

<https://helda.helsinki.fi>

---

## Classification-based forest management program and farmers' income : evidence from collective forest area in southern China

Xu, Chang

2022-08-09

---

Xu , C , Cheng , B & Zhang , M 2022 , ' Classification-based forest management program and farmers' income : evidence from collective forest area in southern China ' , China agricultural economic review , vol. 14 , no. 3 , pp. 646-659 . <https://doi.org/10.1108/CAER-07-2021-0127>

---

<http://hdl.handle.net/10138/351421>

<https://doi.org/10.1108/CAER-07-2021-0127>

---

cc\_by

acceptedVersion

---

*Downloaded from Helda, University of Helsinki institutional repository.*

*This is an electronic reprint of the original article.*

*This reprint may differ from the original in pagination and typographic detail.*

*Please cite the original version.*

1 **Classification-Based Forest Management program and farmers'**  
2 **income: evidence from collective forest area in southern China**

3  
4 **Abstract**

5 **Purpose** – This article's purpose is to examine the effect of a Classification-Based Forest  
6 Management (CFM) program on farmers' income and determine whether its effect varies with  
7 the degree of farmers' concurrent occupations.

8 **Design/methodology/approach** – We use representative panel survey data from  
9 Longquan to explore the welfare effects of CFM on farmers. The analysis uses differences-in-  
10 differences with propensity score matching (PSM-DID) estimation techniques to deal with  
11 endogeneity problems when farmers make the decision to participate in CFM.

12 **Findings** – The results show that CFM has a positive effect on part-time forestry  
13 households (where forestry income accounts for between 5% and 50% of total income). In  
14 contrast, it has a negative impact on full-time forestry households (forestry income accounts for  
15 more than 50%), and no clear effect on non-forestry households whose forestry income is less  
16 than 5%. This research also shows that the positive effect of CFM on farmers' total income is  
17 mainly due to increase of off-farm income driven by CFM, while the negative effects consist

18 of CFM's reduction of forestry income.

19 **Originality/value** – The extent of CFM's economic benefits to farmers is uncertain and  
20 largely unexplored. This paper analyzes the impact of CFM on income structure to explore the  
21 mechanisms explaining its effects on farmers' income. There are still challenges in ensuring the  
22 reliability and accuracy of CFM assessment. This paper collected natural experimental data,  
23 and used the estimation technology of PSM-DID to solve the possible endogeneity problems.

24 **Keywords** Farmers' income, CFM, PSM-DID, China

25 **Paper type** Research paper

26

## 27 **1. Introduction**

28 Halting the current loss and degradation of forests will help address two of the world's  
29 greatest and most interlinked global environmental challenges: biodiversity loss and climate  
30 change (Blackman and Bluffstone, 2021). However, wood is an important resource needed in  
31 economic development. Forest protection requires logging restrictions, which in turn affects  
32 development; that is, forest protection and economic development, especially in emerging and  
33 developing countries, are in a state of primitive contradiction (Mather, 2007). Among many  
34 possible solutions proposed to reduce these contradictions, the CFM (or functional zoning)

35 method is becoming increasingly popular on a global scale (Kaya *et al.*, 2016; Hou *et al.*, 2017;  
36 Elizabeth *et al.*, 2021). This method converts a portion of forestland for commercial forest  
37 products to achieve economic benefits, preserving the other part of the forestland to obtain  
38 ecological benefits. In this way, we can weaken the singular function of forest management,  
39 mitigate conflicts between economy and ecology, minimize negative environmental impact  
40 originating from the forestry industry, and meet peoples' needs for wood (Yin, 1998; Hou *et al.*,  
41 2017).

42 At present, many major forestry countries have implemented CFM (Bragg *et al.*, 2020).  
43 In China, CFM is a two-class system where the overall concept involves applying different  
44 management strategies to different categories of forestlands, namely, Commodity Forestlands  
45 (CoF) and non-commodity or Ecological Welfare Forestlands (EWF) (Dai *et al.*, 2009). The  
46 Chinese government officially started CFM in 2000 and designated 13.3 million hectares of  
47 EWF for CFM, accounting for 34.95% of the total forest area in China at that time (SFA (State  
48 Forestry Administration), 2004). EWF owners or managers initially received a subsidy of  
49 approximately 75 yuan per hectare per year, while logging on EWF land is prohibited. By the  
50 end of 2018, the area of EWF in China accounted for 52.43% of the total forest area (SFA,  
51 2019), the compensation amount had risen to about 225 yuan per hectare per year, and the

52 cumulative investment in the program had reached 162.88 billion yuan.

53         However, for such an important policy, there are very limited empirical studies on the  
54 economic impact of CFM on forest management entities across China and worldwide. Usually,  
55 due to environmental externalities, forests that perform ecological functions should be  
56 designated and managed by the government (Pattanayak *et al.*, 2010). Since the collective  
57 forestland tenure reform in China, some forestland management rights have been delegated to  
58 communities or farmers (Xu and Hyde, 2019; Xu *et al.*, 2021). This has led to a large number  
59 of forestlands in EWF managed by communities and farmers, and this type of forestland now  
60 accounts for 47.38% of the total EWF area (SFA, 2019). Considering this, we observe that CFM  
61 is a Forest Eco-compensation Program (FEP) formulated by the Chinese government, primarily  
62 covers communities and farmers, and its implementation extends across the entire country,  
63 making it a very large-scale program (Dai *et al.*, 2009). The literature on the impact of FEP on  
64 farmers' livelihoods in China mainly focuses on the Sloping Land Conversion Program (SLCP)  
65 and Natural Forest Protection Program (NFPP) (Uchida *et al.*, 2009; Yin *et al.*, 2018; Zhang *et*  
66 *al.*, 2020). However, caution is needed when extrapolating existing conclusions to the concerns  
67 of this study, as FEP's impact on farmers' income depends on the specific compensation  
68 strategy, the scale of participation, and the heterogeneity of farmers' income sources (Wunder,

69 2013; Liu *et al.*, 2014).

