



Screencasting Information Literacy. Insights in pre-service teachers' conception of online searching

OPEN ACCESS

Peer-reviewed article

Citation: Botturi, L., & Beretta, C. (2022). Screencasting Information Literacy. Insights in pre-service teachers' conception of online conception of online searching. Journal of Media Literacy Education, 14(3), 94-107. https://doi.org/10.23860/JMLE-2022-14-3-8

Corresponding Author:

Luca Botturi luca.botturi@supsi.ch

Copyright: © 2022 Author(s). This is an open access, peer-reviewed article published by Bepress and distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited. JMLE is the official journal of NAMLE.

Received: December 16, 2021 Accepted: April 22, 2022 Published: December 20, 2022

Data Availability Statement: All relevant data are within the paper and its Supporting Information files.

Competing Interests: The Author(s) declare(s) no conflict of interest.

Editorial Board

Luca Botturi

University of Applied Sciences and Arts of Southern Switzerland, Switzerland

Chiara Beretta

University of Applied Sciences and Arts of Southern Switzerland, Switzerland

ABSTRACT

Information Literacy (IL) has been named a key competence for the twentyfirst century and is being progressively introduced in many compulsory school curricula. Nonetheless, the actual implementation of effective IL education cannot be carried out without the sound preparation of teachers. This study explores the naïve, pre-instruction conceptions of online information searching of pre-service pre-primary and primary teachers through the structured qualitative analysis of participant-produced screencasts. The results indicate that teachers have a mainly technical view of IL, leading them to focus on basic computer literacy skills (e.g., how to use a search engine) and to overlook mental processes (e.g., the definition of an information need or strategy). Implications for the development of pre-service teachers' IL education are discussed.

Keywords: *Information Literacy, pre-service teachers, teacher education,* search behavior, screencast.



Journal of Media Literacy Education

THE OFFICIAL PUBLICATION OF THE NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION (NAMLE) Online at www.jmle.org

INFORMATION LITERACY AND ONLINE SEARCHING

Information Literacy and digital citizenship

Over the last few decades, digital technologies have allowed each of us to potentially find information about everything from everywhere in a matter of seconds. On the one hand, this has made the world smaller; on the other, we are now learning to swim in an overwhelming ocean of information. Today the internet is an open information space with over 5 billion users and almost 2 billion websites – including small personal blogs and huge hubs like Wikipedia or Amazon. Google serves about 3 billion searches a day (Internetlivestats, n.d.), YouTube creators share about 720,000 hours of video every day (Mohsin, 2021), contributors to the English version of Wikipedia make 2 edits per second, and the largest online encyclopedia grows by an average of 598 articles every 24 hours (Wikipedia, n.d.). Each day more than 100 billion messages are sent on WhatsApp (Dean, 2021).

If these are just some of the figures that describe our interconnected world, being information literate is clearly a key challenge for today's citizens: effectively and efficiently retrieving information, behaving ethically, and critically evaluating sources are paramount in order to actively participate in our society (Information Literacy Meeting of Experts, 2003; Johnston & Webber, 2003) and are fundamental in a democratic society (White, 2016) in which citizens are called to share responsibilities in collective choices for the common good. The Covid-19 pandemic and the related infodemic (Zarocostas, 2020), and the current war in Ukraine provide a wealth of examples.

Information literacy (IL) is actually included among 21st-century critical skills (Ananiadou & Claro, 2009), and all current Digital and Media Literacy models (such as DigComp 2.1, Carretero et al., 2017; see also Hobbs, 2010; JISC, 2014) include IL, which is regarded as a central element in K-12 schools and higher education (Bucher, 2000); indeed, today IL is included in many European compulsory education school curricula (Guitert et al., 2017), which emphasizes its foundational role as enabler of life-long learning efforts (Kurbanoglu, 2013).

As with any content and competence, however, schools will be able to help students develop IL skills only as long as teachers develop a clear understanding of the actual content and skills of IL and of how they can teach it (Asselin & Lee, 2002). Of course, teacher

education institutions play a key role in preparing preservice teachers for the task (Earp, 2009; Pinto et al., 2019; Wu et al., 2022), which entails both developing their own IL skills and the ability to teach IL to their pupils (Klebansky & Fraser, 2013; Kovalik et al., 2011).

Exploring Information Literacy

Starting from its first definition by Zurkovsky in 1974, the concept of Information Literacy (IL) has been progressively redefined to cope with social and technological developments. For example, by the '80s, Aufderheide (1983) emphasized the ability to locate, access, and use information from different media. The spread of the internet as an everyday commodity made the issue more urgent (Livingstone, 2004): the very concept of *literacy* had to be adapted to a varied, moving, transversal, and multiform information landscape (Leu et al., 2004; Coiro et al., 2014). Such a movement influenced attempts to define the content of IL.

By 1998, the American Association of School Librarians and the Association for Educational Communications and Technology formulated a set of IL standards, which set a first milestone which provided a basis for further developments – for example the 7 pillars of IL (*identify, scope, plan, gather, evaluate, manage, present*; Bent & Stubbings, 2011), which are a cyclic process which may vary depending on the age and context of the learner. Each pillar includes a set of understandings and skills, which can be developed simultaneously or independently, and whose acquisition allows the individual to move towards the top of the pillars.

The framework provided by the ACRL (2015) aims to expand the concept of IL by relying heavily on the concept of metaliteracy, i.e., a more self-critical and reflective approach which conceives IL as a set of comprehensive and overarching skills that accompany learners throughout all learning activities. In this sense, IL skills allow them not only to locate, use, and evaluate information but also to produce new knowledge and actively participate in the learning community. The result is a framework of interrelated concepts, flexible, dynamic, and adaptable to different contexts, rather than a prescriptive standard. Six frames analyze fundamental information literacy concepts, from which a set of practices and dispositions emerges.

