

BUSINESS REVIEW

A CONCEPTUAL MODEL OF INTEGRATED MANAGEMENT SYSTEM ON THE ORGANIZATIONAL EXCELLENCE OF PUBIC ORGANIZATION

Anas Nasir Mahmoud Daharat^A,Albert Feisal Muhd Feisal Ismail^B,Mohammad Kamil Sued^C



ARTICLE INFO

Article history:

Received 08 August 2022

Accepted 10 November 2022

Keywords:

Integrated Management System;

Organizational Excellence; Pubic Organization.



ABSTRACT

Purpose: Integrated management system (IMS) assumes a crucial part in the administration of hierarchical issues and issues that connect with work whether formal or casual.

Theoretical Framework: The way that the IMS consolidates different administration frameworks that all alone guarantee positive result creates it a brilliant framework that can ensure authoritative greatness. Despite the fact that that is the situation, the contention has been how much might IMS at any point add to the accomplishment of hierarchical greatness? In that capacity, this calculated structure looks for feature the effect of IMS execution in associations.

Design/ Methodology/ Approach: IMS impact on hierarchical greatness was resolved in view of client center, development practices and association responsibility. Concerning IMS impact on association advancement, the perspectives that were given a lot of thought included process development, item development, innovation development and showcasing development.

Finding: Conversation on IMS was generally founded on how it connects with association development and greatness and its impact on authoritative culture and the most effective way of carrying out the IMS in an association. Speculation in light of finding out the degree of IMS effect on association development and greatness and how they interrelate.

Implications: The results of this study approves the calculated model that encourages mindfulness and execution of IMS in associations. Also, the result of this examination gives observational proof that associations who are zeroing in on greatness through IMS might make progress in the work.

Originality: This exploration applied review reports and calculated development model to quantify the degree of carrying out IMS, which incorporates the monetary, ecological, and security factors (for example ISO 9001 for quality administration frameworks (QMS), ISO 14001 for ecological administration frameworks (EMS) and ISO 45001 for Occupational Health and Safety the executives into a solitary measure to characterize the effect of feasible execution of IMS on hierarchical greatness enough.

Doi: https://doi.org/10.26668/businessreview/2022.v7i4.e652

^c Dr Senior Lecturer.Fakulti Kejuruteraan Pembuatan. Universiti Teknikal Malaysia Melaka, Hang Tuah Jaya, 76100, Durian Tunggal, Melaka - Malaysia, E-mail: kamil@utem.edu.my Orcid: https://orcid.org/0000-0002-2990-7015



^A PhD student. Institute of Technology Management and Entrepreneurship. University Technical Malaysia Melaka. Hang Tuah Jaya, 76100, Durian Tunggal, Melaka - Malaysia. E-mail: P081810058@student.utem.edu.my Orcid: https://orcid.org/0000-0001-6713-4706

^B Dr Lecturer. Faculty of Technology Management and Technopreneurship. University Technical Malaysia Melaka. Hang Tuah Jaya, 76100, Durian Tunggal, Melaka - Malaysia. E-mail: Feisal@utem.edu.my
Orcid: https://orcid.org/0000-0002-1549-8513

UM MODELO CONCEPTUAL DE SISTEMA DE GESTÃO INTEGRADO SOBRE A EXCELÊNCIA ORGANIZACIONAL DA ORGANIZAÇÃO PUBIC

RESUMO

Objetivo: O Sistema Integrado de Gestão (IMS) assume uma parte crucial na administração de questões hierárquicas e questões que se relacionam com o trabalho, seja ele formal ou casual.

Estrutura teórica: A forma como o IMS consolida diferentes estruturas de administração que, por si só, garantem resultados positivos, cria uma estrutura brilhante que pode garantir a grandeza autoritária. Apesar do fato de ser esta a situação, a controvérsia tem sido o quanto o IMS pode, a qualquer momento, acrescentar à realização da grandeza hierárquica? Nesta capacidade, esta estrutura calculada procura caracterizar o efeito da execução do IMS em associações.

Desenho/ Metodologia/ Abordagem: O impacto do IMS sobre a grandeza hierárquica foi resolvido tendo em vista o centro do cliente, as práticas de desenvolvimento e a responsabilidade da associação. Com relação ao impacto do IMS no avanço da associação, as perspectivas que foram muito pensadas incluíram o desenvolvimento de processos, desenvolvimento de itens, desenvolvimento de inovações e desenvolvimento de montagens.

Encontrar: A conversa sobre o IMS foi geralmente fundada sobre como ele se conecta com o desenvolvimento e a grandeza da associação e seu impacto na cultura de autoridade e a maneira mais eficaz de realizar o IMS em uma associação. Especulação à luz da descoberta do grau de efeito do IMS sobre o desenvolvimento e a grandeza da associação e como eles se inter-relacionam.

Implicações: Os resultados deste estudo aprovam o modelo calculado que incentiva o cuidado e a execução da EMI em associações. Além disso, o resultado deste exame dá uma prova observacional de que as associações que estão zerando a grandeza através do IMS podem fazer progressos no trabalho.

