Fanshawe College

#### FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

#### Unbound

Fashion Design

2022

#### **UNBOUND 2022**

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/famd\_design\_fashiondesign\_unbound

Part of the Fashion Design Commons



# UNBOUND







//		
Furnas		-
ming World		K
lend With Nature		A
e - Green Dragon		F
stice		
I - New Optimism		2
ss under the neon		
ski - Jaro Separate	S	P.
Raison d'etre		- Andrews
heminine		
in		
dore - Prevail		
enaissance Femme	9	
Structural fluidity		
I Intention		
	1	
		1
		1.00



Ariana Marques

#### Biography

Hi. I'm Ariana and I'm from the small town of Cambridge, Ontario. I grew up watching both of my grandmothers and my mother but when asked what I wanted to do when I got older, my grandmother suggested fashion designer. I looked at her and said, "no, I don't think I will do that.



#### Furnas

Furnas is a resort-wear collection consisting of three looks that allow you to interchange pieces and pack light. I really wanted this collection to make you feel whole again, taking inspiration from the Portuguese word, "Saudade" and exploring your roots while enjoying the life and culture around you - learning and exploring through museums, small villages, markets, etc and giving a nostalgic feel.

I achieved sustainability by using an all-natural colour palette and fibres, along with mother of pearl buttons and upcycling doilies that my grandmother either made or obtained from Portuguese artisans.





## Design Proccess

My design process was chaotic but very personal to me as it helped me through my grief and loss.

The doilies my grandmother made are a fine detail, but I also included a few personal touches such as embroidery containing my grandmother's signature, my collection name and Portuguese traditional wear such as Portuguese embroidery and smocking.

I also give a nod to the hydrangeas that grow around São Miguel, the island my family is from. I also love stupidly big things so gathers and fullness are a huge deal. Who doesn't love huge pants, skirts or sleeves?

1 Duna Marger







Arzoo Sant

#### Biography

Hi, I am Arzoo, from Punjab, India, which is a diverse country. Since childhood, I have been interested in designing and have always designed my dresses from scraps. This brought my interest in fashion, and I have graduated with a gold medal in fashion from India. But since I came here, I've learned different aspects of fashion, and how it's polluting our mother nature.



# Blooming World

The collection name 'Blooming world' refers to the thought that we as people and as a whole don't have to be limited to a certain lifestyle. As the planet shows us, she does not stop flourishing or growing despite what may be done to it.

My collection is made from all deadstock 100% silk fabrics. I have incorporated zero-waste pattern designing and seam finishings are done in a way that will last longer. Lastly, the scraps that are gathered and still usable will be given to the customers upon purchase for the future repair of the garments.





# Design Proccess

Blooming World is inspired by nature focusing on flowers and the oceans while tying in the spice of my Indian culture. I started building my collection around the bright colours traditionally used in Indian fashion. I explored the traditional garment shapes of sarees within my collection.

To draw in floral inspiration further I used gathers and pleats to replicate the natural folds and textures of the plants. Ocean themes are brought in with the use of peal lace applique.







#### Bohan Zhang

## Biography

Hi, My name is Bohan Zhang, I am from a small city in the middle of China. I have been interested in fashion design since I was young and wanted to be a fashion designer. After graduating from high school, I decided to come to Canada to continue my studies. I tried other majors, but finally, I still love fashion design, so I learned fashion design from scratch here. I will still be engaged in the fashion industry after graduation and hope to have my clothing brand in the future.



## Blend with Nature

My collection is Blend with Nature. The inspiration comes from the fact that the environment we live in is suffering from pollution. I want to appeal to everyone to feel and protect the environment from their heart, and also to create a better living environment for ourselves.

I use sustainable fabrics for my collection: satin and organza. They are all 100% silk. Satin is soft and can also conform to the curves of the human body whilst organza is light and has a great drape.





## Design Process

My collection is evening gowns. I hope that it can show the curves of women to the greatest extent and also cover some shortcomings. For example, some women want to cover the lower body including the abdomen and upper arms as such my collection has adopted different designs for these problems: flared pants, bell sleeves and ankle-length dresses.

I glued some crystals on the front neckline of each dress and hand-stitched some pearls on the sleeves and waistline, adding some sparkle to each of my dresses.

#### Blend with Nature



Sketches



Charlie Lamalétie

#### Biography

Hi! I'm Charlie Lamalétie and I'm from Mauritius, an East African island. I've always had an interest in art, sewing and math ever since I was a child. In the past three years, our profs have given me the tools to merge all of them together to enter into the fashion industry. I love patternmaking and the attention to detail. It sparks so much joy to do the math, mark it down and see it be pretty close to perfect when I sew it together.



