## Volume 85, Number 3 • July, August & September 2008

Virginia Dental Association

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Going Green - Dental Practice Recognized For Environmental Efforts

M.O.M. & Donated Dental Services (D.D.S) Updates



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Cover Photo: Taken by Barbara Rollins (VDA Staff). Dr. Matt Storm treats a Missions of Mercy Patient

## Message from the Editor

Dr. Richard F. Roadcap



Attending the VDA Governance Meeting last September, I was surprised to hear Dr. Elizabeth Bernhard say one half of the public health dentist positions in Virginia were vacant. Salary caps, student debt loads, and a hiring freeze all contribute to this problem. I'm certain Health Department administrators are considering innovative solutions to this shortfall - one that affects both their pediatric and adult clients. For doctors who began practice in the early '80s, the current dental manpower shortage is an about-face from a time when "busyness" was the buzzword – then, too many dentists and dwindling numbers of patients. Declining birth rates, empty elementary schools, the virtual elimination of childhood caries, and an economy on life-support (to borrow a phrase from columnist Robert Kiyosaki) all conspired to leave dental chairs empty and dentists wondering if other professions were an option. Even a "spot-on" publication like *Forbes*, on its August 1984 cover, depicted dentistry as a dying profession.

The adage "be careful what you pray for" comes to mind in today's access-to-care crisis that grips the dental profession. Population growth, the graying of the dental workforce, fewer dental graduates, and an increase in spending on dental care have coalesced into, to use a tired cliché, "the perfect storm." Advocacy groups are demanding the creation of mid-level providers, with a dizzying array of acronyms such as ADHP, DHAT, and OPA added to the lexicon of this debate. The Minnesota legislature is considering independent (i.e., unsupervised) practice of expanded-duty hygienists, with extractions and restorations as permitted procedures. Alaska now

allows New Zealand trained non-dentists to perform irreversible procedures. Demand for dental care seems to exceed the available supply.

Organized dentistry has stepped into the breach, with a multitude of outreach projects designed to address the lack of dental care that afflicts so many groups in society. The VDA, in particular, has set the standard for other state dental associations. No other state association has approached the subject of charitable (attorneys would call it *pro bono*) care as vigorously as the VDA. Counting patients treated and dollars donated, the efforts of the VDA's Missions of Mercy far exceed that of other states. Dr. Terry Dickinson has made access the centerpiece of his tenure as Executive Director, and the results are self-evident.

Where does the rank-and-file dentist, struggling to meet a payroll and support a family, see himself/herself in this picture? Charles Dickens, in *Our Mutual Friend*, reminds us to "have a heart that never hardens, a temper that never tires, and a touch that never hurts." Maybe there's a realization the answer lies with each of us in supporting both our profession and the community (echoes of the VDA Mission Statement). Detractors of outreach programs belittle such efforts as a "band-aid" approach, lacking substance and real reform. Anyone who has participated in outreach would, without hesitation, counter this criticism by noting that not only have the lives of the patients been changed, but also the hearts of those providing care.



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## **Message from the President**

Dr. Gus Vlahos



It has been a busy spring for your President, crisscrossing the state many times and attending many meetings. By the time you read this we will have completed a successful Virginia Meeting in Williamsburg which will leave us with the Governance meeting in Newport News, September 12-14, 2008. Strong leadership in the VDA has been a trademark of this association. Two VDA past-Presidents have gone on to become ADA Presidents and another VDA past-President Dr. Ron Tankersley is campaigning very hard to become ADA President.

We must work hard to uphold this great tradition as we have many excellent people ready to assume the office of President of the VDA over the next few years. However, we must find more members willing to serve in organized dentistry and assume leadership positions. In my travels from component to component over the last two years and in conversations with their leaders, we all have agreed there was one thing most visible, the absence of younger members involved in organized dentistry.

In many leadership meetings I have attended over the last few years, it has been stated there is a generation of people who don't join organizations or if they do join they don't become involved in running the organization. The time has come to get younger members involved on the component level, on the VDA's committees, the VDA's House of Delegates and with a few years of service, moving on to the VDA Board of Directors and VDA leadership.

In my twenty-seven plus years in dentistry, I have served in organized dentistry for twenty years. People have asked me why I serve and the answer I give is, "it scares me to think what the profession would be like if members don't serve". I have no regrets and would serve again if the opportunity presented itself. However, anything that is important is hard work but the people I have met and the friendships I have developed are ever lasting.

Over the last thirty years many changes have occurred not only in the way we practice dentistry, or the equipment that we use, but also in other people or organizations trying to control or challenge our right to govern our profession. In Virginia this year the AARP introduced a "Continued Competency Bill", in Minnesota an "Advanced Dental Hygiene Practitioner Bill" was introduced and had the support of managed care companies, insurance companies and many other organizations. The state of Maine passed "Independent Practice for Dental Hygienists". These are a few of the many actions this year that challenge our profession. The challenges will continue and we need individuals willing to serve. Without strong leadership these challenges will increase. In Virginia, because of our strong leadership, we have been able to prevent these from occurring. In the past when people, organizations or legislators needed information on dentistry or dental issues they would talk to the dental association. Now, there are many groups willing to say they have a better answer than the dentists.

Our ability to control our profession depends on our ability to have active leadership. The reason most members give for not being involved is 'family commitments', 'as a young practitioner I have a large debt and need to work', or 'I don't have the ability to serve in leadership'. These reasons twenty years ago when I became involved as a sole practitioner. I overcame these challenges because I included my family, and as far as being out of office I learned a long time ago, if patients trust you they will always be there and your income will not suffer. As for not being active because you don't have the ability to do the job, if you can complete dental school then you can serve any position in organized dentistry.

This year I challenged each component President, President-Elect and VDA Board of Directors member to get three younger members involved in organized dentistry. Our future as an organization depends on new members stepping forward to replace members who have served for many years. Including new members brings "new ideas" which will move our dental organization forward.

This year I have tried to include VCU dental students in our organization and I have received great support from the dental school. I would like to thank Dean Ron Hunt and many members of the dental school for providing me access to the dental students. I would like to thank Ken Handy, the Student Government President, in working with me to get the dental students involved. I was able to get students involved on every VDA committee. During our Legislative Day on the Hill we had over sixty-five dental students involved. In May the VDA and I hosted twenty-six senior dental students who will be practicing dentistry in Virginia; all twenty-six students joined the VDA. Also, in May I had the opportunity to speak at the VCU School of Dentistry graduation and I told the new graduates many dentists have traveled before them and laid the foundation for "organized dentistry". The profession now belongs to the younger generation which is "you".

The time is now for the younger generation to step forward as challenges to our profession will increase and we will need members to participate in leadership roles. The Virginia Dental Association will be a better association with your participation.

Gus C Vlahos DDS President, Virginia Dental Association

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## **Trustee's Corner**

#### Dr. Ron Tankersley • 16th District Trustee

#### **Dental Education**



Dental education is the foundation of our profession. Without first-rate dental education, our profession will be at risk. The expression, "no professors, no profession" pretty well sums it up.

The ability of today's dentists to provide the most sophisticated dental care in the history of the world while enjoying a comfortable lifestyle has not gone unnoticed. The quality of applicants to our dental schools is excellent. In fact, we are selecting students with a variety of desirable non-academic attributes without sacrificing academic quality.

Today's students have diverse backgrounds, great communications skills, and records of public service. With access to state-of-the-art labs, clinical facilities, and materials, they graduate with educational experiences that were impossible just a few years ago.

But, dental education faces significant challenges today. Many of our nation's dental schools have problems with funding, faculty recruitment and retention, aging infrastructure, attracting sufficient patients, and ethical misconduct. In response, they raise tuition, lower clinical requirements, reward production over quality, restrict the use of emerging technologies, and tolerate ethical misconduct.

So, we are facing some uncomfortable dilemmas. Bright, diverse students in a society with declining ethical standards graduate with enormous debts. Capable, experienced faculty members are unable to receive compensation competitive with their privatepractice counterparts. New techniques and materials have revolutionized many aspects of dental care, but time, funding and/or available patients are inadequate to educate students about their appropriate use. So our bright, indebted graduates eagerly learn about new technologies in post-graduate courses that promote frequent use instead of appropriate use.

For our profession to remain strong the infrastructure for our education system must be state-of-the-art and innovations in dental education are needed. New models of faculty practice and teaching may increase the opportunity for faculty members to improve their compensation while becoming more effective mentors to their students at the same time. Increased use of community-based clinics may give students increased experience while concomitantly learning the realities of providing dental care for a variety of patient populations.

The bottom line is that there are major challenges to providing the dental education that best serves our students and the public. Many of these challenges are related to decreases in public funding for dental education. Obviously, policy makers need to recognize the value of dental education to society. But, we need to recognize it is unlikely public funding alone will be adequate to accomplish our educational goals.

To secure the foundation of our profession, we need to make up for these funding deficiencies by developing a culture of philanthropy within the dental community. In response to this need, the ADA Foundation has launched an ambitious campaign to help fund dental education in the future. This \$500 million campaign is called, "Our Legacy, Our Future". Under that umbrella, the ADA has launched a \$100 million campaign called, "Innovations in Dental Education", which is targeted at funding new approaches to dental education.

I hope you will answer this challenge to dental education by making a contribution to one of our campaigns. Both campaigns allow you to specify the institutions or programs you desire to support. If we unite in this effort, we can protect the academic integrity of our profession and its future.

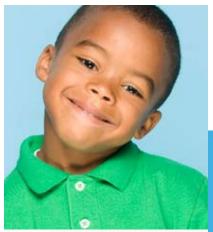
#### PLEASE CHECK YOUR MAIL...

Please check your mail for a survey from the Virginia Department of Health (VDH) and the Virginia Dental Association. The one page survey will take only a few minutes to complete and your participation is vital. Information obtained from the survey will be used for three important projects. Firstly, practice information is used in determining areas that qualify for the VDH scholarship and loan repayment programs for dentists and dental hygienists, programs that many of you have expressed interest in. Secondly, information obtained about practices that accept children with special needs and/or very young children, will be used by VDH to develop an on-line directory of providers who care for these patients. South Carolina has developed such a directory, and it has been very helpful in linking parents, medical providers, and case managers with dental providers (http://www.handsonhealth-sc.org/A/resources/dentist.php). Finally, your input is vital in helping to develop a curriculum for dentists who would like to expand their



care of children with special needs and very young children. VDH is working with Virginia Commonwealth University School of Dentistry to develop a free continuing education course for dentists, as part of our goal of improving access to care for these children.

If you have any questions about the survey, or if you did not receive the survey, please contact Dr. Elizabeth Barrett at (804) 864-7824 or elizabeth.barrett@vdh.virginia.gov. Your time and help is greatly appreciated!









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## **Letters to the Editor:**

On my 40<sup>th</sup> anniversary of graduating from dental school, I have been reflecting on changes I have seen in the profession during those years. Some good-some bad.

The biggest change I have seen is the transformation of the practice of dentistry from a profession to a business with dentistry as its product. I fear the public has perceived this which is reflected in the public's rating of professions. Historically dentistry has been second for many years; recently it has continually dropped until now dentistry is rated tenth in the latest Gallup Poll.

Continuing Education programs seem to be geared toward how to make more income rather than how to be a better practitioner. Many lecturers have more of a financial interest in their programs than an interest in educating participants.

Another great concern I have is dental education. Being on the VCU Dental School Admissions Committee I can attest to the fact today's dental students are brighter with very impressive resumes. They have better materials and equipment yet I do not perceive they are as clinically competent as graduates were forty years ago. Also, recent graduates do not seem to be interested in teaching. If the dental schools want to graduate competent dentists, they need to recruit and reward good educators. In my specialty, endodontics, finding good educators has been in crisis status for years. The major reason is probably due to the discrepancy in income and it is therefore incumbent on dental schools to offer decent salaries. The good I have seen is the role of organized dentistry. Many members have worked hard at the national, state and local level to protect the profession and the patients it serves. The profession owes a great deal to these members who have supported the profession through their dues and hours of personal time.

Another positive is the role of organized dentistry in providing care for the underserved. These include The Missions of Mercy Project (MOM), Donated Dental Services (DDS Program), Give Kids a Smile and other free or discounted treatment provided throughout the Commonwealth. Much unheralded free treatment is provided on a daily basis in individual dental offices.

Dentistry is a noble profession and it is my hope forty years from now we will have reverted to the care of patients being the number one concern.

Sincerely, Dr. James R. Lance

As I read the "Message from the Editor" in the latest VDA Journal, the thought occurred to me that you may not be familiar with the latest research and findings on the advocacy groups you referred to in the article. Their position on the issue of fluoridation has merit and would be worthy of consideration. Government documents recently accessed through the Freedom of Information Act have shed new light on this subject. For example, Dr. H. Trendley Dean, whom you cited in your article was initially *opposed* to public water fluoridation for some of the same reasons presented by the advocacy groups today.

Some say that fluoride accumulates in the bones, as well as other tissues of the body, which would mean that the effects do not show up right away. Perhaps the recent research will show long term effects not revealed in earlier short term studies. How will we know unless we take a look at the data? I kept asking myself that question and decided to look at as much of the information available as I could. I visited the websites and read a number of books on this subject and came away thinking that this is an issue that is not going to go away.

The "mountain of evidence" that you referred to is really mountains of research. Experts in the field who have taken a close look at the "evidence" don't find it very convincing and draw different conclusions than were previously published. As I looked at the two websites related to opposite sides of the fluoride issue, it struck me that the ADA sponsored site made its case with lots of endorsements by professional organizations, while the FAN website cited lots of research. It may be time to take another look at the research. I have taken the liberty of including a short book list and the two most relevant web sites on this subject in hopes that you will take a look at both sides of this issue.

On the subject of amalgam, I note that Dr. Vlahos talks of new best management practices for dealing with amalgam waste due to environmental concerns. The questions that keeps coming up for me is if amalgam is such an environmental hazard, why are we placing it in patient's teeth? It seems like a reasonable question that merits further exploration. I personally would welcome a discussion of these two issues in the pages of the VDA Journal. It is from the leaders in our profession that we should be able to hear both sides of an issue and then individually we can decide how we will practice dentistry.

Yours truly, Dr. Leslie I. Richmond

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## **Going Green** Dental Practice Recognized For Environmental Efforts

By: Richard F. Roadcap, D.D.S., Editor

The offices of W. Baxter Perkinson, Jr., D.D.S., and Associates were recognized as an Environmental Enterprise, or "E-2", by the Virginia Department of Environmental Quality, on May 7, 2008. DEQ Director David Paylor presented the award, the first given to a dental practice, in a ceremony held at Dr. Perkinson's Huguenot Road office in Midlothian. Dr. Terry Dickinson, Virginia Dental Association Executive Director, also attended the event.

The Virginia Environmental Excellence Program (VEEP) was established in 2005 by the General Assembly. The program is administered by the Department of Environmental Quality and "encourages superior performance through environmental management and pollution prevention." An Environmental Enterprise (E-2), as defined by DEQ, has implemented an environmental management

system with documented policies and procedures designed to meet and maintain measurable goals in pollution prevention. Dr. Perkinson's practice hired consultant Harry E. Gregori, Jr., of Environmental Solutions, Inc., to guide the process and outline the steps needed to achieve E-2 designation. Myra Roberts served as project director for the practice, coordinating staff and doctors working at multiple locations. Rachel Bullene, of DEQ's Office of Pollution Prevention, reviewed the application and provided support in meeting regulatory requirements needed to achieve E-2 status. Practice administrator Gilbert L. Roberts, Jr., said the process extended over a period of four months, and the practice used as a reference *The Environmentally Responsible Dental Office*, coauthored by Dr. William V. Dougherty, III, and Tom Griffin. "It's our bible," Mr. Roberts commented on the book, which was published by the VDA in 2005 as a "Best Management Practices" manual.

Mr. Griffin, Virginia Green Coordinator, DEQ Office of Pollution Prevention, outlined steps other dental practices could take to achieve recognition as an Environmental Enterprise. He noted application forms are available on the Department's website, <u>www.deq.virginia.gov</u>, and suggests a framework for implementing this program.

Mr. Griffin said pollution prevention is best served when an Environmental Management System (EMS), a long-term commitment to environmental improvement, guides the six steps listed above. Both he and Mr. Paylor hope other dental practices will follow Dr. Perkinson in achieving environmental excellence.



DEQ, has implemented an environmental management (*left to right*) David Paylor; Dr. W. Baxter Perkinson, Jr.; Gilbert L. Roberts, Jr.; Myra Robsystem with documented policies and procedures erts; Dr. Terry Dickinson; Harry E. Gregori, Jr.

## How to become an E-2 Practice:

• **Commitment from management.** Doctors must demonstrate their commitment to their staff.

## •Development of a "Green Team"

Ask for volunteers.

#### •Environmental Policy Statement

The Team develops goals and commitments to the environment.

#### •Assessment of impacts

List the ways a dental office impacts the environment, using the BMP manual mentioned in this article.

#### •Identify "Significant Impacts"

Address the most important issues first, e.g., water usage, amalgam disposal, solid waste.

#### •Objectives and Targets

Set measurable goals for reducing environmental impacts.



# Our deepest appreciation to the hundreds of volunteers who make each M.O.M. project possible!

## M.O.M. Stats as of June 2008

34 Completed Projects Total Patients Treated: 27,191 Total Estimated Value of Care: \$12.4 Million

#### Eastern Shore 2008

Total Patients Treated: 809 Estimated Value of Care: \$420,165 Total Number of Volunteers: 336

Total # of patients treated since 2001: 5,438 Total value of treatment donated since 2001: \$2.2 Million

#### Roanoke 2008

Total Patients Treated: 959 Estimated Value of Care: \$522,282 Total Number of Volunteers: 245

Total # of patients treated since 2007: 1965 Total value of treatment donated since 2007: \$985,746

#### Northern VA 2008

Total Patients Treated: 567 Estimated Value of Care: \$197,851 Total Number of Volunteers: 494

Total # of patients treated since 2002: 3,863 Total value of treatment donated since 2002: \$1,073,173





If we inadvertently omitted your name from the following volunteer list please accept our apologies. We do appreciate all of those who so generously give of their time and talents to these outreach projects.

## Mission of Mercy on the Eastern Shore - Brothers' View By Dr. Scott Francis

It really is the ultimate team effort. That's the best way to describe the Virginia Dental Association's Mission of Mercy project on the eastern shore. It has been an honor and a privilege for our office to participate in the event for six of the last seven years. The office of which I speak is Dr. Scott Francis and Dr. Hunter Francis, brothers in dentistry, of Hampton. We both have had very gratifying experiences and participated in slightly different ways during the MOM projects.

When we found out about the MOM project back in 2002, it seemed like a natural fit for our office to participate. The eastern shore is only a short drive away, and the VDA through its administration of the event makes it very easy to sign up, get a hotel room, etc. For the first MOM, we attended with one of our office hygienists and one front office staff member (who had chairside assisting experience). Despite not having two assistants with us, everything worked out great, as another dentist had brought two assistants and one of those persons helped us with our patients. That is one small example of the teamwork which keeps these projects rolling and makes it so easy for the doctors and so many others to see so many patients in need.

Participation in the MOM projects was also a natural extension of the religious faith that my brother and I share, and was one more way to give back to the community and world which so richly blesses us every day. We've had no problems getting volunteer participation from our staff over the years, because they see the benefit in service to others as well.

Over the past six years, the brothers' participation in the eastern shore MOM has gravitated toward a set pattern. Dr. Scott Francis has staked out his place in the operative clinic on Saturday and Sunday and has had a chance to make some positive changes for patients, particularly when the treatment involved anterior composite (cosmetic) restorations. One patient from the 2008 MOM stands out – a young lady who came back to the operative clinic on Sunday after having 4 teeth removed on Saturday. Despite the inevitable soreness, she was grateful for any treatment we could give her.

Dr. Hunter Francis has shown his skill in both the restorative and surgery clinics, and this past MOM (2008) did all his work in the surgery area. Not only was this gratifying from a patient treatment perspective, but he was able to interact with students from the VCU School of Dentistry, giving them instruction and "pearls" about procedures they hadn't done frequently in school.

Although the patients receive a great service in a very unusual practice environment, undoubtedly the greatest blessing is received by the doctors, hygienists, assistants, students, and staff who put the project together. There is no greater feeling in the world than to receive a heartfelt hug and thank you from the patient you have just treated. At the end of the weekend any tiredness you feel quickly fades into the good feeling you have for doing your best for those in the underserved community.