Originalidade: Esta exploração aplicou relatórios de revisão e modelo de desenvolvimento calculado para quantificar o grau de execução do IMS, que incorpora os fatores monetários, ecológicos e de segurança (por exemplo, ISO 9001 para estruturas de administração de qualidade (QMS), ISO 14001 para estruturas de administração ecológica (EMS) e ISO 45001 para Saúde e Segurança Ocupacional os executivos em uma medida solitária para caracterizar o efeito da execução viável do IMS sobre a grandeza hierárquica o suficiente.

Palavras-chave: Sistema de Gestão Integrado, Excelência Organizacional, Organização Pubic.

UN MODELO CONCEPTUAL DE SISTEMA DE GESTIÓN INTEGRADO SOBRE LA EXCELENCIA ORGANIZATIVA DE LA ORGANIZACIÓN PÚBICA

RESUMEN

Propósito: El Sistema Integrado de Gestión (SIG) asume una parte crucial en la administración de las cuestiones jerárquicas y las que se relacionan con el trabajo ya sea formal o casual.

Marco teórico: La forma en que el SGI consolida diferentes marcos de administración que por sí solos garantizan un resultado positivo, lo convierte en un marco brillante que puede asegurar la grandeza autoritaria. A pesar de que esta es la situación, la contención ha sido ¿cuánto podría añadir el IMS en algún momento al logro de la grandeza jerárquica? En esa capacidad, esta estructura calculada busca la característica del efecto de la ejecución de IMS en las asociaciones.

Diseño/ Metodología/ Enfoque: El impacto de IMS en la grandeza jerárquica se resolvió en vista del centro del cliente, las prácticas de desarrollo y la responsabilidad de la asociación. En lo que respecta al impacto de IMS en el avance de la asociación, las perspectivas a las que se prestó mucha atención fueron el desarrollo de procesos, el desarrollo de artículos, el desarrollo de la innovación y el desarrollo de la exhibición.

Conclusión: La conversación sobre el SGI se basó generalmente en cómo se conecta con el desarrollo y la grandeza de la asociación y su impacto en la cultura autoritaria y la forma más eficaz de llevar a cabo el SGI en una asociación. Se especula con la posibilidad de averiguar el grado de efecto del IMS en el desarrollo y la grandeza de la asociación y cómo se interrelacionan.

Implicaciones: Los resultados de este estudio aprueban el modelo calculado que fomenta la conciencia y la ejecución del IMS en las asociaciones. Además, el resultado de este examen ofrece una prueba observacional de que las asociaciones que se centran en la grandeza a través del IMS podrían progresar en el trabajo.

Originalidad: Esta exploración aplicó informes de revisión y un modelo de desarrollo calculado para cuantificar el grado de ejecución de IMS, que incorpora los factores monetarios, ecológicos y de seguridad (por ejemplo, ISO 9001 para los marcos de administración de la calidad (QMS), ISO 14001 para los marcos de administración ecológica (EMS) e ISO 45001 para la Salud y Seguridad Ocupacional los ejecutivos en una medida solitaria para caracterizar el efecto de la ejecución factible de IMS en la grandeza jerárquica suficiente.

Palabras clave: Sistema Integrado de Gestión, Excelencia Organizacional, Organización Púbica.

INTRODUCTION

The smoothing out of activities in the present competitive business climate has been basic in guaranteeing effective business administration. This has been guaranteed through the disposal of redundancies and the union of frameworks. Despite the fact that these crucial administration standards have been generally utilized, the new integrated management system (IMS) has been promoted to be compelling and proficient in offering similar capabilities (Talapatra and Santos, 2019). The fundamental benefit of carrying out IMS has been the disposal of repetitive undertakings, hence further developing work process proficiency. This benefit has seen numerous associations beginning to utilize IMS instead of depending on the customary administration framework. Different benefits incorporate making senior administration time more powerful, accomplishing more expense effective certificate, diminishing review responsibility, and utilizing assets to carry out and oversee frameworks. Despite the fact that the IMS has been related with these many benefits, its execution in these numerous associations has been hampered by issues and difficulties (AL MANSOORI, ALSAUD, and YAS, 2021).

In the new past, the utilization of IMS has extended, and it is done being utilized by organizations alone, yet additionally it has become basic in the endurance and guaranteed seriousness of establishments and companies. Authoritative greatness, which has turned into the most perceived idea, has seen the fast development of perplexing quality administration challenges. Likewise, it has become basic through the savvy harmonization of authoritative technique and activities (Khudhair, Jusoha, Mardania, Nora, and Streimikieneb, 2019). Consequently, associations have been compelled to enhance their hierarchical greatness by taking on basic quality administration frameworks. Executing these frameworks allows the distinguishing proof of basic regions to the verbalization of work of sound key and functional administration frameworks. These quality frameworks require successful incorporation across hierarchical capabilities to understand their down to earth application, execution, and observing (Alsaud, Yas, and Alatawi, 2021). While IMS coordinates all business parts into one cognizant framework to empower the accomplishment of its motivation and mission, the reception of IMS to work on authoritative greatness in the public area isn't enough without development rehearses. As such, IMS may not prompt the ideal objectives without thought for development execution; any other way, it very well may be incapable. Hence, this study moves to investigate the execution of IMS and comprehend their part in guaranteeing greatness in open area elements with the impact of advancement rehearses. To this degree, research proof notes that an IMS isn't the best way to accomplish the normal severe degrees of authoritative greatness (Benraouane and Harrington, 2021).

