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# My Role in the Ensemble: Incorporating Performing Arts Web Archives into Music Division Special Collections Stewardship

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Thoughts and opinions are entirely my own and do not represent those of my employer or the U.S. Government.

Good morning! My name is Melissa Wertheimer, and I'm a Music Reference Specialist at the Library of Congress. I'm also the Music Division's web archives collection lead. Thoughts and opinions are entirely my own and do not represent those of my employer or the U.S. Government.

My portion of this session is "My Role in the Ensemble: Incorporating Performing Arts Web Archives into Music Division Special Collections Stewardship."

I'm going to share my experiences curating multiple web archive collections, writing collection development policies for web archives, how web archiving enhances the Music Division's special collections holdings, when web archiving isn't the best mode to acquire content, and advocating for using web archives.

## **Music Division Web Archive Collections**



### **Performing Arts Web Archive**

https://www.loc.gov/collections/performing-arts-web-archive/about-this-collection/



### **LC Commissioned Composers Web Archive**

https://www.loc.gov/collections/lc-commissioned-composers-web-archive/about-this-collection/



# **Professional Organizations for Performing Arts Web Archive**

https://www.loc.gov/collections/professional-organizations-for-performing-arts-web-archive/about-this-collection/



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First, here's a quick overview of the three ongoing thematic web archive collections I curate for the Music Division.

The Performing Arts Web Archive was started in 2011; I took over management of this collection in 2018. This collection now contains websites related the Music Division's special collections and rare materials creators and will be the collection I focus on today.

I created the LC Commissioned Composers Web Archive in 2018 to contain websites of composers commissioned with Music Division funds to create new works of music. I presented about my appraisal strategies for this collection at MARAC Morgantown in 2019.

In 2019, I created the Professional Organizations for Performing Arts Web Archive to document the range of professions within the performing arts through unions and professional membership organizations.

I also contribute social and cultural content to an event-based

collection, the Library's interdisciplinary Coronavirus Web Archive.

# Why Web Archiving?

Have you made it official in a collection development policy?

(Why should paper and media have all the fun?!)



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Why web archiving? In my opinion, it's vital for the performing arts. This content can include press kits, online concert calendars, artist statements, employment and guest engagements, and works lists growing or shrinking. Sometimes, this content is only "archived" by the artist or organization on a website and nowhere else.

This born-digital content can disappear at any time, yet can have vital information and evidence about a person, ensemble, organization, or artistic movement over time; the value is in the aggregate.

So how can we ensure that we prioritize this web-based content in our repositories? Collection development policies! Collection development policies are vital to the archives profession for many reasons, including to guide our decisions and back them up, as even justify staff and budget growth.

### By show of hands:

 How many of you include web archiving in your collection development efforts?

- How many of you have general collection development policies for your repositories?
- Whose collection development policies include web archives?

Remember, they're not written in stone and can be revised as times, our patrons, and our collecting scopes change. After all, why should paper and media have all the fun?!

# **Music Collection Policy Statement**

### https://www.loc.gov/acq/devpol/music.pdf

Revised September 2022: IV. Collection Policy // E. Web Archives

"The Music Division curates collections of web archives that enhance and contextualize current holdings in print, digital, and manuscript formats. Websites related to creators of the Music Division's special collections continue to be added to the Performing Arts Web Archive. This ensures that as legacies become more born-digital, archival evidence such as online concert calendars, works lists, programs, artist statements, perusal scores, press kits, and blogs are preserved.

Websites of composers commissioned with endowed Music Division funds - including but not limited to the Elizabeth Sprague Coolidge Foundation, Serge Koussevitzky Music Foundation, McKim Fund, and Dina Koston and Roger Shapiro Fund for New Music – continue to be added to the LC Commissioned Composers Web Archive to support current and future research of contemporary Western art music, jazz, and their creators.

Websites of local, national, and international performing arts organizations related to unions, licensing, education, technology, professional development, medicine, and scholarship continue to be added to the Professional Organizations for Performing Arts Web Archive. This collection particularly expands upon materials in Subclass ML received in print by the Music Division in the early through mid-20<sup>th</sup> century, such as membership pamphlets, conference proceedings, programs, and posters.