A more recent study (Wineburg & McGrew, 2017) sheds new light on IL by comparing the practices of professional fact checkers, historians, and university

students, and introduces three concepts: taking bearings, lateral reading, and click restraint, which are common to the research practices of professional fact checkers. Taking bearings on the web means acquiring a sense of direction: before plunging into an unknown topic, one must first orient oneself and elaborate a strategy. This moment of orientation often turns into the practice of lateral reading, as opposed to full vertical reading: lateral reading consists of taking a quick look at the selected source and then leaving the site, opening up new tabs to look for confirmation elsewhere. Fact checkers do not evaluate the source by studying it closely and vertically, but by opening up new pages about it: in doing so, they use the appropriate keywords, scroll through results and read the snippets (click restraint) before going back to the source.

Lateral reading (Brodsky et al, 2021a; Brodsky et al, 2021b) is also the core concept behind SIFT (Caulfield, n.d). SIFT stands for *Stop, Investigate the source, Find better coverage, and Trace claims, quotes, and media to the original context* and provides a four-stage strategy to determine the quality of sources. Caulfield's model paradoxically implies that in order to ascertain the quality of a source, one should leave it and verify elsewhere.

The Big6 as a practice-oriented model for IL education

For this study, we used the Big6 model (Big6, n.d.; Eisenberg & Berkovitz, 1999) to operationalize the IL construct. Big6 is targeted to K-12 teachers, is practice oriented, is known to many teachers, and has been assessed through small scale international research and classroom-based studies in compulsory education (Wolf et al., 2003; Baji et al., 2018; Gekara et al., 2021; Iriani & Wicaksono, 2021; Jeyshankar & Nachiappan, 2021) and in higher grades (Santana Arroyo, 2013). The Big6 model describes IL as the ability to find, process, and use information effectively.

The model traces and highlights the six stages that people go through during every information problem-solving process (see Figure 1):

- The Task Definition stage involves defining the assignment and circumscribing / bordering the essential question in order to identify the type of information needed.
- 2. The *Information Seeking Strategies* step includes the identification of the possible sources useful for

- solving the problem, and their subsequent selection and ranking.
- The Location and Access stage corresponds to the question "how will I find and access the best sources?" and concerns theoretical and practical access to the source.
- 4. Once the source is located, one should interact with it to understand what information is relevant and to decide how to extract it; this is the *Use of Information* step and it involves reading, listening, and viewing.
- 5. During the *Synthesis* stage, the information needed must be reworked and processed: this step entails the decision about which type of presentation and format is most appropriate to display the information in accordance with the assignment.
- The Evaluation stage involves self-assessment and determines the effectiveness of the result and the efficiency of the problem-solving process.

Information Literacy and pre-service teachers

A prerequisite for the effective integration of IL in the school curriculum is equipping in-service and preservice teachers with proficient IL competences. Such education should be informed by evidence about teachers' pre-instructional conceptions of information searching. To this purpose we decided to investigate primary and pre-primary pre-service teachers' conceptions of how to conduct an online search in the context of Italian-speaking Switzerland.

Awareness of the importance of IL preparation for teachers is generally widespread. By 1989, the American Library Association (ALA) Presidential Committee on Information Literacy highlighted the need to promote the critical skills of future teachers and recommended the enhancement of IL skills in teacher education programs. Nonetheless, ten years later, Carr (1998) pointed out that, despite declarations of intent about the importance of IL in teaching and learning processes, the integration of IL in teachers' preparation was yet to be adequately implemented. Things seemed to improve in the following years, but Duke and Ward's meta-analysis of the literature on information literacy in teacher education (2009) shows that even if teacher education programs have made good progress, much remains to be done. Information literacy education for teachers is today an open challenge (Duffin et al., 2021).

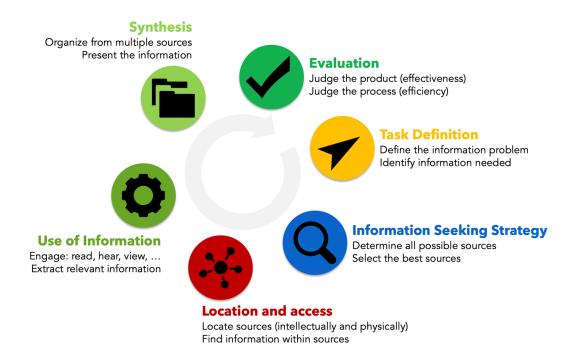


Figure 1. the Big6 model (adapted from Big6, n.d.)

Most studies collect evidence to assess pre-service teachers' IL skills through questionnaires. Their results indicate that pre-service teachers do perceive the importance of helping students become information literate, but do not feel they have the necessary preparation to do so (Asselin & Lee, 2002; Collin, 2014; Ruppel et al., 2016). For example, Stockham and Collins (2012), who surveyed 70 pre-service K-12 teachers in two courses at the University of Kansas, found that only 10% of them were familiar with the basic concepts of IL, such as the Big6 model. Lee et al. (2012) provide additional evidence: a survey administered to more than 500 pre-service teachers indicates that most future teachers feel inadequately prepared to teach IL skills and stresses the insufficient IL integration in their undergraduate programs.

Paradoxically, despite not being familiar with IL-specific terminology, some teachers seem to be overconfident in their own IL competences, even when faced with poor results on IL tests (Shannon et al., 2019). Godbey (2018), using a 60-minute test composed of 14 scenario-based information tasks, corroborated such evidence, pointing to a lack of IL skills in preservice teachers. Several studies aim to assess the impact of initiatives for the integration of IL in pre-service teacher education, often with a pre-/post-test design. While results are encouraging even for small interventions (Emmons et al., 2009), some researchers suggest that a broader impact would be achieved if IL

instruction were integrated in all coursework, and not limited to single sessions (Ruppel et al., 2016).