Moreover, associations continually adjust to changes in the economy since those that adjust best have the best potential to endure the consistently fluctuating business sector. A critical variable for their prosperity is development, which is vital to supporting consumer loyalty, bringing down costs, and further developing seriousness in the long haul (Gil-Gomez et al., 2020). The necessities of clients are continually advancing. Consequently, associations should work on existing cycles and the board to accomplish further developed effectiveness and creation to confront the difficulties. At the end of the day, associations should be excited about development to accomplish greatness in the work. Subsequently, senior pioneers ought to have the option to lead, rouse, propel, and urge everybody to contribute, create, and figure out how to be imaginative. In any case, the capacity to improve is the upper hand that isolates contending and optimistic associations trying to lead, succeed, and accomplish worldwide execution. Development in associations, especially in the public area, targets diminishing expenses and expanding the nature of labor and products (Demircioglu, and Audretsch, 2017). To get by, flourish, and succeed, associations are expected to be imaginative in their strategic policies as they consistently develop (Demircioglu and Audretsch, 2016). Hierarchical development requests a culture of advancement that upholds clever thoughts, processes, and creative ways to deal with business. The way of life of advancement involves cross-practical group working rather than storehouse building, imaginative and free reasoning, and chance taking by representatives as opposed to keeping up with the state of affairs. Thusly, the job of authoritative development could be a compelling variable in the connection between the execution of IMS and hierarchical greatness.

In this association, Kuruba, Ngwato and Boy (2019) detailed that the effect and meaning of the execution of distribution center administration framework on business execution was accentuated. The information was taken from Delta Pharmaceuticals, in Botswana. For upgrading the administration framework, the study was led through survey to depict the effect of stockroom the board framework (p. 3606).

Notwithstanding that IMS, the execution might be tested by various variables, including the absence of the management responsibility, poor downplaying of advantages of IMS to organizational structure, and the absence of a culture in view of association development (Hendriarto, 2020). A fundamental part of guaranteeing hierarchical greatness is by taking on imaginative practices that permit the turn of events and joining of novel ideas proper for streamlining IMS. Hierarchical advancement has been connected to groundbreaking thoughts

in work, improvement of new items, administrations, advancements, cycles, and methodologies for an association.

Following from this foundational knowledge, the proposed research intends to compare and contrast IMS and organization commitment via the lens of organizational innovation. In addition, it will examine the variables that have led to or might lead to the listed firms' improvements in organizational excellence as a result of implementing organizational innovation into IMS.

LITERATURE REVIEW

This paper provides a comprehensive analysis of the most significant ideas pertaining to organizational excellence, entrepreneurial orientation, and IMS. These ideas, their definitions, and the many ways in which they may be measured are at the center of both the conversations and the arguments. Therefore, the conceptual framework of each variable, as well as its dimension, is presented with an explanation and a justification.

Integrated Management System (IMS)

IMS is a structure applied by organizations in activity management to ensure that it attains its goals and objectives (Poltronieri et al., 2018). IMS gives associations an administration theory that permits cycles to be effectively overseen and wanted results. Subsequently, IMS might enjoy a few benefits for associations by encouraging an inward development process. IMS is a consistent and methodical administration approach permitting ideal key and functional choices that consider all fundamental perspectives that lead to the effective working of an association, both regarding quality as well as the climate or word related wellbeing and security or other administration frameworks (Khudhair, Jusoh, Mardani, and Nor, 2019).

One definition of integrated management is "a management platform that incorporates all aspects of an organization into a cohesive framework that leads to the achievement of the company's stated objectives and purpose" (Poltronieri et al, 2018). With an integrated management system, you can plan for everything from quality to the environment to the safety of your employees to the breadth of your customer base. All businesses have received official certification in a wide range of management areas. A large percentage of these businesses have integrated two more management systems to create the IMS. More and more companies in today's tumultuous economic climate are opting for integrated systems, while IMS sets the standard for a new approach to efficient management. IMS has been more popular among

businesses in recent years, particularly in the areas of quality, environmental, and occupational health and safety since they are seen to be more easily compatible with one another. The goals of IMS are to minimize costs and increase efficiency by centralizing the company's resources in terms of personnel, paperwork, audits, compliance, etc (Muzaimi et al, 2017).

The integration of several management systems yields the greatest variety of advantages for an organization, which translates into increased organizational activity efficiency and, as a result, improved company performance. It is generally agreed that there are two distinct types of motivation integration management systems: those that cut costs while also adding value to processes, and those that cut business risks while also presenting a beneficial chance to improve information and audit processes analysis and cross - functional and cross communication. The needs of the external environment must be taken into account when defining the particular aspects that must be included in an integrated management system in addition to the common features that must be included in all management systems selected. Concerning the components that are shared by all management systems, it would seem that around 80 percent of the job is the same across the board; this is the primary justification that supports the idea of integrating them (Ikram et al., 2020).