70 We applied the PSM-DID estimation technique to identify the causal effect of CFM on  
71 farmers' incomes. We find strong evidence showing that participation in the CFM program  
72 reduces the income of full-time forestry households, whose majority source of revenue is the  
73 forest. Concurrently, CFM increases the income of part-time forestry households, who have  
74 strong employment mobility in off-farm sectors. However, it has no significant effect on non-  
75 forestry households, whose main occupation and revenue are not derived from forestry.  
76 Specifically, analyzing the impact of CFM on farmers' income structure reveals that CFM  
77 reduces the forestry income of both full-time and part-time forestry households, but increases  
78 the off-farm income of part-time forestry households. These results indicate that when  
79 implementing CFM, it is necessary to pay attention to the heterogeneity of the impact of  
80 programs on various types of farmers, with special focus on full-time forestry households.

81 This paper makes four important contributions. First, this is the first study (to our  
82 knowledge) that empirically explores the CFM's effects on farmers' income. Second, our  
83 research pays attention to the heterogeneity of the CFM'S effects on the farmers' income. Due  
84 to the variety of income sources and working times among farmers, they will make various  
85 decisions when responding to national programs and policies, which will lead to different policy

86 results (Pattanayak *et al.*, 2010; Wunder, 2013). Ignoring the heterogeneity of farmers will then  
87 result in an inaccurate understanding of the effect(s) of policy implementation. Third, we also  
88 analyze the CFM's impact on income structure, to explore the mechanisms explaining effects  
89 on income. Fourth, to solve the widespread selection bias in the evaluation of FEP, we collect  
90 natural experimental data and use the estimation technology of PSM-DID to solve possible  
91 endogeneity problems. However, there are still challenges in ensuring the reliability and  
92 accuracy of CFM assessment (Ferraro and Hanauer, 2014; Yin *et al.*, 2018). Farmers'  
93 participation in FEP is not random; there are many factors, observable and unobservable, that  
94 may affect farmers' decision-making, which will lead to selection bias and affect the reliability  
95 of policy results (Duflo and Pande, 2007; Yin *et al.*, 2018). Additionally, farmers may  
96 participate in multiple FEP at the same time (Zinda *et al.*, 2017; Liu *et al.*, 2014; Wang *et al.*,  
97 2020). To ensure that CFM alone plays a role, we require farmers to only participate in CFM.

## 98 **2. Background**

99 As early as China's first RFL promulgation in 1984, China divided forests into five  
100 categories: economic forest, shelterbelt forest, timber forest, special-use forest, and fuel forest.  
101 Each forest category had a specific but narrow purpose for management (Richardson, 1990).  
102 Although the idea of CFM was developed during this period, due to the rigid demand for wood

103 production all over the country, the Chinese government was flexible in its classification of  
104 forest categories, and the majority of forests in China were certified as timber forests (Dai *et al.*,  
105 2011).

106 By the end of the 20th century, 50 years of excessive forest exploitation had led to severe  
107 ecological and environmental degradation throughout China, manifested as soil erosion,  
108 sandstorms, desertification, and flood (Li, 2001). Faced with such serious environmental  
109 problems, the Chinese government decided to better balance land use, economic growth, and  
110 forest production, to reach sustainable and ecological forestland usage (Wang *et al.*, 2007).  
111 When the RFL was revised in 1998, timber forests, economic forests, and fuel forests were  
112 classified as CoF, while shelterbelt and special-purpose forests were classified as EWF. RFL  
113 assigned CoF and EWF different logging and circulation systems, and proposed to establish a  
114 forest compensation fund to run and operate EWF (Dai *et al.*, 2009).

115 Clear EWF certification is the foundation for implementation of CFM. In 1999, China's  
116 SFA issued "A Memorandum of the National Forestland Classifications," explaining principles,  
117 methods and procedures to be used to classify forestland, and this classification scheme was  
118 officially implemented in 2000. However, the financial compensation needed to cover the  
119 national EWF lands was much higher than the national budget could afford (Liu, 2018). In 2003,



120 the SFA revised the forest classification criteria again; accordingly, the whole nation started re-  
121 allocating its forestland (again) (Dai *et al.*, 2009).