One more word about teamwork. This event wouldn't be possible without the many people (including students and VDA staff) who set up and take down equipment, those who service the equipment, those who interpret for the patients who do not speak English, and those who provide meals for the many persons involved in this massive undertaking. It is a tremendous credit to the VDA, who got this ball rolling, and to those who keep volunteering for this and many other projects across our commonwealth. I know that for two brothers, we'll try to keep at it as long as possible.



## **Eastern Shore M.O.M. Project Volunteers**

Amy Adams Dr. Anne Adams Alyssa Adkins Linda Adkins Dr. Shaman Al-Anezi Dr. Jack Alexander Mary Kathryn Alexander Dr. Uzma Ansari Dr. Patricia Arteaga Assal Assadi-Moghadam Lisa Cromis Abisola Avodeii Sheila Bautista Allison Behrle Nancy Bell Dr. Katie Benner Adam Bigdely Bob Bigelow Justin Billings Pamela Blankenship Dr. Cary Bly Jennifer Bobbio Dr. William Bohlen Katherine Bohn Dr Kevin Bond Heather Bowen Elaine Bowser Ashley Brinkley Lauren Brinklev Sharon Brinkley Dr. Carol Brooks Derek Brown Kristin Brown Mallory Burleson Evon Bush Liz Carlin Dr. Francisco Carlos Erin Casey Leigh Casey Megan Casev Patrick Casey Steve Chandler Dr. Melanie Chou

Lauren Forster Dr. Elizabeth Clark Dr. Hunter Francis Jessica Clark Ally Clay Dr. Scott Francis Jessica Collins Dr. Melissa Fries Audrey Gamulo Robin Combs Sabrina Gandhi Jill Cooke Kristen Gilliam Dr. Tom Cooke Lorenda Gouker Dr. Charles Counts Mayra Granados Melanie Crisp Jacqueline Green Dr. Steve Crossman Shelagh Greenwood Diane Grimes Dr. Ben Crowley Jeremy Guenter Dr. Charlie Cuttino Dr. John Haffner Jamie Cyprowski Kevin Dalling **Bill Hall** Donna Hall Dr. Karen Dameron Dr. Chris Hamlin Nancy Daniel Mike Hanger William Daniel Vondra Harrell Ray Dao Jill Delvillar Chervl Harris Matt Harris Dr. Jeremy Diehl Kim Haskins KC Dietz Lisa Hauk Cynthia Diggs Alan Heaberlin Megan Dillman Lia Heath Kristen Dontje Ann Heisler **Jiamev Doriee** Dr. Clay Hendricks Stephanie Dorsman Bridget Hengle Lisa Doyle Frank Henrich Patricia Dunbar Kate Duncan Heidi Hessler-Allen Amanda Hightower David Durham Chuck Duvall Sarah Hill Jason Hodges Emily Dzielak Dr. Jeffery Hodges Claire Edmonds Corrine Hoffman Dr. Robert Edmonds Brandy Holt Isra Elrayah Susan Hoppenjans Jovce Estes Dr. Nathan Houchins Andrew Estill Stacy Houchins Christina Farah Kamlelia Houshangi Beth Felton Dani Howell Patrick Finnerty Lauren Howell Barbara Fisher

Dr. Ralph Howell Tammy Howell Dr. Sally Hua Ashley Humphries Omar Hussian Joan Ignacio Alex Ives Gwen Ives Qasim Jaffri Meredith Jamieson Ron Jarvis Yolanda Johnson-Grav David Jones Dr. Wesley Kandare Sarah Kandrac Dr. Joell Kennedv Ruguvijah Kenvatta Sheeri Khokhar Matt Kline Dr. Lou Korpics Karen Kraus Dr. Trisha Krause Dr. James Krochmal Zach Kuenzli Dr. James Lance Dr. Jim Lance Jocelyn Lance Gloria Langmeyer Sarah Larrimer Jimmv Lee Bonnie Leffingwell Margaret Lemaster Alyne Lessard Dr. Lanny Levenson Kevin Lewis Trevor Lindaren Joey Link Megan Link Melissa Link Dr Michael Link Jen Lipuma Lisa Lloyd

Quoc Lu Faye Miles Clay Miller Paul Miller Liz Neal

Peyton Loving Dr. Preston Loving Raquel Loving Scotty Loving Bobby Lunka Megan Lutz Dr. Steven Lutz Carleen Lynch Andra Mahoney Dr. JoMarie Maniwang Cherrele Marcano Oscar Marcano Dr. Brandon Mark Dr. Michelle Mattioli Uppinder Mattu Dr. Bill Maughan Holly Mayton Frin McAuliff Bridget McDowell Brittany McLaughlin Nate McLaughlin Dr. Tony Meares Tamika Mills Nitika Mittal Sumayra Mohiuddin Nikolay Mollov Megan Moore Ivette Morales Jeppy Moss Jayde Moxey Karina Munoz Diane Nelson Sarah Nelson Brenda Nichols McRae Noah Justin Norbo Dr. James Nottingham

Alexis Oristian Dr. Steve Osmond Jim Padget Melinda Paleracio Anisha Patel Christian Peck Andrea Peters Lynn Pettyjohn Freda Pickle Becky Pirok Dr. Daryl Pirok Dr. Stephanie Pirok-Shelley Dr. Bill Piscatelli Yara Placeres Andrea Pomo Sharon Post William Potter Dr. McKinley Price Kelsey Pullen Steve Quinn Kelly Quintana Corey Rackley Joshua Ramev Stasia Rapp Dr. Amal Rastogi Dr. Jim Revere Pat Revere John Reynolds Amy Rhodes Marlene Rhodes Lindsay Richardson Andrew Riddle Dean Riggs Dr. Garv Riggs Dr. Richard Roadcap Jeff Roberson Juan Rojas Barbara Rollins Neal Rollins Laura Rowe Frin Ruwe Dr. Erika Sachno

Andrew Sargeant Rhonda Sargeant Robbie Schureman Robbie Schuremann Richard Sedwick Catherine Seifert Sarah Sharma Spencer Shelley Dr. Pete Showalter Cappy Sinclair Jasmin Singh Erica Skinner William Slack Dr. Steve Slott Holly Smith Ladena Smith Lucia Smith Tracee Sokolik Dr. Albert Solomon Gilda Solomon Katherine Southwell Parisa Souvannavong Nikki Sparks Robin Sparks Jeanne Spence Michael Stearns Dr. Matthew Storm April Strickland Diane Sullivan Rose Sumrell Savanah Sundburg Genevieve Sutphin Huma Syed Starr Temple Harper Thompson Dr. Jack Thompson Jessica Thompson Margaret Thompson Dr. Brad Thweatt Fizza Tirmzi Cathy Toler Chester Torkornoo

Dr. Cassidy Turner Laura Turner Rebecca Turner David Turok Kunlaya Underwood Ginger Vanhoozer Dr. Vanessa Vargas Jodi Vertress Karla Villafani Aimee Vu Diane Wade Leah Walden Lindsay Walker Kim Way Dr. William Way Dr. Nate Wayment Jade Wazeka Brody Wehman Jessica Weigel Janay Wells Deena West Dr. Warren West Kate Westbrook David Westmoreland Austin Westover Dr. Alex White Jamie White Dr. Michelle Whitehurst-Cook Melanie Widener Arlene Will Karen Willis Elisa Willoughby Ashley Winslow Dr. Hollis Wolcott Nathan Wolcott Frnie Wolfe Cameron Wolterstorff Jenny Young Patrick Young Dr. Reginald Young Sveda Zafrin Dr. Mark Zemanovich



M.O.M. Volunteer and VDA Lobbyist Chuck Duvall (standing), and Senator Ralph Northam (D-Norfolk) speak with two Eastern Shore residents who were happy with the treatment they were able to receive from Dr. Ralph Howell (far right) on Saturday, March 29, 2008. Senator Northam's district includes the Eastern Shore.

pleased to have Senator Ralph Northam, who represents the Eastern Shore, join us for his first M.O.M. project.

M.O.M. project volunteer dentist Dr. Ralph Howell, Jr., DDS from Suffolk, Virginia, stated that he was ". . .happy to see our elected officials, like Senator Northam, come to the M.O.M. project." Dr. Howell emphasized the importance of the access to care issue, stating that it is a complex issue that "... requires the legislature, the profession, and the citizens of the Commonwealth to work together to solve." Dr. Howell has been providing dental care to the underserved since he was in dental school, and stated, "I went on a mission trip to Jamaica to treat people that did not have access to dental care. Upon graduation, I realized that one did not have to travel to a distant country to serve those in need."

### Senator Ralph Northam Attends the Eastern Shore M.O.M. Project

The Eastern Shore Mission of Mercy (M.O.M.) held March 29-30, 2008, was an event that brought together volunteer dentists, dental hygienists, volunteer assistants and staff to provide dental treatment to the underserved residents of the Eastern Shore. We also were

Senator Northam had the opportunity to see first hand the need for dental care in his Senatorial district. Dr. Richard Roadcap, DDS, also a volunteer dentist, commented on the value of legislators visiting the site of a M.O.M. project, stating, "By attending the Eastern Shore M.O.M . project, Senator Northam was able to truly understand its importance to his constituents." We greatly appreciate Senator Northam's participation at the Eastern Shore M.O.M. project and also thank all other legislators who have visited

previous projects. Legislators are always welcomed and encouraged to take time out of their busy schedules to visit M.O.M. project sites.

We ask VDA members to please extend invitations to your legislators. For information on upcoming M.O.M. projects, please contact Barbara Rollins at 804-261-1610.



Senator Ralph Northam (D-Norfolk) speaks with an Eastern Shore resident who was happy with the treatment he received from Dr. Richard Roadcap (middle).

## Mission of Mercy 2008 - Northern Virginia

On Friday and Saturday March 14 & 15, 2008 the Springfield Medical Education campus of the Northern Virginia Community College opened its doors to over 560 of Northern Virginia's underserved who received free dental services. NVDS member dentists, as well as hygienists, assistants, students, dental supply companies, community volunteers and administrative workers were generous in donating their time and talents during this wonderful two day event.

Under the direction of NVDS President, Dr. Garrett Gouldin, a total of 567 patients were treated and the value of care totaled \$197,851. Lowincome residents from the northern Virginia cities of Alexandria, Fairfax and Falls Church, as well as the counties of Arlington, Fairfax, Loudoun and Prince William were recipients of this outreach program, a proactive measure taken by the dental community to help alleviate the access to dental care crisis which presently exists in our country.

Coverage of the event on Fox News/channel 5 featured interviews with both patients and doctors. A link to this news story remains viewable on the NVDS website at www.nvds.org. This year's MOM Project also drew local legislators including Delegates Paul Nichols and Mark Sickles.

Volunteers coming away from the Mission of Mercy event described themselves as feeling "enriched beyond measure." 82 dentists, 48 hygienists, 75 assistants, 137 various students and 142 community

volunteers all made our event possible. THANK YOU !!

Our thanks to our partnering organizations & sponsors including Aseptico, Baran Dental Lab, Boy Scouts of America, Courtyard by Marriott Springfield, Crest, Dentsply Tulsa Dental, Family Medicine of Lake Ridge, GC America, Holiday Inn Express Springfield, Inova Healthplex Springfield, Johnson & Johnson, Kaiser Permanente, Lions Club, Microcopy, Northern Virginia Dental Clinic, Northern Virginia Dental Hygienists' Association, Northern Virginia Health Foundation, Nova ScriptsCentral, Patterson Dental, PracticeWorks (exclusive maker of Kodak Dental Systems), Reston Shirt & Graphic Company, Rotary Club of Springfield, Starbucks, Sullivan-Schein, Team Placement, The Fairfax Connector, Fastran, and Virginia Commerce Bank.

Special thanks to Dr. Carol Brooks and the students from Medical College of Virginia (VCU) for their dedication to all MOM Projects and their tireless energy; Dr. Steven Lutz, who with his daughter Megan, came all the way from Tazewell, VA to participate; and the Northern Virginia Community College for giving the MOM Project a home for the past six years.

As always, if we inadvertently forgot to list one of our partnering organizations or sponsors, please forgive us but know that we thank you for all you have done and will continue to do!

## NOVA M.O.M. Project Volunteers



DENTISTS David Anderson Robert Argentieri William Babington Keith Beasley Alonzo Bell Scott Berman Stephanie Bomar Anishka Brown Carol Brooks Daniel Cassidv Jenny Cheung Sam Cho Stephen Cicinato Peter Cocolis Ted Corcoran Kathy Dillon Vince Dougherty James Dryden Nastaran Eitemai Mona Farrahi Raymund Favis Philip Ferris Ray Finnerty Katherine Fischer Steven Fisher Anna Forsvth Sonia Francioni Gerald Frank Michael Gocke Tim Golian Mark Gordon A. Garrett Gouldin Donna Greco James Gyuricza Amira Hassan Ron Hauptman Miata Jones Ramineh Kangarloo Chad Kasperowski Howard Kelley Duke Kim

Hoang King HYGIENISTS Connie Kitts Rodnev Klima Jeffrey Klioze Earl Klioze Lawrence Kotler Shawn Kumra Trang Le David Le Edwin Lee Stan Levin Paul Levine Bob Levine Maureen Locke Melanie Love Steven Lutz John Marino Malinda Maynard John Mercantini Fernando Meza Howard Mitnick Greg Nosal Paul Olenvn W. Joseph Pace Preeya Patel (Genz) Jackson Pavne Frank Portell Sheldon Ramai Al Rizkalla Leslie Rve Kim Silloway Neil Small Michael Song Chris Spagna William Stringham Leo Sushner Rvan Tavlor Dan Theberge Julie Tran Olmedo Villavicencio Robert Wagner

Kristin Allen Kelli Arricale Jacqueline Atkinson Patricia Baskette Anishka Brown Judy Burlbaugh Jenny Cassidy Diana Corbin Margaret Corso Lesa Crane Sandy Dang Betsy DiSilvio Denise Elliott Shalonda Ferrell Colleen Giantesano Mary Jane Gingras Michelle Goode Senait Haile Catherine Johnson Jovce Kwiatkowski-Spieler Mary Lontchar Denise Marchase Nancy Martin Courtney May Laura Melton Faroog Mughal Pricilla Ofosu June Petersen Lien Phan Julie Phillips Sandra Ramirez Taisha Reynolds Sheila Richards Fataneh Rustine Nora Sayasithsena Hesmat Shahsavaran Julie Simms Barb Simpson Bree Sutherland Lisa Thompson Mary Thompson

Lisa Thompson Carleen Wagner-Whelan Pam Walters Karen Winterstein Lisa Witte Sue Yamashita Jessie Zepeda ASSISTANTS Chevenet Aberaheum Jennifer Afzall Amy Afzall Ruth Ahroha Muna Alamin Vickie Artola Assal Assadi-Moghadam Mary-Pride Babington Jooyon Bae Susan Baldwin Kristal Boyd Stacia Brooks Stephanie Brown Kimmie Cai Lisa Collier Lisa Comerchero Honevlet Conlu Ryan Cook Gerlie Delos Reves Dahana Diaz Chelsea Fischer Yoselin Flores Karla Fuentes Genet Gedle Tyler Golian Sonia Hagenberger Lorraine Hancock Thea Harris Wendy Hicks Beate Ivory Munazza Jamil Aziza Jawadi Robin Karobo

Voncile Kellev Emily Klioze Hewan Kressa Trinh Lai Hee Soo Lee Megan Lutz Jessica Man Sandra Mata Jodie Meredith Rosy Munglia Washielar Nash Ena Nativi Elnaz Nazemian Sarah Nelson Jason Nikkhah Diego Perez Jenny Phomsopha Ginny Pinkham Jessica Poblete Nathan Purney DJ Ramos Patricia Rodriguez Lawrence Ross Susan Schaufer Christina Senseng Rozhgar Sharif Samira Shenasi Rosie Small Karla Suaznabar Karina Suaznabar Huma Sved Nina Talad Isabel Tate Stephanie Taylor Claudia Valdivieso Betsy Vasquez Lilian Velo Karina Villanueva Melissa Weiss Melissa Woodson Eleonore Yee Gretchen Young

## **Dental workers provide care to the uninsured**

A weekend clinic in Roanoke delivers hope for smiles in need.

#### By: Marvin Anderson

Reprinted with permission from The Roanoke Times/Roanoke.com



nyone with doubts about the need for dental care for the uninsured should have dropped by the

Roanoke Civic Center on Thursday night. Doretha Lipford, 57, showed up about midnight to wait for the Mission of

Mercy free dental clinic to open Friday morning. She wasn't the first one.

By 1 a.m. Friday, adults seeking dental work began to form a line. By 6 a.m., it stretched from a side door of the coliseum out the parking lot and down Williamson Road. The clinic, Lipford said, is one of the few options for her and other uninsured adults in the area. Lipford stood in line for five hours to see a dentist. She went to the clinic last year, but was one of many who was turned away. Neither she nor her daughter, Stephanie Lipford, who waited with her, can recall the last time Doretha visited a dentist, save for some oral surgery she had in February. "I had beautiful teeth," Doretha Lipford said as she pulled down her lower lip and showed nothing but gums. Black spots with green outlines were present where her teeth once were. "Now, I don't have one good tooth," she said as she covered her mouth. As Lipford's teeth began to rot, her self-esteem also suffered, she said. She could sense people judging her and began to cover her mouth whenever she spoke.

Dr. Terry Dickinson, executive director of the Virginia Dental Association and creator of Mission of

Mercy, said he aspired to deliver hope to patients like Lipford who have few options. "Some people have been beaten down so much in their lives that they've become cynical," he said.

Some patients are in disbelief when they hear all services at the clinic are free. "It's not so much a poverty of finances," Dickinson said of the patients, "it's a poverty of hope." Dickinson, a retired dentist from Texas and the current executive director of the Virginia Dental Association, launched the first MOM project in 2000 at Wise. He realized the growing need for dental services in the United States while traveling abroad. "When you're flying out to other countries, you fly over land with people who need the same care," he said. The Virginia Dental Association said 40 percent of Virginia residents, or close to 2 million people, had no access to dental care in 2005 because they are uninsured, lacked sufficient insurance for their needs or were unemployed. This weekend's clinic is one of five Mission of Mercy puts on annually and one of 36 clinics held in

Virginia since 2000, Dickinson said. He stood in a large room of the Roanoke Civic Center where 81 dentists, dental assistants and dental hygienists were there as volunteers. In all, more than 900 volunteers would work over the weekend to help an estimated 1,300 patients, he said.

By 11:30 a.m. Friday, Dickinson said the clinic had registered 800 people and treated nearly 400. Lipford had sat for treatment only a few minutes earlier. Nurses checked her blood pressure after she registered early. Then she waited among a sea of people in front of a curtain with a sign that read "oral surgery." She said she was told she needed eight teeth pulled.

Another mother there was Debra Flinchum, 47, of Vinton, who waited while her daughter was in oral surgery. Flinchum sat by herself as she

worried for her 24-year-old daughter, who preregistered for the event at the Bradley Free Clinic. Flinchum has dental insurance but her daughter does not. "You can't afford it," Flinchum said. "Families starting out today, I don't know how they make it." She said she is frustrated and angry because she and her daughter work, yet her daughter is unable to afford dental insurance. "This infuriates me," she said. "If you're a hardworking American citizen, you can't get diddly." Flinchum said it has been 15 to 20 years since her daughter had seen a dentist. Her daughter was insured when she was younger, but Flinchum said even then insurance companies would leave her with large bills she couldn't afford.

Now her daughter has rotten teeth. Flinchum said dentists estimated the costs to pull her teeth would be \$4,000, including anesthesia. It doesn't include the cost of dentures, which her daughter intends to obtain in Bedford at a later date.

"Although these are hardworking people, they don't have access to mental care, dental care, medical care," Dickinson said. "You name it, they don't have it." Lipford said she faced large bills as well. She was turned away at the 2007 clinic and had to visit a local dentist for oral surgery.

The bill was more than \$3,000 and she said she had to pay up front. Only with the help of her church and family was she able to afford the bill, she said. She sat in the chair and looked off to a corner of the room. Drills buzzed around her and drowned out the voices from waiting patients to a muffle. Lipford sat with her hands crossed over her stomach as the dentists gave her three numbing shots of lidocaine. She didn't flinch. The entire procedure took no longer than 15 minutes. With a mouthful of cotton Lipford and her daughter left and walked past hundreds of people still in line for treatment.

Dickinson said most likely they wouldn't be able to see all the people on Friday, but will take as many as possible this morning.

The need is "there all around you," Dickinson said. "But you don't see if you don't look."