As a result, the notion of integrated management systems (IMS) comprises the integration of various management systems that are implemented by enterprises. Because there are now more management systems than ever before, it is very necessary to have a conversation about how the various management systems might be coordinated with one another to more efficiently accomplish the organization's objectives. IMS, as it is generally understood, is an integrated collection of essential quality standards. These standards include the classic continuous improvement process (ISO 9001), environmental policy (ISO 14001), managing information security systems (ISO 27001), disaster recovery plan systems (ISO 22301), and energy management systems (ISO 50001). (IMS Certification, 2019). IMS certification is the name of the unified certification organization that was formed after the merging of these many systems throughout time.

IMS Context

It is impossible to overstate the importance of the connection that exists between IMS and the greatness of an organization. According to a number of studies, in order for a company to realize its aims of maintaining its excellent standard of performance, it must constantly use long-term plans. Excellence in organizational performance is often the result of successful IMS deployment (Yas et al., 2020). In most cases, the link between IMS and innovation is founded

on the concept of integrating excellence in order to guarantee the happiness of customers. Innovation is always there to make anything better, and as the world progresses, several technologies are continuing to develop to simplify the tasks we engage in on a daily basis. As a result, the primary focus of the connection between IMS and organizational innovation is to ensure that organizations are operating at their highest possible levels of performance.

IMS Implementation

In the implementation of IMS, the Demings cycle is usually applied. The Deming's cycle follows the Plan, Do, Check, Act (PDCA) framework. For this framework, the first step is planning, which creates a coherent framework for the implementation of other activities through the course. In this step, data is collected and the necessary resources acquired. The plan execution is the next step that involves the implementation of the planned process. The third step is checking and it involves evaluation of the process to determine any modifications required. The final step is acting, which involves working on the final outcome for future improvements of the process.

Organizational Culture

The culture of an organization is generally viewed as the example of convictions, esteems and learned approaches to adapting to encounter that have been created throughout the span of the organization history. Very much like locally culture holds a significant space is a similar in the association since it ensures that a combination can be taken on totally into the association. A perception from the organizations that have executed IMS is that there is an unmistakable contrast from and after the execution of IMS as to causing the executives to become more straightforward. In addition, it has likewise expanded the degree of fulfillment among the representatives because of the improvement of the board. In that capacity, IMS works on the way of life of the association. The combination increment the similarity of culture subsequently demonstrating a successful working condition. The IMS is additionally accepted to be the medium that guarantees the disentanglement of cycle, documentation and can limit redundancies and hazard in the administration. Culture similarity in the association is consequently expanded by great working practice that occurs because of IMS.

Organization Innovation

The job of advancement in this day and age has become related with esteem creation and upkeep of upper hands. Development is characterized ordinarily characterized on the premise recharging. Different difficulties experienced incorporate the absence of association of top administration, protection from change, new modifications, monetary assets and immaterial degree of the board framework. The mix of standard administration framework help organizations in guaranteeing thorough administration as well as consolidating development and client delight. Despite the fact that is the situation, there has been a developing concern in regards to the reconciliation of advancement with IMS. Concerning job of IMS on advancement, experimental proof shows that joining qualities are decidedly connected with development and consumer loyalty, being the two of them alluded to as the advantages of IMS. In the experimental examination acted in Spanish organizations, albeit exploratory, results propose that the IMS assist ventures with dealing with their MSs and consolidate advancement as a component of their frameworks. According to an alternate point of view connecting with IMS and development, the examination shows that IMS can be named gradual, interior, and hierarchical development (Benraouane and Harrington, 2021). The joining perspectives will decide the reconciliation level, and that this, thusly, will involve the development the board execution, which the market choppiness intercedes relationship. Regardless of whether the inclination to concentrate on the connections between the MS or IMS and advancement has been more examined during the last years, writing breaking down the impacts of IMS on the interaction and item developments is episodic, particularly while presenting open development (OI) impacts. Consequently, a superior comprehension is expected of how the degree of IMS can prompt further developing cycle and item advancement capacities (IC) by likewise thinking about the job of OI. Carrying out the IMS is reasonable for all associations looking to create and consistently further develop execution across their business through administration frameworks like those for quality, climate, wellbeing and wellbeing, data security and others. The association could accomplish a decrease in all that from top administration time to inward reviews to structures utilized. With IIMS, the association can likewise decrease the quantity of man-days and evaluation visits of the Registration/Certification Body. This will save the association time and cash as well as give the benefits that administration frameworks offer the association over contenders. The vital advantages of carrying out IIMS incorporate (1) congruity of working practice (2) decrease of asset necessity (3) decrease of the board expenses and time (4) solidarity of on location cycles and (5) consumer loyalty and upper hand.