122 After three years of pilot work, the SFA issued the “Methods of Checking the Key  
123 National-Level Ecological Welfare Forests” and “Central Finance Forest Ecological Benefit  
124 Compensation Fund Management Measures” in 2004 (SFA, 2004), which marked the formal  
125 establishment of a national forest compensation fund system, and fully implemented  
126 nationwide (Pan *et al.*, 2017). Since then, among the 267 million hectares of forestry land in  
127 China, 104 million hectares of EWF have been delimited, and 27 million hectares were selected  
128 to be covered by the National Forest Compensation Fund. The fund has reached 2 billion yuan,  
129 with an average subsidy of 75 yuan per hectare per year. In 2009, the SFA issued the newly  
130 revised “Methods of Checking the Key Ecological National-Level Welfare Forests” and  
131 “Central Finance Forest Ecological Benefit Compensation Fund Management Measures,”  
132 which further enlarged the scope of central government subsidies and expanded the  
133 compensation area to 70 million hectares. In 2010, SFA increased its subsidies to the staff who  
134 took the direct responsibility for managing EWF, increased compensation standard from 75  
135 yuan per hectare per year to 150 yuan. By 2012, China had designated 124 million hectares of  
136 EWF, of which the state-owned EWF was 71 million hectares, and the collective and

137 individual-owned EWF was 53 million hectares (SFA, 2014). By 2013, China had again  
138 increased the amount of EWF compensation for collectives and individuals, and the EWF  
139 subsidy standard was increased to 225 yuan per hectare per year.

### 140 **3. Theoretical analysis**

141 We assume that the labor force of a representative farm household before the  
142 implementation of the program, is  $L$ , the area of commercial forest is  $K$ , and the labor force  
143 used by the farm household for forestry production is  $l(K)$ . It is generally believed that the of  
144 fragmented forestland's investment income is small, and the larger the forestland area, the  
145 higher the return of farmers' forestry production, that is, forestry production has a scale effect  
146 (Uchida *et al.*, 2009; Liu *et al.*, 2014; Zhu *et al.*, 2018). The labor used for off-farm sectors is  
147  $L-l(K)$ ,  $l'(K) > 0$ , that is, when the labor force is constant, increasing commercial forest area will  
148 increase the marginal output of labor. The output of farmers' forest products is  $Q [ K, l(K) ]$ , and  
149 we assume that the production function is strictly concave. The price of forest products is  $P_1$ .  
150 Then, the total income  $I_0$  of the farmers at this time is expressed as:

$$151 \quad I_0 = P_1 Q [ K, l(K) ] + w [ L - l(K) ] \quad (1)$$

152 After CFM is implemented, some or all of the commercial forests belonging to farmers  
153 will be classified as EWF that cannot be harvested. We assume that the area of EWF of farmers

154 is  $bK$ ,  $0 \leq b \leq 1$ . The compensation standard is  $P_2$ . The compensation income that farmers get is  
155  $P_2 bK$ . Total income  $I_1$  is:

$$156 \quad I_1 = P_1 Q\{(1-b)K, l[(1-b)K]\} + w\{L - l[(1-b)K]\} + P_2 bK \quad (2)$$

157 When the area of CoF declines, marginal output of labor will decrease, and when the  
158 marginal income from labor decreases, overall forestry income will also decline. The low  
159 compensation income usually cannot make up for the economic loss when farmers give up  
160 forestry production. Therefore, to maintain the level of utility brought by the original income,  
161 the forestry households' labor will be transferred to off-farm sectors. The wage level  $w$  that  
162 farmers can get is related to the characteristics of farmers themselves. Research showed that  
163 when farmers gain a certain substantial amount of much work experience and information  
164 through off-farm employment, their working experience can help increase off-farm wages  
165 (Siikamäki *et al.*, 2015).

166 For full-time forestry households, which have been mainly engaged in forestry production,  
167 their unidimensional work experience makes it difficult to find off-farm employment at high  
168 salaries and therefore also to increase their off-farm income (Zinda *et al.*, 2017). Comparatively,  
169 part-time forestry households have more advantages when seeking jobs in off-farm sectors, so  
170 they can deal better with possible risks derived from CFM (Zhu *et al.*, 2018; Yin *et al.*, 2018).

171 The use of CFM will reduce the relative area of CoF and therefore also reduce forestry  
172 income, however it has little effect on promoting off-farm employment of full-time forestry  
173 households. Therefore, we propose:

174 *Hypothesis 1: CFM has a negative impact on the income of full-time forestry households.*

175 For part-time forestry households, the income derived from other off-farm employment is  
176 generally higher than the loss of giving up forestry production. Therefore, we propose:

177 *Hypothesis 2: CFM has a positive effect on the income of part-time forestry households.*

178 For non-forestry households, income does not come from forestry production. The labor  
179 force  $l(K)$  originally used for forestry production is relatively small. The impact of CFM on  
180 forestry income and off-farm income is relatively limited. Therefore, the impact of CFM on the  
181 income of non-forestry households is relatively limited.

## 182 **4. Data and Methods**

### 183 *4.1 Data Collection*

184 Using the quasi-experimental method, a field survey was conducted in Longquan,  
185 Zhejiang Province, China (Figure 1). Longquan is located in the southwest of Zhejiang  
186 Province, adjacent to Fujian Province. The landscape around Longquan is dominated by  
187 mountains, which account for 97.09%, while plains account for only 2.91%. The forest  
188 coverage rate of Longquan is 86.84%. In 2004, the year Longquan initiated CFM, 82,300 ha of  
189 forestland were delimited as EWF. In 2009, Longquan added 26,000 ha as new EWF area, so  
190 that the total EWF area reached 108,300 ha. By 2015, Longquan carried out the second round

191 of expansion of CFM, adding 6,000 ha as new EWF area. The city's EWF area reached 114,300  
192 ha, accounting for 43.03% of the city's total forest area of 265,600 ha.

193 Delimitation of EWF area in Longquan is conducted directly by the local municipal  
194 forestry bureau, without input from farmers (Dai *et al.*, 2009); that is, farmers only passively  
195 participate in the CFM program in Longquan. In our research, we consider the CFM program  
196 to be a quasi-natural experiment implemented by the government.

