

University of Groningen

Poking the Beast

Pagkalos, Manolis; Apostolou, Stefanos

IMPORTANT NOTE: You are advised to consult the publisher's version (publisher's PDF) if you wish to cite from it. Please check the document version below.

Document Version
Publisher's PDF, also known as Version of record

Publication date:
2022

[Link to publication in University of Groningen/UMCG research database](#)

Citation for published version (APA):
Pagkalos, M., & Apostolou, S. (2022). *Poking the Beast: Challenges and Ways Forward in Publishing Open Access in Classical Studies*. Poster session presented at Open Access Scholarly Publishing Association Annual Conference 2022, United Kingdom.

Copyright

Other than for strictly personal use, it is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), unless the work is under an open content license (like Creative Commons).

The publication may also be distributed here under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license. More information can be found on the University of Groningen website: <https://www.rug.nl/library/open-access/self-archiving-pure/taverne-amendment>.

Take-down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

Downloaded from the University of Groningen/UMCG research database (Pure): <http://www.rug.nl/research/portal>. For technical reasons the number of authors shown on this cover page is limited to 10 maximum.

POKING THE BEAST: PUBLISHING OPEN ACCESS IN CLASSICAL STUDIES



ISEGORIA

Making it Fair for Scholars Everywhere

www.isegoriapublishing.co.uk

16 Commerce Square, Lace Market, NG1 1HS, Nottingham, UK

Authors

Dr Manolis E. Pagkalos [manolis.pagkalos@isegoriapublishing.co.uk]
Dr Stefanos Apostolou [stefanos.apostolou@isegoriapublishing.co.uk]

WHAT'S IN A NAME?

ISEGORIA – One of the three pillars of ancient (Athenian) Democracy; the right to express one's views freely and equally.

OPEN ACCESS VALUES

- Openness
- Fairness
- Equality

OUR MODEL

KEY QUESTIONS

- How can publishers serve this niche market?
- What happens to colleagues without access to funding for OA publication?

OUR APPROACH



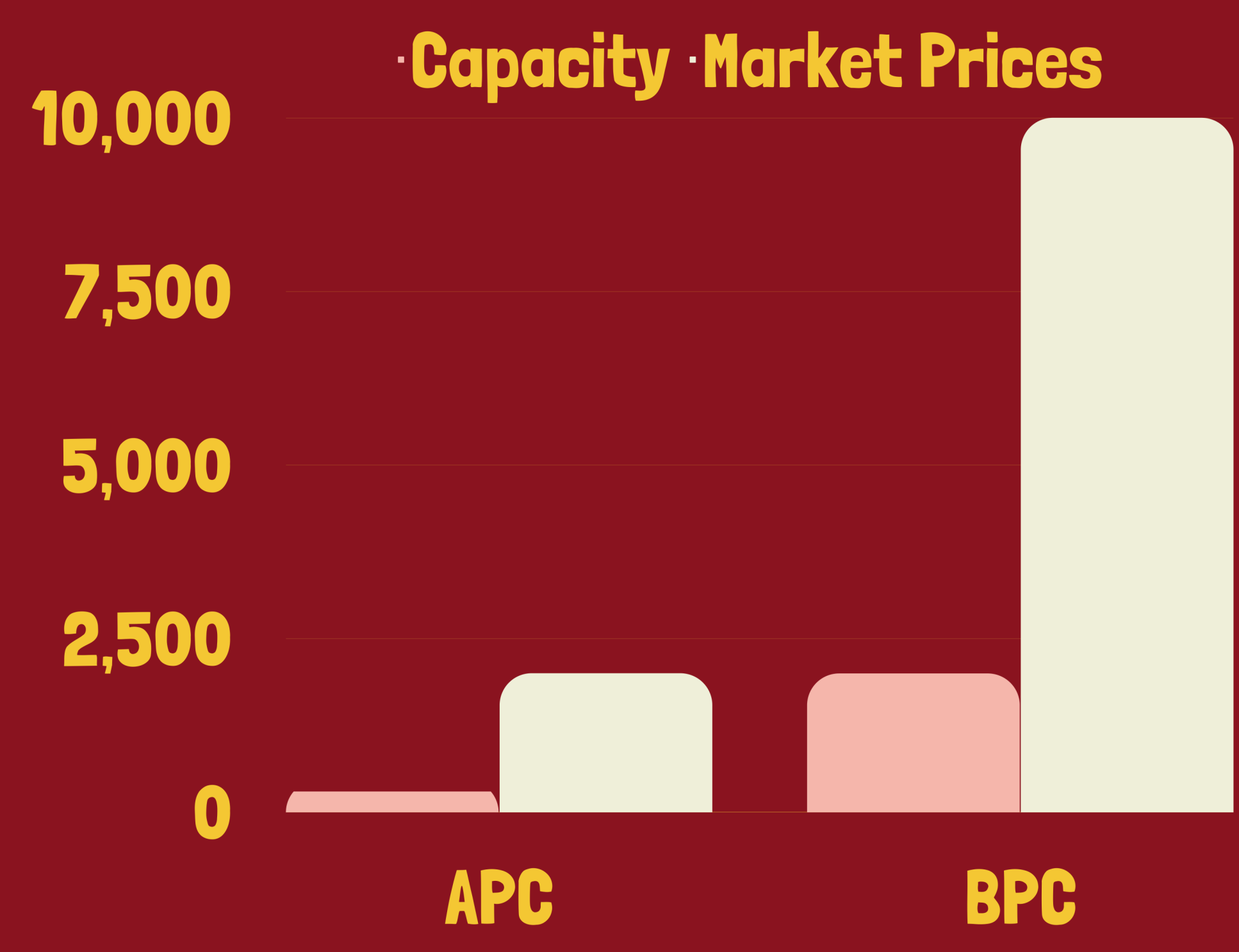
- Tailored/Targeted Pricing – the Robin Hood Approach (Pun Intended for a Nottingham-based Organisation)
- Author Care Corresponding to Cost (Language Editing, Better-not-Batter Peer Review, Collaborative Work)
- Secure Funding for 'Non-profitable' Projects (Institutional Funding, Philanthropy, Crowd-Funding)

MORE THAN A PUBLISHER

- Research-led Initiatives (Panels, Conferences, Networks)
- Classics for All – Workshops & Courses for Institutions
- Researcher Skills Training

CLASSICAL STUDIES: A NICHE MARKET

- Small Market (300 Copies for a Best-Seller)
- Under Financial Pressure
- Lucrative Publishing Fees
- Innate Scepticism for Open Access



TWO WORLDS

- **The Haves:** A global-reaching market, for those who can afford OA, dominated by a handful of presses.
- **The Have-nots:** Isolated, fragmented scholarly bubbles worldwide, with restricted financial capabilities.



medicine pricing, humanities' capacity.

OPEN ACCESS IN CLASSICAL STUDIES



Classical Studies: A small, sceptic, backward, segmented, non-lucrative, non-profitable, conservative, under fire, and ill-famed sector.

What Can Open Access Do for Us?

WHAT CAN WE DO FOR OPEN ACCESS?

- Open is not Enough!
- Fairness, Equality, Accesibility
- Service that Reflects Price
- Community-driven, Scholarly-led initiatives