While the usefulness of a set of practical and theoretical IL indications is recognized, collaboration between librarians and teacher educators plays a core role in promoting pre-service teachers' IL, to consolidate both the IL skills and pedagogical approach that future teachers will use to teach IL in their classes (Asselin & Lee, 2002; Lee et al., 2012; Emmons et al., 2009; Kovalik et al., 2011). Finally, some projects focus not only on pre-service and in-service teacher education, but also on education faculty training (Earp, 2009) as a key element towards the progressive integration of IL in teacher education.

METHODOLOGY

Research questions

This study explores the naïve, pre-instruction concept of online searching of pre-service teachers, and is structured around the following research questions:

- 1. What concept of online searching do pre-service teachers demonstrate?
- 2. What type of search instruments do pre-service teachers use?
- 3. What type of digital documents do pre-service teachers consider? How do they assess their quality or credibility?

Participants

This study was conducted in Canton Ticino, which is the only completely Italian-speaking canton in Switzerland. 92 pre-primary and primary pre-service teachers, selected by convenience and enrolled in the second year of a Bachelor (undergraduate) program at an Italian-speaking University of Teacher Education in Southern Switzerland, participated in this study.

At the time of the data collection, IL did not formally appear in the compulsory school curriculum, except under the "general topic" *Technologies and media*, which mentions "searching for information on books and websites" as examples of life situations that could be analyzed and discussed in class (DECS, 2015, p. 45). In this school curriculum, a general topic is a content domain to which all disciplines should contribute, but that would not be considered in any assessment.

The previous primary and secondary school curriculum, which was published in 1984 and was valid when most of the pre-service teachers that participated in this study attended school, did not mention IL at all. Given that it is not part of any discipline in the school curriculum, IL is also not included in the 3-year Bachelor program for pre-service primary and pre-primary teachers, even as an optional course. It is therefore fair to assume that most participants did not receive any formal instruction in IL during their previous schooling, if not for the personal initiative of some teacher. The participants were not familiar with the definition of IL, its core concepts, or the Big6 model. Moreover, they did not think of IL as something they would have to teach, i.e., as a relevant subject matter.

The study also aimed to indirectly collect evidence to support the inclusion of IL in the pre-service teacher education curriculum.

Screencast data

The data collection for this study took place in the context of a Bachelor course on Educational Technologies. A unit about instructional video included an online self-learning activity about producing screencasts with Screencast-o-matic or Loom. As an assignment for that unit students had to create a screencast video tutorial about online information searching:

"Your goal is to develop a short video tutorial in which you demonstrate how to search for information online about a topic of your choice. Show how you perform the search and how you decide on which results you click. Visit at least three results and make a brief comment on each webpage.

The expected length of the video-tutorial should be between 1 and 3 minutes; it should have an audio commentary and it may have background music. You can decide if you want to appear in the video (with a PiP) or not.

When you are done, upload your screencast with the homework tool on this page."

Screencasts (i.e., videos produced by recording the author's screen, in most cases with an audio commentary) are a very common genre of online video, and are used in education as instructional videos (Snyder et al., 2014; Lloyd & Robertson, 2012; Razak & Ali, 2016), as feedback instruments in several disciplines (Mathieson, 2012; Cheng & Li, 2020; Cutting & Larkin, 2021; Babula & Kay, 2021), and for tutorials, e.g., for library searching (Steger & Kizilhan, 2021). Teachers engaged in the creation of an instructional video are applying their professional skills to reflect on information searches: selecting what is relevant, finding appropriate examples and counterexamples, and presenting the related key skills and practices in a clear and convincing manner. Moreover, teachers are aware of their role in modeling complex skills for their pupils (Olson, 1970).

In the context of the course, students were assessed only on the *format and technical quality* of the screencast (including structure, quality of audio, quality of video, edits, etc.); in this study we considered the screencasts as teaching materials eliciting the participants' concepts of IL (Smajic, 2018; Kater-Wettstädt, 2018), so that out analysis was focused on their *content*. The assignment was purposely very open: its goal was to communicate (a) the formal features of the expected output, such as length, use of PiP, music, etc.; and (b) expected minimal content: a topic of choice, how the search is performed, how decisions on what sites to visit are made, and the presentation of at least three documents.

The idea was that the assignment should not provide guidance about how to structure the search itself, and for this reason it does not mention any Big6 element nor specific search instruments. Setting online searching as a topic for the screencast was an opportunity for having the students reflect on IL; nonetheless, as mentioned above, the quality of their search was not subject to assessment, which was limited to the formal features of the screencast.