197 Longquan is a county with 19 towns under its jurisdiction, but all towns cannot be included  
198 in the sampling scope of this paper. We excluded towns in the Fengyang Mountain Reserve in  
199 Longquan, and those that had implemented SLCP, including Pingnan Town, Longnan Town,  
200 and Lanju Town. Samples of farmers in these areas may be disturbed by other FEPs. Therefore,  
201 we only conducted sampling in the towns of Anren, Baoxi, Zhulong, Chengbei, and Jinxi,  
202 which were involved in the second round of EWF expansion; 140 farmers in these towns were  
203 randomly selected as the treatment group. Alongside the selected list of 140 households, 1 to 2  
204 households in each village that had never owned EWF before were selected as the reference  
205 group, for a total of 200 households. The survey includes datasets for two timespans, focusing  
206 on these two groups' production and livelihoods in 2013 (before the second expansion in 2015)  
207 and 2019 (after that expansion).

208 Since 2000, Longquan has carried out a number of ecological construction projects, such  
209 as NFPP and SLCP. NFPP is not conducted in the sample scope of this survey. The SLCP  
210 project in Longquan was completed in 2012. In this survey, we excluded farmers who had  
211 participated in SLCP, to eliminate other external effects; after excluding 21 invalid samples,  
212 319 households were retained.

213 (Figure 1 here)

214

#### 215 ***4.2 Empirical Methodology***

216 If CFM is an ideal natural experiment, that is, the treatment group and the control group  
217 are randomly assigned, DID may be the best method to evaluate CFM's impact on the income  
218 of farmers (Yin *et al.*, 2018). As we mentioned before, the government implemented CFM,  
219 leaving limited choices and initiatives to farmers, and CFM is in that sense a natural experiment  
220 implemented by the government. However, when delimiting the EWF areas, certain principles  
221 are still followed, such as "prioritize ecology, centralize forestry land" (Dai *et al.*, 2009).  
222 Therefore, although farmers have no right to choose whether their forestland will be classified  
223 as EWF, this outcome may still be affected by the observable characteristics of the forestland.  
224 If randomization is based on a series of observable variables based on which subjects have  
225 various probabilities of being selected, it leads to imperfect randomization (Duflo and Pande,

226 2007).

227       Consideration of the characteristics of forestland will affect randomness when  
228 implementing CFM, resulting in selection bias. Therefore, to relieve the endogeneity problems  
229 caused by selection bias, we adopt the PSM method, whose results can reduce sample selection  
230 bias; but this method also had obvious shortcomings, including failing to capture selection bias  
231 based on unobserved heterogeneity (Abadie, 2005). To better solve this problem, a DID method  
232 based on PSM was adopted to better assess difference in the program's average effect on  
233 household income (Heckman *et al.*, 1997).

234       A logit and probit model were used to estimate the propensity score, which was defined as  
235 the conditional probability of receiving treatment. Given this propensity score, each household  
236 participating in the program (the treatment group) was matched with one or more non-  
237 participants (control group) with similar characteristics. We refer to “Methods of Checking the  
238 Key National-Level Ecological Welfare Forests” (SFA, 2004) to select the criteria (i.e.,  
239 covariates) used in PSM: total forestland area, number of forestland plots, proportion of timber  
240 forest, proportion of economic forest, proportion of bamboo forest, forestland distance from  
241 road, and forestland slope.

242       The empirical equation of DID is:

243 
$$Y_{it} = \alpha + \beta_1 D_i \times T_t + \beta_2 D_i + \beta_3 T_t + \gamma X_{it} + \varepsilon_{it} \quad (1)$$

244 In formula (1),  $Y_{it}$  is the total income of farmers;  $D_i$  is a dummy variable ( $D_i=1$  means that  
245 farmers have EWF,  $D_i=0$  means that farmers do not have EWF);  $T_t$  is a time dummy variable  
246 (before the implementation of CFM,  $T_t$  takes 1; otherwise, it is 0); and  $\beta_1$  is the coefficient of  
247 the interaction term  $D_i \times T_t$ , acting as the double difference estimator. Only when household  $i$  is  
248 in the treatment group after attending CFM, the interaction term is equal to 1.  $X_{it}$  is a set of  
249 control variables, and  $\varepsilon_{it}$  is a random error term.

250 With reference to Li *et al.* (2021), Liu *et al.* (2014) and Uchida *et al.* (2007), we select  
251 control variables from the characteristics of the head of the farmer household, political  
252 resources, labor endowment, and forest land resources. Specific control variables are household  
253 head' age, household head' education level, whether there are party members among family  
254 members, total labor force, total forestland area, total forestland number, proportion of timber  
255 forest, proportion of economic forest, proportion of bamboo forest, forestland quality, distance  
256 between forestland and road, and forestland slope.

### 257 ***4.3 Variables and Descriptive Statistics***

258 The explained variable is the total income of farmers. To analyze how CFM affects the  
259 income of farmers, we also analyze the policy's impact on the income structure of farmers,



260 namely forestry income and off-farm income. To find the differences between farm households  
261 engaged in different types of part-time work, we define households whose forestry income  
262 accounts for more than 50% as full-time forestry households, farmers whose forestry income  
263 accounts for between 50% and 5% as part-time forestry households, and farmers whose forestry  
264 income accounts for less than 5% as non-forestry households. Summary statistics of all  
265 variables included in the analysis are presented in Table I.