## Roanoke M.O.M. Project Volunteers

Dr. Gavin Aaron Dr. Mike Abbott Tiffany Abu-Shaikha Riannon Aesv Dr. Jack Allara Nancy Allen Dr. Stephen Alouf Dr. Steven Anama Dr. Scott Anderson Dr. Sandra Andrew Linda Arnholt Laura Arnold Julie Atkins Dr. Charles Ayers Donna Avers Lizabeth Ayers Angela Bailey Audra Baker Melinda Barbour Jennifer Barger Dr. Travis Barham Pat Beckner Virginia Behan Keisha Biederman Dr. David E Bittle Dr. David Black Ona Blankenship Dr. William Bonifant Tracey Bourassa Teresa Bowles Dr. Robert Branham Dr. Lawrence Brannon Kimberly Brown Susan Brown Sharon Brunner

Mary Burnette Gail Burton Debbie Byrd Dr. D. Michael Clark Carol Cleckner Dr. Dennis Cleckner Debi Clingenpeel Kayla Cochran Dr. Charles Conklin **Robin Conrad** Dr. Fred Coots Diana Corbin Stacy Cornett Dr. James Cornick Bonnie Croes Dr. Griffin Cross Laura Darnell **Beverly Davis** Dr. Wayne Davis Martha Dean Mary Dean **Brenda Dennis** Paula Derbyshire Dr. William Deyerle Sharon Doss **Darlene Drew** Dorina Drewry Dr. Kris Drummond Ann Dudley Angela Elliott Kay Emore Norma Epp Jovce Estes Dr. David Farley Kellee Fedewa

Lisa Ferguson Tina Ferguson Kathleen Finucane Barbara Fisher Carline Fisk Tammy Fitzkee Sara Gaines Susan Gauldin Denise George Dr. Ken George Monica Gibbs Dr. Stephen Glick **Christina Gonzales** Pam Gordon Toshia Greenburg Dr. Kevin Greenway Ann Gurlev Susan Haas Colleen Hailey Carolyn Hale Dr. B. Keith Haley Kelly Hall **Cindy Halsey** Ashley Hanson Kristi Harman Amelia Harris Heather Harris Dr. John Harris Dr. James Hartigan Dr. Robert Haun Teri Helms Kensey Hendricks Dr. Nathan Houchins Stacy Houchins Kamelia Houshangi

Dr. Jim Hoye Michelle Hubbard Nichole Hudson Dr. Rick Huffman Glenna Hungate Dr. Michael Hunt **Clarence Hylton** Marsha James Dr. Richard Joachim Lynne Johnson-Triplett Dr. Lee Jones Dr. William Joness Amanda Jordan Nadia Karkenny Marlee Kauffman Lorena Kelly Dr. George Kevorkian Jr Dr. Todd Kincer Heather King Shelly Koon Karen Kraus Dr. Penny Lampros Lisa Lane Dr. Tamara Langebeck Gloria Langmeyer Jim Leffler Dr. Tom Leslie Jerri Lineberry Megan Lutz Dr. Steven Lutz Dr. Richard Lynch **Brian Mahoney** Dr. Ray Mallinak Angela Martin Christy Martin

Teresa Martin Victoria Mathis Tammy Matney Jennifer Mattox Sena McBee Dr. Van McCarter Dr. James T McClung Jr. Ellv McConnel Dr. Maston McCorkle Lisa McCoy Linda McIntosh Dr. Larry Meador Patty Middleton Betsy Midkiff Dr. James Midkiff Linda Miller Dr. Scott Miller Tracey Minton Vali Mobler **Ginny Mosness** Dr. James Muehleck Dr. Stephen Myers **Nichole Nieding** Dr. Randy Norbo Kathie Northern Dr. Edward O'Keefe Amber Orsini Kathy Otey Jill Overstreet Ginny Oyler Dr. Joe Paget Dr. Albert W Parulis Jr. Dr. Kalpita Patel Dr. Shruti Patel Dr. Joseph H Penn

Susan Peters J.P. Phillips Dawn Piggott Ginny Poff Dr. Curtis Fitzgerald Pressley Kimberly Preston Brenda Price Dr. Robert Pugh Nancy Pullen Karen Randolph Caitlyn Reinhardt Meagan Rexrode Sheli Rexrode Tessa Rider Marty Roberson Marty Robertson Dr. Amy D Rockhill Dr. William Roller Pam Romans Heather Rose Jennifer Sass **Geoffrey Schreiber** Dr. Robert Semtner Kelly Sharp Dr. James Shearer Debbie Shouse Dr. Brian Sicher Kathy Simms Dr. John Singleton Dr. Victor Skaff Debra Smith Dr. Eric J Smith Dr. Richard Smith Tammy Smith

Mary Snider Christine Snow Amy Spangler Dr. H. Merritt Sparger Jr. Pam Speed Leslie Spira Georgana St.Clair Rebecca Stanfill Dr. Nathan Stephens Huma Syed Brandi Taylor Trisha Thompson Rebecca Tinsley Adrianne Toler Anita Trent Tia Tutwiker Jodi Vertrees **Dr. Fremont Vess Christina Waldron** Dolly Wall Dr. Caroline Wallace Leslie Warlitner Amanda Warren Dana Washburn Heather Washburn Dr. David Wheeler Dr. Alan White Dr. Lori Winebrenner Mellisa Witt Dr. Barry Wolfe Rene Wolfe Wendy K Woolery Dr. Glenn Young Denise Zimmerman Kim



Become a part of the largest two and three day dental clinic of its kind.



## M.O.M. will be an experience you will never forget. Make a difference in the lives of others.

## Join the MOM Team!

I would like to volunteer at: Wise MOM 2008	
<ul> <li>Friday, July 25, 2008</li> <li>Saturday, July 26, 2008</li> <li>Sunday, July 27, 2008</li> </ul>	ΝΑΜΕ
Grundy MOM 2008 Saturday, October 4, 2008 Sunday, October 5, 2008	SPECIALITY
Emporia MOM 2008	ADDRESS
Northern VA MOM 2009 <ul> <li>Friday, March 13, 2009</li> <li>Saturday, March 14, 2009</li> </ul>	CITY / STATE / ZIP
Eastern Shore MOM 2009 Saturday, April 18, 2009 Sunday, April 19, 2009	PHONE NUMBER EMAIL
I prefer to do:         Fillings       Sterilization         Extractions       Adults only         Triage       Children only         Endo       Endo	*****LICENSE NUMBER REQUIRED PLEASE NOTE: A COPY OF YOUR CURRENT BOARD OF DENTISTRY LICENSE <u>MUST ACCOMPANY</u> YOUR REGISTRATION! (VDA FAX # 804-261-1660).

For more information on the Mission of Mercy projects and to register online please visit us at www.vadental.org. Contact Barbara Rollins at VDA: 804-261-1610; email: rollins@vadental.org; FAX 804-261-1660.

## Hope you can join us!



## Did you know the Missions of Mercy project is nationally recognized and being used as a model for projects nationwide?

	Number of Projects 2000-2007	Number of Patients	Value of Services	\$/patient
Virginia	34	27,191	\$12,481,604	\$459
Texas	11	11,943	\$4,172,319	\$349
Kansas	6	12,800	\$5,450,000	\$425
North				
Carolina	40	11,206	\$3,381,000	\$301
Nebraska	3	4,093	\$1,501,356	\$366
Arkansas	1	1,542	\$629,000	\$408
Colorado	1	1,301	\$628,000	\$482
Totals:	96	70,076	\$28,243,279	\$403

**New States Scheduled for their first project in 2008:** West Virginia - Connecticut **Projects in Development:** Iowa, Maine, Tennessee

## **NEW! Emporia M.O.M. Project Scheduled**

A new Missions of Mercy project will be held – Saturday, November 1, 2008, in Emporia, Virginia. It will target Brunswick, Sussex, Southampton, and Greensville counties in Virginia (including the city of Emporia); also, patients are expected from adjacent counties in North Carolina. Greensville County High School gymnasium will be the site of the one-day event, with clinic hours from 8:00 a.m. to 5:00 p.m. Dr. Harold Neal, project organizer, says volunteers are needed not only to treat patients Saturday, but also to set up clinical equipment on Friday, October 31. Patients will be screened on Friday prior to receiving treatment on Saturday. Separate clinics for oral surgery, hygiene, pedodontics, and radiology are planned.

Lodging will be available for volunteers staying overnight. A block of rooms has been reserved at the Hampton Inn in Emporia. For hotel accommodations, call (434) 634-9200 or make reservations online, www.hamptoninn.com A dinner for volunteers is planned for Friday evening, and registration will be available online at <u>www.vadental.org</u> or by phone, (804) 261-1610. Additional details will be forthcoming as the date approaches.

## Delta Dental donates \$25,000 to the Virginia Dental Health Foundation's MOM & DDS Programs!



Delta Dental's President and CEO, Dr. George Levicki, presents a \$25,000 check to Dr. Terry Dickinson, Executive Director of the Virginia Dental Association as a sign of its continuing support of the VDA Foundation and its outreach programs. Funds from the grant will go to support the Donated Dental Services (DDS) Program and the nationally known Missions of Mercy (MOM) Project. "On behalf of our Board and employees, Delta Dental is pleased to be able to provide financial support for these extremely worthwhile projects. We also believe that other collaborations between dentistry and industry will be necessary to address the growing need for access to dental care.".

# 

## By promoting good oral health, Delta Dental helps make Virginia a happier place.

Since 1964, Delta Dental of Virginia has offered members access to innovative, high quality dental programs. And during thattime, we've improved a lot of smiles all across the state. Our continued success has enabled us to give back to the communities in Virginia. Through our Smart Smiles<sup>®</sup> and Teeth-on-the Go<sup>™</sup> programs, we provide dental services and oral health education to over 15,000 children across the Commonwealth.

In addition to these ongoing programs, Delta Dental of Virginia has contributed millions of dollars to a variety of organizations, such as the VCU School of Dentistry, Free Clinics, and the Science Museum of Western Virginia's Oral Health Gallery. All the while, we've remained true to our commitment of improving the overall health of the communities we serve. That's the *Delta Dental difference*!

Delta Dental 4818 Starkey Road Roanoke, Virginia 24018

800-237-6060 www.deltadentalva.com

#### **A DELTA DENTAL**

The Benefits of Experience



BY: LAURA GIVENS

I sat down with Senator Edd Houck in his Fredericksburg office to discuss grassroots politics. Senator Houck has been a strong VDA supporter, and this was a great opportunity to talk with him about the important role personal relationships play in political decision-making.

Edd Houck, a Democrat, represents the 17<sup>th</sup> Senatorial District, comprising parts of the City of Fredericksburg and Spotsylvania County and all of Culpeper, Louisa, Madison and Orange counties. Born and raised in Smyth County, he and his family reside in Spotsylvania County. Senator Houck credits his Southwest Virginia upbringing, his education – he holds a M.Ed. from the University of Virginia – his experience as an educator and his many years of legislative service with giving him a unique perspective on the needs of Virginia's diverse citizenry, particularly its health care needs.

#### **PROVIDING DENTAL EXPERTISE TO POLITICAL CONTACTS**

I began my interview by asking the Senator about the influence of the public on his decision-making and whether there were certain people or organizations that had a particularly strong impact on his legislative deliberations.

"Despite what we may say," he answered, "I think we are a society of special interest groups, whether it's the PTA, teachers, tow truck operators or dentists. They are all people who have a particular interest in something that is personally important to them or relevant to their business or professional lives. These are the people I take a lot of direction from: people who advocate."

"As a professional person myself, I put a lot of stock, a lot of validity, a lot of credence on what professionals in professional organizations say about their professions or their particular part of it. If I have an issue relating to dentistry, for example, I'm going to seek out people who practice dentistry or who have a particular dental expertise to ask for their direction. I turn to those who have that expertise, and I try to listen to them on legislation having an impact on their professional lives."

#### COMMUNICATING WITH ELECTED OFFICIALS

Senator Houck's comments led me to solicit his views about how VDA members can best communicate with elected officials.

"Direct personal contact is really important, with face-to-face contact the best," Houck stated. Other forms of communication (letters, emails) can also be successful, Houck said, but one-on-one contacts between a legislator and constituent professionals are the best way to have an impact, according to this veteran legislator.

This part of our discussion reminded me of the VDA's recent success in lobbying the passage of bonded construction funding for the Wise Dental Clinic – an effort that would not have succeed without the work of contact dentists statewide. While Senator Houck was not a conferee on this legislation, he supported the final compromise and was eager to discuss its importance with me.

#### ACCESS TO DENTAL CARE

"I think access to dental care is one of the most critical health care issues in Virginia. Dental care is a topic that I've been directly involved with for a number of years as a consequence of my work in the public school system and trying to get dental care for children here in Fredericksburg. This didn't start off as a legislative initiative. It was something I was doing in my role as a school administrator. It seemed to be a need, and I have been responding to that need. Through the legislature, moreover, I am now able to use my role in the state Senate to help expand access to dental care generally."

Senator Houck continued, "I grew up in Southwest Virginia, so the Wise M.O.M project makes me more sensitive to the plight of underserved and impoverished people. The access to dental care issue was a topic that was of interest because of my background and has continued as an area of concern

during my tenure in the General Assembly. It's a topic I've worked on for a number of years, and I am very close to it since I know – and M.O.M. reminds me – that some of the greatest need for dental care exists where I was born and raised."

In his professional life, too, Senator Houck talked about the lack of dental care in the Fredericksburg school system and its impact on his decision to seek public office. "When I started working in the Fredericksburg school system, it didn't take me long to understand that there was a large of number of kids who had never had dental care. The sad part was that, by that time, the Health Department



had stopped providing primary dental care. So it was pretty obvious that my first job was right there in front of me."

"As a teacher, I understood that there was only so much I could do, not only about that issue but about others as well. In short order, I came to appreciate that it was the politicians who were making many of the final decisions on problems like these. The politicians were the ones having an impact not only on my income and about my livelihood but, ultimately, about every aspect of public education."

"I cared so much about what I was doing and the importance of what I was doing that I thought: 'If these people are going to be calling all the shots, well, maybe I ought to get in there and help decide some of these issues, too'."

Edd Houck's background and professional life have made him especially sensitive to the issues involved in providing dental care for Virginia's citizens. But Senator Houck has supported the VDA's position on other legislation over the years, bills about which he has not had the same kind of personal and professional knowledge that he's brought to the Wise Dental Clinic legislation and this year's appropriation for M.O.M., for example.

To understand why this is the case, and to appreciate how other legislators not as well versed in VDA issues as Senator Houck have also supported the VDA, I was reminded of the Senator's earlier comments: "I put a lot of stock, a lot of validity, a lot of credence on what professionals in professional organizations say about their professions or their particular part of it. If I have an issue relating to dentistry, for example, I'm going to seek out people who practice dentistry or who have a particular dental expertise to ask for their direction. I turn to those who have that expertise, and I try to listen to them on legislation that has an impact on their professional lives."

#### PUTTING YOUR FACE ON VDA ISSUES

Following my interview, the importance of relationships, like the one enjoyed by the VDA with Senator Edd Houck, became clear. VDA members have the professional expertise Senator Houck and other policy-makers require as they make decisions about dental care in Virginia. At the same time, the VDA has the credibility with Senator Houck and his colleagues to help frame issues and contribute positively to the public debate about health care in Virginia.

And for Edd Houck and his fellow legislators, <u>you</u> are the face of the VDA, <u>you</u> are the experience, <u>you</u> have the expertise, <u>you</u> visit the General Assembly, <u>you</u> write the letters and the emails, <u>you</u> make the campaign contributions, <u>you</u> guarantee an informed policy debate about health care in Virginia.

If you have any doubts, just ask Senator Edd Houck . . . .

Political effectiveness is measured in different ways. To be successful politically, the VDA must:

- 1. Encourage dentists to form strong personal relationships with policy-makers.
- 2. Provide legislators with knowledge about the profession.
- 3. Make expertise in the various professional specialties readily available to legislators and candidates.
- 4. Provide resources to incumbent legislators and candidates before, during and after elections.
- 5. Contribute financially to underwrite the election campaigns of incumbents and candidates who support positions that help with the appropriate delivery of dental health care.

The VDA has been very successful in developing its political effectiveness, even though fewer members have contributed to VADPAC so far this year than contributed five years ago, a trend that simply cannot continue.

In 2004, nearly 50% of the VDA membership contributed to VADPAC. So far this year, less than 40% have contributed, a startling statistic considering the increase in membership and the perception among policy-makers that the VDA is serious about the political process.

The VDA currently numbers over 3,300 members but only 1,245 members have contributed to VADPAC thus far this year. In 2004, by contrast, VDA membership stood at less than 3,000 members; 1,435 contributed to VADPAC that year. The chart below shows this sad decline in VADPAC membership participation even though the association's political agenda has grown in complexity and in the successful realization of advances for the profession.

STATEWIDE PARTICIPATION				
TOTAL	TOTAL DOLLARS PERCENTAGE OF MEMBERS			
R	AISED	F	PARTICIPATING	
Year	Amount	Members	% Members Giving	
2004	270,400	2,990	48%	
2005	280,675	2,699	48%	
2006	286,529	2,805	48%	
2007	330,393	3,343	38%	
2008	308,752	3,364	37%	

COMPONENT I PARTICIPATION				
TOTAL DOLLARS RAISED PERCENTAGE OF MEMBERS PARTICIPATING				
Year	Amount	Members	%Members Giving	
2004	24,725	330	51%	
2005	37,920	322	40%	
2006	37,183	317	55%	
2007	40,120	424	38%	
2008	39,785	429	39%	

COMPONENT III PARTICIPATION				
TOTAL DOLLARS RAISED		PERCENTAGE OF MEMBERS PARTICIPATING		
Year	Amount	Members	%Members Giving	
2004	9,040	87	56%	
2005	6,525	91	36%	
2006	8,885	85	49%	
2007	11,577	109	50%	
2008	10,540	112	38%	

#### **COMPONENT V PARTICIPATION**

TOTAL DOLLARS RAISED		PERCENTAGE OF MEMBERS PARTICIPATING	
Year	Amount	Members %Members Givin	
2004	23,329	235	51%
2005	21,869	230	33%
2006	19,315	235	38%
2007	20,740	307	27%
2008	24,280	304	32%

COMPONENT II PARTICIPATION				
TOTAL DOLLARS RAISED				
Year	Amount	Members %Members Giving		
2004	23,562	181	77%	
2005	22,716	179	50%	
2006	24,183	180	64%	
2007	25,530	218	48%	
2008	23,755	218	48%	

#### **COMPONENT IV PARTICIPATION**

DO	OTAL OLLARS AISED	PERCENTAGE OF MEMBERS PARTICIPATING	
Year	Amount	Members	%Members Giving
2004	41,910	500	62%
2005	46,515	509	35%
2006	46,076	610	39%
2007	52,105	625	32%
2008	46,953	623	34%

#### COMPONENT VI PARTICIPATION

DO	OTAL ULLARS AISED	PERCENTAGE OF MEMBERS	
Year	Amount	Members %Members Givin	
2004	20,638	148	69%
2005	22,910	145	50%
2006	23,345	146	62%
2007	24,105	182	47%
2008	26,300	178	54%

	(	COMPONEN	T VII			COMPONEN	
TOTAL DOLLARS RAISED		PARTICIPATING		DC	TOTAL OLLARS RAISED		ITAGE OF MEMBER ARTICIPATING
Year	Amount	Members	%Members Giving	Year	Amount	Members	%Members Givi
2004	25,265	214	51%	2004	101,931	1295	
2005	22,140	216	41%	2005	100,080	1007	
2006	21,630	221	45%	2006	105,912	1011	
2007	28,880	279	39%	2007	127,336	1199	
2008	26,335	270	38%	2008	111,804	1230	

Simply stated, this trend must be reversed if the VDA is to continue enjoying the benefits of its successful political action program. All VDA members have the option of contributing to VADPAC as part of their annual dues invoice. Thus, it is easy to add a VADPAC contribution to your annual dues payment.

If you have not yet contributed to VADPAC, we look forward to receiving your contribution and continuing our successful advocacy of VDA issues before policy-makers statewide.

#### Make your contribution today!

Contact Laura Givens at givens@vadental.org or 804-261-1610 for more information.

#### American Dental Association Washington Leadership Conference By Laura Givens

The 2008 ADA Washington Leadership Conference was held at the JW Marriott in Washington DC on May 12-14. The conference began Monday afternoon, with opening remarks from President Mark J. Feldman, DDS and President-Elect John S. Findley, DDS. Both Dr. Feldman and Dr. Findley expressed the importance of this annual meeting and thanked all the state Action Team Leaders for participating.