New web archive collections will be proposed and curated in accordance with collecting priorities and staff initiative as set forth by the Web Archiving Supplementary Guidelines."



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So, with all these web archive collections under my care since 2018, I decided to make this growing collecting priority official in Summer 2022 when it came time for the Music Division to update its Collection Policy Statement. Section IV, Collection Policy, already existed. Web Archives is the new section. The PDF is publicly available.

I wanted to make it clear that web archiving is important for our repository in addition to the institution's digital strategy, what the various web archive collections I've built are for, and how the contents fit into the division's larger priorities and focuses.

# More examples of collection policies with web archives

### Library of Congress: <a href="https://www.loc.gov/acq/devpol/cpsstate.html">https://www.loc.gov/acq/devpol/cpsstate.html</a>

- Web Archives Supplementary Guidelines (revised July 2022): https://www.loc.gov/acg/devpol/webarchive.pdf
- Social Media Supplementary Guidelines (created November 2021; revised July 2022); <a href="https://www.loc.gov/acg/devpol/socialmedia.pdf">https://www.loc.gov/acg/devpol/socialmedia.pdf</a>
- Comics and Cartoons Collection Policy Statement mentions "web comics": https://www.loc.gov/acq/devpol/comics.pdf
- LGBTQIA+ Studies Collection Policy Statement lists a web archive collection: https://www.loc.gov/acg/devpol/lgbtgia.pdf

### **International Internet Preservation Consortium (IIPC)**

 Page with links to policies from national libraries around the world and universities in the U.S. and Canada: <a href="https://netpreserve.org/web-archiving/collection-development-policies">https://netpreserve.org/web-archiving/collection-development-policies</a>



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Here are some more links for inspiration.

All of the Library of Congress Collection Policy Statements and Supplementary Guidelines are publicly available online. You can see that the institution overall has documents specific to both web archives and social media. While these greatly inform my work, they don't address the details of how web archiving fits into the Music Division's priorities, which is why I wrote a new section for us.

You can also read samples of how web archives are mentioned in a few other Library of Congress subject policy statements to get ideas of the range of ways that web archiving is discussed as both a mode of acquisition and format.

I also highly recommend the International Internet Preservation Consortium (IIPC)! It has a great reference page on its website with web archives collection development policies from national libraries around the world, as well as ones from American and Canadian universities. I encourage you all to give writing collection development policies that include or are specifically for web archives a try!

# **Performing Arts Web Archive**

2011



https://www.loc.gov/collections/performing-arts-web-archive/about-this-collection/

Contains web-based content related to the Music Division's current special collections and rare material holdings.

(Processed and unprocessed collections!)

- · Websites of individual special collection creators
- Websites of corporate body special collection and organizational records creators
- · Websites maintained by special collection creators' estates
- · Memorial / legacy websites maintained by heirs of special collections creators



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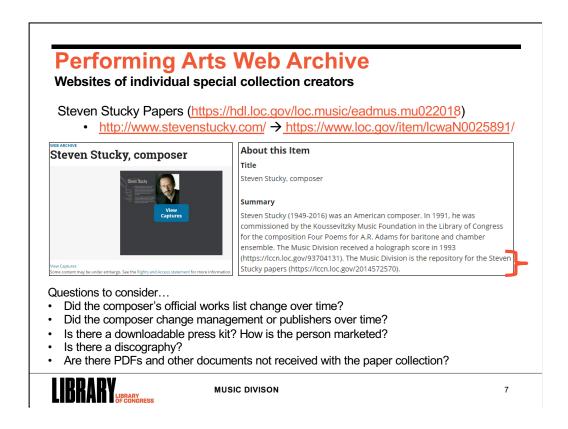
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So what does incorporating web archives into the Music Division's special collections look like in practice? Well, since this division and institution far pre-date my web archiving efforts, I've definitely played catch-up the past few years building seed lists to reflect past acquisitions. But now I've got a great rhythm to collaborate with colleagues to get the websites into donor discussions as negotiations occur.