266 (Table I here)

267

## 268 **5. Results and Discussion**

### 269 ***5.1 Sample Selection Based on PSM***

270 In PSM, the characteristics of households and forestland that may affect farmers'  
271 participation in CFM are controlled, and the observation values that meet our assumption are  
272 chosen. The sample used in PSM is the survey data for 2013, before implementing CFM.  
273 Referring to Li *et al.* (2021), we use the kernel matching method for PSM. Local linear  
274 regression matching is used to verify the reliability of the empirical results, as a robustness test.

275 The common support of the propensity score is shown in Figure A.1 (in the Appendix). For  
276 every interval of propensity score, there exist observations from both control and treatment

277 groups. Table A.I (in the Appendix) reports the extent of balancing of the variables after  
278 matching. It is observed that the standardized bias of most variables after matching is less than  
279 10%, and the result of the *t*-test does not reject the null hypothesis (that there is no systematic  
280 difference between the treatment group and the control group). The results show that the overall  
281 bias and the median deviation become smaller after matching, indicating that the quality of the  
282 sample matching in this study is relatively high (Chatterjee and Pal, 2021).

### 283 ***5.2 The Effect of CFM on Farmers' Income***

284 Panel A in Table II reports the regression results with full-time forestry households as a  
285 sample. Consistent with our expectations, CFM has a significant negative impact on the total  
286 income of full-time forestry households. We observe that CFM has reduced the forestry income  
287 of full-time forestry households by 47.66%; however, it has no significant impact on the off-  
288 farm income of full-time forestry households. The classification of forestland as EWF is  
289 equivalent to reducing the commercial forest's area for farmers. Facing the program's impact  
290 to reduce commercial forest area, farmers can expand the scale of forestland management  
291 through circulation or implement more intensive management of forestland (Zhang *et al.*, 2020).  
292 However, smaller commercial forest area has higher operating costs, and it is difficult to  
293 generate scale income, which will reduce the enthusiasm of full-time forestry households to

294 manage forests (Zhu *et al.*, 2018). By contrast, it appears that farmers need more external  
295 support to expand the scale of forestland. Especially after the reform of collective forestland  
296 tenure, the degree of forestland's fragmentation in collective forest areas has increased, and  
297 farmers face higher transaction costs to expand the scale of forestland through circulation (Xu  
298 *et al.*, 2021). Therefore, the forestry income of full-time forestry households decreases. This  
299 finding is similar to Liu *et al.* (2014). Regarding off-farm employment, CFM did not reflect the  
300 effect of increasing income but instead reduced the commercial forest area of farmers and  
301 shunted supporting labor for commercial forests to the off-farm sector. However, the mobility  
302 of off-farm employment of full-time farming household labor is relatively poor, so the  
303 crowding-out of forestry labor by CFM is weakened (Zhang *et al.*, 2020).

304 In Panel B, different from the regression results for full-time forestry households, CFM  
305 shows a strong promotion effect on the income of part-time forestry households. We observe  
306 that CFM has a negative impact on part-time forestry households' forestry income but a positive  
307 impact on off-farm income. This confirms Yin *et al.*'s (2018) finding that after participating in  
308 the SLCP, the off-farm income of farmers has greatly increased, concealing the reduction in  
309 overall income caused by the reduction in forestry income due to participation in the program.  
310 Part-time forestry households have a comparative advantage in off-farm employment. When

311 the implementation of CFM leads to the fragmentation of forestland and reduces the benefits  
312 of forestry production, they are more likely to respond to program shocks by adjusting off-farm  
313 employment (Uchida *et al.*, 2009; Wang *et al.*, 2020). Therefore, in the face of program shocks,  
314 part-time forestry households mainly obtain higher total family income by optimizing the  
315 allocation of labor, reducing the scale of forestry production, and increasing off-farm income.

316 As seen in Panel C, we observe that CFM has no statistically significant impact on the  
317 total income of non-forestry households. One possible reason may be that for non-forestry  
318 households, dependence on forestry production is very small, and so the reduction of  
319 commercial forest area has little effect on their income. Moreover, current EWF compensation  
320 is relatively low, and the impact on the income of non-forestry households is, correspondingly,  
321 relatively limited. Our results are thus similar to those of Xu *et al.* (2004), who found that SLCP  
322 has little or no impact on households' income. They attributed this result to diversity and  
323 variability (risk) in farmers' income sources, which made the increase in income of a large part  
324 of the program participants likely to be transient.

325 Finally, Panel D shows the regression results using all farm households as a sample. A  
326 striking finding is that CFM has no significant impact on the total income of farmers. Similarly,  
327 CFM did not have a significant impact on the forestry income or off-farm income of any farmers.

328 This means that currently, the overall effect of CFM on farmers' income increase is still very  
329 limited.

330 (Table II here)

331

332 Further, to improve the understanding of the CFM's impact on the income of farmers, we  
333 used Lowess to analyze the impact of EWF area changes on the income of farmers with EWF  
334 certification. Lowess is a non-parametric estimation method, which can avoid the setting error  
335 of the parameter estimation method due to the strong assumptions made regarding the model  
336 setting and furthermore can more intuitively show the non-linear relationship between variables.  
337 The result is shown in Figure 2.