An overview was given of the issues at hand, to be presented to the legislators while visiting the Hill. The issues at the forefront this year are:

#### -Essential Oral Health Care Act of 2007: H.R. 2472

•The bill would fund pilot programs to train Community Dental Health Coordinators (CDHCs) as new members of the dental team who will work in underserved communities where there is little or no access to oral health care. CDHCs will help patients negotiate the sometimes confusing requirements of public oral health programs. They will identify emergency dental care needs and communicate those findings to a supervising dentist. CDHCs also will provide oral health education and individual preventive services, fluoride and sealant applications, and dietary counseling and tobacco cessation counseling.

## -Meth Mouth Correctional Costs and Reentry Support Act: H.R. 3187/S. 1907

•More than 30% of prison inmates suffer from meth mouth. This bill would expand the Justice Department's research on the oral health status of inmates and the provision of dental care in correctional facilities; authorize a study to determine the degree to which meth use affects the demand for dental care in correctional facilities; make short-term grants available to correctional facilities that need additional dentists; and ensure that oral health and dental care are made part of the Justice Department's prisoner reentry initiatives.

#### Meth Mouth Prevention and Community Recovery Act: H.R. 3186/S. 1906

•This bill would make grants available for teaching 12-17 year olds about meth mouth, in hopes of preventing first-time meth use; increase funding for Dept. of Health and Human Services research on associations between substance abuse and oral health; authorize a study to determine to what degree meth use affects the demand for dental care; and promote a series of continuing education activities for dentists to learn about substance abuse and



A group of Virginia Dental Association Action Team Leaders and guests enjoyed the VDA sponsored dinner during the ADA Washington Leadership Conference on May 13, 2008 at BLT Steak in Washington, DC. From Top left: Dr. H.J. Barrett, Dr. Alonzo Bell, Dr. Mike Miller, Dr. Bruce Hutchison, Dr. Scott Berman; From Bottom Left: VDA President Dr. Gus Vlahos, Dr. David Anderson and his wife Marie Anderson.

its relationship to oral health and the provision of dental care.

More detailed information on these bills was given at the meeting, and the VDA will continue lobbying these issues at the Congressional level. The status will be monitored especially by our Action Team Leaders and Legislative Committee.

Mr. George Will, America's foremost political columnist, of *The Washington Post*, gave a thorough overview of political trends and coverage of the current presidential candidates. His presentation gave a positive light to what is going on in the political arena today. The competition is high and that is why our country is stronger and changing towards something better. He emphasized the important meaning behind former President John F. Kennedy's quote, "Ask not what your country can do for you but what you can do for your country." Will asked each participant to "reserve a spacious part of your life for which your country is not responsible." Tuesday morning was kicked off by Mr. Bob Beach, who spoke on the impact of the U.S. economy on dental practices. He touched on the interesting concept of *The Economic Value of Teeth*. In a study by Glied and Niedell, earnings growth was shown to be significant in places where there is fluoridated water and access to dental care. Living in these areas particularly affects lower income women positively because they have healthier teeth.

Doug Badger, who formerly worked in the White House, spoke on *Health Care Reform in 2009*. He outlined statistics showing 15.8% of the US population lacks coverage. Cost, of course, was reviewed as a major issue. There are varied costs for employers, insurers, consumers, the federal government and state governments.

Mr. Badger also reviewed where each current presidential candidate stands on the issue of health care. Hilary Clinton, according to Badger, has the most clearly articulated plan, where Barack Obama and John McCain have not outlined their plans so clearly. The bottom line, Badger stated, is "you can give someone access to coverage but it doesn't really give them access to care."

Senator Amy Klobuchar (D-MN) and Senator John Ensign (R-NV) each gave their views on issues relating to health care and particularly dental health care.

To end the morning, Mr. Bill McInturff presented the topic of *Public Opinion Strategies*. He extended encouragement to all attendees before leaving for the Hill and emphasized the importance of coalitions and alliances in grassroots politics.

After enjoying lunch, all groups of dentists were dismissed to begin their visits on the Hill. I was fortunate to have the opportunity to join Dr. Bruce Hutchison and Dr. H.J. Barrett on their visits. Our first appointment was with Congressman Frank Wolf (R-VA). It was a pleasure meeting the Congressman, and Drs. Hutchison and Barrett very clearly explained the importance of the three bills to Congressman Wolf.

We then headed to Senator Webb's office where we met up with their colleagues, Drs. Rod Klima, David Anderson and Gus Vlahos. Senator Webb's Legislative Assistant, Maribel Ramos, sat down with our group for a good

amount of time, listening to each Action Team Leader's input on the bills at hand. We left her with some valuable information that she seemed eager to pass along to the Senator.

It was a successful day on the Hill and, with the legislative visits behind us, the Action Team Leaders met for the VDA dinner held annually in conjunction with the Leadership Conference. It was a small group affair, giving everyone an opportunity to discuss their meetings with the legislators and enjoy dinner. Also being held Tuesday evening was the *Give Kids A Smile Gala*. Dr. Terry Dickinson and Dr. Mark Crabtree were able to attend this event as representatives from the VDA.

The final presentation was over breakfast Wednesday morning. The speaker was Charlie Cook, editor of *The Cook Political Report* and a respected authority on U.S. elections and political trends. He reported on what we should expect in the upcoming presidential election. Action Team Leaders then went on additional visits to the Hill, and the conference concluded with lunch and debriefing back at the JW Marriott.

The VDA would like to thank all Action Team Leaders who were able to attend and meet with their legislators. The Action Team Leaders participating were: Dr. David Anderson, Dr. H.J. Barrett, Dr. Mark Crabtree, Dr. Bruce Hutchison, Dr. Rod Klima, Dr. Mike Miller, Dr. Ron Tankersley and Dr. Gus Vlahos.

Meeting legislators face-to-face and going over the issues at hand <u>in person</u> is a key component to successful grassroots politics, and our Action Team Leaders are to be thanked for fulfilling this part of our mission. We are confident all legislators who were visited during this conference will be contacted again soon to determine if they will support these important bills.

## WISE DENTAL CLINIC CONSTRUCTION FUNDING APPROVED

BY: Chuck Duvall & Denny Gallagher

Legislators returning to the Capitol on April 23 approved \$5 million in construction bond funding to build a new Wise Dental Clinic near the airport in that Southwest Virginia town.

Leading the charge on behalf of the dental clinic - the funds will be part of the state's multibillion dollar construction bond package - were two legislators well known for their advocacy for Southwest Virginia issues: Lebanon Senator Phillip P. Puckett and Clarence E. ("Bud") Phillips of Castlewood.

At the same time, VCU School of Dentistry's Dr. Jim Revere mobilized an intensive contact dentist lobbying campaign that focused on the region's huge underserved population.

The 6,000 square foot clinic will function as a satellite of the VCU School of Dentistry and provide services to approximately 1,500 patients a year. The clinic will provide practical training for dental and dental hygiene students working under the supervision of two fulltime dental faculty members. It is hoped that at least some of these students will establish their practices in an area traditionally underserved by health care professionals.

As we reported in the last issue of the JOURNAL, bipartisan support for the construction bonding package almost emerged in the closing hours of the 2008 regular session. When consensus proved elusive, however, legislators decided to continue working on the bonding legislation between regular session adjournment and the April 23 reconvened session.

Two groups of legislators, one each from the House Appropriations Committee and the Senate Finance Committee, were assigned the task of producing the compromise funding legislation ultimately approved on April 23.

Supporters of dental care for Virginia's underserved areas should extend their thanks to those legislators comprising the construction bond financing conference committee: Delegates Lacey Putney of Bedford, Clarke Hogan of Halifax, Kirk Cox of Colonial Heights, and Johnny Joannou of Portsmouth; Senators Chuck Colgan of Prince William, Emmett Hanger of Augusta, Henry Marsh of Richmond, Ken Stolle of Virginia Beach and John Watkins of Chesterfield.





The	Num	bers
	- • • • • • • • • •	

Dentists	<u>2006</u> 408	<u>2007</u> 453	<u>2008</u> 579
Students	100	26	34
Guests	195	225	229
Dental Staff	335	486	574
Lab Technicians	1	4	4
Exhibitors	245	331	314
Total Registrations	1284	1525	1734
% of attendees who	)		
registered online	14.3%	53.1%	57.7%
<b>Attendees from ma</b> Arizona Massachusetts Pennsylvania	<b>ny states</b> : California Maryland South Carolina	Florida North Carol West Virgin	

# msburg was the thrizing count Reception



Dr. Elizabeth Reynolds (Council On Sessions Chair) and her daughter Anne Randall.



Dr. Anthony Peluso far right (Council on Sessions) and friends enjoy the Opening Reception.



This year's first annual Opening Reception was great fun for the whole dental team!



Dr. Bill Bennett (far left - Local Arrangements Committee) enjoys some down time at the Opening Reception.



Shannon Jacobs, Mike Hanger, Katie Baxa, Kate Westbrook, Linda Gilliam, Katie Hash, Laura Givens, Elise Rupinski, D.J. Jacobs (not pictured - busy working in the exhibit hall).

# **Gearing Up for 2009**



Virginia MEETING

## Colonial Williamsburg® Williamsburg, virginia



Dr. Sharon Colvin (2009 Council On Sessions Chair)

Our Colonial Interpreter reminds everyone we will be in Williamsburg in 2009.

Jam Packed CE Courses (literally)!



Shannon Pace lectures to dental assistants.



Suzanne Boswell motivates everyone!

VDA Central Office transformed into a massive assembly line for Welcome Bags. **Thanks to Dr. Ross Fuller & Allison Fuller for all their hard work**.



## was the the Exhibit Marketplace Support the companies that support the VDA.





Dr. Claire Kaugars (Council On Sessions) visits the Exhibit Hall.

**3M ESPE 2009 Virginia Meeting Table** A-DEC Affordable Care, Inc. **AFTCO** Alliance **Army National Guard Asset Protection Group, Inc.** Astra Tech Audit Services of Virginia, LLC **B&B** Insurance **Banc of America Practice Solutions** Banditt Inc., Paul **Belmont Equipment Benco Dental BioHorizons Biomet 3I Brasseler USA** CareCredit **Colteen Whalebent Delta Dental of Virginia** 

**Delta Dental Smart Smiles Dental Divas Dentsply Professional & Caulk Dentsply Tulsa Dental Specialties Designs For Vision Donated Dental Services Doral Refining Corporation Dental Direct** Drake Precision Dental Lab, Inc. **Express Medical** Garfield Refining Company **GE Healthcare Financial Services Gendex Dental Systems Give Kids A Smile** Henry Schein, Inc. IT Practice. Inc. Ivoclar Vivadent **KaVo Dental Kerr Corporation Keystone Dental, Inc.** Life Servers

**Medicus Staffing** Mercury Data Exchange, Inc. Metropolitan Dental Laboratory, Inc. **Midmark Corporation Missions of Mercy** Nobel Biocare OraPharma **Orascoptic-Kerr P&G Professional Oral Health Palisades Dental** Patterson Dental Supply Paychex Pheonix Research **Philips Sonicare** Planmeca, Inc. **Porter Instrument Company Royal Dental Group** Practice Works, Inc. Premier Dental Products Company **Professional Practice Consultants** Professional Sales Associates, Inc. R. K. Tongue Co., Inc.

**RBS Lynk RGP** Dental. Inc. **Rx Honing (Sharpening) Machine** SciCan Inc. **Smiles For Children - Doral Dental USA** Sunstar America Surgitel / General Scientific Group TeleVox The McNor Group **Total Medical Compliance Transworld Systems Ultradent Products** VCU Endodontic Club **VDA Logo Shop VDA Services VDA Services Glove Program** VADPAC **Virginia Dental Health Foundation** Vident ViziLite/ ProDentec, a Zila Company Zenith Dental/ DMG **Zimmer Dental** 

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# "BIG PRIZE GIVEAWAY"



Congratulations to the winners of the 2nd Annual Big Prize Giveaway!



Congratulations to the 14 dentists who won the 2008 Virginia Meeting Registration Drawing.

(Entry into the drawing was automatic if you were one of the first 200 dentists to register. Prizes have been mailed to winners - enjoy and thanks for registering early!)

Faith Trent Donald Levitin James Northern Michael Miller William Sutherland Ailin Shan Pranee White David Wheeler Lori Winebrenner Michael Link Robert Schutt Scott White Donald Brown John Salmon

# **President's Party**













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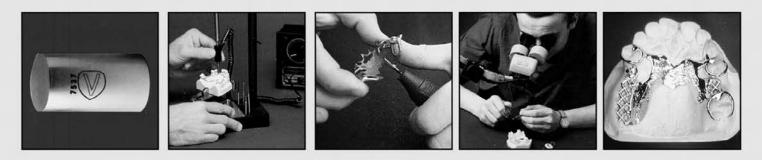








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## Professional Product Review expands scope with pilot project Three dental schools in partnership

Printed with permission from ADA News - Posted May 19, 2008 By Jennifer Garvin

The ADA is celebrating two years of the Professional Product Review by partnering with dental schools in a pilot program that will allow faculty and dental students to become involved in the evaluation process.

The Association's partnership with the University of Maryland Dental School, the University of Alabama at Birmingham School of Dentistry and Virginia Commonwealth University School of Dentistry will allow the PPR to draw from a wider clinical pool and at the same time give students important technical experience.

"The PPR strives to present information that is the most clinically relevant and meaningful," said Dr. Daniel Meyer, senior vice president, ADA Science/Professional Affairs. "The ADA's laboratories conduct rigorous scientific evaluations on key features in each product category. By collaborating with dental schools, we can provide readers with comprehensive information that's generated in a clinical setting."

Dr. Meyer added that the dental school partnerships will enhance the PPR's plans to expand product review and evaluations to include clinical techniques, dental therapeutics and new technology.

By working with the PPR, dental students will learn how to select products based on scientific evidence. According to Maryland Dean Christian S. Stohler, there could potentially be a supplemental dental materials course for undergraduate students based on the PPR's results.

Today's students are already on top of current technological trends. From an academic standpoint, getting them involved with new products is a natural evolution.

"We have a new kind of student," Dr. Stohler said. "They are part of a digital revolution. This is the first time in history when we have a generation of students who can outsmart their teachers when it comes to technology."

He added, "Students today work more in groups and get more information from their peers. It's peer-bond pressure."

The PPR is a quarterly newsletter designed to help members with product selection for their practices. Product selection for each review is based on input from members of the ADA Clinical Evaluator Panel, which comprises volunteer member dentists who participate a few hours each month by responding to product evaluation surveys and take part in panel discussions or interviews. Since debuting in July 2006, some 2,500 dentists have joined the ACE Panel. That number will grow further by including faculty and student evaluators. The first project with the schools will be a study on the digital impression system iTero, from Cadent.

"We're very pleased to forge these partnerships," said Dr. Mandy Chia, the PPR's director. "It's a testimony to the schools' willingness to share their time and the expertise of the faculty who will oversee these projects and their commitment to involving the next generation of dentists in clinical research. And, it's a remarkable confirmation that the Professional Product Review has quickly grown to become a valuable and credible publication."

Dr. John Burgess, a member of the ADA Council on Scientific Affairs and assistant dean for clinical research at UAB, said giving students exposure to technology is critical in their training.

"What I envision is the opportunity to expose dental students to equipment that they will use in the near future," he said. "This definitely has added value for our students in that they will be able to show practicing dentists the technology and discuss this with anyone they associate with. The PPR is an excellent opportunity to evaluate equipment and technology that would be difficult to use any other way."

Said PPR Editor David Sarrett, who is also associate vice president for health sciences at VCU, "We've had an evolution of the PPR. We are making important partnerships with dental schools to capture greater clinical data."

"This is a win-win for ADA members and participating dental schools," Dr. Meyer said.

Awards & Recognition



VCU School of Dentistry Inducts Dr. Terry Dickinson into Medallion Society

Family, friends, and colleagues welcomed four new members to the VCU School of Dentistry Medallion Society at its third annual luncheon during Reunion Weekend in April. The society's newly inducted members were recognized for their leadership in enhancing the mission and vision of the School of Dentistry.

Dr. Terry Dickinson, Executive Director of the Virginia Dental Association (VDA), was honored for his support of advocacy efforts to improve dental education in Virginia and to strengthen the partnership between the VCU School of Dentistry and the VDA.



Ronald J. Hunt Becomes ADEA President-elect

Dean Ron Hunt was installed as President-elect of the American Dental Education Association (ADEA) 2008 ADEA Annual Session in Dallas, Texas. Dean Hunt will spend a year as ADEA's President-elect and become ADEA President at the March 2009 annual meeting in Phoenix, Arizona.

ADEA is the voice of dental education. Its members include all U.S. and Canadian dental schools and many allied and postdoctoral dental education programs, many corporations, and over 16,000 faculty members and students. ADEA's activities encompass a wide range of research, advocacy, faculty development, meetings, communications, and the national dental school admissions services AADSAS and PASS.



Dr. Ellen Byrne elected to Joint Commission on National Dental Examinations

Dean Ellen Byrne was elected to a four-year term on the Joint Commission on National Dental Examinations at the 2008 Annual Session of the American Dental Education Association (ADEA) in Dallas, Texas. Dr. Byrne's term will begin at the conclusion of the 2008 Annual Session of the American Dental Association (ADA) in October.

Dr. Byrne will be one of three ADEA representatives on the Joint Commission, which has representatives from ADEA, ADA, American Association of Dental Examiners, American Dental Hygiene Association, American Student Dental Association, and the public sector.

The Joint Commission on National Dental Examinations is responsible for oversight of the written national board examinations for dental and dental hygiene practitioners seeking licensure and the ADA Testing Service.

Dr. Monroe Harris was elected to serve as Vice-Chairman of Virginia's Department of Medical Assistance Services Board (DMAS).

## In Memory of...

**Dr. Robert E. L. Miller, Jr.** of Front Royal, member of Board of Dentistry for twelve years, and VDA Fellow, died May 29, 2008 at age of 100.

**Dr. James B. Early, Jr**., from Madison, VA and part of the Northern Virginia Dental Society died June 4, 2008 at age of 92



You've heard the old philosophical riddle before: "If a tree falls in a forest and there's no one around to hear it, does it make a sound?". What does that have to do with dentistry? Everything.

When seeking funding for VDA outreach programs the greatest tool we have is the commitment and generosity our own members devote to their patients and communities. By demonstrating the extent to which VDA members contribute we increase our ability to get support from outside funding sources such as health care foundations. That support allows us to increase the capacity of our programs, providing much needed care to underserved Virginians.

Many VDA members I've spoken to mentioned they donate their services on a regular basis. Whether it's a member of their church or family friend, usually whoever it is does not have the ability to pay for their dental care. In many of these cases the work that is donated is not reported because the dentist does not expect any recognition in return, they just want to help. That is wonderful and the contributions to their communities and fellow Virginians are priceless. However, that work has much value and that is why we feel it is important more people know about it.

Many of our Donated Dental Services patients were introduced to the program by a dentist who said they would be happy to provide the care, but wanted to be sure the cases was managed by DDS. This is the greatest partnership we can have as it allows DDS to record and report the donated work and the patient already has a relationship with the dentist.

Often a member will provide donated care to a patient who does not qualify for one of our outreach programs. That work is, in my mind, the most necessary to record. With that information we could demonstrate the need for new outreach programs for other needy people. Donated Dental Services, Give Kids A Smile and Mission of Mercy are all wonderful programs but they are far from able to meet the needs of all underserved Virginians. By identifying other groups in need we will hopefully be able to procure funding to create additional programs for those populations.

Thank you for all you've done to make a difference in the lives of so many. If you have any questions, please contact Kate Westbrook.

## **A Priceless Smile**

By: Kate Westbrook - Director, VDHF



Christine and Dr. Boyle

When Christine Powell made an appointment to see Dr. John Boyle of Mechanicsville, VA she knew she needed a lot of dental work. Many of her teeth had fallen out and two more were loose. It had been over three years since she had seen a dentist. However, she was not prepared for the cost of the treatment she required.

Christine is diabetic and complications from the disease had taken their

toll on her oral health. Dr. Boyle explained to Christine that the best option would be for her to have her remaining 16 teeth extracted and full dentures made. When she told him she would not be able to afford his care he referred her to Donated Dental Services and offered to donate the care himself.

Dr. Boyle and Christine agreed to be interviewed for the VDA Journal: VDA: Christine, how did you hear about Dr. Boyle? CP: Well, the last dentist I went to was in Lakeside, but I wanted someone closer to my home, so I got out the yellow pages and "let my fingers do the walking".

VDA: What can you tell me about this experience?

**CP:** The people who work in this office are the warmest, friendliest...I just love them all. They have been so nice to me! I don't know what I would have done without Dr. Boyle, walked around with my mouth covered, I guess.