By a show of hands, how many of you collect:

- · Papers of individuals?
- Organizational records, either internal or external?

Well, websites exists for all of these, and the Performing Arts Web Archive is where I put this content. Let's look at some examples.



First, let's look at websites of individual special collection creators.

The Steven Stucky Papers is a finding aid hot off the press. The composer died in 2016 (before I started at the Library), but luckily his widow kept the website live for a few years after his death.

The first link on the slide is to the permalink to the EAD finding aid. The second link is the URL for his personal website, which is no longer live. The third link is the digital collections page where you can access captures in our instance of Open Wayback (the screen shot on the left).

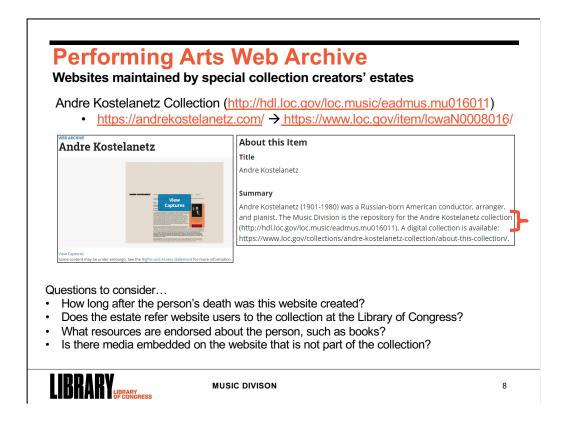
To let users know why websites are archived, I write abstracts that include links to finding aids and online catalog records (this is the screen shot on the right with the orange bracket).

While our web archives currently aren't full-text searchable, these abstracts are! That means when someone types "Steven Stucky" into the search bar of our digital collections, they'll find not just the finding aid or mentions of the composer in LC press releases, but also this web

archive.

The questions to consider below the images are helpful ones to think about when appraising the informational and evidential value of websites of individuals. These and more can help you decide if the website truly enhances or duplicates the physical collection you receive.

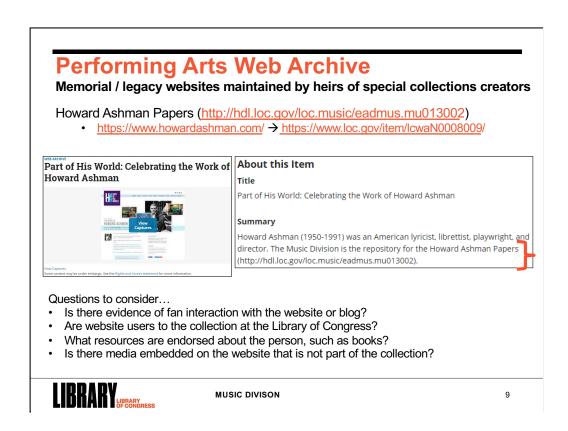
For example, can we learn about how the composer was marketed by management through a downloadable press kit?



The Performing Arts Web Archive also has websites created and maintained by estates of deceased individuals, such as the conductor, arranger, and pianist Andre Kostelanetz.

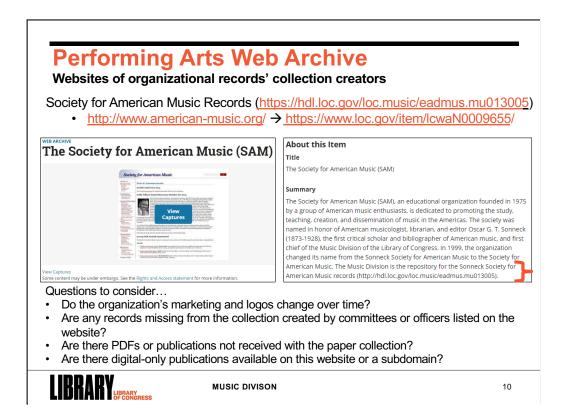
Again, there are a few new considerations, but in the end they all speak to how legacy is curated, which is an interesting topic that many digital humanists could use web archives for!