338 Figure 2a reveals that when the EWF area is greater than 8 ha, the increase in the EWF  
339 area has a significant promotion effect on the total income of full-time forestry households. In  
340 contrast, when the area of EWF is less than 8 ha, the increase in EWF area has an unstable effect  
341 on the total income of full-time forestry households, and even shows an inhibitory effect when  
342 it is less than 3 ha. The reason is that when the area of EWF is less than 3 ha, the negative impact  
343 of EWF area on forestry income is relatively strong, however the promotion effect on off-farm  
344 income is not obvious. When the area of EWF exceeds 3 ha, the positive effect of EWF area on

345 off-farm income has the upper hand, and the total income of farmers also increases. It should  
346 be noted that when the EWF area exceeds 26 ha, the growth rate of the total income of farmers  
347 is much higher than the growth rate of off-farm income. This may be due to the high total  
348 amount of EWF subsidies, which can directly increase the total income of farmers and may  
349 generate certain investment income. These results suggest that we should provide support  
350 measures for full-time forestry households who have obtained EWF certification, especially  
351 small-scale full-time forestry households, to help them transition into off-farm economic  
352 activity.

353 Figure 2b shows that when the EWF area is less than 4 ha, as the EWF area increases,  
354 although the forestry income of part-time forestry households continues to decline, their off-  
355 farm income increases rapidly, which makes their total income increase rapidly. When the EWF  
356 certified area reaches 9.5 ha, the off-farm income of part-time forestry households begins to  
357 decline, and forestry income and total income gradually stabilize. This is because part-time  
358 forestry households have not completely abandoned forestry production, and their off-farm  
359 employment is not stable. The increase in the total amount of EWF subsidies can ease the  
360 budget constraints on forestry production, and part-time forestry households may invest EWF  
361 subsidies and part of their labor in forestry production. Similar to pure forestry households,

362 when the EWF certified area increases to 23 ha, the total income of part-time forestry  
363 households also increases rapidly, and its growth rate also exceeds the growth rate of off-farm  
364 income.

365 Figure 2c indicates that as the area of EWF increases, the off-farm income of non-forestry  
366 farming households also continues to increase, and the total income with it. However, since  
367 non-forestry farming households have little dependence on forestry income, forestry income is  
368 not affected much. It is worth mentioning that when the EWF certified area is less than 6 ha,  
369 off-farm income and total income increase rapidly. A possible reason is that non-forestry  
370 farming households have a comparative advantage in off-farm employment compared with  
371 part-time forestry households. When EWF certification reduces the income of forestry  
372 production, non-forest households will release more labor to invest in off-farm production  
373 sectors, making off-farm income grow rapidly.

374 (Figure 2 here)

375

### 376 ***5.3 Robustness Test***

377 To verify the reliability of the empirical results, we conduct robustness tests using three  
378 methods: (1) We apply a different matching method through local linear regression matching

379 in PSM, following the same procedure as our specific models to reestimate the effect of CFM  
380 on sample rural households' income. We find that the coefficient's signs and significance are  
381 consistent with the previous empirical results. (2) We choose the survey data of per capita total  
382 income to measure total income for the robustness test. We find that the coefficients and signs  
383 of the double difference estimator are basically consistent with those in Table IV, indicating that  
384 the empirical results are robust.

## 385 **6. Conclusion**

386 The analysis shows that superficially, CFM has no effect on the income of Chinese farmers.  
387 However, when subdividing farmers into different groups by time investment, a different  
388 picture emerges. There is an income increase in part-time forestry households deriving from  
389 CFM, but a significant income decreases in full-time forestry households. We found that CFM  
390 will reduce the forestry income of full-time forestry households, however also that it cannot  
391 increase off-farm income to compensate for the income loss. For part-time forestry households,  
392 CFM also has a negative impact on their income; however, part-time forestry households can  
393 participate extensively in off-farm employment, making it possible to increase their total family  
394 income. Additionally, for non-forestry households, due to their low dependence on forestry  
395 production, neither off-farm income nor forestry income will be impacted by CFM.



396 We cannot ignore this result, as people may doubt the sustainability of this policy when  
397 EWF compensation does not quickly increase. As the Chinese government puts more emphasis  
398 on the forests' ecological functions, EWF in China will continue to expand in the future, while  
399 areas used for forestry production will be reduced (Hyde and Yin, 2019; Hou *et al.*, 2017). From  
400 the current situation of CFM, it is obvious that simply giving compensation payments to farmers  
401 lacks consideration of farmers' livelihood models and transformation. One possible innovation  
402 is to provide work opportunities, for example, forest fire prevention patrol teams, to laborers  
403 who cannot go outside to find jobs. Increasing marketing linkage to increase sales and income  
404 of forest products could be another option. Moreover, promotion of forestland circulation  
405 should also be speeded up, to provide a more efficient platform for farmers to optimize the  
406 allocation of forestland resources (Xu *et al.*, 2021).

407

## 408 **References**

- 409 Abadie, A. (2005), "Semiparametric difference-in-differences estimators", *Review of Economic Studies*,  
410 Vol. 72, pp. 1–19.
- 411 Blackman, A., and Bluffstone, R. (2021), "Decentralized forest management: experimental and quasi-  
412 experimental evidence", *World Development*, Vol. 145, 105509.

413 Bragg, D. C., Hanberry, B. B., Hutchinson, T. F., Jack, S. B., Kabrick, J. M. (2020), “Silvicultural options for  
414 open forest management in eastern North America”, *Forest Ecology and Management*, Vol. 474, 118383.