Table 1. Coding scheme

#	Field	Type	Operational definition
1.	SCREENCAST DATA		
1.1	Duration	integer	Overall duration of the screencast (seconds)
1.2	Topic	text	Short description of the chosen topic of the screencast (text)
1.3	Target audience	label	Identified target audience of the screencast (either declared or implicit):
			Children, Teachers, Adult, Generic
2.	BIG6 ELEMENTS		
2.1	Task definition	1/0	The student explains what the information target/need is, not only stating the
			general topic (e.g., "cats") but formulating precise questions (e.g., "how long does a cat live?")
2.2	Information seeking	1/0	The student explains where and how to search, for example what search
	strategies		instruments to use, what keywords to use, if it would be useful to refine the search query, etc.
2.3	Location & Access	1/0	The student explains how to find and access websites, e.g., how to reach a
			search engine page, where to write keywords, what buttons to click, etc.
2.4	Use of information	1/0	The student explains how and where to find relevant information within
			documents of different formats, e.g., reading the title or summary, etc.
2.5	Synthesis	1/0	The student explains how to make a summary of the information or use it to
			solve the information need
2.6	Evaluation	1/0	The student proposes an evaluation of the search process or of its results
2.7	Big6 score	0 to 6	Sum of the values assigned for the Big6 elements (2.1 through 2.6)
2.8	Credibility	1/0	The student discusses credibility criteria: why the selected documents can be
			considered credible (reliable) or not
3.	WEB DOCUMENTS		
3.1	Search engine	text	Name of search engine used
3.2	Number of searches	integer	Number of searches performed in the screencast
3.3	Motivation	1/0	The student provides arguments for the choice of the used search engine
3.4	Demonstration	1/0	The student demonstrates how to perform the search
3.5	Criteria	1/0	The student explains the criteria that the search engine uses to select and rank results
3.6	Comment	1/0	The student provides comments on the SER page or on individual documents
3.7	Web.number	integer	Number of web pages reached via a SER page shown in the screencast
3.8	Web.choice	1/0	The student motivates the choice of the web page among the other search results
3.9	Web.content	1/0	The student illustrates the contents or structure of the web page
3.10	Web.comments	1/0	The student provides comments on the credibility of the web page
3.11	Selected.number	integer	Number of web pages shown by the author without performing a search
3.12	Selected.choice	1/0	The student provides arguments for the choice of the selected web page
3.13	Selected.content	1/0	The student illustrates the contents or structure of the web page
3.14	Selected.comments	1/0	The student provides comments on the credibility of the web page
3.15	Wiki.number	integer	Number of Wikipedia articles shown in the screencast
3.16	Wiki.choice	1/0	The student provides arguments for the choice of the selected Wikipedia article
3.17	Wiki.content	1/0	The student illustrates the contents or structure of the Wikipedia article
3.18	Wiki.comments	1/0	The student provides comments on the credibility of the Wikipedia article
3.19	Comparison	1/0	The student compares web pages and information, e.g., about format or credibility
3.20	Useless search	1/0	An already known URL is entered into a search bar

Dataset and coding

The resulting dataset is composed of 89 studentgenerated screencasts, as two students did not complete the assignment and one screencast was off-topic, presenting instructions to install a video game.

The screencasts were coded by the two authors of this paper. As a first step, we took some time to freely view the screencasts in order to get familiar with the dataset. Two screencasts were selected as examples to which we applied a first version of the coding scheme. In particular, section 1 (Screencast data) and section 2 (Big6 elements) were defined *a priori*, while section 3 (Web documents) was discussed, adapted, and refined based on what was actually found in the screencasts.

The resulting coding scheme is presented in Table 1, where the *Operational Definition* column provides the definition used to classify screencasts according to each individual item.

RESULTS

General remarks

The average duration of the screencasts is 139 seconds (shortest: 53 sec.; longest; 281 sec.; one outlier of 361 sec.). Most of them address a generic target audience (54) or adults (16), and only a few children (12) or other teachers (7). The addressed audience does not significantly impact other variables, such as duration or Big6 dimensions implied.

Some common errors appear in many screencasts, including confusion in using technical terms like "browser" or "search engine" in referencing applications like Safari or Firefox or actual search engines like Google. Another common mistake is typing the search words in any bar – be it an actual search bar or the browser address bar – or using the search bar for typing an already-known URL. This latter occurrence was labelled "useless search" and marked in the coding data of the screencasts (field 3.20). It appears in 24 screencasts, i.e., in more than one fourth.

Online search concept: coverage of the Big6 dimensions

The coverage of the different dimensions of the Big6 model was considered as a proxy for an articulated concept of online searching for pre-service teachers.

To explore the actual coverage of Big6 dimensions, a Big6-score was calculated for each screencast, indicating how many Big6 dimensions were touched upon once or more times by the author (field 2.7). The Big6-score average is 2.39, with mode 3 (Figure 1). No screencast includes all six dimensions, and only one includes none. A slight but significant positive correlation (r=0.32; p=0.001) exists between screencast duration and Big6-score, so that the authors of longer screencasts cover more Big6 dimensions. It is interesting to notice that no correlation was found between the overall number of documents presented in the screencast and the Big6-score: covering more information search dimensions is not related to how many web documents are presented.

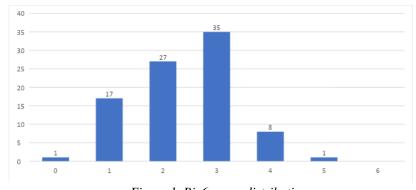


Figure 1. Big6-score distribution.

The next step in the analysis was about investigating what Big6 dimensions were more frequently touched upon. To this we added an indicator of credibility, i.e., if the author elicits the cues that led him/her to consider a web page reliable (field 2.8).

Figure 2 presents the frequency of appearance of the Big6 dimensions and of credibility in the screencasts. The most addressed dimensions are *Location and Access* (appearing in 86 of the screencasts, i.e., 97%) and *Use of Information* (70%). Indeed, most screencasts focus

only on the mechanics of searching: where you type your keywords, how you access results, and how web pages are structured (e.g., where to find the ingredients in a recipe, or where to find useful information in a long page).

Only half of the screencasts define their *Search Task* properly. This feature was operationalized as "The student explains where and how to search, for example what search instruments to use, what keywords to use, if it would be useful to refine the search query, etc." In 45 cases the authors simply state the overall topic of their search (as in "I want to search about cats"), while only 44 specify an actual goal, e.g., "Today we will look for a recipe to cook pumpkin risotto" [s12] or "Today we'll

make a short search on the Internet to learn how to grow an avocado at home" [s23].

