

Appendix 4¹

Pack Funders and Strategic Partners: Some Examples

Introduction and Guide

This appendix accompanies several chapters in the forthcoming book, *The Malfunction of U.S. Education Policy: Elite Misinformation, Disinformation, and Selfishness*. The appendix illustrates the lopsided skew of information dissemination in U.S. education research and policy. One can compare the resources available to the two education “citation cartels”—the Establishment and Reform Cartels—and the “permanent education press” which supports them, to all other information sources. The amount of information available from all other sources dwarfs that available from the two Cartels. Yet, the resources available for marketing all others’ information is negligible and so is, in turn, dwarfed by the marketing power of the two Cartels and the media supporting them.

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- New America Foundation
- U. of Colorado National Education Policy Center
- FairTest

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- Harvard University Program on Education Policy and Governance
- Harvard School of Education Center for Education Policy Research
- Harvard University Shorenstein Center, The Journalist's Resource
- U. of Washington / Arizona State U., Center on Reinventing Public Education
- Thomas B. Fordham Institute
- Bellwether Education Partners

Regime 3: The Permanent Education Press, pages 28–33

- Chalkbeat*
- The 74*
- The Hechinger Report*
- Education Post*
- Education Week*
- Education Writers Association

Groups Not Limited to Education Issues, pages 34–38

- National Bureau of Economic Research
- Brookings Institution
- Center for American Progress

¹ Appendix 4 of the book, *The Malfunction of US Education Policy: Elite Misinformation, Disinformation, and Selfishness*, by Richard P. Phelps

Regime 1: The Education Establishment Citation Cartel

NOTE: Most funding for the Establishment Cartel comes from membership fees—e.g., union dues and professional association annual fees. Those fees are relatively small for each individual but when multiplied by the millions of memberships can amount to a lot of money.

In addition to the two national teachers' unions (i.e., NEA and AFT), there exist hundreds of professional associations for teachers; school, district, and state administrators; and education school professors. They are organized geographically (national, regional, or state), by subject area (e.g., math, English), by job function (e.g., principals, superintendents, counselors), and so on.

Many of these hundreds of organizations are active in education research and policy.

And, in addition to all those organizations, one finds the following:

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Regime 2: The Education Reform Cartel

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