415 Chatterjee, S., and Pal, D. (2021), “Is there political elite capture in access to energy sources? evidence from  
416 Indian households”, *World Development*, Vol. 140, 105288.

417 Dai, L., Zhao, F., Shao, G., Li, Z., and Tang, L. (2009), “China’s classification-based forest management:  
418 procedures, problems, and prospects”, *Environmental Management*, Vol. 43 No. 6, pp. 1162–1173.

419 Dai, L.M., Wang, Y., Su, D., Zhou, L., Yu, D., Lewis, B.J., and Qi, L. (2011), “Major forest types and the  
420 evolution of sustainable forestry in China”, *Environmental Management*, Vol. 48 No. 6, pp. 1066–1078.

421 Duflo, E., Pande, R. (2007), “Dams”, *The Quarterly Journal of Economics*, Vol. 122 No. 2, pp. 601–646.

422 Elizabeth S. R., Valdez-Lazalde, J. R., Santos-Posadas, H., RA Mora-Gutiérrez, and G Ngeles-Pérez. (2021),  
423 “A forest management optimization model based on functional zoning: a comparative analysis of six  
424 heuristic techniques”, *Ecological Informatics*, Vol. 3, 101234.

425 Ferraro, P. J., and Hanauer, M. M. (2014), “Quantifying causal mechanisms to determine how protected areas  
426 affect poverty through changes in ecosystem services and infrastructure”, *Proceedings of the National  
427 Academy of Sciences of the United States of America*, Vol. 111 No. 11, 4332.

428 Heckman, J.J., Ichimura, H., and Todd, P.E. (1997), “Matching as an econometric evaluation estimator:  
429 evidence from evaluating a job training programme”, *Review of Economic Studies*, Vol. 64, pp. 605–

430 654.

431 Hou, J., Yin, R., and Wu, W. (2017), “Intensifying forest management in China: what does it mean, why, and  
432 how?”, *Forest Policy and Economics*, Vol. 98, pp. 82–89.

433 Hyde, W.F., and Yin, R. (2018), “40 years of China’s forest reforms: summary and outlook”, *Forest Policy  
434 and Economics*, Vol. 98, pp. 90–95.

435 Kaya, A., Bettinger, P., Boston, K., Akbulut, R., Ucar, Z., Siry, J., Merry, K., and Cieszewski, C. (2016),  
436 “Optimisation in forest management”, *Current Forestry Reports*, Vol. 2, pp. 1–17.

437 Li, W.H. (2001), “Degradation and restoration of forest ecosystems in China”, *Forest Ecology and  
438 Management*, Vol. 201, pp. 33–41.

439 Li, L., Liu, C., Liu, J., and Cheng, B. (2021), “Has the Sloping Land Conversion Program in China impacted  
440 the income and employment of rural households”, *Land Use Policy*, Vol. 109, 105648.

441 Liu C. (2018), “Research progress of forest eco-compensation and development of policy practice in China”,  
442 *Environmental Protection*, Vol. 46 No. 14, pp. 12–17. (in Chinese)

443 Liu, C., Mullan, K., Liu, H., Zhu, W., and Rong, Q. (2014), “The estimation of long term impacts of China’s  
444 key priority forestry programs on rural household incomes”, *Journal of Forest Economics*, Vol. 20 No.  
445 3, pp. 267–285.

446 Mather, A. S. (2007), “Recent Asian forest transitions in relation to forest transition theory”, *International*

447           *Forestry Review*, Vol. 9 No. 1, pp. 491–502.

448   Pan, X., Xu, L., Yang, Z., and Bing, Y. (2017), “Payments for ecosystem services in China: policy, practice,  
449           and progress Triad forest management: scenario analysis of forest zoning effects on timber and non-  
450           timber values in New Brunswick, Canada”, *Ecosystem Services*, Vol. 21, pp. 109–119.

451   Pattanayak, S.K., Wunder, S., and Ferraro, P.J. (2010), “Show me the money: do payments supply  
452           environmental services in developing countries?”, *Review of Environmental Economics and Policy*, Vol.  
453           4 No. 2, pp. 254–274.

454   Richardson, S.D., (1990), *Forests and Forestry in China*. Island Press, Washington, D.C.

455   Siikamäki, J., Ji, Y., and Xu, J., (2015). “Post-reform forestland markets in China”, *Land Economics*, Vol. 91  
456           No. 2, pp. 211–234.

457   State Forestry Administration. (2004), *China Forest Resources Report*. Beijing, China. (in Chinese).

458   State Forestry Administration. (2014), *China Forest Resources Report*. Beijing, China. (in Chinese).

459   State Forestry Administration. (2019), *China Forest Resources Report*. Beijing, China. (in Chinese).

460   Uchida E., Rozelle S., Xu J. (2009), “Conservation payments, liquidity constraints, and off-farm labor: impact  
461           of the grain-for-green program on rural households in China”, *American Journal of Agricultural*  
462           *Economics*, Vol. 91 No. 1, pp. 70–86.

463   Wang, G., Innes, J.L., Lei, J., Dai, S., and Wu, S.W. (2007), “China’s forestry reforms”, *Science*, Vol. 318 No.

464 5856, pp. 1556–1557.

465 Wang, Y., Zhang, Q., Bilsborrow, R., Tao, S., Chen, X., Kira, S.W., Huang, Q., Li, J., and Song, C. (2020),  
466 “Effects of payments for ecosystem services programs in China on rural household labor allocation and  
467 land use: identifying complex pathways”, *Land Use Policy*, Vol. 99, 105024.