The other elements in the Big6 model barely appear in the screencasts. Only a few screencasts present or discuss an *Information Seeking Strategy*, i.e., reflect on where to search (on what website or with what search instrument) and on the keywords to use, or if to refine the search during the process. Also, just one screencast touches upon *Synthesis* (i.e., how to make a useful summary of the information found on the web), and only two reflect on the search process and outcomes (*Evaluation*).

Only 11 screencasts make comments about the credibility or overall quality of the documents they choose.



Figure 2. Big6 dimensions and credibility coverage (green indicates coverage)

About search engines

Online searches in most cases happen via search engines. A critical understanding of how such access points to the web work, and about the key differences between search engines managed by commercial companies (such as Google Search) and those managed by organizations with different business models (like DuckDuckGo or Ecosia), is central for the development of critical IL skills. Out of the 89 screencasts, 79 (94%) use Google, with only 1 student using Google Advanced Search. The others use DuckDuckGo (2), Bing (1), and Ecosia (1). This reflects the current dominance of Google, which currently accounts for over 86% of all web searches globally (Statista, 2022). Six students did not use any search engine at all, as they did not demonstrate the search process but directly presented the web pages that they had previously selected.

Most students (62) performed only one search in the screencast (Figure 3). A slight but significant positive

correlation (r=0.21; p=0.05) was found between the screencast duration and the number of searches performed.

Choosing a search engine or where to search does not seem to be a priority for the screencast authors. Only 16 of them declare what search engine they use (3 out of the 4 not using Google), while the others simply search on Google, which they seem to take for granted as the default or only search tool option. Nobody mentions any reasons for choosing a particular search engine.

As illustrated in Figure 4, while most students demonstrate the mechanics of searching (writing keywords, pressing a search button), only three explain the criteria that a search engine uses to select and rank results. Just a few more (13, i.e., 14.6%) comment on the search results. Some screencast authors address the importance of choosing search terms, but none provides advice on or examples of how to choose them, in most cases defaulting to entering the topic of the search, like "weather" [s82] or "panda" [s86].

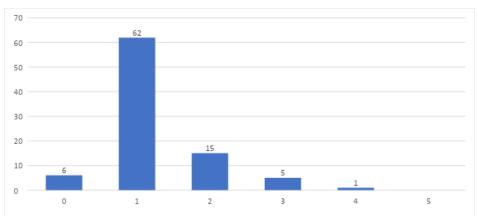


Figure 3. Number of demonstrated searches per screencast

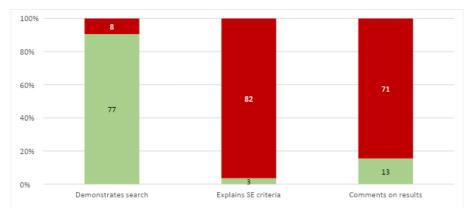


Figure 4. Screencast elements about search engines

The emerging focus of the screencasts seems to be about "how to" use a search engine and not about understanding "how it works." Interestingly, only one student presents how to change the search engine settings instead of presenting the results. On the other hand, only ten students present alternative domain-specific search instruments, like library catalogues, geographic data systems, or online encyclopedias different from Wikipedia.

Web documents

Across all 89 screencasts, 234 web pages are shown (average 2.63 per screencast). 161 web pages were accessed through a Search Engine Result Page (SERP) and 25 directly through their URL. The latter were classified as *selected* web pages. 48 web pages (either from SERP or selected) were Wikipedia articles. No correlation was found between the types or quantity of documents used in a single screencast and its Big6-score.

Only 23 screencasts draw some sort of comparison among the web pages they present, pointing out formal

features (e.g., the presence of pictures or the length of texts) or the purpose or target audience of the document (e.g., if web pages are intended for children or are suitable for specific uses). Nobody ventures into a critical reading of the web pages, e.g., using them as counterexamples of non-reliable documents.

Interestingly, none of the participants presents a social media page, even if all of them are social media users. This might be due to the assignment formulation (which asked to present "three websites") or to the perception of social media as not suitable for (or legally not permitted to) children.

DISCUSSION

This exploratory study investigated the naïve (i.e., pre-instructional) conception of online searching of pre-primary and primary pre-service teachers by analyzing a set of screencasts they produced on the topic. We assumed that an instructional screencast would capture what a prospective teacher considers essential to the topic at hand and we used the Big6 model as a reference to analyze the dimensions touched upon in our data.

The emerging picture

The vast majority of the analyzed screencasts focus on "how to" tips in relation to using search engines and accessing web sites, thus focusing on the Location and access and Use of information dimensions of the Big6. Less than half also include an explicit definition of the information task, while the other dimensions of the model are barely mentioned, and so is credibility. We can state that the overall emerging picture is that preservice teachers think of searching for information on the web as a mostly mechanical or technical skill: learning to search online is presented as learning to use a search engine and to perform basic internet navigation tasks. Such a concept is scarcely articulated on the Big6 dimensions (or on any other set of dimensions) and relates more to online search behaviors than to IL. Mental tasks, like defining the information need, are mostly missing or scarcely elaborated. The challenge of assessing the reliability of documents and sources and of selecting good information also remains in the background.

The selection of search instruments is also rather narrow. Google Search is *the* search engine for our preservice teachers, who only marginally consider other search engines such as Ecosia, DuckDuckGo, or Bing and domain-specific search instruments such as online encyclopedias or library catalogues. While this reflects Google's dominant market position, the absence of any questioning or motivation in the choice of the search engines suggest a non-reflective approach — indeed, "googling" is just one more standard daily operation.