**VDA:** Dr. Boyle, is this your first experience with Donated Dental Services?

**JB:** Christine is the first DDS patient I've had in quite a while. I've been involved with other VDA outreach programs in the past such as MOM and GKAS.

VDA: What can you tell me about this experience?

**JB:** Christine is a great patient and we've really enjoyed helping her. You know, it's a cliché, but the greatest gift is giving back. It really makes a difference when you give and the rewards you get in return are priceless.

If you would like to donate your care through Donated Dental Services, please contact Kate Westbrook.

## **Faces of Donated Dental Services (DDS)**



Michael James with Dr. Daniel Stockburger



Dorothy Davis

Dental Treatment provided by Dr. Andrew Zimmer Virginia Beach, VA

Virginia Dental Lab Donated Upper and Lower Partial Dentures Norfolk, VA



Odis Campbell

"We enjoyed taking care of Mr. Campbell's dental needs. It was a pleasant experience for our office and Mr. Campbell." - Dr. K.E. Neill's Staff

Dental Treatment provided by Dr. K.E. Neill, III Yorktown, VA Dr. Daryl Pirok (Oral Surgeon) Gloucester, VA

Peninsula Dental Lab Donated Upper and Lower Partial Dentures Newport News, VA



"It is always a pleasure to treat the Donated Dental patients. They always have such gratitude. I am not sure which of us gets the most satisfaction. Keep up the philanthropic services to all at Donated Dental." - Dr. Simmons

Dental Treatment provided by Dr. Robert Simmons Chesapeake, VA

Lab One Donated Extensive Repair of Upper Denture Norfolk, VA



Wilbard Johnson

Dental Treatment provided by Dr. Richard Roadcap.

Goodwin Dental Lab donated upper and lower partial dentures. Richmond, VA.



Francesca Macklin

Dental Treatment provided by Dr. Gisela Fashing Williamsburg, VA

Cardinal Dental Lab Donated Full Upper Denture Williamsburg, VA



Marlene Nettles with Dr. Scott Francis



Judith Carroll

### **A Continuing Story** By: Kate Westbrook - Director VDHF

Percy Flannagan is a 43-year-old man who lives in Richmond, VA. He is unable to work due to schizophrenia and has a hard time making ends meet living on disability. Percy is a current patient at VCU School of Dentistry through Donated Dental Services and agreed to be interviewed for the VDA Journal:

How did you hear about Donated Dental Services?:

Through my social worker at Chesterfield Community Service Board.

#### How long had you been seeking help for your dental needs?

A couple of years. Every program I applied to had long waiting lists and some of them cost too much for me to participate.

#### How long had your teeth been in bad condition?

I would say for the last five years, at least. I have severe acid reflux. The acid has worn away my teeth for years and there's been little I can do about it.

#### What have been the consequences of not having access to dental care?

Without a doubt the pain has been the worst part, but also the effect that it has on your appearance. I've felt that people judge you on the appearance of your teeth and it has made interacting with the public and searching for a job difficult.

#### How has your experience been with your treatment at VCU School of Dentistry?

It's been very good so far. I had four teeth extracted which was a relief as they had become extremely painful. I think they are going to try and save most of my teeth which is great news. I'm just glad I was finally able to get help.

What would you have done without Donated Dental Services?

I guess I would have continued to suffer, as there was no other option.

We will continue to follow Percy's treatment in future issues of the VDA Journal. If you have any questions, please contact Kate Westbrook - VDHF Director.





The Donated Dental Services program (DDS) has provided dental care for Virginia's elderly and disabled since 1997. These patients come to DDS for help because they have "nowhere else to turn." Thanks to our 521 volunteer dentists and their staffs and 138 volunteer labs these patients receive care they would otherwise no be able to afford. Many thanks to these volunteers who have provided 1,970 Virginians with over \$4.9 million in comprehensive dental care. Your continued support is so greatly appreciated!!

## **DDS Volunteer Dentists:**

Michael Abbott Jeryl Abbott Jeffrey Ackerman Anne Adams William Adams Randy Adams Tony Agapis Michele Ah John Alexander Dandridge Allen Elizabeth Allenchey Lori Alperin Stephen Alvis Dave C. Anderson Bradley Anderson Matthew Ankrum William Armour Joseph Arzadon Carl Atkins Mitchell Avent Charles Ayers William Babington Stephen Bailey Jeff Bailey James Baker Raymond Baker Howard Baranker **Richard Barnes** Velma Barnwell John Bass **Richard Bates** Gregory Bath Frank Beale Elizabeth Bernhard Edward Bernhart David Bertman Edward Besner Katheryn Biery Hood Biggers Joshua Binder Fliot Bird Anthony Black Jeffrey Blair Carl Block Andrew Bluhm William Boland John Bonesteel Marshall Bonnie Stephen Booth Henry Botuck Michael Bowler Reed Bovd **Richard Boyle** John Boyle James Bradshaw Paul Brickman Paul Brinser Gerald Brown Robert Buch Mitchell Bukzin James Burden Corydon Butler Charles Cabaniss Claude Camden, Jr. Robert Candler John Canter

Timothy Finkler David Cantor Kitt Finley-Parker Jerry Caravas Robert Carlish Robert Flikeid Adam Foleck Jonathon Carlton Eric Foretich Steven Castro David Forrest Henry Cathey, Jr. Joseph Cavallo J Todd Fowler Dana Chamberlain Scott Francis Johnson Chena Janet French Albert Citron Charlie French Carrie Clarkson Agnes Fuentes Dennis Cleckner Catherine Fulton Peter Cocolis, Jr. Robert Futrell Grea Cole Ross Gale Karen Cole-Dameron Samuel Galstan Norman Coleman Allen Garai Robert Collins WM Garham Gardner Sharon Colvin Trent Conelias William Gardner Charles Gaskins Thomas Cooke Thomas Gearv Jennifer Copeland Garland Gentry Kenneth Copeland, Jr. Scott Gerard Michael Covaney James D. Geren Sharon Covaney Drew Gilfillan Mark Crabtree James Glaser Jeffrey Cyr Matthew Glasgow C. William Dabney Steve Goldstein Ray Dail Timothy Golian Colleen Daley Mark Gordon Stan Dameron M. Scott Gore Sandra Daniels Leslie Gore William Davenport Shantala Gowda Jeffrev Dav Daniel Grabeel Damon DeArment Dave Graham Bruce DeGinder John Denison Charles Griffin Michael Grosso Suzanne Dennis John Grubbs Community Dental Clinic James Gyuricza Robert Detrich Clayton Devening Ronald Haden Mark Hammock David DeViese Michael Hanley Joseph Devvlder William Hanna William Dodson Peter Hanna Patrick Dolan Marvin Harman James Donahue William Harper Robert Doriot John Harre John Doswell II Sharon Harris Ronald Downey Monroe Harris Robert Dreelin Glenn Harrison Alison Drescher Farvl Hart J. Michael Dukes Thomas Dunham Melanie Hartman Roman Haueis Randy Eberly Steven Hearne David Ellis William Henry Jonathan Ellis Susan Heriford Kevin Ellis Thomas Eschenroeder William Heriford Carolyn Herring James Evans **Robin Hinrichs** Michael Fabio Lanny Hinson Jackson Faircloth Jeffrey Hodges William Falls, III Neil Davis Hollyfield David Farley Kevin Honore Gisela Fashing William Horbaly Kenneth M. Fauteux R. Leroy Howell Mehrdad Favagehi

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John Lentz Lanny Levenson Brian Levitin Donald Levitin Fred Levitin Guy Levy Mayer Levy Micheal Link B.A. Livick Clifford Llovd Nick Lombardozzi James Londrey Melanie Love Lee Lykins, III A. Catherine Lvnn Stephen MacGregor **Richard MacIlwaine** Christopher Maestrello Alan Mahanes R.F. Mallinak Richard Mansfield Shannon Martin Frederick Martin Erika Mason Alfonso Massaro Karen McAndrew Allen McCorkle Michael Patrick McCormick, Jr. Thomas McCrary Anne McDonald Stephen McGregor Robert McKearney Michael McMunn Michael McQuade Scott McQuiston Kenneth Mello Kevin Midkiff Benita Miller Michael Miller Bob Miller Jan Milner Demetrios Milonas Lorenzo Modeste Sujit Mohanty J. Peyton Moore Robert Morabito Carol Morgan Joseph Morgan Gary Morgan Michael Morgan Kenneth Morris Neil Morrison James Mosev Russell Mosher John Mosher Thomas Mostiler James K. Muehleck David Mueller William Munn Peter Murchie Walter Murphy George Nance William Nanna Tammie Neal

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Pamela Stover C.B. Strange Robert S. Strange Frank Straus Kit Sullivan Kimberly Swanson Rebecca Swett David Swett Ralph Swiger Chand Syed Ken Tankersley Ron Tankersley Vera Tarasidis James Taylor Ned Taylor Donald Taylor, Jr. Ronald Terry Charles Thomas Andrew Thompson Damon Thompson William Thompson Vicki Tibbs Michael Tisdelle Philip Tomaselli Julie Tran Donald Trawick **Cornelius Trent** Faith Trent Bradley Trotter Paul Umstott Vanessa Vargas Eric Vasey J. Keller Vernon Gus Vlahos Tuan Vu Greg Wall Jesse Wall James Wallace Sharone Ward James Watkins Jasper Watts William Way Edward Weisberg Warren West David Wheeler D.A. Whiston H.Ramsev White Alan White Miles Wilhelm John Willhide Richard Wilson Ross Wlodawsky Barry Wolfe Jonathan Wong Richard Wood Roger Wood Rovce Woolfolk Ronald Wrav Kent Yandle Mark Young Glenn Young M. Walter Young Samuel Yun Richard Zechini Andrew Zimmer Greg Zoghby

## **DDS Volunteer Labs:**

A New Generation Dental Studio A Tech Dental Lab Accutech Orthodontic Lab. Inc. Ace Dental Lab Acme Dental Lab Aim Dental Lab Albemarle Dental Lab Allegiance Dental Lab Andrew's Dental Lab Art Dental Laboratory Artifex Authentic Dental Lab Bal's Dental Lab Baran Dental Lab Bavview Dental Lab Ben F. Williams Jr. Dental Lab Biogenic Dental Corporation Biohorizons Bollinger Dental Lab Campbell Dental Lab Cardinal Dental Lab Carey's Dental Lab, LLC Central Dental Laboratory Ceramic Studio of VA, Inc. Chilhowie Dental Arts

Churchland Crown and Bridge Gibson Dental Designs Coeburn Dental Laboratory Coleman's Dental Studio Crown Dental Lab Crowns By Colter Custom Design Dental Lab D. J.'s Dental Lab, Inc. Dantonio Dental Lab Danville Dental Laboratory Dental Prosthetic Services Inc. Dentsupply Dickinson Dental Laboratory Dominion Crown & Bridge Lab Dover Dental Lab Drake Precision Dental Lab Dyna Tech Dental Lab Eden Dental Arts Edge Dental Lab Ernst Dental Lab First Impression Dental Lab First Impression Dental Lab Fitz Lab Flexi-Dent. Inc. Fraguela Dental Laboratory, Inc. Kim Dental Laboratory Gary's Dental Ceramic Arts Inc. Kingsport Dental Lab

Glendale Dental Lab, Inc. Glidewell Lab Gold Duster Dental Lab Goodwin Dental Lab. Inc. Great Impressions Laboratory Haislip Dental Lab Hall Dental Lab Happy Dental Laboratory Hardy Dental Lab Harris-Williams Laboratories Hermanson Dental Lab Hitek Ho's Dental Lab Howard Dental Laboratory, Inc. Ivory Dental Lab J C's Dental Lab J Dent Lab Jim Padget's Dental Lab John's Dental Lab Julian's Crown and Bridge Lab Kastle Prosthetic Service Kenneth Kellogg, CDT

Lab One Luis Dental Lab, Inc. Maplewood Dental Lab. Inc. Master Dental Studio MCV VCU Dental Lab Messer Dental Lab Metro Dental Acrylics Midtown Dental Lab Modern Prosthetics Laboratory Muth & Mumma Dental Laboratory National Dental Laboratories New Craft Dental Arts New Spirit Dental Lab Northern VA Dental Lab, Inc. Nu Tech Laboratories Odyssey CeramX Inc. Oral Arts Peninsula Dental Lab Pennington Crown and Bridge Pittman Dental Laboratory Plus Dental Lab Precision Dental Arts Progressive Protech Dental Lab Pulaski Dental Lab

Quality Dental Lab, Inc. R & R Dental Lab Reston Dental Ceramics Roval Dental Laboratory Saunders Dental Laboratory Saylor's Dental Lab Service Dental Laboratory Sheen Dental Lab Sherer Dental Lab Skyline Dental Lab Soon Dental Lab South Boston Dental Lab Southern Gray Dental Lab Southside Dental Laboratory Stanford Dental Lab Star City Crown and Bridge Suburban Dental Lab Sven Tech Thayer Dental Lab The Tooth Works Tincher Lab TLC Dental Lab Triangle Dental Lab Trident Dental Lab Tri-State Dental Lab

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## **Are you Ready for your DDS Patient?**

### **Donated Dental Services** Volunteer Dentist Sign-Up Form

How many DDS patients	would you consider acc	epting per year?		
Is your office wheelchair a	accessible?	Yes	OR	No
Do you have hospital room	n privileges?	Yes	OR	No
Which hospital(s)?				
Please circle one:				
Name:				
Office Contact:				
Address:				
City:				
Phone #:		Fax #:		
Email:		ADA #:		
Local Dental Society:				
Comments:				

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#### SPEAKERS INCLUDE:

Dr. Herbert Bader PERIODONTICS & IMPLANTS

Dr. George Bambara PROSTHETIC ATTACHMENTS

> Dr. Joel Berg ACCESS TO CARE

Ms. Suzanne Bozwell PATIENT MANAGEMENT

Dr. Dennis Brave REAL WORLD ENDO

Dr. Louis DePaola INFECTION CONTROL

Dr. David Digiallorenzo DENTAL IMPLANTS

Dr. Harald Heymann DENTAL MATERIALS

Ms. Virginia Hickman CPR CERTIFICATION

Dr. Mark Hyman TREATMENT OF COMPLEX CASES

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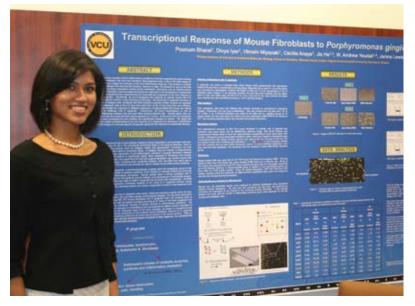
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## VCU School of Dentistry Clinic and Research Day

### Changing Times Affect Dentistry

By: Martha M. Bushong, Director, External Relations, VCU School of Dentistry



In his keynote address at Clinic and Research Day, guest speaker Dr. Rick Valachovic, Executive Director of the American Dental Education Association, challenged students and faculty to look ahead and prepare for changes in dentistry and dental education. His message was simple and echoed one heard before: Things are changing and we need to be ready.

The presentation, "Ten Trends in Ten Years" outlined influential trends that Dr. Valachovic and others believe will occur in the next decade. The trends included some expected ones (dentistry will remain an attractive career choice) and some surprising ones (web-based dental schools will become an option).

Kevin Rasmussen (D2010), who helped organize the day said, "Dr. Valachovic brought humor to the message and data to support the trends. He also helped me understand how advanced our school is in addressing some of the pressing issues of our profession."

Dr. Valachovic talked about the widespread problem with access to dental care. In response, VCU will increase enrollment in its dental and hygiene classes. He talked about the need for honest and ethical education and how some schools are developing honor codes and teaching ethics. VCU has had an honor code and taught ethics for many years.

A question about the challenges surrounding access to care stimulated a spirited exchange between the audience and speaker. Dr. Valachovic reminded students that they, as dentists, have an obligation to treat all patients and work with individuals who might need additional assistance to receive appropriate care. He said, "It was a pleasure to engage in the thoughtful debate that followed my keynote address. We may not agree on how best to respond to these challenges, but I believe that we all appreciate that we are all in this together." During his visit Dr. Valachovic also viewed the student posters displayed in the Crockett Lounge. Thirty-four students presented research posters or gave presentations and ten dental hygiene students shared literature reviews. "It was refreshing to see the level of commitment of those who presented their efforts as well as the inquisitiveness of the students who were learning about their research. This bodes well for the future of our profession," said Valachovic.

Poonum Bharal (D2010), the winner of the research competition presented her research on "Transcriptional Response of Mouse Fibrolasts to Porphyromnas Gingivalis Infection" at the Virginia Meeting in Williamsburg in June. Though her career aspirations are clinical in nature, Poonum knows that research informs practice and has a difficult time imagining her life with out some involvement in research. "I will definitely remain involved with research, whether that involves obtaining cells from my patients, overseeing a lab at a dental school, or working with the dental institute at NIH," she said.

## **Ten Trends in Ten Years**

- 1. Public perception of dentistry will improve
- 2. Dentistry will remain an attractive career choice.
- 3. There will be ten new schools in ten years, and at least one will be web-based
- 4. Multiple mid-level practitioners will be developed by different states
- 5. Mandatory Post Graduate Year will be adopted state-by-state
- 6. Dental education will become more like medical education
- 7. Parent universities will demand more integration between dentistry and other parts of the university
- 8. Licensure will move to eliminate human subjects, expand reciprocity, and two national examinations.
- 9. Diversity issues will cause political pressures for dentistry
- 10. Increased globalization will occur.





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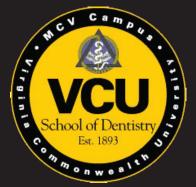
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## 2008 VCU Dental School Graduation



Dr. Gus Vlahos (far left), representing the VDA, had the honor of addressing the 2008 graduating class from VCU School of Dentistry during their graduation ceremony in May. He shook 93 hands, as he presented each new dentist the 'Drug Information Handbook for Dentistry' as a gift from the VDA.



On May 1, the Virginia Dental Association sponsored a dinner for students graduating in 2008 and planning a future dental career in Virginia. On behalf of VDA, we would like to thank Dr. and Mrs. Gus Vlahos, Dr. Lanny Levenson, Dr. Ed Griggs, Dr. Terry Dickinson, Dr. Ralph Howell, and Dr. and Mrs. Charles Gaskins, for taking the time out of their busy schedules to attend this dinner for 35. The VDA members present were happy to discuss any questions the students brought forth during the course of the evening. Each student present was asked to fill out a membership application. Towards the end of the evening, two applications were drawn and the winners received sponsorship to the ADA New Dentist Conference being held in New Orleans in June.

## **Oral Health Named Top Priority at 2008 Rural Health Summit**

### By: Frank H. Farrington, DDS, MS

During 2007 and early 2008 the Virginia Department of Health, Office of Minority Health and Public Health Policy (OMHPHP) led an initiative to develop a Statewide Rural Health Plan for Virginia. Participants representing government, local, private and statewide organizations were divided into four workgroups. Carol Pratt and I were privileged to represent dentistry serving on the Access Work Group.

Access Work Group - examined rural health access issues to primary care, specialty care, emergency care, mental health and dental health.

•Quality Work Group - examined rural health care quality issues

•Data and Rural Definitions Work Group - examined availability of rural health data and gaps in existing information.

•Workforce Work Group - examined issues related to workforce and resource issues.

Each work group developed a list of issues and recommendations. The recommendations were placed in one of six basic areas: Primary Medical Services, Obstetrical Care and Basic Gynecology, Emergency Medical Services, Oral Health Services, Behavioral Health Services, and Quality Recommendations. The proposals and suggested implementation priorities resulted in 42 recommendations.

The number one recommendation was - **"Promote the development of a comprehensive statewide oral health plan,** 

with expanded attention to rural issues, building on recent positive accomplishments such as fluoride rinse programs, child oral health screenings and fluoride varnish programs, the training of medical staff to provide oral health evaluations and preventive services in high-risk populations and dental sealant programs." Note that this recommendation is not limited to rural health and shows the need for an oral health plan for all of Virginia.

Five of the first eight and six of the first eleven recommendations related to oral health. Recommendations were rated from least important to most important with the first oral health recommendation being the only one with a score of 5.0.

On March 31- April 1 the group participants and communities of interest gathered in Roanoke to complete the first year of the plan, that the next step in dealing with the recommendations and priorities for the next several years. Dentistry's many accomplishments at the stat and local level were recognized during the meetings. It is important to realize the importance that all the communities of interest outside of dentistry place on oral health and how much there is still to do. The next meeting of the groups will be during the annual meeting of the Virginia Rural Health Association in November. Additional information on the State Rural Health Plan and the Rural Health Summit can be found on the Virginia Rural Health Association (VRHA) web site: www.VRHA.org.