## Green Dragon

Green Dragon is at its heart about living the good life and taking the time to do nothing. It's gender-neutral, and comfortable. Also, it has lots of pockets because we need them to go on adventures!

My collection has no synthetic materials in it, so that as we use and launder it, we do not create microplastics. When we finally get rid of it, it will decompose without harm. I also used all my scraps to make a stuffed dragon, so that there was no waste produced alongside my collection.





## Design Proccess

Green Dragon all started out from a simple idea: climbing trees and taking naps in the sun. From there, I tried to design functional clothing that allowed for lots of movement and had pockets weaved into the very design of the clothes. That's where I got the idea for my crazy pleated pockets! The more I worked with them, the more I liked them despite how much of a headache they were.

I also played around with natural closures such as my wooden buttons and leather frog closures that add a rustic touch to my clothes.

Clamatetie

#### Green Dragon





Erica R. Batten

#### Biography

In the eyes of my kid, I am an exhausted theropod wandering this vibrant earth. I can be easily distracted by the sparkling beauty of 'the little things,' and hope to someday make a difference in the world... In MY words, I would agree with her, and note that her silliness keeps me thriving, I am reminded daily to not take things for granted. Writing, designing, costuming, painting, and keeping a dark sense of humour, fuel my insatiable appetite to create. But some caffeine, and a side of spice cake can balance me out!



## Solstice

My collection is all about storytelling, inspired by my Indigenous culture. I re-imagined characters like the raven, into fantastical shapes and swirls. A celebration of transitioning and transformation from season to season, parallel to how my collection can easily transform into new pieces.

Lengthening the life of a garment, assists in the sustainability of the collection. I used biodegradable, deadstock fabrics and a fallen branch to create the buttons. While there may be some non-biodegradable, glittery bits, I am rescuing them from landfills, and they bring a sense of fantasy to the pieces.





# Design Proccess

I wanted to ensure my collection would be fun and transformative. I personally like to wear items in multiple ways and kept that in mind when creating my zero-waste collection.

The Raven Jacket has secondary pattern pieces hidden inside the lining, painted right on the fabric (cuffs, sleeves, trims), so you can create multiple looks. The garment's construction details will be available for easy alterations.

The gold gowns' subtraction cutting structure, allows the wearer to adjust the lower portion of the dress to appear fuller or angled. The cloak accessory can also be dropped down to become a skirt.

#### Solstice





Evelyn Lockwood

## Biography

Hi, my name is Evelyn and I was born and raised in Hamilton, Ontario. My interest in fashion design arose at an early age when I would use my grandma's sewing machine to design and create clothing for my toy dolls. I eventually became more involved in live theatre, participating as both cast and crew. I am going to continue my education and take Fanshawe's costume design course. I hope to become involved in film/theatre within the industry.



#### New Optimism

New Optimism is about staying positive during difficult times. I was inspired by natural colors and textures that are found in mushrooms. My collection shows confidence and self-expression. I want the wearer to feel sexy and empowered when wearing my pieces.

It is a coordinated separates collection with a feminine streetwear feel. My fabrics are deadstock, recycled, and sourced from local fabric stores in Ontario. It is important that the garments serve a purpose to the customer to ensure they stay in one's wardrobe, to avoid textile over-consumption.





# Design Process

The garments in my collection are meant to provide purpose and versatility to the wearer. I chose neutral colors to ensure the collection was trans-seasonal and could easily be paired with other pieces in one's wardrobe.

I designed a coordinated separate line to show the wearer how easy it was to mix and match my pieces, so garments get maximum use. I used cotton cording and toggles to allow garments to transform and create an interesting texture that resembles the inside of a mushroom.

The garments can be styled in many ways to bring the pieces from daywear to nightwear.

Enelyn

#### New Optimism





Yushan Han(Iris)

## Biography

Hi, my name is Yushan Han. I am from China, a country with a strong historical, cultural, and artistic heritage. I am a member of the fashion industry and a practitioner of fashion sustainability. I think clothes should not only be good-looking but also practical. As a new generation designer, I have the responsibility and obligation to adhere to the principle of sustainability along with paying attention to beauty and practicality when designing clothes. When entering the industry, I hope I can make changes with my unique, personal design style.



#### Darkness under the Neon

My inspiration for this collection is light pollution and oil spill. I wanted to bring these two environmental issues to the surface as both are harmful to people's health and the ecosystems around us.

My collection is sustainable as each garment can be interchanged and mixed with the other to improve clothing utilization; it is also a gender-neutral line. I used environmentally friendly fabrics and adopted a zero-waste design to create these pieces.





# Design Proccess

In my collection, I use bright pink and silver fabrics to represent light pollution, and black fabrics to represent oil pollution.