468 Wunder, S. (2013), “When payments for environmental services will work for conservation”, *Conservation*  
469 *Letters*, Vol. 6 No. 4, pp. 230–237.

470 Xu, C., Li, L., and Cheng, B. (2021), “The impact of institutions on forestland transfer rents: the case of  
471 Zhejiang province in China”, *Forest Policy and Economics*, Vol. 123, 102354.

472 Xu, J., and Hyde, W.F. (2019), “China’s second round of forest reforms: observations for china and  
473 implications globally”, *Forest Policy and Economics*, Vol. 98, pp. 19–29.

474 Xu, Z., Bennett, M.T., Tao, R., and Xu, J. (2004), “China’s sloping land conversion program four years on:  
475 current situation and pending issues”, *International Forestry Review*, Vol. 6 No. 4, pp. 317–326.

476 Yin, R., Liu, H., Liu, C., and Lu, G. (2018), “Households’ decisions to participate in China’s sloping land  
477 conversion program and reallocate their labour times: is there endogeneity bias?”, *Ecological Economics*,  
478 Vol. 145, pp. 380–390.

479 Yin, R.S. (1998), “Forestry and the environment in China: the current situation and strategic choices”, *World*  
480 *Development*, Vol. 26 No. 12, pp. 2153–2167.

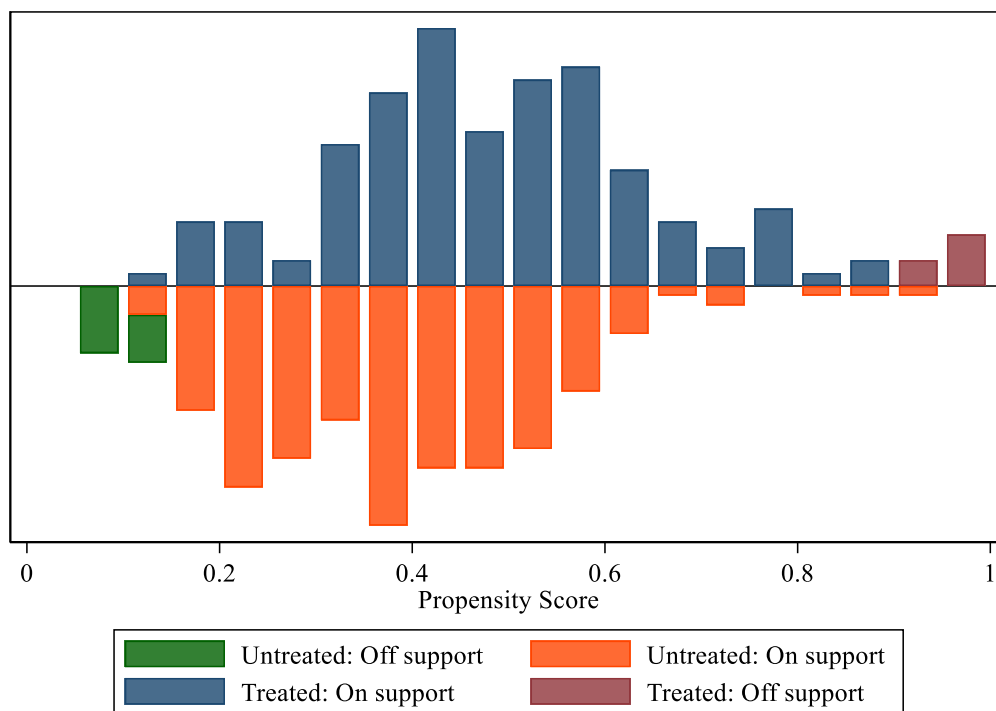
481 Zhang, Q., Wang, Y., Tao, S., Bilsborrow, R.E., and Song, C. (2020), “Divergent socioeconomic-ecological  
 482 outcomes of china’s conversion of cropland to forest program in the subtropical mountainous area and  
 483 the semi-arid loess plateau”, *Ecosystem Services*, Vol. 45, 101167.

484 Zhu, Z., Xu, Z., Shen, Y., and Huang, C. (2018), “How forestland size affects household profits from timber  
 485 harvests: a case-study in China’s southern collective forest area”, *Land Use Policy*, Vol. 97, 103380.

486 Zinda, J.A., Trac, C.J., Zhai, D., and Harrell, S. (2017), “Dual-function forests in the returning farmland to  
 487 forest program and the flexibility of environmental policy in China”, *Geoforum*, Vol. 78, pp. 119–132.

488

489 **Appendix**



490

491 Figure A.1 Common value range of propensity matching score (take kernel matching as an example)

492

493 Table A.I The extent of balancing of the variables after matching

Variable	Mean		%bias	<i>t</i> -test	
	Treated	Control		<i>t</i>	<i>p</i> >  <i>t</i>
Forest area	10.57	12.21	-6.7	-0.70	0.487
Number of forestland plots	3.73	3.91	-7.6	-0.52	0.605
Proportion of timber forest	0.52	0.50	5.2	0.41	0.681
Proportion of economic forest	0.05	0.06	-2.0	-0.22	0.830
Proportion of bamboo forest	0.23	0.23	1.3	0.11	0.911
Forestland distance from road	0.68	0.57	8.5	0.72	0.473
Forestland slope	36.50	36.01	3.3	0.28	0.783

494