

COMBAR COST EU

a mobile application proposal

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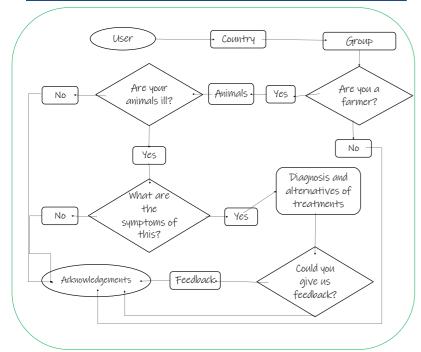
Introduction

Diagnosis and treatment options/strategies for helminth parasitic diseases are not standardized globally, or even across Europe, due to factors such as epidemiology, resources availability, socio-economics and the lack of adequate information. Good communication of options can help to overcome some of these problems. In this sense, it is proposed to develop a mobile application (Abozeid *et al.*, 2021) that allows the tailoring, and sharing, of knowledge (Abu-El-Noor *et al.*, 2021; Kunkel *et al.*, 2021) related to the various diagnoses and treatments in a format appropriate for all stakeholders (e.g. farmers, veterinarians, universities, researchers, laboratories, industries). The proposal aims to present the theoretical functionalities for the creation of a mobile application (Muashekele *et al.*, 2021), the application should have a sequence of options that must be

grounded in theoretical requirements.

First of all, there is a necessity to have inputs standardized by the application (e.g. country/region, applicable legislation, animal typology, disease characteristics, symptoms) that should be entered into the application. The aim is to provide a range of tailored options to the end-user. Second, given the user's choices, the application can offer information and guidelines (including veterinarians available, laboratories, diagnosis, treatments, stores, among others). It is highlighted that the main gain may be the collection of information, whenever the user allows it. Finally, considering that most farmers use the language of their country, it is crucial to have the application in different European languages.

Figure 1. An overview of theoretical functionalities to create a mobile application



References

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Kunkel, T., Lock, D., & Doyle, J. P. (2021). Gamification via mobile applications: A longitudinal examination of its impact on attitudinal loyalty and behavior toward a core service. Psychology & Marketing, 38(6), 948-964.

Muashekele, C., Winschiers-Theophilus, H., & Kapuire, G. K. (2021, March). Integrating a community-based co-designed wildlife activity recording tool into a multi-stakeholder conservation management system. In 3rd African Human-Computer Interaction Conference: Inclusiveness and Empowerment (op. 136-140).

Tables 1 to 4. A few examples of functionalities Researcher Farmer Industry Other(s) Sheep Goat Cattle Animal G1 Animal G2 Animal G3 Animal G4 Frequency (days) Intensity Animal X Not so Much Very 1-3 4-10 10-30 +30 Symptom A Symptom B Symptom C Symptom D Symptom E Alternatives Own Another Other Retail Vet farmer (decision) decision No treatment Consult with the veterinarian

Figure 2. Main basic information about the user

Doing the previous

Administering drugs

Control

Sharing data