The function of my series is to be yourself and make customers feel free when wearing clothes. I achieved this by designing loose and comfortable clothing.

The clothing style is not limited by gender so it does not fit just one particular body or sizing.

#### Darkness under the Neon





Jessica Jaroslawski

#### Biography

Hi, my name is Jessica Jaroslawski and I am from Hamilton, Ontario. I started my sewing journey in elementary school, designing and sewing clothes for my dolls. I held this interest in fashion designing into high school and I am still very passionate about becoming a fashion designer. So, I made my dream into reality by coming to Fanshawe's Fashion Design program.



## Jaro Separates

Jaro Separates is about healing the inner child and holding sentimental values by connecting my client's childhood dreams of being a princess. In this story, however, my clients are running away from the fast fashion industry into the safety of the sustainable fashion world.

Jaro Separates uses zero-waste pattern techniques in most garments where possible. These garments are made from 100% linen which is biodegradable and breathable. A collection with a dress with pockets is a collection you need! Who doesn't love dresses with pockets to hold all the fun things you find out there in your cottagecore life?





My design process started with my favourite Disney princess, Aurora. I was inspired by Aurora's cottage life. From there I took ideas and started designing dresses, skirts, pants, and tops.

I flipped back and forth from my inspiration pictures to my sketches until I fell in love with the best designs. Jaro Separates is the perfect runaway princess wardrobe collection while also healing my inner child.

#### Jaro Separates





Kayla Mahoney

#### Biography

Hi, I'm Kayla Mahoney and I'm from Bermuda, a small island in the Atlantic. Fashion and art is something I've always been interested in and have found a good mixture of the two with fashion design. After my time here at Fanshawe, I am going to the UK to further my education. I hope to be a stylist one day possibly for movies and magazines.



## Raison d'etre

Raison d'etre is all about purpose. It's about making sure each design has more than one look to maximize its wear potential. I have used only whole textiles to make sure each garment is fully recyclable and can have a second life after. The colours of my collection were inspired by the world around us and the colours we see in it.

Along with that, I wanted to make sure the textures also reflected nature which can be seen in the silk that resembles pearls or the linen that looks like the lines you see in wood grain.





# Design Process

Raison d'etre is all about giving garments purpose. In order to achieve that I made sure every piece had a feature that changed the shape or length of the garment to give it multiple looks.

Doing this will give the garments longevity as the pieces can be worn and styled in multiple ways. It's about elevating simple styles to reduce the number of clothes being consumed and creating slow fashion styles.

Saylo Mahoney

## Raison d'etre



Sketches

21



#### Biography

My name is Lauren Wright. I am a young fashion graduate with a passion for sustainability, pushing boundaries and challenging the norms of the past. I think I chose to study fashion because of the capacity for self-expression that clothing holds. Through studying at Fanshawe I've learned about all aspects of the industry including design, pattern making, sewing, textiles and more. In the future, I want my impact on the industry to create positive change through my sustainable practices and androgynous approach to garments.



#### THEMININE

THEMININE is an androgynous approach to bridal and wedding wear that has been fabricated completely from upcycled deadstock gowns from Sophie's Gown Shoppe. Through my years working in bridal, I've noticed a gap in the market for the alternative generation.

Not everyone wants to wear a white gown or a suit anymore. So THEMININE is a sustainable solution that consists of a lapel bodice and ball gown-like palazzo pants, a pleated coat with a train that splits like coattails and a faux-tie jumpsuit and capelet.





# Design Process

For my collection, THEMININE, the design started with a focus on the allure brought on by androgyny. I love the emphasis on soft feminine shapes with the sharpness of masculine notions like lapels and ties; it was something different that I felt the bridal world has been all but begging for.

I've used organza as an illusion to create traditionally feminine silhouettes on traditionally masculine styles. The entire collection is topped with upcycled crystals and beading to enhance the luxury of the collection.

Lawren Wright

#### THEMININE



Lisa Evans



La Production of the Product of States

My name is Lisa Evans and I enjoy creating with all types of mediums, writing, drawing and painting. I often find that I am most creative at night.

Biography

#### Again

My collection theme is about being confident in your own skin, and it's about reliving that feeling again and again. The sustainability in my collection is in the details, such as the sterling silver chains that won't tarnish, the reclaimed links, and the deadstock fabric.

Some of these fabrics I decided to use because they were intended for past designs that weren't made due to Covid.





## Design Process

My favourite part of the process is when a beautiful design detail happens unexpectedly. For example, the back of the cowl dress draped open and I ended up loving it the most. In the chain dress, I didn't anticipate it to look like a butterfly wing, however, it is now one of my favourite parts.