Finally, student teachers seem to rapidly select web pages and Wikipedia articles but are not able to provide reasons for their choices, or do not think that giving hints about credibility is important. In our screencasts very few comments on the selected web pages appear, and even more rarely do their authors compare different websites or provide elements to assess their credibility.

Educating teachers in Information Literacy

The main purpose of this exploratory research study was generating indications for the development of sound pre-service teachers' IL education. The results clearly indicate that the first need is the development of a more articulated conception of "information searching," which is not confined to online search behaviors and mechanical tasks but extended to all IL dimensions, following the Big6 or any other IL model. This represents indeed a didactical challenge, as it requires

drawing critical attention to information processes, which today, in our information overabundance society, are perceived as trivial and automatic tasks. In particular, the most complex cognitive operations need to be assigned a place in teachers' mental picture: defining a search task, determining a search strategy, making a synthesis of the information, and evaluating the search process.

Credibility assessment should also be elicited as one of the most important skills. In our interconnected and always-on society merely finding information is not difficult – the real challenge is filtering out the information we actually need *and* that we can trust. In this respect, it is crucial to prioritize the question of whether a source is primary or secondary (Raphael & Pearson, 1985) over a consideration of that source's popularity. Also, concepts *like lateral* reading and *click restraint* discussed above (Wineburg & McGrew, 2017), and instruments like SIFT (Caulfield, n.d), appear as highly relevant.

A broader experience with search instruments can also make a difference, empowering teachers to choose their tools according to their own needs and constraints, and to avoid defaulting to the easiest or most accessible ones (Google Search, in this case). This would include knowledge both about alternative generic search engines such as DuckDuckGo, Ecosia, Yandex, or Qwant, and about domain-specific tools such as library catalogs, online encyclopedias, web reference tools, etc.

Finally, we found that longer screencasts are somehow richer. This suggests that asking students to engage in complex tasks that require more time (maybe even forcing them to perform more than one search) might facilitate the emergence of more nuances and lead to good learning questions. Professional scenarios entailing teaching information searching to children or working with peers might provide richer stimuli than personal scenarios (e.g., searching for information about holidays or personal hobbies).

Outlooks

No matter how good the declared intentions of official teacher-training programs are, improved teacher IL education is central to the establishment of effective IL education in compulsory schools. This small exploratory a study is only a first step. Its main limitation is its strictly local context: we expect that prospective teachers from other countries (or even Swiss Cantons) might have a different approach to IL, both based on previous education and on culture.

The results of the study also depend on the data collection instrument. In our case, using screencasts offered a more naturalistic and less artificial setting than think-aloud lab sessions or surveys, and yielded interesting results. A different formulation of the stimuli might have promoted more focus on otherwise neglected issues; different constraints (e.g., about the maximum duration of the screencasts) might also have led to different results. For these reasons, complementary classroom-based research projects could be imagined on these lines.

Finally, we only focused on the pre-instructional conception of information searching. If a teacher were to actually bring IL to his or her class, this would also require motivation ("Is it important?") and self-efficacy ("Am I able to teach it?"). Further investigations of these aspects, and of how they relate to what we presented here, are also important.

The unarticulated and behavior-oriented idea of information searching of teachers seems to call for the introduction of conceptual IL models in their education. In this respect, the Big6 seems an accessible and useful model - but it is just one among others available in the literature, as we discussed in the first section of the paper. An exploration of how using a formal model for teacher education can support the development of a more articulated conceptual development, with a focus on higher-level cognitive operations like determining a search strategy, would be beneficial, and would represent an optimal follow-up study. Also, combining the elicitation of the concept of IL with an assessment of IL skills - which we did not address in this study - would provide an indication of the relevance of a theorysupported approach to IL education.

For democracies like Switzerland and Western countries, in which citizens take collective responsibility for their choices, being able to locate, access, select, use, and disseminate quality information are fundamental skills for pursuing the common good. While the world gets more and more interconnected and populated by pervasive media, and we shift from a global pandemic to a complex war scenario, the importance of educating a generation of information literate citizens is more and more urgent. The catalyst that can transform curricula and models into action is teachers, and the key to unlock such a process can only be adequate teacher education.

ACKNOWLEDGEMENTS

This research was conducted in the framework of the Late-teenagers Online Information Search (LOIS)

project, funded by the Swiss National Research Foundation.

REFERENCES

- ACRL (2015). Framework for information literacy for higher education. Association of College and Research Libraries.
 - http://www.ala.org/acrl/standards/ilframework
- American Association of School Librarians & Association for Educational Communications and Technology (1998). *Information power: Building partnerships for learning*. American Library Association.
- American Library Association (1989). American library association presidential committee on information literacy. American Library Association.
- Ananiadou, K., & Claro, M. (2009). 21st century skills and competences for new millennium learners in OECD countries. OECD education working papers, 41. OECD Publishing. https://doi.org/10.1787/218525261154
- Asselin, M. & Lee, E. (2002). "I wish someone had taught me": Information literacy in a teacher education program. *Teacher Librarian*, 30(2), 10-17.
- Aufderheide, P. (1993). Media Literacy. A Report of the National Leadership Conference on Media Literacy. Aspen Institute.
- Babula, T., & Kay, R. (2021). Exploring student perceptions of video-based feedback in higher education: A systematic review of the literature. *Journal of Higher Education Theory & Practice*, 21(4), 248-258.
- Baji, F., Bigdeli, Z., Parsa, A., & Haeusler, C. (2018). Developing information literacy skills of the 6th grade students using the Big 6 model. *Malaysian Journal of Library & Information Science*, 23(1), 1-15. https://doi.org/10.22452/mjlis.vol23no1.1
- Bent, M., & Stubbings, R. (2011). The SCONUL seven pillars of information literacy: Core model. SCONUL.
 - https://www.sconul.ac.uk/sites/default/files/docume nts/coremodel.pdf
- Big6 (n.d.). The Big6. https://thebig6.org/
- Brodsky, J. E., Brooks, P. J., Scimeca, D., Galati, P., Todorova, R., Caulfield, M. (2021a). Associations between online instruction in lateral reading strategies and fact-checking COVID-19 news among college students. *AERA Open*, 7(1), 1-17. https://doi.org/10.1177/23328584211038937