Editor's note: Dr. Farrington is Professor Emeritus of Pediatric Dentistry at VCU School of Dentstry.

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## Access for the Urban Community-The Vernon J. Harris Medical Center

By: Dr. Richard F. Roadcap, DDS, Editor



Dr. Tabbitha Grantham and clinic staff

magine a dental practice where 70% of patients have no dental insurance; one half of appointments are emergencies; one third of gross revenue comes from donations from community groups; and some of the best referral sources are emergency rooms. These are some of the challenges faced by the dental clinic at the Vergen L Harris Medical Center — Operated

the dental clinic at the Vernon J. Harris Medical Center. Operated by the Capital Area Health Network (CAHN), the Harris Medical Center is the "flagship facility" of a group of four medical centers. The primary goal of the Center, located in Richmond's Church Hill neighborhood, is to provide convenient and affordable dental care to area residents.

A full-service dental clinic with four operatories provides comprehensive dental care, including hygiene, operative dentistry, oral surgery, and removable and fixed prosthetics. Agreements with dental specialists in the community make available procedures that cannot be performed at the clinic. Currently one doctor and a staff of four assistants perform treatment for patients, and another dentist and a hygienist are being recruited. Over 8,000 dental visits are projected for 2008. Dental Assistant Harriett Peppers said up to 50% of patients seen are considered emergencies, and CAHN Chief Executive Officer Tracy Causey remarked referrals from emergency rooms arrive "every day." Despite the need for relief of pain, patient education and recall appointments are priorities for the clinic. Operating funds are a major concern for Mr. Causey and Chief Operating Officer Herbert Cummings. Revenue sources are divided as follows: one third from patient payments, including cash and insurance payments; one third from a five-year federal grant; and the

remaining third from a multitude of community resources, such as partnerships with civic and nonprofit groups. At least 70% of patients have no insurance, and fees are based on a formula that considers household income. Mr. Causey said most Harris clinic patients are employed, but lack health and dental insurance, and often have no sick leave.

The Medical Center is named for Vernon J. Harris, M.D., a beloved physician in the community who was renowned for many acts of kindness and caring. The mission of the Harris clinic and the other associated clinics is "to provide high quality, accessible, and culturally responsive health

care services" to area residents. To further this mission, a dental van, owned by the Virginia Department of Health and operated by CAHN, visits associated medical centers. When asked what makes the dental clinic and its services unique, Mr. Cummings paused, and said, "We never turn anyone away."



Herbert Cummings (left) Chief Operating Officer, Capitol Area Health Network; Tracy Causey, Chief Executive Officer, CAHN



Annual Business Meeting of the Virginia Dental Association

September 12-14, 2008 Newport News, Virginia

The Virginia Dental Associations Governance Meeting will be held from the 12th to the 14th of September. We have endeavored to give you value for your time. In addition to doing the business of the association with the House of Delegates and Reference Committees we will have Dr. John Finley, the ADA's President-Elect, address the opening session on Friday. We will also have a mega-issues discussion and a leadership training or strategic planning session open to all.

The fellowship opportunities include the very popular component receptions, the business meeting and the wellreceived awards banquet. These opportunities make the process a lot more collegial as they allow us to discuss items of interest casually and they allow us to get to know others from around the state much better. Long-term friendships have emerged from these gatherings.

Please remember these meetings are open to all members. This is an opportunity to see how your VDA is responding to the challenges of access to care, workforce issues, governmental intrusion and a whole host of related matters. You may find you would like to join the process and help your profession.

See you there,

**Dr. David Anderson** Speaker of the House

### HOTEL RESERVATION INFORMATION

MARRIOTT NEWPORT NEWS AT CITY CENTER NEWPORT NEWS, VA

ROOMS ARE AVAILABLE UNDER THE VDA ROOM BLOCK FOR THE NIGHTS OF SEPTEMBER 12<sup>TH</sup> AND 13<sup>TH</sup>

ROOM RATES START AT \$129.00 (SINGLE/DOUBLE)

RESERVATIONS MUST BE MADE BY AUGUST 12, 2008 TO RECEIVE BLOCK RATE

RESERVATIONS MAY BE MADE

Via Phone: 866-329-1758 Be Sure To Ask For The Virginia Dental Association Group Rate – Group Code VDNVDNA

Online: http://marriott.com/phfoy?groupCode=VDNVDNA&app=resvlink

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### YOU ARE INVITED TO ATTEND THE VDA AWARDS BANQUET

(Held in conjunction with the VDA Governance Meeting)

When:	Saturday, September 13, 2008
	6:30PM

Where: Marriott Newport News at City Center 740 Town Center Drive Newport News, VA 23606

Cost: \$50.00 (No charge for members of the House of Delegates.)

**RESERVATION DEADLINE: September 5, 2008 – NO ONSITE TICKET SALES** 

To attend, please fill out the following and mail or fax to the VDA Central Office.

(House of Delegates Members will make reservations on the form received in the August House of Delegates mailing.)

Guest (House of Delegates non-member) attending VDA Awards Banquet Saturday, September 13, 2008:

Name:		
Number at	tending:	
Amount en	closed:	
Payment:		
	ake checks payable to VDA d: Visa & MasterCard ONLY	
	Credit Card #	Expiration Date:
	Address on Credit Card Account:	
	Signature:	
	Print Name(As it appears on card)	
	Please mail or fax to: Virginia Dental Associatio 7525 Staples Mill Rd. Richmond, VA 23228	on

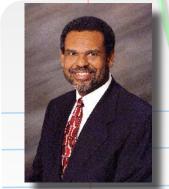
Fax: 804-261-1660

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### 2008 VDA GOVERNANCE MEETING SCHEDULE

Friday, September 12th	
9:00am - 2:00pm	Board of Directors Meeting
2:15pm - 3:00pm	HOD Registration
3:00pm - 4:30pm	Business Meeting Opening Session
	House of Delegates Opening Session
2:00pm – 6:00pm	Election of Officers
6:30pm	Component Receptions
Saturday, September 13th	
7:30am - 8:45am	Breakfast
7:30am	2008-2009 Component President Breakfast
8:00am – 12:00pm	Election of Officers
9:00am -10:00am	Reference Committee 1000
10:00am - 11:00am	Reference Committee 2000
11:00am - 12:00pm	Mega Issue Discussion
12:00pm - 1:00pm	Lunch
1:00pm - 3:00pm	Fellows Annual Luncheon Leadership Training or Strategic Planning
1:15pm	Constitution & Bylaws Committee
3:30pm - 5:30pm	Annual Business Meeting
6:00pm - 6:30pm	Reception
6:30pm	Awards Banquet
Sunday, September 14th	Developed
7:00am - 8:00am 7:30am - 8:30am	Breakfast
8:15am - 9:00am	Component Caucuses
9:00am - 10:00am	House of Delegates Registration House of Delegates
10:30am - 12:00pm	Board of Directors Meeting
· · · · · · · · · · · · · · · · · · ·	
	VDA FELLOWS LUNCHEON
All Fellows of the Virginia Dental	Association are Invited to Attend the 2008 Annual Fellows Luncheon
Date: Saturday, September 13, 2008	
When: 12:00pm – 1:00pm	
Where: Marriott Newport News at City Center	
Newport News, Virginia	
Cost: \$40.00	
	LLOWING AND MAIL OR FAX TO THE VDA CENTRAL OFFICE BY SEPTEMBER 5, 2008
	NO ONSITE TICKET SALES
Name(s):	
Name(3).	
Amount enclosed: \$	
Doumant: Charle novable to VDA	
Payment: Check payable to VDA	
Credit Card #	Expiration Date:
Print Name:	
(Signature indicates approval for charges to	your account and payment under the credit card issuer's agreement.)
Address on Credit Card Account:	
Please mail or fax to:	
	Virginia Dental Association
	Virginia Dental Association 7525 Staples Mill Rd.
	7525 Staples Mill Rd.

# **2008 VDA Elected Leadership Candidates-**At A Glance Full CV Information was printed in the April, May, June issue of the Virginia Dental Journal (pgs: 19-23)



Alonzo M. Bell, DDS Candidate for the Office of President Elect



M. Joan Gillespie, DDS Candidate for the Office of ADA Delegate



Kirk M. Norbo, DMD Candidate for the Office of ADA Delegate



Anne Adams, DDS Candidate for the Office of ADA Delegate



Alonzo M. Bell, DDS Candidate for the Office of ADA Delegate



Neil J. Small, DDS Candidate for the Office of ADA Alternate Delegate



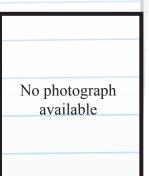
Michael J. Link, DDS Candidate for the Office of ADA Alternate Delegate



Bruce R. Hutchison, DDS Candidate for the Office of ADA Alternate Delegate



Ralph L. Howell Jr., DDS Candidate for the Office of ADA Alternate Delegate



**David Anderson, DDS** Candidate for the Office of ADA Alternate Delegate



Elizabeth Reynolds, DDS Candidate for the Office of ADA Alternate Delegate

#### To the VDA Membership:

The year 2008 is the year of Presidential politics in this country with all the presidential candidates speaking about change. However, it is the VDA that is bringing you change in how we elect our leadership.

The 2006 VDA House of Delegates directed the Board of Directors to create alternative forms of voting to give all VDA members the opportunity to vote for officers without being present at the annual Governance Meeting. The 2007 House of Delegates passed the necessary By-Law and Policy changes to implement the process and this will be the first year to use the new system.

There will be two methods of absentee voting available:

Written Absentee Ballot:

- Absentee ballots may be requested from the VDA Central office beginning 30 days prior to the election (August 13<sup>th</sup>). An Absentee Ballot Request Form will be in the July, August, September edition of the Journal.
- An absentee ballot will be mailed to the member and must be returned to the Central Office no later than 12:00 noon two business days prior to the start of the Governance Meeting (Tuesday, September 9<sup>th</sup>) in the envelopes provided.
- Absentee ballots will be kept sealed and secure until delivered to the "head teller" to be tallied at the Governance Meeting.

Online voting:

- A secure Member Voting Module will be available on the VDA website (<u>www.vadental.org</u>) beginning August 13<sup>th</sup>.
- Members will use selected identifiers to login and protect the security of the vote and the privacy of the member.
- Online voting will be available until 12:00 noon September 13, 2008.

In person voting at the Governance Meeting will also be done online on secure computers provided by the VDA.

It will be impossible for a member to vote more than once.

In the event of a runoff election, elections will take place at the Annual Business Meeting which will be held at 3:30pm Saturday, September 13, 2008.

A great opportunity has been given to each member of this association. Take advantage of your right to pick the VDA leadership. Please remember each vote counts and I encourage you to exercise your right to vote. The VDA will be a better association.

Gus C Vlahos, DDS President, Virginia Dental Association



#### **Endorsed Vendors and Discount Programs**

B&B Insurance	877-832-9113
health (including <u>endorsed</u> <b>Anthem</b> ), disability, malpractice (including <u>endorsed</u> <b>Medical Prote</b> auto, workers comp., & long-term care insurance	ective) home,
<b>Banc of America Practice Solutions</b> practice and equipment financing services	800-491-3623
Bank of America please request the Virginia Dental Association c	866-438-6262 eredit card
<b>BI Investment Services</b> investments; financial planning & management	877-377-1101 services
<b>CareCredit</b> patient payment plans	<b>800-300-3046</b> ext. 4519
<b>Dell</b> computers; for discount # call VDA or <u>www.vac</u>	800-695-8133 dental.org
Hertz car rental	800-654-2200 CDP#1220431
<b>JoS. A. Bank</b> clothing; corporate discount card (call # or visit	<b>800-285-2265</b> store)
LifeServers automated external defibrillators (AED)	866-543-3500
Medical Protective malpractice insurance; highly rated, no arbitration	<b>800-463-3776</b> on clause
<b>MDE -</b> Mercury Data Exchange real-time electronic claim processing	866-633-1090
<b>Paychex</b> payroll services	800-729-2439
<b>RBS Lynk</b> (The Royal Bank of Scotland Group) credit card processing	866-336-5965
<b>SMARTMOVE</b> real estate rebates and counseling	877-645-6560
<b>Staples Business Advantage</b> office supplies	<b>800-837-5820</b> ext. 239
Transworld Systems collections	804-282-9007
<b>VDA Services Glove Program</b> gloves	877-484-6149

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1.



### **Disability Buy-Out Insurance**

#### Has Your Multiple-Owner Practice Considered This Important Coverage?

If you suddenly became disabled and unable to continue working, would the other owners be able to buy your interest? What price would they be interested in paying you and would you accept that price? How long can the business afford to operate without the disabled person's help? How long can the business continue paying the disabled person's salary?

A Disability Buy-Out Insurance plan will fund an agreement designed to provide the company owners with the money they need to purchase a disabled owner's interest in the company at a mutually agreeable price and at the correct time.

A Disability Buy-Out policy differs from a life insurance policy; it is designed to fund a buy-out in the event one owner dies, although a life insurance policy may be constructed to provide for disability benefits. A Disability Buy-Out insurance plan is specifically designed to pay an amount equal to the pre-arranged buy-out amount agreed to by the owners of the entity when the policy is purchased. Generally, the provisions provide for a lump-sum payment, thereby facilitating the buy-out; however, if the owners desire, the plan can permit the buy-out to occur through the use of periodic income payments.

A disabled owner or partner generally represents a dual liability to the company. First, the company must usually continue the disabled person's income during the disability period and, secondly, the remaining owners must work overtime to cover the absence of the disabled person or hire a temporary replacement. The disability buy-out insurance policy will have an "elimination period" of 12 to 24 months to limit the dual liability and to provide enough time to be quite sure the disabled person will not be able to return to the business.

By purchasing the policy before the disability strikes, the business can provide a mutually agreeable solution to a very difficult situation.

#### The advantages to the disabled owner include:

- Assurance of a definite price and buyer under mutually agreeable conditions
- No need to worry about the ability of the business to meet the buy-out commitment
- Avoidance of costly and time-consuming litigation trying to reach a fair price

#### The advantages to the active business owners include:

- Assurance that they can buy-out the disabled owner's share at a price and a time agreed to by everyone at minimal cost to the business
- Active owners remain in control of the business
- Creditors, customers and employees are assured of business continuity

The insurance premiums are not tax-deductible and any benefits paid to the company are free of income taxes. Funds paid to the disabled owner, however, are taxed as a capital transaction.

Any agreements and insurance policies within a business must be integrated with the overall plan and objectives of the business. Careful consideration must be given to the selection of the plan which is right for your business and to the method of funding your plan. Speak to your insurance professional about Disability Buy Out and other insurance policies for your office.

B&B Insurance Associates, Inc. is a licensed, full-service agency in Virginia that works with many members of the VDA and has been recommended by the VDSC since 2000. Please contact B&B at 877-832-9113 to discuss any insurance-related questions you may have.

# **Dentists Serving Dentists**



Christopher Puglisi, D.D.S., Sales Associate, Jeanne Smith, Director of Marketing and Daniel Bartell, D.D.S., Owner

Dr. Daniel L. Bartell and Dr. Christopher L. Puglisi have six decades of practicing clinical dentistry and over 10 years of brokering experience. This experience as practicing dentists provides them with the expertise to bring buyers and sellers together for the optimal success of both.

In addition, PST has a Marketing Department which enables us to market a practice to dentists in the surrounding area within days of listing with our organization. This focused marketing is the reason why PST is the fastest growing dental broker firm in the area.



Contact us at:

877-539-8800

or visit us at www.dentalsales.org

### 1,900 rally behind area's working poor

**BY: BOB GIBSON** 

#### PRINTED WITH PERMISSION FROM CHARLOTTESVILLE DAILY PROGRESS

A crowd of 1,900 Charlottesville-area residents gathered at University Hall on Monday night to press local officials to do more to relieve shortages of dental care for poorer adults and affordable housing in the city and Albemarle County.

The gathering representing 28 Christian, Jewish and Muslim congregations applauded health-care professionals who promised to provide more dental care for the poor.

The group's affordable housing goals, which include bids for an additional \$1 million for rental housing for the working poor, yielded differing responses generally favoring the goals from city councilors and county supervisors.

Four of five councilors won applause for saying they would commit with a "yes" to the budget goal of \$500,000 in the next year to support affordable housing proposals set to come from a regional affordable housing task force. Councilor David Brown was listed in the "no" column because he attached the condition that "it be done jointly by the city and county."

Most of the Albemarle supervisors joined Brown in conditional support of the goal that the county should likewise commit \$500,000 but said they could not make an unconditional promise Monday night because they are too early in a tight budget process.

Many in the crowd seemed to understand the officials' failure to deliver an immediate promise of "yes," but one man in the crowd drew an admonishment from organizers for delivering a loud "boo."

The second-annual large gathering of Interfaith Movement Promoting Action by Congregations Together, or

IMPACT, came after five months of research and organizing on behalf of health-care and housing goals established in October by more than 600 members of the diverse congregations.

IMPACT volunteers and a few poor residents of the city and county outlined needs for more dental care and affordable rental housing.

A Mexican immigrant whose first name is Carlos described himself as a construction worker with a wife who broke a tooth last year and suffered an infection yet could not afford dental care and wound up on the community's lengthy waiting list for extractions and other adult dental care.

"Two months ago, one of my teeth fell out and I came in the same situation as my wife," an interpreter quoted him as saying in Spanish. "I hope that I am heard because there are so many people, black, white and Hispanic" in need of adult dental services, he was quoted as saying. Dr. Bill Viglione, one of seven health-care professionals promising to provide more dental care, strode across the stage at University Hall and said, "I would like to commit to Carlos tonight."

He was greeted with a spontaneous standing ovation.

Representatives of the Charlottesville Free Clinic, Martha Jefferson Hospital, the University of Virginia Medical Center and other health groups pledged to supplement volunteer efforts with a program with paid dental staff to provide dental care to more poor residents.

The community's waiting list of people needing dental care had grown to 775 by the end of February.

City and county officials generally were supportive of finding \$1 million for additional affordable rental housing despite the list of seven in the yes column and five on the qualified no list.

County Supervisors Lindsay G. Dorrier Jr. and David Slutzky said they would support finding \$500,000 in the county budget for the affordable housing proposals. Their four colleagues on the board agreed with the goal but added enough conditions that their responses were listed along with Brown's in a "no" column.

"We need to have board meetings where that's discussed and we need to have public input," Supervisor Dennis Rooker explained.

"That's not a commitment I can make tonight," Supervisor Sally H. Thomas said. "I wish that I could say enthusiastically yes," but the board is not far enough along in its budget process for such a promise, she said.

The 28 congregations involved included 244 people from the Roman Catholic Church of the Incarnation, 125 from St. Thomas Aquinas, 133 from First Baptist on West Main Street, 117 from Westminster Presbyterian, 109 from St. Paul's Memorial and 131 from Thomas Jefferson Memorial Unitarian Universalist. At least 14 other churches had between 20 and 100 people present and Congregation Beth Israel had 90, while First Presbyterian counted 100.

### 7 Ways to Support Dental Direct Reimbursement and Assignment

In order to support the only dental benefit recommended by the VDA, below are seven easy ways for your office to become more involved with Dental Direct Reimbursement (DR) and Direct Assignment (DA).

- 1. Learn more about DR and DA. Find out more about this alternative dental benefit that is different from traditional insured plans. Visit <a href="http://www.vadental.org">www.vadental.org</a>, <a href="http://www.vadental.org">www.vadental.org</a> or contact Elise at the VDA (rupinski@vadental.org</a> or 800-552-3886).
- 2. Educate your staff. Be sure everyone in your office knows what DR and DA are and how to handle a DR/DA patient who calls or comes into your office. These patients are fee-for-service patients, many of whom will pay your full fee at the time of service.
- 3. Request free materials about DR and DA for your office from the VDA Central Office.
- 4. Make your support of DR and DA plans known! Talk to your patients about DR and DA, especially those who are business owners and benefits professionals. Tell them why DR and DA are a great alternative dental benefit that preserves the dentist-patient relationship and can, in many cases, save their company money.
- 5. Talk to your colleagues about DR and DA. Be sure to spread the word about DR and DA through the dental community. Talk to a new dentist in your component and be sure they are aware of DR and DA and they know where to go for more information.
- 6. Submit a lead to the VDA. Talk to someone about DR and DA who is able to make benefits decisions for their company. Call the VDA and provide the contact information for the lead so free information about DR and DA can be sent to them for their review.
- 7. Talk to the DR Committee. Contact the DR Committee Member in your component to discuss DR and DA, talk about ways to help the cause or to answer any questions. The committee members are listed below:

Tidewater (I) – Dr. Rod Rogge Peninsula (II) – Dr. Sharon Covaney Southside (III) – Dr. Daniel Rhodes Richmond (IV) – Dr. Aaron Marks Piedmont (V) – Dr. Randy Norbo Southwest VA (VI) – Dr. Adam Plaster Shenandoah Valley (VII) – Dr. Richard Taliaferro Northern VA (VIII) – Dr. Ted Corcoran At-Large – Dr. Charlie Cuttino Advisory – Dr. John Willhide

The VDA is pleased to be able to support DR and DA in the Commonwealth to bring more fee-for-service patients into dental offices across the state. A dental plan that provides a great benefit to patients by helping them maintain their oral health, a benefit to employers by helping with employee retention while keeping cost savings in mind and a benefit to dental offices where the hassles and interference of third parties are reduced – truly a win-win-win for all!