For example, does the estate endorse a particular biography over another?



Are there differences between an estate's website versus when a family member of a deceased collection creator maintains an ongoing website or blog in memory of the person?

For example, this website created by lyricist Howard Ashman's sister is an opportunity to explore that. Also, how does this web content compare to the professional and creative documents in his papers?



Here's an example of an archived website for an organization whose records we hold, the Society for American Music. This organization is still active, so you have chances to compare captures as far back as 2002 to the live web!

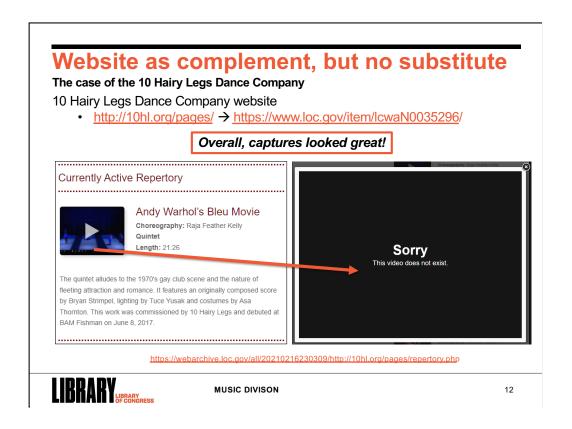
Organizational records certainly have their own unique challenges compared to personal papers. So, questions to consider may both overlap and be different. A big one in today's world has to do with online-only publications produced by organizations. Sometimes these publications are simply PDF newsletters uploaded to a page in the directory, and other times organizations create entirely new URLs subdomains. You'll need to decide if your staff and data budgets, as well as your collection development policy, make capturing content like this feasible, let alone desirable.

I also like to use archived lists of board members and committee chairs to see if records of those officers are missing from the collection.



With all these possibilities, when can web archives leave us and our born-digital collecting efforts wanting?

The Music Division's acquisition of the 10 Hairy Legs Dance Company records is a born-digital early pandemic success story to be sure. The company had folded and reached out to our Dance Curator Libby Smigel about their legacy. This included their website and social media – but at this point in the pandemic, the Library had put a moratorium on new web archiving acquisitions!



I made a case to the Collection Development Office and Web Archiving Team to grant emergency crawl permission for both the website and Twitter account. Both were granted due to small size and the short term nature of the crawls. Overall, this was a success.

But as I anticipated from past web archives undertakings, there were major challenges with this website's embedded media that warranted clear communication with the donor. The screen shot on the left from the web archive is from the company's active repertory page as of shuttering, which included embedded Vimeo videos for each work. In the web archive, if you click "play," you get this "Sorry" pop-up window – and no video.

# Website as complement, but no substitute

The case of the 10 Hairy Legs Dance Company

10 Hairy Legs Dance Company website

<a href="http://10hl.org/pages/">https://www.loc.gov/item/lcwaN0035296/</a>

### Website Challenges:

- Vimeo player no content because separate web domain (<u>player.vimeo.com</u>) wasn't part of proposal; videos would be donated
- Some PDF files missing
- January 2021 solution: crawler switched from Heritrix to Brozzler, scoping widened
- · Artificial tweaking from owner prior to takedown



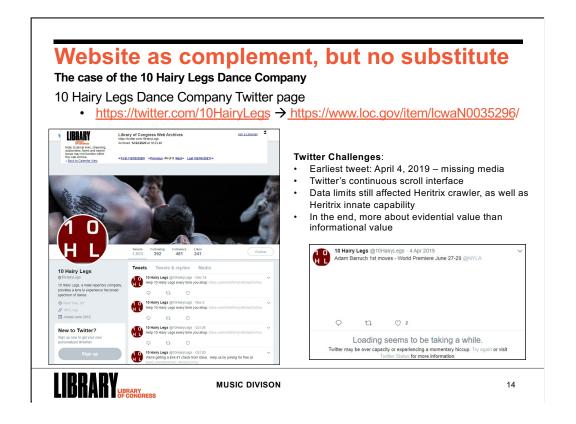
https://webarchive.loc.gov/all/20210216230225/http://10hl.org/pages/home.php



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There were some other challenges as well. In addition to the videos issue, there were some PDF files missing. The donor also artificially tweaked the website with this badge indicating that they're archived at the Library of Congress. Not a huge deal, but definitely not how the website looked when the company was active.