Process Innovation

Process advancement is focused on working on the productivity and adequacy of the creation interaction. Process development includes the execution of a new or essentially further

developed strategy for creation or conveyance. Tremendous changes in strategies and gear are important for process development, which means to diminish creation or circulation costs to work on the quality and appropriation of items. Both item and cycle advancement are considered as mechanical development. Furthermore, streamlining the exhibition of the creation techniques considered as the foundation of cycle advancement and it very well may be related to new instruments, strategies, and assets. Process advancement comprises of changes in regards to the item or the assistance creation process. It doesn't be guaranteed to affect the end result yet delivers benefits in the creation cycle, by and large expanding the efficiency and lessening cost. It is in this manner clear that cycle development is the execution of a new or fundamentally further developed creation or conveyance strategy. This remembers huge changes for methods, hardware and additionally programming. Process developments can be planned to diminish unit expenses of creation or conveyance, to increment quality, or to create or convey new or essentially further developed items.

Product Innovation

In the present economic climate, the way to progress for organizations is especially requesting than at any other time and capacity of adjusting to these quick changes is compensatory to resist the market. Organizations battle day to day with the undeniably intricate issues civility of cutthroat market and rising client interest. Thusly, development has stayed the best way to tackle these numerous issues influencing organizations and association. Chiefs have been compelled to devise better approaches to counter the difficulties. The globalized economy has prompted the wild rivalry in the market powered by client's simple access subsequently prompting elevated requirements from association. Item advancement has been one of the techniques that associations have created and executed. These advancement has been made successful through IMS which has consolidated all the administration frameworks into one. Accomplishment of value rather than amount has been the recent fad that few associations have taken on because of IMS that has made administration more straightforward.

Technology Innovation

The use of fundamentally new technologies, in conjunction with an amalgamation of current technologies or more sophisticated knowledge, is what is meant by "technology innovation in relation to services." For an organization to remain competitive in the market in the future and maintain its sustainability over the long term, it is widely acknowledged that it must make use of newly developed goods or processes

that are supported by technical advancements. It was discovered that technological innovation has a significant impact on the performance of employees. This was discovered after it was shown that technological innovation supports organizations in learning more for the purpose of developing performance and searching for creative ideas through the accessible of external technological information. Additionally, technical innovation raises the value of a service through fostering innovation and facilitating the connecting of information technology, both of which have the potential to alter the methods in which an organization obtains knowledge. The premise that supports technological innovation is that technology has revolutionized the way that difficult work may be accomplished, and as a result, the technological instruments used in the workplace need to be more adaptable to the needs of employees so that they can simplify the working process.

Marketing Innovation

The deployment of new marketing methods is known as marketing innovation. These new marketing strategies may include major design, packaging, distribution, promotion, or price adjustments for the product or service being marketed. It is also possible to describe it as the creation of new services, a new strategy for determining prices, new advertising campaigns, new distribution routes, and new marketing information systems. There is a possibility that innovations in marketing may affect the performance of firms. Many earlier research concerning market orientation used managerial performance as the dependent variable, and it was presented in a huge number of different measuring items. These items were presented in a variety of ways. Developing innovative strategies and procedures for marketing is an example of marketing innovation. The growth of innovative marketing strategies, practices, and instruments plays a key part in the overall success of a firm.

Organizational Excellence

Organizational excellence can be described as the ongoing efforts to develop an internal structure of procedures and guidelines that are intended to motivate and inspire employees to deliver services and products that meet the requirements of customers while remaining within the expectations of the business. It is the accomplishment of consistently outstanding performance by an organization, such as the production of outputs that go above and beyond achieving goals, requirements, or expectations. Excellence is a source that can only be

possessed by one organization at a time, independent of all others. This source might be a unique person, a unique piece of technology, or a technique of doing work that cannot be replicated by anyone else. In light of the information presented above, investing in education has emerged as one of the most significant emerging trends in higher education. This is done with the goal of achieving organizational excellence in terms of its inputs, processes, and output in accordance with the criteria that have been outlined. (Gad El Rab, 2013).

Customer Focus

In order for a company to succeed financially, it must consistently meet the needs of its clientele. Thus, the strategy of "customer focus" aims to make the customer and their wants and needs the focal point of all corporate activities. Decisions in customer-centric firms are often made in light of how they will affect customers, rather than how they will affect the company's bottom line. This tactic is used over the long term and leads to the cultivation of loyalty and trust. Discovering and satisfying customer demands, providing outstanding customer service, and factoring in consumer input into product development and other corporate choices are common areas of focus. Two of the benefits that come from putting the client first are the increased likelihood of repeat business and the expansion of the company's product offerings. Achieving organizational excellence via effective and efficient management is greatly aided by IMS integration with a focus on the customer.

Innovation Practices

The various inventions that continue to be seen practically across every industry have been largely responsible for the tremendous development and advancement that the globe has seen in recent years. Because of technology improvements, businesses have become more efficient in their methods of delivering items to clients, all the while working toward the goal of achieving an acceptable conclusion in relation to the response of the customers. The process of innovation entails experimenting with various combinations of unknown elements in order to produce new items and determining the most effective technique to carry out certain tasks. Many firms, each with their own unique set of capabilities and advantages in terms of innovation, To get the most out of an invention, it often requires planning, discipline, and consistent practice on a daily basis, in addition to constantly refreshing one's creative energy in order to get to the next level. The IMS ensures that the working environment is made favorable for the workers to fulfill the corporate objectives and inspires them to be inventive by ensuring

that there is always a window opportunity available. As a result, organizational excellence may be achieved in the long term owing to the support that the IMS provides for new approaches.

