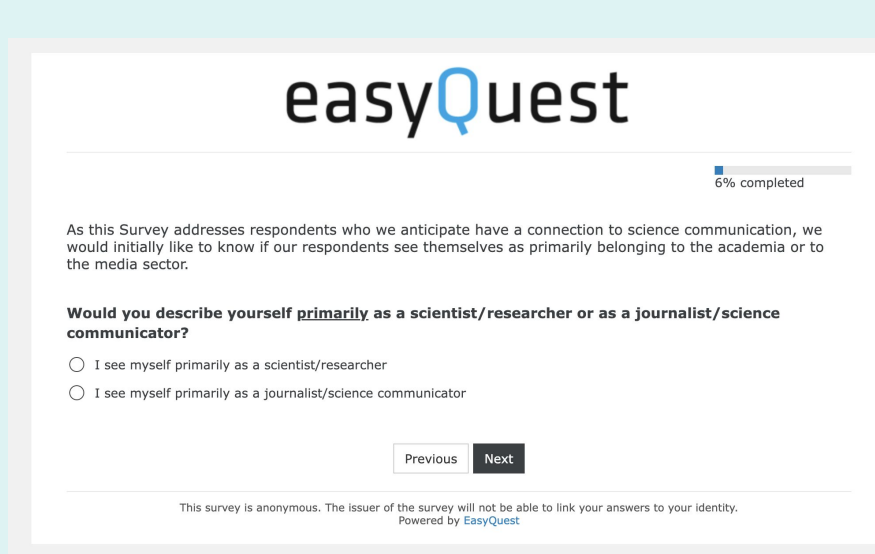
# CONNECTING MEDIA AND SCIENTISTS

## EUROSCITIZEN WG4

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### DELIVERABLE 1

Guide/compendium of effective and successful strategies linking scientists and journalists in various countries.



#### ACHIEVEMENTS

- **Questionnaire** on the current state of science-journalism and science-media relationships in different countries
- One **Short Term Scientific Mission** (Norway)
- **Presentation** at Congreso de Comunicación Social de la Ciencia
- **Research paper** (*in prep*)