Dental Direct Reimbursement and Assignment are dollar based dental benefit plans for groups, not individuals. The VDA has supported the DR/ DA program since 1995 and is pleased to work with Benefits Administration, Inc., a third-party administrator that provides services to employers who implement a DR or DA plan. For more information, please contact Elise Rupinski at the VDA – 800-552-3886.



## **Periodontal Abstracts**

Kim T, Miyamoto T, Nunn M, Garcia R, Dietrich T

Root Proximity as a Risk Factor for Progression of Alveolar Bone loss:The Veterans Affairs Dental Longitudinal StudyJournal of Periodontology200879654-659

#### Abstract

AIM: To evaluate the association between root proximity and the risk for local alveolar bone loss (ABL).

**METHODS:** The Normative Aging Study (NAS) began in 1963. The Veterans Affairs (VA) Dental Longitudinal Study (DLS), a subset of NAS patients, began in 1968 with an intial enrolment of 1,231 patients. Participants returned every 3 years for comprehensive medical and dental examinations. Radiographs from mandibular incisors from baseline and follow-up examinations were reviewed and digitized. Measurements were taken between mandibular left lateral and left central, left central and right central incisors. Inclusion criteria included: greater than 10 years follow-up; interproximal contact presence without overlap of crowns; intact clinical crowns without previous restorations; roots completely visible and measurable. Exclusion criteria: open interproximal contacts; undetectable CEJ; severe incisal wear (greater than 1/3). A total of 473 men with 1,069 interproximal spaces met all the inclusion and exclusion criteria. The average annual rate of bone loss during the follow-up was caluculated by dividing the bones loss measure by the follow-up time in years. Smoking history was obtained by interview and plaque and calculus was assessed by clinical examination. **RESULTS:** The inter-radicular distance (IRD) varied from 0.3 to 2.4 mm (mean 1.0  $\pm$  0.3 mm). An inverse association between IRD and the rate of Alveolar hore, loss (ARL) (D=0.0005) and on indication and exclusion are placed from 0.3 to 2.4 mm means

bone loss (ABL) (P=0.0005) and an indication of non-linearity in the dose-response function. On average, sites with IRD less than 0.6 mm had 0.22 mm more bone loss during 10 years compared to site with IRD greater than or equal to 0.8 mm. Adjustment for plaque and calculus did not result in an attenuated association. Other statistically significant predictors included smoking and calculus.

**CONCLUSION:** An inverse association was found between IRD and the rate of ABL (P=0.0005). Compared to sites with IRDs greater than or equal to 0.8 mm, sites with IRDs less than 0.6 mm were 28% more likely to lose greater than or equal to 0.5 mm of bone and 56% more likely to lose greater than or equal to 1.0 mm bone during 10 years.

Dr. Cary Bly is a resident in the Department of Periodontics at VCU School of Dentistry.

Becker J, Ferrari D, Herten M, Kirsch A, Schaer A, Schwarz F

Influence of platform switching on crestal bone changes at non-submerged titanium implants: a histomorphometrical study in dogsJournal of Clinical200734Periodontology1089-1096

#### Abstract

AIM: To evaluate histomorphometrically, the effect of platform switching on crestal bone changes at non-submerged wide-body titanium implants in a dog model.

**METHODS:** The second, third and fourth premolars, first and second molars were extracted bilaterally from 9 beagle dogs. The extraction sites were allowed to heal 3 months. Sand-blasted, acid-etched, screw-type, wide diameter titanium implants with either matching or smaller diameter healing abutments were randomly assigned to the lower jaws, according to a split-mouth design, including three implants per group. Three animals each were assigned to healing periods of 7, 14 and 28 days. After the healing period, the mandible was removed and histological preparations were performed.

**RESULTS:** At 7, 14 and 28 days the mean distance from implant shoulder to apical extension of long junctional epithelium was less in the platform switched implants. After 28 days of healing, both groups had increased mean distances between the implant shoulder and the level of the alveolar bone crest on the buccal aspect of the bone. The difference in implant shoulder to the most coronal level of bone in contact with the implant and the implant shoulder to the level of alveolar bone crest was not significant in either group.

#### **CONCLUSION:**

Both platform switched and conventional non-submerged implants had crestal bone changes at 28 days in the dog model.

Dr. Amal Rastogi is a resident in the Department of Periodontics at VCU School of Dentistry.

Morphometric Study of the Interproximal Unit in the Esthetic Region to Correlate Anatomic Variables Affecting the Aspect of Soft Tissue Embrasure Space

Journal of Periodontology 2007 78 2260-2265

#### Abstract

AIM: To evaluate different anatomic variables in an effort to determine their role in the papillary appearance of maxillary incisors.

**METHODS:** Fifty-eight patients with a total of 178 interdental embrasures were selected at random for examination. Digital photographs and modified periapical radiographs of the interdental embrasure region were taken for the four maxillary incisors on each patient. A special metric device was used in taking radiographs. Clinical and radiographic data were obtained for the distance from the contact point to the alveolar crest and for the interradicular distance. The classification system with regard to peri-implant soft tissue was based on esthetic assessments related to the space between reference lines through the highest gingival curvature of the crown–tooth margin and the contact point.

**RESULTS:** An interradicular distance of less than 2.4 mm produces an increase in the distance between the contact point and the bone crest. This corresponded to a marked increase in the interdental black triangle's dimensions and, therefore, a less esthetic smile. However, a interradicular distance of more 2.4 mm, the distance from the contact point to the alveolar crest lost did not affect the presence of an interdental papilla. The results were statistically significant.

**CONCLUSION:** The interradicular distance and the distance between the contact point and the alveolar crest have independent and combined effects on the presence or absence of the interdental papilla.

Dr. Melanie Chou is a resident in the Department of Periodontics at VCU School of Dentistry

#### Lin D, Moss K, Beck J, Hefti A, Offenbacher S

Persistently High Levels of Periodontal Pathogens Associated with Preterm Pregnancy OutcomeJournal of Periodontology200778833-841

#### Abstract

AIM: To determine an association between pregnancy outcome, oral bacterial load, and maternal humoral immune responses.

**METHODS:** Thirty-one pregnant subjects with periodontal disease were enrolled in the study. Subgingival plaque samples were collected from the mesiobuccal aspect of each first molar and the presence of *Prevotella intermedia, Prevotella nigrescens, Tannerella forsythensis, Treponema denticola, Campylobacter rectus, Fusobacterium nucleatum*, and *Actinobacillus actinomyucetemcomitans* were determined by checkerboard DNA-DNA hybridization. Serum samples were collected during the first obstetric visit and within 72 hours antepartum. Serum IgG was analyzed for bacterial antigens to the same above-mentioned eight bacterial strains. The data was analyzed to assess the distribution of the preterm and term groups antepartum and postpartum. **RESULTS:** There were no significant differences between the two groups for potential confounders, including socioeconomic status, race, or smoking. African American women were more likely to be in the preterm group (78.6%) than in the term group (47.1%), which should be considered a potential confounder. No significant differences were found for periodontal variables (mean probing depth, attachment levels, or extent scores of these variables) according to maternal age or pregnancy history. Higher levels of *Pg, T. forsythensis, T. denticola, P. intermedia, P. nigrescens, C. rectus*, and *F. nucleatum* in the preterm group than in the term group demonstrated an increase from 22 weeks gestational age to postpartum. Postpartum levels of all selected bacteria were at least two times higher in the preterm group than in the preterm group demonstrated an preterm group, with significant differences in *Pg, Tf, Td, Pi, Pn*, and *C rectus*. Of subjects with a high level of *C. rectus* antepartum 62.5% had a preterm delivery, whereas 73.3% of patients with lower IgG response to Pg had an approximately seven-fold increased risk for preterm birth. Conversely, patients with higher IgG response to Pg were protected sign

**CONCLUSION:** High levels of periodontal pathogens and low maternal IgG antibody response to periodontal bacteria during pregnancy are associated with an increased risk for preterm delivery.

Dr. Bill Maughan is a resident in the Department of Periodontics at VCU School of Dentistry

Lafaurie GI, Mayorga-Fayad I.

Periodontopathic microorganisms in peripheric blood after scaling and root planingJournal of Clinical200734873-879Periodontology200734873-879

#### Abstract

**AIM:** Evaluate the frequency of periodontopathic and other subgingival anaerobic and facultative bacteria in the bloodstream following scaling and root planning (SCRP).

**METHODS:** Forty-two patients with severe generalized chronic periodontitis (GChP) and generalized aggressive periodontitis (GAgP) were included in the study. Ten sites with probing depths greater than 7mm, requiring surgery, were selected from each patient for SCRP. Four samples of peripheric blood were drawn from the cubital vein at different times: Pre-treatment, immediately after treatment, 15 minutes post treatment and 30 minutes post treatment. In order to identify the presence of microorganisms in blood, subcultures were conducted under anaerobic conditions.

**RESULTS:** After SCRP 80.9% of patients presented with positive cultures and this was likely to occur immediately after treatment; however, 19% of the patients still have microorganisms present after 30 minutes. The periodontopathic microorganisms more frequently identified were *P. gingivalis* and *M. micros*. *E. corrodens*, *T. forsynthensis*, *fusobacterium* spp. and *P. intermedia* were isolated less often. *P. gingivalis actinomyces* ssp., *T. forsynthensis* and *P. intermedia/nigrescens* were isolated more frequently from GAgP patients.

CONCLUSION: SCRP induced bacteremia associated with anaerobic bacteria in patients with periodontal disease.

Dr. William Bohlen is a resident in the Department of Periodontics at VCU School of Dentistry

Periodontal Disease in Hispa	nic America	ns with Type 2 Diab	etes	
Novak MJ; Potter RM; Blodg				
Journal of Periodontology	2008	Vol 79	Num 4	629-635

#### Abstract

AIM: To describe clinical characteristics of periodontal disease in Hispanic Americans and the impact of type 2 diabetes on this population.

**METHODS:** A total of 63 Hispanic Americans from south Texas where included in this study. The ages ranged from 33 to 72 years. Patients were segregated based on the presence or absence of a clinical diagnosis of type 2 diabetes (based on screening guidelines from the American Diabetes Association). Past medical histories were obtained. Periodontal status was evaluated by the following clinical measurements: pocket depth, clinical attachment level, plaque, bleeding on probing, visual gingival inflammation, and calculus.

**RESULTS:** The diabetes population was associated with significantly more tooth loss, calculus formation, and increased severity and extent of periodontal disease. Subjects with diabetes had almost three times the mean clinical attachment loss (CAL) and frequency of pockets greater than 6mm than subjects who did not have diabetes. The amount of moderate to advanced attachment loss (greater than 3mm) was two times greater in the diabetes group. Smoking and diabetes had significantly independent effects on mean clinical attachment levels and the frequency of deep pockets. There was an apparent synergistic/additive effect between smoking and type 2 diabetes. These subjects were associated with a significantly higher frequency of sites with CAL greater than 3 mm versus healthy non-smokers, healthy smokers, and non-smokers with diabetes.

**CONCLUSION:** Type 2 diabetes is a significant risk factor for increased calculus formation, periodontal destruction, and tooth loss in Hispanic Americans and this effect is increased by the addition of smoking. Results of this study should be interpreted with caution based on the study design chosen. *Dr. Francisco Carlos is a resident in the Department of Periodontics at VCU School of Dentistry.* 

### New Programs at VDH GKAS Follow-Up; Geriatric Patients; Oral Cancer Screening

by Elizabeth Barrett, D.M.D., M.S.P.H.

The Virginia Department of Health (VDH) was one of 20 recipients (out of 50 applicants) of a four year federal oral health grant to improve access to care for very young children and children with special health care needs. Two full-time and one part-time dental hygienists have been hired to expand the VDH Bright Smiles for Babies Program (education, oral screening, fluoride varnish) to low-income children enrolled in local health departments' Women, Infants and Children (WIC) programs. Initial WIC programs included the Crater Health District (Dinwiddie, Greensville, Sussex, Surry, Petersburg and Hopewell) with expansion this summer to Chesterfield, Henrico, and Winchester City health departments.

Funds from this grant will allow VDH to collaborate with Virginia Commonwealth University (VCU) School of Dentistry to provide a free continuing education course for dentists wishing to improve their skills and comfort level in treating children with special health care needs and/ or very young children. The tentative date for the first course is August 15, 2008. Information from a statewide dentist survey will be used to develop a web-based listing of dental providers who serve children with special health care needs. This directory is modeled on one developed in South Carolina where it has been very successful.

Through the school-based VDH mouthrinse program, almost 49,000 elementary schoolchildren living in non-fluoridated localities receive the benefit of fluoride. A total of 236 schools in 57 counties participated in the program during the past school year. During the 2007-2008 school year, VDH also began a sealant program for second graders in Buckingham, Cumberland, Nottoway, Prince Edward and Lunenburg counties. Targeted children were those who did not have a dentist. Prior to beginning the program, local dentists were asked if they would be willing to be a referral source for children needing dental treatment. Participating children were screened by a health department dentist and sealants were placed by health department dental hygienists. One hundred seventy-nine children received sealants during this pilot project.

To meet the needs of geriatric patients, VDH is beginning an oral health aide program in Lucy Corr Nursing Home in Chesterfield. Three part-time certified nursing assistants have been hired for this 6-month program to provide routine oral hygiene for residents. VDH is conducting, for the first time, a statewide survey and open-mouth screening to evaluate the oral health of high-risk elderly patients, including long-term care facility residents, home-bound elderly, and persons attending senior lunch centers.

VDH purchased three new mobile vans to use in model programs throughout the state. Two one-chair vans are primarily being used in the Bright Smiles for Babies and school-based sealant programs. Richmond City Health Department, working with the Vernon J. Harris Community Health Center, is using a two-chair van to deliver services primarily to indigent adults.

VDH worked on several special projects this year; one assisted the Virginia Dental Health Foundation in funding 30 children, identified through "Give Kids a Smile", to receive follow-up treatment. VDH worked with VCU School of Dentistry and the Virginia Dental Association to develop a training DVD for oral cancer screening that was sent to all Virginia dentists this spring. Dentists and dental hygienists completing the post-course test received one hour of continuing education. Response to the DVD has been very positive.

In other news, 22 dentists received loan repayment awards ranging from \$10,927 to \$16,270 from VDH this year. Recipients must be within five years of graduation, practice in dental shortage areas, and accept patients with Medicaid. This year, VDH also initiated a dental hygienist loan repayment program with similar practice requirements. Awards are \$5,000 for hygienists who attended two-year programs and \$7,000 for those who graduated from four-year programs. Over 50 hygienists contacted VDH about this new program, and 12 awards were made. All monies awarded must be used solely for the repayment of dental and dental hygiene school education loans.

VDH works hard to recruit and retain dentists for its local health department programs. Currently, about 40 full- and part-time dentists are employed in 32 localities. Employment in local health departments offers opportunities for recent graduates to refine clinical skills, develop speed, and practice dentistry without the business demands of private practice; along the way, many of these dentists will discover public health as their calling. Also, dentists well-established in their careers often find the switch to public health very rewarding. Dentists interested in learning more about employment opportunities with VDH may contact Dr. Lynn Browder at (703) 792-6323 or lynn.browder@vdh.virginia.gov.

Finally, a grant to begin water fluoridation was provided to the Town of Brookneal. Crewe, Rocky Mount, Farmville, Glasgow, and Waynesboro received funding for equipment improvements and upgrades. A contract is in progress for Tangier to reduce fluoride to optimal levels by September 2008. Community water fluoridation remains the number one public health measure for combating tooth decay in the general public and has been recognized by numerous medical, dental, and public health organizations as cost-effective and safe.

## Welcome New Members

#### **Tidewater Dental Association**

Dr. Thomas Hawley graduated from the University of Missouri -Kansas City. He then completed his GPR with the United States Air Force. Dr. Hawley will be practicing as an Orthodontists with Hatcher Orthodontics in Chesapeake, VA

Dr. Kym Johnson -Virgil graduated from Columbia University School of Dentistry. She then received her Certificate in Public Health in 1993. Dr. Johnson-Virgil is currently practicing in the Tidewater area.

Dr. Marlene Navedo graduated from New York University in 1995. She is currently practicing as a general dentist in the Virginia Beach area.

Dr. Mark Radler graduated from the University of Pittsburgh School of Dentistry. Dr. Radler will be practicing Pediatric Dentistry in the Tidewater area.

Dr. Dag Zapatero graduated from UNC School of Dentistry in 1990. He received his Fellow of the American Academy of General Dentistry in 1997 and his Mastership in the Academy of General Dentistry in 2004, Dr. Zapatero is currently practicing in Virginia Beach, VA.

#### Peninsula Dental Association

Dr. John Leist attended and was awarded his bachelor's and dental degrees from the University of Louisville. While in the Air Force, Dr. Leist completed his GPR and a residency in Oral & Maxillofacial Surgery and earned both a MS and certificate in Oral & Maxillofacial Surgery from the University of North Carolina at Chapel Hill in 1994. After completing his Air Force career in 2007, Dr. Leist is now a partner with Dr. Charlie Cabaniss in Newport News, VA.

Dr. Shanail Moorman graduated form Howard University in 2006. Dr. Moorman is currently practicing in Hampton, VA, with Kool Smiles.

Dr. Steven Stensland graduated from VCU School of Dentistry in 2006. Dr. Stensland is currently practicing in Williamsburg, VA.

Dr. Ariel Wartoesky graduated from the University of Southern California in 2002. Dr. Wartoesky is currently active duty military until his separation in August of 2008.

#### **Richmond Dental Society**

Dr. Sadaf Ahmed graduated from VCU School of Dentistry in 2005. Dr. Ahmed is currently practicing with Kool Smiles in Richmond, VA.

Dr. Jeffrey Cash graduated from VCU School of Dentistry in 1997. He received his Certificate in General Practice/Dental Medicine in 1999. Dr. Cash is currently practicing with W. Baxter Perkinson, DDS & Associates in Mechanicsville, VA.

Dr. Bradley Delph graduated from the University of Medicine and Dentistry of New Jersey in 2007. He currently practices in West Point VA, with Dr. Sam English.

Dr. Taran Kaur received her AEGD from the University of Rochester, NY in 2007. She is now practicing in Mechanicsville, VA.

Dr. Monica Lara-Cardoba graduated from National University of Mexico in 2000 and then attended Harvard School of Dental medicine for her advanced degree in Periodontology. Dr. Lara-Cordoba currently practices as a Periodontist in Fredericksburg Va.

Dr. William Monacell graduated from VCU School of Dentistry in 2005. Dr. Monacell is currently practicing with Midlothian Family Dentistry: Dr. Robert A Sorenson and Associates.

#### **Piedmont Dental Society**

Dr. Partha Patel graduated from Creighton University in 2006. Dr. Patel is currently practicing with Dr. Garland Gentry in Forest, VA.

Dr. Thomas Richardson graduated from the University of Southern California and had been a member of the CDA. He is currently practicing in Bedford, VA.

#### Southwest VA Dental Society

Dr. Lori Musick graduated from VCU School of Dentistry in May 2007. Dr. Musick is currently practicing in Richlands, VA, with Dr. M. Darrell Harman.

#### **Shenandoah Valley Dental Association**

Dr. Elizabeth Dunham graduated from VCU School of Dentistry in 2006. She then completed her AEGD from the University of Florida in 2007. Dr. Dunham is currently practicing in Harrisonburg VA, with Dr. Robert Dietrich.

#### Northern Virginia Dental Society

Dr. Farah Ahmad graduated from NYU in 1993. She then received her Certificate of Orthodontics in 2007. Dr. Ahmad currently practices as an Orthodontist in Falls Church VA.

Dr. Stephanie Bomar graduated from the University of Pennsylvania in 2004. She then attended Veterans Affairs Medical Center in Baltimore MD and received her degree in general dentistry. Stephanie currently practices in Centreville VA.