Organization Commitment

Employees whose commitment to the company is high are invested emotionally and loyally in the success of the business. It may also be thought of as the degree to which a person feels a sense of belonging to and pride in a certain group. Recent years have seen a rise in research examining the relationship between organizational commitment and workplace outcomes. This is due to the widespread belief that a company's level of dedication in this area is a critical factor in its ability to achieve success. Workers who are unhappy in their jobs are less likely to put in their full effort, and they may even start looking for ways to leave. They may psychologically and emotionally distance themselves from the organization due to the lack of adequate and accessible chances. Therefore, an employee's level of dedication to the company is a major factor in determining whether or not they will leave their jobs and how much they will contribute to the company's success. By implementing faultless management practices, IMS aims to maintain a high level of employee dedication, which in turn leads to the attainment of organizational excellence.

CONCEPTUAL FRAMEWORK AND HYPOTHESIS DEVELOPMENT

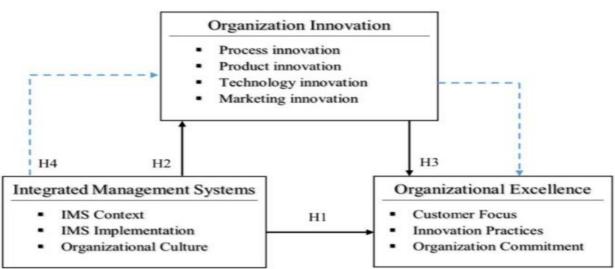


Figure 1: The conceptual framework of IMS for organizational excellence

Effects of IMS on organizational excellence

Organizational greatness is a bunch of strategies and practices (development) utilized to accomplish ideal authoritative execution as opposed to acknowledgment, prizes, or decorations. (Heras-Saizarbitoria, 2012). Greatness involves change, while people accomplish greatness through their endeavors and exercises, and at a hierarchical level, greatness alludes to the best in work. Hierarchical greatness has stayed a result that can best be accomplished through joint effort and collaboration. Mohamed et al (2018) explains on the collaboration that goes with cooperation in case of driving endeavors towards accomplishing authoritative greatness. For this review, the observationally laid out meaning of Antony and Bhattacharyya (2010) is adjusted and introduced, which is greatness can maybe additionally be reclassified as the capacity or limit of one execution variable to influence or impact the other presentation factors within an organization.

For the purpose of gaining a competitive edge and fostering sustainable development, a number of companies have implemented management systems that focus on efficiency, the environment, and occupational health and safety. Businesses are increasingly turning to integrated management systems as a means of addressing the difficulties brought about by the use of multiple management systems. Implementing integrated management systems can have a number of effects, including a reduction in the amount of paperwork required, a reduction in the costs associated with management, a reduction in the complexity of internal management, an expedited certification process, and an increase in quality. IMS, which was developed on top of the organization's fundamental operations, helps pave the road for the most advanced level of business excellence. Any strategy for achieving business excellence, including TQM, may benefit from the development of a management system that is really integrated. It is possible to think about IMS as the first step in achieving business excellence. As a result, information management systems (IMS) and organizational excellence are connected to one another. The existence of this correlation lends credence to the notion that IMS has a direct and considerable influence on the level of organizational excellence.

Hypothesis 1: IMS has a significant effect on organizational excellence

Effect of IMS on organization innovation

In regard to the role of IMS on development, experimental proof shows that combination attributes are decidedly connected with advancement and consumer loyalty, being the two of them alluded to as the advantages of IMS. In the exact examination acted in Spanish organizations, albeit exploratory, results recommend that the IMS assist endeavors with dealing

with their MSs and consolidate development as a feature of their frameworks. According to an alternate point of view connecting with IMS and development, the exploration shows that IMS can be named gradual, inner, and hierarchical advancement (Benraouane and Harrington, 2021). The joining viewpoints will decide the coordination level, and that this, thus, will involve the advancement the board execution, which the market choppiness intervenes relationship. Regardless of whether the propensity to concentrate on the connections between the MS or IMS and advancement has been more examined during the last years, writing breaking down the impacts of IMS on the interaction and item developments is recounted, particularly while presenting open development (OI) impacts. Thus, a superior comprehension is expected of how the degree of IMS can prompt further developing cycle and item advancement capacities (IC) by likewise thinking about the job of OI.

Previous research has looked at the connection between IMS and organizational innovation, and the results reveal a strong link exists between the two. Therefore, academics have tried to confirm the connection between IMS and creativity inside organizations by providing actual data. It is no longer optional for businesses in the hotel and tourist industries to use innovative organizational practices such as the integrated management system in order to remain economically competitive (Benraouane and Harrington, 2021). Given the established link between innovation and business performance, managers and owners today have their pick of many management tools. The integration of individual management systems and organizational innovation requires the efficient use of organizational resources. That's why a growing number of businesses are adopting and implementing not just one, but a suite of management system standards aimed at boosting productivity and enhancing competitiveness. This tendency is shown by the increasing popularity of norms like quality and environmental management standards. Several of the IMS-affiliated standard certifications are connected with substantial innovation inside a business. ISO 9000, for instance, is often based on prior attempts to enhance company performance and ongoing innovation activities.