- Brodsky, J. E., Brooks, P. J., Scimeca, D., Todorova, R., Galati, P., Batson, M., Grosso, R., Matthews, M., Miller, V., & Caulfield, M. (2021b). Improving college students' fact-checking strategies through lateral reading instruction in a general education civics course. *Cognitive research: principles and implications*, 6, 23. https://doi.org/10.1186/s41235-021-00291-4
- Bucher, K. T. (2000). The importance of information literacy skills in the middle school curriculum. *The Clearing House*, 73(4), 217-220. https://doi.org/10.1080/00098650009600955
- Carr, J. A. (1998). Information literacy and teacher education. *ERIC Digest ED424231*. ERIC Clearinghouse on Teaching and Teacher Education.
- Carretero, S., Vuorikari, R. and Punie, Y. (2017). DigComp 2.1: The digital competence framework for citizens with eight proficiency levels and examples of use. EUR 28558 EN, https://doi.org/10.2760/38842
- Caulfiled, M. (n.d.). Web literacy for students factcheckers. https://webliteracy.pressbooks.com/
- Cheng, D., & Li, M. (2020). Screencast video feedback in online TESOL classes. *Computers and Composition*, 58, 102612.
- Coiro, J., Knobel, M., Lankshear, C., & Leu, D. J. (Eds.). (2014). *Handbook of research on new literacies*. Routledge.
- Collin, S. (2014). Overview of the levels of ICT and information literacy skills in Canada's preservice teachers. *International Journal of Computers and Technology*, 13(11), 5121-5125.
- Cutting, C., & Larkin, K. (2021). The impact of weekly formative video feedback on pre-service teachers' experiences in online mathematics education. *Mathematics Teacher Education and Development*, 23(1), 74-90.
- Dean, B. (2021). WhatsApp 2021 user statistics: How many people use WhatsApp?. https://backlinko.com/whatsapp-users
- DECS (2015). Piano di studio della scuola dell'obbligo ticinese. https://scuolalab.edu.ti.ch/temieprogetti/Pagine/pian odistudio.aspx
- Duffin, D. L., Ziebarth-Bovill, J., & Reeves, R. H. (2021). The assault on reason in the human conversation. *Adaptive and Responsive Educational Renewal*, 12(1), 163-182.

- Duke, T.S., & Ward, J.D. (2009). Preparing information literate teachers: A metasynthesis. *Library & Information Science Research*, *31*, 247-256.
- Eisenberg, M. B., & Berkowitz, R. E. (1999). *Teaching information & technology skills: The Big6 in elementary schools.* Linworth Publishing.
- Emmons, M., Keefe, E. B., Moore, V. M., Sánchez, R. M., Mals, M. M., & Neely, T. Y. (2009). Teaching information literacy skills to prepare teachers who can bridge the research-to-practice gap. *Reference & User Services Quarterly*, 49(2), 140-150. http://www.jstor.org/stable/20865216
- Earp, V. (2009). Integrating information literacy into teacher education: A successful grant project. *Behavioral & Social Sciences Librarian*, 28(4), 166-178. https://doi.org/10.1080/01639260903275748
- Gekara, M. M., Namande, B. W., & Makiya, C. R. (2021). Information literacy competencies in secondary schools in Kenya. *Journal of Education*, *4*(1), 51-75.
 - https://stratfordjournals.org/journals/index.php/journal-of-education/article/view/743
- Godbey, S. (2018). Testing future teachers: A quantitative exploration of factors impacting the information literacy of teacher education students. *College & Research Libraries*, 79(5), 611. https://doi.org/10.5860/crl.79.5.611
- Guitert, M., Romeu, T. & Baztàn, P. (2017). Conceptual framework on digital competences in primary and secondary schools in Europe. *Proceedings of ICERI* 2017, Valencia, Spain, 5081-5090.
- Hobbs, R. (2010). *Digital and media literacy. A plan of action*. Aspen Institute/Knight Foundation.
- Internet Live Stats (n.d.). https://www.internetlivestats.com/
- Information Literacy Meeting of Experts. (2003). The Prague declaration: Towards an information literate society. National commission on library and information science. National Forum on Information Literacy & UNESCO.
- Iriani, T., & Wicaksono, G. (2021). Application of the Big6 skills model and information literacy skills for surveying subject at vocational school. *IOP Conference Series: Earth and Environmental Science*, 747(1), 012014.
- Jeyshankar, R., & Nachiappan, N. (2021). Study on gender differences in information literacy skills among research scholars of Alagappa University, Karaikudi, Tamil Nadu. Library Philosophy and Practice, 4946, 1-28.