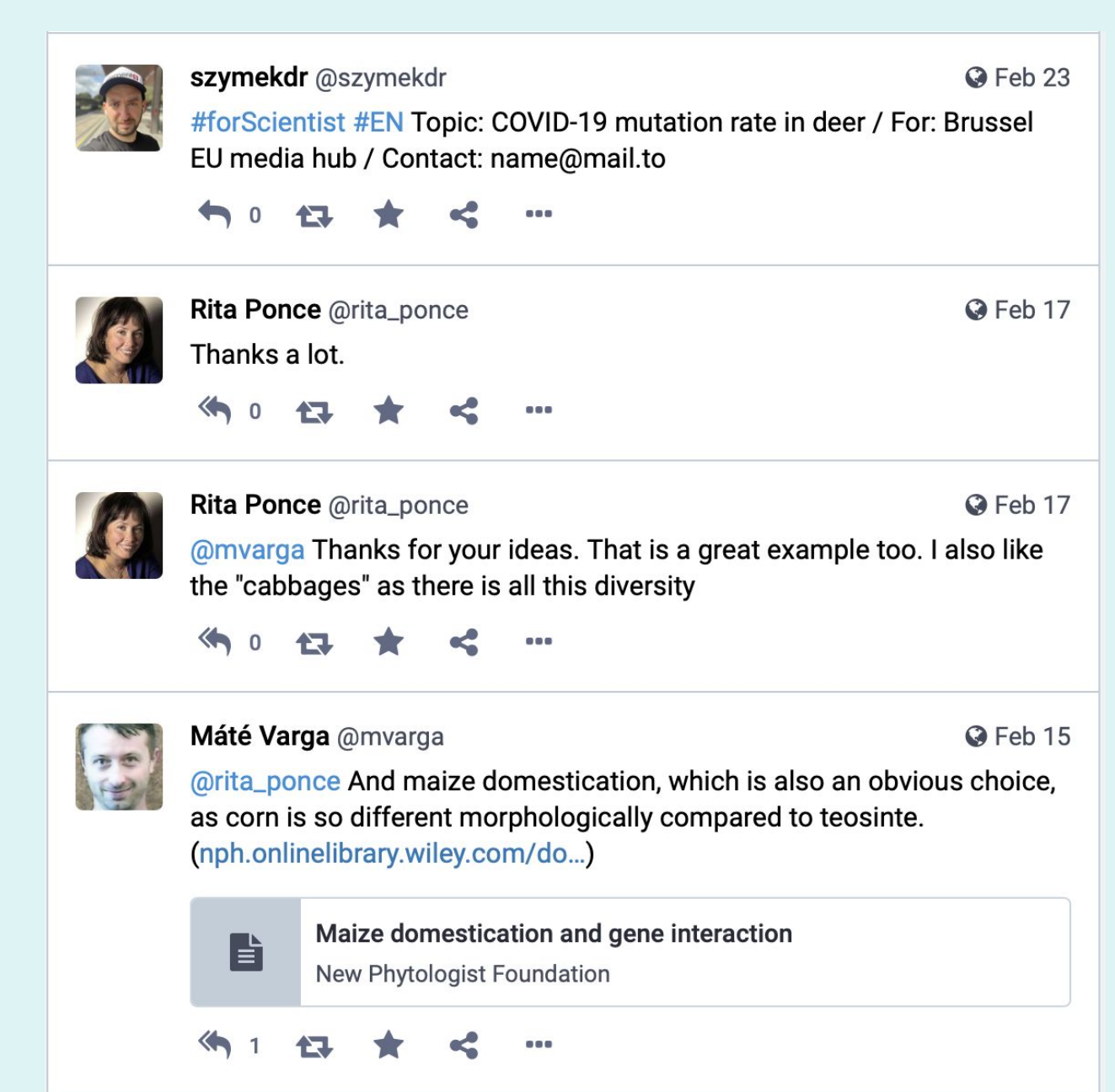
### DELIVERABLE 2

An online list of projects that would benefit from a close science-media relationship.



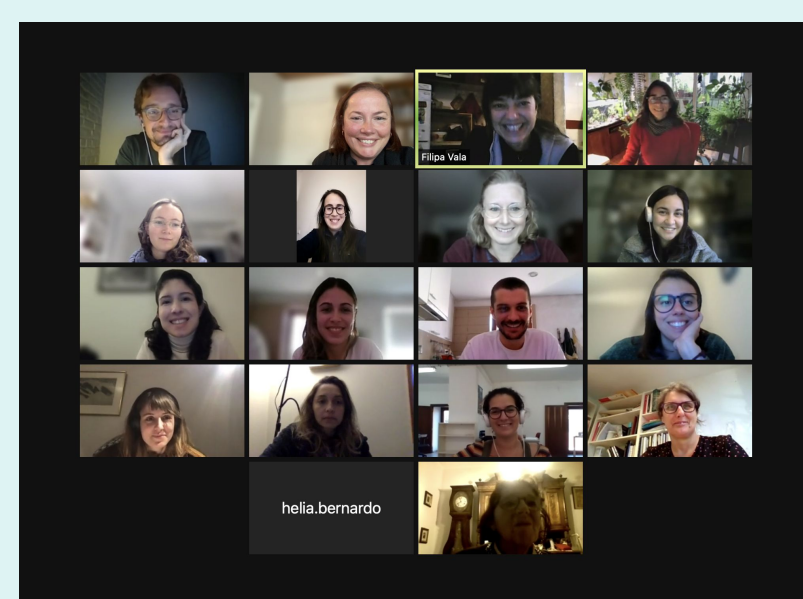
#### ACHIEVEMENTS

- The **Evoke Mastodon platform** provides an open-source, closed social-media interface where scientists and journalists can interact about science-related topics
- **Guide** to use Mastodon (*in prep*)



### DELIVERABLE 3

Reproducible ready to replicate Science-Media Training School.



#### ACHIEVEMENTS

- Six **science-media training schools**, covering five topics
- **Training materials** available online
- **Protocol** on organization of training schools (*in prep*)
- **Presentation** at Scicomm.pt in June 2022

### DELIVERABLE 4

A code of good practices in science journalism: from deciding what and how to communicate, to society's perception of science news.



#### ACHIEVEMENTS

- Three **animations** discussing the several interfaces of science-media relationships:
  - Good practices in science communication (episode 1)
  - Ways to communicate science (episode 2)
  - Perceptions of scientific news (episode 3)

#### EXPECTED IMPACT

To improve communication between media professionals and scientists and to foster the development of professional networks.

#### CHALLENGES AND SOLUTIONS

The need to cancel and to postpone in-person activities created the need to adapt the deliverables and to include virtual activities.