Hypothesis 2: IMS has a significant effect on organization innovation.

Effect of organization innovation on organizational excellence

Innovation doesn't simply include interpreting a thought or innovation into a decent or administration that makes worth or pays clients. Innovation should be replicable at a prudent expense and should achieve explicit requirements. An imaginative association reliably centers around supporting development inside the firm by using the board to create groundbreaking thoughts, authoritative designs, functional methodology, items, and administrations. These are

crucial factors normally considered in while involving conditional initiative to drive imagination in the association, support a helpful creative environment, cooperation, information the executives, and human asset the board. Accordingly, hierarchical advancement is critical to the accomplishment of authoritative greatness. It drives imagination that tries to grow an association's creation, along these lines expanding benefit. Authoritative development is especially connected with greatness than cynicism. The pessimism that might emerge might be connected with change that the advancement could bring that likely may not go down well with the workers, in this way influencing an association's efficiency and its greatness or execution.

Researchers in the past have investigated the relationship between innovative organizational practices and high levels of organizational performance. A examination of the relevant literature demonstrates that the degree to which an organization innovates has a considerable bearing on its overall level of excellence. When it comes to developing market competitiveness, small businesses have the value of innovation. At the same time, both large and medium-sized organizations need to direct a greater portion of their attention into finding ways to reduce the amount of time needed to launch new goods and services onto the market. According to the findings of a research that was carried out, innovation has a substantial influence on the achievement of a competitive advantage, which in turn enhances organizational excellence. Therefore, in order to boost their productivity and gain a competitive edge, firms develop strategies centered on innovation. In this way, organization innovation management makes it easier for creative ideas to become reality and leads to the achievement of organizational excellence.

Hypothesis 3: Organization innovation has a significant effect on organizational excellence. Role of organization innovation between IMS and organizational excellence

The connection that is there among IMS and hierarchical greatness is one that can't be misjudged. Studies have guaranteed that associations generally need long haul systems to accomplish the objectives of supported greatness of the association. The result for IMS execution is generally hierarchical greatness. The connection among IMS and advancement is generally founded on coordinating greatness to guarantee consumer loyalty. Development is consistently there to further develop something, and as the world advances, a few advancements keep on arising to facilitate our ordinary exercises. Thusly, the connection between hierarchical development and IMS is fixated on guaranteeing that there is authoritative greatness.

The literature study reveals a substantial amount of empirical data indicating that the link between IMS and organizational excellence may be partially explained by organizational innovation's role as a mediator. On the other hand, there is only a small amount of evidence to suggest that organizational innovation may play a role in mediating the connection between IMS and organizational excellence. Because IMS duties and practices are ingrained in every facet of an organization's operations, including the supply chain, marketing, and customer interactions, the organizational innovation has to be changed in order to be successful. The strong propensity and thirst of workers to learn more about IMS systems is the driving force behind the emphasis placed on innovation. Employees are able to put their newly acquired knowledge into practice and put them into action when innovation is incorporated into the workplace. The fourth hypothesis is shown to be true as a result of these elaborations:

Hypothesis 4: Organization innovation mediates the relationship between IMS and organizational excellence

RESULTS AND DISCUSSION

A number of organizations have shown that administration frameworks and quality norms have become crucial parts of their drawn out progress and a prerequisite for proceeded with endurance in the present few years. Many have been keen on distinguishing the principal factors that impact and the intentions encompassing executing IMS and the advantages of its mix. Executing IMS has turned into an essential for any association to change itself into a cutthroat and more manageable venture. Be that as it may, these endeavors are not fruitful for certain organizations, and there is a potential chance to investigate the stuff to have a powerful IMS execution.

Many organizations have specific instruments or the executives frameworks to manage the issues and issues connected with the work, whether formal or casual; notwithstanding, numerous overseers know nothing about the degree to which they are copying strategies or troubling their representatives with unnecessary additional work. There are numerous similitudes between security, natural administration, and quality control, and they all work toward the specific reason for making an organization more productive. The significance of confirmation under ISO 9001, ISO 14001, ISO 45001, and other administration framework guidelines is surely known by most organizations. It's essential to take note of that ISO and different principles exist to help associations in maintaining a superior business. In any case, assuming that the administration framework involved by the supervisors in the association

aren't offering the benefit, they expect, and the work is copied superfluously. IMS is the best arrangement, however how much does IMS add to association greatness? The inquiry need experimental confirmations. In any case, the street to carry out IMS is loaded with barriers, explicitly, the "fixings' (which components to coordinate) and the "recipe' (how to incorporate them), which are tended to exhaustively.

Despite the fact that these elements exist, a hypothetical perspective shows that IMS decidedly influences hierarchical greatness and development. Every one of these are accomplished on the grounds that IMS looks to satisfy all the guideline prerequisites with one bunch of approaches and strategies. It likewise upholds productivity and adequacy inside the association, for example, diminishing the expense related with reviewing. Correspondence inside and remotely is improved, and the time accessible to carry out proactive measures by the administration is likewise expanded. Organization diminished duplication, and amplifying the utilization of assets is additionally accomplished through IMS. Accordingly, IMS is an unbelievable development that numerous associations ought to take on.