Dr. Mina Dadkhah graduated from the University of Southern California in May 2006. She is now living in Alexandria, VA and will begin her residency in Pediatric Dentistry in July 2008.

Dr. Rustico Dumlao graduated from the University of Pennsylvania in 1994. He currently practices in Springfield VA, with Hoffman Dental Group.

Dr. Pasquale Giordano graduated from University of Maryland Dental School in 2004. He then completed his AEGD from VA Hospital in Baltimore, MD, in 2005. Dr. Giordano is practicing dentistry with Gainesville Dental Associates.

Dr. Ahmed M El Ghobashi graduated from the University of Egypt in 1997. He then completed his GPR in 2002, his AEGD in 2003, Esthetic Residency in 2004, and Implant Fellowship in 2005. Dr. El-Ghosbashi is currently practicing in Annandale, VA.

Mary -Stuart Gallian graduated from the University of Alabama Birmingham 2007. She is practicing in Fairfax, VA, with Dr. Richard Line.

Dr. Dennis Holly graduated from Oregon Health and Sciences University in 2006. Dr. Holly is currently practicing with Dr. Michael Rogers in Arlington, VA.

Dr. Dongho Kang graduated from the University of Pennsylvania School of Dentistry in 2001. Dr. Kang is currently practicing with Dr. Haston & Associates in Fairfax, VA..\_

Dr. Frinet Kasper graduated from Central University of Venezuela. Dental School. She then completed her GPR at Western Reserve Care System in Ohio in 2006. Dr. Kasper is now practicing dentistry in Centreville, VA.

Dr. Swathi Kuppam graduated from Boston University in 2005 where she received her DMD. She then received her Certificate of Orthodontics in 2007 from the University of Nevada, Las Vegas. Dr. Kuppam is now practicing in Lake Ridge, VA, with Dr. Aicha Lyazidi.

Dr. Monica Lara-Cordoba graduated from National University of Mexico in 2000. Dr. Lara-Cordoba then received her Certificate in Periodontology / Doctorate in Oral Biology in 2005 from Harvard School of Dental Medicine. Dr. Lara-Cordoba is currently practicing in Fredericksburg, VA.

Dr. Hang Le graduated from VCU School of Dentistry in 2007. Dr. Le is practicing with Dr. Lan Nguyen in Fairfax, VA.

Dr. Chi-Yi Lin graduated from New York University in 1999, where he also received his Certificate in Pediatric Dentistry. Dr. Lin is practicing with Dr. Scott Leaf in Burke, VA.

Dr. Joseph Madison graduated from the University of Kentucky School of Dentistry in 1985. Dr. Madison is currently practicing in Reston, VA.

Dr. Maggie Nguyen graduated from VCU School of Dentistry in 2005. Dr. Nguyen is currently practicing with Dr. Lana Soules in Herndon, VA.

Dr. Sun Park graduated from New York University in 2007. He will graduate from his GPR program at the Dept of Veterans Affairs Medical Center in Washington, DC, in June of 2008, and will then be practicing in the Northern Virginia area.

Dr, Rania Saleh graduated from St. Joseph University in 2003, completed her GPR/MS from McGill University in 2008. Dr. Saleh is currently practicing with Ballston Metro Dental in Arlington, VA.

Dr. Alireza Sharafi graduated from the University of Southern California in 2006. Dr. Sharafi is now practicing in Alexandria, VA.

Dr. Norman Trahos graduated from VCU School of Dentistry in 2006. He currently practices dentistry in Fredericksburg, VA, at Trahos Dental Care..

Component News



Greetings from Southside!

Summer must be here. I can hear the birds and bees humming out back - no wait, that's just my air conditioner.

Had a very successful Casino Night Fund Raiser for the Lucy Corr Dental Clinic. This is Chesterfield County's non-profit facility. We have hired a part-time coordinator with lots of experience to coordinate treatment in the 2 operatories located in the facility. From what I have seen and experienced, there is a huge need for dental care. Unfortunately, it is way too difficult to move these patients to outside clinics for treatment. Volunteer dentists are, of course, needed and appreciated. One visit for 2 hours every other month would be GREAT. Please consider it as the patients are most appreciative.

Speaking of appreciation, thanks to all my dental friends who sponsored tables and to our top artist, Baxter Perkinson, who donated one of his paintings for the silent auction. It's now hanging in my office; and yes, I paid a lot for it!

Keep Saturday, November 1, open for a MOM project in Emporia. Harold Neal is working hard to bring this together and expects to treat a large number of patients. We need help setting up Friday night, and treating patients on Saturday.

We are getting smarter here in Component III. Southside Oral & Facial Surgery, along with Dr. Stanley Rye is presenting a 5 part seminar designed to get the general dentists thinking about and comfortable with all phases of implant dentistry. Thanks to these guys and to the other specialists for continuing to bring us speakers to increase our knowledge on implants.

Our next general meeting is in August. Ready your golf clubs.

Speaking of golf, and Dr. Ellis, and Beijing Olympics....seems David is now golfing in the LZR Racer Suit that swimmers are setting records in. He's still shooting 114, but he does it in 2 hours and 12 minutes.

#### I will have seen you all at the VDA,

Mike



#### Regards from the Piedmont,

On behalf of nearly 1000 patients served by the April M.O.M. project in Roanoke, we extend sincere thanks to the many volunteers. This included representatives from the V.D.A., Carillion Direct, M.C.V. faculty and students and dentists, assistants, hygienists and laypersons within and out of our component. As always many folks generously serving an even greater number in need. Well done!

We look forward to and hope you will join us for our October 2008 meeting in Collinsville, VA featuring Dr. Mark Hyman, offering tips and info for the whole office in his presentation, "Take this Job and Love It".

Gene Ayers, editor



The SVDA held a successful spring meeting in March with Dr. Greg Folse as guest speaker. His lecture "Treating America's Aging Population" was attended by over 80 dentists and staff. The program received rave reviews. One participant wrote, "Dr. Folse has a great personality which aids in the effective presentation of a challenging aspect of dental care delivery. He is a great ambassador for the dental profession."

During the business meeting, representatives from Transworld Systems, one of the VDA Services endorsed vendors, presented a check \$3,348.16 to the SVDA. This was one of two revenue-sharing checks the association received in 2007. Keep doing business with all the VDA endorsed vendors because it helps the SVDA to keep bringing excellent, reasonably priced CE courses your way.

Speaking of phenomenal CE courses, we have another great CE course planned in the fall on September 19 at Blue Ridge Community College. Dr. Stanley F. Malamed will present "*Emergency Medicine in Dentistry*". Dr. Malamed has literally "written the books" on emergency medicine. This course is designed for **all** of the dental office, not just the doctor and chairside personnel. Everyone should be prepared! Be on the lookout for your registration brochure in July.

We always need members to become more involved in the SVDA. Consider serving as a delegate to the VDA governance meeting, as a committee representative, or on the Executive Committee. Also continue to volunteer your time to underserved populations and document those hours.

Jared Kleine, DDS

## **Dental sealants** Preventing and halting decay

ur teeth are coated with a sticky film of bacteria called "plaque." When we consume milk, bread, cookies, candy, soft drinks, cereal, burgers, juice, fruit and many other foods and beverages, some of what we eat sticks to teeth and gingivae (gums). The plaque bacteria use bits of food and liquids to create acids that attack and destroy tooth enamel. Repeated acid attacks eventually may cause tooth decay. Once decay develops, only a dentist can restore the tooth. Without treatment, further decay can cause pain, infection and tooth loss.

Anyone can develop tooth decay at any age. One of the most common spots for decay to develop is on the chewing surfaces of the back teeth (the premolars and molars). If you run your tongue along the chewing surfaces, you will feel rough grooves. The grooves, which are called pits and fissures, help to grind food.

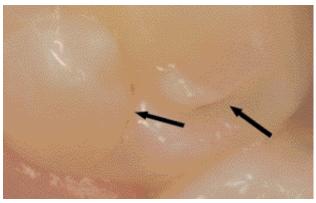
Daily brushing and flossing help remove food particles and bacteria from the smooth surfaces along the sides of and between the teeth. However, pits and fissures are more difficult to keep clean. Toothbrush bristles cannot reach into the microscopic grooves to remove tiny particles of food or plaque.

Because pits and fissures are difficult to keep clean, your dentist may recommend protecting them with dental sealants, a special plastic coating that covers and seals the chewing surfaces. Sealants act as a barrier, protecting tooth enamel from plaque bacteria and acid.

Dentists have used sealants to protect teeth for several decades. They are safe and effective in preventing tooth decay. The likelihood of developing tooth decay on the chewing surfaces begins early in life, so children and teenagers are obvious candidates for sealants. Adults also can benefit from sealants, because one never outgrows tooth decay.

#### HALTING TOOTH DECAY

New research shows that dental sealants not only protect healthy teeth from decay, but they also



Discolored spots on the chewing surface (arrows) indicate the earliest stages of tooth decay (photograph courtesy of Dr. Amid I. Ismail, the Detroit Dental Health Project, National Institute of Dental and Craniofacial Research grant U-54 DE 14261-01).

can stop decay in its earliest stages, sealing in the bacteria and preventing a cavity that otherwise would require a restoration (filling).

#### SEALING TEETH

The procedure is simple and quick with little, if any, discomfort. First, the dentist thoroughly cleans and prepares the teeth to be sealed. The dentist then applies the sealant to the tooth's chewing surface, where it bonds with the enamel. He or she may use a special curing light to help the sealant harden. The procedure requires one short visit.

As long as the sealant remains intact, the tooth's chewing surface will be protected from decay. Sealants, which hold up well under the incredible force of everyday chewing, may last for years before a reapplication is needed. However, no two mouths are the same, and chewing or grinding can cause sealants to wear at different rates. Regular dental visits are important so that your dentist can check the sealant and reapply it as needed.

Talk with your dentist to determine if dental sealants can help protect your teeth.

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<sup>&</sup>quot;For the Dental Patient" provides general information on dental treatments to dental patients. It is designed to prompt discussion between dentist and patient about treatment options and does not substitute for the dentist's professional assessment based on the individual patient's needs and desires.

# CLASSIFIEDS

### Practices For Sale/ Lease

ORTHODONTIC PRACTICE FOR SALE-NORTHERN VIRGINIA- 4 chair long established practice grossing over \$500L on 3 ½ day week. Satellite also. Office condo also available. POLCARI ASSOCAITES, LTD. (800)544-1297.

FOR SALE - Stafford - 2,500 square feet, 5 ORs - 2 equipped/ 3 plumbed with cabinetry, Adec equipment (Pending), GENERAL PRACTICES: Leesburg - Revenue: \$400,000, 4 operatories, 2 equipped, expandable with another 700 square feet, collections at 110%, over 95% F/S, Reston (Oak Hill) - General Practice, Revenue \$650,000+, 5 operatories, 4 equipped, 1,600 square feet, highly profitable with low 33% overhead (Pending), Alexandria - Revenue: \$1,500,000+, 8 operatories, 2,600 square feet, 4 1/2 days/week, La Crosse - Revenue: \$200.000. 4 operatories. 2.094 square feet - real estate appraised at \$140,000, Martinsville - Revenue: \$700K+, 5 operatories, 2 hygienists, medical center, great signage on major highway. Stafford - Turnkey (no records), 2,500 square feet, 5 operatories - 2 equipped/ 3 plumbed with cabinetry (Pending). **PRACTICE SALES & TRANSITIONS,** (877) 539-8800, www.dentalsales.org

OFFICE FOR LEASE-LYNCHBURG, VA Office for lease June 2008 with possible sale later. Excellent condition and location. Previous general dentist moved after a 10 year lease. 1250 sq. ft. Plumbed and wired for 4 treatment rooms. Built in cabinets and desks in business office, private office, laboratory-sterilization area and supplydarkroom. The 3 treatment rooms have cabinets and sinks.Contact: Cleve H Porter, Jr., DDS TELEPHONE: 434-384-2688.

PRACTICES FOR SALE-Northern Virginia. General and Specialty. Call to get on our list to be notified of a practice before it is advertised. No buyers fees, free financing assistance. Since 1985 POLCARI ASSOCIATES, LTD. (800)544-1297 www.polcariassociates.com

#### For Sale

For Sale – 1400 sq. ft. dental office and practice in Churchville, VA. Call 540-337-6072.

#### PRACTICE SALE!

Fairfax County, VA – Location, Location! General family practice. 1200 s/f, great opportunity! Rev. \$350K. Call Donna 800.988.5674

#### PRACTICES FOR SALE

**CHRISTIANBURG, VA PERIO** #8515 Gross \$667,363; 4 days 4 operatories; 1585 sq. ft. office space assistant, 2 hygienists, receptionist Additional plumbed but unequipped operatory.

#### FAIRFAX COUNTY PEDO DISTRESS SALE #8110

Gross \$650,000; 6 days 4 operatories; 1000 sq. ft. office space 2 assistants, associate, office manager Office space is expandable into next suite. AR available for sale also.

#### LOUDOUN COUNTY, VA #8528 Gross \$714,102; 4 days

4 operatories; 2,000 sq. ft. office space Additional plumbed but unequipped operatory. Assistant, Hygienist, Office Manager, Receptionist

PETERSBURG-FT. LEE AREA #8163 Gross \$438,156; 4.5 days 5 operatories; 2000 sq. ft. office space assistant, hygienist, office manager, receptionist Additional plumbed but unequipped operatory.

SOUTH CENTRAL VIRGINIA #8270 Gross \$740,522; 4.5 days 4 operatories; 1770 sq. ft. office space assistant, 2 hygienists, office manager, receptionist

For information on any of these practice sales, call ADS South, Dr. Jim Howard at 910-523-1430.

PRACTICE BUYERS WANTED For great practices in the Virginia area. We have many practices available for sale in the Virginia area. Are you tired of being an employee in a dead end job? Call us for a FREE CONSULTATION to find out about these opportunities. THE MCNOR GROUP, 888-273-1014 x 103 or johnf@mcnorgroup.com, www. mcnorgroup.com Classified advertising rates are **\$60** for up to 30 words. Additional words are .25 each. It will remain in the Journal for one issue unless renewed. All advertisements must be prepaid and cannot be accepted by phone. Faxed advertisements (804-261-1660) must include credit card information. Checks should be payable to the Virginia Dental Association. The closing date for all copy will be the 1st of December, March, June, and September. After the deadline closes, the Journal cannot cancel previously ordered ads. The deadline is firm. As a membership service, ads are restricted to VDA and ADA members unless employment or continuing education related. Advertising copy must be typewritten in a Word document and either mailed (in the form of a disc) or emailed to the following address: Journal and Website Classified Department, Virginia Dental Association, 7525 Staples Mill Road, Richmond, VA 23228 or emailed to jacobs@vadental. org. The Virginia Dental Association reserves the right to edit copy or reject any classified ad and does not assume liability for the contents of classified advertising.

### Practice/Employment Opportunity

#### Full-time Dental Position

The Dental Clinic of the Northern Shenandoah Valley, Inc. (DCNSV), a non-profit dental facility located in the beautiful Shenandoah Valley of Winchester City, Virginia, is seeking a full-time dentist to treat adults and children. The DCNSV provides low cost dental care for area residents who otherwise cannot afford dental care, and approximately 60% of the clinics' clientele will be 18 and younger. The clinic has state-of-the-art equipment. a full-time Dental Assistant and Office Manager on staff, and an excellent working environment. An excellent salary, paid malpractice insurance, as well as a possible incentive plan is included in this unique opportunity. Please contact Vicki McClelland, Executive Director of Dental Services at 540-536-1681,

or vmcclelland@fmcwinchester.org. For more information www.fmcwinchester. org

#### Volunteers Needed!

We are the Love of Jesus Health clinic. We provide free medical and dental care to the low-income uninsured.

Currently, we are seeking any Dentists and Dental Hygienists interested in donating their time and services, so that we may continue to see our current patients and incorporate new ones. Our office hours are Monday –Friday 10:00-5:00, with the option of night clinic or Saturday clinic. You will have the ability to make your own schedule with whatever dates and times are convenient to you.

Crystal Puryear -Dental Coordinator (804) 674-7499 ext. 202

#### JOB OPPORTUNITIES FOR ASSOCIATES

ALEXANDRIA AREA #8262 NEWPORT NEWS #8459 NORFOLK AND WILLIAMSBURG AREA #8434 ROANOKE AREA #8073 VIRGINIA BEACH #8460

Contact Vikki Howard at 910-523-1949 or vikki@adssouth.com for more information.

General Dentist - Position available in Summer 2008. Located in the City Center area of Newport News, the practice includes a caring staff and offers a wide range of procedures, including digital radiography, sedation treatment, CEREC restorations, implant placement, and cosmetic imaging. For more information, go to <u>www.dentalcare4u.com</u>. If interested, e-mail Dr. William Griffin at wgriffin14@cox.net.

Associate/Partner Kilmarnock, VA Well-established family practice, continuous growth over 20 years. 4 ops/2,000 sq. ft. Fully computerized front desk, operatories; Digital X-rays. Predominantly retired, loyal clientele who expect quality dentistry. One year associateship leading to partnership. Visit www. transdent.com or call Mercer Transitions 1-800-588-0098.

Associate/Partner Virginia Beach, VA Well-established family/cosmetic practice in a professional building. 6 ops/1,750 sq. ft. Future expansion. CEREC®; Zoom; Odyssey Laser; IOC. Four-day work week with two ops for associate/partner. Excellent team. Emphasis on patient education, prevention. Visit www.transdent.com or call Mercer Transitions 1-800-588-0098.

#### Miscellaneous

NEW OWNER REPRESENTATION Our family and organization has represented over 1000 new owners over the last 65 years in the mid-Atlantic area that have purchased, started or became partners in a dental practice. Ownership is a decision that is too important to make without a qualified facilitator. We can get the new owner 100% financing plus working capital. Call us for a FREE CONSULTATION and allow us to send you a list of our references. THE MCNOR GROUP, 888-273-1014 x 103 or johnf@mcnorgroup.com, www. mcnorgroup.com

#### PRACTICES FOR SALE

We have many practices for sale in Pennsylvania. Please contact us at <u>www.ADStransitions.com</u> or toll free 888-237-4237 and ask for Nancy. We are also seeking opportunities for associate dentists that want to become a partner in both general and specialty dental practices. PRACTICE VALUATION APPRAISAL We are the only transition consulting company in the area that has a Certified Valuation Analyst CVA as a principal that focuses exclusively on the transition of DENTAL PRACTICES. Please see the article by CVA Karen Norris on page 82 of the April 07 issue of Dental Economics on this subject or call or email us for a FREE CONSULTATION and a copy of the article. If you are selling, buying, creating a partnership or just want to find out the current value of your practice contact THE MCNOR GROUP, 888-273-1014 x 103 or johnf@ mcnorgroup.com, www.mcnorgroup.com

#### SELLERS WANTED

We have qualified buyers with 100% funding approval that want to buy a practice in Virginia. The baby boomers are starting to sell and this is a great time to transition your practice. We get excellent prices and sell the practice in a timely, healthy manner. THE MCNOR GROUP, 888-273-1014 x 103 or jjohnf@mcnorgroup.com, www.mcnorgroup.com

#### VIRGINIA DEPARTMENT OF HEALTH LOAN REPAYMENT PROGRAM

Are you looking for some help with your dental school loans? If you have a Virginia dental license and are within five years of graduation, you may be eligible to receive a loan repayment award. To qualify, you must practice in an underserved area or designated state facility and accept Medicaid. For further information, please contact Dr. Elizabeth Barrett at 804-864-7824 or Elizabeth.barrett@vdh.virginia.gov.

MARK BARON, Attorney at Law Passionately dedicated to saving professional careers and licenses, including those threatened in connection with hearings before the Va. Bd. of Dentistry. Consultation not hesitation. No need to be intimidated by the state's prosecution of your case. Over 20 yrs. experience in zealously defending clients from all over Va. in administrative law hearings, and author of books on how to prevail in such hearings. Reasonable Rates. Office Phone: (804) 662-5761; After Hrs. (804) 740-7073

## PARTNERSHIPS OR DELAYED SALES

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**Public Health Dentist Opportunities** 

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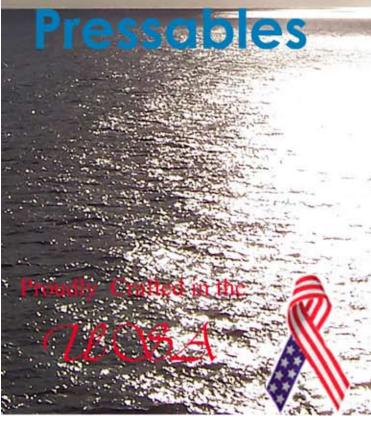
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