Being able to try something new was very rewarding and the chain designs were almost therapeutic to connect together.

wienens





Montanna Labradore

#### Biography

I am from Nova Scotia, Canada. I have always had an interest in fashion. When I was younger, I styled my clothing a week in advance and wore what I now think to be questionable fashion. I became interested in fashion design when I bought a used book about fashion illustration at the age of 13. After that, I decided I wanted to expand my knowledge of the fashion industry.



## Prevail

Prevail was inspired by nature reclaiming and growing over abandoned areas that once belonged to them. This year, I struggled with my mental health and this collection became a manifestation of what I want for my future, symbolizing us overcoming barriers.

My design includes corsets, and boning to represent urban structures, and flowy fabrics and flounces to symbolize nature growing back. Prevail is a day- wear collection made of deadstock and organic fabrics. Sustainability in my design also includes options for reversible and coordinated separates to mix and match with lace closures to have more room for sizing.





# Design Proccess

I wanted to design an earthy collection, but I had no idea where to start. My partner and I spent a day searching for ideas until they mentioned an abandoned road in our home place and that was the start of my collection.

Two main ideas were: constraints and growth, represented by structure and flow in the fabric. I struggled in finding ways to be sustainable so I sewed in my threaded eyelets instead of using a different material. My hands hurt near the end, but I think it was worth it to make my design come together.

Mabradore





**Riley Laporte** 

#### Biography

I am an aspiring creative and constantly driven to expand and share my skills with others. This journey has begun with the building of a website and sharing sewing patterns and tutorials. I am working towards creating an inclusive and accessible environment that can inspire others to learn about the design process and become more conscious of their purchasing/consumption habits.



#### Renaissance Femme

In the beginning, I struggled to create anything at all because what is more sustainable than just living with the clothes we already own? Renaissance Femme is a product of attempting to avoid as much waste as possible while creating designs the wearer can get as much use out of as possible.

Having sustainability at the forefront of my mind while designing has allowed me to explore zero-waste pattern making, natural dye and modular garment design. It is important to me that I integrated sustainability and circular design within every step of the production process.





Making and creating something from only inspiration, time, and the ideas in my head is what has always driven me in life. I usually begin with a lot of questions, mostly 'Why am I making anything?' When I have a concrete reason I move forward with inspiration to prove the validity of the design.

1111 State & Reptiling (S.S.L., (Source))

My design process begins with digital planning (patternmaking, mood boards, illustrations) and then into physical work (fabric dying, half-scale design, sewing samples). Once I have the evidence to support my design I move forward with narrowing down the strongest ideas.

#### Renaissance Femme





#### Sheetal Mahar

#### Biography

My name is Sheetal Mahar. I am from Delhi, India and come from a military background. This has enabled me to experience multiculturalism at its best while travelling with my parents to different countries. This has motivated and inspired me to learn fashion and art of different cultures as it is the main way people express themselves. I found a passion for fashion design and wanted to find a way to make a hobby into my work. I have plans to study in different countries while setting up the base for my fashion brand.



# Structural fluidity

Structural Fluidity was inspired by nature and the elements; for example, the pleating is a reflection of the gills of a mushroom.

I have integrated many sustainable aspects into my collection through the use of natural and sustainable fiber as well as zero-waste pattern design.

I want to reduce the amount of fabric ending up in landfills as much as possible.





## Design Proccess

Nature was the centre focus when pulling inspiration for my collection, either taking inspiration from it visually or driving me to create more sustainable designs. I decided to keep classic and minimalistic designs that are timeless and that can be transformed from daywear to nightwear with the addition or subtraction of ruffles.

Other sustainable aspects include zero-waste pattern design and laser cutting. The laser cutting saved fabric from being wasted in the cutting process and avoids the need for sewing finishes as the edges are neatly melted and secure.

## Structural fluidity







Xiran Peng

#### Biography

My name is Xiran Peng, and I am from China. I have been passionate about art and design from a young age and I am always aspiring to better my skills as a designer through study and practice. As a fashion designer, I believe it is crucial to consider sustainable development while not sacrificing innovative fashion designs, and I intend to find the balance.



## Initial Intention

Initial Intention was inspired by the ecological nature of the ocean's coral, and the textures of trees. The collection also took influence from this year's theme of 'One = people + planet'.

It highlights the cohesion between people's hearts. The purpose of One = people + planet is to share and work together, inspire and connect. My collection reduces waste through the use of scrap organza as in the ruffled trim in my design.





# Design Process

My inspiration is embodied in every garment with a heart at the centre, using a combination of organza-ruffled trim and hearts to create different visuals and dimensionality.

The collision of colours and the heart-shaped design are the main highlights. One of them is quite special, and there is an embroidered design of a heartbeat in the heart shape.

Xiran Isaber

#### Initial Intention