Libby connected me with 10 Hairy Legs Executive Director and Archivist to communicate instructions and guidance about website and social media.

My major recommendations:

- Twitter: download Tweet history and donate that file with collection
- YouTube and Vimeo: Donate original videos uploaded to platforms with collection
- Instagram: donate original photos and videos uploaded to Instagram with collection; download account history and donate that file (donor decided to exclude Instagram from archives)

Here you can see screen shots of our attempts to capture the Twitter account with crawlers. Media is missing, and Twitter's continuous scroll interface doesn't play nicely with crawler technology.

# Website as complement, but no substitute

### Lessons

- · CONSIDER whether web archiving is the best way to acquire born-digital content
- COMMUNICATE with your colleagues; express desire to collaborate to help each other solve problems and ease labor
- · COMMUNICATE with your donors; express interest and ask probing questions

### In donor conversations, I like to say things such as...

- · When soliciting papers:
  - "I noticed that you also have a website with rich information about your life and career. It would be such an important part of your legacy to preserve alongside your papers, as well as provide an additional resource to future users for research and reference."
- Using previous web archives permissions contact as an ice-breaker to begin the solicitation conversation:
  - "We were last in touch in [year] about adding your website to the [Title] Web Archive. Thank you so much for granting permission! You can now view released captures here [collection link].
  - I am now contacting you because the Music Division is interested in..."



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Between the videos and social media, this is definitely an instance of evidential value, not informational value – which I share with you all as a cautionary tale if you solely rely on web archives to obtain this sort of content!

When soliciting papers from donors, I like to say things such as...

"I noticed that you also have a website with rich information about your life and career. It would be such an important part of your legacy to preserve alongside your papers, as well as provide an additional resource to future users for research and reference."

I've also used previous contact about web archiving as an ice-breaker to begin a conversation about acquiring papers.

# Web Archives in Finding Aids

Performing Arts COVID-19 Response Collection (multiple web archives)

Finding aid permalink: https://hdl.loc.gov/loc.music/eadmus.mu021055

### **Related Material**

Through the Dina Koston and Roger Shapiro Fund for New Music, the Library of Congress Concert Office established The Boccaccio Project to commission ten pairs of composers and performers to write and perform brief solo works to be premiered online over the course of ten weekdays in June 2020. Scores for the ten commissions are individually cataloged in ML30.29a Case and videos of the virtual world premieres are in the Library's digital collections.

The Library of Congress Coronavirus Web Archive is an inter-disciplinary digital collection of archived web-based content related to the pandemic curated by a team of subject specialists across the Library. The Coronavirus Web Archive contains the following projects represented in the Performing Arts COVID-19 Response Collection: the ARCO Collaborative Alone Together Project, Broadcast from Home by Lisa Bielawa, the Cincinnati Symphony Orchestra Fanfare Project, Gratias Tibi by José Luis Domínguez, the Creative Repertoire Initiative, Full Pink Moon: Opera Povera in Quarantine, and Play at Home.

The Silkroad Artist Response Project is part of the <u>Performing Arts Web Archive</u>. The <u>LC Commissioned Composers Web Archive</u> and <u>American Music Creators Web Archive</u> include archived websites of several composers represented in the Performing Arts COVID-19 Response Collection.

The green hyperlinks to web archive collections are permalinks. For example, the "Coronavirus Web Archive" permalink is <a href="https://hdl.loc.gov/loc.natlib/collnatlib.00000163">https://hdl.loc.gov/loc.natlib/collnatlib.00000163</a>. It redirects to <a href="https://www.loc.gov/collections/coronavirus-web-archive/about-this-collection/">https://www.loc.gov/collections/coronavirus-web-archive/about-this-collection/</a>.