CONCLUSION

The advantages that organizations stand to accomplish through the effective execution of IMS are extremely wide. The changing scene of carrying on with work and the capricious economy have made numerous associations center around ensuring they try to profit by every single open door that introduces itself and develop monetarily. Numerous associations have decided on IMS that has coordinated different administration frameworks into one to lessen redundancies and duplication. The execution of IMS is basic to the accomplishment of authoritative greatness. The principal worry for authoritative greatness is normally fixed on conveying and supporting items and administrations that particularly worth to all partners. Be that as it may, as authoritative greatness depends intensely on the IMS, the IMS, on the opposite end, depends vigorously on hierarchical development. In this way, the connection between the three guarantees the accomplishment of objectives and goals and further developed execution.

LIMITATIONS

The IMS is another idea to numerous associations, particularly those in the Gulf Region. In many cases, research is generally led from a known highlight an obscure, which ordinarily helps one look at and realize anything that he is exploring. In this occasion, the utilization of IMS in the Gulf Region is another idea. Despite the fact that it is exceptionally compelling, numerous associations are now utilizing other administration framework shapes that have

demonstrated proficient and viable in equivalent measure. Thusly, it will be an overwhelming errand in get-together data, all the more so through meetings and surveys because of absence of information on issues about IMS.

REFERENCES

Alapatra, S., and Santos, G. (2019). Main benefits of integrated management systems through literature review. on Quality Innovation and Sustainability, 85.

Benraouane, S. A., and Harrington, H. J. (2021). Using the ISO 56002 Innovation Management System: A Practical Guide for Implementation and Building a Culture of Innovation. CRC Press.

Demircioglu, M. A., and Audretsch, D. B. (2017). Conditions for innovation in public sector organizations. Research policy, 46(9), 1681-1691.

Gil-Gomez, H., Guerola-Navarro, V., Oltra-Badenes, R., & Lozano-Quilis, J. A. (2020). Customer relationship management: digital transformation and sustainable business model innovation. Economic research-Ekonomska istraživanja, 33(1), 2733-2750.

Hendriarto, P. (2021). Understanding of the role of digitalization to business model and innovation: economics and business review studies. Linguistics and Culture Review, 5(S1), 160-173.

Heras-Saizarbitoria, I., Marimon, F., and Casadesús, M. (2012). An empirical study of the relationships within the categories of the EFQM model. Total Quality Management & Business Excellence, 23(5-6), 523-540.

Ikram, M., Zhang, Q., and Sroufe, R. (2020). Developing integrated management systems using an AHP-Fuzzy VIKOR approach. Business Strategy and the Environment, 29(6), 2265-2283.

Khudhair, H. Y., Jusoh, A., Mardani, A., & Nor, K. M. (2019). Quality Seekers as Moderating Effects between Service Quality and Customer Satisfaction in Airline Industry. International Review of Management and Marketing, 9(4), 74.

Khudhair, H. Y., Jusoha, A., Mardania, A., Nora, K. M., & Streimikieneb, D. (2019). A Conceptual Model of Customer Satisfaction: Moderating Effects of Price Sensitivity and Quality Seekers in the Airline Industry. Contemporary Economics, 13(3), 283-292.

Kuruba, G., Ngwato, T. L., & Boy, R. L. (2019). Warehouse Management Systems (WMS) and Business Performance: An Exploration of Potential Impact of WMS Implementation on Warehouse. *International Journal of Logistics & Supply Chain Management Perspectives*, 8(2), pp. 3606-3614.

Poltronieri, C. F., Gerolamo, M. C., Dias, T. C. M., and Carpinetti, L. C. R. (2018). Instrument for evaluating IMS and sustainable performance. International Journal of Quality & Reliability Management.

Daharat, A. N. M., Ismail, A. F. M. F., Sued, M. K. (2022) A Conceptual Model of Integrated Management System on the Organizational Excellence of Pubic Organization

Yas, H., Jusoh, A., Abbas, A. F., Mardani, A., & Nor, K. M. (2020). A review and bibliometric analysis of service quality and customer satisfaction by using Scopus database. International Journal of Management (IJM), 11(8).

Culver, C. A. (2022). Manipulating Remittances: Strengthening Autocratic Regimes with Currency Overvaluation and Remittance Flows. Remittances Review, 7(1), 21-47.

AL MANSOORI, H. M., ALSAUD, A. B., & YAS, H. (2021). The impact of Covid 19 on increasing the cost of labor and project price in the United Arab Emirates. International Journal of Pharmaceutical Research, 13(1).

Alsaud, A. B., Yas, H., & Alatawi, A. (2021). A New Decision-Making Approach for Riyadh makes up 50 percent of the non-oil economy of Saudi Arabia. Journal of Contemporary Issues in Business and Government, 27(1), 3376-3392.

Gad E., Syed M. 2013. "Innovation management and competitive differentiation," Dar Engineering, Egypt, International Journal of Hybrid Information Technology, 8(2), 221-228.