- https://www.proquest.com/scholarly-journals/study-on-gender-differences-information-literacy/docview/2506473374/se-2
- JISC [Joint Information Systems Committee] (2014).
 Developing digital literacies.
 https://www.jisc.ac.uk/guides/developing-digital-literacies
- Johnston, B. & Webber, S. (2003). Information literacy in higher education: A review and case study. *Studies in Higher Education*, 28(3), 335-352.
- Kater-Wettstädt, L. (2018). Unterricht zum Thema "Flucht und Flüchtlinge"? Eine Analyse von Lehrmaterialien aus dem Internet. *Zeitschrift für Bildungsforschung*, 8, 137-152. https://doi.org/10.1007/s35834-018-0217-8
- Klebansky, A., & Fraser, S. P. (2013). A strategic approach to curriculum design for information literacy in teacher education implementing an information literacy conceptual framework. *Australian Journal of Teacher Education (Online)*, 38(11), 103-125. https://search.informit.org/doi/10.3316/ielapa.6802 80964271489
- Kovalik, C., Jensen, M. L., Schloman, B., & Tipton, M. (2011). Information literacy, collaboration, and teacher education. *Communications in Information Literacy*, 4(2), 145-169. https://doi.org/10.15760/comminfolit.2011.4.2.94
- Kurbanoglu, S. (2013). An analysis of the concept of information literacy. *Proceedings of the International Conference of the Media and Information Literacy for Knowledge Society* (June 24-28), 1-42.
- Lee, E. A., Reed, B., & Laverty C. (2012). Preservice teachers' knowledge of information literacy and their perceptions of the school library program. *Behavioral & Social Sciences Librarian*, *31*(1), 3-22, https://doi.org/10.1080/01639269.2012.657513
- Leu, D. J., Kinzer, C. K., Coiro, J. L., & Cammack, D. W. (2004). Toward a theory of new literacies emerging from the Internet and other information and communication technologies. *Theoretical Models and Processes of Reading*, 5(1), 1570-1613.
- Livingstone, S. (2004). Media literacy and the challenge of new information and communication technologies. *The Communication Review*, 1(7), 3-14.
- Lloyd, S. A., & Robertson, C. L. (2012). Screencast tutorials enhance student learning of statistics. *Teaching of Psychology*, *39*(1), 67-71.

- Mathieson, K. (2012). Exploring student perceptions of audiovisual feedback via screencasting in online courses. *American Journal of Distance Education*, 26(3), 143-156.
 - https://doi.org/10.1080/08923647.2012.689166
- Mohsin, M. (2021). 10 YouTube stats every marketer should know. *Oberlo*. https://www.oberlo.com/blog/youtube-statistics
- Olson, D. R. (1970). *Cognitive development: The child's acquisition of diagonality*. Academic Press.
- Pinto, M., Caballero-Mariscal, D., Fernández-Pascual, R., Sales, D., & Guerrero-Quesada, D. (2019). The attitudes of teachers-in-training towards information literacy skills and the inclusion of mobile devices in the process of teacher education. In: Kurbanoğlu S. et al. (eds), *Information literacy in everyday life. ECIL 2018. Communications in computer and information science*, 989. Springer. https://doi.org/10.1007/978-3-030-13472-3_56
- Raphael, T. E., & Pearson, P. D. (1985). Increasing students' awareness of sources of information for answering questions. *American Educational Research Journal*, 22(2), 217-235. https://doi.org/10.3102/00028312022002217
- Razak, M. R. A., & Ali, A. Z. M. (2016). Instructional screencast: A research conceptual framework. *Turkish Online Journal of Distance Education*, 17(2) [online journal].
- Ruppel, M., Winstead Fry, S. & Bentahar, A. (2016). Enhancing information literacy for preservice elementary teachers: A case study from the United States, *New Review of Academic Librarianship*, 22(4), 441-459.
 - https://doi.org/10.1080/13614533.2016.1211542
- Santana Arroyo, S. (2013). Information literacy for health professionals: Teaching essential information skills with the Big6 information literacy model. *Community & Junior College Libraries*, *19*(3-4), 77-91. https://doi.org/10.1080/02763915.2014.953435
- Shannon, C., Reilly, J., & Bates, J. (2019). Teachers and information literacy. *Journal of Information Literacy*, 13(2), 41-72.
- Smajic, M. (2018). Kulturelle Unterschiede und Geschlechterbeziehungen in den Lehrmaterialien Mitreden. Doctoral dissertation, University of Vienna.
- Snyder, C., Paska, L. M., & Besozzi, D. (2014). Cast from the past: Using screencasting in the social studies classroom. *The Social Studies*, *105*(6), 310-314. https://doi.org/10.1080/00377996.2014.951472

- Statista (2022). Worldwide desktop market share of leading search engines from January 2010 to December 2021.
 - https://www.statista.com/statistics/216573/worldwide-market-share-of-search-engines/
- Steger, F., & Kizilhan, J. I. (2022). Usable and useful help in literature database search? A pedagogical implementation and the evaluation of an interactive screencast for Iraqi university students. *Technology, Knowledge and Learning*, 27(3), 993-1020. https://doi.org/10.1007/s10758-021-09523-4
- Stockham M. G., & Collins H. (2012). Information literacy skills for preservice teachers: Do they transfer to K-12 classrooms? *Education Libraries*, 35(1-2), 59-72.
- Wineburg, S., & McGrew, S. (2017). Lateral reading: Reading less and learning more when evaluating digital information. *Stanford History Education Group Working Paper No. 2017-A1*. http://dx.doi.org/10.2139/ssrn.3048994
- White, R. W. (2016). *Interactions with search systems*. Cambridge University Press.
- Wikipedia (n.n.). *Wikipedia: Statistics*. https://en.wikipedia.org/wiki/Wikipedia:Statistics
- Wolf, S., Brush, T., & Saye, J. (2003). The Big Six information skills as a metacognitive scaffold: A case study. *School Library Media Research*, 6, 1-24.
- Wu, D., Zhou, C., Li, Y., & Chen, M. (2022). Factors associated with teachers' competence to develop students' information literacy: A multilevel approach. *Computers & Education*, 176, 104360.
- Zarocostas, J. (2020). How to fight an infodemic. *The Lancet*, 395(10225), 676.
- Zurkowski, P. G. (1974). *The information service environment: relationships and priorities.* National Commission on Libraries and Information Science.