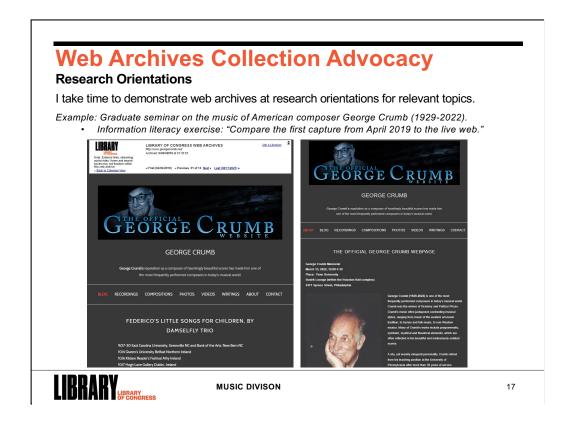


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Of course, after all the work of liaising with donors, accessioning, processing, and web crawling, we get to description. I'm spearheading a practice in the Music Division to get web archives added to the front matter of finding aids. This screen shot is from the Performing Arts COVID-19 Response Collection. It's a more detailed example of how many web archives relate to a single special collection because of the breadth of this artificial collection and the amount of overlap with the Coronavirus Web Archive. But, it makes it clear to users that the full story behind any work in the collection requires using web archives, too.

By show of hands, how many of you mention web archives in your finding aids?



Once our finding aids are out there, we need to advocate for our collections to be found and used. I prioritize web archives in this way.

For example, I recently held a research orientation for a local graduate seminar about the composer George Crumb, whose papers we hold. I asked the students to participate in an information literacy exercise comparing our first capture of his website in 2019 when he was still alive to the live web now many months after his passing.

I'm sure many of you promote paper primary sources in this way. Does anyone else here do it for web archives?

# Web Archives Collection Advocacy Blog Posts for In the Muse - For ease of use, created a "Web Archives" blog category in our menu - Announce release of new performing arts web archive collections - Mention web archives in blog posts as resources alongside books, scores, finding aids, and digital collections - Create content that guides readers through use cases for web archives - Stay in touch with Web Archiving Team for cross-posting possibilities (double the readership!) - Dance in Our Web Archives | Dance in Our Web Archives | Archiv

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I also make web archives known as a resource through blog posts I write for our division's blog *In the Muse*. I reference web archives as resources right alongside books and scores, announce new collections, and walk readers through use cases.

Does anyone else write about web archives for their institution's blog?



I also advocate for web archives in online research guides (known to many of you as LibGuides). I list web archives as digital resources in addition to digital collections of scanned items. This example is the guide for dance research, which has many examples of web archives.

Anyone here list web archive collections alongside other digital collections in LibGuides?



I also created an online research guide solely about performing arts web archives, and it's the first one at the Library of Congress to only focus on web archives. I include why web archives are important, sample research questions for each collection, and related collections created by other divisions.

Has anyone created a LibGuide – or even a finding aid - just for web archives at your institution?

# For Fun & More Information

Web Archives category of Music Division's blog In the Muse

https://blogs.loc.gov/music/category/web-archives/

Web Archiving category of Digital Content Management Section's blog The Signal

https://blogs.loc.gov/thesignal/category/web-archiving-2/

**Library of Congress Web Archiving Program:** 

https://www.loc.gov/programs/web-archiving/about-this-program/

2022 – 2023 National Digital Stewardship Alliance Web Archiving Survey (open through November 4, 2022):

https://forms.gle/axWqYoP5ziYix3RP7

# Thanks! Stay in touch! mwer@loc.gov



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Enjoy these Library of Congress links to blogs and web archiving information!

Also: if you do have web archiving at your institution, quick plug: please take the survey I helped to create for the National Digital Stewardship Alliance! We want to know what you're up to.

Thanks so much for your time, and I look forward to all of you being in touch.